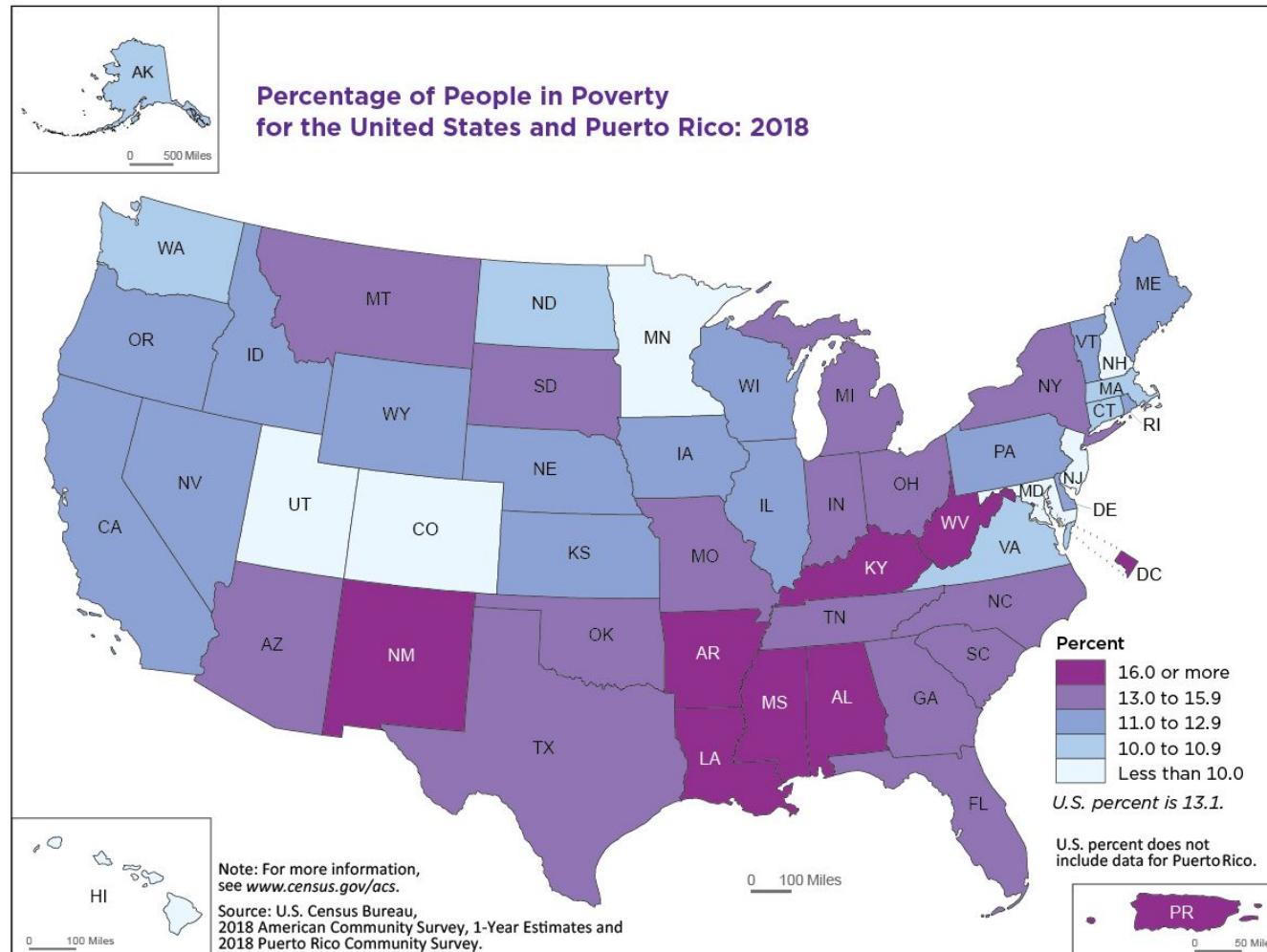


# **Modeling the Dynamics of Poverty**

**Rediet Abebe**

Harvard University  
Society of Fellows



“official ‘**income only**’ **measurements** of poverty... painted a picture that was too optimistic and didn’t capture the **magnitude of disadvantage**, nor the true struggles New Yorkers face in trying to make ends meet.”

