

EDWARD “TED” B. BROWN, III '68

Biographical Sketch

A 1968 Penn State graduate-BS in Science, he was President of Theta Delta Chi and Parmi Nous; an Alpha Phi Omega, IFC and USG leader. He's a Pennsylvania Army National Guard Veteran (only BOT Vet). Ted spent most of his professional life in crisis management/disaster recovery/business continuity. With thirty years at IBM, led the creation of IBM's Recovery Business, growing it to \$1 Billion. He's President-KETCHConsulting, in Business-Continuity Hall-of-Fame, the only winner of Disaster Recovery Institute Consultant of Year and Lifetime Achievement. Ted's an Alumni-elected PSU-BOT Member, founder/Chair Risk Sub-committee. He continues to champion recognition of Sue and Joe Paterno: naming the field/returning the statue. He's one of 5 remaining Trustees that successfully solicited Freeh documents and refuted them in a report. He's made Penn State/Centre County safer by fighting to redesign the dangerous intersection between Beaver Stadium and the airport and improving the PSU Data Center physical security. He also, initiated Hershey Business Continuity, participated in Berks Campus Active Shooter Exercise, improved safety/security at many Commonwealth Campuses, initiated the PSU Crisis Management Plan, audited the OSU game State Police helicopter incident, and initiated the first Alumni Association external audit. He's the BOT advocate for Greek life-saving Freshman Rush and implementing a reward structure. As an active Risk Leader for Penn State, he championed COVID responses, including waste-water analysis, on-campus vaccinations and identifying three tiers of Risks. Ted's a visible Penn State Ambassador, presenting Hershey/PSU COVID success at Disaster Recovery/Risk/Continuity Conferences. He's led IT savings and improved Cyber preparedness.

Position Statement

Being elected to the Penn State Board (three times) has been a tremendous honor. I humbly ask your support in my re-election, allowing me to accomplish:

- Honoring Sue and Joe Paterno (Field; Statue)
- Making every campus Safer
- Reducing tuition (I led first tuition freeze in 41 years)
- Supporting our students (Thon, Varsity and Club sports, Greek Life, addressing food insecurity)
- Being a Penn State ambassador - telling the story around the world (conferences/all media)
- Honoring/supporting veterans
- Increasing enrollment at Commonwealth Campuses - generating \$80-\$300M in additional revenue
- Mitigating Crises and dozens of risks I helped identify
- Making the Board more transparent. I've commented publicly on: Art Museum, student food insecurity, affordability, rankings, diversity, equity, and inclusion
- Guiding Penn State with better marketing: our Commonwealth Campuses, world-class research, fabulous faculty, and wonderful students
- Improving our rankings, reducing student debt, recruiting quality faculty/staff (part of selection of our new risk manager)
- Protect The Nittany Lion Inn
- Enhance Beaver Stadium
- Address student, faculty and staff issues
- Always open to listening to all constituents
- Continuing to provide significant input to our new President Neeli Bendapudi, working with her on above risks/opportunities/rewards

Proud to be running for re-election with Barbara Doran and Bill Oldsey. Honored by your past support; ask for it again. Please vote for the only Crisis, IT and Cyber Expert, Veteran, Tuition reducer, Commonwealth Campus advocate, and Greek: Ted Brown

<https://www.facebook.com/tedbrownsu> <https://www.linkedin.com/in/edward-ted-b-brown-iii-055b441>

<https://www.twitter.com/tedbrownsu> / <https://www.tiktok.com/@tedbrownsu>

[https://www.instagram.com/tedbrownsu/](https://www.instagram.com/tedbrownsu) [brownforpennstate.com](https://www.brownforpennstate.com)

BARBARA L. DORAN '75

Biographical Sketch

Elected to the Board of Trustees by the Alumni in 2013, Barbara Doran has served on many committees since: Presidential Selection, Finance, Governance, Equity and Human Resources, Distinguished Alumni and Business/Industry Board Selection, and is Chair of Outreach, Development/Community Relations. Task forces include Tuition and Affordability, Racism and Bias, and Intercollegiate Athletics.

