



Different Types of Applications and Writing the College Essay

Guests: Charles Yarnoff

In this video, Dr. Charles Yarnoff offers five specific pieces of advice for writing an effective college admission essay.



Guest Profile: Charles Yarnoff is an Associate Professor in Northwestern University's Writing Program. He received his Ph.D. from Northwestern and teaches a wide variety of undergraduate writing courses, including Intermediate Composition, Writing and Speaking in Business, Expository Writing, and First-Year Seminars. He also teaches courses in American Literature in Northwestern's School of Professional Studies. He has taught the seminar "Writing for College Success" in the College Prep program since 2014.

Dr. Yarnoff was named a Charles Deering McCormick University Distinguished Lecturer, an award recognizing faculty members who "have consistently demonstrated outstanding performance in classroom teaching." He has been voted to the Associated Student Government faculty honor roll twice, has been nominated for the first-year advising award, and has received the Distinguished Teaching Award from NU's School of Professional Studies.

He has been a Weinberg freshman advisor since 2000, and is the academic director of the Summer Academic Workshop, a pre-orientation writing seminar for first-year students. Dr. Yarnoff is also a faculty fellow at the Women's Residential College. He has also served as Chairperson of the Board of Directors of Students Publishing Company, which oversees The Daily Northwestern newspaper and The Syllabus yearbook.



Get to know Northwestern and Northwestern Admissions

This session will give an overview of what makes the Northwestern undergraduate experience unique while helping students understand the Northwestern admissions process, as well as highly selective admissions in general.



Guest Profile: **Emily Coffee**, Assistant Director of Undergraduate Admission, Tour Guide Program Director

Emily is excited to be back for her second year in Northwestern's Office of Undergraduate Admissions as the Tour Guide Program Director. Emily grew up in Southern California but has lived in Chicago since graduating from Northwestern University in 2020.

Guest Profile: **Julia Wallace**, Assistant Director of Undergraduate Admission

Julia joined the Northwestern Office of Undergraduate Admissions the Fall of 2022 after receiving her Bachelor of Science in Journalism from Northwestern's Medill School of Journalism with a certificate in Civic Engagement. During her time working in her role, Julia has helped coordinate the recruitment and application review process of first-year and transfer applicants along with directing Black student outreach through the Ambassador program. An Evanston native, she enjoys taking advantage of the city's location on Lake Michigan and exploring various coffee shops around campus.





Alyssa Martinez, Assistant Director of Undergraduate Admission

Alyssa joined the Northwestern Office of Undergraduate Admissions in 2021 after a year at the College of the Holy Cross's Office of Admission. She received her bachelor's degree from the College of the Holy Cross and is working on her M.S. in Higher Education Administration and Policy from Northwestern University. At Northwestern Alyssa oversees the recruitment and enrollment of Hispanic/Latine identifying students.



Citlally Delgado, Assistant Director of Undergraduate Admission

Citlally "Lally" Delgado is an Assistant Director of Admissions at Northwestern University, where she manages territories in the Midwest region and oversees undergraduate student counselors. Prior to this role, Lally served as a Graduate Intern with Northwestern Office of Undergraduate Admission and Northwestern Academy for CPS, and completed the prestigious Fulbright fellowship in Recife, Brazil. Lally holds a BA in Portuguese and Brazilian Studies from Smith College and an MS in Higher Education Administration and Policy from Northwestern University.





Your Application/Your Interview

In this session, the admissions team will introduce the concept of holistic application review and the role of an interview in the college admission process.



Guest Profile: **Paul Compton**, Associate Director of Undergraduate Admission, Director of FGLI Support Initiatives

Paul joined the Northwestern Office of Undergraduate Admission in 2015 after a few years as a social worker and adjunct faculty member. During his time working in the admissions profession, Paul started working primarily with Latinx and students from Chicago, and now oversees many college access initiatives connected to first-generation, lower income, rural students and community-based partnerships. While originally from sunny Orange County, California, Paul has made a new home in Chicago. Paul received a bachelor's degree from Wheaton College, an M.Ed from Loyola University Chicago and most recently an MBA from Northwestern's Kellogg School of Management.



