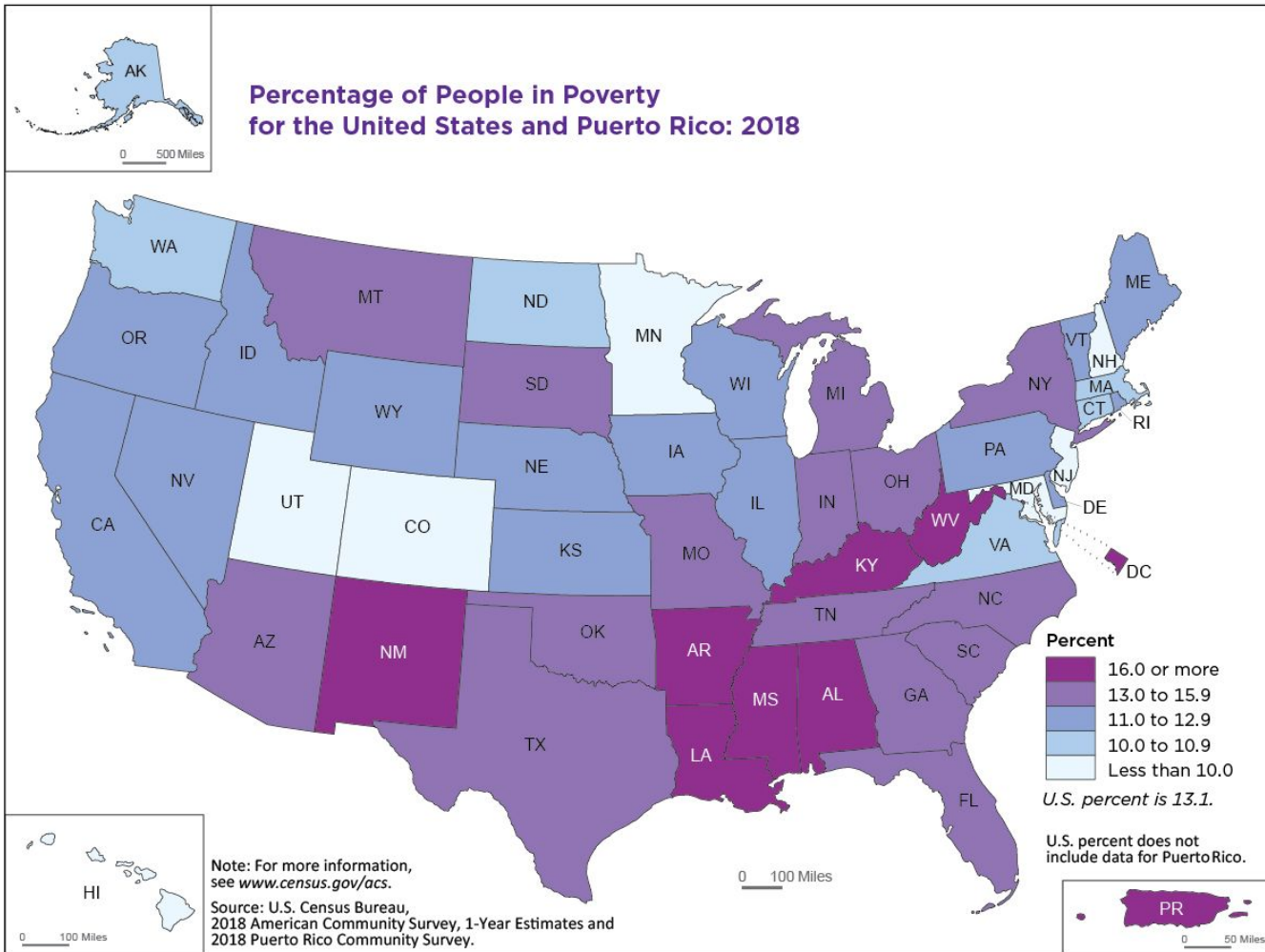


Modeling the Dynamics of Poverty

Rediet Abebe

Harvard University
Society of Fellows



“official ‘**income only**’ **measurements** of poverty...
painted a picture that was too optimistic and didn’t capture
the **magnitude of disadvantage**, nor the true struggles
New Yorkers face in trying to make ends meet.”
(Wimer et al., 2014)



The Role of Shocks in Welfare

- Impact of shocks on housing, health, education
(Desmond, '12; Kijima et al., '06; Kocher et al., '95; Poverty Tracker, '14)
- Household consumption dynamics
(Aiyagari, '94; Golosov et al., '06; Kocherlakota, '04)
- Optimal taxation theory
(Eaton & Rosen, '80; Farhi & Werning, '13; Saez and Stantcheva, '18)