A 1975 Penn State graduate with a B.A. in English, she later earned an MBA from Harvard Business School. She started out as a journalist in State College, working as a newswoman for WRSC radio, writing for Penn State Sports Information, and free-lancing for the Philadelphia Inquirer and The Pennsylvania Mirror.

Barbara was a three-sport varsity athlete at Penn State, was the first reporter to cover women's sports for *The Daily Collegian*, and was the first Penn State woman to be selected to both the United States National Women's Field Hockey and Lacrosse Teams. She was also a Title IX activist.

Having worked for over 30 years on Wall Street in senior positions at major Wall Street firms, Barbara has started and run several businesses and currently runs her own wealth advisory and asset management firm, BD8 Capital Partners, in New York.

She is a published writer on sports and investments and appears regularly on CNBC and other broadcast media commenting on stocks and markets.

She is also a member of the US Masters Field Hockey Team, playing internationally, and serves on the boards of several other nonprofits.

[\(20+\) Barbara Doran - Penn State Trustee | Facebook](#) [LinkedIn.com/in/barbara-doran-7aa248](https://www.linkedin.com/in/barbara-doran-7aa248)

Position Statement

With a new president coming in, we can build on the immense resources and platform of our storied alma mater, Penn State.

We have educated generations of Penn Staters and have more CEO's and leaders making a difference in the world than almost any other. We have 600,000+ alumni, whose loyalty and commitment are second to none.

Penn State Health serves many while educating the doctors of tomorrow. Our research efforts top over \$1b. Diversity, equity and inclusion are the touchstone for how we educate and perform, and our commonwealth system is unparalleled. Our many climate change initiatives, like the Penn State Sustainability Institute, are accelerating.

But huge challenges await. Affordability remains uppermost, especially for our many first-gen students. Financial aid and scholarships help offset tuition while we continue to cut costs and hold tuition in line. Our commonwealth campuses and surrounding communities need more help re focus, resources, and connectivity to all that Penn State is.

Our educational rankings have slid, and that must and will be addressed. Issues re Joe Paterno's legacy linger and need positive resolution.

These are long-term issues: through working on the affordability and DEI task forces, the finance, governance, and Presidential Search committees, I have been fully engaged in working closely with our alumni, students, staff, faculty and administration to find long-lasting solutions.

I'm proud to be running for re-election with fellow incumbents Ted Brown and Bill Oldsey to keep working on these critical issues: I would be honored to again have your support.

FARNAZ FARHI '10

Biographical Sketch

Dr. Farnaz Farhi is a physician, educator, sexual violence prevention expert, and a Penn State Forward candidate. Farhi has over 15 years of experience studying and caring for those who have experienced sexual violence, which affects one in five Penn State students.

Farhi received bachelors' degrees in Biology and Women's Studies from Penn State in 2010. As a student, she spent hundreds of hours volunteering with CentreSafe as a Counselor/Advocate. She interned with RAINN, which runs the National Sexual Assault Hotline, and was a THON Moraler for three years. Farhi's undergraduate honors thesis evaluated Penn State resources and proposed ways to advance support for those who experience sexual violence.

After attending Penn State, Farhi completed graduate studies at University of Oxford and earned her medical degree from Boston University School of Medicine. She completed her Obstetrics and Gynecology Residency at Thomas Jefferson University Hospital in Philadelphia. Throughout her training, she continued her work addressing sexual violence.

Currently, Dr. Farhi works as an Ob/Gyn at GW Medical Faculty Associates in Washington, DC, where she is also a faculty member at the George Washington School of Medicine and Health Sciences. There, she provides inclusive medical care and continues to address sexual violence through teaching, patient care, and advocacy. She is a member of GW's Anti-Racism Coalition and the multi-institution Anti-Racist Transformation in Medical Education, working to address systemic racism in medical school curricula nationally.

