

Fundraising Plan Activity Sheet

Brainstorm Ideas for Grassroots Fundraising

Who can you engage? Write down a list of potential partners in your community.

Plan Ahead for Grant Writing

Write down your over-arching goal statement:

Example: We propose to create a new, well-planned opportunity for young people to engage in the decision-making process with adult leaders, and to become youth leaders of elementary-aged children, through a series of deliberately staged activities.

Write two clear, measurable objectives:

Example: To teach youth leaders how to effectively engage the interest of third grade children in gardening activities.

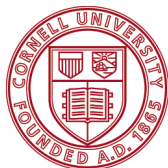
1.

2.

Link those two measurable objectives to intended outcomes, by writing the words, 'as a result of...' in front of the statement:

Example: As a result of providing opportunities for youth leaders to engage with third graders...

- 10 youth will learn garden-based learning activities to teach to school children.*
- 75 third graders will be inspired by the opportunity to interact with older youth mentors, increasing their interest in the garden and in serving as youth leaders in the future.*



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