

THE GEORGE
WASHINGTON
UNIVERSITY

WASHINGTON, DC

Enrollment Update

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Vice Provost
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November 10, 2023



Enrollment Update

- Fall 2023 Enrollment Update
- New Residential Undergraduate Student Profile
- Undergraduate Student Success Update
- New Graduate Student Trends

Fall 2023 Enrollment

Fall Census: October 7, 2023

➤ Overall Registrations: 25,568 Total Headcount

- Positive increases in total residential full-time student enrollments (1.6% over Fall 2022)
- Undergraduate retention rates have returned to pre-pandemic levels (91.9%)
- Undergraduate six-year graduation rate hits institutional record (85%)
- New international and full-time graduate student enrollments up again (larger than Fall 2021 & 2022)
- Fewer part-time domestic and Chinese graduate students expected

➤ Undergraduate Enrollment: 10,848 (Residential Undergraduate Enrollment: 10,099)

- New UG student class slightly ahead of 2,800 goal: 2,539 FY students, 274 transfers
- Class profile remains strong and diverse
- Non-traditional undergraduate registrations remain below pre-pandemic levels

➤ Graduate and Professional Enrollment: 14,088

- Full-time, international, and professional registrations on track
- Part-time working-adult and Chinese student enrollments continue to lag behind pre-pandemic levels
- Returning graduate student totals were impacted by the graduation of the larger Pandemic surge enrollments and smaller new graduate student intakes in 2022
- Part-time working-adult and Chinese student enrollments continue to lag behind pre-pandemic levels

Total Enrollments

Total Headcount Enrollment

Fall 2019 - Fall 2023 Comparison

STUDENT CATEGORY	Fall 2019 Census	Fall 2020 Census	Fall 2021 Census	Fall 2022 Census	Fall 2023 Census	Diff. # 2022 to 2023	Diff. % 2022 to 2023
Residential Undergraduate	10,665	9,927	9,864	9,944	10,099	155	1.6%
Non-Res & Distance Undergrad	1,366	1,177	1,065	854	749	-105	-12.3%
Graduate	12,926	12,716	12,458	11,961	11,657	-304	-2.5%
Professional (Law & Med)	2,279	2,461	2,429	2,422	2,431	9	0.4%
Non-Degree	578	736	641	758	632	-126	-16.6%
Total Enrollment	27,814	27,017	26,457	25,939	25,568	-371	-1.4%

SOURCE: GW Institutional Research and Planning
 Residential UG: students enrolled in the 5 residential Foggy Bottom campus schools
 Non-Res & Distance UG: students enrolled in CPS, Nursing, and Medicine and Health Sciences

Total Domestic/International Headcount - Census

Comparison of 2019, 2020, 2021, 2022 and 2023 Enrollment

DOMESTIC STUDENTS	Fall 2019	Fall 2020	Fall 2021	Fall 2022	Fall 2023	Diff. 2022 - 2023	
	Census	Census	Census	Census	Census	#	%
Residential Undergraduate	9,271	8,800	8,897	9,025	9,280	255	2.8%
Non-Res & Distance Undergraduates	1,344	1,148	1,035	837	735	-102	-12.2%
Graduate	10,411	10,711	10,608	9,798	9,114	-684	-7.0%
Professional (Law & Med)	2,163	2,329	2,305	2,296	2,271	-25	-1.1%
Non-Degree	455	719	551	641	500	-141	-22.0%
Total Enrollment	23,644	23,707	23,396	22,597	21,900	-697	-3.1%

INTERNATIONAL STUDENTS	Fall 2019	Fall 2020	Fall 2021	Fall 2022	Fall 2023	Diff. 2022 - 2023	
	Census	Census	Census	Census	Census	#	%
Residential Undergraduate	1,394	1,127	967	919	821	-98	-10.7%
Non-Res & Distance Undergraduates	22	29	30	17	12	-5	-29.4%
Graduate	2,515	2,005	1,850	2,163	2,543	380	17.6%
Professional (Law & Med)	116	132	124	126	160	34	27.0%
Non-Degree	123	17	90	117	132	15	12.8%
Total Enrollment	4,170	3,310	3,061	3,342	3,668	326	9.8%

SOURCE: GW Institutional Research and Planning
 Residential UG: students enrolled in the 5 residential Foggy Bottom campus schools
 Non-Res & Distance UG: students enrolled in CPS, Nursing, and Medicine and Health Sciences

New International Students

Fall 2018 - Fall 2023 Comparison

STUDENT CATEGORY	Fall 2018 Census	Fall 2019 Census	Fall 2020 Census	Fall 2021 Census	Fall 2022 Census	Fall 2023 Census	Diff. # 22-23	Diff. % 22-23
Residential Undergraduate	339	408	183	177	218	242	24	11.0%
Non-Res & Distance UG	10	10	15	15	2	6	4	200.0%
Graduate	1,003	1,029	508	765	875	1,138	263	30.1%
Professional (Law & Med)	37	50	47	38	51	80	29	56.9%
Non-Degree	112	117	17	90	114	127	13	11.4%
Total Enrollment	1,501	1,614	770	1,085	1,260	1,593	333	26.4%

SOURCE: GW Institutional Research and Planning

Residential UG: students enrolled in the 5 residential Foggy Bottom campus schools

Non-Res & Distance UG: students enrolled in CPS, Nursing, and Medicine and Health Sciences