A first-generation American, Farhi comes from a proud Penn State family. She lives in Washington, DC.

Position Statement

Dr. Farhi's medical and public health expertise enables her to champion policies that promote inclusive medical care, advance student safety, and encourage responsible oversight of Penn State's multi-hospital healthcare enterprise.

A Penn State Forward candidate, Farhi is part of a slate with multidisciplinary expertise and three key priorities: Climate Action, Student Safety & Educational Equity, and Transparent Governance.

Climate Action: We must reduce climate change's harm to current and future Pennsylvania communities to fulfill our land-grant duty. We will institute socially and fiscally responsible investment guidelines, prepare students for 21st-century careers, and leverage institutional resources to invest in clean energy research and create jobs throughout Pennsylvania.

Student Safety & Educational Equity: In the 'We Are' spirit, we must ensure all students thrive, graduate, and experience successful career outcomes. We will listen to and work with community experts to implement their recommendations to create a more equitable and safe campus. This includes confronting sexual violence, student death, and acts of hate.

Transparent Governance: Penn State's decisions impact thousands of students, staff, faculty, and community members. We can better serve these communities and embody our Penn State values by championing the inclusion of all and creating structures that enable participatory institutional decision-making.

We crafted detailed plans around these pillars, based on research and conversations with many Penn State groups. In the spirit of participatory decision-making, we welcome feedback and will continue to do so if elected.

The full Penn State Forward platform description can be found here: [PSUForward.org](https://psuforward.org).

BARRY J. FENCHAK '84, '91g

Biographical Sketch

Since 2005, I have been attending Penn State Board of Trustee public events, and have sat in on over 300 meetings as a close observer. I have dedicated thousands of hours to following, analyzing, and commenting on these proceedings. Frequently, I am the only 'public' party at the public meetings. I understand the history behind the issues and challenges facing Penn State.

I left the small mining community of Ebensburg, Pennsylvania to attend Penn State in 1980. After completing my BS in Chemical Engineering in 1984, I worked in the chemical and pharmaceutical industry as a Process Engineer and Production Manager. In 1991 I completed the Master of Business Administration (MBA) program at Smeal College of Business and opened an investment management and financial advisory practice in State College.

I am a licensed Registered Investment Advisor and Securities Principal, and work with individuals, families, and businesses to develop, implement, and manage investment and financial strategies. From 1996-2016, I served as an Adjunct Instructor at Penn State teaching undergraduate courses in personal and corporate finance (FIN 108 and 100), and accounting principles (ACCT 211).

I am the son, husband, brother, brother-in-law, and father of Penn State alumni. My wife and I have raised our family in Happy Valley and are active in the community. My family is a case study in how Penn State can change lives for the better.

To us, the ability - and the responsibility - of Penn State to be "transformative" is more than a trendy buzzword.

Position Statement

Penn State University is a complex and dynamic institution that operates in a challenging environment. I am dedicated to furthering the University's core missions of providing a quality, affordable education and sponsoring meaningful and beneficial research. As a trustee of the university, I will be an engaged and active advocate for all stakeholders. Trustees are the only people who are solely responsible for the oversight of PSU's assets and resources. We had better know what we are doing. Among Penn State's greatest current challenges are:

- The highest in-state tuition, by far, of any of the Big Ten's 13 public universities.
- The plummeting of PSU's academic standing in the Big Ten – from 4th place to 10th place, and still dropping.
- The suffocating costs of administrative waste and largess which, along with PSU's exponential growth in long-term debt, is loaded onto the backs of our students and their families.

These issues, and others, are all related, and are symptomatic of a lack of responsible governance and a lack of focus on Penn State's core missions. They must be addressed, sooner rather than later. For more in-depth discussions, visit my website <https://barryfenchak4trustee.com>

I care deeply for our alma mater and there is no one who understands these issues and is more qualified to address them than me. I am committed to taking on that responsibility on behalf of alumni everywhere.

