

The **International Collegiate Programming Contest (ICPC)** is the premier global programming competition conducted by the world's universities for college students. Three-person teams represent each university, the members working together to solve real-world problems. Through training and competition, teams foster collaboration, creativity, innovation, and performance under pressure. The contest provides a unique opportunity for future leaders in computer software development - through challenging each other they raise the bar on the possible. ICPC is the oldest, largest, and most prestigious programming contest in the world.



**MOST IMPORTANTLY, THE** competition produces leaders in cybersecurity and artificial intelligence, who are creating the essential fabric of the digital world. The students are enthusiastic competitors who have developed the unique talent of rapidly solving complex problems as a team and translating their ideas into code.

The **ICPC** traces its roots to 1970 when the first competition was hosted by pioneers of the Alpha Chapter of the UPE Computer Science Honor Society. The initiative spread quickly within the United States and Canada as an innovative program to increase ambition, problem-solving aptitude, and opportunities for the strongest students in the field of computing. Over time, the contest evolved into a multi-tier competition with the first championship round conducted in 1977. Since then, the contest has expanded into a worldwide collaborative of universities hosting regional competitions that advance teams to the annual global championship round, the **ICPC World Finals**.

In North America, the traditional format has been for the winners of the regional competitions to advance to the World Finals. As a result, teams from highly competitive regions that do not win are not eligible to advance. Had some of these schools been in another region of the country they may have easily advanced. With the goal of sending the most qualified teams to the world finals, North America has developed the concept of a North American final. The top schools from this final, regardless of geographic location of the school, will advance to the world finals.

By creating a North American final, we create a place and an environment for

creating a larger community of diverse computing talent, and training new, better teams for the future. The final will host the best teams, and invite a broad range of additional teams to observe, learn, and develop.

We anticipate **60 teams** will participate in the North American final with as many as 20 advancing to the world final. The North American Final is scheduled for February 19–23, 2020. The Georgia Institute of Technology will be the host university for the first three years. Georgia Tech is not only the largest engineering college in the US and home to engineering and computing programs

all in the top 10 in the nation, it has years of experience hosting and running regional competitions. Georgia Tech is also located in Atlanta, home of the busiest airport in the world, and a robust infrastructure for supporting so many teams and sponsors.

We are seeking sponsorships to put on the North American Final. Based on the budget developed, we need approximately **\$1 million** each year to execute this event. Sponsors will be able to host events and interact with some of the top computing talent in the country all in one location. Our goal is to secure funding to host the North American Final at the Georgia Institute of Technology for the next three years.

Sponsorship Opportunities	Level of Sponsorship	Number Available
Titanium	\$ 200,000.00	1
Platinum	\$100,000.00	2
Diamond	\$ 75,000.00	5
Gold	\$ 50,000.00	5
Silver	\$ 25,000.00	7
Bronze	\$ 15,000.00	6

Benefits (All levels create opportunity to recruit talented individuals to your organization)	
<b>Pre-Event Recognition</b>	
1. Website presence	3. Email Blasts
2. Marketing Collateral	4. Press Releases
<b>On-Site Recognition</b>	
1. Event Banners	2. T-shirts
3. Event Bags	4. Other
<b>Post-Event Recognition</b>	
1. Press Releases	2. Thank you Emails

Titanium	Platinum	Diamond	Gold	Silver	Bronze
<ul style="list-style-type: none"> <li>■ Dinner with Keynote/ Competition Premier Sponsor</li> </ul>	<ul style="list-style-type: none"> <li>■ Tech Talk/ Dress Rehearsal</li> <li>■ Awards Ceremony</li> </ul>	<ul style="list-style-type: none"> <li>■ Round Robin Tech Talks (5)</li> </ul>	<ul style="list-style-type: none"> <li>■ Opening Reception</li> <li>■ Off-Site Dinner</li> <li>■ Lunch (2)</li> <li>■ Computers (In kind)</li> <li>■ Welcome dinner</li> <li>■ Excursion</li> </ul>	<ul style="list-style-type: none"> <li>■ Breakfast (4)</li> <li>■ Coaches Dessert Reception</li> <li>■ Judges Dessert Reception</li> <li>■ Internet</li> </ul>	<ul style="list-style-type: none"> <li>■ Energy Break (2)</li> <li>■ Transportation</li> <li>■ Watch Party</li> <li>■ Swag Bags</li> <li>■ Photography Sponsor</li> </ul>

\* Sponsorship available for each event listed. No event will have multiple sponsors.