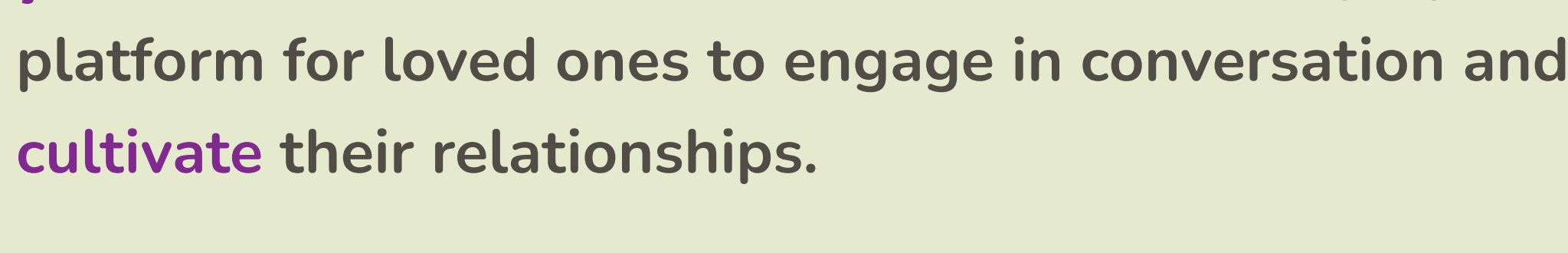


Dartmouth CS25 / 3-Week Final Project

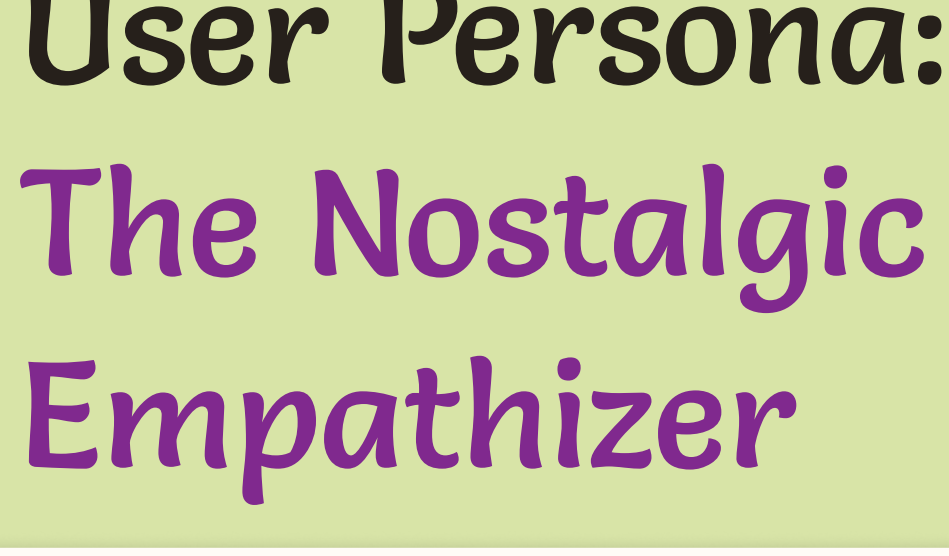


Guiding Question

Humans need **cross-generational communication** to promote connection, reflect on life, foster learning, and strengthen understanding.

lonely and isolated, their stories forgotten, and their experiences disconnected from this rapidly changing world.

generational divide and offer people a chance to **listen** to each other, **learn** from each other, and **feel** connected?



