Women's Giving Circle Grant Application

Instructions:

1. Complete all information in the grant proposal application.
2. Adhere to recommended text limits as indicated
3. Define any acronyms that are used in the proposal.
4. Upload the WGC Grant Application Budget Request Sheet as the final page of this application.
5. Please note that the WGC will not accept repeat applications beyond more than two consecutive years.
6. If you have questions, contact your unit's development officer for any clarifications or assistance in preparing your proposal.
7. Applications are due to the Women's Giving Circle by 5:00 p.m., May 15, Monday. Please deliver your application to your dean or development officer for review and approval prior to the submission deadline. We advise you to give these individuals sufficient time to make recommendations for changes and allow yourself time to execute them.
8. Remember to save a copy of your proposal before final submission.
9. We ask that you keep the following aspects of the Women's Giving Circle grant program in mind as you complete your application:

Women's Giving Circle Mission

To support innovative programs and research at the University of Arkansas

Women's Giving Circle Vision

To engage and empower women as philanthropic leaders at the University of Arkansas

Women's Giving Circle Funding Priorities

Support and promote scholarship, research, and service
Enrich the quality of life of women and children
Encourage outreach and engagement in Arkansas

Areas that meet the strategic priorities for the university and the WGC

- Focus on retention/graduation
- Increase undergraduate opportunities, i.e., building the endowment; involving students in research or service learning project with a collaborative bent
- Promote graduate student participation in research
- Focus on collaboration
- Follow the land grant mission to fund projects that support needs in the region and the state with emphasis on collaboration between colleges/departments/units
- Invest in faculty excellence
- Recruit first-generation students from Arkansas
- Advance the mission of the WGC

Identifying Information:

College or Unit Affiliation

Dale Bumpers College of Agricultural, Food and Life Sciences
Fay Jones School of Architecture and Design
J. William Fulbright College of Arts and Sciences
Sam M. Walton College of Business
College of Education and Health Professions
College of Engineering
Honors College
Graduate School and International Education
School of Law
Student Affairs
University Libraries
Other

*Please specify **OTHER** unit affiliation:* Fay Jones School of Architecture + Design

Title of Proposal: Design Camp 2018

Primary Contact and Title: Alison Turner, Director of Community Education

Primary Contact E-mail: amturner@uark.edu

Primary Contact Phone Number: 479-575-3164

Project Summary (200 word maximum)

The mission of Design Camp, a community outreach program of the the Fay Jones School of Architecture + Design (FJSoA+D), is to provide an enriching educational experience that offers the opportunity for learning, self-discovery and self-expression for all of Arkansas' youth, especially those exceptionally bright students who are racial minorities and/or potentially first-generation college students. Through interaction with the School's faculty as well as a week of immersion in the creative arts, Design Camp seeks to expose up to 130 students with a creative aptitude to the design professions and college life.

Design Camp is a vision and collaboration of the faculty from across the three disciplines of the FJSoA+D, (architecture, landscape architecture and interior design) as well as that of Peter MacKeith, the Dean of the FJSoA+D. Design Camp is for high school students entering 9th-12th grades in the fall of 2018, and is taught at four locations throughout the state. Each location is jam-packed with opportunities to learn about the design process through hands-on projects, including sketching, drawing and model building, tours, presentations and discussions led by faculty and student teaching assistants in a fun and creative studio environment.

Is this:

- (●) an expansion of a current program
- ( ) a new program

Please list media sites (if any) utilized by your project or program to publicize the project/program, i.e., website, social media, etc?

Fay Jones School of Architecture + Design website:
http://fayjones.uark.edu/news-and-events/design-camp.php

Social media:
Facebook @fayjonesschool
Twitter @FayJonesSchool
Instagram: @FayJonesSchool

If your project is funded, describe innovative ways how the WGC will be recognized in the success/completion of your project?

If Design Camp 2018 is funded by a WGC grant, publicity can include, but is not limited to the following platforms:

1. An article in the School's alumni magazine, ReView Magazine, about WGC, its mission, funding priorities and partnership in Design Camp.
2. Invitations to WGC officers / members to participate in Design Camp receptions in Little Rock, Fayetteville, Hot Springs and Wilson.
3. WGC mission, funding priorities and partnership information on the FJSoA+D website.
4. Promotion of WGC funding and partnership via FJSoA+D social media.
5. Involve WGC officers / select members in the Design Camp process by inviting them to participate in “fun” student awards process.
6. Detail WGC mission, funding priorities and partnership in Design Camp via FJSoA+D news releases.

