Instructor: Jordan Pennefather, Ph.D.
Email: pennefat@uoregon.edu
Office Hours: Monday noon to 1 pm PDT and by appointment via Zoom: https://uoregon.zoom.us/j/92627068800

GTF: Deanna Strayer
Email: dstrayer@uoregon.edu
Office Hours: Thursday 12 to 2
Via Zoom: https://uoregon.zoom.us/j/3368488025

Course Description: Processes underlying social perception and social interaction. Topics include aggression, the self-concept, stereotyping and prejudice, conformity, persuasion, attraction, and helping.

Social psychology is the scientific study of the way in which people’s thoughts, feelings, and behaviors are influenced by the social context—real or imagined. Social psychology seeks to understand individuals’ subjective experiences and the way those experiences impact our behavior. Social psychology creates new knowledge by applying experimental methods to human thoughts, feelings, and behaviors. One of the greatest things about studying social psychology is that it is relevant—it pertains to things you are probably already thinking about in your daily life. After this course you should be able to answer questions such as “Why did so many people like the Gangnam Style dance?” and “Why do women tend to underperform in comparison to men in math and science?” and “What are sources of intolerance and how can we decrease it?” and “Do opposites really attract?” and others like them. Be prepared to challenge some of your long-held assumptions about human behavior. Be prepared to think. Be prepared to apply the ideas and methods you learn in this course to what you've learned in other courses and to your everyday experiences.

Research about learning has shown that students learn and retain material better in a situation in which learning is active rather than passive, and cooperative rather than individual. I have incorporated some of the principles of active and cooperative learning into my class, and try to be sensitive to the various types of learning styles that might exist among my students. To this end, we will do active learning exercises in this class that involve your participation. We will also do some group work. Oftentimes these in-class active learning and group exercises will have associated class credit. You must be in class to receive this credit.

Course Objectives: Social psychology is the scientific study of the ways in which people’s thoughts, feelings, and behaviors are influenced by their social environment. The aims of this course are to familiarize you with the concepts, theories, and methods of social psychology and to help you recognize the influence of the environment on behavior, thoughts, and feelings.

Expected Learning Outcomes:
  * Learn about important theories and research findings in social psychology
  * Learn about how social psychology uses science to create new knowledge
  * Become a more thoughtful consumer of research in your daily life
* Develop your skills as a critical thinker about all topics, not just psychology
* Understand the roots and consequences of collective identities, including stereotyping, intolerance, and conflict
* Learn about psychological perspectives on the nature and role of the self, group processes and intergroup relations, individual and collective identity, emotion/motivation, and attraction and close relationships.

**Estimated Student Workload:** When you complete this course, you will earn 4 credits toward your degree. Four credits is the equivalent of 120 hours of work across the term, or 12 hours per week for 10 weeks. You will spend 3 hours per week watching lecture videos. The other 9 hours will be spent reading, writing your paper, watching additional videos, participating on the discussion forums, and preparing for exams. Readings will comprise the majority of your work outside of class (4-5 hours per week). You will complete a short paper and provide feedback to another student on their paper (15 hours). You will be required to watch videos online outside of class and complete short questionnaires (5 hours total). Finally, you will be required to complete weekly quizzes (4 hours). The remaining time will be spent reviewing previous lessons and preparing for exams. The workload will be less at the beginning of the term, increasing as you prepare for exams and complete your papers.

**Required Readings:** Weekly readings from the textbook will be required for all students.  
**Text:** Stangor, Jhangiani, & Tarry. *Principles of Social Psychology (1st International Edition)*  
BCcampus/OpenEd. (Online textbook available: [https://www.oercommons.org/courses/principles-of-social-psychology-1st/view](https://www.oercommons.org/courses/principles-of-social-psychology-1st/view). And on Canvas

**Supplementary Readings:** Additional readings drawn from psychological journals will also be required for each section and will be posted on Canvas.

**Course Requirements:** Your grade for this class will be based on 5 things:

1. **Exams:** There will be a midterm exam and a final exam. The exams will include questions taken from the text, lecture, and the supplemental readings. There is no way to cover all of the information contained in the textbook during lecture, so doing well on the exams will require that you learn from the textbook, supplemental readings, and the lecture. The exams will require that you be able to apply the general principles from class to novel specific examples. Exams will be multiple choice. The final exam will NOT be cumulative.

2. **Paper:** You will have one paper due during the term. You will select one topic within Social Psychology and write a review of it. You will be required to include at least 3 peer-reviewed journal articles discussing the topic. A list of topics is provided on Blackboard, however if you would like to write about something not on the list please discuss it with Jordan either during office hours or via email. If you would like assistance finding journal articles on your topic please contact Jordan or one of the GTFs. In your paper, summarize the history of the topic, current research, and application of the research.

