



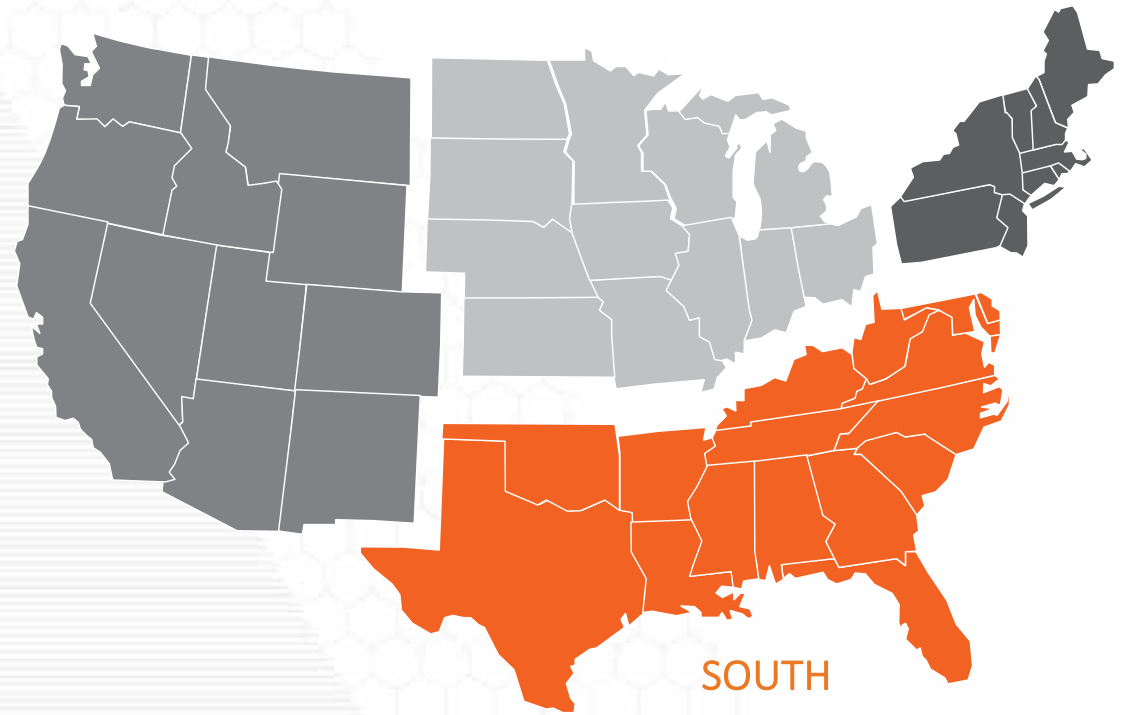
**South Big Data Hub**

# **THE SOUTH BIG DATA INNOVATION HUB**

DR. RENATA RAWLINGS-GOSS  
EXECUTIVE DIRECTOR  
SOUTH BIG DATA INNOVATION HUB



# South Big Data Hub



## BIG DATA HUBS

Data Science  
Education and  
Workforce

Fostering  
Innovation in  
Data Science

Multi-sector Partnerships and  
Collaborative Communities

Data Sharing &  
Infrastructure

Communication  
and Outreach

**Goal:** Increase the **capacity** for **data science** workforce, innovation and **partnerships** across sectors to advance science, address societal challenges, and spur economic development in the region.