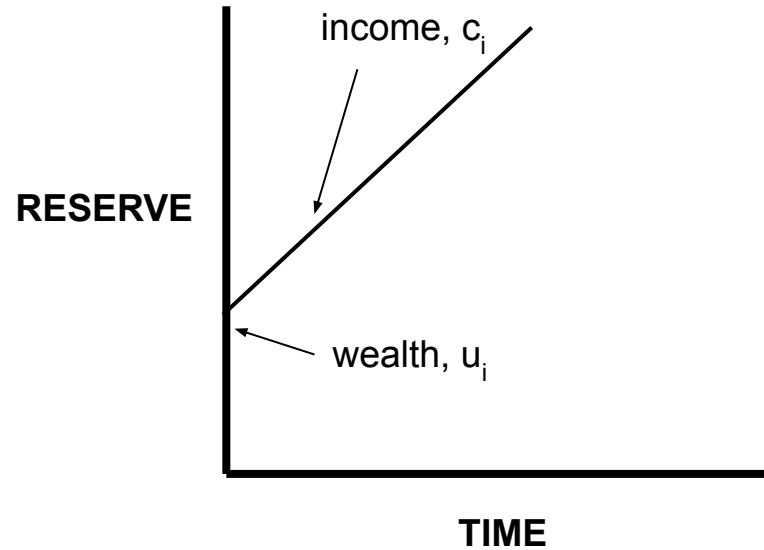


The Role of Emergency Savings in Family Financial Security
How Do Families Cope With Financial Shocks?

How can we design algorithms to
optimally allocate subsidies
when agents experience income shocks?

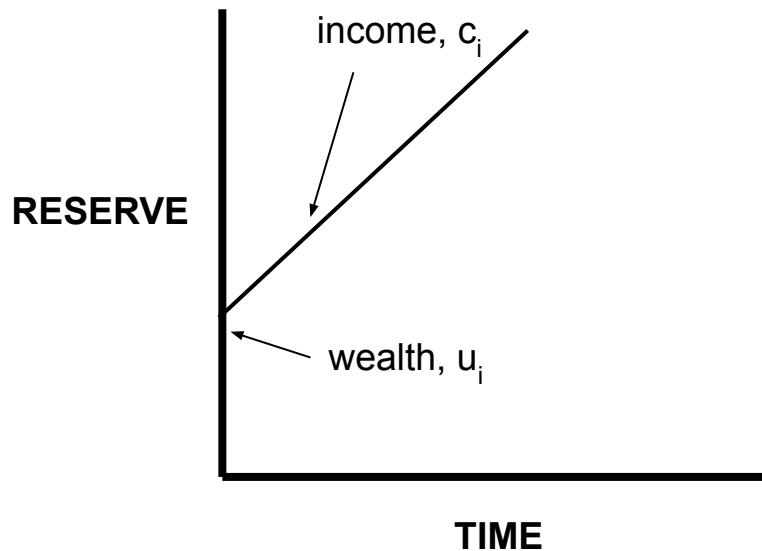
Abebe, Kleinberg, &
Weinberg. (AAAI '20)

A Model of Welfare



$$N = \{1, 2, \dots, n\}$$

A Model of Welfare



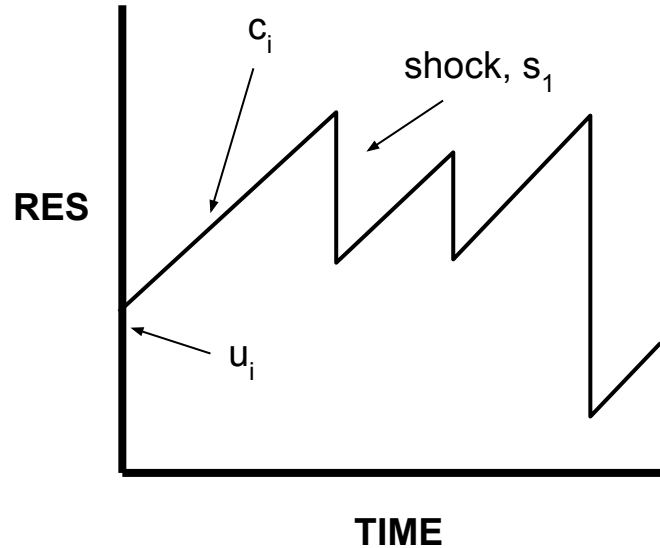
Reserve: no shocks

$$R_i(t) = u_i + c_i t$$

A Model of Welfare

Assumptions:

