The UO School of Journalism and Communication is a community dedicated to excellence in learning, research, and creative projects. We study issues that champion freedom of expression, diversity and equity, and democracy in service to current and future generations.

By integrating theory and practice, we advance scholarship and prepare students to become professional communicators, critical thinkers, and responsible citizens in a global society.
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Journalism Master’s students: sojc-IMA@lists.uoregon.edu
Advertising and Brand Responsibility Master’s students: sojc-ABR@lists.uoregon.edu
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SOJC graduate students are responsible for informing themselves regarding departmental, Division of Graduate Studies, and University policies and procedures.

**Academic Deadlines**
The academic calendar can be found at [https://registrar.uoregon.edu/calendars/academic/](https://registrar.uoregon.edu/calendars/academic/).

**Registration Deadlines**
Please refer to the academic calendar ([https://registrar.uoregon.edu/calendars/academic/](https://registrar.uoregon.edu/calendars/academic/)) for registration deadlines as well as deadlines for adding, dropping, and withdrawing from courses during fall, winter, and spring terms. Summer registration deadlines can be found on the summer class schedule at [https://classes.uoregon.edu](https://classes.uoregon.edu).

Once you have registered for a course, you are liable for the tuition whether you attend the course or not. Before each term’s drop deadline, check your schedule in DuckWeb ([https://registrar.uoregon.edu/current-students/duckweb](https://registrar.uoregon.edu/current-students/duckweb)) and verify that you are enrolled for all the courses you are attending and that all grading options are correct.

It is in your best interest to register for classes as soon as the registration period opens, as classes may fill up (particularly electives).

**Graduate Courses**
Graduate-only courses are 600-level; 500-level courses are graduate level but may also include advanced undergraduates. Do not register for 400-level classes, as you will not receive graduate credit for undergraduate classes. Doctoral students must receive their advisor’s permission to enroll in 500-level classes, as these courses are geared toward master’s students.

To view the class schedule, visit [https://classes.uoregon.edu](https://classes.uoregon.edu). To review a course syllabus, contact Faculty Services at Allen 219 or email Faculty Services office at: sojcfacultyservices@uoregon.edu.

**Registration Procedures for Courses Requiring “Instructor Approval”**
You will need to request permission to register for many SOJC graduate courses. When you review the class schedule, be sure to note if the course description specifies “Instructor Approval required.”

After you have received approval from the instructor, you will need to fill out the SOJC Graduate Course Preauthorization Form at [https://sojcestudent.uoregon.edu/graduate/forms/](https://sojcestudent.uoregon.edu/graduate/forms/).

It is not necessary to forward the instructor’s approval email to Graduate Programs staff.
Once the Graduate Programs Assistant clears your preauthorization (within two business days), you will receive an email indicating that you are now able to register for the class in DuckWeb ([https://registrar.uoregon.edu/current-students/duckweb](https://registrar.uoregon.edu/current-students/duckweb)). Be prepared to supply your student ID number and Personal Access Code when you register.

**Independent Study/Open-ended Courses**
Adjunct or visiting professors are not authorized to supervise independent study classes (Reading J605; Terminal Project J609; Research J601; Internship J604; Special Problems J606; Thesis J605; Dissertation J603). Before registering in an independent study/open-ended course, you must get permission from the instructor then fill out the SOJC Graduate Course Preauthorization Form at [https://sojcstudent.uoregon.edu/graduate/forms](https://sojcstudent.uoregon.edu/graduate/forms).

Please note that most faculty members are not on contract during the summer and therefore may not be available to supervise independent study classes over the summer.

**Degree Audits**
SOJC graduate programs do not participate in the Registrar’s “Degree Audits,” which are listed in DuckWeb for undergraduate programs and some graduate programs. This has been a point of confusion for SOJC graduate students who attended UO as an undergraduate. As noted on DuckWeb, SOJC graduate degree requirements are listed in the graduate program handbook. If you have questions about your degree plan, please contact the Associate Director for Graduate Affairs.

**Continuous Enrollment Policy**
Unless on-leave status has been approved, a student enrolled in an advanced degree or graduate certificate program must attend the university continuously until all program requirements have been completed. The student must register for 3 graduate credits each term, excluding summer session, to be continuously enrolled.

All students must be enrolled for a minimum of 3 credit hours in the term they plan to graduate, including summer term.

**On-Leave Status**
A graduate student interrupting a study program for one or more terms, excluding summer session, must register for on-leave status to ensure a place in the program upon return. Only graduate students in good standing (see “Grade Requirements & Satisfactory Progress” below) are eligible.

Students must apply for on-leave status through the Division of Graduate Studies: [https://graduatestudies.uoregon.edu/academics/policies/general/on-leave-status](https://graduatestudies.uoregon.edu/academics/policies/general/on-leave-status).

The Division of Graduate Studies must receive the application by the last registration day in that term, as noted in the schedule of classes. On-leave status is granted for a specified time period that may not exceed three academic terms, excluding summer session. Students with on-leave status do not pay fees. However, students must register and pay fees if they will be using university facilities or faculty or staff services during that term. Students are advised to work with their faculty advisor and the Associate Director for Graduate Affairs when considering taking leave.
Grade Requirements & Satisfactory Progress
In order to maintain academic standing as a graduate student, all students must meet the requirements specified by the Division of Graduate Studies and the SOJC:

- Graduate students must maintain at least a 3.0 grade point average (GPA) in graduate courses.
- Grades of D+ or lower for graduate courses are not accepted for graduate credit but are computed in the GPA. A grade of N (no pass) is not accepted for graduate credit.
- A grade of pass (P) must represent work equal to or better than a B-.
- A GPA below 3.0 at any time during a graduate student’s studies or the accumulation of more than five credits of N or F grades—regardless of the GPA—is considered unsatisfactory.
- If found to be making unsatisfactory progress, the student may be placed on academic warning or probation, or may be dismissed from the program. See the Division of Graduate Studies's Satisfactory Progress policies for more information: https://graduatestudies.uoregon.edu/academics/policies/general/on-leave-status.

Doctoral students should review program-specific requirements regarding maintaining satisfactory progress on pages 41-48 of this handbook.

Incompletes
For graduate students, there are two sets of policies regarding incompletes on the student record—the first is departmental, the second involves the Division of Graduate Studies. The SOJC policy requires that graduate students not have incompletes in more than two classes.

Division of Graduate Studies policies are described below.

Note: Accumulation of more than 7 credits of Incomplete is considered unsatisfactory. More information about satisfactory academic progress requirements is available on the Division of Graduate Studies website.

Division of Graduate Studies Policy for Incompletes Assigned Beginning Fall 2022

Effective Fall 2022, the following policies apply to both undergraduate and graduate courses:

What is an Incomplete and When is it Appropriate?
A grade of “I” (Incomplete) represents an agreement between an instructor and a student to extend the deadline for coursework completion. Incompletes shall be granted when the instructor determines that the student meets all the following criteria. The student:

- has been making satisfactory progress on coursework as determined by the criteria in the syllabus;
- has been active in the course; and
- is able to independently complete the remaining requirements without attending additional classes beyond the term or receiving additional instruction;
- is unable to complete a portion of the course requirements due to extenuating circumstances beyond their control that occurred after the last day to drop a class (End of Week 7 of Fall/Winter/Spring terms; variable dates for summer courses);
- requests an Incomplete by the published deadline
If additional class attendance or instruction is required to complete course requirements, the instructor shall not issue an Incomplete. Lack of engagement, poor performance, or a desire to repeat the course are unacceptable reasons for issuance of the “I” mark.

Instructors shall provide to the student access to course materials necessary to complete the missing work.

Incomplete grades can only be granted by instructors and instructors are under no obligation to grant students an incomplete grade if in their judgment the criteria stated above are not met. An Incomplete shall not be recorded by the instructor unless a contract between the instructor and student has been completed and filed appropriately.

**General Process for Incompletes**

- Incompletes are initiated by the student
- Student contacts instructor and requests Incomplete by 5:00 pm on the last day of finals week.
- If the instructor agrees that the student meets the criteria, the instructor and the student complete and file a contract outlining how the Incomplete can be resolved, the deadline for resolving the Incomplete, and the default grade should the student not complete the agreed upon work. The default grade is the grade the student would receive according to the syllabus grade guidelines with no credit for the missing work.
- The missing work indicated on the form must be completed by the earlier of:
  - Grading deadline of the term the student applied to graduate, or
  - Deadline stated on the Incomplete Request Form *can be extended at the discretion of the instructor, or
  - The day grades are due one academic year later

For students with Incomplete contracts, the instructor will record the grade of “I” in Duckweb that indicates an Incomplete has been agreed to. The instructor will also record, in Duckweb and/or the contract form, the grade the student would have received in the course if they received no credit for the missing work. This becomes the default grade that replaces the Incomplete mark should the student not complete the work outlined in the contract by the appropriate deadline (either the grading deadline of the term the student applied to graduate or the day grades are due one academic year later). If the student completes the work defined in the contract by the agreed upon date, the instructor calculates and updates the grade via the grade change process.

**Division of Graduate Studies Policy for Incompletes Assigned Prior to Fall 2022**

For Incompletes assigned in graduate courses prior to Fall 2022, Division of Graduate Studies policy requires that graduate students must convert a graduate course grade of Incomplete (“I”) into a passing grade within one calendar year of the term the course was taken. After one year, the student must petition the Division of Graduate Studies for the removal of the incomplete. To be eligible for Division of Graduate Studies approval on a Petition to Remove an Incomplete, all of the following criteria must be met:

- The Incomplete must be no more than seven years old
- The student must have the approval of the instructor to complete the outstanding course requirements
• The student must not have completed a terminal advanced degree since the term of enrollment in the course. Incompletes that remain on the academic record after a degree has been awarded may not be removed. All course work documented on the transcript at the time of the awarding of the degree stands as a permanent record and it is not permissible to revise the record.

An incomplete “I” assigned to Research (601) or Terminal Project (609) does not require a petition. Research and terminal project credits require the instructor to submit a Supplementary Grade Report to the Office of the Registrar.

**Student Conduct Code**

The Student Conduct Code establishes community standards and procedures necessary to maintain and protect an environment conducive to learning and in keeping with the educational objectives of the University of Oregon. All students enrolled at the University of Oregon are affected by the Student Conduct Code, which you can access at [https://studentlife.uoregon.edu/conduct](https://studentlife.uoregon.edu/conduct).
Master’s Programs
Multimedia Journalism

The master’s degree in Multimedia Journalism blends the best of journalism’s past with the promise of its future. In today’s fluid media landscape, successful journalists must be able to report and tell compelling non-fiction stories across multiple platforms while employing the ethics and integrity that have distinguished the industry. This program is based in the historic White Stag Building in downtown Portland.

Our program focuses on journalistic storytelling in video, audio, photography, writing, data visualization, and virtual reality. Classes typically meet on Tuesdays and Thursdays during the evening as well as on Saturdays and Sundays during the day. The program can be completed in five terms, but you have the option to negotiate a slower pace.

Degree Requirements

- Cumulative GPA of 3.00 or higher
- At least 9 credits at 600 level
- Foreign language requirement met (only if completing an MA; see p. 33)
- 48 total credits including:
  - At least 10 credits of electives
  - At least 6 credits of required capstone project. Students may have the option of completing additional course work in lieu of completing a capstone project. You must meet with the program director if you would like more information about this option.

(Note - The following is the typical course progression. With approval from your academic advisor, students may attend the program on a part-time basis and extend the total length of the program.)

Fall Term

- J627 Foundations of Multimedia Journalism (4 cr.)
- J610 Thinking Story (4)
- One or more elective course(s) (2 or 4)

Winter Term

- J654 Reporting within Communities (4)
- J628 Multimedia Practices (4)
- J639 Foundations of Explanatory Journalism (4)
- One or more elective course(s) (2 or 4)

Spring Term

- J656 Producing the Story (4)
- J629 Digital Ethics (4)
- One or more elective course(s) (2 or 4)
- J609 Terminal/Capstone Project (if project work has begun)**

Summer Term

- J604 Internship (1–4)*
- J609 Terminal/Capstone Project (if project work has begun)**

Fall Term

- J611 Mass Communication and Society (4)
- J609 Terminal/Capstone Project**

Cumulative

At least 48 graduate (500- or 600-level) credits (at least 24 graded)
* Internships are optional; students are responsible for making arrangements.
** At least 6 credits of J609 are required; they may be divided differently than shown if appropriate based on your situation.

**Elective Courses**

A total of 10 elective credits, chosen in consultation with your advisor, are required. Students may take either 4-credit classes or 2-credit classes to fulfill elective requirements. 2-credit MMJ class topics vary from term to term and are generally taught by top professionals from the Portland area. Recent and upcoming topics include Audio Production, Podcasting, Story in Stills, 360 Video, Business Practices, Drone Cinematography, Visualizing Information. Additionally, you may arrange professional Internships, take 2- or 4-credit electives from the Strategic Communication program in Portland, take other SOJC courses at the UO Eugene campus, or take courses at Portland State University.

**Terminal/Capstone Project**

You will produce a capstone project that incorporates some combination of video, audio, photography, writing or data visualization for web or other multimedia platform. The project, which will be reviewed by a committee composed of two faculty members and an outside expert, allows you to bring together the skills and concepts, art and craft you have been studying to produce a professional-quality multimedia project under the guidance of an MMJ advisor. A work of journalism is preferred and students are encouraged to find subject matter within the immediate region. Students may have the option of completing additional course work in lieu of completing a capstone project. You must meet with the program director if you would like more information about this option.

Capstone projects can take many forms. We encourage you to choose a project that will push you to expand your skills and lead you toward a new path in your career. Some general guidelines:

- **Quality** - Your project should exhibit a level of craftsmanship that you could not have achieved prior to entering our program.
- **Scope** - Your project should be substantial - at a minimum, double what you would produce in a typical one-quarter class. We would not expect a full-length documentary film, for example, but a polished and substantial first chapter might make sense.
- **Media** - Multimedia means some combination of: video, audio, photography, writing, data visualization, web publication and/or community engagement. You should work closely with your committee to find the best combination for your project.
- **Approach** - We are primarily a Journalism program. Storytelling that falls outside of journalism/ documentary / fact-based storytelling should be negotiated with your committee.
- **Subject matter** - Local subject matter is preferred. Projects that require substantial travel must be approved in advance.
- **Impact** - Community engagement, audience building and distribution/publication of your work are strongly encouraged. Consider pursuing work that makes the world a better place.

**Pro Tip**

Successful students keep in regular communication with their committee and “manage up.” Group emails and online group meetings can be an efficient way to receive feedback and keep everyone on the same page. Committee members should see all work before the defense—therefore, send work samples to your committee early and often.
Several mandatory guidelines and information can also be found here:  
(Please make sure you thoroughly read this)  
https://sojcstudent.uoregon.edu/graduate/masters-program-thesis-terminal-project-information/

Suggested Timeline

I. First year: Brainstorming and research. Hopefully you have gotten well underway during your first three quarters in the program.

II. First year: It is never too soon to begin putting your committee together. You should begin early in the program thinking about who should be on your committee, and reaching out to get their commitment.

Your Committee should consist of these three members:
A. Committee Chair (an SOJC faculty member)  
B. A second SOJC faculty member  
C. One outside expert - an expert on your subject matter, or a professional storyteller able to give feedback on your work. Please consult with your committee chair.

III. Typically around the winter or spring term: Prior to the first time you enroll for any terminal project credits, you need to file your Proposal Approval form along with a 1-2 page written proposal. The form can be found here: https://sojcstudent.uoregon.edu/graduate/forms/.

The written proposal should include three sections:
A. What your story is about and why it is important  
B. An overview of other coverage of your topic (local and/or national)  
C. Explain what form you project will take (video, podcast, web page, magazine, article, etc.), and tell us about how you hope to distribute it.