(Wimer at al., 2014)



# The Role of Shocks in Welfare

- Impact of shocks on housing, health, education  
(Desmond, '12; Kijima et al., '06; Kocher et al., '95; Poverty Tracker, '14)
- Household consumption dynamics  
(Aiyagari, '94; Golosov et al., '06; Kocherlakota, '04)
- Optimal taxation theory  
(Eaton & Rosen, '80; Farhi & Werning, '13; Saez and Stantcheva, '18)

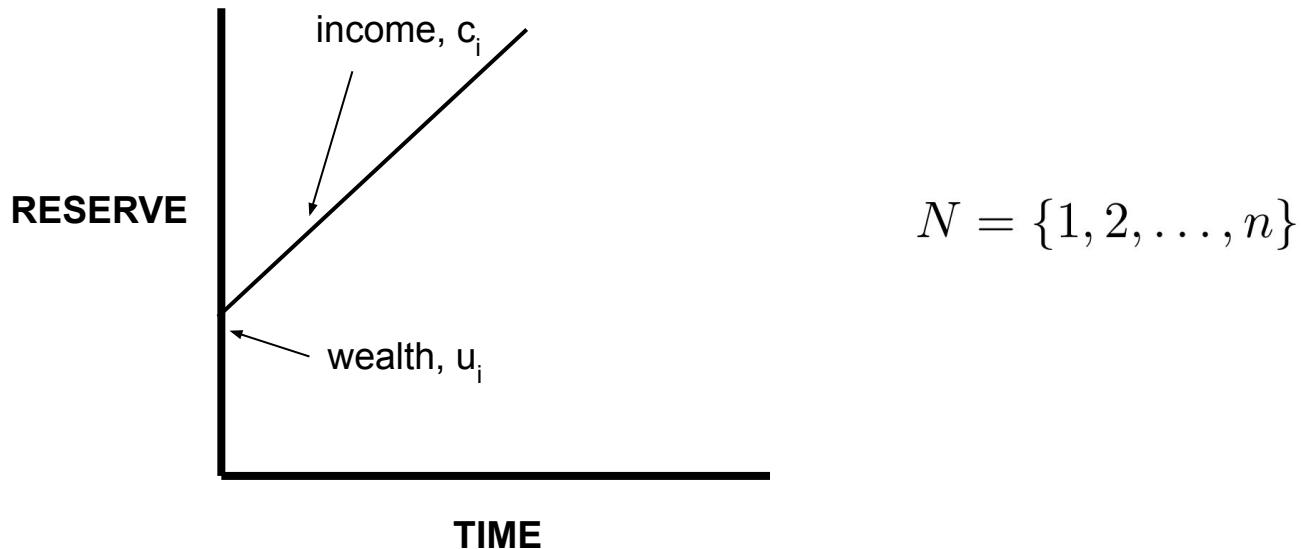


The Role of Emergency Savings in Family Financial Security  
**How Do Families Cope With Financial Shocks?**

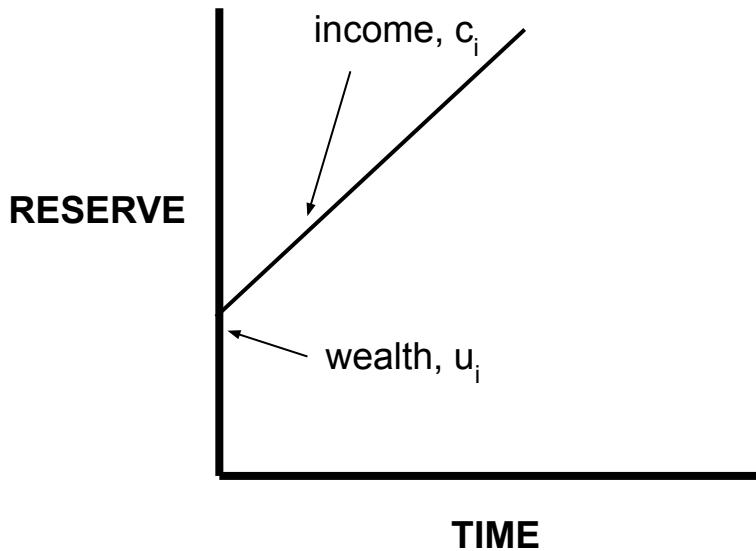
How can we design algorithms to  
**optimally allocate subsidies**  
when agents experience income shocks?