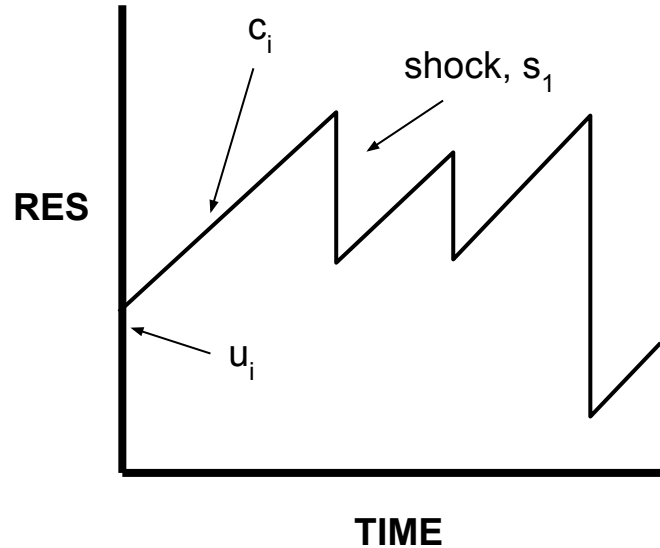
- Shocks: S_{i1}, S_{i2}, \dots arriving at T_{i1}, T_{i2}, \dots
- Poisson arrival, rate β_i
- Shocks drawn from F_i



A Model of Welfare

Assumptions:

- Shocks: S_{i1}, S_{i2}, \dots arriving at T_{i1}, T_{i2}, \dots
- Poisson arrival, rate β_i
- Shocks drawn from F_i



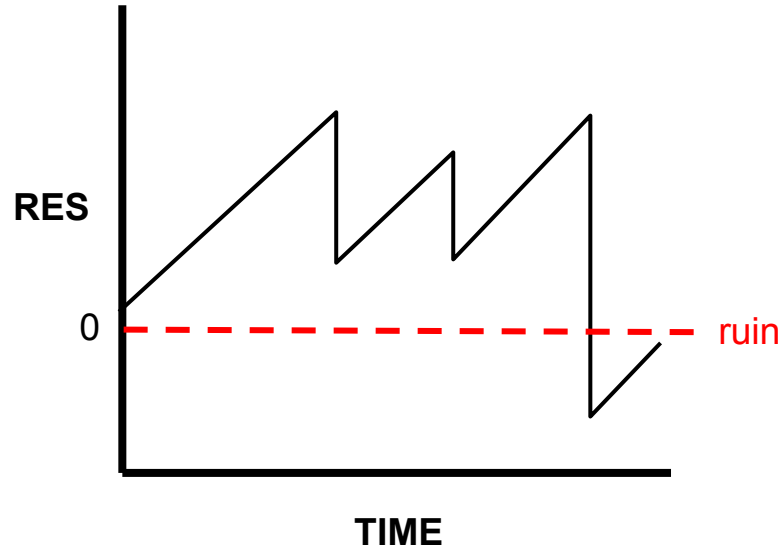
Reserve: with shocks

$$R_i(t) = u_i + c_i t - \sum_{j: T_{ij} \leq t} S_{ij}$$

A Model of Welfare

Assumptions:

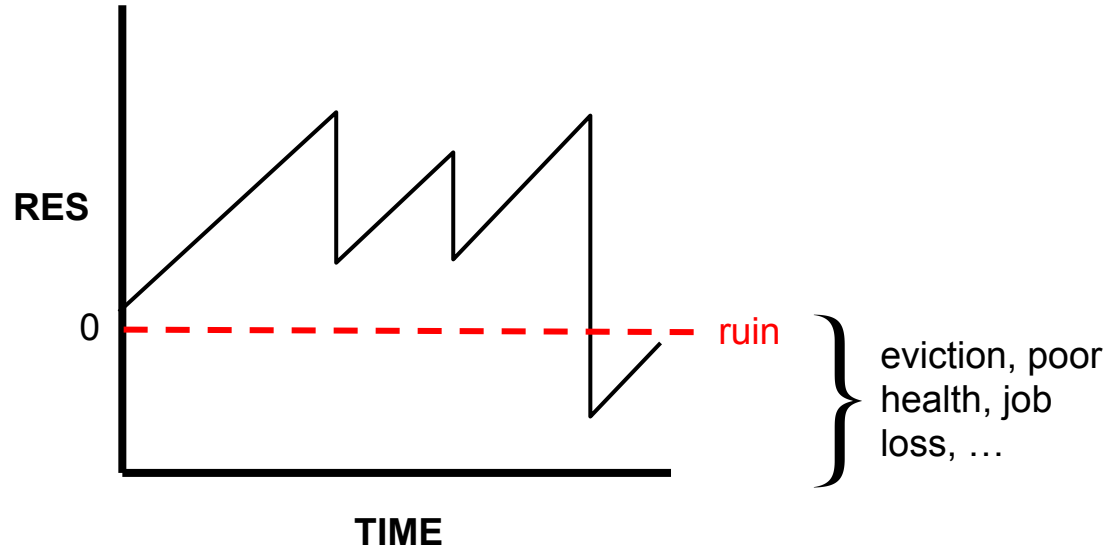
- Shocks: S_{i1}, S_{i2}, \dots
arriving at T_{i1}, T_{i2}, \dots
- Poisson arrival, rate β_i
- Shocks drawn from F_i