Guest Profile: **Emma Bausch**, Senior Assistant Director of Undergraduate Admission

Emma Bausch is a Senior Assistant Director of Admission at Northwestern University. Emma is new to Northwestern, having joined the team June 2022. She is currently finishing her PhD in Higher Education at the University of Michigan – Ann Arbor. Before that, she worked for eight years in admissions, outreach and access at the University of Oxford in the United Kingdom.



Guest Profile: **Safiya Johnson**, Senior Assistant Director of Undergraduate Admission

Safiya joined the Northwestern Office of Undergraduate Admissions in 2022 after years of working as an independent admissions consultant and college counselor at a Chicago charter school. In Northwestern's admission office, she oversees the alumni interview process, working with 3,000 volunteers annually. She is a native Chicagoan (south side!) who loves walking along the lakefront trail. She earned her bachelor's degree from the University of Chicago and a master of education in Education Policy and Management from the Harvard Graduate School of Education.



Nick Radmer, Assistant Director of Undergraduate Admission

Nick joined Northwestern in May of 2022, after working for three years in the Office of Admission at Denison University, his alma mater. Prior to that, he spent a year in transfer admission at North Central College. In addition to recruitment at Northwestern, Nick coordinates the Alumni Admission Council, which works to interview over 10,000 prospective students each year. He's also working towards receiving an M.S. in Higher Education Administration and Policy from Northwestern's School of Education and Social Policy.



School Choice, University Visits, Understanding Different Types of Colleges and Universities, Picking the Right College for You

Guest: Walter Ingram

In our summer series, Walter delivers a module that is designed to introduce students to the basics of Successfully Choosing a University. The module educates students on school choice, picking the right college, building a dynamic college list, different types of institutions, and conducting university visits.



Guest Profile: Walter Ingram is the Guidance and College Counselor for Villa Madonna Academy, Villa Hills, KY. He is also an Independent Educational Consultant (IEC) and owner of Lumiry Educational Consultant. As a Guidance and College Counselor, Walter is responsible for managing academic and college advising activities for grades 7th - 12th. He meets and conferences with students and parents to discuss their needs to determine appropriate individualized educational plans. He also serves in numerous capacities in support of Villa's counseling office and administration team.

As an IEC, Walter works with U.S. and international students to help them gain admission to their chosen universities using a structured, yet nurturing, approach that empowers students to take ownership of their university selection and application process. Walter is dedicated to the student's experience. He believes very strongly that each student is a unique individual who will benefit most from a highly personalized university admissions consulting experience. Walter attended UC Irvine where he completed a program in Independent Educational Consulting to bring the best experience to his consulting clients. He spends a great deal of time with every client to really understand the family's true needs and concerns from the outset and is very skilled at making sure the student is a part of the conversation. He is passionate about helping students get on board with the process as a committed partner in their own future and to help them reach their full potential.

Walter and his wife of 21 years currently reside in Union, KY. He has a daughter and son. Fun Fact: He and his family lived in Singapore for 4 years.



Handling Transitions: How to use S.M.A.R.T. Goal Setting to Increase Productivity and Reduce Stress

Guest: Billy Banks

This interactive, hands-on module will help prepare you for the transition from high school - a highly structured and scheduled environment - to college - a highly unstructured environment that changes each quarter. We will do this by introducing the concept of S.M.A.R.T. Goals. Learning how to convert your goals and tasks into this format will ensure that you not only hit your goals more consistently, but you also focus your time and energies on what is important, not just on what is urgent. Bottom line, you will learn how to get more done in less time and with less anxiety.



Guest Profile: After my wife's bout with cancer, my parent's divorce, and bringing triplets into the world - all in the course of 24 months - I've come to understand that what got me here ain't gonna get me where I want to go next. I needed a new map because the territory was completely new. After deliberate effort, I've learned to work smarter, with more intent, so I can be present for the things that matter - as a father, husband, entrepreneur, teacher, or whichever hat I happen to be wearing.

In life and business, I'm a rebel - not a follower of herds, trends, or convention. I'm always looking for ways to break out of the norm and create something awesome. My approach to entrepreneurship can be best put in the words of Marcel Proust: "The real act of discovery consists not in finding new lands, but in seeing with new eyes."