You can contact me at barry@barryfenchak4trustee.com, and follow me on Twitter @fenchak4trustee and Facebook <https://www.facebook.com/BarryFenchakPSUTrustee>

CHRISTA HASENKOPF '03

Biographical Sketch

Dr. Christa Hasenkopf is an atmospheric scientist, environmental equity advocate, non-profit founder, and a Penn State Forward candidate. Her career has focused on giving communities access to the information, resources, and institutional transparency they need to effect change.

Hasenkopf received her bachelor's degree in Astronomy and Astrophysics from Penn State in 2003. Penn State opened a world of opportunities for Hasenkopf, a first-generation, low-income student: she performed research, served as president of the Astronomy Club, and graduated as valedictorian of her department. As an alum, she's promoted opportunities for others. For almost a decade, she's mentored students through Eberly's alumni mentoring program.

After Penn State, Hasenkopf taught geometry for two years through Teach for America. She then earned her PhD in Atmospheric & Oceanic Sciences from the University of Colorado and received a Fulbright scholarship to conduct air pollution research in Mongolia. She served at USAID and the US State Department, where she was the first Chief Air Pollution Advisor to the Medical Director.

More recently, Dr. Hasenkopf co-founded and led OpenAQ, an environmental non-profit that houses the largest open air quality database in the world. This work has gained recognition from Forbes, the NY Times, and Penn State — Hasenkopf received Eberly's Outstanding Alumni Award in 2016 and Schreyer's Outstanding Scholar Alumni award in 2017. She continues to empower others to address complex community issues as the founder of Airglow Labs.

Christa is originally from Saegertown, Pennsylvania and now lives in Annapolis, Maryland with her husband, toddler, dog and cat.

Position Statement

Dr. Hasenkopf's experiences in environmental, government, education, and non-profit sectors and transparency work equip her to push forward transparent, collaborative, fiscally responsible, climate conscious policies at Penn State.

As a Penn State Forward candidate, Hasenkopf is part of a slate with multidisciplinary expertise and three key priorities: Climate Action, Student Safety & Educational Equity, and Transparent Governance.

Climate Action: We must reduce climate change's harm to current and future Pennsylvania communities to fulfill our land-grant duty. We will institute socially and fiscally responsible investment guidelines, prepare students for 21st-century careers, and leverage institutional resources to invest in clean energy research and create jobs throughout Pennsylvania.

Student Safety & Educational Equity: In the 'We Are' spirit, we must ensure all students thrive, graduate, and experience successful career outcomes. We will listen to and work with community experts to implement their recommendations to create a more equitable and safe campus. This includes confronting sexual violence, student death, and acts of hate.

Transparent Governance: Penn State's decisions impact thousands of students, staff, faculty, and community members. We can better serve these communities and embody our Penn State values by championing the inclusion of all and creating structures that enable participatory institutional decision-making.

We crafted detailed plans around these pillars, based on research and conversations with many Penn State groups. In the spirit of participatory decision-making, we welcome feedback, and will continue to do so if elected.

The full Penn State Forward platform description: [PSUForward.org](https://psuforward.org)

WILLIAM F. OLDSEY '76

Biographical Sketch

The Oldsey's are a proud three-generation PSU family. My parents were both graduates, as are two of my sons. My father spent 20 years on PSU's faculty. I'm a 1976 graduate, born and raised in Happy Valley, and after a rewarding career, my wife Julie and I moved back to State College.

My career spans 30 years in publishing as a president with the largest education companies in the industry—Pearson and McGraw-Hill. During that time, I gained years of valuable experience in Higher-Education, K-12, Adult-Learning and On-line learning. I successfully managed complex businesses with thousands of employees and products. We partnered with Universities, School Districts and Departments of Education across the US and globally--always focused on improving teaching and learning outcomes for faculty and students alike.

