Women's Giving Circle

Grant Proposal Submission Cover Sheet

College and Unit: College of Education and Health Professions, Department of Education Reform

Title of proposal: An Evaluation of the Educational Impact of College Campus Visits on Disadvantaged 8th Grade Students

Point of contact: Elise Swanson

Point of contact title: Distinguished Doctoral Fellow

Point of contact phone number: 724-914-0884

Point of contact email: eswanson@uark.edu

Total amount requested: $ 5,116

SIGNED*

Emily Williams — Digitally signed by Emily Williams DN: cn=Emily Williams, o=University of Arkansas, ou=COEHP Development, email=ecwillia@uark.edu, c=US Date: 2017.05.10 15:19:21 -05'00' — 5-10-17

Director of Development — Date

Michael T. Miller — Digitally signed by Michael T. Miller Date: 2017.05.10 14:52:53 -05'00' — 5-10-17

Dean/Vice Chancellor — Date

****Must be signed by the director of development for your college/school/unit who will then route to the dean or vice chancellor for approval.***

Women's Giving Circle Grant Application

Instructions:

1. Complete all information in the grant proposal application.
2. Adhere to recommended text limits as indicated
3. Define any acronyms that are used in the proposal.
4. Upload the WGC Grant Application Budget Request Sheet as the final page of this application.
5. Please note that the WGC will not accept repeat applications beyond more than two consecutive years.
6. If you have questions, contact your unit's development officer for any clarifications or assistance in preparing your proposal.
7. Applications are due to the Women's Giving Circle by 5:00 p.m., May 15, Monday. Please deliver your application to your dean or development officer for review and approval prior to the submission deadline. We advise you to give these individuals sufficient time to make recommendations for changes and allow yourself time to execute them.
8. Remember to save a copy of your proposal before final submission.
9. We ask that you keep the following aspects of the Women's Giving Circle grant program in mind as you complete your application:

Women's Giving Circle Mission

To support innovative programs and research at the University of Arkansas

Women's Giving Circle Vision

To engage and empower women as philanthropic leaders at the University of Arkansas

Women's Giving Circle Funding Priorities

Support and promote scholarship, research, and service
Enrich the quality of life of women and children
Encourage outreach and engagement in Arkansas

Areas that meet the strategic priorities for the university and the WGC

- Focus on retention/graduation
- Increase undergraduate opportunities, i.e., building the endowment; involving students in research or service learning project with a collaborative bent
- Promote graduate student participation in research
- Focus on collaboration
- Follow the land grant mission to fund projects that support needs in the region and the state with emphasis on collaboration between colleges/departments/units
- Invest in faculty excellence
- Recruit first-generation students from Arkansas
- Advance the mission of the WGC

Identifying Information:

College or Unit Affiliation

Dale Bumpers College of Agricultural, Food and Life Sciences
Fay Jones School of Architecture and Design
J. William Fulbright College of Arts and Sciences
Sam M. Walton College of Business
College of Education and Health Professions
College of Engineering
Honors College
Graduate School and International Education
School of Law
Student Affairs
University Libraries
Other

*Please specify **OTHER** unit affiliation:* _____

Title of Proposal: An Evaluation of the Educational Impact of College Campus Visits on First Generation 8th Grade Students

Primary Contact and Title: Elise Swanson, Distinguished Doctoral Fellow

Primary Contact E-mail: eswanson@uark.edu

Primary Contact Phone Number: 724-914-0884

Project Summary (200 word maximum)

Our goal in this project is to determine the impact of increased access to college information and on-campus experiences on student outcomes. While there are various outreach programs designed to make college more accessible to students who might not typically find themselves on a postsecondary trajectory, such as first-generation college students or students in more rural areas, the literature

Is this

- ○ an expansion of a current program
- ◉ a new program

Please list media sites (if any) utilized by your project or program to publicize the project/program, i.e., website, social media, etc.