I see failure as doing: as a sign of effort and an opportunity to learn. For every great success is a history of deliberate effort and failed attempts. Mistakes, and the courage to to make them, are necessary for growth - not an impediment. Because of this, I believe to create something amazing you have to be willing to make mistakes.

Lastly, all of this has made me passionate about teaching and developing others - especially GenZ who is now entering the workforce. Through working with, teaching, and mentoring this cohort for nearly a decade, I've learned that the skills they need to survive and thrive in their careers are largely missing in the classroom. Between my teaching, my role as a mentor, my previous work at The Garage and ProHabits, I seek to fill this gap for my current and former students, employees, and colleagues. When Billy isn't in the classroom, leading a new project, or writing his latest blog post, you can find him with his wife, pack of triplets, and dog Calvin seeking new adventures at home or around Chicago.



Academic Advising: The Special Sauce of College

Guests: Liz Fekete Trubey and Constance Wright

Academic advising is the key to making your time in college truly and meaningfully your own. Whether you're charting your course, discovering new interests, or facing challenges, advising helps you understand your university and yourself. Using Northwestern as an example, Constance and Liz will talk about the importance of advising to your undergraduate years and beyond.



Guest Profile: Liz Trubey (she/her/hers, Ph.D. Northwestern University) is the Assistant Dean for Academic Advising in Weinberg and Distinguished Senior Lecturer in English. She leads a team of 20 College Advisers who support students over their 4 undergraduate years. She coordinates support for students facing academic challenges, and she is a point person for faculty and staff across Weinberg and the University when student concerns arise. Her academic writing focuses on reading and gender identity in sentimental fiction, but these days she primarily teaches College seminars for first-year students about college literature and apocalyptic/post-apocalyptic fiction.



Guest Profile: Constance is the Assistant Dean of Academic Standing for Weinberg College at Northwestern University. She is responsible for managing the undergraduate probation and dismissal processes and registration related exceptions within the College. Constance is also the adviser of the Minority Association of Pre-Med Students. Constance has lecturer appointments at Loyola University School of Law and the UIC John Marshall Law School teaching diversity in the law and first year acclimation courses. Before joining Northwestern, Constance was the Director of Contract Administration and Compliance for Academic Affairs at Chicago State University. Constance specializes in creating sustainable educational opportunities for underrepresented minorities, first generation, and other marginalized student populations in college and professional programs. Most notably, she has worked with Minority Legal Education Resources, Inc since 2007 to help students pass bar examinations in Illinois and California. Constance has a Bachelor's of Arts in Sociology from North Carolina State University, a Juris Doctor from the John Marshall Law School, and a Masters of Education in Higher Education Administration from Loyola University Chicago.

Leadership: Giving Back Through Community Service

Guests: Linsey Crowninshield-Ryan and Mishal Qureshi

Giving back to your community is one of the most rewarding things you can do! Linsey and Mishal will



provide important information about becoming a leader and making your community service activities the best they can be!



Guest Profile: Linsey Crowninshield-Ryan, Assistant Coordinator, Center for Talent Development

Linsey has 15 years of diverse experience as an educator, having held roles in residential life, leadership development and service-learning programs. Prior to CTD Linsey worked at the Illinois Mathematics and Science Academy as the Assistant Director of Student Life for Leadership Education & Service, and Assistant Director of Student Life for Residential Life. Linsey holds a BA in Psychology & Education from Ripon College and a MS in Human Services Administration and Non-Profit Management from Spertus College. Linsey has facilitated over 20 experiential learning adventures with Habitat for Humanity and worked with Free the Children to design their first residential high school for girls in Kenya.

In her down time she enjoys all team sports, both playing and coaching.



Guest Profile: Mishal Qureshi, Program Assistant, Center for Talent Development

Mishal started working with the Civic Education Project in 2016 as an Operations Assistant for the Civic Leadership Institute. Immediately after, following her commitment to and for the development and mental health of youth most directly affected by systemic inequality, Mishal worked as a City Year Corps Member at the McNair School of Excellence in Chicago's Austin community. Mishal has experience with community organizing for racial, economic, and social justice in Chicago, beginning with her involvement with Occupy Chicago in 2013. Mishal has a Bachelor of Arts degree from DePaul University in International Studies.