- Quality Advocates -

University-Level Strategic Planning: Emerging Themes and Directions

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March 21, 2014



A Continuing Conversation and A Work in Progress

Planning Process

"Traditional"





PENNSTATE

"Tweaked"



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Mission **Values** Vision **Education** Valuing and Exploring **Promoting Our Health Building Our Digital** "NEW THEME" TBD Stewarding Our **Our Cultures** Resources **Transforming Foundational Principles Supporting Strategies**



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Guiding Principles for Resource Allocation

Promoting Our Health

Penn State will promote health and sustainable health care, building upon expertise encompassing research, education, service, and clinical practice across the University – e.g., in the life sciences, social and behavioral sciences, medicine, engineering and informatics.



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Children & youth Nutrition Disease prevention Counseling **Biodata Genomics Antibiotic resistance Exercise Bioengineering Affordability & access Social systems** Aging **Informatics Materials** Rural/urban Computing **Poverty Psychological services Inequality** Mental health Personalized medicine PENNSTATE Lifestyle **Environmental health** Family health

Stewarding Our Resources

Penn State will continue to develop its alreadyestablished leadership in the stewardship of resources, including environmental, agricultural, energy, and human resources.



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Water **Natural** gas Local, national & global **Decision-making** Food **Smart energy Economics Communication** Renewable energy **Organizational behavior Political science Sustainability** Cyberscience **Human capital Global connections** Land use **Ecology** Coal Materials science PENNSTATE Social sciences

Transforming Education

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Empowerment	Innovation S	tudent engagen	nent STEM
Under-prepared stude Online Extending education Access & af Ethics Per Discovery	ents Flipp ne Adult learr ffordability rsonal achieveme	Varied Veterans ent Inte	
General educat	tion P-16 and	Special	
PENNSTATE Now too shir	Global rea	Out	Attainment treach

Building Our Digital Future

Penn State will leverage its existing capabilities to build the digital future, encompassing the rapid expansion of the Internet and the "Internet of things", mobile computing and sensing, big data, security and privacy, and discovery and the creation of knowledge.



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Risk

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Digital arts

Mobile computing

Humanities

"The Internet of things"

Big data

Analytics

Computation

Natural sciences

Access

Digital library

Impacts on education **Knowledge creation**

Data science

Imaging

Discovery

Multimedia

Materials science

Simulations



Quantitative social sciences



Valuing and Exploring Our Cultures

Penn State will cross disciplinary, geographic, socioeconomic, and professional boundaries to continue its leadership role in valuing and exploring cultures.



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Integrity Intercultural competencies Civic engagement **Social sciences Research ethics Understanding democracy Equity** Media Design **Materials** Life sciences Communication **Community-based practices Architecture Global society Moral literacy Business & industry** Language **Crossing disciplinary boundaries Arts Remediate disparities Community resources Humanities Manufacturing Physical sciences** PENNSTATE Life sciences

Social systems

Working Groups for Strategic Priorities

Short- to medium-term

- * Creating a one-page statement (what a theme means, what Penn State aspires to, metrics, targets, timelines...)
- * Building input to/framework for the PSU plan
- Short- to long-term
- * Moving the conversation forward
- * Promoting connections and collaborations across departments, colleges, campuses.
- * Identifying and engaging faculty & staff, trustees, donors.