IV. End of first year: Field production: 1–2 quarters (often summer + fall)

V. Final term(s): Post-production and defense (3-credit minimum enrollment)
A. Wrap up all reporting & production prior to start of your final quarter  
B. File graduation paperwork by the first week of the quarter  
C. Week 1-5: complete post-production work  
D. Week 5: submit an excellent rough cut to your committee  
E. Week 6: Receive feedback and make revisions  
F. If everything is proceeding smoothly: schedule a capstone project defense date with your committee, and submit the Thesis/Project/Dissertation Defense Scheduling Form at https://sojcstudent.uoregon.edu/graduate/forms/. Most defenses take place during week 10 and are scheduled to take 90 minutes.  
G. Week 7-8: submit final cut to your committee  
H. Week 8: make any final minor revisions and receive a final “thumbs up”  
I. Week 9: prepare your presentation  
During your defense, please address these questions: What did you learn? What obstacles did you overcome? What are your plans to distribute your project and make an impact with your work?  
J. Week 10: project defense. The last possible defense date is always the final day of classes (never during finals weeks).
# PROGRAM CHECKLIST

## Required Courses *(4 credits each)*

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<td>• Thinking Story</td>
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<td>• Reporting within Communities</td>
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<tr>
<td>• Foundations of Explanatory Journalism</td>
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<tr>
<th>Year 1: Spring Term</th>
<th>Date Completed</th>
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<tbody>
<tr>
<td>• Producing Story</td>
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<tr>
<td>• Digital Ethics</td>
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<tr>
<th>Year 2: Fall Term</th>
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<tbody>
<tr>
<td>• Mass Communication &amp; Society</td>
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## Elective Courses *(Need to take at least 10 credits of electives)*

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<thead>
<tr>
<th>Offered every fall term</th>
<th>Number of Credits and Date Completed</th>
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<tbody>
<tr>
<td>• Audio Storytelling I (2 cr.)</td>
<td></td>
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<tr>
<td>• Motion Graphics (2)</td>
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<tr>
<td>• Writing for Grad School (1)</td>
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<thead>
<tr>
<th>Offered on a rotating basis during fall term</th>
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<tr>
<td>• Digital Portfolio (2)</td>
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<td>• Entrepreneurship (2)</td>
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<th>Offered on a rotating basis during winter term</th>
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<tbody>
<tr>
<td>• Story in Stills I (2)</td>
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</tr>
<tr>
<td>• Digital Portfolios (1)</td>
<td></td>
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<tr>
<td>• Photogrammetry for Immersive Media</td>
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<tr>
<th>Offered on a rotating basis during spring term</th>
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<tbody>
<tr>
<td>• Audio Storytelling II (Podcasting) (2)</td>
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<tr>
<td>• Immersive Storytelling I (360 Video) (2)</td>
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<tr>
<td>• Immersive Storytelling II (Photogrammetry) (2)</td>
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<tr>
<td>• Drone Cinematography (2)</td>
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<tr>
<td>• Other Elective(s)</td>
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*Additionally, as electives, you may take courses from the Strategic Communication program in Portland, courses from the SOJC or other departments at the UO Eugene campus, or at Portland State University. Please talk with your advisor about these options before registering.*

**TERMINAL PROJECT - 6 credits (minimum)**

To be taken after spring quarter of the first year
Strategic Communication

The Professional Master's Degree in Strategic Communication is designed for working professionals in the Portland area. This program is based in the historic White Stag Building in downtown Portland.

The program consists of a core of required four-credit communication courses complemented by two-credit, shorter-term classes, culminating with a capstone project. The required coursework falls into the four categories listed below, which were established in consultation with communication professionals and following an examination of the curricula of successful programs nationally. This focus also is consistent with a report from the Public Relations Society of America's Commission on Public Relations Education and with PRSA guidelines for accreditation. Students may have the option of completing additional course work in lieu of completing a capstone project. You must meet with the program director if you would like more information about this option.

Degree Requirements
Cumulative GPA of 3.00 or higher
Foreign language requirement (MA only; see p. 33)

Strategic Communication Core (14 credits total)
- J629 Communication Ethics in the Digital Age (4 cr.)
- J623 Creativity in Strategic Communication (4)
- J621 Foundations of Strategic Communication (4)
- J624 Project Management and Planning (2)

Business Core with emphasis on marketing and management (10 Credits Total)
- J616 Intro to Strategic Communication Marketing (4)
- J618 Strat Comm Management & Leadership (4)
- J624 Finance for Strategic Communication (2)

Mass Communication Core (14 credits total)
- J641 Qualitative Research Methods (4)
- J642 Quantitative Research Methods (4)
- J611 Mass Communication and Society (4)
- J609 Terminal Project (6)

Professional Specialization Elective Core (6 credits total)
- J610 Strategic Communication Topics (4)
- J624 Strategic Communication topics classes (2)

Select at least one. Topics may include:
- Crisis Communication
- Social Media Strategy
- Branding
- Social Change Communication
- Marketing with Immersive Tech
- Political Communication
- Foundations in Immersive Media
- Build for Immersive Media
- Digital Portfolios
- Writing for Grad School (1 credit)
Sample Program Timeline

Course and Non-Course Requirements

Year One

Fall Term
J611 Mass Communication & Society (4 cr.)
J621 Foundations of Strategic Communication (4)
J624 2-credit topics class (2)**

Winter Term
J642 Quantitative Research Methods (4)
J629 Communication Ethics in the Digital Age (4)
J624 2-credit topics class (2)**

Spring Term
Select and confirm committee members
J641 Qualitative Research Methods (4)
J616 Intro to Strategic Communication Marketing (4)
J624 Campaign Management and Planning (2)*

Summer Term (optional)
J624 2-credit topics class (2)**
and/or Strat Comm Elective (4)

Year Two

Fall Term
Project proposal approved by committee and submitted to Graduate Programs Office
J623 Creativity in Strategic Communication (4)
J610 Strat Comm Elective (4)
J624 Finance for Strategic Communication (2)*

Winter Term
Continue work on final project
J618 Strat Comm Management & Leadership (4)
J624 2-credit topics class (2)**
J609 Terminal Project (3)***

Spring Term
Apply for graduation; complete final project; defend at least 2 weeks before end of term
J609 Terminal Project (3)***
J624 2-credit topics class (2)**

* Required 2-credit classes
** Students are required to take at least one 2-credit class in addition to the required 2-credit classes
*** At least 6 credits of J609 are required; they may be divided differently than shown if appropriate based on your situation. More than 6 credits may be taken if work on the project extends beyond the expected timeline. For example, if the project is not finished in time for Spring quarter completion, the student may extend completion into Summer quarter, requiring enrollment in an additional 3 credits of J609. No more than 6 credits of J609 may be taken in any one quarter and students must be registered for at least 3 credits the term they graduate. Students who need to be full time must enroll for additional classes and/or independent study credits.
Checkpoints in the Strategic Communication Master’s Program

1. After completion of 24 credits, the student should start work with their advisor to shape the final project. The advisor will be the primary point of contact for the development of the project. The student should also select an individual to serve as the second reader for the project. The second reader receives the final draft of the project and gives input on it at the final project meeting.

2. Students may select a different advisor for their final project than their original advisor. Please contact Donna Davis if you desire to switch your advisor.

3. Once a student is nearing completion of required coursework and the student and advisor determine it is time to write the project proposal and the project itself, the student should register for J609 (Terminal Project) credits to reflect this work. It is recommended that the proposal be completed no later than the end of fall term of the second year. A total of at least 6 credits of J609 are required for graduation; students typically register for 3 credits the term before they graduate and another 3 credits the term they graduate, though students may take more than 6 credits or may divide the credits up differently if appropriate.

4. The final term is devoted to completing and defending the terminal project, which consists of an applied research project (see the next page for Guidelines for Applied Communication Plans). Students sign up for three J609 credits this term, for a total of six credits of terminal project.

Guidelines for Applied Communication Plans

1. The final project for the Strategic Communication master’s degree consists of an Applied Communication Plan, in which the student will develop a complete communication plan to address a problem or issue in the field of strategic communication that is directly applicable to improving the marketing of a process, service, procedure, idea, or product.

2. The candidate will clearly define the problem or issue they wish to address or solve through the applied project.

3. The candidate will investigate and report past and current methods or practices used to solve the problem.

4. Since the Applied Communication Plan involves a systematic study, candidates will need to access and report adequate review of literature related to their inquiry.

5. If adequate research does not exist, the student will need to collect pertinent data that will lead to the plan development. Activities of the research performed by focus groups, long interviews, and/or other qualitative techniques involving human subjects will require the candidate to develop the question guides, collect the data, analyze the data, report the findings, and offer conclusions, limitations and recommendations.

6. The plan will include the actual materials to be used in either concept or final form, as well as a plan for tracking the results of the plan.
Steps to Completing the Applied Communication Plan

Step 1: Eligibility
Before beginning the Applied Communication Plan, the candidate must have:
• A 3.0 GPA or better
• Completed or be in the process of completing all required coursework.

Step 2: Establish a Committee and Select a Topic
A topic should be determined at the beginning of fall term of the second year. The candidate’s advisor must approve the topic. The candidate should also invite a second instructor or another qualified individual (selected in consultation with the advisor) to serve as a consultant for the project. These two members make up the capstone committee.

Upon choosing a topic, a realistic scope of the project must be established in consultation with the advisor. The student should submit a proposal of no less than five and no more than ten pages of the applied communication plans to the advisor by the end of fall term (or two terms before the term the student plans to graduate).

The proposal will have the following identifying information:
• An introduction to the project, and a brief literature review on the topic.
• Main points that will be researched in the project.
• Scope of work to be developed (including a list of the possible communication elements that will be created).
• Expected outcomes of the work (i.e. the potential for implementation).

Past topics have included:
• Developing a brand and communication plan for a non-profit organization.
• Developing a social media policy for first-person shooter incidents for the FBI.
• Developing a rebranding schema for a healthcare company.

Candidates may choose to create the Applied Communication Plan as part of their responsibilities in their current place of employment. In this case, it is possible that elements of the plan will be developed in collaboration with coworkers. If this is the case, the candidate should identify elements under their supervision and which elements they will be directly responsible for on the Topic Approval Form. The candidate's advisor will review work allocation and advise on additions to the project that may be made because of the collaborative nature of the project. The work on the communications plan may begin before approval, but should not begin more than three months before the approval of the topic.

Step 3: Project Development
The student will develop a timetable of planned completion dates for all activities related to completing the Applied Communication Plans (see Step 4 for required elements).

Step 4: Prepare the Draft
An initial draft of the work should be developed as the candidate is pursuing work toward completing their project. Beyond the initial draft, the candidate's committee may require several more drafts of the paper. This step serves to ensure both a high-quality paper and appropriate
consultation with the members of the committee throughout the Applied Communication Plan process. Organization and content of the paper should be as follows:

- Title Page (required)
- Copyright page (optional)
- Acceptance/Approval page (originals required)
- Acknowledgements (optional)
- Table of Contents (required)
- List of Tables with page references (required if present)
- List of Figures with page references (required if present)
- Body of Report:
  - Section 1: Introduction
  - Section 2: Situation Analysis and Review of Relevant Literature
  - Section 3: Research (including target audience analysis)
  - Section 4: Goals and Objectives
  - Section 4: Strategy Recommendation
  - Section 5 Tactical Recommendations (including sample tactics such as press releases, storyboards, etc.)
  - Section 6: Recommended budget
  - Section 7: Recommended timeline for implementation
  - Section 8: Evaluation plan
  - Section 9: Summary and Conclusions
- References
- Appendices

**Step 5: Process**

A candidate should expect to submit multiple drafts or revisions of their work to their committee. Careful time management should be exercised to prepare the revised drafts and allow for the committee to review and respond with comments. The editing process should be included in the timetable and approved by the candidate's advisor. A suggested timeline will be provided to the students at the beginning of their second year. This timeline should be approved and in agreement with their advisor and second reader. It is the candidates' responsibility to ensure that the applied communication plan conforms to the style and format established.

**Step 6: Presentation and Defense**

The committee should, at a minimum, receive a near final draft of the Applied Communication Plan no later than two weeks prior to the project defense date. The student should plan to defend the plan at least two weeks before the end of finals week for that term; the date should be agreed upon by both committee members. Keep in mind faculty commitments during the last two weeks of the term. Once you and your committee have agreed on a date, complete the online scheduling form at [https://sojcsstudent.uoregon.edu/graduate/forms/](https://sojcsstudent.uoregon.edu/graduate/forms/).

The candidate will present their work in a short (15-20 minute) presentation to the committee, followed by a question and answer session. The committee will then deliberate and provide feedback to the candidate regarding the project. At this time, the project may be approved in its entirety, or the committee will request specific revisions to the project.

**Step 7: Completion**

Upon receiving the final draft, the committee will evaluate the paper and, if approved, the committee chair will email the Graduate Programs Assistant to signal that the final version has been approved by the committee. The candidate should submit an electronic version of the
completed Applied Communication Plan to the Graduate Programs Assistant no later than the last
day of finals week of the term in which they intend to graduate.

Students who intend to complete the Applied Communication Plan in the summer should contact
the committee members to discuss their summer schedules. It should not be assumed that
faculty members are available during the summer.

**Graduation Checklist**

- Project Approval form: [https://sojcstudent.uoregon.edu/graduate/forms/](https://sojcstudent.uoregon.edu/graduate/forms/)
- Project Defense Scheduling Form (to book defense): [https://sojcstudent.uoregon.edu/graduate/forms/](https://sojcstudent.uoregon.edu/graduate/forms/)
- Apply to Graduate: [https://graduatestudies.uoregon.edu/academics/forms/](https://graduatestudies.uoregon.edu/academics/forms/)
- Additional forms as needed can be found at: [https://graduatestudies.uoregon.edu/academics/forms](https://graduatestudies.uoregon.edu/academics/forms)
The Journalism master's program is designed for students with little or no academic or professional media background who want to acquire professional skills within an intellectual context. The program begins with a summer of background and preparatory work and is followed by three quarters of course work, the final quarter of which is devoted to the creation of a professional project or completing an internship. This program is offered on our main campus in Eugene.

**Degree Requirements**

**Summer Preparatory Experience**
- J508 Reporting and Information Gathering (4)
- J508 Visual Journalism (4)

**Fall Term**
- J611 Mass Communication & Society (4)
- J562 Reporting II (4)
- Elective (4)
- J609 Terminal Project (2)*

**Winter Term**
- J563 Story Development (4)
- J561 News Editing (4)
- Elective (4)
- J609 Terminal Project (2)*

**Spring Term**
- J563 Advanced Story Development (4)
- J589 Media Entrepreneurship (4)
- J609 Terminal Project (2)*

**Summer or Fall Term**
- J609 Terminal Project or J604 Internship (if not completed Spring term)

*If you are completing an internship instead of a terminal project, you'll need to take six J604 Internship credits before you graduate.

**Cumulative**
- At least 46 graduate (500 or 600 level) credits (at least 24 graded)
- At least 6 credits of J609 Terminal Project or J604 Internship
- At least 9 credits at 600 level
- Cumulative GPA of 3.00 or higher
- Foreign language requirement met (only if completing an MA; see p. 33)

**Terminal Project**

Students typically complete this step during the quarter in which they plan to graduate, though it may be spread out over multiple quarters if necessary. Students register for J609 while working on their project.
Students preparing a project or a thesis must write a proposal and gain approval from two committee members using the SOJC Proposal Approval Form, which is available online at https://sojcstudent.uoregon.edu/graduate/forms/. Your proposal and committee must be approved before work on your project or thesis begins and before you can earn credits for the thesis or project.

All committee members must approve your written proposal, using the Proposal Approval Form. This protects you from having a person on your committee who does not fully understand or support your work.

A final electronic copy of the project must be submitted to the SOJC Graduate Office before the Division of Graduate Studies will approve graduation. Proposals for a project must be in writing and approved by advisor and program director.

