

Hospitality, Health, and Design Industry Immersion Seminar

SPRING
2017

HADM/DEA 4055/6055
Fridays 9:05 a.m. – 9:55 a.m.
398 Statler Hall

1 credit
Open to Juniors, Seniors, and Graduate Students



Mark Furgeson, Senior Advisor, FreemanWhite, discusses his presentation before a seminar networking luncheon with a student in Spring 2016.

SPEAKERS

03
FEB

**The Health Experience
Economy – Uniting
Perspectives to Drive
Better Outcomes**



Jeff Auker
Director, Customer and Digital
Experiences in Healthcare
PricewaterhouseCoopers



Andrea Fishman
Partner,
PricewaterhouseCoopers
Experience Center

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FEB

**Good Health
is Closer than
you Think**



T. Colin Campbell,
MNS '57, PhD '62

Jacob Gould Sherman
Professor Emeritus of
Nutritional Biochemistry,
Cornell University

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FEB

**Hospitality
and Wellness
into the Future**



Thomas Klein
Chief Operating Officer
Canyon Ranch

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FEB

**The Academic Medical
Center – How Hospitality
and Experience Support
Patient Care**



Abigail Brueggeman,
CHE '96

Real Estate
Project Administration,
Northwestern Memorial
Healthcare Corporation

03
MAR

**The Healthcare Industry
is Rapidly Moving to a
Personal Consumer Based
Model; The Integration of
Healthcare and Hospitality
is a Strategic Imperative**



Robert Ritz, MHA '87
President
Mercy Medical Center

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MAR

**Hospitality Design
Influences in Healthcare
Design and Its Impact**



Elizabeth Sullivan

Director, Facilities and
Real Estate, Planning
Montefiore Health System

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MAR

**Developing a Wellness
Hotel Chain: Taking
Wellness Outside of Spa
and Integrating it into
Hotel Operations**



Neil Jacobs
Chief Executive Officer
Six Senses Hotels Resorts Spas

24
MAR

**Salutogenic Design
and Its Effects
on Humans**



Carol Rickard-Brideau

Partner, Global Workplace
Practice Leader, Little

LEARN directly from successful
leaders in fast emerging
industries that link health,
wellness, and senior living with
hospitality and design thinking.

GAIN a first-hand understanding
of industry issues, trends,
opportunities, and challenges.
The speakers share their views on
business, managerial, career, and
critical industry-related issues.

MEET the industry leaders to
learn about transdisciplinary
career opportunities and
integrated approaches.



Cornell University

For more information contact CIHF@cornell.edu