

IMPACT Symposium

Information Session



NORTHEASTERN .

What is Impact Symposium

- In person event designed to amplify the impact of your work at NU that contribute to the society.
- Poster session, career expo and symposium all in one.
- Collaboration between Coop, Graduate Student Government and Office of the Provost.

Why Attend?

Networking

Connect with industry leaders and potential employers.

Career Development

Gain experience presenting to diverse audiences.

Learning Opportunities

Participate in industry-specific breakout sessions and gain insights into different fields.

Why was it created and who can participate

- Identified by GSG, fueled by students in need for networking and professional development opportunities across colleges and campuses.
- Intended for Master's and Professional Doctorate students in Boston and Global Network to present their work.
- Intended for NU faculty and staff who are curious about work done across disciplines.
- Intended for external visitors, like industry leaders and potential employers in search of student talent.

What work can be presented?

- Volunteering work, community engagement, practicum, clinic, co-op experience, research project, artistic work, innovative solution, internship and more. Projects beyond research.
- On campus, off campus work conducted from February 1, 2024, onward.
- Should demonstrate impact, fostering a culture of innovation and societal contribution.
- Approved by the mentor.
- Projects don't need to be fully completed, but should show a progress. You will be asked to include metrics that measures your impact.

Submit your abstract

If you would like to present your work, submit your abstract by January 15.

0. Create your Oxford Abstract account

- Use your NU email.

Submit your abstract

1. Authors and Affiliations

- Up to 9 authors excluding your graduate advisor are allowed.



Thank you for your interest in participating in the Master's and Professional Doctorate Impact Symposium. This is the abstract submission portal.

Submissions are currently closed so submitters will be unable to see this form. However administrators can still create submissions

Authors and Affiliations*

Please fill in all information as requested below for the presenter and additional student authors.

Author

 Presenting*[+ ADD ANOTHER AUTHOR](#)



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Faculty Mentor*

Please provide answers for your Graduate Mentor.

Is this project's Primary Faculty Advisor, Mentor, or Investigator (PI) at Northeastern or outside Northeastern?

At Northeastern University. ▼

Mentor's Name*

Mentor's Last Name*

Mentor's College*

Mentor's Department*

Mentor's Official Email*

Submit your abstract

2. Authors and Affiliations

- **For NU mentors:** Fill in their name, and select their college and department from the dropdown menus.
- **For external mentors:** Enter their name and official email address.

Submit your abstract

3. Select the category for your project submission from the dropdown menu.



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Project

Please share information about your project with us below.

We invite you to submit projects you've worked on or completed from February 1, 2024, onward. These can span a variety of formats and topics, including:

- **Research or Creative Endeavors** - Whether it's scientific research, XN, coop, practicum, clinic, an artistic project, or an innovative solution, a broad range of work is encouraged. Your work should demonstrate impact, fostering a culture of innovation and societal contribution.
- **Location and Format** - Projects completed on-campus, off-campus, during co-op, practicums or internships, or even independently are welcome.

Categories*

Please choose a subject category which best describes your submission.

Submit your abstract

3. Enter a title of your project and abstract.

- Write a short summary of your project in **150 words or fewer**.
 - The question or challenge you're addressing
 - Why it's important
 - What insights or findings you'd like to share

Title*

Enter the FULL TITLE of your submission. This will be used in the final program.

Rich text editor toolbar with icons for undo, redo, italic, subscript, superscript, and link, followed by a large empty text input area.

0/15

Abstract*

Your project summary should be brief—no more than 150 words—and accessible to an educated, non-specialist audience. Here's what to include:

- **Question** - Clearly state the question or challenge your project addresses.
- **Significance** - Explain why your project is meaningful, both within your field and for a general audience who may not be experts.
- **Methods and Conclusions** - Offer a glimpse into your approach and any key findings or insights.

Make sure that you show the impact of your work.

Rich text editor toolbar with icons for undo, redo, italic, bold, subscript, superscript, link, bulleted list, and numbered list, followed by a large empty text input area.

0/150

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Does this project involve human subjects?*

Please share whether or not your projects requires [Human Subject Research Protection](#).

Human Subjects Protocol Number

If yes, please provide Protocol # ([More Info](#)) and approval date.

Does this project involve live animals?*

Please refer to Northeastern [Animal Care](#).

Animal Work Protocol Number

If yes, please provide Protocol #.

Is there any Intellectual Property (IP) associated with this project (potential patent, copyright or trademark applications)?*

Please refer to information from the [Center for Research Innovation](#).

Invention Number

If yes, have you submitted an [invention disclosure form](#) to the CRI? If yes, please provide Invention #.

