

Responsible AI Practice



Ready to Deploy AI Responsibly?

The time to ensure a comprehensive RAI implementation is now. We help organizations fully harness the power of Responsible AI to navigate ethical challenges presented by AI technologies.

Drawing on robust research and industry expertise, our team of AI ethics experts and AI scientists partner with organizations in all industries to:

- ▶ Mitigate AI risks while enhancing value and meeting regulatory obligations
- ▶ Implement and improve Responsible AI governance strategies
- ▶ Develop new governance tools and metrics
- ▶ Develop and deploy safe and robust AI products
- ▶ Audit models for their impact, transparency, and bias
- ▶ Fulfill ESG pledges and foster trust with stakeholders
- ▶ Get on-demand, independent advice from our AI Ethics Advisory Board

Responsible AI Programs



Responsible AI Executive Education

This masterclass equips leaders with an actionable blueprint to drive Responsible AI strategy and advance their businesses. Ideal for leaders in strategy, digital transformation, or innovation initiatives.

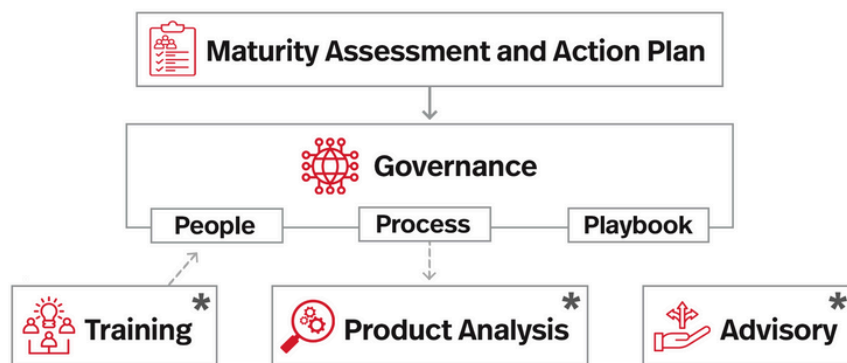


Ethics and Governance in the Age of Generative AI

Explore the ethical and technical foundations of generative AI in this free certificate course. Ideal for individuals seeking to navigate Responsible AI development and deployment.



Comprehensive Responsible AI Engagements: Empowering Companies to Lead with Confidence



* Available as independent engagements



Maturity Assessment and Action Plan: Often an ideal first step, this evaluation provides a comprehensive analysis of an organization's readiness and practices in Responsible AI (RAI). It identifies gaps in governance—covering people, processes, and playbooks—and offers clear recommendations on what to build, buy, or implement to achieve sustainable RAI integration.



Governance (People, Process, Playbook): Before integrating RAI tools or procedures into existing workflows, companies must first establish strong governance foundations. Our experts examine the key elements including company culture, values, processes, and principles, delivering customized guidance, scorecards, roadmaps, and more. The opposite of an off-the-shelf solution!



Product and Projects Analysis: Through rigorous evaluations of AI products and projects, our experts help understand the impact, mitigate risk, ensure compliance, and avoid harm and reputational damages.



Training: Tailored courses to equip organizations, executives, managers, and employees with skills and knowledge to effectively integrate RAI practices organizations, fostering a culture of scalable, responsible innovation and growth.



Advisory: From an on-demand, independent AI Ethics Advisory Board to bespoke one-on-one consultations, our RAI practice provides unbiased guidance, supporting responsible AI development and deployment at every stage.

The Responsible AI Team



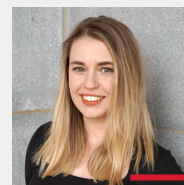
Cansu Canca
Director of
Responsible AI
Practice



**Laura
Haaber Ihle**
Research Scientist
- AI Ethicist



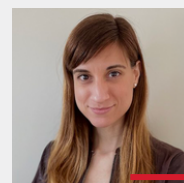
**Rashida
Richardson**
Senior AI Policy
Expert



Annika Schoene
Research Scientist



Daniel Tigard
AI Ethicist



Agata Lapedriza
Principal
Research Scientist



**Ricardo
Baeza-Yates**
Director of
Research

*Find out how the Responsible AI Practice
can help your organization.*