   You will each submit a draft which will then be reviewed by another student and returned to you for editing. More details on the papers will be made available online.
3. **Out of Class Activities:** You will be required to watch videos and complete short questionnaires about those videos outside of class. These activities will require you to synthesize course material and apply it to case examples from the real world.

4. **Quizzes:** You are required to read the chapter and supplemental reading for each section which will be tested with a weekly quiz available on Canvas. The quizzes will be made available after class on Wednesday and will be due by the following Sunday evening. The tests will be about 10-15 questions and will be timed (1.5 minutes per question).

5. **Discussion Forum:** Each week a set of questions will be posted by the Instructor or Teaching Assistant on Monday mornings. Each student is responsible for answering **ONE** of these questions per week. Additionally, you will be required to make **ONE** substantive response (2 in week 1) to your fellow students’ posts or replies from the Instructor or Teaching. The initial response to the question is due each week by **Thursday** and the one substantive replies are due by **Sunday**. Additional information on the discussion forum will be available on Canvas.

**Grading:** Your final grade in the course is based on your total points accumulated on the two tests, quizzes, and in-class assignments, as described above. To summarize:

<table>
<thead>
<tr>
<th>Component</th>
<th>Points</th>
</tr>
</thead>
<tbody>
<tr>
<td>Exams (80 points each)</td>
<td>160</td>
</tr>
<tr>
<td>Short paper (80 points for final draft 20 for first draft and review)</td>
<td>100</td>
</tr>
<tr>
<td>Out of Class Activities</td>
<td>50</td>
</tr>
<tr>
<td>Quizzes (9)</td>
<td>90</td>
</tr>
<tr>
<td>Discussion Forum</td>
<td>100</td>
</tr>
<tr>
<td><strong>Total</strong></td>
<td><strong>500</strong></td>
</tr>
</tbody>
</table>

The following grid provides the letter grade associated with each percent.

<table>
<thead>
<tr>
<th>Grade</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>A</td>
<td>93-100%</td>
</tr>
<tr>
<td>A-</td>
<td>90-92.9%</td>
</tr>
<tr>
<td>B</td>
<td>83-86.9%</td>
</tr>
<tr>
<td>B-</td>
<td>80-82.9%</td>
</tr>
<tr>
<td>C</td>
<td>73-76.9%</td>
</tr>
<tr>
<td>C-</td>
<td>70-72.9%</td>
</tr>
<tr>
<td>D</td>
<td>63-66.9%</td>
</tr>
<tr>
<td>D-</td>
<td>60-62.9%</td>
</tr>
<tr>
<td>B+</td>
<td>87-89.9%</td>
</tr>
<tr>
<td>C+</td>
<td>77-79.9%</td>
</tr>
<tr>
<td>D+</td>
<td>67-69.9%</td>
</tr>
<tr>
<td>F</td>
<td>59.9% or below</td>
</tr>
</tbody>
</table>

Please see the psychology department guidelines for a description of the type of achievement that each grade signifies: [https://psychology.uoregon.edu/courses/department-grading-standards/](https://psychology.uoregon.edu/courses/department-grading-standards/)

**Policies**

**Special Accommodations**
The UO works to create inclusive learning environments. If there are aspects of the instruction or design of this course that result in disability-related barriers to your participation, please notify me as soon as possible. If you have a documented disability, please request that a counselor at the Accessible Education Center ([uoaec@uoregon.edu](mailto:uoaec@uoregon.edu), tel. 541-346-1155) send a letter verifying the type of accommodation that is appropriate. For a list of resources provided by the Accessible Education Center, please see [http://aec.uoregon.edu](http://aec.uoregon.edu).

**Cheating/plagiarism:** Any form of academic dishonesty, including cheating on exams, copying answers off of other students during exams, having other students help you falsify your attendance, and plagiarizing of any kind will absolutely not be tolerated in this class. I will follow
all procedures to handle misconduct as outlined by the University. This means that instances of suspected cheating or plagiarizing will be reported to the University. At the very least, you will receive a zero on the assignment. Please familiarize yourself with the University of Oregon’s conduct code, found at http://conduct.uoregon.edu. You are responsible for behaving in accordance with this policy and continued enrollment in this class will be considered implicit agreement that you have read and accepted the terms of that policy.

Diversity: It is the policy of the University of Oregon to support and value diversity. To do so requires that we:
- Respect the dignity and essential worth of all individuals.
- Promote a culture of respect throughout the University community.
- Respect the privacy, property, and freedom of others.
- Reject bigotry, discrimination, violence, or intimidation of any kind.
- Practice personal and academic integrity and expect it from others.
- Promote the diversity of opinions, ideas and backgrounds which is the lifeblood of the university.

