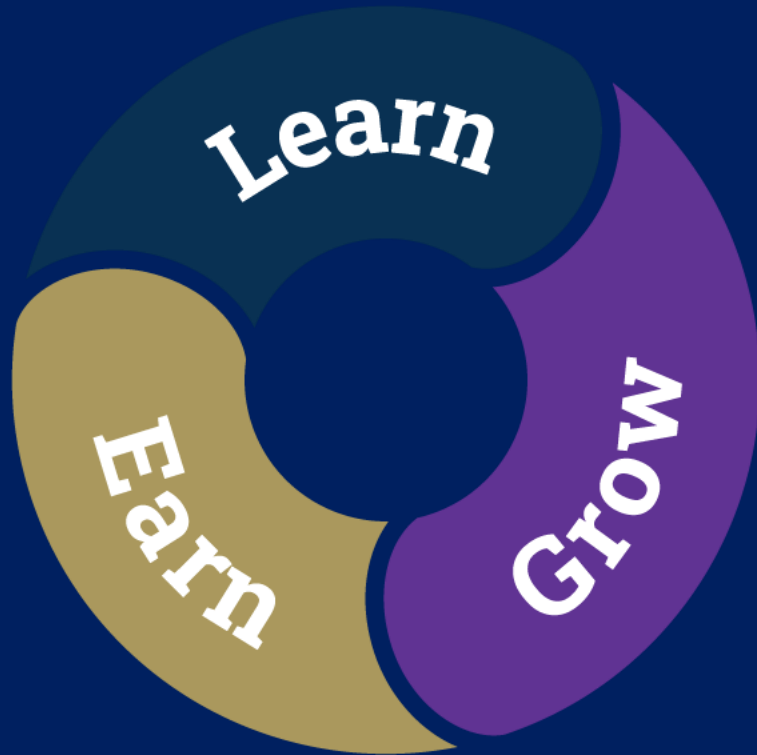


# PEOPLE LEADER FORUM

January 28, 2025

# HR Strategic Priorities



## Mission

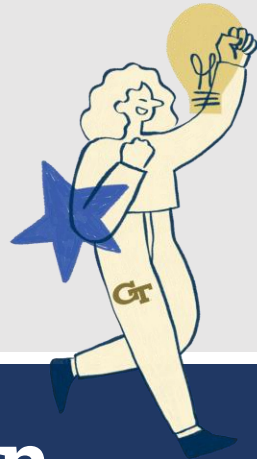
Partner with Georgia Tech's colleges and business units to maximize the potential of our greatest strength — **our people**, while supporting their well-being. We are committed to attracting, advancing, and celebrating our global and inclusive workforce, while providing exceptional HR services.

## Vision

Support Georgia Tech to become a leading employer of choice where our people thrive and feel included, supported, and valued. To achieve our goal, we will serve as a trusted, collaborative partner for all stakeholders.

# HR Strategic Framework

STRATEGY ROOTED IN OUR MISSION & VALUES



**Learn**



**Earn**



**Grow**

**Build customized development programs that enable career progression and skill enhancement**

**Recognize and reward exemplary work practices**

**Create an inclusive workplace where our people can thrive and excel in their career journey**





<https://hr.gatech.edu/managers/>



Human Resources

Careers | About | Working at Tech | Leading at Tech | Benefits | Engagement at Tech | News & Events | Forms & Guides

**THE PEOPLE LEADERS WEBSITE** has a smorgasboard of resources at your disposal. As leaders, this is the place to go when asking questions about talent, hiring, compensation, well-being, and more.



# Agenda



Well-being Moment

Gallup Q12 Survey

Performance Management

Announcements

# C.A.L.M.

**C**onnect

**A**djust

**L**et Go

**M**editate/**M**ove





# Gallup Q12

Diamond Ford, Tim Hodges





**EMPLOYEE ENGAGEMENT**

*The Georgia Institute of Technology*

---

**TIM HODGES, PhD**  
SENIOR CONSULTANT

Maximizer® | Relator® | Belief® | Woo® | Positivity®

**GALLUP**



# Engagement Segments Within the Georgia Institute of Technology

Employees can be segmented into three fundamental psychological conditions of engagement that are behaviorally predictive.



44%

ENGAGED

Engaged employees are **highly involved in and enthusiastic** about their work and workplace. They are psychological “owners,” drive performance and innovation and move the company forward.

45%

NOT ENGAGED

Not engaged employees are **psychologically unattached** to their work and company. Because their engagement needs are not being fully met, they’re putting time — but not energy or passion — into their work.

11%

ACTIVELY DISENGAGED

Actively disengaged employees aren’t just unhappy at work — they are **resentful** that their needs aren’t being met and are **acting out their unhappiness**. Every day, these workers potentially undermine what their engaged coworkers accomplish.