Enrollment by School/College

Undergraduate Headcount

Undergraduate	Fall 2019	Fall 2020	Fall 2021	Fall 2022	Fall 2023	Diff. 2022 - 2023	
	Census	Census	Census	Census	Census	#	%
Columbian College of Arts & Sci	5,345	4,835	4,874	5,074	5331	257	5.1%
Elliott School of Internatl Affairs	2,166	2,043	1,984	1,885	1843	-42	-2.2%
Milken School of Public Health	451	556	569	562	532	-30	-5.3%
School of Business	1,751	1,617	1,563	1,578	1597	19	1.2%
School of Engineering & App Sci	952	876	874	845	796	-49	-5.8%
RESIDENTIAL UG TOTAL	10,665	9,927	9,864	9,944	10,099	155	1.6%
Coll of Professional Studies	239	205	158	122	96	-26	-21.3%
School of Medicine & Health Sciences	655	484	459	367	346	-21	-5.7%
School of Nursing	472	488	448	365	307	-58	-15.9%
NON-RES & DISTANCE UG TOTAL	1,366	1,177	1,065	854	749	-105	-12.3%
TOTAL UNDERGRADUATE	12,031	11,104	10,929	10,798	10,848	50	0.5%

NOTE: IRP DATA - If students are enrolled in two majors in separate schools, they are only counted once in their primary school.

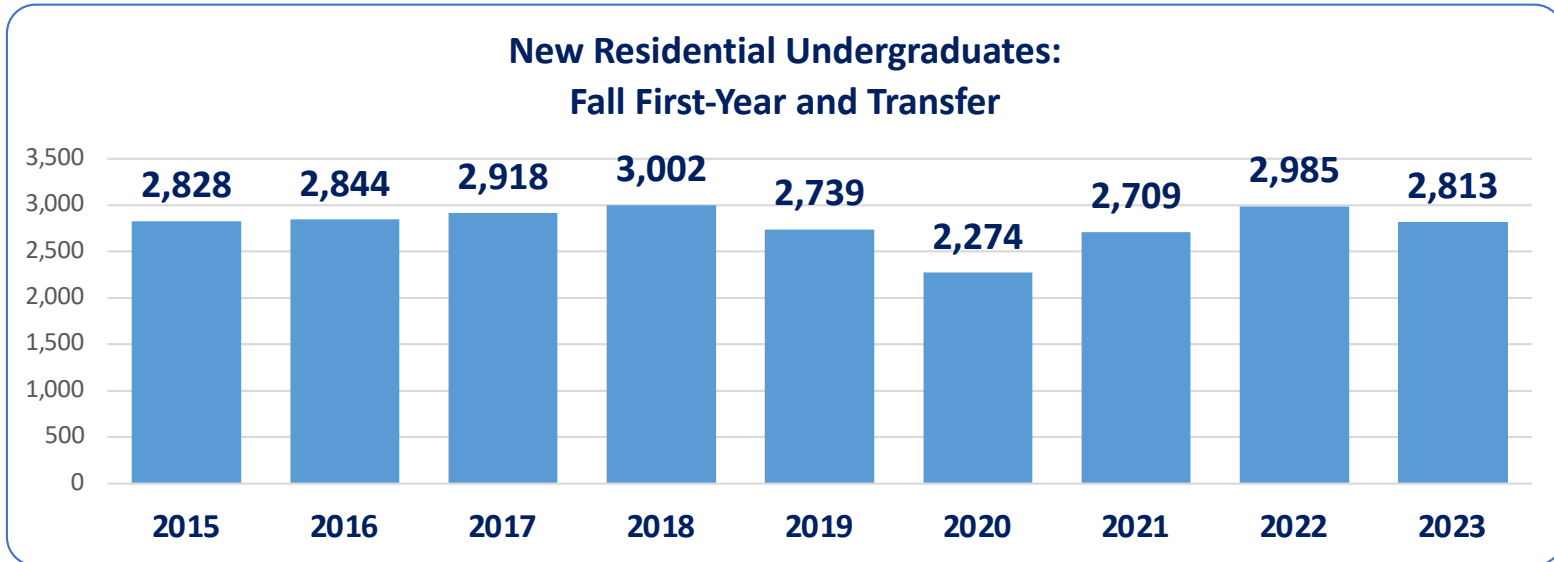
Graduate and Professional Headcount

Graduate and Professional	Schools	Fall 2019	Fall 2020	Fall 2021	Fall 2022	Fall 2023	Diff. 2022 - 2023	
		Census	Census	Census	Census	Census	#	%
Graduate	College of Professional Studies	803	781	745	657	528	-129	-19.6%
	Columbian College of Arts & Sci	2,596	2,427	2,348	2,353	2,256	-97	-4.1%
	Elliott School of Intl Affairs	860	828	788	745	681	-64	-8.6%
	Grad Sch of Educ and Human Dev	1,316	1,341	1,162	1,047	1,054	7	0.7%
	Law School	237	217	239	222	253	31	14.0%
	Milken Inst Sch of Public Health	2,049	2,238	2,342	2,239	1,987	-252	-11.3%
	School of Business	1,596	1,649	1,616	1,473	1,490	17	1.2%
	School of Engineering & App Sci	2,013	1,800	1,777	1,900	2,111	211	11.1%
	School of Med & Health Science	865	879	888	869	826	-43	-4.9%
	School of Nursing	591	556	553	456	471	15	3.3%
	TOTAL GRADUATE	12,926	12,716	12,458	11,961	11,657	-304	-2.5%
Professional	TOTAL LAW (JD)	1,559	1,734	1,680	1,665	1,679	14	0.8%
	TOTAL MED (MD)	720	727	749	757	752	-5	-0.7%
	TOTAL PROF (JD & MD)	2,279	2,461	2,429	2,422	2,431	9	0.4%
TOTAL GRAD & PROF	TOTAL GRAD AND PROFESSIONAL	15,205	15,177	14,887	14,383	14,088	-295	-2.1%

NOTE: IRP DATA - If students are enrolled in two majors in separate schools, they are only counted once in their primary school.