I'm proud of my contributions and leadership as a Trustee since my election in 2013. I've learned that being an effective trustee isn't about establishing a slick website or a social media presence. It's about daily engagement and commitment to the University. It's about working closely with alumni, students, faculty, staff, and administration to make PSU stronger.

Current Committee assignments include Academic Affairs, Research, and Student Life (Chair), and Legal and Compliance. Subcommittee on Long-Range Planning and Legal, Executive Committee, Corporation for Penn State, Middle State Reaccreditation, Presidential Recruitment/Selection Committee, Task Forces on Intercollegiate Athletics and Greek Life.

I'm proud to be running for re-election with Ted Brown and Barb Doran—we're honored by your past support and ask for it again.

Position Statement

Three areas that require our attention:

DRIVING THE VALUE OF A PSU EDUCATION through affordability measures, controlling costs, maximizing the value of commonwealth campuses and ensuring a strong return on investment for a PSU degree.

I meet regularly with our student leaders to discuss new strategies to combat food, housing, and student-debt insecurity, as well as other affordability related issues.

We must scrutinize PSU organizational structures and administrative costs to create savings.

Each of our commonwealth campuses represents a unique, cost-effective opportunity for qualified H.S. graduates interested in pursuing a Penn State degree. We must market and support these campuses more effectively.

Institute data-driven measures to justify the ROI on a PSU education. Constantly monitor and improve academic advising, career services, employability/workforce readiness, recruiting and compensation data.

ACADEMIC RANKINGS help to attract faculty and students, and grow our \$1B research enterprise. As Chair of AARSL, I am leading an initiative to study the current rankings landscape and consider steps that we can take to improve PSU rankings.

CREATING AN INCLUSIVE AND CARING COMMUNITY means our students should always feel welcome and safe in our towns and communities; our townspeople should feel the very same way on our campuses.

NOW is the time, as a community to celebrate and honor the Paterno Legacy. "Success With Honor" is more than a slogan, it's a Penn State way of life. It is time to celebrate Joe's legacy and Sue's lifetime commitment to our alma mater and our community.

<https://www.facebook.com/ElectOldsey>

MARIBETH ROMAN SCHMIDT '88

Biographical Sketch

Maribeth Roman Schmidt parlayed her Penn State Journalism degree into a successful public relations and management career, providing strategic and crisis communications counsel for Fortune 500 companies, privately held enterprises and nonprofits throughout the US. She began her career in 1988 with Lyons Simpson; founded FCF Schmidt Public Relations in 2000 and rebranded her firm as Vault Communications in 2008. She sold the business at age 47 and retired from her CEO position in 2014 to focus on volunteerism and philanthropy.

From 2012 through 2021, Maribeth served as spokesperson (and from 2014, executive director) for Penn Staters for Responsible Stewardship, a grassroots organization advocating for improved and transparent university governance. In this volunteer capacity, she generated media interviews nationwide, condemning the decisions of the Board of Trustees and defending the culture of the Penn State community in an effort to pressure the NCAA to reverse sanctions and to correct the media's false narrative.

Since 2017, Maribeth has served as Board Chair for Variety, the Children's Charity of the Delaware Valley. She spearheads strategic, capital and facilities master planning for the 86-year-old organization that serves children and young adults with disabilities. Together with her husband Mark, in 2008 she founded Bucks County Challengers Football and Cheerleading for children with disabilities.

In addition to her '88 Penn State Journalism degree, Maribeth holds a Master of Education in English from Arcadia University. Maribeth and Mark have three grown children: Erica, Jack and Lindsey (hoping at least one may choose PSU for graduate school).

Position Statement

I will prioritize alumni in our governance process. That starts with increasing participation in trustee elections and extends to thoughtful input on all issues affecting the University.