Abebe, Kleinberg, &  
Weinberg. (AAAI '20)

# A Model of Welfare



# A Model of Welfare



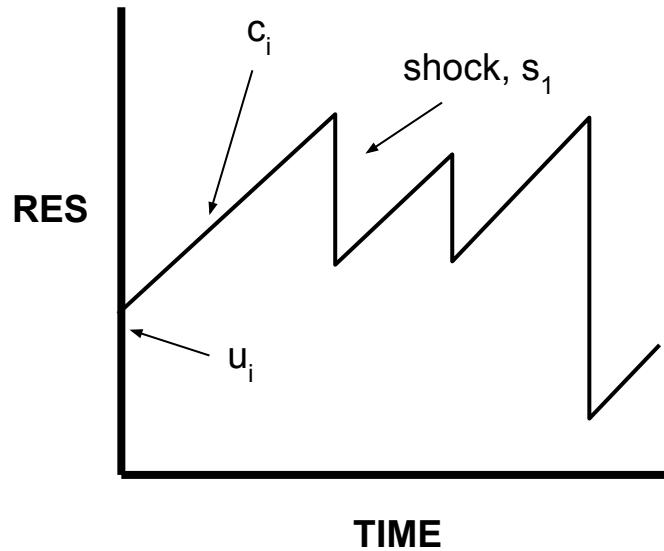
**Reserve: no shocks**

$$R_i(t) = u_i + c_i t$$

# A Model of Welfare

## Assumptions:

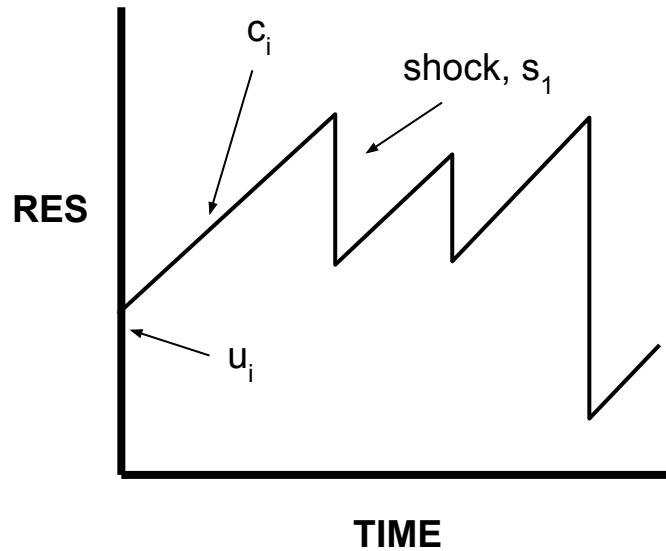
- Shocks:  $S_{i1}, S_{i2}, \dots$  arriving at  $T_{i1}, T_{i2}, \dots$
- Poisson arrival, rate  $\beta_i$
- Shocks drawn from  $F_i$



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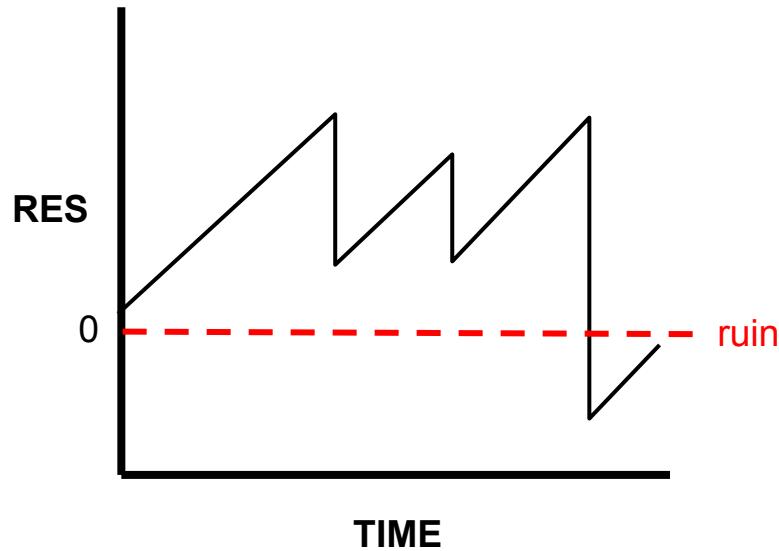
## Reserve: with shocks