GALLUP’S HIGHER EDUCATION – R1 INSTITUTIONS DATABASE

42%

ENGAGED

44%

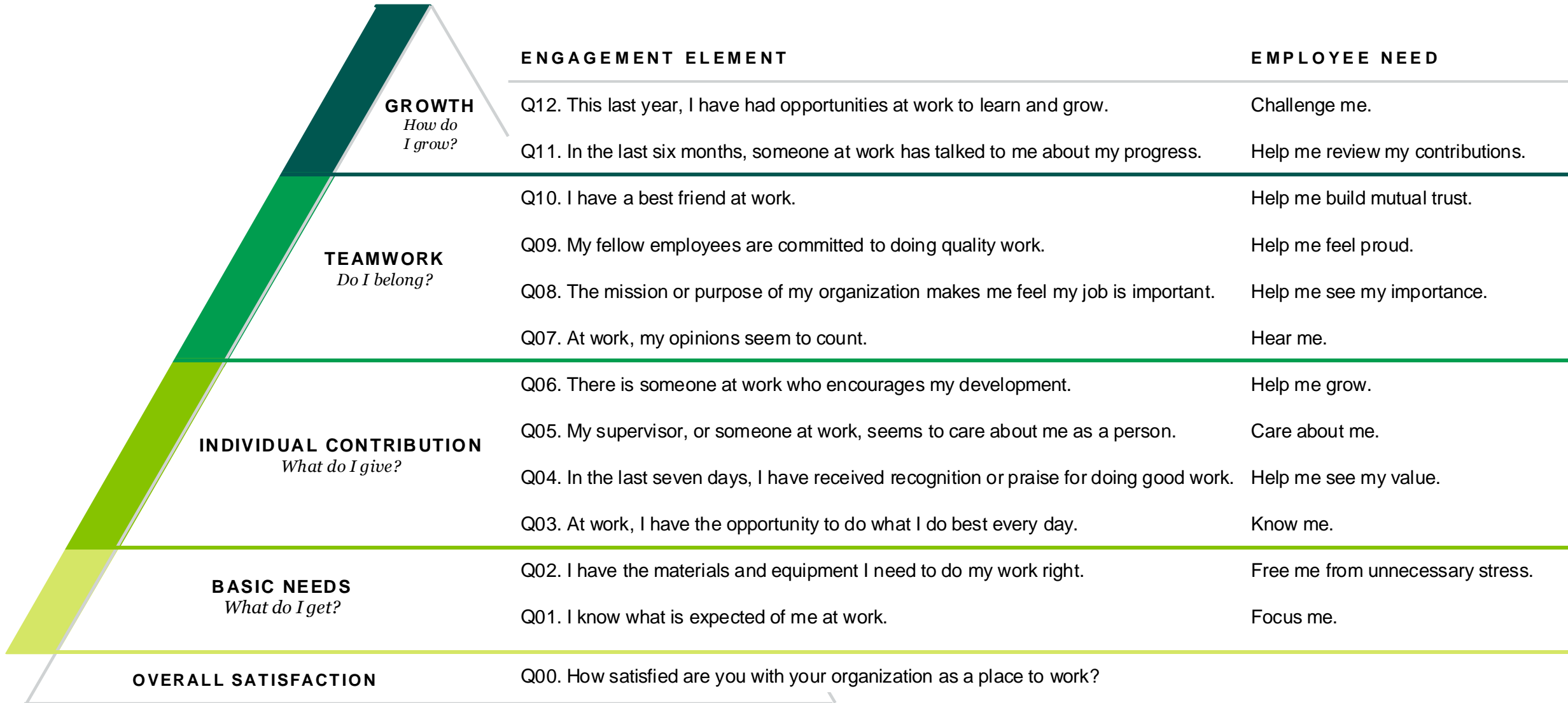
NOT ENGAGED

14%

ACTIVELY DISENGAGED

Note: Percentages based on Gallup’s 2024 Q12 Education – Postsecondary/Higher Education – R1 Institutions Engagement Index Database.