Proposal Guidelines

Generally, you will include what you want to study or the problem to be addressed, how you plan to approach it, and why it should be studied. State your hypothesis, questions, and/or goals, review relevant literature and contextual information, explain methodologies or procedures to be followed, and describe what the final product will look like. Proposals vary in length and can contribute to the content of your finished thesis or project. Reminder: your written proposal must be approved by your committee, using the Proposal Approval Form.

Additional proposal and project information will be distributed to students during Fall term.

Internship

Students must be entrepreneurial and research their own internship opportunities. The internship must be approved by the student's advisor and program director and typically requires 20 hrs/week for at least eight weeks. Students register for J604 while working on their internship. Students typically begin their internships in Spring or Summer term, but it is possible to start them earlier if an appropriate opportunity is available. Once an internship site has been identified, students must submit an Internship Tracking Form signed by their faculty advisor. Completion requirements include a letter of evaluation from the internship supervisor, a student self-evaluation, and often a portfolio of work completed, if applicable.

Graduation Checklist

- Terminal Project/Internship proposal approved by advisor
- Applied for graduation on GradWeb by second week of term in which you plan to graduate
- Foreign language requirement completed (MA students only)
- Enrolled for at least 3 graduate credits during graduating term (J609/604)
- Oral defense completed (terminal projects only)
- One electronic copy of terminal project/internship portfolio submitted to SOJC Graduate Office
Advertising and Brand Responsibility

This one-year, full time program is for recent graduates and young professionals interested in the idea that successful brands in the 21st century must be authentic, courageous, and committed to social good. Diverse brands such as Nike, Patagonia, Cheerios and Yoplait have successfully addressed social issues while building brand equity. These brands are recognizing the power that persuasive communication has to make the world a better place, one message at a time. Students in the program generally have a bachelor’s degree in a related area (e.g. communication, advertising, public relations, marketing).

Coursework examines the theory and practice of persuasive communication and brand responsibility; students will also participate in a three-term Brand Responsibility Seminar that showcases and trains students in best practices in brand management, creative, and planning. The course of study concludes with a professional project that allows the student to develop a project about brand responsibility—a campaign, a research paper, a case study, or some other effort—under the guidance of an advisor.

This program is offered in Eugene and leads to a master of arts or master of science degree in advertising and brand responsibility.

Degree Requirements

Fall Term
- J611 Mass Communication & Society (4)
- J607 Brand Responsibility Seminar (4)
- J560 Design, Technology and Culture (4)
- J557 Curiosity for Strategists (4)

Winter Term
- J607 Brand Responsibility Seminar (4)
- J594 Strategic Communication Research (4)
- Electives (4-8)

Spring Term
- Electives (4-8)
- J607 Brand Responsibility Seminar (4)
- J609 Terminal Project (2-6)

Summer or Fall Term
- J609 Terminal Project (credits TBD)

Cumulative

- Cumulative GPA of 3.0 or better. Courses that do not carry graduate credit are not included in the GPA.
- At least 46 graduate credits (500 or 600 level) with at least 6 credits of J609 Terminal Project.
- Foreign language requirement met (only if completing an MA; see p. 33)
Terminal Project

Students typically complete this step during the quarter in which they plan to graduate, though it may be spread out over multiple quarters if necessary. Students register for J609 while working on the project. A final electronic copy of the project must be submitted to the SOJC Graduate Office before the Division of Graduate Studies will approve graduation (see the following pages for detailed information about project requirements). Proposals for a project must be submitted in writing and approved by the advisor and the MABR director. Students may undertake an internship (20 hours per week for 8 weeks) that includes a brand responsibility component if that component can be submitted as a project.

Brand Responsibility projects could include a complete strategic campaign for a brand to start a brand responsibility advertising campaign, a case study of how a brand successfully implemented a brand responsibility campaign, or a comparative analysis of how a product category manifests brand responsibility or how a specific responsible aspect (such as diversity) is expressed by different brands.

Graduation checklist

_____ Terminal project proposal approved by advisor
_____ Applied for graduation on GradWeb by second week of term in which you plan to graduate
_____ Foreign language requirement completed (MA students only)
_____ Enrolled for at least 3 graduate credits during graduating term (J609)
_____ Oral presentation completed
_____ One electronic copy of terminal project submitted to SOJC graduate office
Communication and Media Studies

While our professional master's programs aim primarily to teach advanced skills in preparation for employment and leadership in the media and communication industries, the Communication and Media Studies M.A./M.S. program is aligned with our doctoral program in exposing students to a wide range of ideas concerning the structure, function and role of media in society. Areas of overlapping faculty and program strength that students may study include: media institutions; science, health, and environmental communication; technology and society; game studies; global media; critical/cultural approaches to communication; persuasion and media psychology; media and public life; media ethics and law; journalism studies; and visual communication. Goals for individual students vary. Some seek preparation for doctoral work either in the SOJC Communication and Media Studies program or elsewhere; others may seek to return to the professions as leaders and innovators who actively contribute to improving the quality of media and communications.

Overview of Requirements for the Communication and Media Studies Program

Candidates for the Communication and Media Studies Master's degree must earn at least 46 graduate credits with a cumulative GPA of 3.00 or higher. The Division of Graduate Studies requires that all master's candidates complete a minimum of 30 credits (24 of which must be graded) at the University of Oregon and all work for the master's degree be completed within seven years. Courses that do not carry graduate credit (400-level and lower) are not considered in determining the graduate GPA. The program concludes with either a thesis or a project. Students typically take five or six terms to complete the program. Specific requirements follow:

- Required graduate-level courses taken in the first year of graduate studies: J611 Mass Communication & Society, J612 Media Theory I, J613 Media Theory II, and either J641 Qualitative Research Methods or J642 Quantitative Research Methods.
- Additional conceptual courses in the School of Journalism and Communication. Except for J607 Seminars, courses numbered J601-609 do not count toward this requirement, except by petition to the student's advisor and the Doctoral Program Director. Certain 500-level courses may be considered for this requirement.
  - Skills courses do not fulfill this requirement
  - Media/Communications courses offered at the 600-level in other schools or departments may count toward this requirement and must be reviewed by the student's advisor and Doctoral Program Director.
  - The additional methods course (see below) may count toward this requirement if taken within the School.
- One additional methods course. This course may be taken within or outside of the SOJC. If taken within the School, it may count toward the additional conceptual course requirement (see above). If taken outside of the School, it may count toward the outside credits (see below).
- At least eight, but no more than sixteen graduate credits (500- or 600-level) outside the SOJC. The courses chosen must be part of a consistent, related, educationally enhancing plan that has been approved by the student's advisor prior to enrollment in the courses.
- A graduate thesis (nine credits in J503) or terminal project (six credits in J609) approved and supervised by a faculty committee. Your advisor and two other committee members
supervise the research and writing of the thesis or project. A written proposal must be approved by the committee before work begins. Proposal Approval Forms are available online; see Appendix for samples. A student should register for Thesis (J503) or Terminal Project (J609) during the terms in which they are researching and writing the thesis or project.

**Conditional Master’s Students**

Some Communication and Media Studies students are initially admitted with “conditional master’s” status (for example, if undergraduate GPA was below 3.00). Students are evaluated at the end of their second term of coursework. If they have maintained a 3.25 GPA or better for their first two terms of graduate coursework and are otherwise making satisfactory progress toward the degree, they will be upgraded to full major status. A change of graduate major/classification form must be filled out by the student and approved by the department. The form is available online in PDF format at: [https://graduatestudies.uoregon.edu/academics/forms](https://graduatestudies.uoregon.edu/academics/forms).

**Thesis or Terminal Project Options** (see also Thesis and Project information on page 29)

Master’s students may complete either a thesis or a project as the culminating experience in the master’s program.

If you want to pursue doctoral study or a career requiring scholarly research, you should complete a thesis. The terminal project is an option if you plan to pursue a career more focused on creative or professional expertise than traditional research.

Remember, a project is much more than a class assignment and requires as much research as a thesis. Final projects have included magazine or newspaper article series, video and multimedia productions, practical guides for working journalists or media professionals and applied research projects.

A written proposal is required for both a thesis and a project, and must be approved in writing by your committee before you begin work/research. Proposal Approval forms are available online (also see Appendix).

**Admission to Doctoral Program**

Please contact the SOJC graduate programs office if you are interested in applying to the doctoral program.
**Communication and Media Studies M.A./M.S. Checklist**

**Required Core (22 credits)**

- J611 Mass Communication & Society (4)
- J612 Media Theory I (5)
- J613 Media Theory II (5)
- **OPTION 1:** J641 Qualitative Research Methods & J642 Quantitative Research Methods (4)
- **OPTION 2:** J641 OR J642 and additional methods course, either inside or outside the SOJC (4 credits)

**Additional 600-level, or approved 500-level, SOJC conceptual course(s) (at least 4 credits)**

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Thesis and Project Information for Communication and Media Studies
Master's Program

Thesis vs. Project
Students in the Communication and Media Studies master's program typically complete master's theses (9 credits of J503), though some choose to do projects. A thesis requires original research to address questions about media and society and contributes to the scholarly literature of journalism and media and communication studies. A review of relevant literature, mastery and use of an appropriate research method, and analysis of findings typically are involved.

A project, in contrast, contributes to the media and communications professions via applied research and/or creative accomplishment. Both a thesis and a project are the culmination of your studies here and should reflect what you have learned in the program.

A project may take many forms, though all projects must be noteworthy for substance and artistic or professional quality. Past projects have included: documentary films and videos, photo essays, feature or investigative article series, handbooks for professionals (e.g., the result of synthesizing and translating scholarly research), or magazine design and layout projects, either print or digital, or works of multimedia journalism.

The project could be a well-conceptualized feature article series (for example, three 2,500-word stories) targeted to a specific publication. Such projects must show both greater depth and breadth (conceptually, stylistically and in terms of quality of research) than any single assignment completed in a single course.

While a project does not necessarily constitute original research, it nonetheless requires research that contributes to content substance and delineates the project's unique contribution to the professions. This research, as well as the project work itself, certainly involves methodologies — e.g., of interviewing, of library research, of examining similar projects, and of carrying out the project. Therefore, each project must be accompanied by a paper that describes or documents the research involved, the methodological procedures used, and lessons learned in the process.

Reminder: Project students sign up for a minimum of six credits in J609. Thesis students sign up for a minimum of nine credits in J503. Students usually sign up with their advisors for project or thesis credits.

The Proposal
Students preparing a project or a thesis must write a proposal and gain approval from three committee members using the SOJC Proposal Approval Form, which is available online here. Your proposal and committee must be approved before work on your project or thesis begins and before you can earn credits for the thesis or project. Most students have approval by the end of spring term of their first year.

All committee members (see also Thesis and Project Committee below) receive and approve your written proposal, using the Proposal Approval Form. This protects you from having a person on your committee who does not fully understand or support your work. Don't forget to obtain human subjects compliance approval if you are planning a thesis or project involving human subjects. See https://research.uoregon.edu/manage/research-integrity-compliance/human-subjects-research/clinical-trials for details.

Proposal Guidelines
Generally, you will include what you want to study or the problem to be addressed, how you plan to approach it, and why it should be studied. State your hypothesis, questions, and/or goals, review relevant literature and contextual information, explain methodologies or procedures to be followed, and describe what the final product will look like. Proposals vary in length and can contribute to the content of your finished thesis or project. Reminder: your written proposal must be approved by your committee, using the Proposal Approval Form.
Guidelines for Theses
The Division of Graduate Studies has guidelines pertaining to style, margins, footnotes, etc. You may find a copy of these guidelines, called the Thesis and Dissertation Style and Policy Manual, on the Division of Graduate Studies website. It is very important that your finished work adhere to these guidelines; otherwise it will not be accepted by the Division of Graduate Studies and you will not graduate on time.

Thesis Proposal Structure
Typically, a thesis proposal includes a number of sections, described below. Of course, the content and subheads under each section will vary depending on the problem you are researching, your theoretical framework and the methodology you envision.

I. Introduction. This should consist of a brief summary of the problem you are proposing to investigate, what question(s)/hypothesis(es) you intend to address, and how you envision doing it. While this section is the first presented, it is advisable to write this after you have completed the rest of the proposal.

II. Review of Literature and Theory. Here you review relevant theory and literature that will enable you to make a case for the significance of your research. This is an interdisciplinary field. It is likely you will review more than one area of literature. If so, you will probably begin with a statement similar to this: “This research draws on four areas of literature: feminist media theory; scholarship on gender roles in India; prior studies of gender and media in India and South Asia; and global studies examining gender representations in news.” You should then proceed to summarize pertinent scholarship in each category (and their interconnections). You may use subtitles to organize this review. Following this review, you should summarize the rationale for your research question(s) or hypothesis(es) drawn from all the area(s) of literature you have reviewed. Finally, you should clearly state your main research question(s) or hypothesis(es).

III. Methodology. Here you describe your methodological plans as specifically as you can. Of course, the considerations you discuss here will vary depending on the nature of your research, e.g., whether quantitative, qualitative, or multi-method. The following are considerations you may need to discuss in a quantitative thesis proposal: unit of analysis; population; sampling procedures; research instruments (questionnaire, coding categories); and reliability and validity. For a qualitative thesis proposal, you should discuss your planned protocols for methods such as interviews or qualitative analysis, as well as how you will establish trustworthiness and credibility. Everyone — regardless of method — will need to discuss the resources to be drawn upon and how they will be analyzed or interpreted. Include discussion of the potential limitations and contributions of your research.

IV. Outline of completed thesis. Outline the chapters you anticipate will compose your completed thesis with a sentence or two describing each chapter. Typical chapters are: Introduction; Review of Literature; Methodology; Results; Discussion; Conclusions. Often a chapter on Historical (or other) Context of the Problem also is included and precedes (or sometimes follows) the Review of the Literature. Presentation and discussion of results should be organized in consultation with the committee.

Project Proposal Structure
The organization of a project proposal typically parallels that of a thesis proposal, including the following:

I. Introduction. A brief summary of what problem, topic(s) or issues you intend to address, and how you envision doing it. A couple paragraphs to a page should be sufficient. Even though this section is the first presented, it is best to write this after you have completed the rest of the proposal.

II. Background research. Report any research and theory that help make a case for the significance of your project and provides professional context. At least two types of background research are relevant here: research that contributes to content substance, and research to delineate the project’s unique contribution to the professions.
III. Methodology or Procedures. Describe the procedural decisions and plans that will enable you to carry out the project. Obviously, different types of projects will require very different kinds of procedures. A student doing applied research (e.g., for an advertising or public relations campaign) may use essentially the same methods as a student carrying out a social scientific thesis. Creative projects will involve completely different types of procedures and methods, depending on the project. The methodological decisions involved in planning and writing a work of literary nonfiction, for instance, will usually be very different than for making a video documentary.

IV. Description of completed project. Describe what you anticipate your completed project will look like, and what you expect to accomplish with the project.

Your Advisor
For both doctoral and master’s students, when you arrive at the SOJC, you will be assigned an advisor by the Doctoral Program Director based on your expressed research, professional, or academic interests. Your advisor is a tenure-line faculty member. You should meet with them soon after beginning the program, and they will help you get started. Throughout your studies, your advisor helps develop your academic schedule, gives advice about when you should take certain classes and about classes outside the SOJC that might be relevant to your program, and provides support for your decisions concerning course choices. See your advisor at least once per term.

Changing advisors: Within two terms (or three at the most), you should decide whether to stick with your original advisor through completion of your thesis or project, or to change advisors. You might have found someone more compatible, or whose research interests more closely parallel your own, or perhaps your own research interests may have evolved. You are free to change your advisor at any time. Be sure that the faculty member you choose to work with agrees to be your new advisor, and that the original advisor is notified of any changes.

Your advisor is the chair of your thesis/project committee and will help guide your proposal and see you through completion of your work. Select someone with whom you have a mutually respectful relationship, someone who is interested in your area of study and can contribute to your work. Your advisor does not have to be experienced in every aspect of your work; other committee members can contribute expertise in some areas.