$$R_i(t) = u_i + c_i t - \sum_{j: T_{ij} \leq t} S_{ij}$$

# A Model of Welfare

## Assumptions:

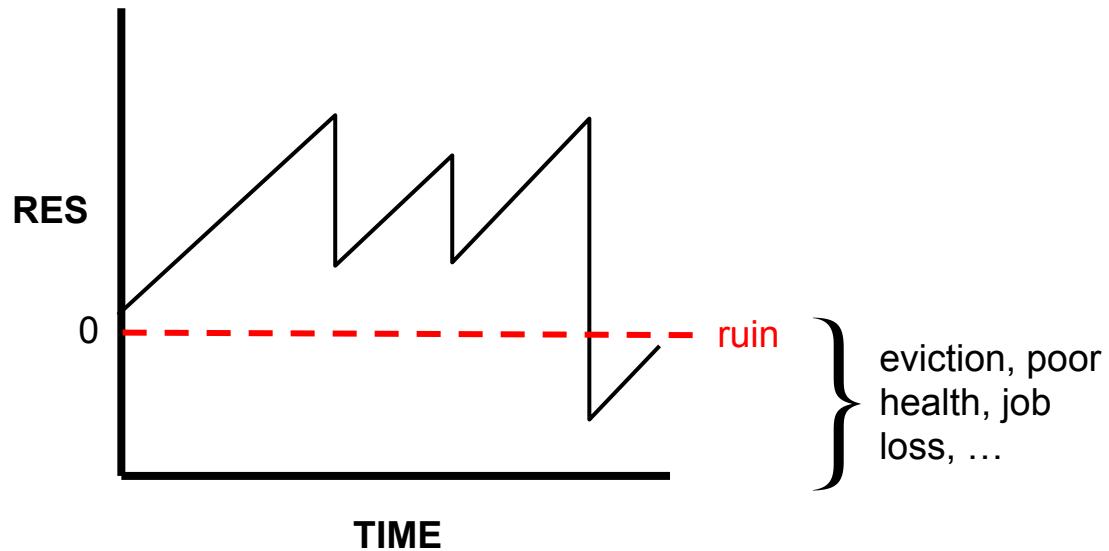
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# A Model of Welfare

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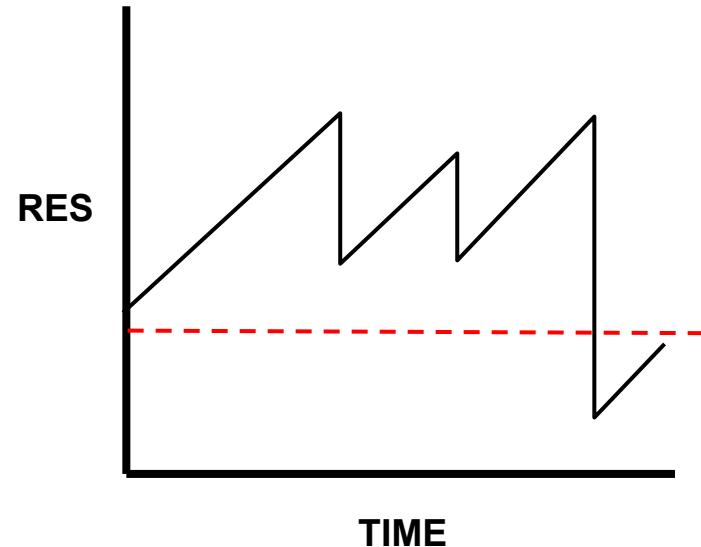
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# The Optimization Problem

**Object of Interest: ruin probability**

$$\psi_i = \psi(c_i, u_i, \beta_i, F_i)$$



# The Optimization Problem

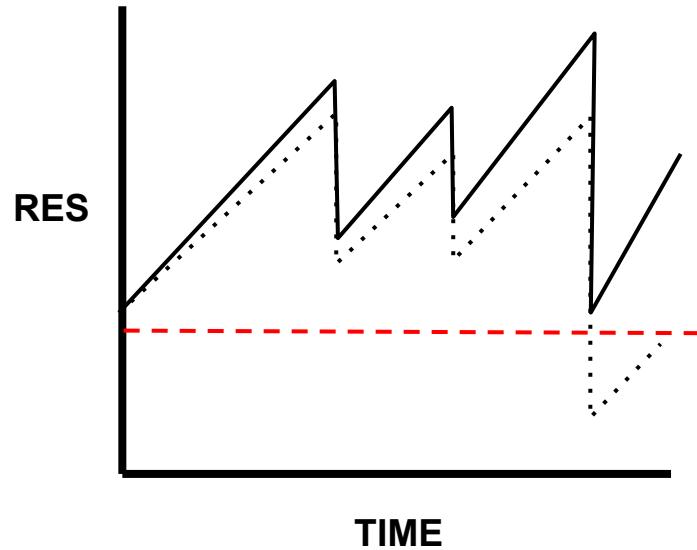
**Object of Interest:** ruin probability