# South Big Data Hub

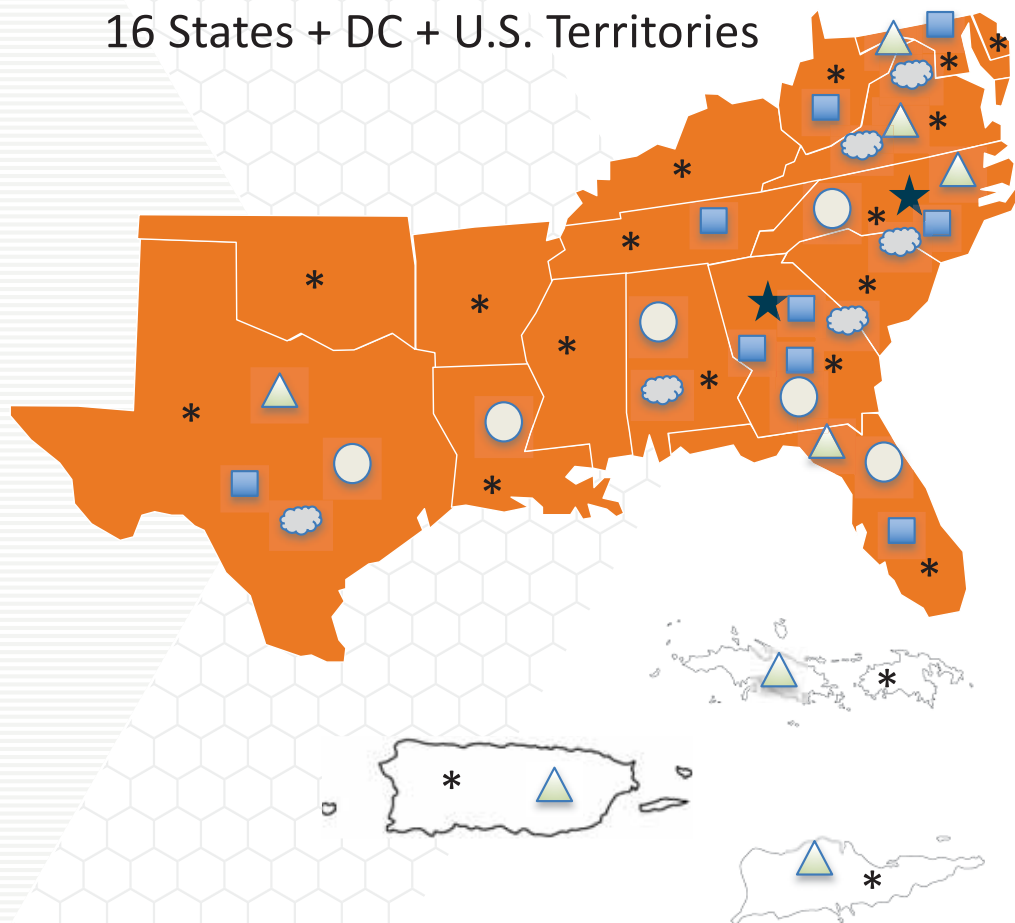
## Impact Projects and Programs:

- Hub Coordinating Institutions ★
- Visionary (Spoke) Projects ■
- Expanding Data Science Education in the South (DataUP) ▲
- Industry-Government Fellowships (PEPI-G) ○
- Cloud Award Partnership Projects PI ☁

## Outreach and Community: \*

- Priority Areas
- Workshops
- Working groups
- Monthly Newsletter
- Congressional Briefings
- Outreach to minority-serving institutions and community colleges

> 1000 Affiliated members  
300+ Organizations  
16 States + DC + U.S. Territories



CREATING THE NEXT®

South BD Hub

# IMPACTS AND OPPORTUNITIES

The South Big Data Hub Impacts and Current Opportunities.

# Visionary (Spoke) Projects



## South Big Data Hub

*Round 1: \$3.1 million Awarded to South Hub Cross-Sector Applied Research Teams*



### Large Scale Medical Informatics for Patient Care Coordination and Engagement

PI: Gari Clifford, Emory University \$1 million

### Smart Grids Big Data

PI: Mladen Kezunovic, Texas A&M University, Santiago Grijalva, Georgia Tech, Zoran Obradovic, Temple University \$1 million



### Using Big Data for Environmental Sustainability: Big Data + AI Technology

PI: Ashok K. Goel, Georgia Tech & Jennifer Hammock, Smithsonian \$1 million



### Rare Disease Observatory

PI: Rada Chirkova and Bruce Cairns, NCSU and UNC \$100,000



# Visionary (Spoke) Projects



## South Big Data Hub

*Round 2: \$2.35 million Awarded to South Hub Cross-Sector Applied Research Teams*



