**How is gender portrayed in the media? How does this perpetuate stereotypes?**

**Instructions: Today you and your group will explore the questions above, choose your own example, and present it to the class.**

|  |
| --- |
| Do Now: Think of a book, film, TV character that represents a “man” to you. Who is it and why?Think of a book, film, TV character that represents a “woman” to you. Who is it and why? |

Stereotype Exercise: take notes while we brainstorm stereotypes of “manly” and “ladylike” ways of being.

|  |  |
| --- | --- |
| Man | Lady |

|  |
| --- |
| While Watching the Ted Talk. Take notes on what you think is the most interesting part: |

As you are listening to the guided lecture define the following:

|  |  |
| --- | --- |
| Gender Identity |  |
| Gender Expression |  |
| Biological Sex |  |
| Sexual Orientation |  |
| Media |  |

Group Projects:

What is your image? Paste it below or submit it to your teacher for display.

Who will see this image? In other words, who will most likely watch this show, see this advertisement, or consume this product?

Who is in control in this image? How is that shown?

What is the attitude of the man? What is the attitude of the woman?

How does this image affect our attitude about gender roles? Be specific! Look back at the “Stereotype Box” exercise above and think of at least two stereotypes that the image supports or rejects. What colors, shapes, clothing, or activities fit into gender stereotypes? Are there any colors, shapes, clothing, or activities that do not fit into stereotypes?