New Student Enrollments

New Residential Undergraduates: Fall First-Year and Transfers



	2015	2016	2017	2018	2019	2020	2021	2022	2023
New Students									
First-Year	2,578	2,525	2,610	2,845	2,619	1,978	2,571	2,941	2,539
Transfers	250	319	308	157	120	296	138	44	274
Total New Res UGs	2,828	2,844	2,918	3,002	2,739	2,274	2,709	2,985	2,813

Fall 2020 new student class was all online/virtual due to the COVID-19 pandemic. Many students declined or deferred admission that academic year.

New First-Year Class: Fall 2023 Target vs. Trend

	Fall 2018 Actual	Fall 2021 Actual	Fall 2022 Actual	Fall 2023 Target	Fall 2023 Actual	Difference from Target
First-Year	2,845	2,571	2,945	2,500-2,550	2,539	On-Target
Transfer	157	138	44	200-300	274	On-Target
TOTAL	3,002	2,709	2,989	2,750-2,800	2,813	0.5%

Enrolled First-Year Demographic Data

First-Day 2023 compared to Fall 2019-2022 Census

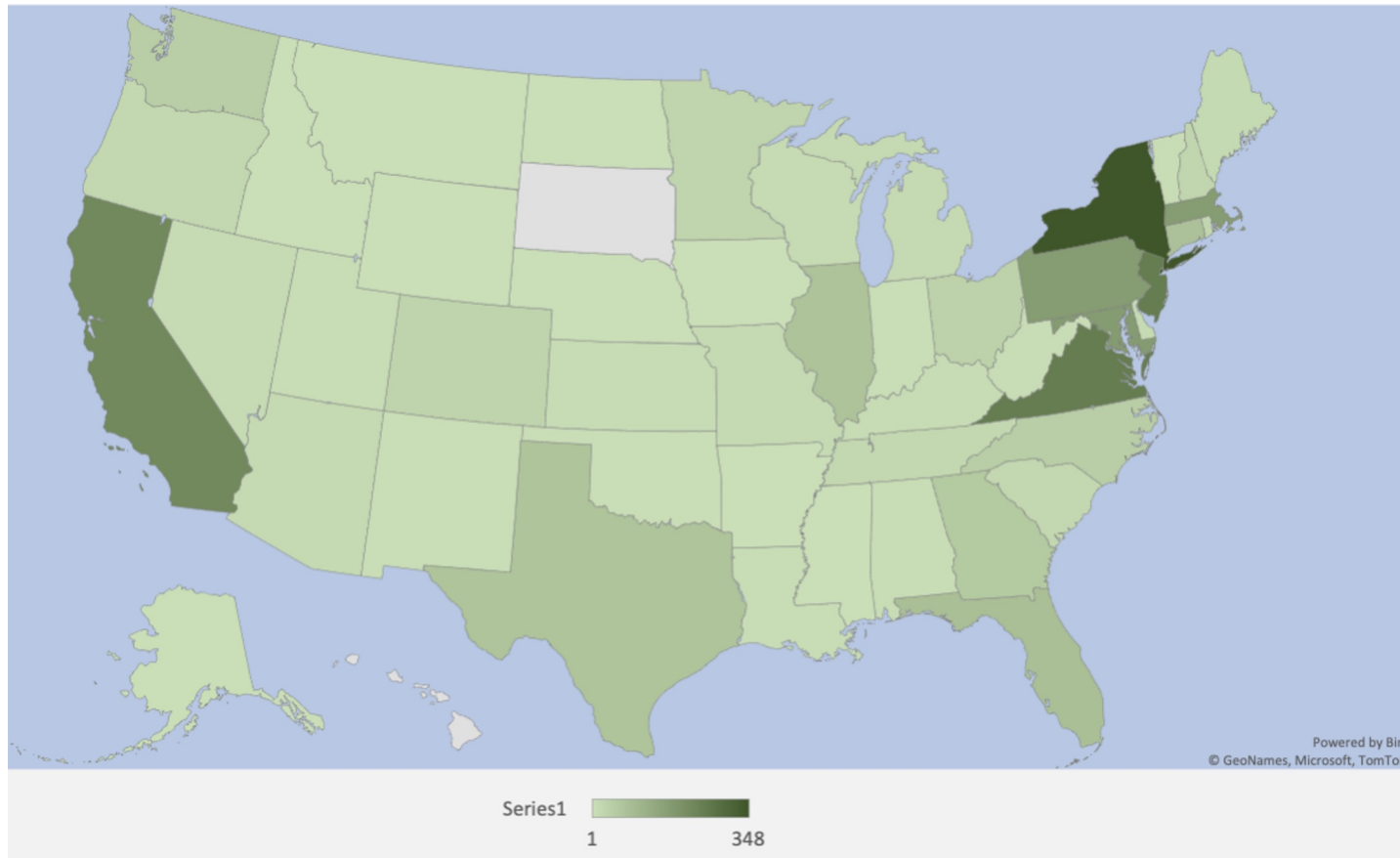
Academic Profile	Fall 2019 Census	Fall 2020 Census	Fall 2021 Census	Fall 2022 Census	Fall 2023 Census
MEAN HS GPA	3.66	3.67	3.66	3.69	3.72
MEAN SAT COMPOSITE	1364	1354	1387	1399	1412
MEAN ACT COMPOSITE	31	31	32	32	32
TEST OPTIONAL	28%	30%	56%	56%	59%
MEAN ACRK	4.46	4.51	4.47	4.32	4.07

Demographics		Fall 2019 Census	Fall 2020 Census	Fall 2021 Census	Fall 2022 Census	Fall 2023 Census
MALE	%	38%	35%	37%	37%	37%
FEMALE	%	62%	65%	63%	63%	63%
STATES	#	48	48	48	48	49
COUNTRIES	#	64	44	47	51	55
INTERNATIONAL	%	14%	8%	6%	7%	9%
	#	374	160	157	212	219
URM	%	20%	23%	21%	22%	22%
	#	526	449	530	642	562
FIRST GENERATION	%	13%	13%	14%	14%	15%
	#	342	260	360	413	369
PELL RECIPIENTS	%	15%	16%	15%	15%	17%
	#	379	325	379	446	429

Census is scheduled for October 5, 2023.