Thesis or Project Committee
For Communication and Media Studies students, the master’s committee is made up of a minimum of three members, including the advisor/chair. At least two members must be regular SOJC faculty. Your chair is a tenure-track faculty member; other SOJC faculty on your committee may or may not be tenure-track. Aside from the minimum of two SOJC faculty, the third member may be someone from outside the SOJC — faculty from another department, or a professional, an expert, etc.

The thesis/project committee is student-chosen and based on faculty expertise. Members should be selected for their ability to contribute to your work. You should also make sure committee members will be available to serve on your committee during the terms you intend to do your work; be sure to ask potential committee members about future plans (fellowships, sabbaticals, Fulbrights, etc.). This is especially important if you plan to graduate during the summer quarter, as many faculty hold a nine-month appointment and are not available summer term. Because of this, the Division of Graduate Studies does not guarantee graduation summer term.

Students generally choose committee members after the advisor is chosen but before the proposal is written. Your advisor — the committee chair — should be involved in selecting other committee members. Beyond approving your project proposal, the role of members varies from committee to committee. You may have one who was selected for their expertise in your method or another outside area; you can then rely on that person for help in that area. Others may be general readers who read your chapters as you complete them. Based on discussions with your committee, you may submit draft chapters to all members,
you may submit them only to your chair and have other members read only your final draft before you defense.

In any case, the role of your committee members should be discussed early in the process between the student and advisor; your advisor should help you determine a way to make the committee function smoothly. Additionally, committee members should be told up front what you expect from them. Your entire committee reads your finished work and gathers for your oral defense to approve your thesis or project.

How to begin your Thesis or Project
The topic is your choice. You may come up with it through courses, conversations with faculty, your own interests, etc. Talk with faculty and other students to determine whether your idea is feasible. You should have a working idea at least by the end of winter term of your first year and obtained proposal approval by the end of spring term your first year.

Oral Defense
All students must hold a public oral defense. The oral defense takes place after you've completed your thesis or project. If you've completed all appropriate steps, a defense is a lively conversation between you and your committee about your work. The key is to make sure your committee supports your work prior to your oral defense. Your committee members must not agree to the defense if major revisions will be necessary. Expect your committee to find minor problems and make suggestions at the oral defense. At the end of the defense, your committee must either approve or disapprove your work; approval is necessary before you can graduate. It is common for committees to approve with changes and list changes that need to be made.

Consistent with School of Journalism and Communication policy, the oral defense is intended to be a public discourse and, as such, will be announced prior to the event.

Important: As soon as you have agreed upon a date and time with your committee, you must schedule the defense with the Graduate Programs Office using the online scheduling form: https://sojcestudent.uoregon.edu/graduate/forms/

Thesis or Project Approval; Graduation
An Application for Advanced Degree form must be filed online with the Division of Graduate Studies by the second week of the term you plan to graduate. You can locate the application on the Division of Graduate Studies web site. Specific dates and deadlines are listed on the Division of Graduate Studies web page.

Projects are not subject to Division of Graduate Studies approval; theses are. Therefore, theses require more paperwork. Overall, the SOJC Graduate Office staff tries to work with you to ensure all appropriate forms are submitted on time, but it is advisable to keep in close contact with them to make sure your file is kept up to date.

Remember that students completing theses do not have the entire term they intend to graduate to complete their work. In order to meet deadlines for scheduling oral defenses and obtaining approval from the Division of Graduate Studies, students should plan to dedicate only one-half to two-thirds of the term they intend to graduate to completing their thesis. The student must also allow time for the committee to review the thesis before the oral defense (a minimum of 10 working days recommended) and time for corrections to be made after the oral defense (a minimum of five days recommended).

Projects: Submit one electronic copy of your final project, in PDF format, to the SOJC Graduate Office. You do not need to submit a copy to the Division of Graduate Studies.

Theses: Upload an electronic copy of your thesis to the Division of Graduate Studies by the stated deadline. A copy of your final thesis must be received by the stated deadline (check Division of Graduate Studies website for dates and submission instructions in order for you to graduate).
Foreign Language Requirement for Master’s Programs

Students may earn either a Master of Arts (MA) or a Master of Science (MS). Only students pursuing an MA degree must demonstrate competence in a foreign language, which must be demonstrated within the overall seven-year limitation for completion of a master's degree. Foreign language proficiency can be demonstrated by: 1) completion of at least the third term, second year of a foreign language course with a grade of “C-” or “P” or better taken within seven years prior to the awarding of the master’s degree, or 2) satisfactory completion of an examination administered by the University Testing Center, showing language proficiency equivalent to that attained at the end of two years of college study. Typically if students do not already have a foreign language upon entry to the program, they simply take the MS option, as there is no language requirement for the MS degree.

Visit the Testing Center website for the most current information on language proficiency assessments: https://testing.uoregon.edu/language-proficiency.

French, German, & Spanish

The French, German, and Spanish placement tests are un-timed computer adaptive tests that are designed to help a student to determine readiness for 1st or 2nd year language study. These tests on average take 30 min. or less. Students who studied French, German, or Spanish in high school, and who wish to continue with the same language should be advised that they should not register for 101. Results from the placement test will provide guidance and options for their registration.

Japanese

Students with previous background in Japanese, as well as those wishing to register above JPN 101, are required to take the Japanese placement test. The test is un-timed and consists of a listening section and reading, grammar, vocabulary and writing section. In addition to the listening and written test, an oral interview with the Japanese program faculty is required. Students will need to contact the Department of East Asian Languages & Literatures at 541-346-4041 to set up an appointment for an oral interview.

Chinese

Students with prior background in Mandarin Chinese, either as native speakers or through prior course work, are required to take a placement exam before enrolling for any Chinese classes. The Chinese placement test is a 3-part 55 min. multiple choice test consisting of a listening, grammar, and reading comprehension section. In addition to the listening and written test, an oral interview with the Chinese program faculty is required. Students will need to contact the Department of East Asian Languages & Literatures at 541-346-4041 to set up an appointment for an oral interview.

Students with questions about placement into other languages should contact the appropriate department.
Concurrent JD and Master’s Degree Program
Concurrent JD and Master’s Degree Program

Description:
This degree program offers concurrent Juris Doctorate (JD) and Master of Arts or Master of Science (MA/MS) in Communication and Media Studies degrees, allowing students to condense the time frame for achieving both degrees and enjoy the advantage of an interdisciplinary focus in the journalism and communication field. The School of Journalism and Communication (SOJC) draws upon the strengths of the campus community and our connections to the professional area of the Pacific Northwest. Students have the opportunity to take SOJC coursework in the social sciences and humanities, in addition to the professional coursework of the School of Law. The MA/MS in Communication and Media Studies introduces students to the social, cultural, international, and ethical aspects of journalism and communication issues through completion of two areas of concentration, completion of a thesis or terminal project, and the possible opportunity to complete a communication internship.

This concurrent degree program provides students who have the time, qualifications, and commitment:

• a broad base of legal and communication skills supporting an expanded range of career paths;
• exposure to an array of professionals in the legal and communication communities;
• a wide range of complementary coursework and skills development not otherwise available;
• opportunities for both legal and communication internships (communication internship is not guaranteed, but is possible, contingent on resources, time, and the needs and interests of the individual student); and
• opportunity to complete a master’s thesis, demonstrating an ability to complete an original research project combining knowledge of the fields of both law and communication studies. A terminal project option may be appropriate in some cases.

The program allows students to receive 2 degrees in 4 years rather than the standard 5. To obtain the JD, a concurrent student need complete only 75 semester hours in law courses (a reduction from the requirement of 85). To obtain the MA/MS degree in Communication and Media Studies, a concurrent degree student will need to complete the full 46 quarter hours of SOJC coursework, which can include up to 16 quarter hours (up to 12 semester hours) of credit from other schools or departments in relevant coursework.

The two degrees are separate, with each school maintaining the academic probation, course, and grade requirements for its own degree program. Note that for the Communication and Media Studies MA/MS degree, students in the concurrent program must take at least one of the three required SOJC conceptual seminars in a graduate level media law or media ethics course approved by the student’s advisor.

The order in which concurrent degree students complete their coursework may vary. Although in all cases the first two years of the concurrent degrees program comprise core coursework for both the JD and the MA/MS, some students will complete one year of Law School coursework and then begin their core master’s coursework in their second year. Others will start with core master’s coursework and then enter Law School in their second year.

After the first two years, students ideally should arrange their remaining coursework such that SOJC and Law School coursework are not taken at the same time. The School of Law and the SOJC operate on different academic calendars, the former being on a semester system, and the latter on a quarter system. In addition, tuition rates may differ between the two units, although University policy will determine applicable tuition and fee charges.

After the first two years a student will still need to complete a master’s thesis or terminal project. Those credits should be taken during the spring and summer, immediately following required SOJC coursework or during a subsequent summer. Note that it is possible for a student in the joint program to complete all SOJC coursework, including the thesis, during one full academic year and summer. The outside Law coursework required for the MA/MS ideally should be done while the student is taking other Law coursework.
Specific Course Requirements
Concurrent degree students in the Communication and Media Studies MA/MS program must complete the following:

- 18 credits of required core coursework (see page 22)
- At least one SOJC 600-level conceptual course in law or ethics, as approved by the student’s advisor. Graduate seminars (J610) may count toward this requirement; other courses numbered J601-J609 and J600-level skills courses do not count toward this requirement.
- Certain 500 level courses may be considered for this requirement, but the student must petition their advisor and the chair of the Graduate Affairs Committee for permission.
- Media/Communications courses offered at the 600-level in other schools or departments may count toward this requirement with advisor and GAC approval.
- One additional methods course. This course may be taken within or outside of the SOJC. If taken outside of the School, it may count toward the outside credit (see below).
- At least 8, but no more than 16 quarter (or up to 12 semester) graduate (500- or 600-level) credits in the Law School or other units. The courses chosen must be part of a consistent, related, educationally enhancing plan that has been approved by the student’s advisor prior to enrollment.
- A graduate thesis (nine credits in J503) or terminal project (six credits in J609) approved and supervised by a faculty committee. Your advisor and two other committee members supervise the research and writing of the thesis or project. The committee must approve a written proposal before work begins. Proposal Approval Forms are available on-line. Students should register for Thesis (J503) or Project (J609) during the terms in which they are researching and writing their thesis or project.

If a student fails to complete the MA/MS degree, only 5 semester hours of non-law course work can be applied toward the JD degree. If a student fails to complete the JD degree, the entire program in the Communication and Media Studies must be completed before the MA/MS degree can be awarded.

As the academic year for the SOJC runs into June and the Law students finish earlier, students intending to graduate with the concurrent degree must plan to complete requirements for the Communication and Media Studies MA/MS by winter term of the graduation year.

Admission to the Program
Students must apply separately to, and be admitted by, both the School of Law and the Communication and Media Studies Master’s program of the School of Journalism and Communication.

For the law school, applications are accepted beginning in September with the priority deadline being March 1. Applicants will be notified in writing of the committee’s decision between February 7 and April 15 depending on application volume. Applicants must submit the following items to the School of Law before being considered for admission:

- Application form
- Application fee
- Law School Admission Test (LSAT)
- LSDAS report
- Recommendations
- TOEFL (international students only)

For the MA/MS in Communication and Media Studies Program of the SOJC, applications will be accepted until March 1, consistent with the Law School deadline. However, applicants wishing to apply for a Graduate Teaching Fellowship or scholarship should apply by February 1.

SOJC admits students for fall term only. Applicants must submit the following items to the MA/MS in Communication and Media Studies Program before being considered for admission:

- Online application form (we receive this automatically when you apply online)
• Résumé
• Statement of purpose
• 3 letters of recommendation
• Official transcripts from all universities/colleges you have attended
• Official GRE scores sent to SOJC directly from ETS. The LSAT may substitute for the GRE. Because GRE scores demonstrate quantitative aptitude (in addition to the verbal and analytic aptitude demonstrated on the LSAT), those who do not submit GRE scores are encouraged to demonstrate their quantitative aptitude to the SOJC Graduate Affairs Committee in other ways. This can include specifically identifying relevant courses from transcripts, providing other standardized test scores in addition to the LSAT, documenting relevant research or work experience, or by having letters of recommendation writers address the issue. You are required to submit a copy of your law school application, which must include LSAT scores.
• TOEFL or IELTS (non-native English speakers only)
• UO Admissions Office must receive a $70 application fee ($90 for international applicants) submitted with your online application and an official transcript from any university/college where you received a degree.

For further information on application requirements and procedures:
• Communication and Media Studies Master’s Program web page at https://journalism.uoregon.edu/academics/graduate-programs/media-studies-masters/ or contact Amy Boutell, Associate Director of Graduate Affairs, 541-346-6304, aboutell@uoregon.edu.
• School of Law web page at https://law.uoregon.edu/ or contact the School of Law Office of Admissions, 541-346-3846 or toll free at (800) 825-6687.
Communication and Media Studies
Doctoral Program
Ph.D. Program in Communication and Media Studies

Description
The doctoral program trains candidates to do research on a broad array of interdisciplinary questions related to communication and media studies. The school features faculty and coursework that explore the cultural, economic, ethical, and political analysis of media and society. The Ph.D. program emphasizes an appreciation of both quantitative and qualitative methodologies. We also place a strong emphasis on preparation for teaching in the context of higher education. Faculty in departments and schools outside Journalism and Communication have complementary areas of conceptual and methodological expertise to assist in guiding doctoral research.

Doctoral Program Strengths
The doctoral program in Communication and Media Studies requires a broad overview of theory and research in the field of communication and media studies and exposure to both qualitative and quantitative methods. Our program requires each student to develop an inside and outside area of specialization. Each student’s program is closely monitored to assure adequate preparation for comprehensive exams and dissertation research, and students work with advisors and other faculty in small seminar settings and via independent study.

To prepare students for teaching in higher education, all CMS students are required to take a course on Teaching and Professional Life. In addition, doctoral students have opportunities to serve as primary instructors in undergraduate courses, according to their areas of professional and conceptual expertise. The University of Oregon’s Teaching Effectiveness Program (TEP) offers numerous workshops as well as a Teaching Certificate that supplement this emphasis in our doctoral program.

Alongside an emphasis on theoretical and methodological breadth, and a teaching focus, the doctoral program in Communication and Media Studies provides resources for research in three overlapping areas: communication institutions; ethics, law and policy; and international and multicultural communication. We note that these topics are neither mutually exclusive nor exhaustive. For instance, dissertation topics have examined issues of policy within institutions, and diversity in the context of international communication. Additionally, it is possible to complete a dissertation on topics not considered areas of program strength. For instance, past doctoral students have successfully pursued dissertations that examine audiences and media effects.

Media institutions. A number of our faculty have expertise in the following: political economy of communication; media history; newsroom sociology; community media; new technologies and management of technological change; media management; government/media relations; organizational-public relations; consumer behavior; social effects of media; and media literacy, journalism studies, science and communication, game studies, visual communication, advertising, and public relations. The interdisciplinary New Media and Culture Certificate supports these areas. Resources outside of the SOJC include many departments but especially Cinema Studies, Political Science, Sociology, Psychology, History, the Lundquist College of Business, the School of Law, and the College of Education.

Ethics, law and policy. Some of our faculty have expertise in the areas of communication ethics, visual ethics, philosophy of communication, media law, media regulation, online privacy, public policy, and communication and democracy. Our graduate certificate in Communication Ethics complements this area of strength. Resources outside of the SOJC include many departments but especially Philosophy, Psychology, Political Science, Religious Studies, Sociology, Planning, Public Policy & Management, and the School of Law.