# The Items That Matter for Engagement — Gallup's Q<sup>12</sup>®



# Gallup's Q<sup>12</sup>® Item Analysis

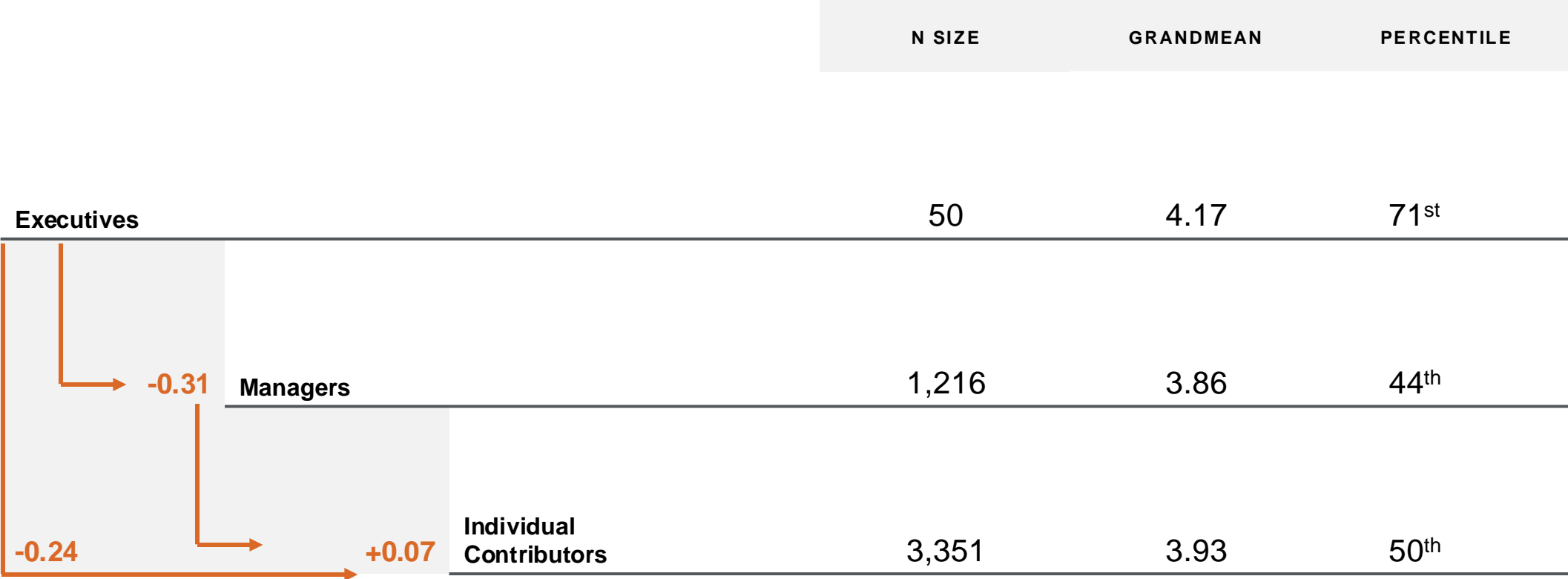
|   |      |                      | %1  | %2  | %3  | %4  | %5  | CURRENT MEAN | PERCENTILE       |
|---|------|----------------------|-----|-----|-----|-----|-----|--------------|------------------|
|   | Q00. | Overall Satisfaction | 6%  | 21% | 46% | 25% |     | 3.87         | 90 <sup>th</sup> |
| <b>GROWTH</b><br>How do I grow?                   | Q12. | Learn and Grow       | 5%  | 6%  | 14% | 29% | 46% | 4.05         | 98 <sup>th</sup> |
|   | Q11. | Progress             | 11% | 9%  | 16% | 27% | 37% | 3.71         | 74 <sup>th</sup> |
| <b>TEAMWORK</b><br>Do I belong?                   | Q10. | Best Friend          | 21% | 15% | 24% | 20% | 20% | 3.03         | 18 <sup>th</sup> |
|   | Q09. | Quality              | 5%  | 17% | 35% | 41% |     | 4.07         | 63 <sup>rd</sup> |
|   | Q08. | Mission              | 6%  | 14% | 33% | 44% |     | 4.08         | 87 <sup>th</sup> |
|   | Q07. | Opinions             | 6%  | 8%  | 17% | 32% | 37% | 3.87         | 98 <sup>th</sup> |
| <b>INDIVIDUAL CONTRIBUTION</b><br>What do I give? | Q06. | Development          | 7%  | 8%  | 14% | 27% | 44% | 3.94         | 94 <sup>th</sup> |
|   | Q05. | Cares                | 5%  | 11% | 24% | 57% |     | 4.26         | 91 <sup>st</sup> |
|   | Q04. | Recognition          | 16% | 12% | 17% | 24% | 31% | 3.40         | 71 <sup>st</sup> |
|   | Q03. | Do Best              | 6%  | 17% | 35% | 39% |     | 4.02         | 74 <sup>th</sup> |
| <b>BASIC NEEDS</b><br>What do I get?              | Q02. | Materials            |     | 13% | 34% | 46% |     | 4.18         | 89 <sup>th</sup> |
|   | Q01. | Expectations         |     | 10% | 33% | 53% |     | 4.34         | 75 <sup>th</sup> |

Note: Numerical values shown when 5% or higher. Due to rounding, some totals may sum to 100%, +/-1. Percentiles based on Gallup's 2024 Q<sup>12</sup> Education – Postsecondary/Higher Education – R1 Institutions Organization Level Database. The engagement survey utilizes a 5-point scale with 1=Strongly Disagree and 5=Strongly Agree. For each question, employees have the option to also select "Don't know" or "Does not apply".



# Engagement Cascades

Engagement typically cascades from the top down throughout an organization. The goal is to minimize the large gaps between each level.