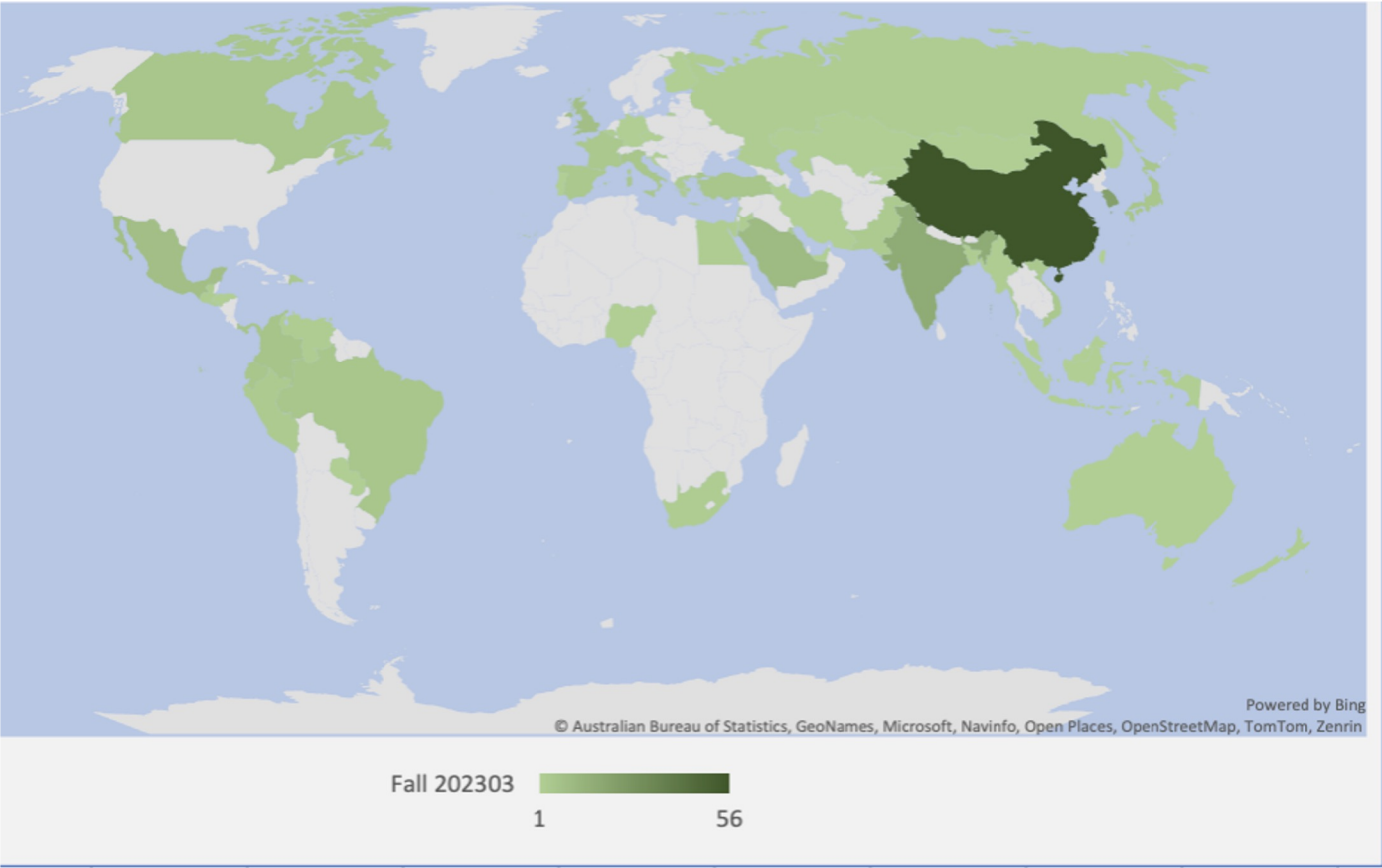
Note: Country represented refers to international students only. It does not include U.S. citizens living in foreign countries.

Fall 2023 Domestic New Undergraduate Residential Students



State	Fall 2023
NY	348
NJ	249
VA	249
CA	220
MD	174
MA	170
PA	170
FL	82
CT	76
IL	73

Fall 2023 New First-Year & Transfer International Residential Undergraduates



Nation	Fall 2023
China	56
Korea, South Korea	22
India	17
Saudi Arabia	10
Mexico	8
United Kingdom	8
Colombia	6
Panama	6
Brazil	5
Canada	5