A Model of Welfare

Assumptions:

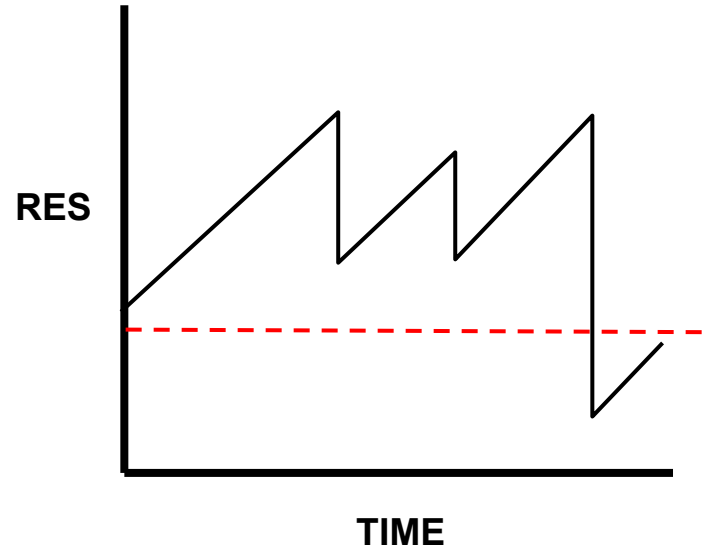
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The Optimization Problem

Object of Interest: ruin probability

$$\psi_i = \psi(c_i, u_i, \beta_i, F_i)$$



The Optimization Problem

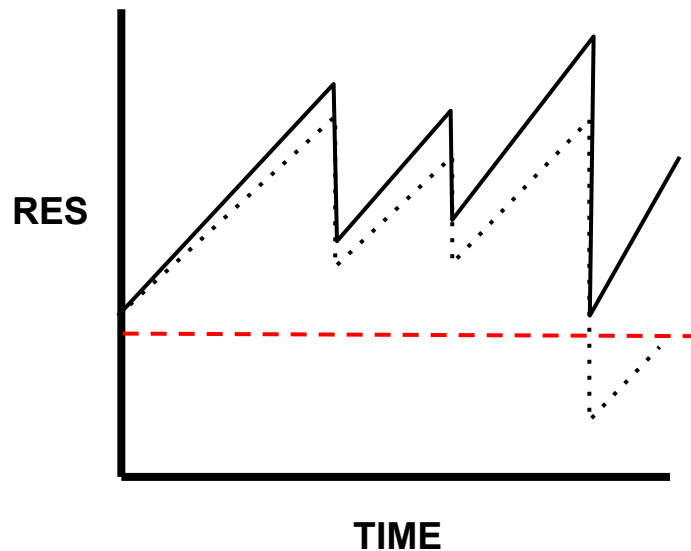
Object of Interest: ruin probability

$$\psi_i = \psi(c_i, u_i, \beta_i, F_i)$$

Intervention: income subsidy

subject to budget constraint:

$$c_i \rightarrow c_i + x_i$$



The Optimization Problem

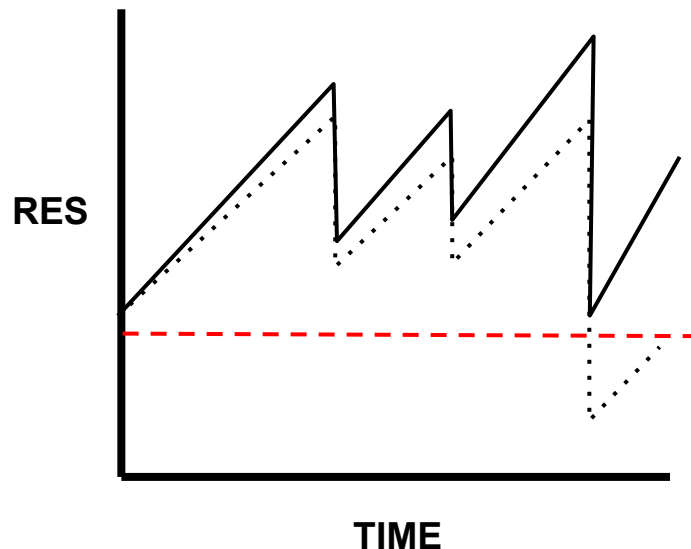
Object of Interest: ruin probability

$$\psi_i = \psi(c_i, u_i, \beta_i, F_i)$$

Intervention: income subsidy
subject to budget constraint

Objective: min-sum

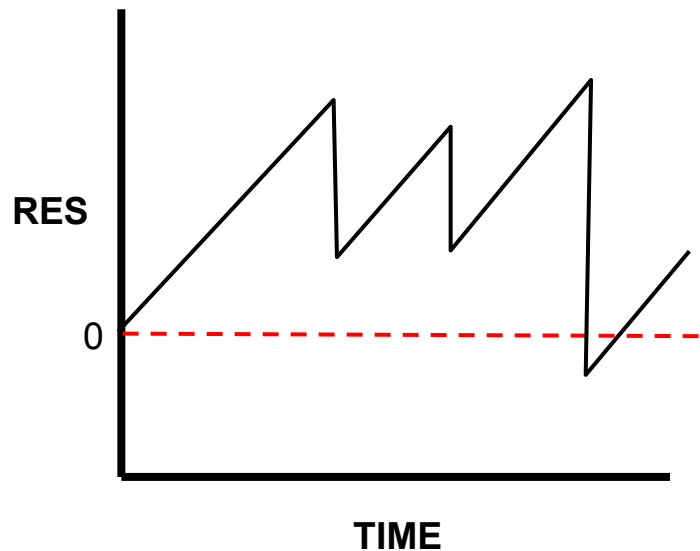
$$\min_{x_1 + \dots + x_n = B} \sum_{i=1}^n \psi(c_i + x_i, u_i, \beta_i, F_i)$$



How can we **optimally allocate subsidies**?

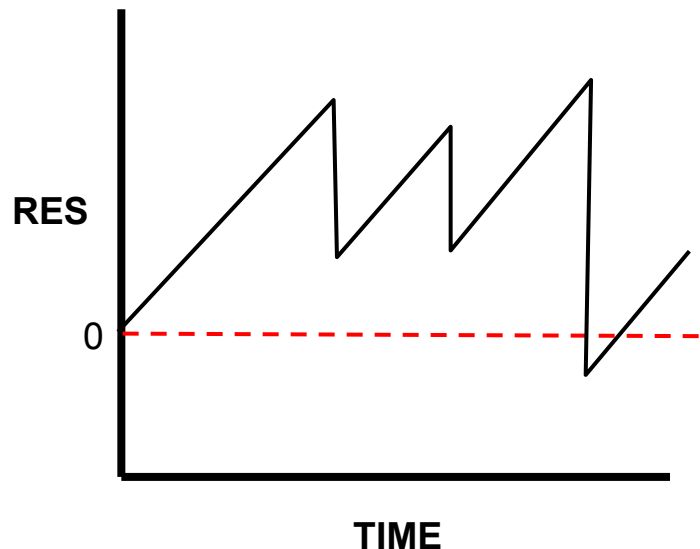
Do these solutions give us insights into the
nature of welfare?

The Case with No Initial Wealth



- Assumptions
 - Zero initial wealth, $u_i = 0$
 - Positive drive, $c_i - \beta_i \mu_i > 0$
 - F_i only give by mean, μ_i

The Case with No Initial Wealth



- Assumptions
 - Zero initial wealth, $u_i = 0$
 - Positive drive, $c_i - \beta_i \mu_i > 0$
 - F_i only give by mean, μ_i
- ψ_i has simple expression