Prohibited Discrimination and Harassment Reporting
Any student who has experienced sexual assault, relationship violence, sex or gender-based bullying, stalking, and/or sexual harassment may seek resources and help at safe.uoregon.edu. To get help by phone, a student can also call either the UO’s 24-hour hotline at 541-346-7244 [SAFE], or the non-confidential Title IX Coordinator at 541-346-8136. From the SAFE website, students may also connect to Callisto, a confidential, third-party reporting site that is not a part of the university.

Students experiencing any other form of prohibited discrimination or harassment can find information at respect.uoregon.edu or aaeo.uoregon.edu or contact the non-confidential AAEO office at 541-346-3123 or the Dean of Students Office at 541-346-3216 for help. As UO policy has different reporting requirements based on the nature of the reported harassment or discrimination, additional information about reporting requirements for discrimination or harassment unrelated to sexual assault, relationship violence, sex or gender based bullying, stalking, and/or sexual harassment is available at http://aaeo.uoregon.edu/content/discrimination-harassment
Specific details about confidentiality of information and reporting obligations of employees can be found at https://titleix.uoregon.edu.

The instructor of this class, as a Student Directed Employee, will direct students who disclose sexual harassment or sexual violence to resources that can help and will only report the information shared to the university administration when the student requests that the information be reported (unless someone is in imminent risk of serious harm or a minor). The instructor of this class is required to report all other forms of prohibited discrimination or harassment to the university administration.

Mandatory Reporting of Child Abuse
UO employees, including faculty, staff, and GEs, are mandatory reporters of child abuse. This statement is to advise you that that your disclosure of information about child abuse to a UO employee may trigger the UO employee’s duty to report that information to the designated
authorities. Please refer to the following links for detailed information about mandatory reporting: https://hr.uoregon.edu/policies-leaves/general-information/mandatory-reporting-child-abuse-and-neglect/presidents-message

COURSE SCHEDULE –
Reading is to be completed before the first class for which it is listed.

Week One: Knowledge Creation in Social Psychology
Textbook Reading: Chapter 1 – Introducing Social Psychology Part 1(pp. 4-24)
Due: Quiz #1 on Canvas (outside of class) by midnight Sunday

Week Two: Methodology
Textbook Reading: Chapter 1 – Introducing Social Psychology Part 2(pp. 25-44)
Due: Quiz #2 on Canvas (outside of class) by midnight Sunday

Week Three: Thinking about Other People
Textbook Reading: Chapter 2 - Social Cognition (pp. 45-107)
Due: Quiz #3 Sunday at midnight.

Week Four: Individual Identity, Collective Identity, Self-Concept, and Self-Knowledge
Textbook Reading: Chapter 3 – The Self (pp. 108-167)
Due: Quiz #4 Sunday at midnight.

Week Five: What We See When We Look at Other People
Textbook Reading: Chapter 5 – Perceiving Others (pp. 216-273)
Video Assignment: How to Catch a Liar (6 minutes): https://www.youtube.com/watch?v=wq-poN6sLF8
Due: Quiz #5 Sunday at midnight.

Week Six:
EXAM 1 (Modules 1-5)

Week Seven: Culture and Individualism: Fitting in with and Standing Out from the Group
Textbook Reading: Chapter 6 – Influencing and Conforming (pp. 274-325)
Video Assignment: Stanford Prison Study (30 minutes): https://www.youtube.com/watch?v=760lwYmpXbc
Due: Quiz #6 Sunday at midnight.  First Draft of Paper (Sunday by midnight)

Week Eight: Close Relationships
Textbook Reading: Chapter 7 – Liking and Loving (pp. 326-367)


Due: Quiz #7 Sunday at midnight. Peer-Review (Sunday by midnight)

Week Nine: Intolerance, Prejudice, Stereotyping, and Discrimination
Textbook Reading: Chapter 11 – Stereotypes, Prejudice and Discrimination (pp. 517-560)

Video Assignment 1: A Class Divided (1 hour):
http://www.pbs.org/wgbh/pages/frontline/shows/divided/etc/view.html
Video Assignment 2: Stereotype Threat (10 minutes):
https://www.youtube.com/watch?v=failylROnrY

Due: Quiz #8 Sunday at midnight. Final Draft (Sunday by midnight)

Week Ten: Helping and Altruism
Textbook Reading: Chapter 8 – Helping and Altruism (pp. 368-413)
Video Assignment 1: The evolutionary benefits of altruism (15 minutes):
https://www.youtube.com/watch?v=Shw1gQwBlNM

Due: Quiz #9 Sunday at midnight.

FINALS WEEK
FINAL EXAM