Zadie Moon ☾

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EDUCATION

Northeastern University, Oakland, CA   12/2024
MS in Computer Science   *Concentrations:* **AI, Human-Centered Interaction**   GPA **3.96/4.00**

Mills College, Oakland, CA   06/2022
BA in Public Health   *Concentrations:* **Health Equity, Spanish**   GPA: **3.98/4.00**
Honors & Awards: Summa Cum Laude, Eco-Justice Leadership Award, Trefethen Award, Palladium Society

TECHNICAL SKILLS

Programming Languages: Python, Java, C, C++, Javascript, HTML, CSS, R, Node.js, React v18.

Product Management: Product strategy & roadmapping, market & user research, requirements management, agile methodologies (Scrum), user-centered design (Figma), analytics & KPI tracking, cross-functional collaboration, go-to-market strategies, project management tools (Jira).

AI/LLM: PyTorch, TensorFlow/Keras, OpenCV, Multimodal Models, Computer Vision (OpenCV, PyTorch Vision), Speech Processing (Kaldi, DeepSpeech, Wav2Vec), Cross-modal Data Generation, NLP, Statistical Inference, Reinforcement Learning, Optimization Algorithms.

CERTIFICATIONS

AI First Product Leadership - LinkedIn, 2024   **Project Management Foundations** - LinkedIn, 2024
Strategic Project Risk Management - LinkedIn, 2024   **Human Subjects Research Certification** - CITI, 2023

WORK EXPERIENCE

Product Manager | Evenness, San Francisco, CA   01/2024 – Present
- Developed and executed the product roadmap and go-to-market strategy for autonomous AI agents, accelerating time-to-market by 20% and increasing early user adoption by 33% through improved accessibility-driven features.
- Collaborated with engineering, design, and QA teams to deliver prioritized features two weeks ahead of schedule, reducing development cycle times by 25% and achieving a 95% on-time release rate while maintaining balanced stakeholder alignment.
- Implemented rigorous A/B testing and heuristic evaluations to refine UI components, driving a 30% increase in accessibility compliance and enhancing the overall user experience across customer-facing platforms.

Product Manager | Plato, San Francisco, CA   01/2023 – 01/2024
- Identified high-impact user pain points through interviews and competitive analyses, then spearheaded the launch of four new platform features that boosted feature adoption by 40% and reduced user friction by 25%.
- Leveraged product analytics (Mixpanel, Amplitude) to optimize feature sets and workflows, driving a 72% surge in product utilization and improving user task completion rates by 20%.
- Led cross-functional Agile sprints to prioritize and refine features, increasing monthly active users by 18% and boosting average session duration by 34% through continuous iteration and feedback loops.

UX Researcher | One Degree Inc., San Francisco, CA   01/2022 – 01/2023
- Conducted over 150 user interviews, usability tests, and surveys to uncover actionable insights, resulting in a 22% reduction in user task completion time and ensuring decisions were rooted in genuine user feedback.
- Produced wireframes, interactive prototypes, and UI recommendations (Figma), balancing stakeholder demands and user priorities to achieve a 18% increase in user satisfaction and a 10% improvement in search completion rates.
- Analyzed qualitative and quantitative feedback to guide product refinements, increasing overall site engagement by 25% through enhanced user flows, streamlined navigation, and improved content discoverability.

Data Analyst | One Degree Inc., San Francisco, CA   01/2021 – 12/2021
- Utilized SQL and Excel to query, clean, and analyze large datasets, uncovering critical user behavior insights that led to a 20% reduction in abandoned sessions and identified key opportunities for product refinement.
- Developed interactive dashboards and reports to guide product roadmap decisions, driving a 28% increase in user retention within search flows and strengthening data-driven prioritization.
- Partnered with engineering and product teams to standardize data documentation and labeling practices, improving data reliability and delivering a 42% increase in monthly user traffic through more informed product enhancements.

LEADERSHIP EXPERIENCE

Founder & Lead Organizer | Google Developer Group, Oakland, CA   08/2024 – Present
- Managed the core team of 25 student leaders, delegated tasks, ensured timely project completion, and tracked KPIs and marketing strategies to drive event success and engagement of over 4000 NEU students.
- Planned and executed hackathons, tech events, and conferences, cultivated partnerships with industry leaders.

AI Graduate Researcher | Khoury College of Computer Sciences, Oakland, CA   06/2024 – 12/2024
- Conducted in-depth literature review on cutting-edge AI applications, LLMS and NLP in healthcare, synthesizing key findings to inform research direction and identify gaps in current knowledge.
- Performed user interviews with healthcare professionals and stakeholders to gather qualitative data on multimodal LLMs integration, challenges, and opportunities in patient care and administrative workflows.