Residential Undergraduate Admission Funnel

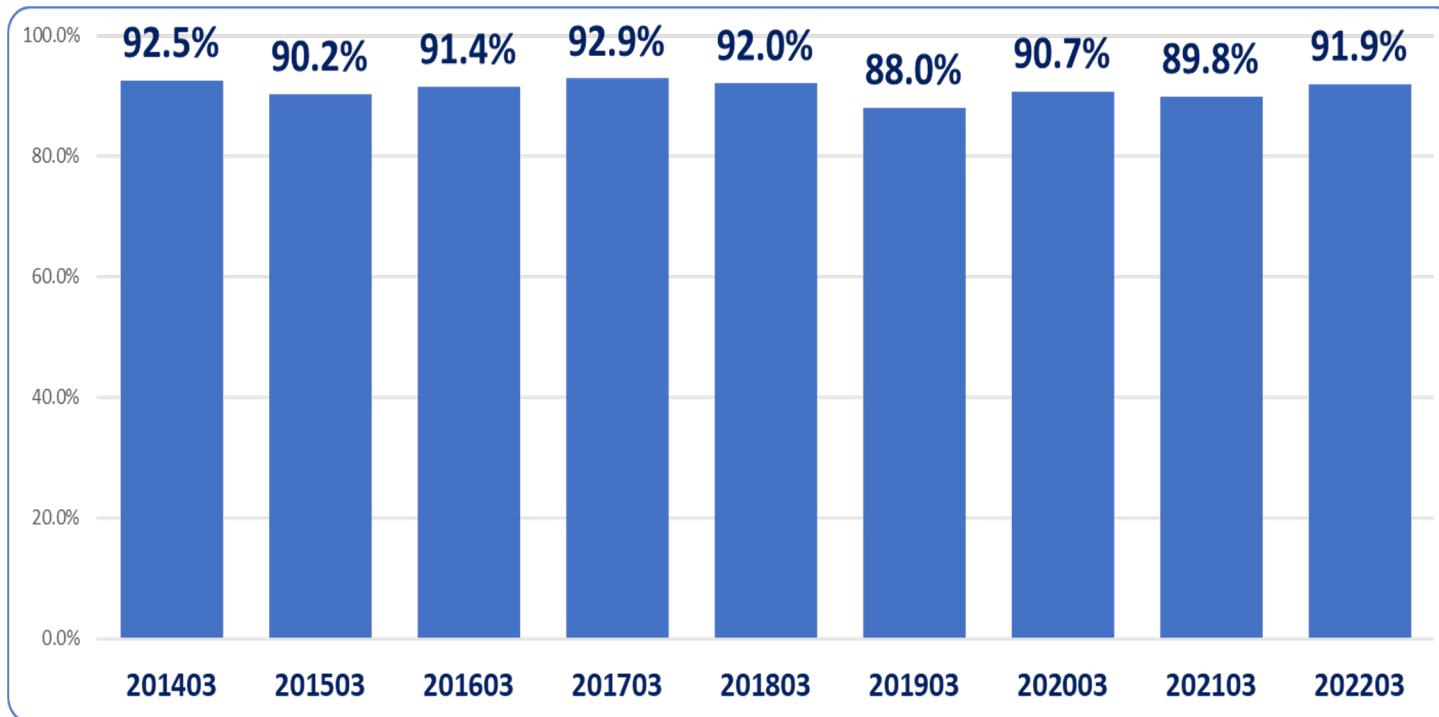
Achieved Goal of Lowering Admit Rate without Negatively Impacting Academic Quality, Diversity and Tuition Revenues

Fall	2018	2019	2020	2021	2022	2023
<i>Undergraduate First-Years</i>			Virtual AY*			
Admission Funnel	<i>Census</i>	<i>Census</i>	<i>Census</i>	<i>Census</i>	<i>Census</i>	<i>Census</i>
Applicants	26,512	26,978	26,405	27,236	27,266	27,094
Admitted Students	11,101	11,019	11,366	13,539	13,354	11,798
Admitted Aid Applicants	5,703	5,581	5,702	6,862	6,499	5,649
% Admits Applying for Aid	51.4%	50.6%	50.2%	50.7%	48.7%	47.9%
Deposits/Matriculants	2,845	2,619	1,978	2,571	2,941	2,539
Applicant to Admit Rate	41.9%	40.8%	43.0%	49.7%	49.0%	43.5%
Admit to Enroll Yield	25.6%	23.8%	17.4%	19.0%	22.0%	21.5%
Percent International	11%	14%	8%	6%	7%	9%