$$\psi_i(c_i, 0, \beta_i, \mu_i) = \frac{\beta_i \mu_i}{c_i}$$

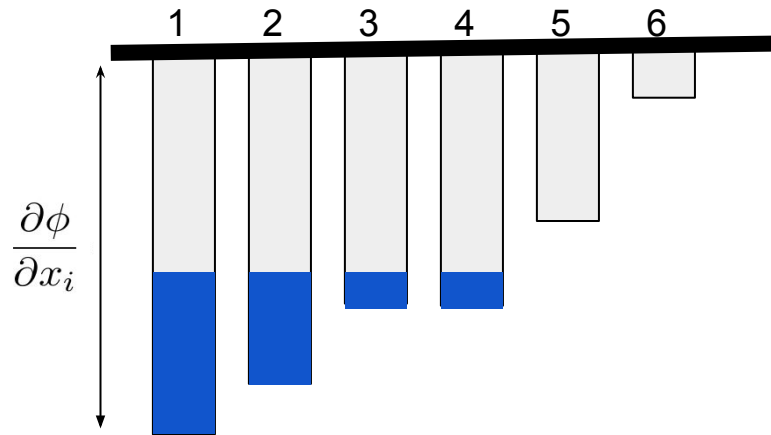
An Optimal Solution: Min-Sum Objective

Objective function

$$\phi(x_1, \dots, x_n) = \sum_{i=1}^n \psi(c_i + x_i, 0, \beta_i, \mu_i)$$

$$\phi(x_1, \dots, x_n) = \sum_i \frac{\beta_i \mu_i}{c_i + x_i}$$

$$\frac{\partial \phi}{\partial x_i} = -\frac{\beta_i \mu_i}{(c_i + x_i)^2}$$



An Optimal Solution: Min-Sum Objective

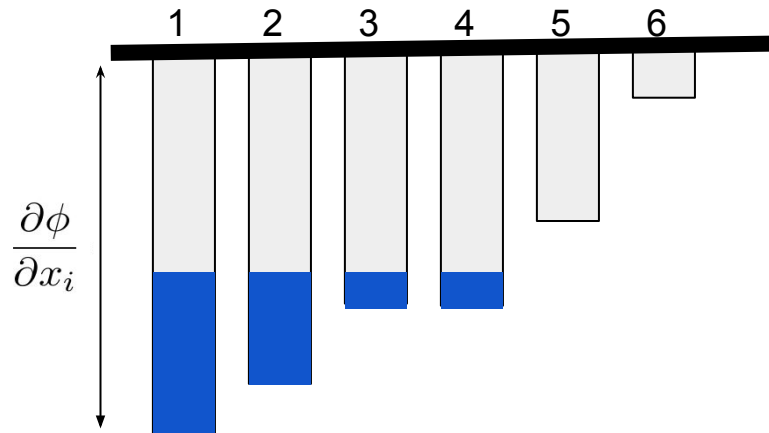
Objective function

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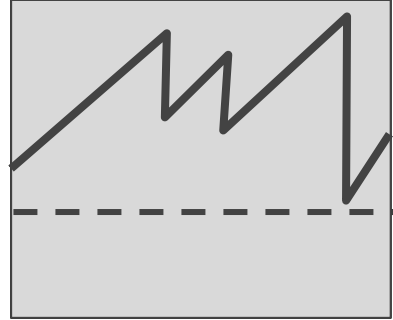
$$\frac{\partial \phi}{\partial x_i} = - \frac{\beta_i \mu_i}{(c_i + x_i)^2}$$

Priority Index





How different can priority indexes be between
income vs. **our priority index**?

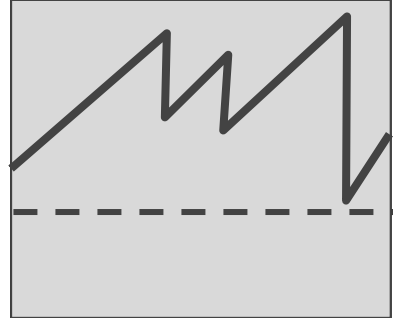


How different can priority indexes be between
income vs. **our priority index**? **fully reversed**

$$c_i = 1 + i\epsilon$$

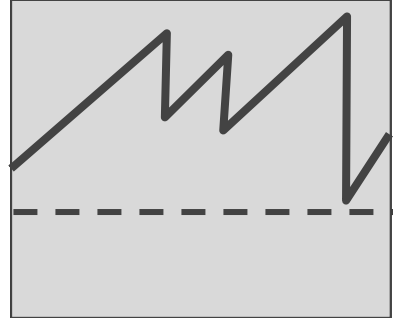
$$\beta_i = (0.5 + 4i\epsilon)^2$$

$$\mu_i = 1$$



How different can priority indexes be between
income vs. **our priority index**? **fully reversed**

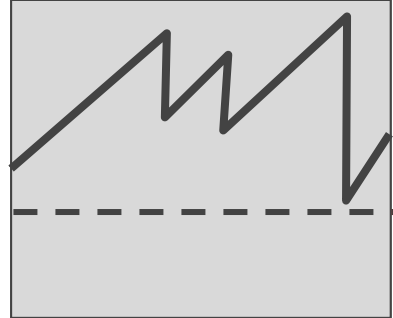
Lemma: there is a gap of $\Omega(\sqrt{n})$ between our optimal algorithm and any algorithm which only uses income.