### **Enhanced 3-D Mapping for Habitat, Biodiversity, and Flood Hazard Assessments of Coastal and Wetland Areas of the Southern US**

PI: Frank Muller-Karger, University of South Florida, James Gibeaut, Texas A&M – Corpus Cristi \$1 million

### **Integrating Biological Big Data Research into Student Training and Education**

PI: Hong Qin, University of Tennessee Chattanooga  
Donald Adjero, West Virginia University Research Corporation; Mentewab Ayalew, Spelman College; Fan Wu, Tuskegee University \$1 million



### **Smart Privacy for Smart Cities: A Research Collaborative to Protect Privacy and Use Data Responsibly**

PI: Jules Polonetsky, Future of Privacy Forum \$350,000

# Priority Areas



# South Big Data Hub

## Areas of Interest



**Education & Workforce Development**  
Renata Rawlings-Goss ED, SBDH



**Data Sharing & Cyber-Infrastructure**  
Jay Aikat  
COO, RENCi



**Team Science**  
Steve Fiore  
Director of the Cognitive Sciences Lab



**Health Analytics & Disparities**  
Patrick Sullivan  
Director of the HIV COMPASS Center



**Smart Cities & Communities**  
Madhav Marathe  
Division Director of the Network Systems Science and Advanced Computing Division at UVA



**Social Cyber-security**



**Advanced Materials & Manufacturing**  
Surya Kalidindi  
Director of the Materials Design, Development, and Deployment Center (MD3)



**Environment & Hazard Response**



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# Data Science Education Network

There is an important opportunity  
to build a **cross-disciplinary  
community of practice**

**Opportunities for educational  
training and workforce  
development:**

1. Expanding the capacity for institutions to break into data science
2. A clearinghouse of data science educational repositories across different disciplines