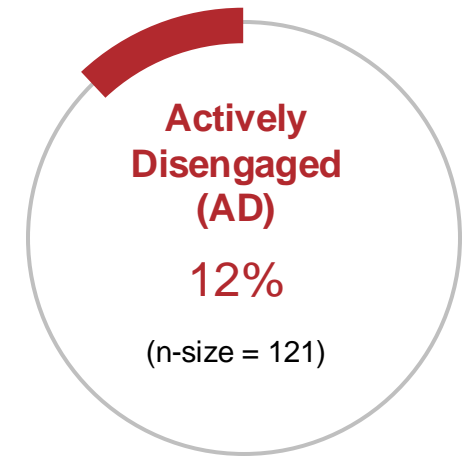
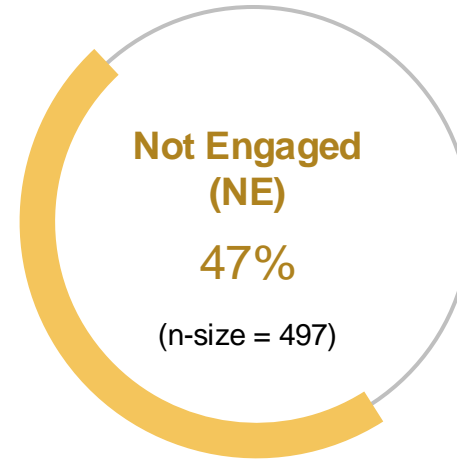
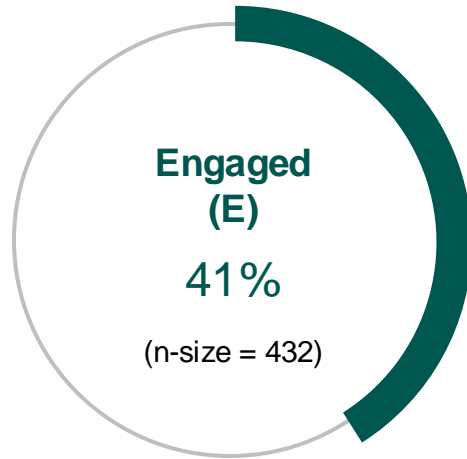
Note: Percentiles based on Gallup's 2024 Q12 Education – Postsecondary/Higher Education – R1 Institutions Workgroup Level Database

# The Impact of Manager Engagement on Team Engagement

## WHEN MANAGERS ARE:

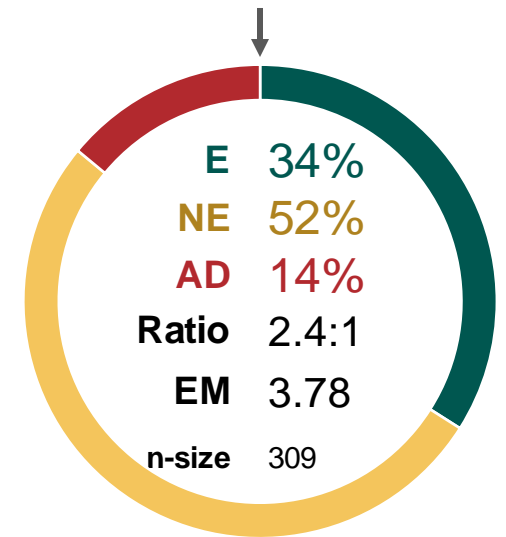
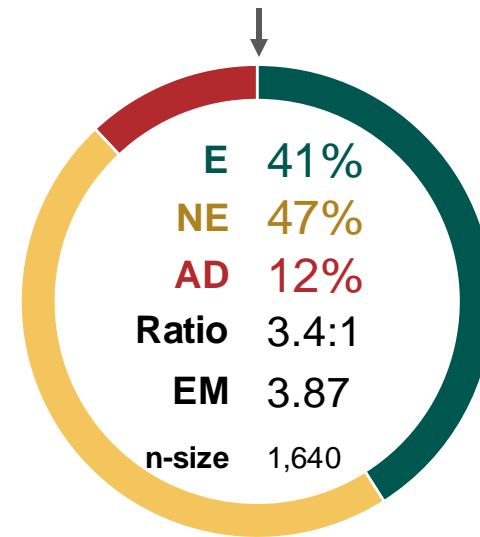
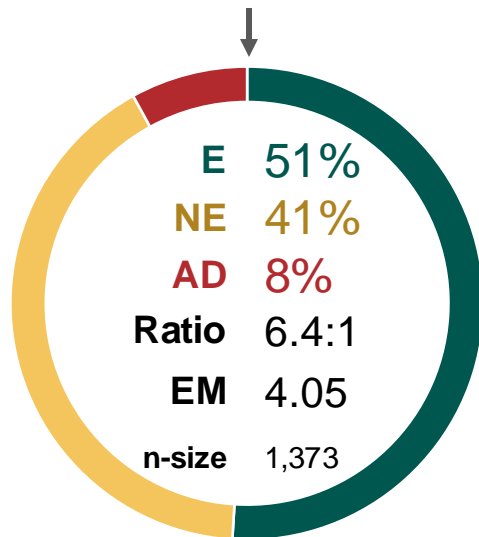
### ENGAGEMENT MEAN (EM)

|                          |      |
|--------------------------|------|
| Engaged (E)              | 4.58 |
| Not Engaged (NE)         | 3.64 |
| Actively Disengaged (AD) | 2.41 |



## THEIR TEAMS' ENGAGEMENT

### INDEX IS:



Note: Due to rounding, percentages may sum to 100% +/-1%; Analysis only includes Managers with at least 1 team member with valid survey results.

