Women's Giving Circle Grant Application

Grant Budget Request

College or Unit Affiliation: Bumpers College of Agricultural, Food and Life Sciences

Proposal Title: Business Startup Workshop Targeting Latinas in Northwest Arkansas

Primary Contact Name: Eunjoo Cho and Zola Moon

(Itemized summary of planned expenses for 2017 grant cycle & estimated income for the period.)

Expenses

Item	Total Proposal Budget (1)	Amount Already Funded (2)	Amount Needed	Amount Requested from WGC (3)
Personnel				*
Fringe Benefits				*
Travel				*
(e.g. airfare)				
Student Compensation	$ 3,884.71			$ 3,884.71
Equipment				
Supplies / Materials	$ 2,800.00	$ 400.00		$ 2,400.00
(e.g. medical syringes)				
Marketing				
(e.g. brochures)				
In-Kind Goods/Services				
Other	$ 2,000.00			$ 2,000.00
Total Expenses	**$ 8,684.71**		**0**	**$ 8,284.71**

Funding Commitments to Date

Source	Amount Committed (2)	Open Grant Requests (Grants requested but not committed)
School of HESC	$ 400.00	
Subtotal	*$ 400.00*	*0*
Total Income	**$ 400.00**	

Minimum funds requested from WGC

*
Black boxes represent line items the WGC does not fund.

Comments: Please use this section to explain / clarify any line item.

Please see the next page for the budget justificaiton.

The Budget Request and Justification

Total Costs: $8,284.71

Student Compensation: $3,884.71
Funds are requested to hire one hourly undergraduate student and one Masters level graduate student who are fluent in both English and Spanish. Both students will assist with the development of workshop materials and implementation of a free workshop. Additional funds are requested to hire three undergraduate students in Human Development and Family Science for a childcare service at the workshop.

- Graduate student: $2,107.98
  - Salaries: $14/hour x 150hrs = $2,100.00
  - Fringe benefits: $2,100 x 0.38% = $7.98
- Undergraduate student: $1,505.70
  - Salaries: $10/hour x 150hrs = $1,500.00
  - Fringe benefits: $1,500 x 0.38% = $5.70
- Undergraduate student for a childcare service: $271.03
  - Hourly wages: $15 x 3 people x 6 hours = $270.00
  - Fringe benefits: $270 x 0.38% = $1.03

Materials and Supplies: $2,800.00
Funds are requested to develop entrepreneurship toolkit, workshop program, and handout in both English and Spanish through the Experimental Learning Lab in the Bumpers College of Agricultural, Food, and Life Sciences. Funds are requested to conduct in-depth follow-up interviews.

- Entrepreneurship tool kit: $15/hour x 20hrs = $300.00
- Workshop program: $15/hour x 20hrs = $300.00
- Workshop handout: $15/hour x 20hrs = $300.00
- Professional printing and binding of workshop materials:
  $50 x 30 = $1,500.00
- Survey incentives for 20 people:
  $20/gift card x 20 = $400.00

Other Direct Costs: $2,000.00
Funds are requested to set-up and implement a free workshop in Northwest Arkansas. Funds are requested for three guest speakers who are successfully running small local businesses.

- Rental cost of conference room for a workshop: $500.00
- Lunch for 30 people: $15/person x 30 = $450.00
- Refreshment for 30 people: $150.00
- Honorariums for guest speakers at workshops:
  $300/person x 3 = $900.00