IARC 484, 584 Interior Design  |  6.0cr  |  CRN 12486 and 12495  |  1300 – 1650 MWF  487 LA
instructor: Merike Mighell BAA, NCIDQ, ASID, IIIDA
email: mighell@uoregon.edu

AN ACADEMIC INCUBATOR AT THE ROMANIA BUILDING:
A LAUNCHPAD FOR START-UP SUCCESS

Students in this studio course will repurpose the Romania building into an Academic Incubator. This will be an office space / creative hub / lab hybrid of at least 30,000 sq.ft. where University of Oregon students can find support and supportive spaces to incubate and launch their start-up businesses. Input and guidance will come from the University of Oregon Lundquist School of Business Center for Entrepreneurship.

Students will design a facility that will include a mix of offices for professional coaches and entrepreneurs, robotics labs, teaching and active learning spaces, presentation spaces, maker spaces, rapid prototyping facilities, spaces for ideas coaching, mentoring, and co-curricular programs that have the potential to connect students, faculty, alumni, industry partners, corporate leaders, and investors from the global business community.

Space Planning and Programming will be emphasized. Students will engage in independent and cooperative project-based learning. Classes will include client studies/interviews, case studies, building analysis, and program analyses, individual and group critiques, in-class pin-ups, formal reviews, in-class discussions, teamwork, lectures, and site visits.