Grant Proposal

What is the specific scholarly or community needs your grant request addresses? (100 word maximum)

There is a lack of access, to and funding for, enriching pre-college educational experiences that encourage learning, self-discovery and self-expression in today's ever-increasing competitive environment. These programs are vital to the future and education of Arkansas' youth, especially those exceptionally bright students who are racial minorities and / or potentially first-generation college students. We are seeking support for scholarships for those students with financial need who want to attend Design Camp as well as additional support for teaching assistants and the marketing and promotion of Design Camp throughout the entire state of Arkansas .

How does your proposed project or program assess how these needs will be redressed? *(100 word maximum)*

One of the goals of Design Camp is to reach women and underrepresented students throughout the state of Arkansas. By providing scholarships, students -- especially those exceptionally bright students who are racial minorities and / or potentially first generation college students -- will have the opportunity to be exposed to the campus experience, and to learn about academic requirements and the application process for attending the University.

Describe any unique and/or innovative aspects of your project or program that improves what is already known about your area of inquiry. *(100 word maximum)*

Design Camp aims to provide up to 130 campers with the opportunity to work closely with design professionals, most of whom are faculty from the school's three departments, through hands-on projects, including sketching, drawing and model building, as well as tours, presentations and discussions, while collaborating with peers in a fun and creative studio environment that instructs them on design processes. Design Camp collaborates with alumni design professionals and firms for their expertise. Students are also exposed to college life, application processes and subsequent academic requirements. The Fayetteville session offers an overnight option and an advanced session for returning students.

Please list up to five (5) expected outputs and outcomes with corresponding measurements. (Please note: just listing outputs is not sufficient.)

1. Providing support and opportunities for women and under represented students to engage in the fields of Architecture, Landscape Architecture and Interior Design.

2. To provide an awareness and understanding of the role of designers in the built environment.

3. To lay out a path for students to begin a career in the design professions, by giving them the tools they need to begin preparing for college and their career.

4. To provide support for the Fay Jones School or Architecture + Design to educate young students about the professions and the role of designers in the built environment.

5. To increase the number of women and under represented students in the Fay

Document if there are other programs/projects that attempt to address the same needs as your proposal. If so, describe whether and how you will collaborate with them.*(100-word maximum)*

There are no comparable programs that provide educational opportunities for students with an aptitude for art and design. To celebrate creative talent throughout Arkansas, Design Camp is offered in four locations: University of Arkansas, Fayetteville, Arkansas Studies Institute in Little Rock, Garvan Woodland Gardens in Hot Springs and the Delta School in Wilson, Arkansas. Each session integrates both local design professionals, including alumni, and FJSoA+D faculty. In Wilson, collaboration is with the Delta School in order to provide a design experience to students in the Delta, which also includes younger students in kindergarten-8th grade, as well as 9th-12th grade students.

Demographic Considerations

First generation students engaged in the project: ◉ Yes ○ No

Number of current UA students engaged in the project: 12

Geographic region served:

- ◉ Northwest Arkansas
- ○ Southwest Arkansas
- ○ Northeast Arkansas
- ○ Southeast Arkansas
- ○ Central Arkansas
- ○ Campus

Budgetary Considerations

Have you received WGC Funding before?

- ○ Yes
- ◉ No

Please provide the year(s) and project name(s).

Total proposed budget for project or program: (proposed budgets of more than $20K will not be considered; in typical years WGC proposals fall within in the $5-10K range):
$ 19,300

Should match Item 1 on Budget Request sheet.

Please list total funding commitments from external or campus sources to date:
$ 0

Should match Item 2 on Budget Request sheet.

How much, if any, of your request involves funding for the following?

Please estimate using percentages

Student Compensation: 38 %
Equipment: 7 %

Total funds requested from WGC Grant:
$ 19,300

Should match Item 3 on Budget Request sheet.

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The project will be funded through through various partnerships with and sponsorships by architecture and design firms throughout the state as well as various local chapters of the American Institute of Architecture (AIA). There are several existing proposals seeking the endowment of Design Camp. Funds are also allocated from the dean's budget.

In the rare case that grant resources cannot be expended, be prepared to return the remaining funds to WGC.

If selected as a recipient for a WGC grants, you will be required to submit two progress reports, including a budget summary, as well as a poster of your project for purposes of grant presentation.

Please be sure to save this document within the Grant Application Packet.