

The Qualitative Report

Media Kit 2023-2024

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Welcome to *The Qualitative Report*

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The Qualitative Report (ISSN 1052-0147) is a peer-reviewed, monthly journal devoted to writing and discussion of and about qualitative, critical, action, and collaborative inquiry and research. These pages are open to a variety of forms: original, scholarly activity such as qualitative research studies, critical commentaries, editorials, or debates concerning pertinent issues and topics; news of networking and research possibilities; and other sorts of journalistic and literary shapes which may interest and pique readers.

The Qualitative Report is published by Nova Southeastern University. Its Uniform Resource Locator (URL) is <http://nsuworks.nova.edu/tqr/>.

Since 1990, The Qualitative Report (TQR) has served as a global learning community for qualitative researchers. As a journal, we give researchers an outlet to report their qualitative research and to reflect on how they conduct their work. We have trained a generation of editors and reviewers to provide effective and supportive mentoring to our authors. Our readers download thousands of TQR articles every day and authors cite these works at a rate that grows dramatically each year. As an online resource, we provide unique guides to qualitative research web sites, software apps, design and methodology texts, and teaching and learning qualitative inquiry resources. As a weekly news source, we share the latest developments in the world of qualitative research, new calls for papers and presentations, and the most recent employment openings for qualitative researchers and qualitative data analysts. As a scholarly conference, we gather each year to learn what is new and cutting edge and to celebrate our community as we appreciate what each of us contributes to the field of qualitative research and what participating in the world of TQR has meant to our own personal and professional growth. Please become part of the TQR community!

About

The Qualitative Report

The Qualitative Report, the oldest multidisciplinary qualitative research journal in the world, serves as a forum and sounding board for researchers, scholars, practitioners, and other reflective-minded individuals who are passionate about ideas, methods, and analyses permeating qualitative, action, collaborative, arts-based, and critical study.

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Distribution and Analytics

Distribution Facts

The Qualitative Report has a subscriber base of over 8,500 people who receive the weekly journal on a continual basis. In addition to our subscribers, we have vast and distinguished social media following between our [Facebook](#) and [Twitter](#). Our weekly newsletter is also distributed through different qualitative based listservs. Once the weekly newsletter is published on Monday, different pieces of information are then spread through our social media platforms.

Facebook – 4380+ Followers



Twitter – 9099+ Followers



TQR Weekly Website Basic Analytics

- 3,600+ Monthly Page Views
- 1,800+ Monthly Users
- 2,200+ Monthly Sessions

The Qualitative Report **Around the Globe!**

Since January 2002 we have received over 4,100 original manuscripts from authors living in the United States, Puerto Rico, and 104 other nations from around the world. Here is a list of those countries:

Algeria, Argentina, **Armenia**, Australia, The Bahamas, Bahrain, Bali, Bangladesh, Belarus, Belgium, Bolivia, Bosnia and Herzegovina, Botswana, Brazil, Brunei, Canada, China, Colombia, The Congo, Cyprus, Czech Republic, Denmark, Dubai, Ecuador, Egypt, Estonia, Ethiopia, Fiji, Finland, France, Germany, Ghana, Great Britain, Greece, Grenada, Guatemala, Guyana, Hong Kong, Hungary, India, Indonesia, Iran, **Iraq**, Iraqi Kurdistan, Ireland, Israel, Italy, Jamaica, Japan, Jordan, Kazakhstan, Kenya, Lebanon, Lithuania, Macau, Malaysia, Malta, Mexico, **Mongolia**, Morocco, Myanmar, Namibia, Nepal, The Netherlands, New Guinea, New Zealand, Nigeria, Norway, Oman, Pakistan, Palestine, Peru, The Philippines, Poland, Portugal, Puerto Rico, Qatar, Romania, Russia, **Rwanda**, Saudi Arabia, Scotland, Singapore, Slovakia, Slovenia, South Africa, South Korea, Spain, Sri Lanka, Sweden, Switzerland, Taiwan, Tajikistan, Tanzania, Thailand, Trinidad and Tobago, Turkey, Uganda, United Arab Emirates, United States, Uruguay, Viet Nam, Virgin Islands, Wales, Zambia, and Zimbabwe