International and multicultural communication. We view international and multicultural communication as intertwined and inseparable. Areas of international expertise include development communication, international political economy, globalization, international advertising, international public relations and
comparative law, policy and ethics. Areas of expertise on multicultural diversity include feminist media studies; gender, race, ethnicity and media; and alternative media. Resources outside of the SOJC include many departments and programs such as International Studies, Comparative Literature, Peace Studies, Native American and Indigenous Studies, Black Studies, Latin American Studies, Asian Studies, European Studies, Scandinavian Studies, and Russian and East European Studies. Additionally, the Center for Latino/a and Latin American Studies, the Center for Asian and Pacific Studies, the Canadian Studies Committee and the African Studies Committee, among others, encourage research and may provide financial support. Resources on multiculturalism include many departments but particularly English, Philosophy, Sociology, and Anthropology, and programs in Ethnic Studies, Women's and Gender Studies, and Cinema Studies. Women's and Gender Studies offers a graduate certificate program that several of our doctoral students have found valuable. The History Department has provided expertise and assistance to our students pursuing historical analyses related to media and diversity. The Center for the Study of Women in Society may provide opportunities for dialogue as well as financial support. The Center on Diversity and Community also may offer financial support.

Degree Requirements
Candidates for the Ph.D. degree typically take about 80 graduate-level credits of course work beyond the master's degree; the exact number of credits depends on the student's prior graduate study experience. The program concludes with a dissertation. The Division of Graduate Studies requires that doctoral students spend at least one academic year (three consecutive terms of full-time study with a minimum of 9 completed graduate credits per term) in residence on the Eugene campus after being accepted into a doctoral program. All coursework leading to the doctoral degree must be completed within seven years. Specific requirements are:

**Core sequence.** Within the first three terms of study, students complete the core sequence of courses: Teaching and Professional Life (J619), Media Theory I (J612), Media Theory II (J613), Qualitative Research Methods (J641), and Quantitative Research Methods (J642). Advanced Doctoral Seminar (J643) is taken during the Spring term of the second year of study.

**Methodology Courses.** At least one additional methodology course must be taken. These courses may be taken outside the School.

**Communication/Media Studies Specialty.** Each student must specify an area of expertise within the SOJC. An area of specialization may coincide with the current areas of faculty expertise or may represent another area within the field of communication/media studies. The area of specialization must be supported with relevant course work, which typically includes 3-4 courses (12 credits minimum) in the SOJC, although courses outside the school may also be appropriate.

**Outside Field.** In close consultation with their advisor, each student designs an integrated outside-related field component consisting of 3-4 courses (12 credits minimum) for their course of study. The Ph.D. program stresses the interconnectedness of communication/media studies with other disciplines; therefore, the outside field may involve more than one outside department.

**Methodological Tool Requirement.** A student may be required to take additional methods courses depending on the student's specific research aims within and/or outside the SOJC.

**University Teaching.** All students are required to take J619 Teaching and Professional Life during their first term in the program. After completing this course, appropriate teaching experience in the SOJC will be arranged and coordinated by the Doctoral Program Director in coordination with other SOJC leadership.

**Comprehensive Examination.** After course work is complete, the student, the advisor, and the student's comprehensive examination committee will schedule an examination that synthesizes what the student has learned. Student will register for 9 credits of 601 Research and 605 Readings credits while they study for the comprehensive exam.
Proposal Approval. Within one or two terms of the comprehensive exam, the student must complete a dissertation proposal in consultation with their chair and committee members. Once the proposal is complete, the student must arrange a meeting with the committee to discuss the proposal and agree on any changes. The student should notify the Graduate Programs Assistant with the date and time of the meeting. The student should bring proposal approval forms to the meeting. Once the proposal has been approved by all committee members, the student may advance to candidacy and begin work on the dissertation. It is expected that doctoral students will advance to candidacy within two terms of passing the comprehensive exam.

Dissertation. The dissertation is a substantial document presenting independent research that makes a contribution to the current body of knowledge in a scholarly field. Students must enroll for at least 18 credits of J603 after passing the comprehensive exams.

Advisors
When you arrive at the SOJC, you will be assigned an advisor by the Doctoral Program Director based on your expressed research, professional, or academic interests. Your advisor is a tenure-line faculty member. You should meet with them soon after beginning the program, and they will help you get started. Throughout your studies, your advisor helps develop your academic schedule, gives advice about when you should take certain classes and about classes outside the SOJC that might be relevant to your program, and provides support for your decisions concerning course choices. See your advisor at least once per term.

Changing advisors: Within two terms (or three at the most), you should decide whether to continue with your original advisor through completion of your dissertation, or to change advisors. You might have found someone more compatible, or whose research interests more closely parallel your own, or perhaps your own research interests may have evolved. You are free to change your advisor at any time. Be sure that the faculty member you choose to work with agrees to be your new advisor, and that the original advisor is notified of any changes.

Your advisor is the chair of your dissertation committee and will help guide your proposal and see you through completion of your work. Select someone with whom you have a mutually respectful relationship, someone who is interested in your area of study and can contribute to your work. Your advisor does not have to be experienced in every aspect of your work; other committee members can contribute experience in some areas.

Graduate Certificates
The University offers several graduate certificates that may be of interest to SOJC graduate students. For example, our students have taken certificates in Communication Ethics, New Media and Culture, and Nonprofit Management. The full list of certificates is available at https://graduatestudies.uoregon.edu/academics/programs.

Program Statement
At the end of the first year, each student submits a Program Statement to the Doctoral Program Director. The program statement tells what courses the student has taken or intends to take, how they fit together and where they lead. The statement should specify the student’s inside specialty and outside field. Program Statement guidelines and deadline for submission (typically the first week of May) will be distributed to each student early in Spring quarter of the first year (see Appendix). Students will be asked to update their program statements for review at the end of their second year of study.

Satisfactory Progress
In order to retain GE funding and continue in the PhD program, students must be making satisfactory progress toward the degree. This is defined as: no more than two incompletes; comprehensive exams passed by end of fall term of 3rd year; approved dissertation proposal by end of spring term of 3rd year.

Comprehensive Exams
The comprehensive exams are undertaken by the doctoral student after completing all Ph.D. coursework. Most students complete their exams by Fall term of their 3rd year. The student and their advisor confer and agree that the student is ready to take the exams. Students also must be enrolled for at least nine
graduate credits a quarter to be considered full-time students; typically these credits are split between J601 Research and J605 Reading when studying for comprehensive exams.

Students may choose one of two ways for taking the exams: four hours for native English speakers and six hours for non-native speakers, taken in a designated space; or eight hours for English speakers and ten hours for non-native speakers, taken in location of student's choice. Some students prefer the shorter, closed-book exams for their synthesistic efficiency. A student may come to the shorter exam with a two-page bibliography, but otherwise no notes, books, journals, disks, or other ancillary materials. Other students prefer the longer exams in order to be in a chosen setting where they can draw on reference materials. Students are encouraged to discuss the options with their advisors, committee members and students who have completed their exams before confirming with the advisor and committee and notifying the Graduate Office of their preferred process for taking exams.

Exams may be scheduled in any order by the student but must all be administered within a two-week period. The exams cover four knowledge areas: overview of communication and media theory; media studies research methods; a designated in-SOJC specialty (e.g., international communication); and an approved outside-the-School area of study.

The student, in consultation with the advisor, chooses an exam committee. The committee will be composed of three SOJC faculty (including the advisor as chair) representing theory, methods, and inside specialty, and one member from outside the School representing the outside area. To prepare for the exams, students develop reading lists in consultation with each committee member and the advisor. Each committee member is responsible for creating one exam. The student's Program Statement should help guide the exam committee in devising the comprehensive exams. The advisor is responsible for overseeing the creation of the exams, arranging for their administration, discussing results with the exam committee and calling for the oral exam.

Each student, regardless of performance on the written exam, will participate in an oral exam, which should be scheduled 1 to 2 weeks after the last written exam. A student whose performance on any part of the written exam falls short of expectations will have the opportunity to better their performance at the oral exam. However, the oral cannot in every case make up for poor written response. If a student does not perform satisfactorily on the oral exam and/or written exams, the student will be permitted to retake any portion of the exam no more than once.

Dissertation Proposal

The dissertation topic is the student's choice. You discover your topic through courses, conversations with faculty, your own interests, etc. Talk to faculty and other students to determine whether your idea is feasible.

You should work with your advisor and committee members to write a proposal. Typically, but not always, the dissertation committee is composed of the same faculty as the comprehensive exam committee. Students should confirm committee composition with advisors. Proposal approval is a required step and should include what you want to study, what theory and research grounds it, how you plan to study it, and why it should be studied.

Proposals vary in length (though are usually no longer than 30-40 pages) and can contribute to the content of your finished dissertation. Your proposal must be approved in writing at a meeting of your dissertation committee. Use the Proposal Approval Form available from the SOJC website https://sojcstudent.uoregon.edu/graduate/forms/ (also see Appendix). The student should notify the Graduate Programs Assistant with the date and time of the meeting. Upon approval of the proposal, you formally advance to candidacy. Note that dissertation credits may not be earned until you have advanced to candidacy. Therefore it is advisable to complete your proposal and hold a proposal meeting within a term of completing the comprehensive exams.

If the written portion of the comprehensive exams is very strong, it is possible that there
will be time during the oral exam to discuss the dissertation proposal. It is a good idea for students to submit a 1-3 page topic idea prior to the oral exam, so that the committee members are prepared to discuss the tentative dissertation topic if time allows.

Some advisors recommend that students circulate a 1-3 page topic idea even earlier, at the time that they are discussing comprehensive exam questions with committee members. This allows committee members to include question components related to the student’s research interests. It is important to realize, however, that the comprehensive exams and the dissertation are two separate exercises. The comprehensive exams cover broad areas of literature in the four areas described above and also addressed in the program statement. Students should not expect that questions will focus narrowly on their dissertation interests.

**Advancement to Candidacy**

Once the student passes the written and oral exams and has an approved dissertation proposal, Graduate Programs Office staff will process your advancement to candidacy.

**Dissertation Committee**

Your advisor serves as your dissertation advisor, and your exam committee typically serves as your dissertation committee, although there are exceptions. Dissertation committees are made up of at least four people: three faculty members from the SOJC and one tenure-track faculty member from outside the SOJC. The UO Division of Graduate Studies has specific rules regarding dissertation committees. Consult their website to ensure that your committee members are eligible to serve on your committee. Dissertation committees should be chosen and the names of committee members submitted to the SOJC Graduate Programs Office, who will then file the committee with the Division of Graduate Studies. The committee should ideally be formed within one month after completing comprehensive exams; the absolute deadline is six months before the oral defense of the dissertation. You will not be allowed to hold an oral defense or graduate unless this six-month requirement is met.

**Writing the Dissertation**

Each student’s experience in researching and writing a dissertation is different depending on many factors, including: the nature of the research; the student’s relationship with advisor and committee; and individual styles and preferences.

As noted above, it is required that each student arrange a meeting with the dissertation committee after the proposal has been circulated. Such a meeting can be extremely valuable in: making sure all committee members agree on the research plans; identifying areas of reservation and concern; discussing a tentative timetable for completion; and agreeing on procedures for feedback (e.g., whether all committee members want to see chapters as they are written or whether the advisor will provide feedback prior to broader distribution). Once the proposal has been approved, it is generally preferable that the advisor provides feedback on chapters prior to circulation among all committee members. This usually helps minimize confusion that can result from conflicting suggestions. Certainly there are exceptions, however, e.g., when a committee member has greater expertise in a particular area than the advisor does.

Getting timely feedback from advisors and other committee members can sometimes be a challenge, given faculty members’ many responsibilities. Issues often can be prevented or addressed via frank and early discussions to agree on how much time committee members need for reading and responding and what times of the year members may be unavailable. If the problem becomes extreme or seems unresolvable, you should talk to the Doctoral Program Director.

**Guidelines for Dissertation**

The Division of Graduate Studies has guidelines pertaining to style, margins, footnotes, etc. You may find a copy of these guidelines, called the Thesis and Dissertation Style and Policy Manual, on the Division of Graduate Studies website. It is very important that your finished work adhere to these guidelines; otherwise it will not be accepted by the Division of Graduate Studies and you will not graduate on time.
Applying for Graduation
An application for advanced degree form must be submitted online via the Division of Graduate Studies website by the second week of the term you plan to graduate. This signals to the Division of Graduate Studies and the Registrar’s Office that you intend to complete your degree that term. If your plans change, contact the Division of Graduate Studies to withdraw your application.

Oral Defense
An oral defense takes place after you’ve completed your dissertation. You must apply for your oral defense in GradWeb at least 2 weeks prior to the defense date and fill out the Thesis/Project/Dissertation Defense scheduling form at [https://sojcstudent.uoregon.edu/graduate/forms](https://sojcstudent.uoregon.edu/graduate/forms); see the Division of Graduate Studies website for application procedures. If you've completed all the appropriate steps and given your committee members adequate opportunity to review the dissertation and give you feedback, an oral defense is basically a conversation between you and your dissertation committee about your work. The key is to make sure your committee supports your work prior to your oral defense. In fact, when your committee members agree to the oral defense, they are indicating approval of your work except for very minor revisions. A committee member should never agree to attend an oral defense if they believe that major revisions will be needed and require more than two weeks to complete. Following the defense, the committee must either approve or disapprove your ability to orally discuss your dissertation. The committee will also likely require minor revisions before you may submit the dissertation to the Division of Graduate Studies.

Consistent with University of Oregon policy, the oral defense of the dissertation is intended to be a public discourse and, as such, will be announced one week prior to the event.

Dissertation Approval & Submission
Upon successful completion of your oral defense, your committee members must log into GradWeb to indicate that your defense was successful and that only minor revisions remain on the dissertation itself. The Associate Director of Graduate Affairs will process your Statement of Completion. Once you have made all the revisions requested by the committee, you must upload a PDF copy of your dissertation, along with final approval forms, to the Division of Graduate Studies no later than Monday of week 10 of the term of graduation. Procedures, forms, and exact deadlines are available on the Division of Graduate Studies website. That office will review the dissertation to ensure compliance with formatting requirements; nearly all dissertations require at least minor formatting corrections after initial submission.

Teaching Opportunities
Most doctoral students and some master’s students serve as Graduate Employees (GEs) during their studies because this program places a strong emphasis on training candidates to be effective teachers. There are several types of fellowships available, including research and editorial assistance and for combined responsibilities; however, most GEs involve teaching assistance. Initial GE assignments for teaching are made by matching students’ intellectual and professional backgrounds with needs in the SOJC’s schedule. As GEs become more familiar with the curriculum and also enhance their areas of knowledge, they are strongly encouraged to consult with their advisors and the Doctoral Program Director about new assignments that will diversify their teaching portfolios. Every effort will be made to accommodate reasonable requests and to provide varied GE experiences. However, not all requests can be granted because of scheduling difficulties or multiple requests for the same course. Note that doctoral students’ GE requests generally have priority over master’s students’ requests.

Regardless of course assignment, GEs are encouraged to work closely with faculty supervisors to identify what the GE will assist with, including expanding the curriculum and/ or in giving guest lectures. Of course, these initiatives should be taken within the hours agreed to in the GE contract. The SOJC makes an effort to provide interested candidates with an opportunity to be the primary instructor for a course during their residency in the program. This is not a guarantee, however, and is based
in large part on the doctoral candidate's performance in assisting classes and in their program of study. The faculty must have ample evidence that the candidate is ready to be a primary course instructor. Additionally, all undergraduate teaching assignments are based on an evaluation of the overall needs of the undergraduates in the program. A qualified doctoral student will be assigned a class when there is a need for the class and the doctoral student's services are not otherwise needed for teaching assistance.

All doctoral students assigned to teach classes are also assigned faculty mentors who can help with course preparation and with questions and problems that may arise. Doctoral students are asked to delineate their teaching goals when they develop their program statements in spring of their first year. Candidates should work closely with advisors to evaluate their teaching experience thus far and establish realistic goals for obtaining additional experience in preparation for faculty positions. Following the approval of the program statement, candidates are urged to communicate frequently with their advisors and the graduate director, to assure that teaching goals are honored, as feasible in the schedule. It is important to emphasize that doctoral candidates vary greatly in their preparation to teach undergraduate courses offered in our program as well as in their desire to teach. Some come to the program with substantial teaching and/or professional experience, whereas others have had very little. Some have had substantial experience, but not in areas of need in our program. Some with substantial teaching experience choose to focus their attention primarily on research, as they do not need to enhance their teaching portfolios.

