Dr. Valerie Lynn Schrader  
Professor Tenure-Line  
Communication Arts and Sciences

Title of your research project.
Analyzing a Performative Text through Cluster Criticism: Hegemony in the Musical Wicked as a Case Study

Description of research. Please provide a few sentences that explain the question and the methods employed in this research project.
This article proposes an extension of Burkean cluster criticism to include performative elements of a musical theatre text. Using the musical Wicked as a case study, this article uses cluster criticism to analyze Wicked's script, cast recording, sheet music, and fieldnotes from three performances to reveal messages about hegemony.

Did this project include Penn State students as researchers?
No

If yes to the above question, please state where it was published.
KB Journal - https://kbjournal.org/schrader

What problem do you address with your research?
This piece extends the Burkean method of cluster criticism to incorporate performative elements that contribute to the messages within a text.