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**Intervention:** income subsidy

subject to budget constraint:

$$c_i \rightarrow c_i + x_i$$



# The Optimization Problem

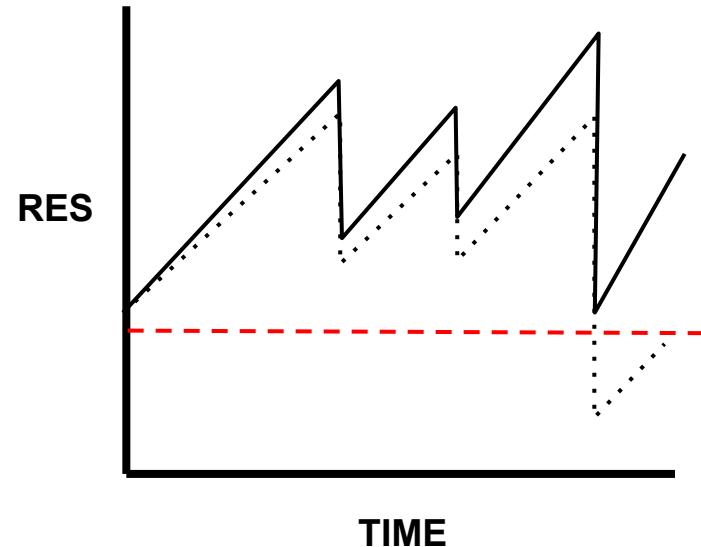
**Object of Interest:** ruin probability

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**Intervention:** income subsidy  
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**Objective:** min-sum

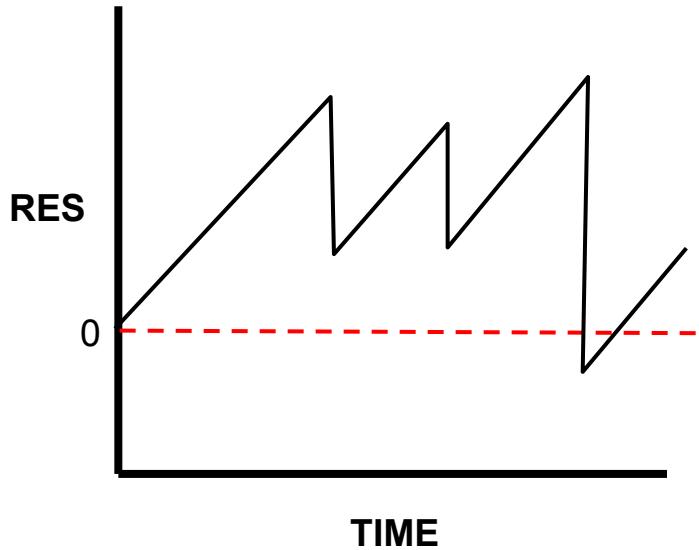
$$\min_{x_1 + \dots + x_n = B} \sum_{i=1}^n \psi(c_i + x_i, u_i, \beta_i, F_i)$$



How can we **optimally allocate subsidies**?

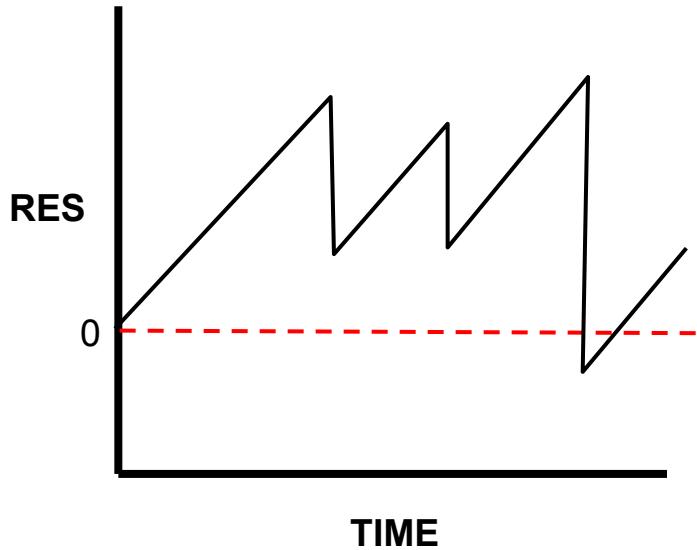
Do these solutions give us insights into the  
**nature of welfare**?

