MARTIN ARAGONESES

maragoneses@g.harvard.edu 510-365-6035 https://sites.harvard.edu/martin-aragoneses/



HARVARD UNIVERSITY

Littauer Center 1805 Cambridge St Cambridge MA 02138	Placement Director: Claudia Goldin Placement Director: Lawrence F. Katz Administrative Director: Brenda Pique	cgoldin@harvard.edu katz@harvard.edu bpiquet@harvard.edu	617-495-3934 617-495-5079 617-495-8927	
Education	 Harvard University. Ph.D. Business Economics, 2024 (expected) Universitat Pompeu Fabra, Graduate School of Economics, Barcelona. M.Sc. Economics, 2015, Ranked 1st out of 74. Thesis: "A Theory of Fiscal Policy Rules with Commodity Price Risk" (honors) Universidad Complutense, Madrid. B.Sc. Economics, 2014 University of California, Berkeley, senior year scholarship awarded to 8 university-wide London School of Economics, Computational Tools, Real Analysis, 1st class honors 			
Fields				
References	Ludwig StraubXavier Gabaixludwigstraub@g.harvard.eduxavier@gabaix.co	Gabriel Ch gabecr@gr	odorow-Reich nail.com	
Teaching Experience	Harvard EC 2419 Heterogeneous-Agent Macroeconomics, TA for Ludwig Straub (2021, 2022) Harvard EC 2410 Firm Dynamics, Innovation, & Growth, TA for Philippe Aghion (2019, 2020)			
	Harvard EC 2010C Macroeconomic Theory I: Economic Growth, TA for Robert Barro (2018)			
	Undergrad economics educational channel: https://www.youtube.com/user/UnderstandEconomics			
Employment	Harvard Economics Department, Research Assistant for Emmanuel Farhi (2017-2018)			
	MIT Economics Department, NBER RA for Amy Finkelstein (2015-2017)			
	UC Berkeley Economics Department, RA for Edward Miguel (2014)			
	Metaeconomics, analyst for team of economic consultants for Government of Angola (2012-2015)			
Fellowships & Awards	US Census Bureau, Department of Commerce, Special Sworn Status with restricted data access Census Project #2590: Drivers & Consequences of the Changing Distribution of Firms with Gabriel Chodorow-Reich, Michael Blank, Omeed Maghzian, and Harris Eppsteiner			
	La Caixa Graduate Fellowship for graduate studies. Ranked 1st in 55 in Social Sciences category			
	Spain's National Economics Olympiad, Co-Champion. Awarded undergraduate scholarship			

Job Market Paper The Firm Life Cycle Origins of the Aggregate Investment Puzzle

The weak performance of aggregate investment in the United States since the 1980s is puzzling because rising corporate valuations and falling interest rates should have stimulated investment. I find the steady decline in the startup rate, by aging firms, has been a force behind this puzzle. Using confidential US Census micro data, I document firm aging depressed aggregate investment since firms invest less intensely with age. In fact, the aggregate effects of firm aging may have masked a micro-level increase in investment. I use the firm age micro data to calibrate a macro model of life cycle investment dynamics. In this neoclassical model, historical changes in startup activity rationalize the boom and bust in aggregate investment and its puzzling relation with profitability and interest rates in the post-war era. While falling entry depressed investment since the 1980s, the resurgence in startup activity after the Great Recession may be setting the stage for a future investment boom.

Papers in Progress. Startups, Intangibles, and the Labor Share

I investigate the firm life cycle origins of the increasing importance of intangible capital investment and the labor share decline since the 1980s using confidential US Census micro data. I find firm aging explains part of these trends: as they grow with age, older firms spend more in advertising or innovation and lower their labor shares. However, the changing composition of startups has been an even more important driver of these trends. Relative to startups in the past, recent cohorts of firms are significantly more likely to invest in intangible capital and survive at higher rates. Younger firms seem to have used intangibles to lower their labor shares rather than substitute for physical capital. These patterns are consistent with a model where information and communication technologies that started to become available after 1980 have increasingly been adopted by firms at the startup stage.

US Startup Creation and Immigration Policy

Immigrants are only 15% of the US population but disproportionately run highly successful startups. Immigration policies aimed at restricting foreign labor supply may end up reducing labor demand by lowering firm creation. Real time survey evidence around a 2020 student visa policy announcement shows increasing immigration barriers can indeed lower startup creation among highly educated immigrants. Financial constraints amplify the negative effects of immigration policy shocks on startup creation. A model where immigrants face policy and financial hurdles predicts liberalizing immigration can have positive aggregate effects by increasing firm entry and improving talent allocation. Thus, immigration liberalization policies could help advanced economies facing declining startup rates since the 1980s due to slowing population growth. See Crimson article: https://www.thecrimson.com/article/2020/7/15/ice-policy-economics-study/

Academic Service	Referee for Quarterly Journal of Economics	
Service	Student organizer, Harvard macro lunch and reading group, 2019-2020	
Languages	English, Spanish (native), French (basic), Chinese (Hanyu Shuiping Kaoshi level 3).	
Software skills	Advanced: Python, Matlab, Stata, Unix. Basic: R, SAS.	
Personal Information	2023 Boston Marathon, fundraised \$15,000 for Samaritans suicide prevention/survivors support: https://www.givengain.com/ap/martin-aragoneses-raising-funds-for-samaritans-inc	
	Trained as classical concert pianist (1997-2007) at the Professional Conservatory of Segovia, Spain	
	Harvard Club Tennis and Harvard Cycling Club	