Hence, GE assignments and decisions about becoming primary course instructors are necessarily individualistic. The doctoral director and SOJC staff and other leadership make every effort to be fair and to maximize doctoral students' opportunities to grow as teachers, while also making appropriate assignments and considering resource constraints.

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**Summer Teaching**

While faculty members have first priority for summer teaching, there are typically limited opportunities for doctoral student teaching in the summer.

**GE Terms**

SOJC Graduate Employees (Master's and Ph.D. students) generally receive two or four consecutive years of funding. If a graduate student accepts outside funding that substitutes their teaching/research in the SOJC in a given term, that term cannot be reclaimed in SOJC at a later date.

**GE Duties, Expectations, and Evaluation**

A successful GE experience requires clear and open communication between the GE and instructor. GEs and instructors should jointly fill out a GE Duties and Responsibilities form [here](https://gtff3544.net) at the beginning of each term. This helps assure agreement on the division of labor. It also helps assure that the GE's responsibilities will not consume more hours than required in the GE contract.

GEs are evaluated in two ways. At the end of the teach term, supervising professors are asked to evaluate GEs using an evaluation form. Copies of those evaluations are returned to the GEs and also filed (see Appendix). Additionally, GEs teaching their own courses are evaluated by students via the University's online course evaluation system. Both evaluation processes can be helpful to potential employers, if the student decides to share the documentation, during the job application process.

The Graduate Teaching Fellows Federation (GTFF) is an excellent resource for Graduate Employees. The GTFF can be reached at [https://gtff3544.net](https://gtff3544.net).
Ph.D. Checklist (Course Requirements)

Core Sequence:
- J619 Teaching and Professional Life (4) Fall of first year
- J612 Media Theory I (5) Fall of first year
- J613 Media Theory II (5) Winter of first year
- J642 Quantitative Research Methods (4) Winter of first year
- J641 Qualitative Research Methods (4) Spring of first year
- J643 Advanced Doctoral Seminar (5) Spring of second year

Communication/Media Studies Specialty (minimum 12 credits):

Outside Field (minimum 12 credits):

Additional Methodology (at least 1 course):

Dissertation:
- J603 Dissertation (at least 18 credits)

Total credits: 81 graduate level (500- or 600-level) with a cumulative GPA of 3.00 or higher. Students must complete a minimum of 9 credits per term.
Ph.D. Checklist (Non-Course Requirements)

Program Statement
- Consulted with Advisor about statement
- Advisor has approved and signed statement
- Signed statement submitted to Graduate Program Office by end of first spring quarter
- Feedback received from Doctoral Program Director (by end of first summer)
- Program Statement on file by end of first spring quarter

Comprehensive Exams:
- Select committee in consultation with Advisor and notify Graduate Program Office
- Work with committee members and Advisor to determine exam reading lists
- Determine form of exam (shorter, closed-book or longer, open book), discuss with Advisor and notify Graduate Program Office
- Determine dates for exams and notify Graduate Program Office
- In consultation with Advisor and Committee, determine time/date for oral exam
- Enrolled for at least 3 credits during quarter while taking exams—GEs typically enroll in 9 credits of J605 Reading and J601 Research
- Take written exams (4 exams during 2 week period)
- Take oral exam (within 2 weeks of completing written exams)

Dissertation Proposal:
- Confirm dissertation committee
- Work on proposal with Advisor
- Submit proposal to committee members for review and feedback
- In consultation with Advisor and committee members, determine time/date for proposal defense
- Proposal completed
- Proposal meeting with committee and approval forms submitted
- Advance to Candidacy form filed with the Division of Graduate Studies (ideally within a term of completing comprehensive exams)

Dissertation and Graduation:
- Research compliance approved (if human subjects involved)
- Research and write dissertation
- Obtain feedback from Advisor and committee members
- Submit final dissertation draft to committee members no later than three weeks before defense
- Obtain committee members’ approval to defend dissertation
- Apply for graduation on GradWeb by second week of term in which you plan to graduate
- Confirm defense date with committee and apply in GradWeb at least two weeks prior to defense (see Division of Graduate Studies website for instructions)
- Defend dissertation
- Complete revisions (if required by committee) and prepare final version of dissertation, making sure the document complies with Division of Graduate Studies style guide
- Upload PDF copy of final dissertation to the Division of Graduate Studies by Division of Graduate Studies deadline
### Admission

A temporary advisor is assigned at the beginning of the first year. Confirm advisor selection by end of first spring term.

### Coursework

The bulk of students' coursework is ideally completed during their first and second years of graduate study and finished during the second year. Doctoral students are required to complete the core sequence during their first year and take J643 Advanced Doctoral Seminar in Spring term of second year.

### Choose committee and take comprehensive exams

Students typically complete this step by fall term of third year of study.

### Dissertation Proposal

Ideally students complete this step no later than the end of spring quarter of their third year. Proposals must be in writing and approved by dissertation committee members at a meeting.

### Advance to Candidacy

Students advance to candidacy after they have passed their comprehensive exams and their committee has approved their proposal.

### Dissertation research and writing

Students should expect to spend at least a year researching and writing the dissertation. Students should be registered for J603 while working on their dissertation.

### Dissertation defense

Students apply for their defense through the Division of Graduate Studies at least 2 weeks before their planned defense date, and should be registered for at least 3 credits of J603 during the quarter of graduation.
Graduate Certificate in New Media and Culture
About New Media and Culture Certificate
The New Media and Culture Certificate (NMCC) is a transdisciplinary program open to graduate students working at the intersection of new media and culture in any master’s or Ph.D. program. This certificate blends scholarly research on new media topics with hands-on experience creating new media content and using digital research tools. Taking advantage of the creative opportunities possible within existing degree programs across campus, the certificate features an array of courses in the history, criticism, aesthetics, and production of new media technologies. The certificate program trains scholars, designers, and media practitioners in the skills and credentials appropriate for 21st century workplaces in academia and beyond.

The New Media and Culture Certificate serves as a hub for new media scholarship and activities across campus—coordinating courses, posting professional development activities, and connecting a community of scholars and practitioners engaged in like-minded work. The certificate program is a collaborative venture among the College of Arts and Sciences, the School of Architecture and Allied Arts, and the School of Journalism and Communication.

What should NMCC students expect?
- To understand theoretical, historical, and aesthetic contexts pertaining to the study and practice of new media
- To grow as active and engaged practitioners of new media technologies
- To obtain professional development and related skills for 21st century workplaces in academia and beyond

Program Requirements
Students must complete a minimum of 24 credits in approved courses. Among these, 12 credits must come from a series of required core courses: one course (4 credits) in Theories and Histories of New Media (this is known as the core Common Seminar required of all NMCC students); one course (4 credits) from the list of Methods courses; and one course (4 credits) from the list of Topics courses. The remaining 12 credits are devoted to Electives.

With permission of the program director, other relevant courses may be substituted for pre-approved courses as they are developed or are considered germane to an individual student's program in new media and culture. Also note that students may petition to have non-new media courses count toward the Electives requirement if the majority of the student's research in the course involves the production of new media content (websites, databases, blogs, digital arts, creation of new digital tools, etc.).

At least 8 of the 24 credits must be taken outside of the student’s home department or program.
- Common Seminar (4 credits)
- Methods Course (4 credits)
- Topics Course (4 credits)
- Electives (12 credits)

We have designed the curriculum to best take advantage of new, cutting-edge courses in new media across disciplines. The topics in new media course, for example, will permit the program’s students to take a range of new and developing courses.

Application Procedure
After reviewing our program requirements, please download and complete the following three forms from https://newmediaculture.uoregon.edu/:

1. NMCC Application Please note: You are welcome to apply to the Certificate program at any point in your studies. Effective Winter 2014, however, a maximum of 8 credits taken prior to acceptance into the Certificate program may count toward NMCC requirements. The Division of Graduate Studies requires that students be
accepted and enrolled in the NMCC by week 5 of the term in which the student officially joins the program.

2. NMCC Preliminary Study Plan (Useful references: Sample Study Plan and Courses) Please keep in mind that this document is indeed merely a “preliminary” plan of NMCC coursework. Your projected study plan can and likely will change as you move through the program due to the vagaries of course scheduling and so on.

3. Division of Graduate Studies Declaration of Graduate Certificate Form (Declaration of Graduate Certificate form is near bottom of the page and requires Adobe Acrobat or other PDF viewer.)
General Information
General Information

Deadlines
Check the Division of Graduate Studies web page for term specific deadlines for filing for graduation, oral exams, etc. For UO academic deadlines, go to https://registrar.uoregon.edu/calendars/ and click on Calendars.

Petitions
Changes, waivers, or alterations in SOJC degree requirements must be approved by the student’s advisor, and submitted to the Doctoral Program Director in writing with accompanying support for the change/waiver.

Commencement (Graduation)
If a student has not yet finished their project/thesis/dissertation, the student’s committee will decide whether they may participate in the commencement ceremony. If the committee believes the student is close to completion and that work-to-date clearly demonstrates the project/thesis/dissertation will be completed in a timely manner, they will most likely allow the student to participate.

Human Subjects Review

Compliance and Clearance
“Research Compliance” refers to the process by which the University, in accordance with federal law, certifies that research activity is conducted in a legal and ethical way. “Clearance” is the process by which the University proves your compliance.

Human Subjects
You must have approval by the Committee for the Protection of Human Subjects/Institutional Review Board (CPHS/IRB) prior to engaging in any research project involving human subjects. Before submitting your application to the Review Board, you must first have approval from your thesis/project/dissertation advisor. Guidelines, deadlines and forms for preparation of the human subjects protocol are available online at https://research.uoregon.edu/manage/research-integrity-compliance/human-subjects-research. You should allow ample time for the approval process, which can sometimes take several weeks to complete before you can begin your research with human subjects.

Funding Opportunities

GE Awards
GE opportunities also exist outside the SOJC and are listed on the Division of Graduate Studies website. Students who have a GE award for two consecutive academic years are eligible for a summer tuition waiver for the summer session that falls between those years (known as a “Summer Sandwich”). Forms are available online from the Division of Graduate Studies website.

Scholarship Awards
First tier priority:
• Ph.D. recruitment
• Recurring commitments to current students (as mandated by Division of Graduate Studies recruitment fund policies that dictate language, criteria and amounts)
• 1st to 3rd year Ph.D. students in good standing according to need (particularly international students)

Second tier priority:
• Master’s student recruitment
• Recurring commitments to current students

SOJC Research and Travel Funding
The SOJC has limited funding for graduate research and travel expenses. Travel funding is awarded competitively for travel to conferences to present papers. Research funding is awarded to support assorted research-related expenses. Both Travel and Research Fund Request Forms are available online at https://sojcstudent.uoregon.edu/graduate/forms/ and must be approved by your advisor and program director and submitted to the Graduate Program Office before travel or research begins. The SOJC accounting office will process your disbursement; please contact them if you have any questions. You should also speak with them before booking airline flights to ensure that you follow proper University procedure. Distribution of graduate travel and research funds is based on the following priorities:

1. Note that the procedures outlined here may change. We will keep you informed of any upcoming changes.
Conference Travel Funds
A. Peer reviewed academic conferences
   • Priority #1: First to fourth year Ph.D. students in residence
   • Priority #2: First to second year master’s students and Ph.D. students beyond their 4th year

B. Number of requests
First requests will be favored over previously funded students’ requests. Students may submit more than one travel request during a one-year period. However, each student is granted up to $900 per year for travel, subject to availability of funds. For Ph.D. students beyond their fourth year and master’s students beyond their second year, travel/research funds will be considered on a case-by-case basis.

Research and Project Funds
Students may apply for up to $300 per year, subject to availability of funds. Thesis, project and dissertation research is given priority consideration.

Combining Fund Requests
With advisor approval, students may combine the fund request for up to $1,200 a year for either travel or research.

Other Funding Opportunities
Additional SOJC funding opportunities can be found at https://sojcsstudent.uoregon.edu/graduate/funding-opportunities/. Funding opportunities elsewhere on campus include thesis/dissertation grants from the Center for the Study of Women in Society, the Division of Graduate Studies, the Humanities Center, and others. These opportunities are competitive; you should contact the awarding department or center for more information. The Division of Graduate Studies maintains a Graduate Funding & Awards webpage and will help students locate grants and fellowships in their field. Students should begin their funding search early to allow time to complete the application process and meet application deadlines.

Job Opportunities and Financial Aid
The Career Center keeps a listing of jobs available on campus and in the community. See https://career.uoregon.edu for more information. Work-study eligibility and other financial aid awards are determined by the Office of Financial Aid in Oregon Hall.

SOJC Communication and Technology
Mailboxes & GE Bulletin Board
On the Eugene campus, every GE has a mailbox, located in Allen Hall Room 220. A graduate student bulletin board is located near the mailboxes, with announcements about special seminars, conferences, calls for papers, fellowships/grants, and job opportunities.

University Computers and E-mail Accounts
Visit the Information Technology website at https://is.uoregon.edu to learn about the services they offer students, including how to set up your University email account. Among other services, they offer a number of online trainings and resources to help students learn about email and the internet. The mandatory incidental student fee covers the use of computer centers around campus.

DuckID (Email Account)
New students automatically have an email account set up for them through the University of Oregon. Unless otherwise prohibited by law, the University may send official communications to students by e-mail to an account assigned by the University with the full expectation that such e-mails will be read by the recipient in a timely fashion.

Students are expected to review messages received through their UO e-mail account on a frequent and consistent basis. Communications may be time-critical. Some students choose to have their UO emails forwarded to a personal email address to help ensure receipt of important emails. However,
students should send messages from their UO email accounts for all University-related email communications.

SOJC student listservs (both Eugene and Portland) include only uoregon email accounts. To activate and start using your DuckID (this includes your UO email account), follow the instructions listed at https://duckid.uoregon.edu. For help with University DuckID and systems, go to: Information Services Technology Service Desk at https://service.uoregon.edu.

SOJC Technical Resources
- The UO Service Portal: https://service.uoregon.edu/
- Allen Hall 319 Service Desk (541)-346-0257
- Logins in Labs: Students, faculty, and staff log in with Duck ID username (first portion of your email address) and password.

Equipment Checkout
All classrooms are equipped with basic video display systems. Miscellaneous adaptors and other general information or peripherals can be checked out on an hourly basis from the Service Desk in Allen 319. Portland students: Please see p. 54 for information on Turnbull equipment checkout.

Other Support at the UO
There are many campus offices and organizations that serve students. A few that are especially worthy of note are:

The Accessible Education Center works with students who qualify for accommodations such as “extended test times, more flexible class policies, note taking, or in-person assistance to aid their learning styles.” Contact info: 541-346-1155; Oregon Hall 360; https://aec.uoregon.edu/.

National Association of Black Journalists, University of Oregon Chapter works to strengthen the voice of BIPOC students on campus by providing a safe space for collaboration and a platform to share their stories and experiences. Email: uoregonnabj@gmail.com; https://www.uonabj.com.

Nontraditional Student Engagement and Success strives to enhance the educational and interpersonal experiences of nontraditional students while supporting and promoting their degree attainment. Nontraditional Student Programs promotes college access and lifelong learning through collaboration with the university community to provide services and support that address the unique needs and life experiences of nontraditional students. Contact info: 541-346-1160; Oregon Hall; https://dos.uoregon.edu/nontrad.

The Division of Equity and Inclusion promotes inclusive excellence by working to ensure equitable access to opportunities, benefits, and resources for all faculty, administrators, students, and community members. Contact info: 541-346-3175; Willie and Donald Tykeson Hall; https://inclusion.uoregon.edu/.

Multicultural Education, Engagement and Student Success supports the academic mission of the University by enhancing the educational, personal, cultural, and social development of students with a special emphasis toward the unique needs of students of color and historically underrepresented and marginalized student populations. This division acknowledges, celebrates, and promotes the diverse cultural experiences of each member of the University community and strives to build collaborative relationships, advocate for and promote social justice. Contact info: 541-346-3661; Oregon Hall; https://dos.uoregon.edu/multicultural.