# The Case with No Initial Wealth



- Assumptions
  - Zero initial wealth,  $u_i = 0$
  - Positive drive,  $c_i - \beta_i \mu_i > 0$
  - $F_i$  only give by mean,  $\mu_i$

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  - $F_i$  only give by mean,  $\mu_i$
- $\psi_i$  has simple expression

$$\psi_i(c_i, 0, \beta_i, \mu_i) = \frac{\beta_i \mu_i}{c_i}$$

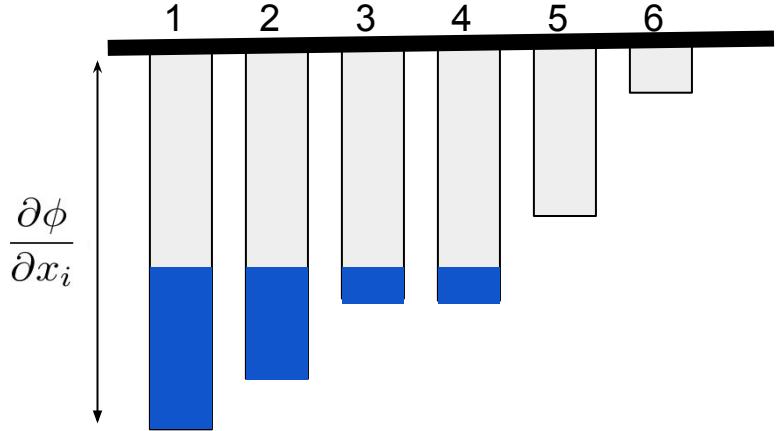
# An Optimal Solution: Min-Sum Objective

## Objective function

$$\phi(x_1, \dots, x_n) = \sum_{i=1}^n \psi(c_i + x_i, 0, \beta_i, \mu_i)$$

$$\phi(x_1, \dots, x_n) = \sum_i \frac{\beta_i \mu_i}{c_i + x_i}$$

$$\boxed{\frac{\partial \phi}{\partial x_i} = -\frac{\beta_i \mu_i}{(c_i + x_i)^2}}$$



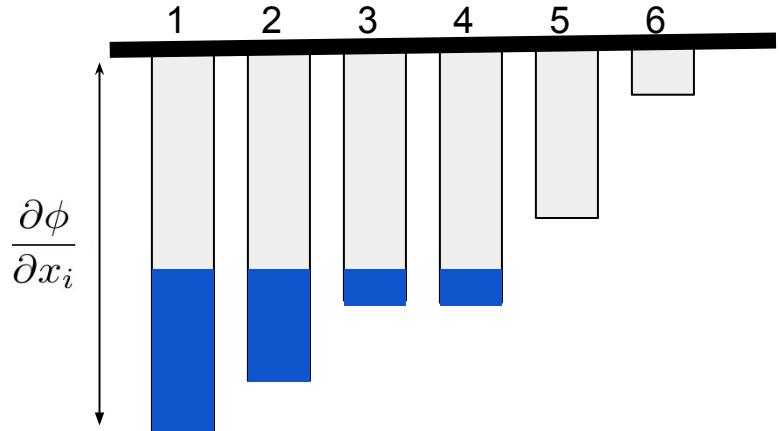
# An Optimal Solution: Min-Sum Objective

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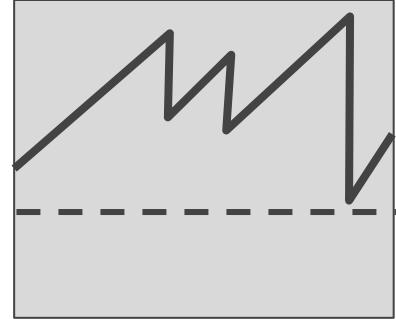
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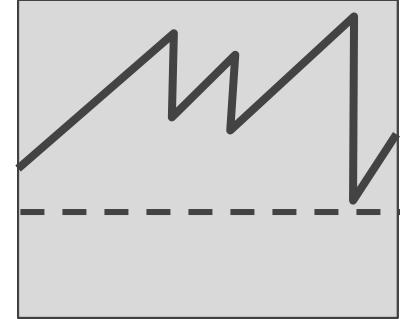
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Priority Index



How different can priority indexes be between  
**income vs. our priority index?**

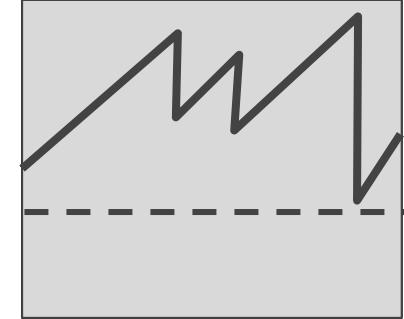


How different can priority indexes be between  
**income vs. our priority index? fully reversed**

$$c_i = 1 + i\epsilon$$

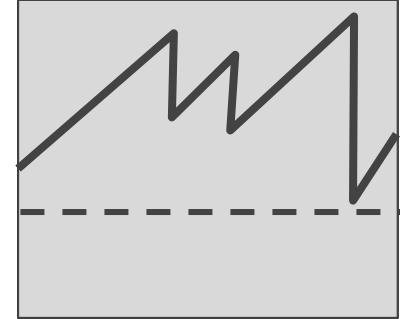
$$\beta_i = (0.5 + 4i\epsilon)^2$$

$$\mu_i = 1$$



How different can priority indexes be between  
**income vs. our priority index? fully reversed**

