

# Four Corners Main Street

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## OUR ORGANIZATION

Four Corners Mains Streets specializes in connecting with small businesses and residents in order to combat the economic disadvantages which the neighborhood faces and support community events. For the most part, this reality is accomplished through reaching out into the community, learning their needs and providing access to information and resources that may aid them in their goals. Ultimately, the non-profit is aiming to create a vibrant, healthy and active commercial district.

## WHAT WE DID

Our primary task was designing and distributing surveys to small businesses in the Four Corners neighborhood. The surveys ask about what problems local businesses face and what the organization can do to help. As many of businesses in the community are immigrant owned, we translated the surveys and explained them in Spanish as needed while we delivered them. We also worked on improving the organization's website by making visual changes and finding new resources to provide with residents. All this helps Four Corners become more accessible and responsive to the needs of those it serves.



## CONNECTIONS TO OUR COURSE & TAKEAWAYS

One connection we found between our work and the subjects that we studied in our course is that both were focused on ways that individual businesses and the economies interact in ways that affect the greater community, as well as ways that the community affects businesses. Through this work, we learned that it's important to uplift communities by uplifting individuals through economic means, especially individuals who are small business owners and serve important roles in the community.

