GSC Governing Board Meeting Agenda

Feb 21, 2023, Hybrid

Attendees

Zoom Considerations

1. Please mute your mic when not speaking.
   ○ Press and hold the spacebar to temporarily unmute.
2. Voting mechanism
   ○ Motion will be typed into chat, voting members will type “yay” “nay” or “abstain” to vote.

Agenda

● Motion to approve E-Board meeting minutes

● Motion to approve this week’s agenda

Agenda

● President
  ○ Welcome to John, our new VP!
  ○ New voting members
  ○ Stipend eligibility form
  ○ DEI Statement
    ■ Session to plan it

● Outreach
  ○ Data collection for Outreach
    ■ Determine cost for recruitment of new members (or attendees)
      ● Member Acquisition Cost = Cost of marketing / # of new members (or attendees)
    ■ Short survey in RSVP forms (What made them decide to join/attend)
  ○ Professional Account (GSC Social Media)
  ○ Refine other social media outreach strategy
    ■ Use other forms of media
      ● Videos of activities (e.g. IG reels)
Main goal - figure out things that work for people to join/participate to minimize cost

- Finance
  - Spring Give (April 3-11)
    - Submitted donation project to support Peer Mentor stipends and activities
    - Drop-in question times on March 8 at 3 PM and March 9 at 11 AM
      - Can any outreach committee members join?
      - Are there any specific questions we should ask?
  - Outside Funding Requests
    - We have $1600 for funding requests for the remainder of the year
    - Cantu Stonewall Speaker Series
      - Request from Delfin for $2,000
    - Politics of Care Conference (May 17-19)
      - Request from Xiomara and Betania for co-sponsorship and $4,000 funding support
  - Updates from meeting with Dean of Graduate Division, Peter Biehl
    - It seems likely that the Grad Div could cover salaries for the Director of Graduate Student Life and the GSC Graduate Intern full-time, perhaps in phases (cover half for one year, then cover in full)
    - Peter wants to send our materials to EVC ASAP to schedule a meeting
      - We are revising the memo and slides at 4pm today; please join us if you can!

- Programming
  - Upcoming events:
    - Climate Strategic Planning - Grad Student Meeting (Feb 23, 12-1 pm)
    - March First Friday
      - Alma mater pride
        - Food
          - Falafel (vegan; easy)
      - Next quarter possibilities - Can we vote on locations?
        - April: Coastal Biology Building Patio
        - May: picnic on Oakes lower lawn
          - Lower lawn is $200
        - June: spring fling
          - GSC?
          - Cowell Provost House - $75
    - Coffee & donuts with coastal science campus (March 6, 9-10:30 am)
      - Sophie and Logan will host this quarter
    - Coffee and donuts with silicon valley campus
      - Plan to do this spring quarter
    - Grad Slam
      - Saturday, March 4
- Downtown Santa Cruz (Kuumbwa Jazz Center)
  - Wellness activities (chair massage and acupressure)

- **Building and Operation:**
  - Setting the doors to auto unlock at 9:00 am and lock at 5:00 pm
  - Videographer for Spring Give
    - No Responses to call
  - Leave of absence
    - Feb 28 - April 17
  - Stipends in my absence

- **Dean - updates from Grad Div**