RECIPE CARD #2

HOOK Generator

COOK UP ENGAGEMENT FROM THE VERY FIRST MINUTE!

Microsoft Copilot

UTA | CRTLE

Center for Research on Teaching and Learning Excellence

INGREDIENTS

- One lesson topic
- Copilot

Great lessons start with a powerful hook!



INSTRUCTIONS

1. Identify an upcoming lesson.
2. Paste this prompt:

> " Create 10 lesson hooks for a college course lesson on [TOPIC]. Include a surprising statistic, real-world scenario, provocative question, visual idea, and short story."

3. Select your favorite hook.
4. Refine it with:

> "Make this hook more interactive for students in a [FACE-TO-FACE/ONLINE/HYBRID] course."

5. Ask:

> "Turn this into a 5-minute opening activity."

TASTE TEST

- ✓ Does it spark curiosity?
- ✓ Can it be completed in 5 minutes?
- ✓ Does it connect to course outcomes?

TAKEAWAY

Leave with a ready-to-use lesson opener.

GOOD INGREDIENTS. SMART PROMPTS. ENGAGED STUDENTS.

YOU'RE THE CHEF. *Make it memorable!*