Submit your abstract

4. Include information for research subjects and IP

- Does your project involve:
 - Human subjects?
 - Live animals?
 - Intellectual property (IP)?
- If yes, you'll need to provide:
 - Protocol number (ask your faculty mentor if you're unsure)
 - Invention disclosure number (if applicable)



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Permission to Publish*

I give you permission to publish my abstract should my work is accepted to the Impact Symposium.

Author approval*

I confirm that this submission has been approved by all authors

Faculty Mentor Approval*

I confirm that this submission has been approved by my faculty mentor.

In-person Participation*

Impact Symposium is an in person event taking place in Boston on February 26. Please confirm that at least one of the presenters can participate in the entire event and present a poster during allotted time.

Thank you for your abstract submission.



PREVIOUS

SUBMIT

Submit your abstract

5. Permissions and Approvals

- To present your work at the IMPACT Symposium, you'll need to confirm and approve all required statements.

What are we looking for?

1. Depth and Significance of Impact

Does the project demonstrate meaningful and significant effects on the environment, organization, community, or people?

2. Evidence-Based Results

Are there concrete data, metrics, or testimonies that validate the project's outcomes?

3. Innovation and Originality

Does the project introduce novel approaches, methods, or solutions to address challenges?

4. Clarity and Relevance

Is the abstract well-written, concise, and easy to understand?

5. Engagement and Sustainability

Are the outcomes sustainable or replicable in another context?

What to expect next?

- **January 15, 2025** – Deadline to submit abstracts
- **January 22, 2025** – Review Deadline
- **January 23, 2025** – Outcome Notification
- Start making a poster

Questions?

Making your poster

1. Use the Provided Template

- The IMPACT Symposium provides **PowerPoint templates** for posters. These templates are designed for a **24 x 36-inch poster**, giving you plenty of space to showcase your work.
- Bonus: Posters created using the official template **qualify for free printing** by Reprographics at the Boston campus.

2. Qualifying for Free Printing

- To take advantage of free printing, make sure:
- You use the **24 x 36-inch template**. (Larger sizes don't qualify.)
- Submit your poster as a **PDF** to Office of the Provost by **February 14, 2025**



Making your poster

Poster Content Checklist

- **Title:** Use the same title as your approved abstract.
- **Authors:** List all collaborators, including your faculty mentor.
- **Subject Category:** Match the category you used in your abstract.
- **Key Terms:** Include up to four terms to help the audience quickly understand your field.

Submission ID:
Subject Category:
Key Terms:

Northeastern University

Project Title
Authors, Primary First; Mentor(s)

Background, Motivation, and Goals

Process and Methods

Findings and Products

Conclusion and Next Steps

Making your poster

- **Background, Motivation, and Goals**

- What is the core question, problem, or challenge your project addresses?
- Why did you choose this topic, and how does it fit into your field?
- Provide context: How have others approached this problem, and how does your work build on theirs?
- Explain why your work is important—to people in your field and beyond.

- **Process and Methods**

- Summarize how you approached the question or challenge.
- Highlight your methods and why they were chosen.

- **Findings and Products**

- Share the main findings or creative outcomes of your project.

- **Conclusions and Next Steps**

- What are the key takeaways?
- Discuss potential next steps for your research or creative work.
- What implications does your project have for your field and others?

Complimentary Workshop on Poster Design

- Poster Perfection: A Step-by-Step Guide to Showcasing Your Research and Projects Successfully
- Designing Poster Narratives
- Crafting Posters with Visual Impact
- Delivering an Impactful Poster Pitch: Strategies for Engaging Your Audience

IMPACT Symposium

Before

- **Target Your Audience**

Your presentation should be understandable to an **educated but non-technical audience**.

- **Be Ready to Network**

Employers and professionals may attend, so use this opportunity to make connections and discuss your work confidently.



During

Poster Session Timing

- **First Session (11:15 AM – 11:45 AM)**

- Set up your poster between **9:45–11:15 AM**.
- Be sure to remove your poster after your session ends at **11:45 AM**.

- **Second Session (12:45 PM – 1:15 PM)**

- Set up your poster between **11:45 AM–12:45 PM**.

Presenting Your Poster

- During your assigned session, stay by your poster to present and answer questions about your work.

Posters are just one piece of the Symposium

- **Welcome & Keynote Address:** 10:00 AM - 10:30 AM
- **Panel Discussion:** 10:30 AM – 11:00 AM
 - A diverse panel including industry experts.
- **Networking/Poster Session 1:** 11:15 AM - 11:45 AM
 - First half of the student posters are displayed.
- **Breakout Sessions:** 12:00 PM – 12:30 PM
 - Biotechnology, AI, Media, Healthcare, Engineering
- **Networking/Poster Session 2:** 12:45 PM - 1:15 PM
 - Second half of the posters are displayed.
- **Closing Remarks & Open Networking:** 1:15PM - 1:30 PM



Questions?

Thank you

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Northeastern University