Academic Journal Facts

- Over 920,000 papers downloaded in the last year
 - Over 2000 papers downloaded each day
- TQR accounts for more than half of all papers published in our discipline within BEPRESS (93 total institutions)



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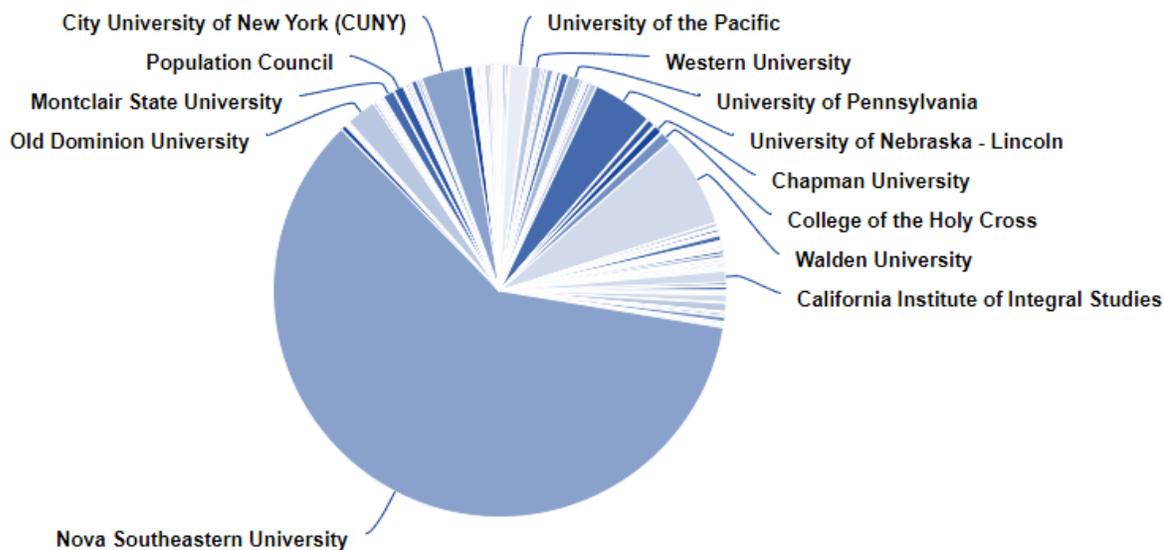
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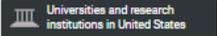
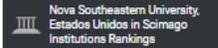
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[Scimago Journal & Country Rank](#)

- Grouped in with Cultural Studies, Ranked in the 1st Quartile

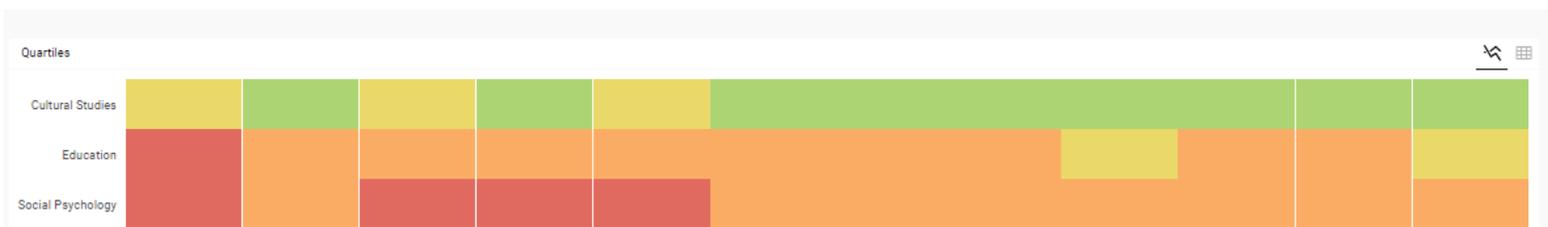
Qualitative Report

COUNTRY	SUBJECT AREA AND CATEGORY	PUBLISHER	H-INDEX
United States 	Psychology └ Social Psychology Social Sciences └ Cultural Studies └ Education	Nova Southeastern University 	43
PUBLICATION TYPE	ISSN	COVERAGE	INFORMATION
Journals	10520147	2009-2021	Homepage How to publish in this journal

