NYS Grown & Certified

- Launched in 2016, the New York State Grown & Certified program assures consumers that the food they are buying is local and produced to a higher standard.
- This voluntary program is a cooperative effort among producers, processors, wholesalers, retailers, restaurants, and the New York State Department of Agriculture and Markets to meet consumer demand for high-quality food and agricultural products.
- Visit https://certified.ny.gov/ for more information

NYS Grown & Certified

- Funding Opportunities
  - Infrastructure, Technology, Research and Development Grant Program
  - Administered by NYFVI
  - Nearly $6 million will be available
  - Grants will be available for infrastructure and technology projects as well as research and development
  - Grant sizes will range from $20,000 to $250,000 for infrastructure and technology projects, and $10,000 to $50,000 for product research and development projects
  - A 10% match (cash, grant, loan) will be required for all projects
  - Funds will be awarded by region
  - Applications from current NYS Grown & Certified participants or businesses actively working to become certified will be prioritized

  - Visit https://certified.ny.gov/funding-opportunities for additional information

Taste NY

- Over the last decade, the Taste NY program has highlighted the quality, diversity, and economic impact of food and beverages grown, produced, or processed in New York State. These last ten years, the program has created new opportunities for producers, expanded retail locations, and forged partnerships statewide.
- Provides access to stores across the state.
- Opportunities to have your products featured at trade shows or other events.
- Visit https://taste.ny.gov/ to apply.
Beginning & Socially and Economically Disadvantaged Farmer Grant Programs

- The Beginning Farmer Grant Fund will be administered by NYFVI.
- The Socially and Economically and Disadvantaged Farmer Grant fund will be administered by NEFOC.
- Both will accept grant proposals for projects ranging from $5,000 to $250,000.
- Funding will be available in the coming months, keep an eye on our website and [https://nyfvi.org/nys-growncertified-ltrd-grant-program/](https://nyfvi.org/nys-growncertified-ltrd-grant-program/).

Nourish NY

- A total of $147 million has been dedicated to the program so far. The funding will allow New York's emergency food providers to continue to purchase surplus products from New York farmers and dairy manufacturers and deliver it to New York families in need through the end of the year.
- New York farmers, suppliers, and processors are encouraged to share details about their available products, such as produce, meat, eggs, seafood, and dairy products, so food banks across the state can find New York agricultural food products to purchase and distribute to communities in need.
- For more information, please email NourishNY@agriculture.ny.gov.

30% NYS Initiative

- Chapter 56 of the Laws of 2022 provides school food authorities (SFAs) with increased State reimbursement for the purchase of New York State (NYS) food products for school lunch programs. This initiative will be referred to as the “30% NYS Initiative.” As of July 1, 2022, the Department (AGM) has taken the lead on this initiative.
- Contact your regional Farm to School Coordinator for more information [https://harvestny.cce.cornell.edu/submission.php?id=152](https://harvestny.cce.cornell.edu/submission.php?id=152).

Natural Fiber Textile Development Workgroup

- The purpose of the Natural Fiber Textile Development Workgroup is to convene stakeholders to study, evaluate, and develop ways to increase the textile industry’s contribution to the New York State economy and increase private investment in the state’s natural fiber textile industry. The workgroup was established in Section 226 of the Agriculture and Markets Law, as amended in 2023.
- The group meets twice yearly to discuss challenges and produce innovative solutions to submit as recommendations to the Legislature and Governor.
- For more information, visit [https://agriculture.ny.gov/natural-fiber-textile-development-workgroup](https://agriculture.ny.gov/natural-fiber-textile-development-workgroup).
Contact Information

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Thank you!