build up a system of habit for
consistently communicating with
loved ones

-

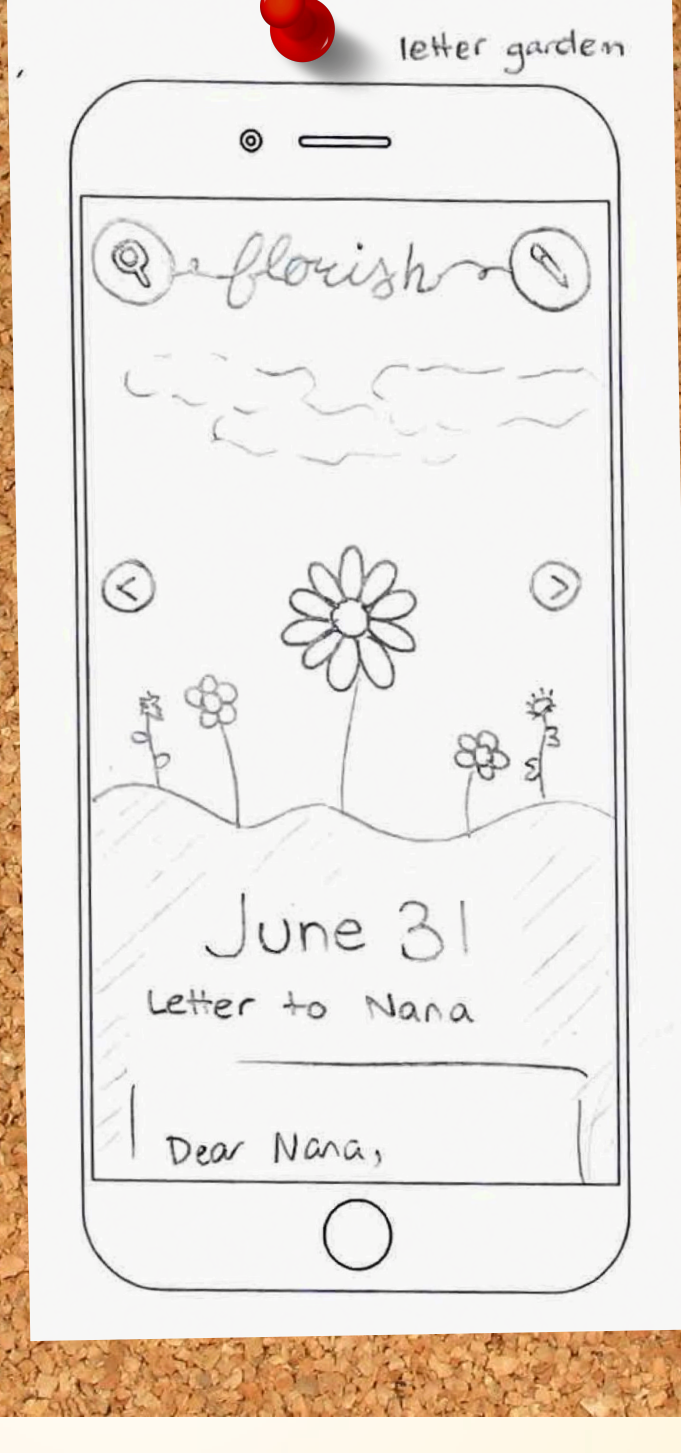
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new
might
we...

touch with loved ones who are not geographically close?

superficial interaction?



Brainstorming!

core features we'd need to realize them.