High quality education. Affordability. Focus on core competencies. Restoring trust. Student well-being. Diversity. These are themes shared with me from dedicated, yet concerned alumni. This is the year we stop accepting a passive Board mindset and start applying productive pressure to address fundamental values expressed by Penn State alumni.

Alumni recognize that the competitive value of a Penn State degree has taken a hit. We must deliver an *exceptional* higher education product: Top Tier academics, and similar standards for athletics and student life. Establish transparent, realistic and relevant performance indicators - and work to exceed them.

For years, alumni have expressed concern that tuition costs are out of control. Making *real* progress requires courage to evaluate every aspect of Penn State's offerings and to formulate a strategy with measurable goals. It means making difficult decisions along the way to attaining them.

For a decade, we've languished in the aftermath of the Board's abhorrent disrespect for Joe Paterno. It's never the wrong time to do the right thing. The Board must devise an immediate plan to put the Paternos back into the fabric of Penn State.

It's not enough to simply be good; we must strive to be *exceptional*. With no limit to my time, energy or resolve, expect me to work tirelessly for Penn State, and for the benefit of its stakeholders.

EDWARD SMITH '06, '10g

Biographical Sketch

Dr. Edward Smith is a community organizer, higher education expert, and a Penn State Forward candidate. Throughout his life, Smith has worked to make an affordable and high-quality postsecondary education a reality for all.

Smith earned two degrees at Penn State: a bachelor's in Economics and a master's in Education. As a student, he served as President of Black Caucus. His professional service to the university includes founding and coordinating its Intergroup Dialogue Program, teaching appointments in the College of Education, and working in Career Services. Through these roles, Smith advocated for a just, safe, and culturally inclusive campus and built coalitions to ensure the protection of all marginalized communities.

After Penn State, Smith continued this work, conducting education policy research and earning his Ph.D. in higher education from the University of Pennsylvania. He held positions at the W.E. Upjohn Institute for Employment Research, NASPA's Research and Policy Institute, and the Institute for Higher Education Policy, and consulted for New Jersey's Office of the Secretary of Higher Education, the Community College of Philadelphia, and the City of Philadelphia's Office of Education. He has taught courses at the high school, undergraduate, and graduate levels.

Currently, Dr. Smith is a senior program officer with The Kresge Foundation's Education Program. There, he manages a portfolio of grants and social investments designed to promote college opportunity and degree completion for underserved student groups. Smith serves on the Grantmakers for Education's Board of Directors.

Ed lives in Metro Detroit with his wife and son.

Position Statement

Dr. Smith's experiences as a teacher, researcher, campus administrator, and investor will enable him to push Penn State to operationalize equity as an educator, employer, economic engine, and community citizen.

As a Penn State Forward candidate, Smith is a part of a slate with multidisciplinary expertise and three key priorities: Climate Action, Educational Equity & Student Safety, and Transparent Governance.

Climate Action: We must reduce climate change's harm to current and future Pennsylvania communities to fulfill our land-grant duty. We will institute socially and fiscally responsible investment guidelines, prepare students for 21st-century careers, and leverage institutional resources to invest in clean energy research and create jobs throughout Pennsylvania.

Student Safety & Educational Equity: In the 'We Are' spirit, we must ensure all students thrive, graduate, and experience successful career outcomes. We will listen to and work with community experts to implement their recommendations to create a more equitable and safe campus. This includes confronting sexual violence, student death, and acts of hate.

Transparent Governance: Penn State's decisions impact thousands of students, staff, faculty, and community members. We can better serve these communities and embody our Penn State values by championing the inclusion of all and creating structures that enable participatory institutional decision-making.

We crafted detailed plans around these pillars, based on research and conversations with many Penn State groups. In the spirit of participatory decision-making, we welcome feedback, and will continue to do so if elected.

The full Penn State Forward platform description: [PSUForward.org/](https://psuforward.org/)