# US DATA EDUCATION NETWORK

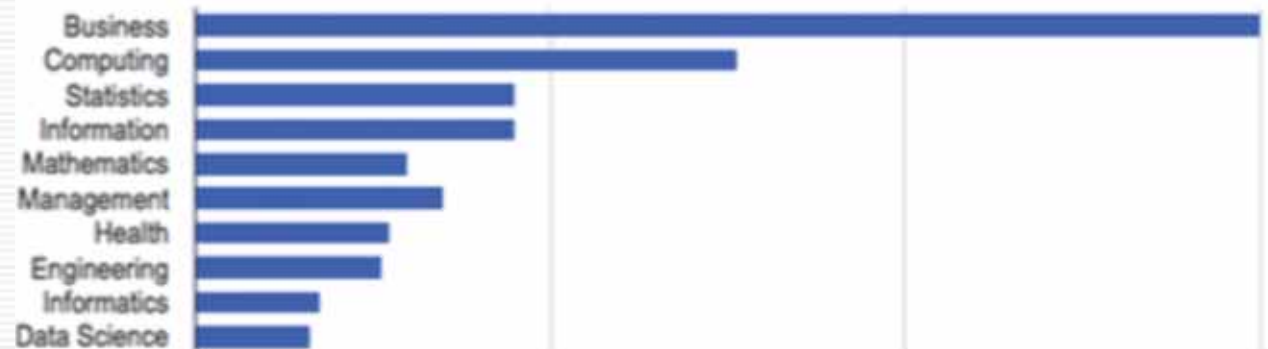
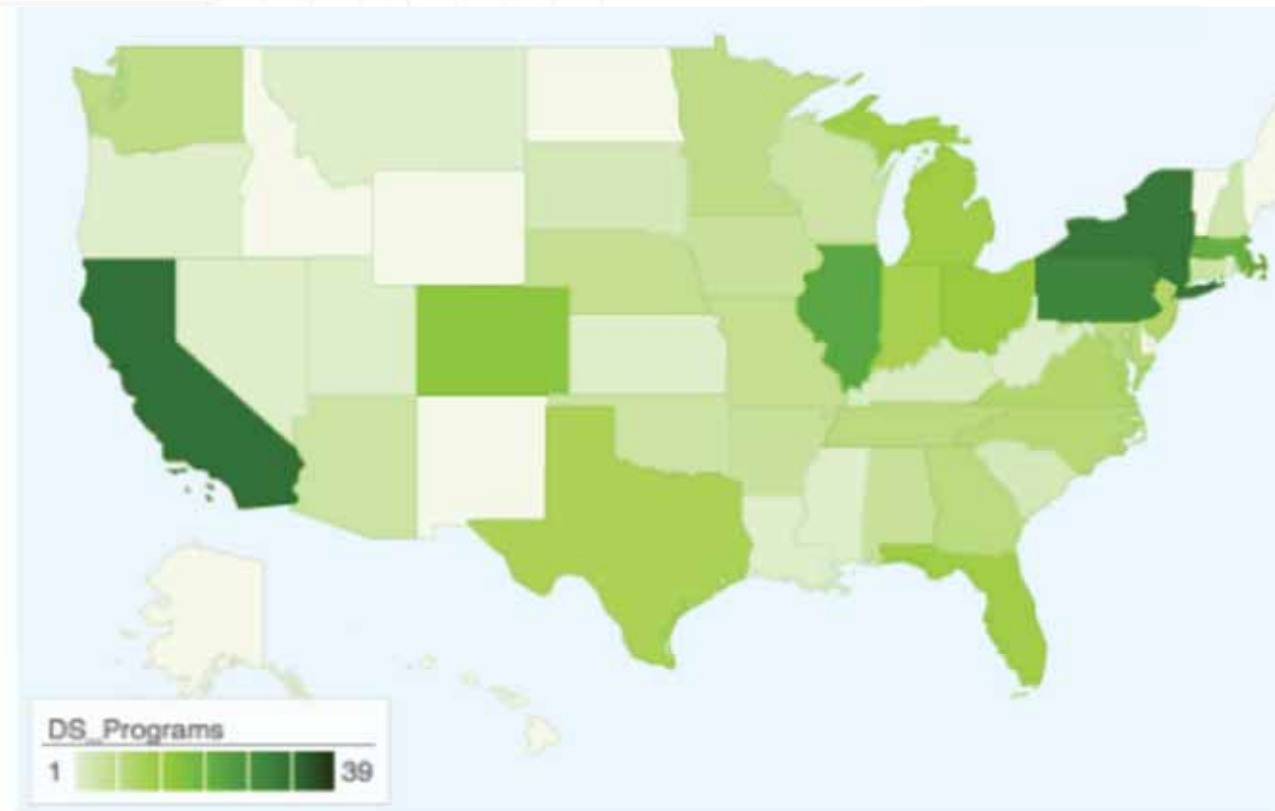


## South Big Data Hub

**The State of Data Science Education in the U.S.** (as of May 2019)

**486** US Data Science Degree Programs  
259 Schools  
301 Masters  
102 Certificates  
46 Bachelors  
20 Doctoral  
7 Associates

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# South Big Data Hub

## DATA SCIENCE EDUCATION & WORKFORCE DEVELOPMENT

**Goal: Collect and provide practical resources and models of engagement for broadening and deepening the available pool of data literate talent. Focus areas:**