# Managers Are Key to High Engagement

Although world and work environments have changed, human nature hasn't. Employees need exceptional leaders who act as coaches to help keep engagement high.

## THE PAST

My Paycheck

My Satisfaction

My Boss

My Annual Review

My Weaknesses

My Job



MOVING  
FROM  
BOSS TO  
COACH

## OUR FUTURE

**My Purpose**

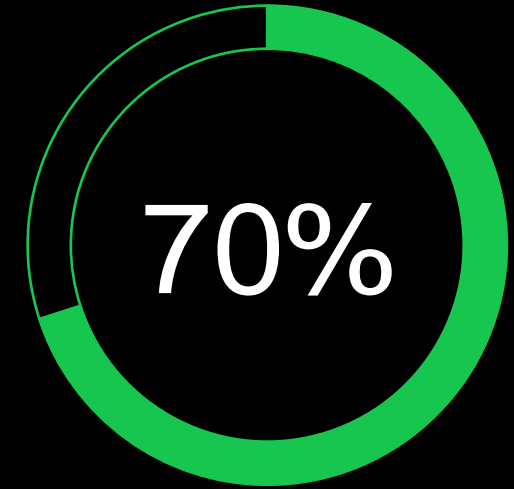
**My Development**

**My Coach**

**My Ongoing Conversations**

**My Strengths**

**My Life**



of the variance in team engagement is determined **solely by the manager.**



# Steps Toward Creating a Culture of Engagement

Team-level conversations, planning, and follow-through are the keys to improving engagement.

## 1 DISCUSS

- What are the most important goals that our team is pursuing?
- What is interesting in our team's engagement results?

## 2 SELECT

- Which items on the engagement survey are most relevant for our team?
- Which items can help us in our pursuit of our most important goals?

## 3 PLAN

- What will success look like?
- What can we do to improve our engagement on the selected item(s)?

## 4 FOLLOW UP

- Continue to check-in on progress towards the goals you set as a team.
- Ensure that engagement isn't an event, but a next step in the process of creating a great place to work and learn.

# Copyright Standards

This document contains proprietary research, copyrighted materials and literary property of Gallup, Inc. It is for the guidance of your organization only and is not to be copied, quoted, published or divulged to others outside your organization. All of Gallup, Inc.'s content is protected by copyright. Neither the client nor the participants shall copy, modify, resell, reuse or distribute the program materials beyond the scope of what is agreed upon in writing by Gallup, Inc. Any violation of this Agreement shall be considered a breach of contract and misuse of Gallup, Inc.'s intellectual property.

This document is of great value to Gallup, Inc. Accordingly, international and domestic laws and penalties guaranteeing patent, copyright, trademark and trade secret protection safeguard the ideas, concepts and recommendations related within this document.

No changes may be made to this document without the express written permission of Gallup, Inc.

The Gallup Q<sup>12</sup> items are Gallup proprietary information and are protected by law. You may not administer a survey with the Q<sup>12</sup> items or reproduce them without written consent from Gallup

Gallup® and Q<sup>12</sup>® are trademarks of Gallup, Inc. All rights reserved. All other trademarks and copyrights are property of their respective owners.