As we did so, it became apparent how differently

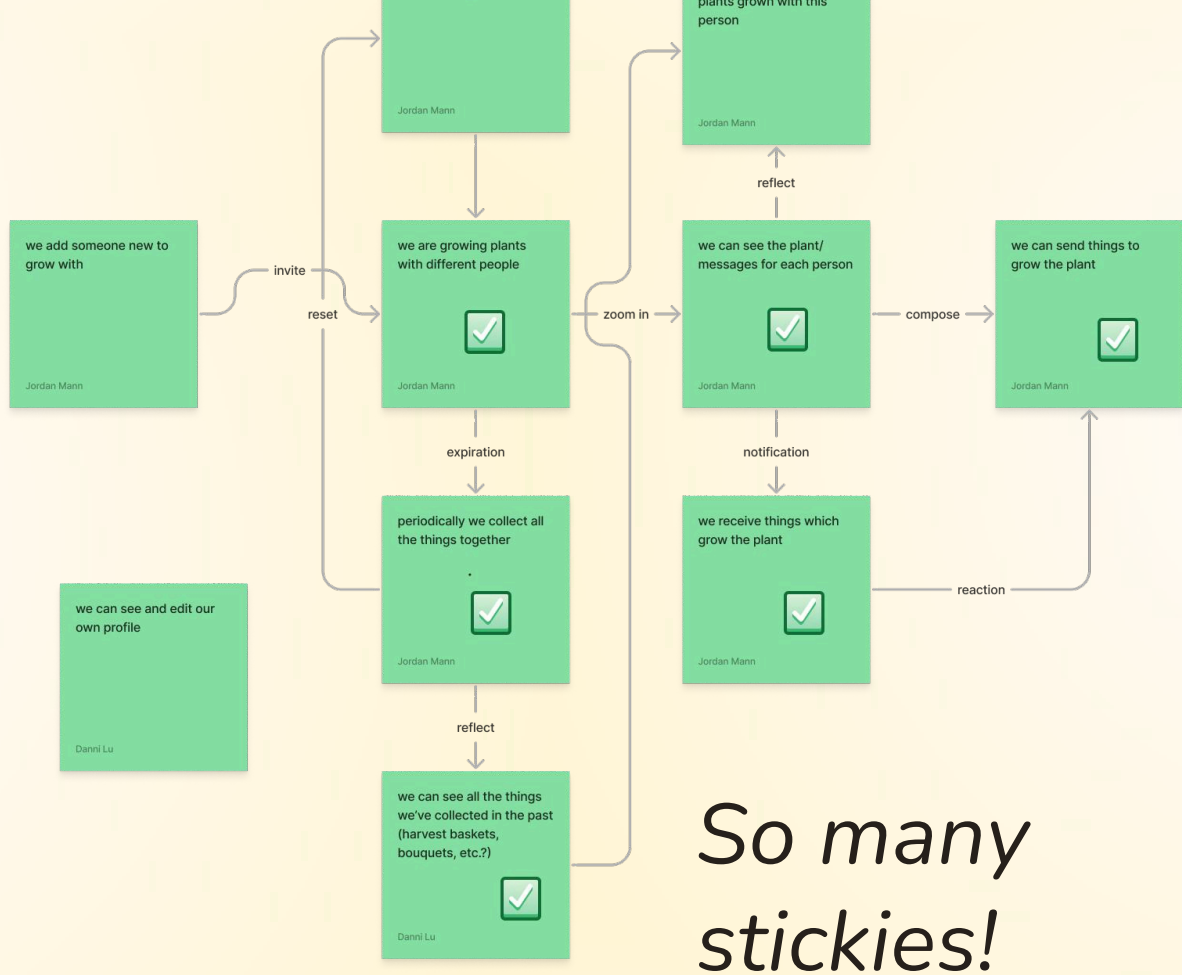
If users were to cultivate plants together, how

What kinds of content sharing would lead to t

How would we balance rewards and timing to sp

short-term interest and maintain long-term engagement?