SCOPE

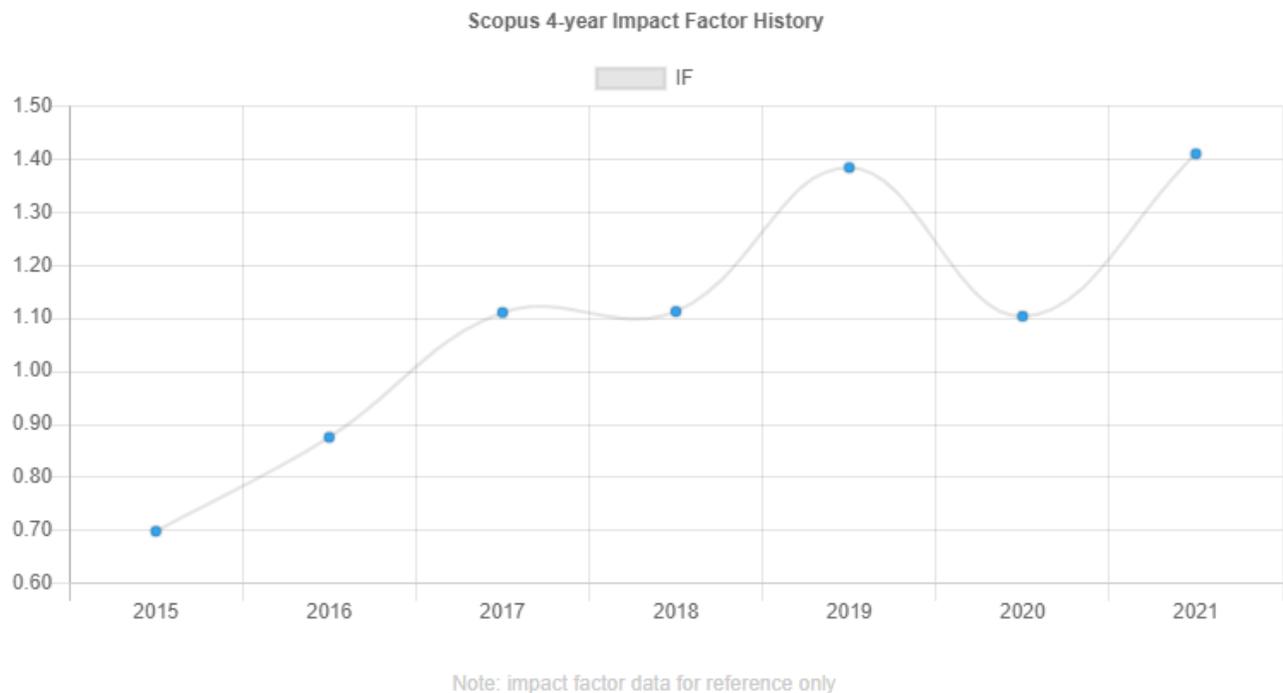
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Impact Factor

Qualitative Report Scopus 4-Year Impact Factor Trend



How Can **We** Help? Let's Have a Conversation

If you would like to get involved, we have many options for you to consider. Please see some of the options below:

Consulting

- Analytics/Future trends, Blogs, Community/Journal Building

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Pictures or buttons that lay across the top or bottom of the webpage.

They can also be formatted to flow down the side of the webpage.

Sizes can vary. Text ads consist of a few carefully chosen words that best represent your product or your business. These words are hyperlinked to the product of your choice, or to the homepage of the website (Examples Include: Jobs, Events, Blog postings, News articles, Tutorials)

Social Media

Our social media platforms account for over 13,000 followers making it a desired advertising platform. We offer tailored social media strategies and campaigns.

Annual Conference

Getting involved with our annual conference can include the prospective company hosting a workshop/webinar for their product/service. In addition, we offer the ability to play short commercials during our virtual conferences.

Webinar/Workshops

If you are interested in hosting a workshop (outside of our conference, at any point of the year) we can advertise your product/service to our audience in the form of a webinar/workshop.

Podcasts

Podcast advertising allows you to speak directly to potential customers through an audio ad. We can also host the prospective business for a detailed conversation surrounding the product/service.

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