The Women’s Center advocates for the best educational and working environment for the women at the University of Oregon. They accomplish this by working toward societal
change and the end of oppression and by supporting personal growth. Contact Info: 541-346-4095; womenctr@uoregon.edu, EMU Suite 12; https://blogs.uoregon.edu/women/.

Campus Media

The SOJC publishes FLUX magazine, created, written and designed by a competitively chosen group of advanced students. Students also produce OR Magazine, documentaries, multimedia, a weekly news program and a weekly program called Duck U.

SOJC students also work for other media not officially connected with the School. The Daily Emerald is UO's independent campus daily newspaper. Many journalism/communication students work there as reporters, editors, photographers, or advertising sales representatives. More information and applications can be obtained at the appropriate ODE office on the third floor of the Erb Memorial Union. Other student-produced publications include Ethos and The Insurgent. Each is partially funded by student fees and provides UO students with work opportunities in writing, editing, design and advertising.

The student-run radio station KWVA offers UO students the opportunity to gain experience in a variety of broadcast jobs.

If Things Go Wrong

If you're having academic problems that are not specific to a single course, you should consult your faculty advisor, your program director, the Associate Director of Graduate Affairs, or the Office of Academic Advising in Oregon Hall. Advisors sometimes encourage students to consult the University Counseling Center, which provides trained counselors to help students with personal and relationship problems. Counseling, testing and additional resources are available to assist students in making decisions and in dealing with academic concerns.

Additional resources available to you are:

The Student Advocacy Program, whose services are supported by ASUO (Associated Students of the University of Oregon, UO's student government). Contact info: 541-346-3722; EMU Room 337, https://asuo.uoregon.edu/advocacy

Student Conflict Resolution Services provides free, voluntary, and confidential services to UO students. Contact info: 541-346-0617; scrc@uoregon.edu; 1691 Columbia Alley; https://scrc.uoregon.edu/services

Graduate Teaching Fellows Federation is the union representing all graduate employees. Contact info: 541-344-0832; 609 E. 13th St. Eugene, OR 97401; stafforganizer@gtff.net; https://gtff3544.net/

Journalism and Communication Graduate Student Association (JCGSA)

JCGSA is an informal organization for the graduate students of the SOJC, including both Eugene and Portland students. There are no dues or membership fees. The organization helps keep members apprised of school information by reporting on faculty searches and graduate program decisions, and communicating graduate student concerns to SOJC leadership at faculty meetings. You are encouraged to take an active role in the JCGSA as well as the GTFF. The SOJC’s GTFF representatives are also an invaluable resource.

Turnbull Center Facilities and Support

Information for Portland students (building access, parking, computer equipment, equipment checkout etc.) is provided to students at orientation during the first term of study. Additional information is available here: https://journalism.uoregon.edu/portland
UO Equal Opportunity, Non-Discrimination, and Affirmative Action Policy Statement

The University of Oregon affirms and actively promotes the right of all individuals to equal opportunity in education and employment without regard to any protected basis, including race, color, sex, national origin, age, religion, marital status, disability, veteran status, sexual orientation, gender identity and gender expression or any other consideration not directly and substantively related to effective performance.

The university is committed to providing a respectful environment for all members of the campus community. Prohibited discrimination and discriminatory harassment, including any form of sexual harassment, which subvert the mission of the university and jeopardize the educational or employment experience of students, faculty, and staff, will not be tolerated.

The university’s EEO policy, as well as its affirmative action program, has the full and complete support of the university, including its president. This policy governs all aspects of employment, including selection, job assignment, compensation, discipline, termination, and access to benefits and training.

The university will recruit, hire, train, and promote persons in all job titles, and ensure that all other personnel actions are administered, without regard to disability, protected veteran, or any other protected status. All employment decisions are based only on valid job requirements, except that a preference in hiring and promotions is granted to veterans and disabled veterans who qualify under Oregon Statute 408.230 (Veterans’ Preference in Public Employment).

Reasonable accommodations will be made for qualified protected veterans and individuals with known disabilities unless doing so would result in an undue hardship.

Any harassment or discrimination on the basis of race, color, sex, national origin, age, religion, marital status, disability, veteran status, sexual orientation, gender identity or gender expression is prohibited by university policy and federal and state law. Students and employees with questions or concerns about any type of discrimination or harassment, including any form of sexual harassment, are encouraged to bring these issues to the attention of the University of Oregon Office of Investigations and Civil Rights Compliance (AAEO) or their supervisor.

For information regarding the university's internal policies for addressing complaints of harassment, please refer to the resources available on the AAEO website.
General Duties and Responsibilities Statement
General Duties and Responsibilities for School of Journalism and Communication

1.0 GENERAL INFORMATION
DATE OF THIS GDRS REVISION: 9/3/2021
YEARS FOR WHICH THIS GDRS IS VALID: 2022-2023
The individual who shall oversee the implementation of this GDRS is Julianne H. Newton, Director of the Doctoral Program

2.0 AVAILABILITY OF GRADUATE FELLOWSHIPS
The number of GE positions available is subject to the budgetary constraints on the GE employing unit and the University.
In this GE employing unit, the priority is to staff regular required courses (including but not limited to the following courses) and to provide assistance to faculty where needed:

J100 Media Professions
J101 Grammar for Communication
J201 Mass Media and Society
J211 Gateway to Media
J212 Writing for Communicators
J213 Fact or Fiction
J320 Gender and Diversity in the Media
J330, 331 Video Production
J340 Principles of Advertising
J342 Creative Strategist
J350 Principles of Public Relations
J365 Photojournalism
J385 Communication Law
J387 Media History
J396 International Communication
J397 Media Ethics
J412 Topics (depending on enrollment levels)
J460 Advertising and Culture
J461 Newspaper Editing
J467 Communication in Developing Countries
J494 Strategic Communication Research Methods
This GE employing unit: (Select all that apply.)

- makes an effort to distribute GE opportunities to as many students as possible.
- encourages financial opportunities through such other means as scholarships, work study, and grants.
- reserves a number of appointments for incoming students.

**ACADEMIC YEAR APPOINTMENTS**

The availability of GE appointments for the upcoming academic year is usually determined:

During the spring and summer preceding the academic year of appointment.

In recent years, GE assignments during the academic year in this GE employing unit have included:

- Instructor of Record
- Teaching Assistant
- Laboratory Section Leader
- Research Assistant

**SUMMER TERM APPOINTMENTS**

Does unit hire GEs in Summer? Yes.

If yes, the availability of GE appointments for the upcoming summer term is usually determined:

During the spring term preceding summer term of appointment. Typically only PhD students are given GE appointments in the summer, except under unusual circumstances.

In recent years, GE assignments during the summer in this GE employing unit have included:

- Instructor of Record
- Teaching Assistant
- Laboratory Section Leader
- Research Assistant

**3.0 APPLICATION PROCESS AND ELIGIBILITY REQUIREMENTS**

Students eligible for a GE appointment in this GE employing unit are

- Graduate students enrolled in the School as Ph.D. or master’s degree candidates in Communication and Media Studies who have not already held two- or three-quarter GE appointments in the School during each of the two academic years, for master’s students, and four academic years for Ph.D. students.
- When the School is unable to find qualified GE applicants among its own admitted or current graduate students, graduate students enrolled in other departments at the university may be considered. However, we will offer a GE to an SOJC PhD or master’s
student, even if they are beyond their 4 or 2 year eligibility period, before going outside the school.

Students enrolled in other UO graduate programs or departments who have appropriate experience and/or credentials are also eligible for GE positions in this employing unit. In all cases, preference is given to the department or program's own students.

Experience or credentials required in order to be considered include:

• Evidence of teaching and/or media experience that would qualify the applicant to teach or otherwise assist the faculty member with the specific subject(s) or tasks involved.
• Academic promise, as suggested by such indicators as undergraduate/graduate GPA, GRE scores, written papers or exhibits, faculty recommendations.
• Applicant's financial need and the SOJC's desire to recruit the applicant as a graduate student.
• The above criteria are listed in the order of importance.

Students will be considered in the following order:

1. Ph.D. candidates
2. Master’s candidates in Communication and Media Studies
3. Master’s candidates in our professional programs are only eligible under exceptional circumstances.

This GE employing unit has established a maximum number of reappointments for which a student is eligible. These are as follows:

• Ph.D. candidates - maximum four years total GE funding, with the possibility of additional appointments if the need arises
• Master's candidates - maximum two years total GE funding, with the possibility of additional appointments if the need arises

The Division of Graduate Studies requires that students be enrolled for and successfully complete a minimum of 9 graduate credit hours towards the degree during each term of a GE appointment and be making satisfactory progress toward their degree in order to be eligible for a GE appointment (see Section 9).

In addition, this GE employing unit requires that a GE maintain their studies in residency at the UO during each term of appointment. Exceptions to this requirement will be considered only under exceptional circumstances. To request an exception to this requirement, please contact the Doctoral Program Director or the Associate Director for Graduate Affairs.

APPLICATION PROCESS

ACADEMIC YEAR APPOINTMENTS

Information about the availability of positions for the upcoming academic year will be shared with incoming graduate students in the following ways:

At the time an admission offer is extended to the student, the department will include information about whether or not the offer includes a GE appointment. The SOJC Graduate Programs Office determines specific assignments during the summer prior to matriculation based on teaching needs, students’ skills and backgrounds, and scheduling constraints.
Information about the availability of positions for the upcoming academic year will be shared with continuing graduate students in the following ways:

All eligible students in the Communication and Media Studies master’s and PhD programs will be considered for GE assignments each year as long as they are within the limits of the guaranteed funding period (see “ELIGIBILITY”) and are making satisfactory academic progress.

The Graduate Programs Office will solicit input from continuing GEs as to their teaching interests and preferences to assist in the assignment process. Every attempt is made to provide students with assignments that match up with their interests and preferences, though ultimately assignments are based on departmental teaching needs.

...............................................

SUMMER TERM APPOINTMENTS

Information about the availability of positions (including specific position announcements where applicable) for the upcoming summer term will be shared with continuing graduate students in the following way(s):

Generally, the application process for incoming students includes:

Incoming eligible graduate students matriculate fall term and are therefore not considered for appointment summer term.

Generally, the application process for continuing students includes:

The Doctoral Program Director calls for applications from eligible Ph.D. candidates for summer appointments in winter term as soon as teaching needs are determined.

Each candidate will be sent a notice of the hiring decision within five working days after the decision has been made.

Occasionally, positions will be identified outside of the normal appointment cycle. Information about the availability of these positions will be made in the following way(s):

In such cases, the Doctoral Program Director and/or Associate Director of Graduate Affairs will make the appointment, consulting with other relevant parties (e.g., the associate dean, area heads, etc.) when appropriate.

From time to time, in this unit, emergency appointments may be necessary. In such cases, these positions will be announced and filled in the following ways:

In such cases, the Doctoral Program Director will make the appointment, consulting with other relevant parties (e.g., the associate deans, area heads, etc.) when appropriate.

4.0 APPOINTMENT AND REAPPOINTMENT

In accordance with the CBA, this GE employing unit’s standing committee of at least three members includes:

Doctoral Program Director, Associate Dean, PhD Advisory Committee (consisting of at least five graduate faculty).
Also in accordance with the CBA:

- GEs will be appointed year-to-year rather than term-to-term, whenever feasible. GEs are not employed term-by-term in order to determine whether they are adequately qualified for a GE position.
- Reappointments are not automatic, nor are they guaranteed.
- In the case of the continuation of a particular position, the same student may continue in (i.e., be reappointed to) the particular GE position without any new announcement of the position.

Appointments and reappointments will be based on evaluation of each candidate's qualifications with respect to eligibility criteria in section 3, as well as (A) general criteria for any appointment, (B) general criteria based on particular types of work assignments available within the GE employing unit and (C) specific criteria relating to the particular GE work assignment.

A) General criteria include (in no particular order):

- Academic Credentials. For incoming students, this is evidenced by previous degrees and grades, test scores, etc. For students currently enrolled in the department, candidates will be ranked based on academic achievement. Making satisfactory progress toward the degree is an eligibility criterion, not a criterion on which rank in the applicant pool is determined.
- Recommendations from academic or work supervisors. Consideration will also be given for a positive working arrangement between a GE and the faculty person with whom the GE will work. While appointment or reappointment criteria may include the recommendation of the person who will act as the GE’s supervisor, the committee must give substantial consideration to the other appointment or reappointment criteria.
- Previous experience. For teaching GE positions, having previously taught or taken the course where the GE position is offered. For non-teaching GE positions, previous employment or other experience relevant to the GE position available.

(C) Criteria specific to a particular GE work assignment

These may include:

- Previous professional experience relevant to the GE position(s) available
- Academic credentials:
- Incoming students – previous grades and degrees, test scores (GRE, plus English proficiency for students whose native language is not English)
- Continuing students – satisfactory progress toward the degree, previous supervising faculty evaluations (administered by the Graduate Program Office each term)

If no qualified students apply or are available for a particular position, the selection committee or department head may decide to reopen the application process for the position. Generally, same application process described in Section 4 and appointment/reappointment process described here will be repeated. However, the department reserves the right to proceed to fill the position as it would an emergency appointment (also described in Section 4).

Performance of GEs in this employing unit are evaluated:

- At the end of every term
Evaluations are performed by:
- Supervising faculty are encouraged to submit faculty evaluations (forms are distributed to all supervising faculty during finals week)

The criteria used for evaluation include:
- Evaluations from supervising faculty

5.0 WORKLOAD AND WORK ASSIGNMENTS

Workload includes performance of all duties of the work assignment. For example, the workload for a teaching assignment would include preparation time, office hours and time spent interacting with students via email or Canvas, etc., in addition to time spent actually teaching. In setting the workload (and thus FTE) for a particular GE position, GE employing units consider what constitutes a workload sufficient to perform the work assignment satisfactorily.

In this GE employing unit, GEs are most commonly appointed at the following full time equivalent levels (FTE) and corresponding total workloads:
- .20 FTE (Up to 88 hours per term or up to 264 hours per academic year)
- .40 FTE (Up to 175 hours per term or up to 525 hours per academic year)
- .49 FTE (Up to 215 hours per term or up to 645 hours per academic year)

For various work assignments, the distribution of workload among various duties is considered to be reflective of average breakdowns within the normative standard of the total workload. The distribution of time actually spent on duties may vary from week to week, but the workload per term should be within the designated number of total workload hours. GEs are encouraged to track how they spend their work hours and to contact their supervisors early in the term if the distribution of time they are spending on individual duties varies widely from established expectations. This section sets forth expectations around duties for GE assignment types in this unit.

NOTE: Where the workload is broken down by work assignment duties and is designated as a “minimum” number of hours, the GE is required to fulfill that specific time commitment.

In this GE employing unit, duties for the following types of GE work assignments are as follows:

DUTIES BY WORK ASSIGNMENT

Instructor of Record*:
- Prepare syllabus and order textbooks (5 hrs./term)

*In the fall, winter, and spring terms of the academic year, GEs with full course responsibility for 4 credit courses are to be appointed at .49 FTE, but in the summer term, they are appointed at .40 FTE.

Laboratory Section Leader:
- Attend lecture (if required by supervising faculty) (2-4 hrs./week)
- Conduct labs (5 hrs./week)
• Maintain office hours, contact with students outside class periods (2 hrs./week)
• Administer and grade exams and assignments (4 hrs/week.)
• Meet with other lab section leaders and supervising instructors (1 hr./week)
Total hours per week: 16
Total hours per term: 175

Teaching Assistant:
• Attend lectures (2-4 hrs./week)
• Maintain office hours, contact with students outside class periods (4-6 hrs./week)
• Administer and grade exams and assignments (4-6 hrs./week)
• Meet with supervising instructor (1 hr/week)
• Various other administrative duties as needed (copying, scantrons, etc.)
Total hours per week: 16
Total hours per term: 175

Research Assistant:
Duties depend on the project but can include:
• Coding, computer analysis, library research (copying articles, checking footnotes, etc.)
• Proofreading
• Meeting with supervising faculty as needed (or required)
Total hours per week: 16
Total hours per term: 175

Research Fellow:
• Conduct research
Total hours per week: 16
Total hours per term: 175

Training
Per the GE training provisions in Article 31, Section 4, GEs are encouraged to pursue up to six (6) hours of training per academic year through university or department approved programs, such as TEP, and other workshops and trainings related to successful performance of GE duties.
GEs may be compensated for these training hours by accounting for the hours within their regular work assignment if job training hours at approved programs are speci-
fied in the workload allocation form, a relevant and specific job description in the department GDRS, or documented list of individual training courses and/or activities for that GE.