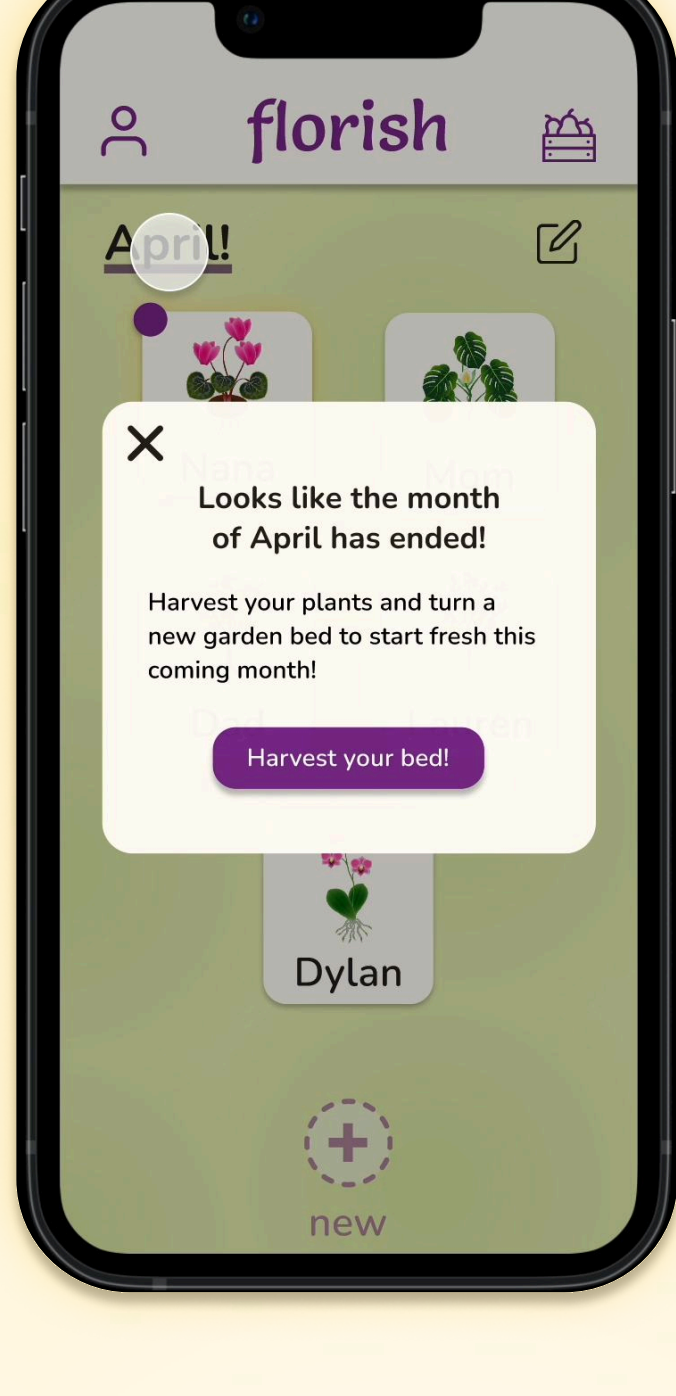
Discussions amongst ourselves and with our user testers helped us iron out these questions.



stickles!

Messaging

- We aimed to create a **reward-based messaging experience** that was **just as intuitive** as general-purpose communication apps while also **simple enough** to not compete for attention.
- Associating monthly message threads with a **seasonal plant** builds communication rituals through rewards and visually reflects growth.
- We licensed graphics demonstrating the growth cycles of plants and what might be harvested to provide **direct visual feedback**.



Harvesting

- Giving users the ability to **cultivate a harvest basket** compounded testers' **feelings of accomplishment** and prompts users to reflect at the end of the month.
- Correlating threads with monthly harvests makes it easier for the user to **track how their relationships grow** over time.
- Users have the choice to look back at crops grown with a specific loved one, or browse a larger gallery with each harvest.



Next steps

In its current iteration, Florish's key focus is to build healthy communities

- easier to **build healthy communication habits** with loved ones.
- While our goal is to connect Nostalgic Empathizers with all of their loved ones, we designed this app for that **specific age range and proficiency** with technology.
- So, going forward, we look to expand support to **other platforms and device sizes**.
- And, for loved ones who might not have easy access to technology, we also investigated how the platform might simultaneously enable users to **compile newsletters and scrapbooks** over print and



Abstract

- Implementing support for **seasonal plants and themes!**
- An onboarding experience with a **simplified, guided tutorial.**
- **Accessibility testing** and settings for contrast, color, motion, etc.