*Virtual Academic Year

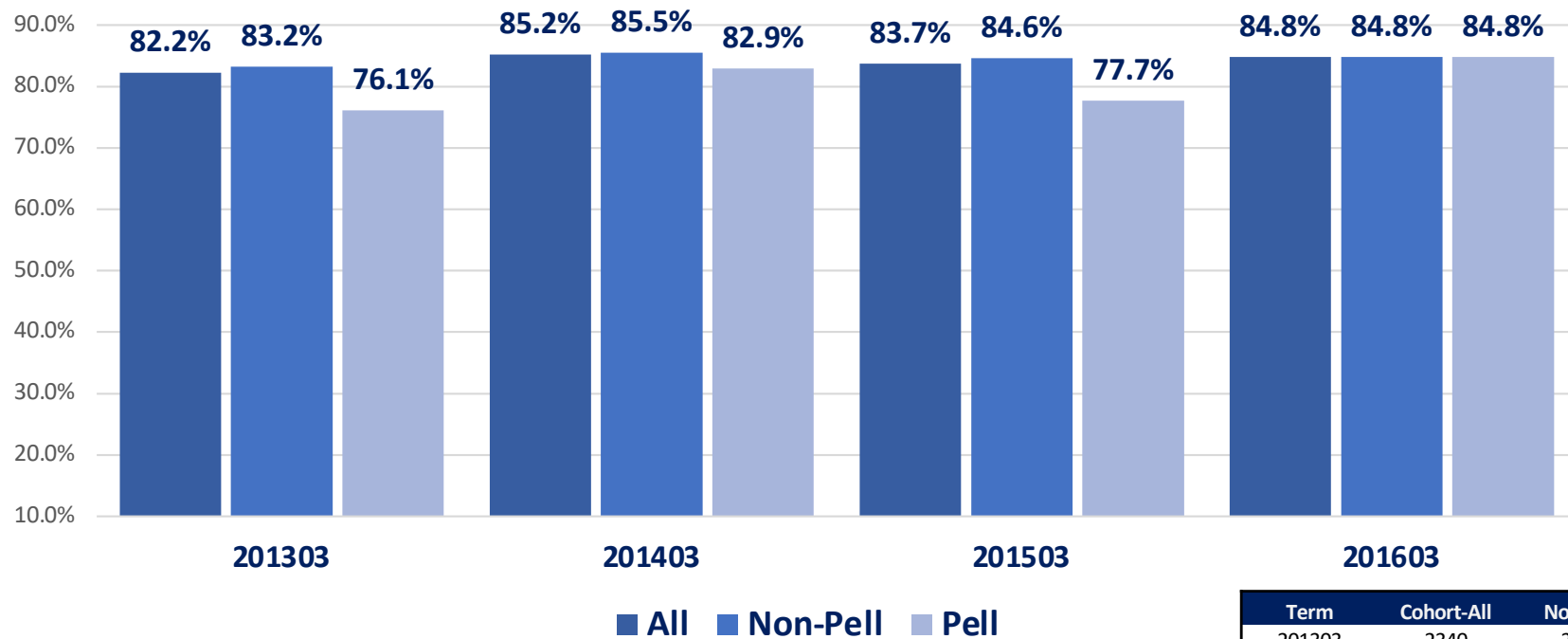
Student Success Update

First Year Class Retention Rate: 2014-2022 Cohorts



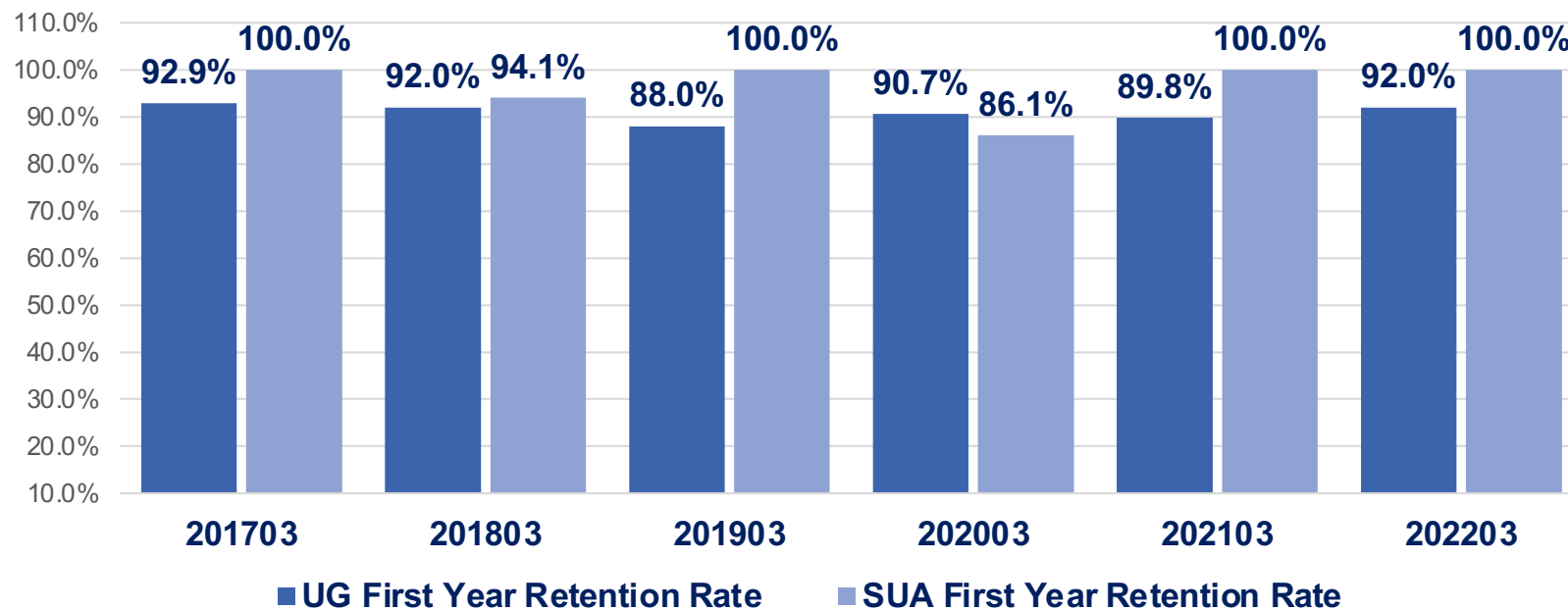
Source: Data for five residential schools

Fall 2013 – Fall 2016 Cohort Six Year Graduation Rate: All First-time First Years, Pell and Non-Pell Students



Term	Cohort-All	Non-Pell	Pell
201303	2340	2005	335
201403	2407	2127	280
201503	2576	2217	359
201603	2506	2144	362