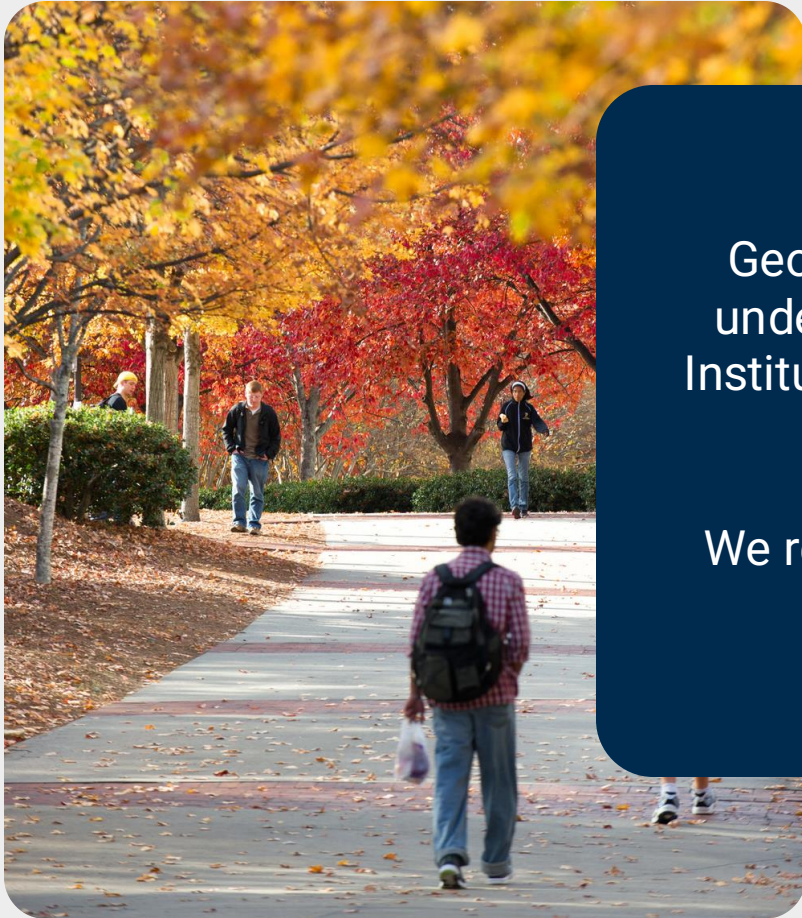
# Staff Performance Management

Adrienne Richardson, Asst Director HRBP





# Performance Management Philosophy



Georgia Tech strives to provide an environment where all employees understand the impact their contributions have on the achievement of Institute goals and are provided the opportunity for ongoing professional growth.

We reinforce this belief through strong performance management that culminates in a review of annual performance.

# Living Our Values Every Day (L.O.V.E. GT)



## Share the L.O.V.E.

The Living Our Values Every Day (L.O.V.E. GT) campaign advances the values that are central to the Georgia Tech strategic plan, which drives us to increase the impact we have in the world – through ambitious goals and bold actions.

To reach our goals, our community's actions must be firmly grounded in our shared values, including behaviors, practices, policies, processes, and rewards that demonstrate our commitment to Georgia Tech.

1. Students are our top priority
2. We strive for excellence
3. We thrive on diversity
4. We celebrate collaboration
5. We champion innovation
6. We celebrate freedom of inquiry and expression
7. We nurture the well being of our community
8. We act ethically
9. We are responsible stewards

# Georgia Tech Performance Management Cycle



## Planning

Establish S.M.A.R.T goals

- Performance Values Based Goals
- Leader Competency Goals
- Career Development Goals



## Managing

Year-Round Activities

Engagement between the managers and employee on progress towards successful completion of goals and expectations.



## Review

Employee self-assessment and yearly performance evaluation discussion.



## Reward

Year-Round Activities

Recognition and support of the employee's achievements

Reward through merit increases. When they are available, employees may receive an increase to their annual base pay in accordance with their overall performance rating.

# Staff Competencies



# Leadership Competencies








# General Competency Matrix

| General Competency Matrix   |   |  |  |  |
|---|---|--|--|--|
| EXCEPTIONAL   | STRONG  | MEETS EXPECTATIONS   | NEEDS IMPROVEMENT  | UNSATISFACTORY   |
| Consistently Exceeds  | Consistently Meets/<br>Occasionally Exceeds   | Consistently Meets   | Inconsistently Meets   | Consistently Fails to Meet   |
| Consistently demonstrates advanced competence in achieving performance objectives | Consistently demonstrates competence in achieving performance objectives and sometimes exceeds                  | Consistently demonstrates competence in achieving performance objectives | Inconsistently demonstrates competence in achieving performance objectives | Consistently fails to demonstrate competence in achieving performance objectives |
| Consistently demonstrates advanced competence in subject matter expertise         | Consistently demonstrates competence in subject matter expertise and sometimes exceeds                          | Consistently demonstrates competence in subject matter expertise         | Inconsistently demonstrates competence in subject matter expertise         | Consistently fails to demonstrate competence in subject matter expertise         |
| Consistently demonstrates advanced competence in strategic agility                | Consistently demonstrates competence in strategic agility and sometimes demonstrates advanced strategic agility | Consistently demonstrates competence in strategic agility                | Inconsistently demonstrates competence in strategic agility                | Consistently fails to demonstrate competence in strategic agility                |
| Consistently demonstrates advanced competence in working independently            | Consistently demonstrates competence in working independently and sometimes demonstrates advanced competence    | Consistently demonstrates competence in working independently            | Inconsistently demonstrates competence in working independently            | Consistently fails to demonstrate competence in working independently            |



# What are SMART Goals?

**SMART** is an acronym for Specific, Measurable, Achievable, Relevant, and Time-Bound.

|                                        |             |    |  |  |
|---|--|---|---|---|
| Specific  | Measurable   | Achievable/Attainable   | Relevant/Realistic  | Time-Bound  |
| Direct, Detailed, and Meaningful  | Quantifiable to track progress or success.   | Realistic to the tools and/or resources to attain it  | Aligns with your organization's mission.  | Deadline, target date   |
| Who and what?   | By how much?   | How?  | Why?  | When?   |
| What do you want to do?   | How will you know when you've reached it?  | Is it genuinely possible to achieve it?   | Does it contribute to your organization's mission?                                  | When exactly do you want to accomplish it?  |
| Your goals are focused and identify a tangible outcome. Being more specific helps you identify what you want to achieve | Have a clear definition of success. This will help you to evaluate achievement and progress. | Your goal should be challenging but reasonable to achieve. Reflecting on this component can reveal any potential barriers that you may need to overcome to realize success. | Ensures that you're working towards goals that are worthwhile and meaningful.       | Set realistic, ambitious end-date for task prioritization and motivation            |

# Creating Values-Based Goals

Establish two Values Based Performance Goals for 2025.



