



Mobile Filmmaking Techniques

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OVERVIEW

01

Filmmaking Overview
Planning the Shoot

02

Video Capture Techniques
PPT Screen capture Tool
Mobile Filmmaking Tips

03

Composition, Framing, and
Lighting Tips

04

Editing Tips



01 Planning Overview

PLANNING



1. Who is on the team?
2. What are most important components of the project?
3. What problem is being addressed & why?
4. Who will write the script?
5. When will everyone send their video to the editor?
6. When will the edit be complete?

VISION



1. Will the entire team be featured in the video?
2. Who will speak and on what topic?
3. If you are not using PPT Voice Recorder, who will edit the project?

02 Video Capturing Strategies



Pros:

Simple set up. Timesaver.

Allows you to record information to individual slides.

Allows you to pause recording.

Overall Effectiveness:



PowerPoint Voice Record Feature

02 PPT Example Recording

Venus has a beautiful name and is the second planet from the Sun. It's terribly hot—even hotter than Mercury—and its atmosphere is extremely poisonous. It's the second-brightest natural object in the night sky after the Moon



OUR STORY

Icon indicates that audio is attached to the slide



02 Video Capturing Strategies



Pros:

Higher Quality Audio & Video.

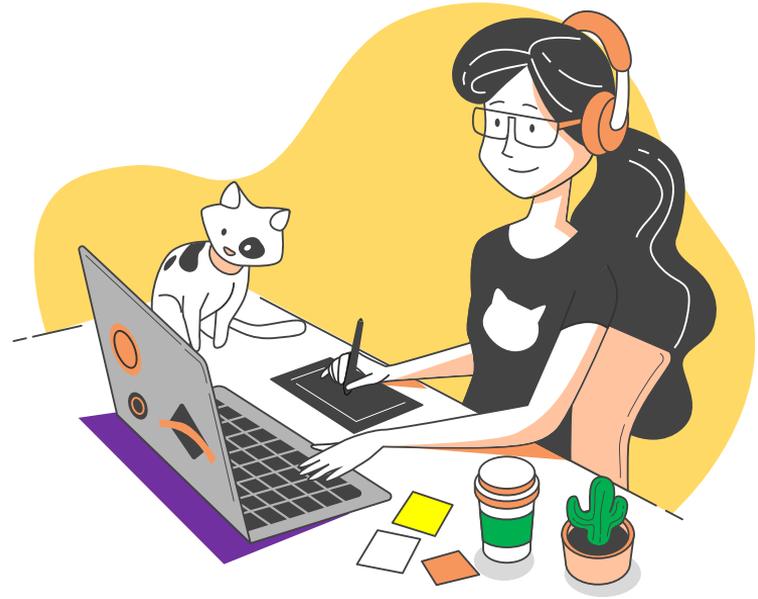


Allows you to work independently.



Allows you to pause recording.

Overall Effectiveness:



Mobile Device Video Capture

03 Composition, Framing and Lighting Tips



03 Video Editing Free Software



03 Video Editing Free Software



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