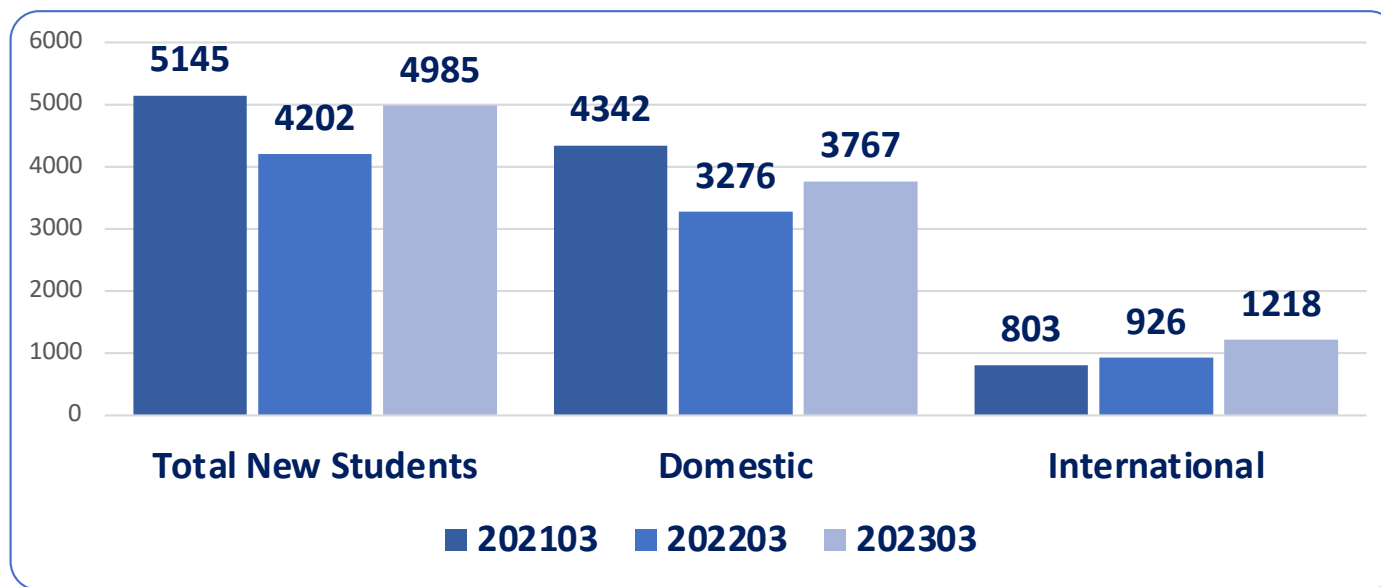
First Year Retention Rate: Summer Academy Students and Total New First-Year Cohort



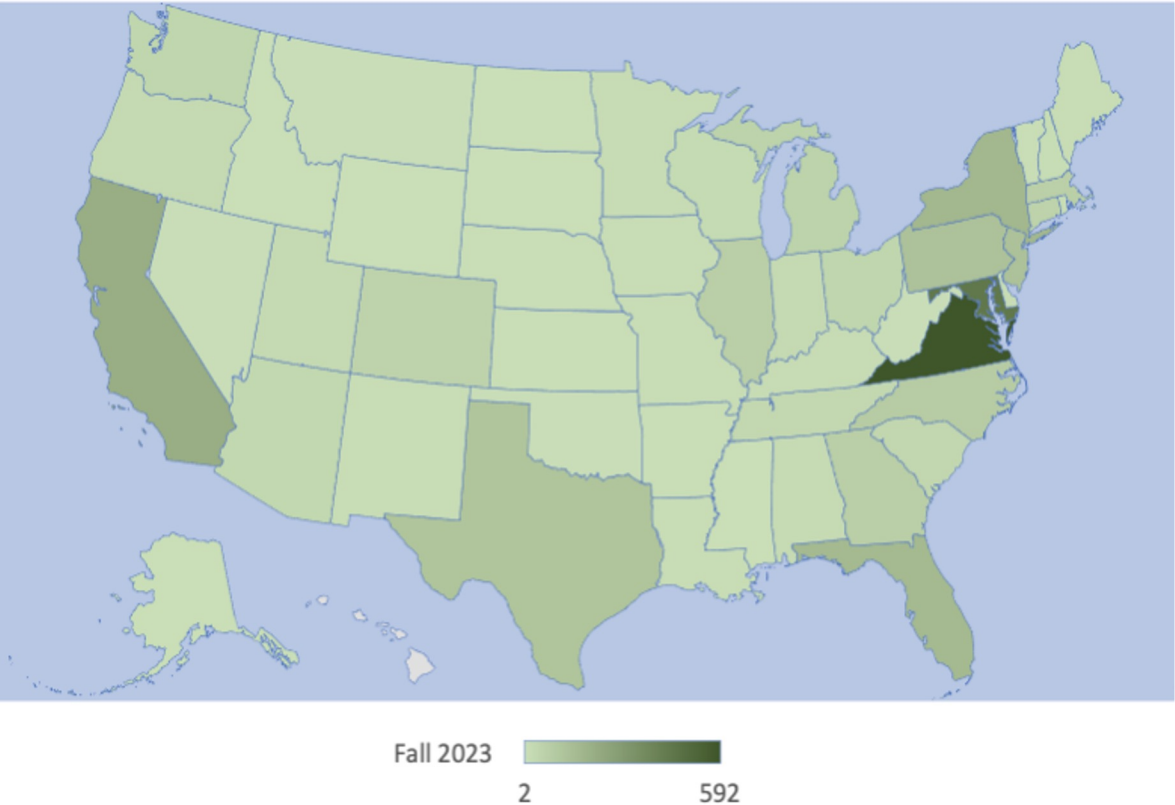
	201703	201803	201903	202003	202103	202203
UG Cohort	2607	2837	2599	1944	2559	2923
SUA Students in the Cohort	37	34	32	36	31	51