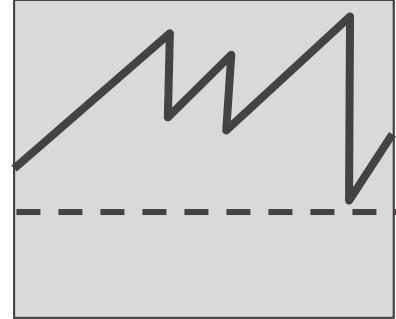
**Lemma:** there is a gap of  $\Omega(\sqrt{n})$  between our optimal algorithm and any algorithm which only uses income.



## How different can priority indexes be between **income vs. our priority index? fully reversed**

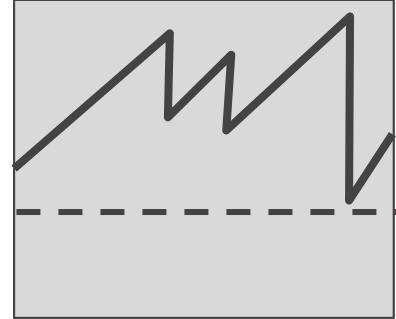
“official ‘**income only**’ measurements of poverty...  
painted a picture that was too optimistic and didn’t  
capture the magnitude of disadvantage...”

Poverty Tracker Study



How different can priority indexes be between

- (1) income vs. our priority index? **fully reversed**
- (2) **min-sum** vs. **min-max**?



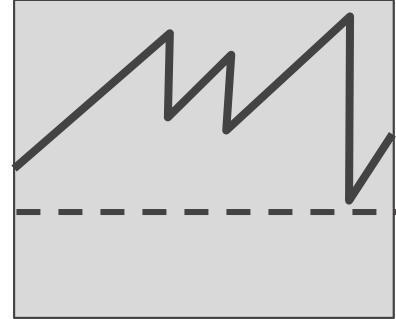
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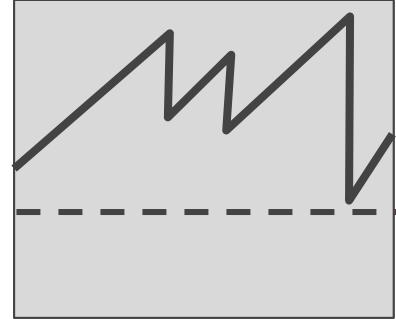
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- (3) **income vs. wealth subsidy?**



How different can priority indexes be between

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- (3) **income vs. wealth subsidy?** **fully reversed**

# Societal Implications of Results

- (1) income vs. our ordering → Information matters
- (2) min-sum vs. min-max → Objective functions matter
- (3) income vs. wealth subsidy → Intervention types matter

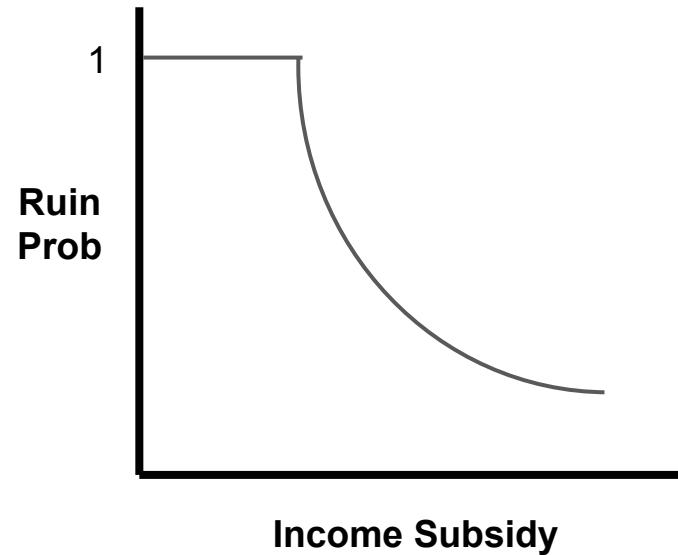
How can we **optimally allocate subsidies**  
in the general setting?