GEs interested in attending trainings should work with their supervisor to ensure minimal disruption to work assignments. Nothing in this section shall trigger time-and-a-half substitution pay as described in ARTICLE 29 if a substitute is required to cover the duties of a GE who is engaged in training. The GE who substitutes shall be compensated at their regular hourly rate or their work duties shall be adjusted to compensate for the substitution.

6.0 HEALTH AND SAFETY INFORMATION

Accident Reporting and Workers’ Compensation:

The University’s Workers’ Compensation Program is administered by the Office of Risk Management (ORM). If you have any questions about the program, please call 346-8912 or 345-8316.

All University of Oregon employees, including GEs, are covered by workers’ compensation insurance through SAIF Corporation. This coverage is for occupational injuries, illnesses or diseases that arise out of or in the course and scope of employment.

The University has established procedures for reporting accidents and filing workers’ compensation claims. They are intended to expedite claims processing and to minimize the possibility of delays in payment of benefits. If a GE is injured on the job, the GE must report it immediately to the supervisor. The supervisor will complete the Safety Incident or Accident Report (SIAR) with the GE. If, as a result of the accident, the GE requires medical care, a Workers’ Compensation Claim Form (801) must be completed within 24 hours. If, due to the nature of the injury or illness, the GE is unable to complete the 801, the supervisor will submit it on behalf of the GE. Workers’ compensation information and forms are available at https://safety.uoregon.edu/injury-reporting.

Oregon laws prohibit discrimination or retaliation by an employer against an employee for filing a workers’ compensation claim or a safety-related complaint with OSHA (Occupational Safety and Health Administration).

In addition to medical expenses related to the injury or illness, benefits provided by SAIF Corporation may also include temporary total disability payments if the GE is unable to work as authorized by an attending physician. These payments equal 66 2/3% of the GE’s average weekly wage (up to a maximum established by the Oregon Legislature). Mileage payments for medical appointments and prescription reimbursements are also examples of benefits provided by SAIF Corporation. Certain medical treatments, however, are subject to exclusion. The GE will be notified by SAIF Corporation of the rights and coverage when the claim is processed.

An injured GE who is unable to work may not receive both salary compensation from workers’ compensation and sick leave or other pay when this results in the GE receiving more than their regular monthly salary. Should this occur and payment is received from both sources, the GE must be prepared to repay any over-payments. If the GE believes there is some confusion about salary or workers’ compensation
benefits, contact ORM immediately.
ORS 659A.043 – 659A.052 describe reinstatement or reemployment rights for employ-
ees who have sustained a compensable occupational injury or illness.

Safety Information:
The University of Oregon Safety Policy may be found in the library, https://policies.
.uoregon.edu/vol-4-finance-administration-infrastructure/ch-5-public-safety/safety-
physical-space-and-environment.
The Office of Environmental Health and Safety (EH&S) is responsible for the Univer-
sity's safety programs.
For questions or information regarding any of these programs, contact EH&S at 541-
346-3192 or visit their website, https://safety.uoregon.edu/environmental-health-and-
safety.
Safety concerns may also be submitted via an online reporting system on the Safety
Advisory Committee website, https://safety.uoregon.edu/content/safety-advisory-
committee.

Reporting Safety Hazards:
GEs who identify safety hazards and issues are encouraged to discuss them immedi-
ately with their supervisor. The following unit representative may also be contacted:
Tom Rozinski, 224 Allen Hall, 541-346-9061, rozinski@uoregon.edu
Other resources on campus to report such information include the Office of Envi-
ronmental Health and Safety, a Safety Advisory Committee representative or a GTFF
union representative. Off-campus resources include the local OSHA office and the
Bureau of Labor and Industries (BOLI).
Location of emergency procedures, evacuation plans, material data safety sheets
(MSDS) and first aid supplies:
219 Allen Hall, Faculty Services Office

7.0 SATISFACTORY PROGRESS TOWARD GRADUATE DEGREE
Because a GE appointment is the method by which departments can offer financial
support to promising students in a graduate degree program, and should be benefi-
cial to the student's development in that program, individuals appointed as GEs are
regarded primarily as graduate students providing service as part of a learning experi-
ence, rather than solely as employees whose education is secondary.
The criteria used to assess satisfactory progress toward a graduate degree is the same
for all graduate students in a particular graduate degree program, whether or not
they hold a GE position. For GEs, satisfactory progress toward the degree is an eligibi-
ity requirement of GE appointment and reappointment. Each GE employing unit (em-
ployer) is responsible for verifying that the GE is making satisfactory progress toward
their degree, whether or not the hiring unit is also the GE's graduate degree program.
The GE's progress toward the degree is assessed based on criteria established by the GE's graduate degree program, regardless of where the GE is employed.

Division of Graduate Studies Minimum GPA: During the academic year, the Division of Graduate Studies reviews academic transcripts of all graduate students holding GE appointments. The Division of Graduate Studies will notify a GE's graduate degree program if the GE's academic performance during the appointment period falls below the Division of Graduate Studies's 3.0 GPA standard. The degree program will be asked to review the student's progress toward their graduate degree and issue its approval before a GE reappointment can be made to that student.

This GE employing unit is:
- an academic unit with a graduate degree program. See remainder of this section for details about satisfactory progress requirements and expectations for graduate students in this academic unit.

The criteria used to assess satisfactory progress toward a graduate degree in this unit (department), along with the process by which satisfactory progress is assessed, can be found online or in another document:

SOJC Graduate Student Handbook given to each new student at orientation in the fall, available in hard copy in the SOJC Graduate Programs Office, or online at: https://sojcstudent.uoregon.edu/graduate/student-handbook/.

**Criteria Used to Assess Satisfactory Progress**

The criteria used to assess satisfactory progress toward a graduate degree in this unit are as follows:

**Coursework:**
- Nine graduate credits per term with satisfactory progress toward the degree by taking required coursework each term.

**Grades:**
- Maintain at least a 3.25 overall graduate GPA.

**Examinations:**
- See handbook

**Research:**
- See handbook

**Language Requirements:**
- See handbook

**Teaching Requirement:**
- See handbook

**Skill/Practicum/Internship Requirement:**
- See handbook

**Advancement to Candidacy:**
- Comprehensive exams are taken by the doctoral candidate after all Ph.D. coursework is
completed. Details are available in the SOJC Graduate Student Handbook.

Other:
• See handbook

The process for evaluating satisfactory progress toward graduate degree is as follows:

Recommended timelines to ensure satisfactory progress toward the graduate degree for each of our graduate programs are described in the SOJC Graduate Student Handbook. An evaluation of coursework and School requirements are done by the Graduate Program Office staff when the student applies for degree (master’s students) and at the end of every year by the Doctoral Program Director and PhD Advisory Committee (for doctoral candidates).

Should a student evidence unsatisfactory work (grades of C or lower in an SOJC graduate level class, for example), the student’s primary advisor and the head of the student’s individual graduate program work closely with the student to ensure their success in future terms.

8.0 DISCIPLINE AND DISCHARGE

A GE appointment may be terminated pursuant to the conditions specified by Article 16 of the GTFF Collective Bargaining Agreement. Article 16 further outlines procedures for informing the GE of deficiencies in their work performance or progress toward the degree.

9.0 DISCRIMINATION PROCEDURES

To file an employment-related discrimination grievance, GEs are encouraged to contact the Graduate Teaching Fellows Federation. For discrimination grievances that pertain to a GE’s role as a student, graduate students should refer to the Office of Investigations and Civil Rights Compliance reporting procedures online at https://investigations.uoregon.edu/how-report.

10.0 WORK ENVIRONMENT

This section provides information about GE facilities and services described in Article 10 of the GTFF Collective Bargaining Agreement.

Information detailing this unit’s GE work environment (work space; access to telephones, computers and private meeting space, supplies and equipment, etc.; and GE assistance) can be found online or in another document:
SOJC Graduate Student Handbook (see https://sojcstudent.uoregon.edu/graduate/student-handbook/) and information provided to the student at orientation.

Workspace:
Our GE offices in Allen Hall and 1715 Franklin provide adequate space for GEs. Shared carrels with computers (if requested), and private space to meet with students are provided.
Both spaces are accessed by keys issued to GEs. Allen Hall can be accessed 24/7 by proxy card issued to all GEs.

**Private Meeting Space:**
There are conference rooms in Allen available to GEs to book for private space with students. Students may reserve these spaces at [https://webcheckout.uoregon.edu/](https://webcheckout.uoregon.edu/)

**Access to Telephones and Computers:**
By vote, SOJC GEs do not require telephones. All GEs are provided with desktop computers (shared), if requested.

**Access to Office Supplies, Photocopies and Printouts:**
All GEs have access to all necessary office supplies, photocopying and printouts needed for their GE assignment each term.
GEs whose assignments involve use of specific software shall be provided with access to the software.

**GE Assistance**
GE instructor of record is afforded the same service, supplies, and support as any teaching faculty or adjuncts. GE instructors of record should contact Faculty Services to request supplies and support: sojcfacultyservices@uoregon.edu
GEs working under the direction of an instructor of record (as teaching assistants, lab leaders, or discussion section leaders) and research GEs shall have access to supplies necessary to accomplish the tasks associated with their assignments as directed by their supervisors. These shall be available at no personal cost to the GEs and does not preclude limitations placed upon the supervisors or instructors of record.

GEs working as instructors of record shall have limits on quantity and out-of-pocket costs for necessary supplies that are substantially similar to other instructional staff with comparable instructional assignments in the department. Access to these supplies shall be available at least during departmental standard working hours.

11.0 **ABSENCES**
**Notification**
Per Article 29, Paid and Unpaid Absences, if you are unable to attend work at the scheduled time or to meet a class as scheduled, you must notify your supervisor as soon as possible, and, if possible, in advance of the scheduled work assignment or class that you are unable to attend. Do not cancel the class without permission from your supervisor. To the extent possible, provide your supervisor with information about where you left off (e.g., in the previous class in the case of a teaching GE). If you are able, please attempt to reach your supervisor by both phone and email.
In the case that you are unable to directly notify the department, you may designate someone to make your notification and provide the necessary information to your supervisor using this protocol.

If you are going to miss more than one work week, you or your designee must contact the Division of Graduate Studies. The Division of Graduate Studies will coordinate with the GE and the department on any adjustment due to the GE’s absence.

**Coverage For Teaching GEs**

Please work with your supervisor to determine if a substitute must be found or if the class may be cancelled.

**Substitution With More Than 24 Hours Notice**

Any GE who is assigned to cover the responsibilities of an absent GE with more than 24 hours’ notice shall have their FTE adjusted in proportion to the amount of time used for the substitution or have their duties adjusted to account for the substitution.

**Substitution With Less Than 24 Hours Notice**

Any GE who substitutes for 1) another GE who is on sick leave and 2) with notice of less than 24 hours will receive hourly compensation at the overtime rate of 1.5 times the substitute’s current GE pay rate.

**Make-Up Work**

Generally, for duties missed not related to a class meeting, please check in with your supervisor to determine when and how the missed work will be made up.

**Planned Absences**

If you are planning an approved absence during any working days of the term, be sure to notify your supervisor how to reach you (if possible).

**Sick Leave Tracking**

Each month GEs will be asked to report any sick leave taken using an online reporting form. The SOJC Human Resources Manager or Operations Coordinator will email all GEs monthly with instructions.

**More Info**

More information about GE absences—including those related to the birth or placement of a child, a serious health condition, or the care of a partner, child, or parent for a serious health condition—can be found in Article 29 of the UO-GTFF Collective Bargaining Agreement, [https://hr.uoregon.edu/employee-groups-cbas](https://hr.uoregon.edu/employee-groups-cbas).
Appendix: SOJC Forms
Program Statement - Ph.D. Candidates

Student’s Name:
Advisor’s signature:

I. Brief opening paragraph introducing what follows:

II. Core courses completed (list courses and grade):

III. Area of communication specialization
Name and briefly describe it. List courses completed and planned supporting your area of specialization (minimum 12 credits):

IV. Outside Field
Name and briefly describe it. List courses completed and planned supporting your outside area (minimum 12 credits):

V. Methodological Tools:
List completed and planned courses

VI. Teaching interests:
• Briefly describe your teaching interests
• List courses and experiences thus far
• Briefly describe your teaching goals for the next two years

VII. Planned schedule for the coming year
Do the best you can to list likely courses term by term.

VIII. Statement of Purpose:
3-5 pages explaining how II-VI above represents a unified plan of study. Explain the rationale for your choices in sections III-VI. Be sure to include reference to prior professional/teaching/research experiences and to relevant master’s work. Include your career goals for after completing your degree.
# Graduate Employee Workload Allocation Form

**Course:**

**Term:**

**FTE:**

- **GE:**
- **Instructor:**

## Time Commitment Breakdown

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<th>Category</th>
<th>Hours/Term</th>
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<td>In-Class Contact Hours (e.g. 2/wk @1.5 h x 10 wk = 30)</td>
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<tr>
<td>Outside-Class Contact Hours (Office Hours) (.30 &amp; .40 FTE: minimum of 1 office hr/wk = 10)</td>
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<tr>
<td>Other Duties</td>
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</table>

**Maximum hours by FTE:**

- .09 = 40, .10 = 44, .20 = 88, .30 = 131, .40 = 175, .49 = 215

**Total Hours:** 0

**Comments:**

The above time budget represents approximate times expected for each of the major components of the course work. Times will need to be adjusted by the GE assistant as needs dictate. Although the instructor will always attempt to avoid making requests of the GE that would cause the hours worked to exceed the total required hours per quarter, the instructor expects the GE to inform him/her if the sum of the effort asked seems likely to exceed or to fall short of the total hours required. It is understood that hours are likely to be distributed so that work in some weeks may be much heavier than in others due to the requirements of when midterms, finals, and other assignments are due.
# Thesis/Project/Dissertation Proposal Approval

**Name of Student:**

**Degree Program:**

- [ ] Thesis  
- [ ] Project  
- [ ] Dissertation

**Proposal meeting date:**

**Working title of thesis/project/dissertation:**

```
SAMPLE – See SOJC website for most current forms
```

## Committee Approval

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<td>Committee Member (print or type name)</td>
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<td>Committee Member (print or type name)</td>
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<td>Committee Member (print or type name)</td>
<td>Signature</td>
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</tbody>
</table>

Return this form to the SOJC Graduate Programs Office

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SOJC Graduate Programs Office  
revised Feb. 2017
Please complete all applicable categories and comment on the GE’s work below. As indicated in SOJC’s Graduate Student Handbook, share and discuss your completed evaluation with the GE being evaluated. Send a copy signed and dated by both you and the student to sojgrad@uoregon.edu no later than two weeks after end of the term. The signed form will be put in the GE’s personnel file.

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<th>Average</th>
<th>Below Ave.</th>
<th>Poor</th>
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<td>Works independently</td>
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<td>Quality of work</td>
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<td>Rapport with students</td>
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<td>Helpfulness to students</td>
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<td>Helpfulness to you</td>
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<td>Contributes ideas/suggestions</td>
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Additional comments (please continue below or second page as needed):

__________________________________________________________

Faculty signature _____________________________ Printed Name _____________________________ Date ____________

__________________________________________________________

GE signature _____________________________ Printed Name _____________________________ Date ____________