Women's Giving Circle

Grant Proposal Submission Cover Sheet

College and Unit: COEHP, Department of Health, Human Performance, and Recreatic

Title of proposal: Evaluation of the Get Yourself Tested program

Point of contact: Heather D. Vinti, MPH, PhD

Point of contact title: Assistant Professor

Point of contact phone number: 479-575-4110

Point of contact email: blunt@uark.edu

Total amount requested: $ 8,400.00

SIGNED*

Emily Williams — Digitally signed by Emily Williams DN: cn=Emily Williams, o=University of Arkansas, ou=COEHP Development, email=ecwillia@uark.edu, c=US Date: 2017.05.10 15:07:01 -05'00' — 5-10-17

Director of Development — Date

Michael T. Miller — Digitally signed by Michael T. Miller Date: 2017.05.10 14:54:30 -05'00' — 5-10-17

Dean/Vice Chancellor — Date

****Must be signed by the director of development for your college/school/unit who will then route to the dean or vice chancellor for approval.***

Women's Giving Circle Grant Application

Instructions:

1. Complete all information in the grant proposal application.
2. Adhere to recommended text limits as indicated
3. Define any acronyms that are used in the proposal.
4. Upload the WGC Grant Application Budget Request Sheet as the final page of this application.
5. Please note that the WGC will not accept repeat applications beyond more than two consecutive years.
6. If you have questions, contact your unit's development officer for any clarifications or assistance in preparing your proposal.
7. Applications are due to the Women's Giving Circle by 5:00 p.m., May 15, Monday. Please deliver your application to your dean or development officer for review and approval prior to the submission deadline. We advise you to give these individuals sufficient time to make recommendations for changes and allow yourself time to execute them.
8. Remember to save a copy of your proposal before final submission.
9. We ask that you keep the following aspects of the Women's Giving Circle grant program in mind as you complete your application:

Women's Giving Circle Mission

To support innovative programs and research at the University of Arkansas

Women's Giving Circle Vision

To engage and empower women as philanthropic leaders at the University of Arkansas

Women's Giving Circle Funding Priorities

Support and promote scholarship, research, and service
Enrich the quality of life of women and children
Encourage outreach and engagement in Arkansas

Areas that meet the strategic priorities for the university and the WGC

- Focus on retention/graduation
- Increase undergraduate opportunities, i.e., building the endowment; involving students in research or service learning project with a collaborative bent
- Promote graduate student participation in research
- Focus on collaboration
- Follow the land grant mission to fund projects that support needs in the region and the state with emphasis on collaboration between colleges/departments/units
- Invest in faculty excellence
- Recruit first-generation students from Arkansas
- Advance the mission of the WGC

Identifying Information:

College or Unit Affiliation

Dale Bumpers College of Agricultural, Food and Life Sciences
Fay Jones School of Architecture and Design
J. William Fulbright College of Arts and Sciences
Sam M. Walton College of Business
College of Education and Health Professions
College of Engineering
Honors College
Graduate School and International Education
School of Law
Student Affairs
University Libraries
Other

*Please specify **OTHER** unit affiliation:* _____

Title of Proposal: Evaluation of the Get Yourself Tested program

Primary Contact and Title: Heather D. Vinti, Assistant Professor

Primary Contact E-mail: blunt@uark.edu

Primary Contact Phone Number: 479-575-4110

Project Summary (200 word maximum)

The project proposed consists of evaluating the Get Yourself Tested (GYT) sexually transmitted infection (STI) testing initiative at the Pat Walker Health Center (PWHC). According to the Guttmacher Institute, Arkansas consistently ranks high in rates of STIs and unintended pregnancy and lacks sexual health providers in many areas. Pat Walker Health Center (PWHC) is dedicated to helping U of A students achieve their best health outcomes to be successful as students and beyond. PWHC began offering the GYT program in January 2017 but the program has been underutilized. They have partnered with myself and my research team to conduct an evaluation of the program to determine how best to meet the sexual health needs of U of A students. Funds from the Women's Giving Circle (WGC) would fund the evaluation; allowing students to receive STI testing and requesting survey feedback regarding students' needs and how PWHC can best serve them. The evaluation data will be utilized to improve services and/or marketing of services available at PWHC. This project has the potential to result in significantly lower rates of STIs on campus and in the Northwest Arkansas (NWA) community, in addition to better student health – which is linked to academic success.

Is this:

- ○ an expansion of a current program
- ● a new program

Please list media sites (if any) utilized by your project or program to publicize the project/program, i.e., website, social media, etc?

The GYT program is an ongoing initiative of the PWHC aimed at increasing the number of students receiving STI screenings. The program is currently advertised through PWHC's website, Facebook, Instagram, and Twitter and through the U of A Newswire. Flyers are available in patient rooms, bulletin boards throughout campus, and passed out to participants at university sponsored events. These mechanisms will be continued throughout this new project (evaluation of the program), and will be updated to highlight the opportunity to have the STI testing cost covered by participating in the evaluation project. Upon evaluation results, successes will also be communicated through these venues, as well as being highlighted on the research lab's website.

If your project is funded, describe innovative ways how the WGC will be recognized in the success/completion of your project?