# The General Case

Arbitrary income and wealth

Shocks drawn from general distribution

Can have negative drift, ruin prob. = 1



# The General Case

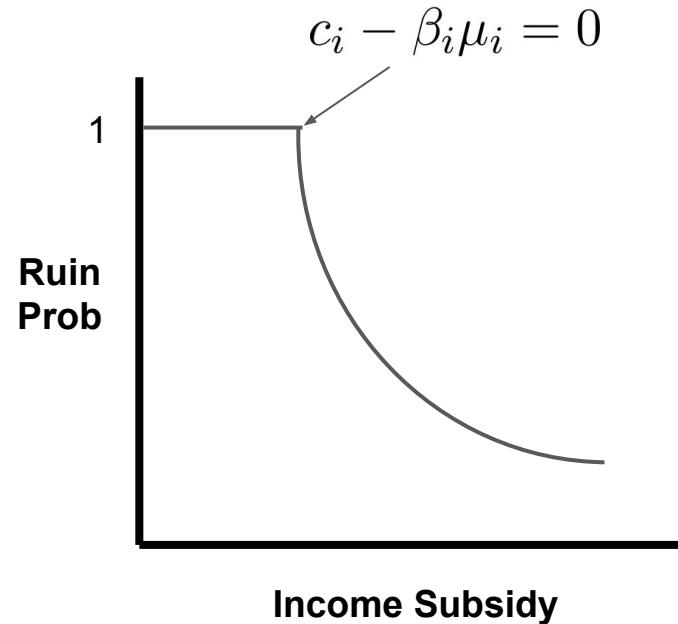
Arbitrary income and wealth

Shocks drawn from general distribution

Can have negative drift, ruin prob. = 1

Objective function is not convex

Optimization problem is NP-hard



# FPTAS for General Case

**Theorem:** we can give a fully-polynomial time approximation scheme (FPTAS) to optimize for the min-sum objective.

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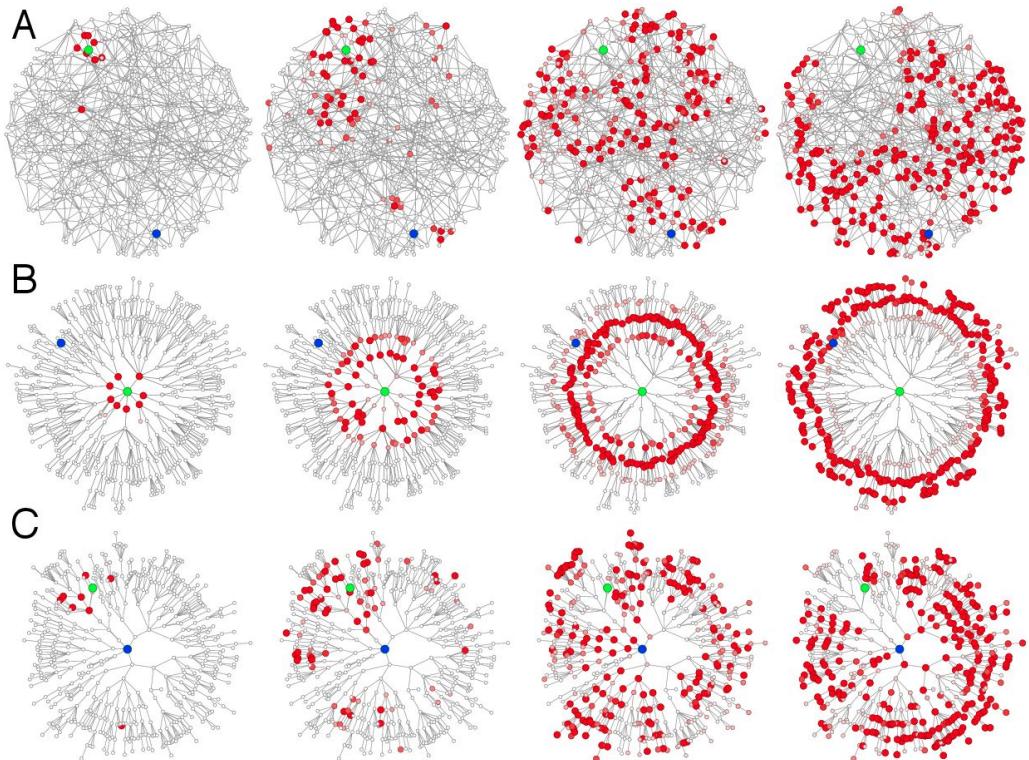
Proof Idea:

Discretize space of possible subsidies and search over this space

Show that this discretization process doesn't lose too much accuracy

Bound the loss of accuracy

# Shocks are Networked



# Social Insurance Programs: Saving Circles



# MD4SG

Mechanism Design for Social Good

algorithmic, optimization, and mechanism design techniques to improve  
*access to opportunity* for *historically disadvantaged* communities

researchers & practitioners from 100+ institutions in 20 countries



# Thank you!

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**MD4SG.com**