We have 15 confirmed school partners in 11 districts for this project, all of which educate students of color and students from low income backgrounds. Specifically, we are working with Gentry, Green Forest, Greenland, Huntsville, Lincoln, Mansfield, Mountainburg, Rogers, Springdale, Van Buren, and Waldron school districts. These schools serve approximately 3,115 8th grade students, of whom we anticipate 2,000

If your project is funded, describe innovative ways how the WGC will be recognized in the success/completion of your project:

The WGC will be recognized in all articles we publish documenting our findings, and the WGC will be credited when talking with our partner schools and University departments with whom we are collaborating to run this program for students. As part of our work disseminating our findings from this study, we will present our results at academic conferences, such as the Association for Public Policy And Management

Grant Proposal

What is the specific scholarly or community needs your grant request addresses? (100 word maximum)

Arkansas students face significant barriers to college access, as reflected by low rates of postsecondary degree completion in the state. We believe that one barrier is experiential--students who have not had the opportunity to experience college may feel intimidated by college and believe they could never succeed as a college student. We are partnering with 15 schools within a two hour drive of the UA campus,

How does your proposed project or program assess how these needs will be redressed? *(100 word maximum)*

By bringing students from traditionally disadvantaged groups, namely, low-income and students of color, to campus, we will provide students with role models and an experience that will affirm their ability to attend and succeed in college. We will provide students with information about high school course selection to best prepare for college, create opportunities for students to interact with University professors and

Describe any unique and/or innovative aspects of your project or program that improves what is already known about your area of inquiry. *(100 word maximum)*

Little rigorous research has been done on the type of low-cost, easy-to-implement intervention we are proposing. School districts could continue bringing their 8th grade students to a college campus after our study is complete; however, in order to justify the expense, districts need to know that this type of intervention is effective for students. By randomly assigning students to one of three treatments—visiting campus

Please list up to five (5) expected outputs and outcomes with corresponding measurements (Please note: just listing outputs is not sufficient.)

Our intervention will last one year, 2017-18, during which time randomly assigned treatment students will visit campus three times- once, focusing in touring the campus and gaining information about how to prepare for college; once, interacting with departments to get hands-on experience with different content areas; and once, experiencing the Razorback spirit at the Red-White football scrimmage. From this, we

Document if there are other programs/projects that attempt to address the same needs as your proposal. If so, describe whether and how you will collaborate with them. *(100-word maximum)*

There are currently no programs in our partner schools that address the need we are targeting with this project. While services are provided in schools to first generation students through programs supported by the federal Trio grant (Talent Search), 8th grade students are not brought to campus as part of those programs. Additionally, Talent Search typically works with students over a period of years, rather than a

Demographic Considerations

First generation students engaged in the project: ◉ Yes ○ No

Number of current UA students engaged in the project:

Geographic region served:

- ◉ Northwest Arkansas
- ○ Southwest Arkansas
- ○ Northeast Arkansas
- ○ Southeast Arkansas
- ○ Central Arkansas
- ○ Campus

Budgetary Considerations

Have you received WGC Funding before?

- ○ Yes
- ◉ No

Please provide the year(s) and project name(s)

Total proposed budget for project or program: (proposed budgets of more than $20K will not be considered; in typical years WGC proposals fall within in the $5-10K range)

$ 27,787

Should match Item 1 on Budget Request sheet.

Please list total funding commitments from external or campus sources to date:

$ 70,000

Should match Item 2 on Budget Request sheet.

How much, if any, of your request involves funding for the following?

Please estimate using percentages

Student Compensation 12 %

Equipment 0 %

Total funds requested from WGC Grant:

$ 5,116

Should match Item 3 on Budget Request sheet.

If this project or program will continue after WGC grant money has been spent, please describe how you will continue to fund this project or program *(100-word maximum)*

We will continue data analysis for this project after the WGC grant money has been spent. Funds for analysis (including data entry, analysis, and publishing results) will come from the Department of Education Reform, and will be primarily carried out by graduate students in the Department.

In the rare case that grant resources cannot be expended, be prepared to return the remaining funds to WGC.

If selected as a recipient for a WGC grants, you will be required to submit two progress reports, including a budget summary, as well as a poster of your project for purposes of grant presentation.

Please be sure to save this document within the Grant Application Packet.