Know the Journal

- Subject matter and audience
- Reputation
  - Peers
  - Rankings
  - Indexed
- Types of articles
  - Research
  - Theory
  - Commentary

Know Submission Rules

- Format
  - Length
  - Formatting
  - Type
- Look at how papers are organized (some have strict rules)
- Referencing system
- Previously published work (e.g., conference proceeding, report)

How Reviewers Might Get Selected

- People known by Editor or Associate Editor
- Editorial Board (look at list of board members)
- Journal Database of Contributors (other authors)
- Software Systems (searches published work)
- Reference List (who did you cite?)
Figure Out Clear Message (Research Articles)

- Especially important for big or complex studies
- Findings—your research results
- Implications/Analysis/Discussion—the “so what” question
  - Confirmation of prior findings
  - Nuance to prior findings or theory
  - Counter factual or different findings—questioning theory
  - New theory or potential theory

Working with Editors

- When to follow up
  - Review taking a long time (may want to check “time in review” data)
  - Rejection but unclear feedback or mixed feedback
  - Revise and Resubmit with unclear feedback
- Revise and Resubmit
  - Always be polite and grateful for feedback
  - Don’t let it go
  - Don’t blame reviewers for “misreading”
  - Provide point by point responses
  - Can explain what you did or did not do