Women's Giving Circle Grant Application

Grant Budget Request

College or Unit Affiliation: **School of Law**

Proposal Title: Food Labeling & Consumer Information Project

Primary Contact Name: Susan Schneider

(Itemized summary of planned expenses for 2017 grant cycle & estimated income for the period.)

Expenses

Item	Total Proposal Budget (1)	Amount Already Funded (2)	Amount Needed	Amount Requested from WGC (3)
Personnel	5000	5000	0	*
Fringe Benefits	1529	1529	0	*
Travel				*
(e.g. airfare)				
Student Compensation	10000	0	10000	10000
Equipment	0	0	0	0
Supplies / Materials	2250	0	2250	2250
(e.g. medical syringes)				
Marketing	50	50	50	50
(e.g. brochures)				
In-Kind Goods/Services	0	0	0	0
Other				
Total Expenses	**18829**		**12300**	**12300**

Funding Commitments to Date

Source	Amount Committed (2)	Open Grant Requests (Grants requested but not committed)
Subtotal	*0*	*0*
Total Income	**0**	

Minimum funds requested from WGC
12,300.00

*
Black boxes represent line items the WGC does not fund.

Comments: Please use this section to explain / clarify any line item.

Personnel & associated fringe estimates include the time of 2 faculty members, LL.M. Program Director Susan Schneider and affiliated food law faculty member Nicole Civita as well as law staff to assist in creating and markeing the Guide. Student Compensation includes a request for sufficient funding to support one graduate assistant for the 2017-2018 year to compile research and draft for the Guide. Supplies/Materials include costs associated with publishing and printing costs. A small amount has been requested within the Marketing line to support paid social media campaigns to amplify our reach.