Women's Giving Circle (WGC) is critical to the completion of this project, as it will fund the evaluation of the PWHC's GYT program. It is imperative that health promotion programs are evaluated for effectiveness and potential improvements. If funded, all marketing materials will acknowledge that the project is supported by the WGC. Additionally, all presentations, abstracts, and published manuscripts will report that funding was received from the WGC. Results of the evaluation will be presented at our weekly departmental research seminar and will recognize the vital support from the WGC. Furthermore, research from our lab has recently been recognized in the U of A Newswire and Arkansas Traveler; therefore the proposed project may also receive such attention and will highlight the role of the WGC in making this initiative possible.

Grant Proposal

What is the specific scholarly or community needs your grant request addresses? (100 word maximum)

Many STIs are easily treated with antibiotics, although they are often asymptomatic and consequently left untreated; which can lead to health complications, especially for women, including ectopic pregnancy and infertility. Arkansas ranks 8th (chlamydia) and 11th (gonorrhea) highest of the 50 states on STI rates and individuals aged 15-24 years comprise 60-70% of the cases. Rates in Washington County are increasing (gonorrhea by 20% 2013-2014) and college students are an at-risk population. This project would help address this issue. As students are members of the NWA community, the PWHC GYT program benefits the community as a whole.

How does your proposed project or program assess how these needs will be redressed? *(100 word maximum)*

Arkansas has a shortage of sexual health providers and young people are often fearful of STI testing, particularly the first time. As a result, many U of A students have never been tested. This project will eliminate one barrier – cost, and will allow students to see that STI testing at PWHC is easy, quick, and nothing to be afraid of. By decreasing the fear, students may be more likely to get tested, recommend testing, and continue to be tested in the future. Awareness of one's STI status, and receiving appropriate treatment, is vital to decreasing Arkansas' rates of STIs.

Describe any unique and/or innovative aspects of your project or program that improves what is already known about your area of inquiry. *(100 word maximum)*

Despite success in other areas (up to 128% increases in testing), PWHC reports that the GYT program is underutilized by U of A students. Although self-pay is discounted at PWHC, students report cost and fear of using parents' health insurance as barriers to utilizing sexual health services. This evaluation project is unique and innovative by covering the cost of STI screening for students, thus eliminating one barrier and encouraging students to take advantage of this service. The evaluation also provides the opportunity to learn more about how to better serve students' sexual health needs, including and beyond STI testing.

Please list up to five (5) expected outputs and outcomes with corresponding measurements. (Please note: just listing outputs is not sufficient.)

The outcomes of this project will be measured by rates of participation, and an evaluation survey completed by patients about their sexual health knowledge, awareness of PWHC services, attitudes about health issues, and recommendations on how to better meet their sexual health needs.

Outcome 1: Increased number of students receiving STI testing through the PWHC GYT program; Measurement: Patient tracking through PWHC

Outcome 2: Increased student awareness that PWHC offers STI testing and treatment, if needed; Measurement: Evaluation survey data

Outcome 3: Increased information about how to improve efforts to support U of A students' sexual health needs; Measurement: Evaluation survey data

Document if there are other programs/projects that attempt to address the same needs as your proposal. If so, describe whether and how you will collaborate with them.*(100-word maximum)*

PWHC is providing the GYT initiative and we are collaborating on the proposed evaluation project. The doctors and medical staff at PWHC are continually interested in learning how to better serve the health needs of U of A students. Outside of PWHC and my research lab, no other programs or projects are currently working on this issue. This proposed project will directly involve ~200 student participants, as well as graduate and undergraduate students from my lab in all project activities – providing them with valuable research experience. Therefore, this project involves collaboration of healthcare providers, faculty, and students.

Demographic Considerations

First generation students engaged in the project: ◉ Yes ○ No

Number of current UA students engaged in the project: >200

Geographic region served:

- ◉ Northwest Arkansas
- ○ Southwest Arkansas
- ○ Northeast Arkansas
- ○ Southeast Arkansas
- ○ Central Arkansas
- ○ Campus

Budgetary Considerations

Have you received WGC Funding before?

- ○ Yes
- ◉ No

Please provide the year(s) and project name(s).

N/A

Total proposed budget for project or program: (proposed budgets of more than $20K will not be considered; in typical years WGC proposals fall within in the $5-10K range):
$ 8,400.00

Should match Item 1 on Budget Request sheet.

Please list total funding commitments from external or campus sources to date:
$ 0

Should match Item 2 on Budget Request sheet.

How much, if any, of your request involves funding for the following?
Please estimate using percentages
Student Compensation: 0 %
Equipment: 0 %

Total funds requested from WGC Grant:
$ 8,400.00

Should match Item 3 on Budget Request sheet.

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PWHC plans to continue providing the GYT clinic after the WGC grant money has been spent, and will utilize the evaluation findings from this project to improve services for students. If cost continues to be identified as a significant barrier in the evaluation, additional larger grant applications will be completed to provide subsidized testing for students going forward. This opportunity will help us further connect students with PWHC, including educating them about the services offered to keep them in optimal health, which may assist with retention and graduation rates. Healthy students are successful students!

In the rare case that grant resources cannot be expended, be prepared to return the remaining funds to WGC.

If selected as a recipient for a WGC grants, you will be required to submit two progress reports, including a budget summary, as well as a poster of your project for purposes of grant presentation.

Please be sure to save this document within the Grant Application Packet.