OIT Strategy

UTA Goals Linked to OIT Goals (Portfolios)

- The UTA goal “People and Culture” is paired with the OIT goals “Optimize University Administrative Systems.”
- The UTA goal "Student Success" is paired with the OIT goals "Enhance Digital Student Experiences" and "Expand Recruitment and Retention Systems."
- The UTA goal "Research and Innovation" is paired with the OIT goal "Strengthen Digital Research."
- The UTA goal "Infrastructure and Finance" is paired with the OIT goals "Prevent Security and Compliance Risks" and "Fortify OIT Foundations."

OIT Programs and Projects

The chart shows projects between September 2022 and September 2023. The chart links each project to an OIT Portfolio and shows the delivery date and status of each project (completed, in progress, not started).

“Enhance the Student Experience” section contains these milestones:

- Student Planner Functionality in MyMav 01/23 Completed – Dr. Tamara Brown
- CRM Project 2: Undergrad Admission Application, Expansion of Undergrad Recruitment Capabilities, and Grad Recruitment 08/23 In Progress – Dr. Tamara Brown
- UTA Maverick Online 02/23 Completed – Dr. Jennifer Cowley

“Strengthen Digital Research” section contains these milestones:

- CUI Compliant 05/23 In Progress – Dr. Kate Miller
- Research Data Submission to IRIS 05/23 In Progress – Dr. Kate Miller
- ThreatFinder Blocklist Website Platform Provision 06/23 In Progress – Dr. Peter Crouch

“Optimize University Administrative Systems” section contains these milestones:

- Smart Evals to Digital measures 02/23 Completed – Dr. Tamara Brown
- TCP Phase II Analysis 08/23 In Progress – Jewel Washington
- Cost of Programs & Activities 05/23 In Progress – John Davidson

“Prevent Security & Compliance Risks” section contains these milestones:

- Endpoint Security Project 03/23 Completed – Cheryl Nifong
- MyMav FA Security Redesign 06/23 In Progress – John Davidson
- Syllabus Compliance 04/23 In Progress – Dr. Tamara Brown

“Fortify OIT Foundations” section contains these following milestones:
Operating Tenets

- Design for Campus Success
- Security Wise
- Automate Everything
- Design Responsive Systems
- Integrate with Critical Systems
- Operate Out of the Box
- Reduce Complexity
- Leverage Cloud Services
- Centralize & Standardize
- Recovery Costs
- Consolidate the IT Portfolio

OIT Values

- MavTechs Matter
- One IT
- Valuing Each Other
- Mavericks First
- Premier Support and Solutions

OIT Satisfaction Scorecard

Satisfaction

- 76% Satisfaction with OIT and its ability to support your needs
- 36% Net promoter score
- 76% Understands Needs: Satisfaction with OIT’s understanding of your needs
- 74% Executes Requests: Satisfaction with the way OIT executes requests and meets your needs

Value

- 75% OIT provides high value relative to perception of cost and staffing
- 31% Net promoter score
- 75% Communicates Effectively: Satisfaction with OIT communication
- 72% Trains Effectively: Satisfaction with training quality and timing

Security Friction

- 89% Office and Desktop Security: Friction is acceptable
- 87% Regulatory Compliance-driven: Friction is acceptable
- 82% Remote and Mobile Device Access: Friction is acceptable
- 76% Data Access: Friction is acceptable

Business Satisfaction and Importance for Core Services

The core services of OIT are important when determining what OIT should focus on. The most important services with the lowest satisfaction offer the largest area of improvement for OIT to drive business value.

- **Campus Wi-Fi**: Satisfaction with access, reliability, and speed of Wi-Fi; 73% Satisfaction; 2\(^{nd}\) Importance
- **Faculty and Staff Devices Provided by Departments**: Satisfaction with desktop, laptop, tablet, and mobile devices; 77% Satisfaction; 9\(^{th}\) Importance
- **Help Desk**: Satisfaction with supporting end user issues and problems; 76% Satisfaction; 5\(^{th}\) Importance
- **IT Security**: Practices ensuring organizational devices / data are properly secured; 81% Satisfaction; 4\(^{th}\) Importance
- **Work Orders**: Satisfaction with small requests / improvements to existing technology; 74% Satisfaction; 11\(^{th}\) Importance
- **Campus Infrastructure**: Satisfaction with reliable networks, communication, and web portals excluding Wi-Fi; 73% Satisfaction; 1\(^{st}\) Importance
- **IT Policies**: Satisfaction with policy design and enforcement around security, governance, et cetera; 78% Satisfaction; 14\(^{th}\) Importance
- **Courseware and Learning Management Technology**: Satisfaction with virtual library, lecture capture, et cetera; 78% Satisfaction; 12\(^{th}\) Importance
- **Project Management**: Satisfaction with large department or institution-wide initiatives; 68% Satisfaction; 10\(^{th}\) Importance
- **IT Innovation Leadership**: Satisfaction with providing opportunities for innovation and innovation leadership to improve the institution; 70% Satisfaction; 13\(^{th}\) Importance
- **Classroom Technology provided by EduTech**: Satisfaction with podiums, classroom recordings, audio, video, et cetera; 72% Satisfaction; 8\(^{th}\) Importance
- **Administrative Data Quality**: Satisfaction with providing reliable and accurate data; 72% Satisfaction; 6\(^{th}\) Importance
- **Administrative Analytical Capability and Reports**: Satisfaction with effective standard reports, custom reports capability, and the ability to generate business insights; 68% Satisfaction; 7\(^{th}\) Importance
- **Administration Applications**: Satisfaction with applications used by faculty / staff for running UTA; 63% Satisfaction; 3\(^{rd}\) Importance