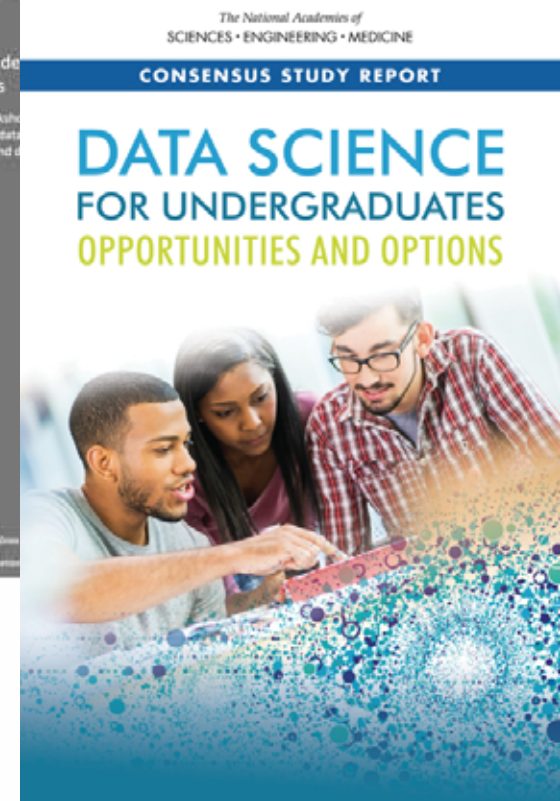
- ❖ **Institutional Outreach** – Discover data science programs (Data Science Education Network - DSEN); Collect and share use cases; Foster data science across all schools(Keeping Data Science Broad – KDSB and DataUp)
- ❖ **Faculty and Student Development** - Faculty Industry-Government Fellowships; Faculty Data Science Bootcamp; Faculty Curriculum Cohorts; Student Start-up Fellowships
- ❖ **Resource Development** – Amplify/expand/connect existing efforts including teaching platforms; Gather and disseminate best practices in data science education in industry, academia and government
- ❖ **Workforce Landscape** - Expanding current workforce efforts within industry and government; Connect complementary programs; Discuss standards; Work with industry and government workforce boards
- ❖ **International participation:** Big Data Value Association in Europe –EDISON Project, US-Japan Collaboration, Singapore

# Institutional Outreach: Envisioning Data Science



# South Big Data Hub

*Keeping Data Science Broad: A Series of webinars, a workshop and community feedback to increase the participation of minority-serving institutions, HBCU's, HSIs, community colleges, and four-year liberal arts colleges in the larger discussion of data science as a discipline. Contributed to a 2-year Consensus Report from the National Academy of Science.*





# Resource Development: Democratizing Data Tools



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*Going the last mile; Supporting data tool sharing*

***Stimulating New Activities and  
Projects in Data Science (SNAP-DS)***



Microsoft Azure



FOR THE SOUTH

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DATAUP 

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# Expanding Data Science Workforce: Industry and Government (PEPI-G)



## South Big Data Hub

*PEPI-G: Faculty, research scientists, and students from universities across the South including (LSU, UNC, FSU, UA, Duke, GT, Texas A&M) were matched with industry partners including (GlaxoSmithKline, PhishMe, McKesson, Allscripts, Nanotechnology, Accelogic, Biogen, and UnitedHealthcare).*

### PEPI Faculty Fellows

Dr. Gerard Dumancus  
Louisiana State Univ  
Company: GlaxoSmithKline



Dr. Ragib Hasan  
University of Alabama  
Company: PhishME



Dr. Hui Wang  
Florida State  
Company: Nanotechnology Patronas Group



Dr. Soomin Lee  
Duke University  
Company: McKesson Inc



Dr. Xia Hu  
Texas A&M Univ.  
Company: UnitedHealthcare

# Empowering Partnerships with Industry and Government

## The PEPI-G Program (2019)



## South Big Data Hub

### 2019 Program Dates:

April 1 – Application announced

May 1 – Application Due

The Program to Empower Partnerships with Industry and Government (PEPI-G) supports faculty members, research scientists, postdocs, and graduate and undergraduate students (rising juniors and seniors as of 2019) from the 16 states that comprise the South Big Data Regional Innovation Hub (South BD Hub). **Fellowships will last 10 weeks starting June 17, 2019, but can be extended based on approval. Fellows will receive a stipend.**

# PEPI-G

Program to Empower Partnerships with Industry and Government

## 2019 South Hub Partner



The Department of Homeland Security – Advanced Research Projects Agency (DHS-ARPA) is seeking full time data science fellows including faculty, postdocs, researchers, and students.

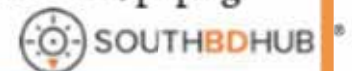
## DHS Fellows Work On:

- Eliminating Human Trafficking through social media analytics
- Improving Disaster Response through high speed real-time decision making and internet of things technology

Interested?