New Graduate Enrollments

New Graduate and Professional Degree Students Fall 2021, 2022, 2023

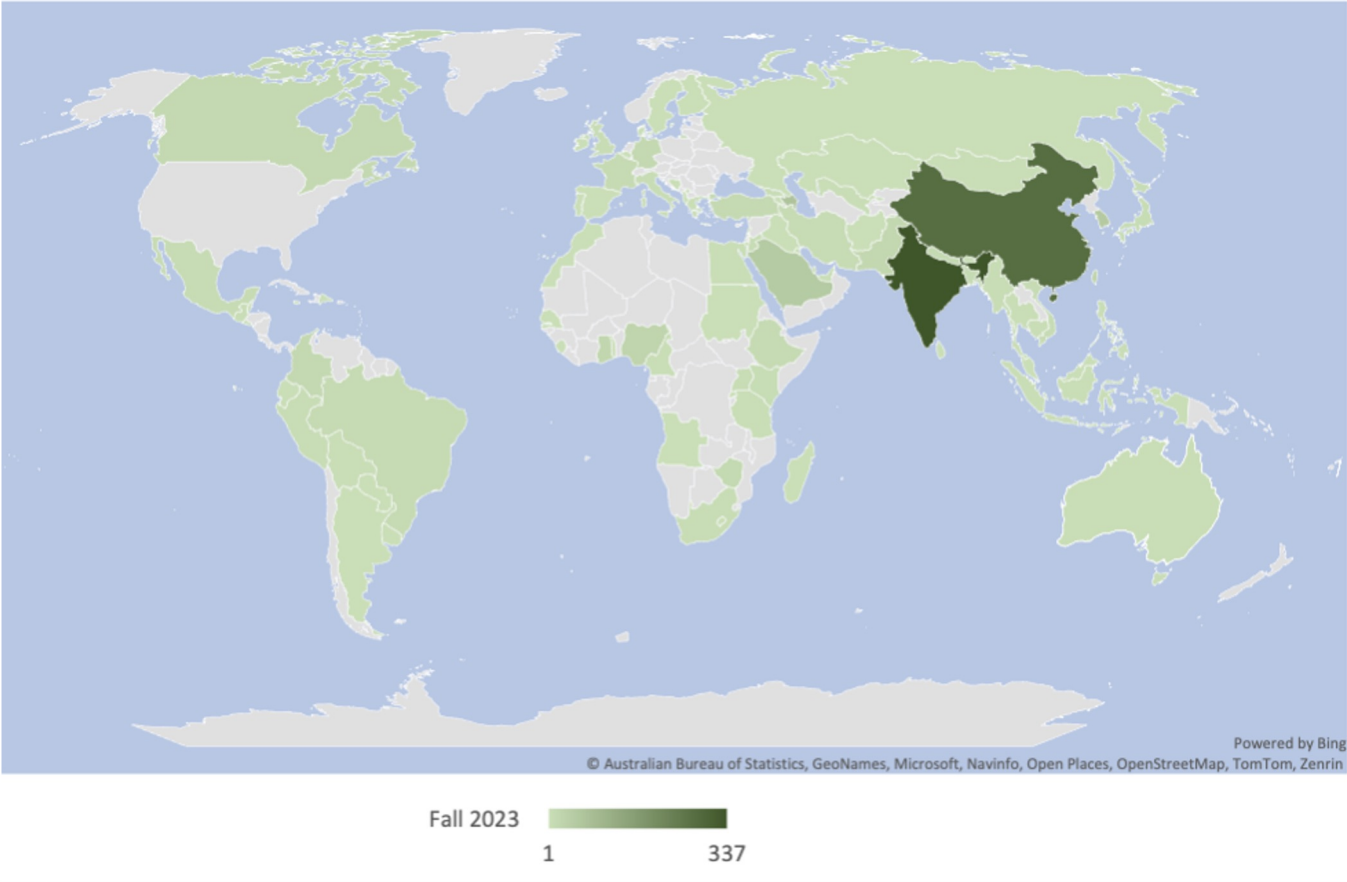


Fall 2023 Domestic New Graduate and Professional Students



State	Fall 2023
VA	592
MD	445
DC	327
CA	212
NY	168
FL	160
PA	126
NJ	125
TX	115
NC	82

Fall 2023 International New Graduate and Professional Students

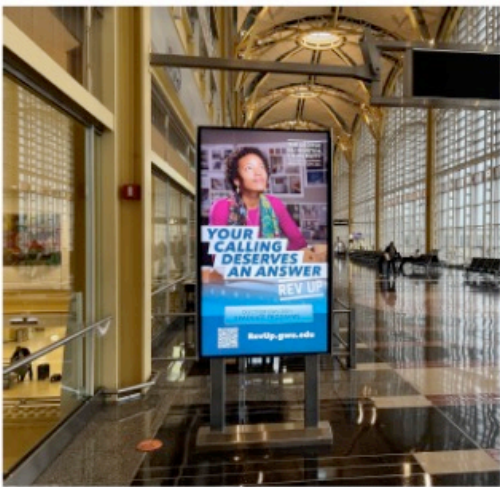


Nation	Fall 2023
India	337
China	279
Azerbaijan	66
Korea, South	52
Saudi Arabia	50
Nigeria	26
Taiwan	25
Ghana	21
Pakistan	19
Canada	15

Graduate REV UP Campaign in Action: Metro Buses



Graduate REV UP Campaign in Action: DCA National Airport



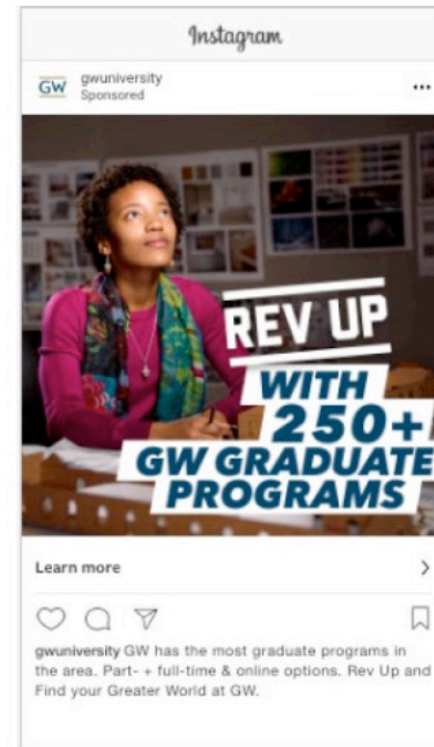
Graduate REV UP Campaign in Action: Sports Venues



Graduate REV UP Campaign in Action: Metro and Bike Share Stations



Graduate REV UP Campaign in Action: Digital



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