How different can priority indexes be between
income vs. our priority index? **fully reversed**

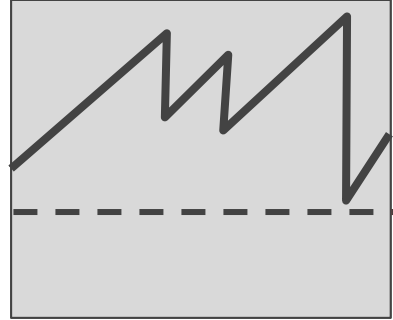
“official ‘**income only**’ measurements of poverty...
painted a picture that was too optimistic and didn’t
capture the magnitude of disadvantage...”

Poverty Tracker Study



How different can priority indexes be between

- (1) income vs. our priority index? **fully reversed**
- (2) **min-sum** vs. **min-max**?



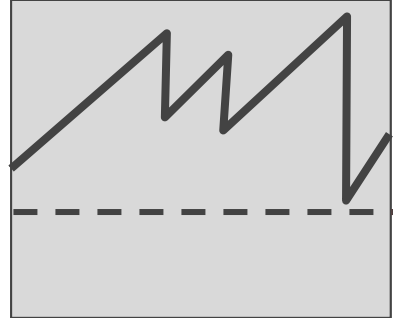
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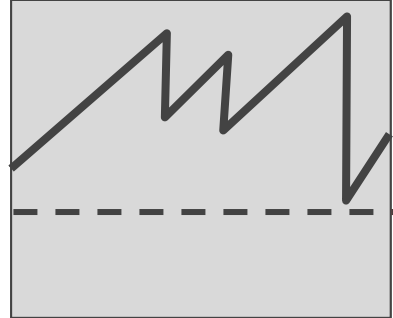
$$\beta_i = (0.5 + 4i\epsilon)^2$$

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How different can priority indexes be between

- (1) income vs. our priority index? **fully reversed**
- (2) min-sum vs. min-max? **fully reversed**
- (3) **income** vs. **wealth subsidy**?



How different can priority indexes be between

- (1) income vs. our priority index? **fully reversed**
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- (3) **income** vs. **wealth subsidy**? **fully reversed**

Societal Implications of Results

- (1) income vs. our ordering → Information matters
- (2) min-sum vs. min-max → Objective functions matter
- (3) income vs. wealth subsidy → Intervention types matter

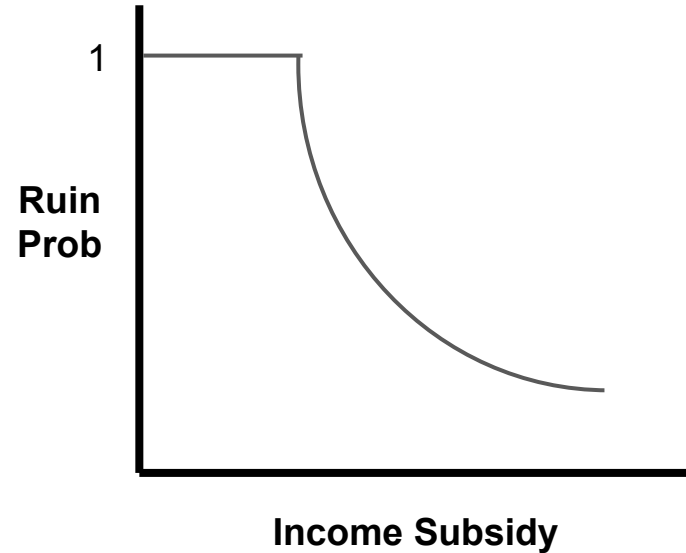
How can we **optimally allocate subsidies**
in the general setting?

