RE-INTERPRETATIONS
Post Rationalization as Design Process “Encountering something new in the old”

The architectural design process is anything but linear. It involves iteration, repetition, errors, and above all, curiosity. Post-rationalization can allow a designer to understand an idea after it has been created. One can explore a theme without being held back by what the final product should look like. It can justify moves driven by instinct, style, taste, and form. While delivering a complete project is conventionally what we are trained to do as architects, we often miss opportunities to re-analyze and redraw previous ideas.

In this course, we are going to look back at a previously created project (3D model completed) and explore it for the first time through very specific drawing and/or physical modeling exercises that will teach you how to explain a process, tell a story, and propose a clear idea. Storytelling is a powerful tool when communicating our proposals to a broader audience such as community members, clients, or diverse stakeholders. We will also be working with data visualization, graphic design, and the Fabrication Shop at UO to further explore new methods of representation and narrative building. Deliverables can consist of drawing and physical modeling exercises based on a previously created project(s). This course is a useful preparatory exercise for project revisions to produce refined material for personal and professional portfolios.