**\*\*minimum of two goals but expect more**

# Values-Based Performance Goal Example Starters

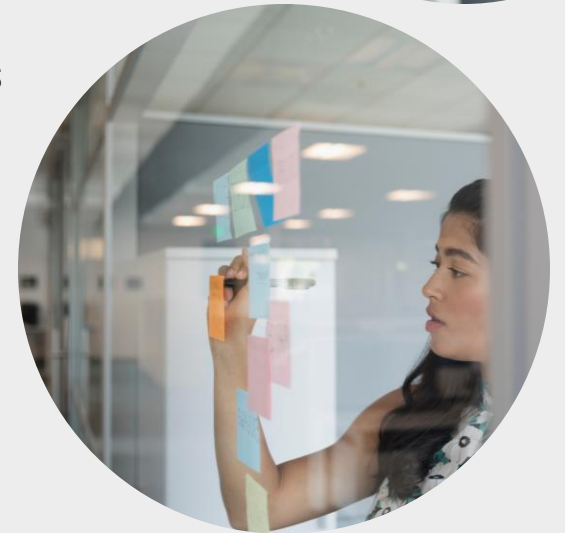
## **Strive for Excellence Example:**

- Improve the performance of **XX** by **XX** % by utilizing a **XX** in the next quarter.
- Decrease **XX** rate by **XX** % by the end of the year.
- Achieve **XX** through **XX** in the next quarter.
- Support the organizational initiative to **XX** through **XX** and contribute to improving the performance by 10% in the next 6 months.



## **We Celebrate Collaboration Example:**

- Take a lead on improving the team's collaboration to improve overall team's performance by 10%



## **We Champion Innovation:**

- Test a **XX** on a monthly basis to measure **XX** (customer satisfaction/performance/etc.)
- Automate **XX** in the next quarter.

## **Students are our top priority:**

- Design a new process to **XX** and improve **xx** for Students in the next 6 months.

# SMART Values-Based Goal

GT Value: Develops Self & others

## # Values-Based Goal concept | S.M.A.R.T.

- Specific:
- Measurable:
- Attainable:
- Relevant:
- Time-Bound:

**SMART GOAL STATEMENT:**



# SMART Leader Competency Goals





# SMART Goal for Leaders

**Leader Competency:** Developing Self and Others

**Dimension:** Feedback and Motivation

**#1 Goal concept:** Building an environment where employees are seen and valued that includes recognition.

- **Specific:** I will intentionally focus on building a psychologically safe environment by highlighting and valuing individual and team accomplishments.
- **Measurable:** I will give a quick 4-question pulse check survey twice a year to see if my team feels valued and appreciated.
- *Do you feel that staff are recognized when going above and beyond? Do you feel valued and appreciated? Are you satisfied with the amount of recognition you receive at work? Do you understand what type of behavior is recognized in this department?*
- **Attainable:** All of my team members currently use the Microsoft Teams platform. I can leverage this platform to provide team and individual praise. I can schedule reminders to post team accomplishments and send individual praise weekly.

- **Relevant:** Our institute is focused on building a psychologically safe environment. One of our nine values is to celebrate collaboration. Informal and formal recognition helps foster positive employee mental health and well-being.
- **Time-Bound:** I will post Teams accomplishments and send individual praise weekly and measure the success of my strategy every six months.

**SMART GOAL STATEMENT:** I will intentionally focus on cultivating an environment where employees feel equally seen and valued by doing a pulse check survey twice a year to gain insight if my team feels valued and appreciated. The Teams praise platform will be used to post team accomplishments and set reminders weekly. Success will be reviewed and measured weekly.

# Performance Evaluation Timeline

Performance Cycle



## Staff Performance Management @Tech



# Performance Evaluation Resources

## Self-Assessment

### Resources:

- [Self-Assessments Step-by-step guide \(Employees & Supervisors\)](#)
- [Self-Assessments & Annual Evaluations Course](#)
- [Self-Assessments Video Demo](#)

### Additional Resources:

- [The Purpose of Performance Management Self-Assessment](#)
- [Self-Assessment FAQs](#)

## Annual Evaluation

### Resources:

- [Performance Evaluation Process Overview](#)
- [Annual Evaluations Step-by-Step Overview for Managers](#)
- [Annual Evaluations Step-by-Step Overview for Employees](#)
- [Annual Evaluation Process Demo](#)

# Performance Evaluation Resources

## Goal-Setting

### Resources:

- To assist you in setting and assessing your team's [SMART Goals](#), we have compiled tools and resources you can refer to.
    - Complete the [Goal Setting Training](#) – Log into your Genius account and search for the “Performance Management @Tech: Goal Setting” course.
    - Download the guide on [How to Submit Goals in the Performance Management @Tech System](#).
    - Download the guide on [How to Review and Approve Submitted Goals \(Supervisors\)](#)
- [Complete Goal Setting](#)

## Probationary Period

### Resources:

- [Probationary Period Evaluations Demo](#)
- [Probationary Period Evaluation Course](#)
- [Probationary Period Evaluations – Process Outline](#)
- [Probationary Period Evaluation FAQs](#)

# Announcements

---

Subtitle information for this section





EVENT 1

# National Mentoring Month

January is National Mentoring Month, and Georgia Tech employees use our mentoring program, MentorTech, to maximize their career development this year.

