UW MSBA Team 8

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**Project Objectives**

- Assess telehealth utilization patterns in a post covid-19 environment
- Determine differences in adoption patterns by patient demographics, location, and practice setting
- Data-driven approach to identify treatments and procedures that are amenable to telehealth
- Identify opportunities to enable equitable access to care among socially vulnerable communities

**Data Architecture**

**Technologies Used**

- Interactive Dashboards

**Key Insights and Findings**

1. Female > men in virtual visits
2. Age group of 40-50 has the highest adoption of virtual health.
4. Bottom 2 States: Nebraska, Maine

**Predictive Model and Evaluation**

Accuracy: 72.87%

**Cognitive Analytics**