RUBIKUS
GUIDING TO SAFETY
WHO ARE WE?

- International team of volunteers
- Working 100% remotely
- Russian/Ukrainian speaking
- Ready to pull an all-nighter
When I’m having any doubts, and question myself if we are doing enough...

I read this number out loud... twice... and go back to work
FIRST RESPONSE

- Refugees
- Drivers
- Hosts
ADULTS ARE US...
THREE EASY STEPS

1. Operator → Coordinator
2. Coordinator → Local volunteers
Superpower - local expert

Superpower - multitasking

Kate Thailand

Vlada Germany
WHAT’S MINE?

Russian business coach

Devastated person with a smartphone

Pennsylvanian stay at home mom

COO of international non-profit
ALL THOSE CHATS

- Geographic chats
- Service chats
- Chats with local volunteers
Interactive website for the refugees and volunteers

Helps to compare benefits for the refugees in different countries
WHO ARE THEY?

- Healthy and injured
- Smart and uneducated
- Poor and rich
- Thankful and not
- People like you and me
DON’T BURN OUT!

- Pick your fights
- Get closure
- All feelings matter
HOW CAN I HELP?

- Start your own project
- Spread the word about Rubikus
- Help us to fundraise
CHRISTMAS CARDS

Printing cost – $1,5
Donation you make is up to you
Grassroot volunteers help
Ukrainian refugees in Tijuana

Zhenya Leonov
leonov@gmail.com
Hello, I am Zhenya 😊

• Moved to USA when I was 9 years old from Moldova
• Currently live in San Francisco, CA
• BS in Computer Science from UCSC
• Currently: freelance programmer
  • Turn diet coke and coffee into code from my bedroom
• Previously managed a big data team
  • Said things like will this scale?
• Background in Behavioral Economics
  • Said things like prospect theory, incentives, ration agents
• Moonlight as a copywriter, designer, product
Timeline

- Feb 24: Russia invades Ukraine
- March: Ukrainians start arriving at San Ysidro border (first slowly, then suddenly)
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Camp of Ukrainians at the U.S.-Mexico border swells, as more refugees arrive

By Jorge Duenes, Daina Beth Solomon and Kristina Cooke
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  • Corner at the airport
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What did “we” accomplish?

• Refugee Camp: 0-60 in 2 weeks
• Kitchen: 24/7 hot food
• Medical tent
• Legal help
• Controlled entry process
  • From airport to shelter to CPB
Who is “we”?

- United with Ukraine Church Coalition: https://www.withua.org
- Coordination Council for Refugees (CCFR): https://www.cccfr.org
- Nova Ukraine: https://novaukraine.org
- Al Otro Lado: https://alotrolado.org
- Doctors from San Diego: https://news.fullerton.edu/2022/04/alumni-set-up-medical-clinic-for-ukrainian-refugees-in-tijuana
- Others...
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• Late April: US Government starts Uniting for Ukraine
• May: Camp closes
Lessons, stories, experiences

- Small grassroot orgs are like startups
  - First united by a common vision, then cracks form
  - Competition between groups
    - Volunteer mayhem
- The skills required to run an established company are not necessarily transferable to start a grassroot non-profit or run a refugee camp
  - Put a bunch of smart people in a room and see what happens? Doesn’t always work without walls
- Who are we and why would anyone listen to us?
- Are we child tracking?
- Sometimes simple is best (shameless self promotion): https://tinyurl.com/bdf7cemr
- It’s definitely who you know: CPB on speed dial, US State, Baja CA Immigration Officials
- Mexico is still Mexico
  - Tips and bribes
  - Coyotes and payoffs
Helping Ukrainian Families in Germany, summer 2022

Olga Yulikova
Sasha Segal
Our Mission

Volunteer in Germany with individual families to help them adjust to their new life in exile
Our Team

- One Mom
- Two Teens
Our Budget

$0
Our Technology

- I-phone
- T-Mobil
- WhatsApp
- Facebook
- Telegram
1. Taras

- Provided help at the mobility clinic Alsterdorf
- Setup free transportation
- Aligned all doctor appointments
- Improved case management
- Applied for an electric wheelchair-
- Taras got the new chair!!!
2. Inna

- Bought food
- Translated documents
- Organized case management system
- Set up with volunteer interpreters
3. Dimas

- Donated computer and cell phone
- Bought clothes
- Almost adopted him 😊
- Continue to support daily
What’s next?