Apply at

[www.southbigdatahub.com/pepi-g](http://www.southbigdatahub.com/pepi-g)



# Building Partnerships Working Groups

*The South Hub supports two monthly  
Cross-Hub working groups*



**Cross-Hub Data  
Sharing & Cyber-  
Infrastructure Working  
Group**



**Social Cybersecurity  
Working Group**



## South Big Data Hub

Infrastructure Demos >35  
including:

1. Open Science Framework
2. National Data Service
3. iRODS: An overview
4. Big Data and Cybersecurity  
Risk Management
5. Big Data Trends for Health  
Care Analytics
6. NIEHS Office of Data  
Science efforts
7. Center for Transportation  
Research –UT -Austin
8. Google Cloud Public  
Datasets Program
9. Azure for Research
10. Dataverse and more...



The South Big Data Hub

## TAKING THE NEXT STEPS

Collaboration Opportunities



# Seed Grants

*Building Communities and Tools in Priority Areas*



## South Big Data Hub

In 2020 – 2024

The South Hub will provide \$1 million dollars in seed grants, \$250,000 per year, to foster the Data Science Community

# COMING SOON!

# Overview of Opportunities (PART 1)

## Education and Workforce Development

- Work with U.S. initiatives, companies and universities around fostering Data Science Workforce and Education (Data Science Education Network, EDISON, etc)
- Program to Empower Partnerships with Industry and Government (Expansion into EU companies) [www.southbigdatahub.org/pepi-g](http://www.southbigdatahub.org/pepi-g)

## Cyber-Infrastructure

- All Hub Cyber-Infrastructure Working Group (Present Demos of EU Infrastructure)

## Smart and Connected Cities

- Simulated Cities and Digital Twins for Decision-Making support. Currently working in 3 U.S. cities could be expanded to E.U.

# Overview of Opportunities (PART 2)

## Health Disparities and Analytics

- Work with HIV-AIDS, epidemic mapping, treatment data, and genomics [www.aidsvu.org](http://www.aidsvu.org) (EU-US engagement)
- Working with E.U. initiatives, companies and universities around fostering Data Science Workforce and Education

## Material and Advanced Manufacturing

- Materials Accelerator Network (MAN), an e-community of skilled individuals at the intersection of materials/manufacturing and data sciences from academia, industry, and national labs. <http://acceleratornetwork.org/>
- Collaborate on demonstrator testbeds and distributed data centers hosting community data, models and industry-case challenges.

## Social Cybersecurity

- South Hub Social Cybersecurity Working Group
- Workshop at SBP-BRIMS Conference July 09 -12, 2019 in Washington, DC at George-Washington University <http://sbp-brims.org/2019/>

# Join the Community

*Hear from Us!*

[www.SouthBigDataHub.org](http://www.SouthBigDataHub.org)

## Monthly Opportunities Newsletter

For upcoming events, programs, job postings, and opportunities in data science, analytics, policy, and engineering across the South.

**Over 1000 subscribers**

**Join the mailing list today!**

If you have announcements or events that you would like to submit for next month's letter email:

[comms@southbdhub.org](mailto:comms@southbdhub.org)



# South Big Data Hub

## HubBub

### Hubbub Blog

For News and Highlights from past Hub events and the Hub Community

## Groups



### South Hub Google Group

For News and Highlights from past Hub events and the Hub Community



### YouTube Channel: South Big Data Hub Videos

See video demos of infrastructure, data science schools, South Hub impact meetings, roundtables, and webinars



### South BD Hub Twitter

A social media mix of News Highlights, and Opportunity from the South Hub communication team

[@SouthBigDataHub](https://twitter.com/SouthBigDataHub)





SOUTHBDHUB.org

**To Get Involved Email**

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For General Information and to Join the Mailing List Visit:  
[www.southbigdatahub.org](http://www.southbigdatahub.org)  
[@SouthBDHub](https://twitter.com/SouthBDHub)