**Register by Friday, Jan. 31**

[Click here](#) or scan the QR code



EVENT 2

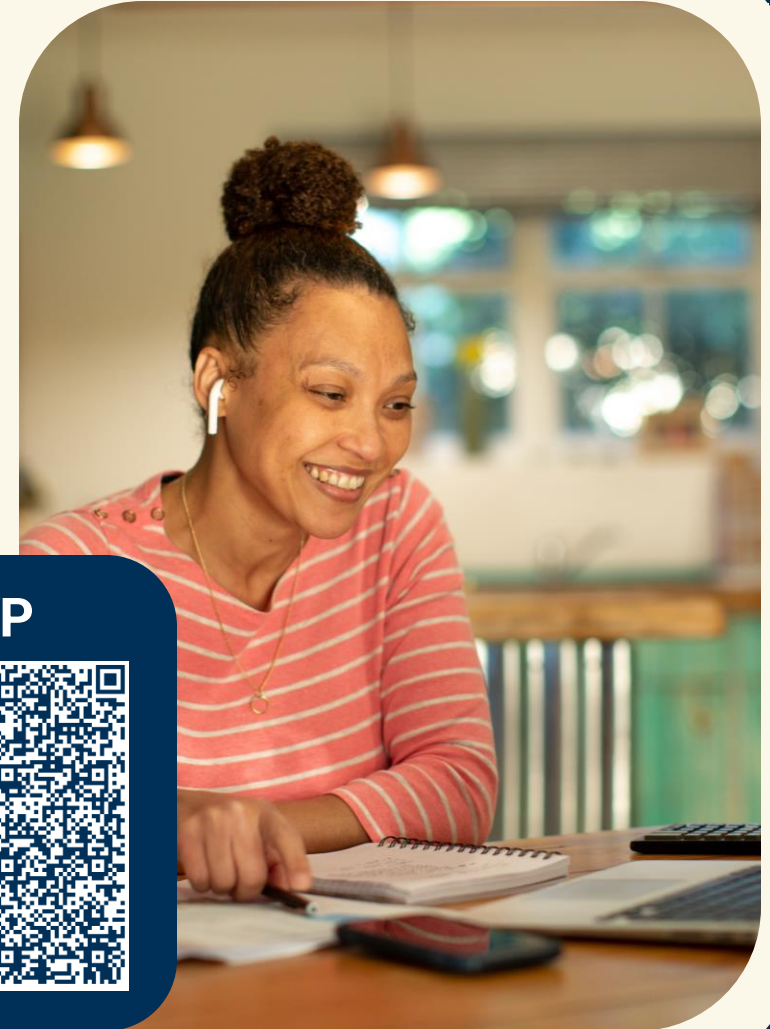
# PM@Tech – Info Sessions

Get ready for the Performance Evaluation Info sessions:

- Wednesday, Feb. 5 @ 1 p.m.
- Thursday, Feb. 6 @ 10 a.m.

[Click here](#) or scan the QR code

RSVP



EVENT 3

# 2025 Staff Awards

**Nominate an outstanding team member today!  
Winners will be recognized at the Faculty and  
Staff Honors Luncheon on Friday, April 25**

**Nominations close Sunday, Feb 16**

[Click here](#) or scan the QR code

RSVP



EVENT 4

# Leading @Tech In-Person Info Sessions

A comprehensive learning program for people leaders to build capabilities in management practices, leadership effectiveness, engagement and well-being.

**Thursday, February 20 | 3 – 4 p.m.**  
Student Center Rafael Bras Room



RSVP





For employees

# Education Assistance: Applying for TAP & STRAP

Learn more about the Tuition Assistance Program (TAP) and the Staff Tuition Reimbursement Assistance Program (STRAP) including eligibility, important deadlines, and how to apply.

[Tuesday, Feb. 18 | 3 – 4 p.m.](#)

[Thursday, Feb. 20 | 10 - 11 a.m.](#)

Scan the QR code to register!

RSVP





For managers and people leaders

# Education Assistance: TAP & STRAP

These virtual sessions will inform managers about the Tuition Assistance Program (TAP) and the Staff Tuition Reimbursement Assistance Program (STRAP) process including how to approve applications in ServiceNow.

[Tuesday, March 4 | 10 – 11 a.m.](#)

[Thursday, March 6 | 2 – 3 p.m.](#)

Scan the QR code to register!



RSVP



# Q&A



# Follow us!

@gatechcareers