The General Case

Arbitrary income and wealth

Shocks drawn from general distribution

Can have negative drift, ruin prob. = 1



The General Case

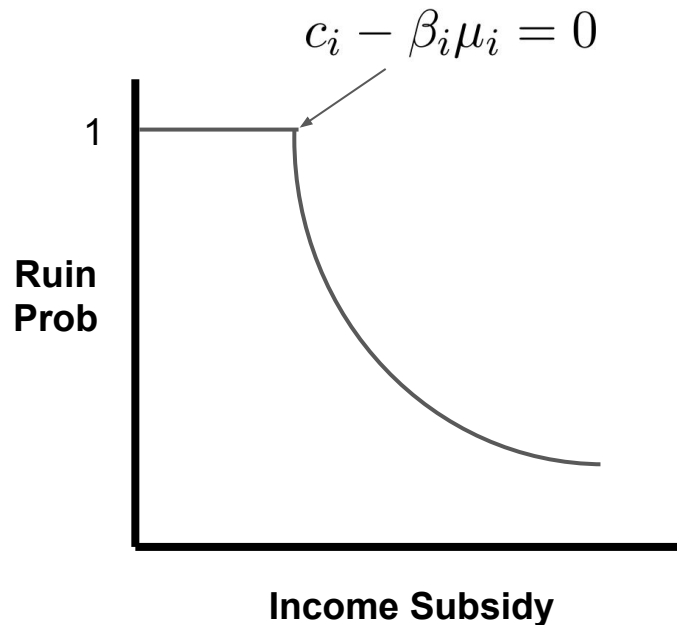
Arbitrary income and wealth

Shocks drawn from general distribution

Can have negative drift, ruin prob. = 1

Objective function is not convex

Optimization problem is NP-hard



FPTAS for General Case

Theorem: we can give a fully-polynomial time approximation scheme (FPTAS) to optimize for the min-sum objective.

FPTAS for General Case

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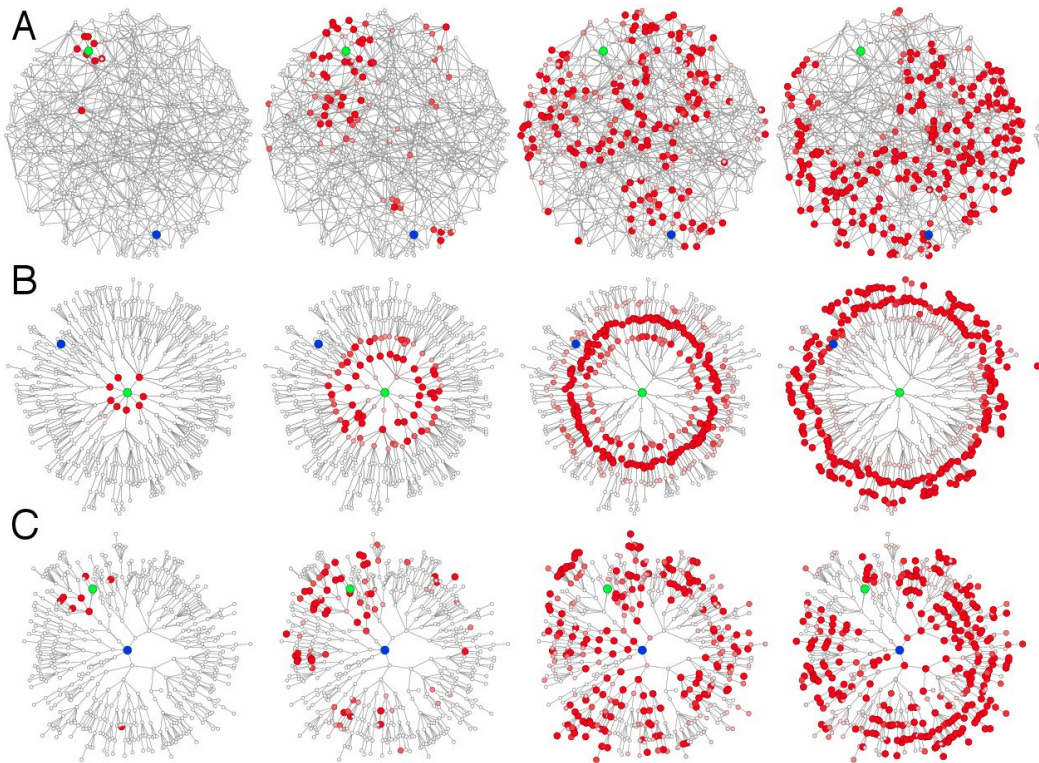
Proof Idea:

Discretize space of possible subsidies and search over this space

Show that this discretization process doesn't lose too much accuracy

Bound the loss of accuracy

Shocks are Networked



Social Insurance Programs: Saving Circles



MD4SG

Mechanism Design for Social Good

algorithmic, optimization, and mechanism design techniques to improve
access to opportunity for historically disadvantaged communities
researchers & practitioners from 100+ institutions in 20 countries



Thank you!

rabebe@fas.harvard.edu

MD4SG.com