

## Tobi Olatunji MD My Journey

Founder, Intron Health



Machine Learning Research Scientist, Health AI, Amazon Web Services





MSc Computer Science (c), Georgia Institute of Technology

Clinical NLP/ML Scientist, Enlitic Inc, SF





Healthcare Management, Yale School of Management

Clinical Data Scientist, Cambia Health Solutions (BlueCross BlueShield of Pacific Northwest)





MSc Medical Informatics, University of San Francisco

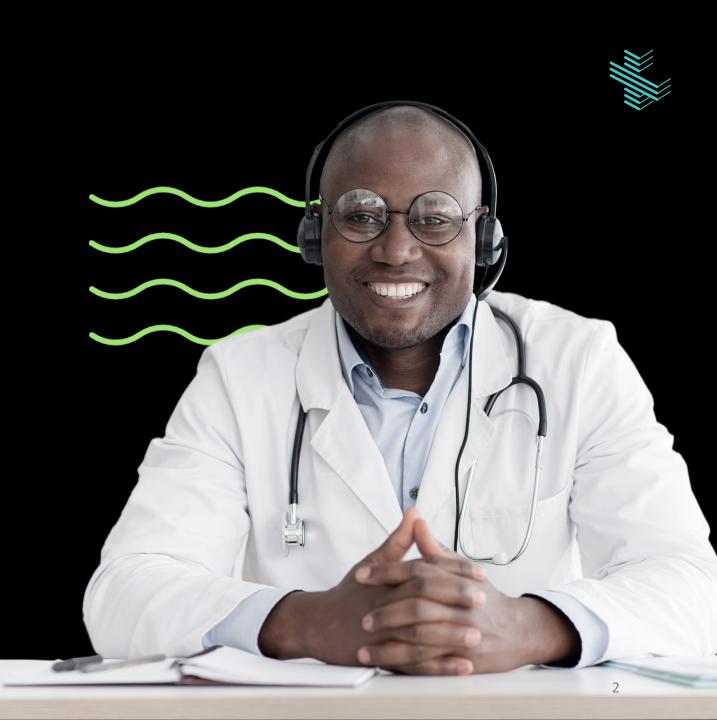


MB;BS, College of Medicine, University of Ibadan Health Data Fellow, Insight Data Science



clinical speech-recognition for 200+ African accents saving doctors 3+hrs a day

intronhealth





50 patients per day heavy burden

2 words per minute keyboard speed

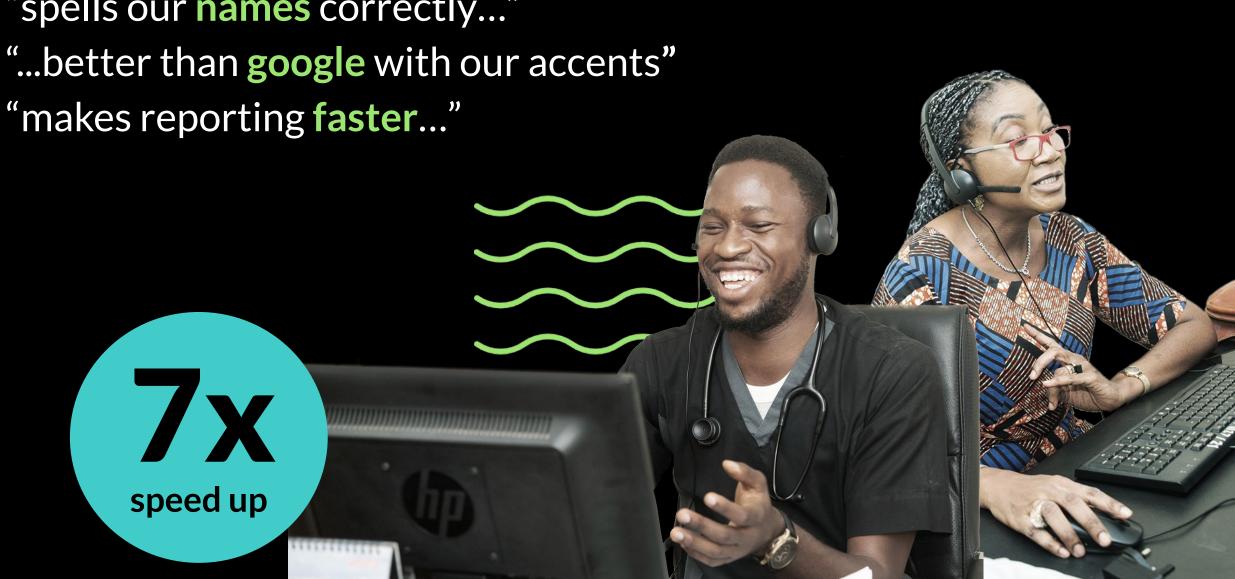
hrs per day documenting



#### **SOLUTION**

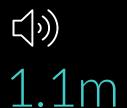


"spells our names correctly..."



#### **SOLUTION**

Algorithm patents & Africa's largest clinical speech dataset





countries



accents



audio clips

speakers



accuracy



avg speed up





























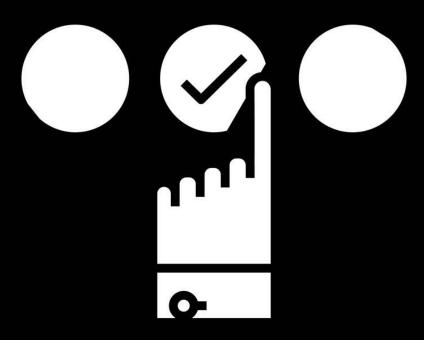
# the process

- 1. Problem: decide pain point that matters
- 2. Policy: check regulatory landscape
- 3. Product: develop MVP and iterate
- 4. Proof: real-world testing/validation
- 5. Pricing: if for-profit
- 6. Partner Prioritization: choose wisely
- 7. Paperwork: written commitments
- 8. Deployment
- 9. Change Management & Utilization Support



# partner prioritization

- 1. Pain score: where do we sell?
- 2. Graft/Host search: find your beachhead department
- 3. Clinical Champion: sing individual entry point
- 4. Political/Leadership support (or not)
- 5. Timing is key
- 6. Technology readiness/infrastructure
- 7. Pay score: willingness to pay



## stakeholder review

- 1. You: strong conviction
- 2. Users: patients, providers why do they care
- 3. Government: Policy, Climate
- 4. Team: local, technical and clinical expertise & problem solving ability/experience
- 5. Clinical Champion: who's rooting for you
- 6. Department leadership: smaller scale adoption first
- 7. Hospital/Organization leadership/Board



# Thank You

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