



Women's Giving Circle
Grant Proposal Submission Cover Sheet

College and Unit: Student Affairs- UA Career Development Center

Title of proposal: Fulbright College CareerTrack Razorback Program

Point of contact: Erica Estes

Point of contact title: Director of Employer Relations for Fulbright College

Point of contact phone number: 479-799-7349

Point of contact email: ericae@uark.edu

Total amount requested: \$20,000

SIGNED*

Erica Estes

Director of Development

5-22-17

Date

Charles S. Robinson

Dean/Vice Chancellor

5-22-17

Date

*Must be signed by the director of development for your college/school/unit who will then route to the dean or vice chancellor for approval.



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Women's Giving Circle Grant Application Instructions:

1. Complete all information in the grant proposal application.
2. Adhere to recommended text limits as indicated
3. Define any acronyms that are used in the proposal.
4. Upload the WGC Grant Application Budget Request Sheet as the final page of this application.
5. Please note that the WGC will not accept repeat applications beyond more than two consecutive years.
6. If you have questions, contact your unit's development officer for any clarifications or assistance in preparing your proposal.
7. Applications are due to the Women's Giving Circle by 5:00 p.m., May 15, Monday. Please deliver your application to your dean or development officer for review and approval prior to the submission deadline. We advise you to give these individuals sufficient time to make recommendations for changes and allow yourself time to execute them.
8. Remember to save a copy of your proposal before final submission.
9. We ask that you keep the following aspects of the Women's Giving Circle grant program in mind as you complete your application:

Women's Giving Circle Mission

To support innovative programs and research at the University of Arkansas

Women's Giving Circle Vision

To engage and empower women as philanthropic leaders at the University of Arkansas

Women's Giving Circle Funding Priorities

Support and promote scholarship, research, and service

Enrich the quality of life of women and children

Encourage outreach and engagement in Arkansas

Areas that meet the strategic priorities for the university and the WGC

- Focus on retention/graduation
- Increase undergraduate opportunities, i.e., building the endowment; involving students in research or service learning project with a collaborative bent
- Promote graduate student participation in research
- Focus on collaboration
- Follow the land grant mission to fund projects that support needs in the region and the state with emphasis on collaboration between colleges/departments/units
- Invest in faculty excellence
- Recruit first-generation students from Arkansas
- Advance the mission of the WGC

Identifying Information:

College or Unit Affiliation

Dale Bumpers College of Agricultural, Food and Life Sciences

Fay Jones School of Architecture and Design

J. William Fulbright College of Arts and Sciences

Sam M. Walton College of Business College of Education and Health Professions

College of Engineering

Honors College Graduate School and International Education

School of Law

Student Affairs

University Libraries Other

Please specify **OTHER** unit affiliation: _____

Title of Proposal: _____

Primary Contact and Title: _____

Primary Contact E-mail: _____

Primary Contact Phone Number: _____

Project Summary (200 word maximum)

The Fulbright College CareerTrack Razorback program would provide professional development education to Fulbright College students by funding graduate-level interns to serve as CareerTrack Razorback (CTR) career coaches to an anticipated 2000 first-year students. Fulbright College currently does not offer a college-wide professional development program. In 2016, the college had 38% more female students than male students. This program would emphasize the importance for early entry and continued persistence into career planning among our female student population. If funded, Fulbright College academic advisors would require all first-year students to complete the first two CTR program modules: Self-Awareness and Career Exploration. The 4 Graduate Interns funded by this grant would be trained in career coaching and assist their assigned first-year students with module completion. Specifically, interns would connect students with professionals to conduct informational interviews, and provide feedback and sign off on students' career action plans and StrengthsQuest self-assessment journal reflections.

Is this

☒ an expansion of a current program

☐ a new program

Please list media sites (if any) utilized by your project or program to publicize the project/program, i.e., website, social media, etc.

UA Career Development and Fulbright College websites and social media sites (Facebook, Twitter and Instagram),
UA Blackboard,
UA Newswire article

If your project is funded, describe innovative ways how the WGC will be recognized in the success/completion of your project:

WGC will be recognized in the graduate interns' signature lines as they communicate with students about their CTR assignments. WGC logo will be included in descriptions of this project on the UA Career Development Center and Fulbright College's websites. Recognition to WGC will be included in a Newswire article written to promote the program.

Grant Proposal

What is the specific scholarly or community needs your grant request addresses? (100 word maximum)

Career education contributes to the University's mission to Advance Student Success by increasing student learning and retention rates and helping to create great citizens of Arkansas and the world. Research indicates a positive correlation between students choosing a career path they are committed to and overall degree completion and career growth potential. Requiring students to engage in career-related self-awareness and career exploration in their first year will increase the opportunities for students to choose a career path to which they can commit.

How does your proposed project or program assess how these needs will be redressed? (100 word maximum)

Retention and placement success of CareerTrack Razorback (CTR) program is in the data. In May 2016, 96.9% of CTR graduates who graduated college accepted a paid position, internship or graduate program. The FY16 Retention Rate is 92% (compared with the overall UA retention rate of 82.4%). The 6-year graduation rate is 80% (compared with the overall UA rate of 64.5%). Currently there are 2000 student members of CTR. If awarded, this grant would double the number of members, potentially increasing the retention and placement rates for the entire University.

Describe any unique and/or innovative aspects of your project or program that improves what is already known about your area of inquiry. (100 word maximum)

Currently, the CTR program is offered to all students who voluntarily participate. Funding this program would allow Fulbright College to pilot making the program part of their ongoing advising requirements. By making the program a requirement, we'll more than double the number of students who take advantage of career planning in the first year of college. The earlier students begin the career development process, the more likely they will be competitively prepared to enter the workforce or apply to graduate programs upon graduation.

Please list up to five (5) expected outputs and outcomes with corresponding measurements (Please note: just listing outputs is not sufficient.)

Outputs: Completion of three career-related assignments- 1) creation of a career action plan, 2) completion and a career-focused reflection of the self-assessment, StrengthsQuest, and 3) conducting an information interview with a professional in a field of interest.

Expected outcomes: 2000 first year students will complete 3 career-related assignments, and at least 50% of these students will continue participating in the CTR program in their second year and beyond.

Document if there are other programs/projects that attempt to address the same needs as your proposal. If so, describe whether and how you will collaborate with them. (100-word maximum)

This program allows collaboration between UA Career Development Center and the Fulbright College Advising Center to be enhanced and supported.

Demographic Considerations

First generation students engaged in the project: Yes

Number of current UA students engaged in the project: 2000

Geographic region served:

- ☐ Northwest Arkansas
- ☐ Southwest Arkansas
- ☐ Northeast Arkansas
- ☐ Southeast Arkansas
- ☐ Central Arkansas

☒ Campus

Budgetary Considerations

Have you received WGC Funding before?

- ☐ Yes
- ☐ No

Please provide the year(s) and project name(s)

Yes. Along with 2 campus colleagues, I received funding for AAUW's Start Smart Salary Negotiation facilitator training & workshops in 2015-2016, \$3150 awarded. The Career Development Center received funding in 2007, for This is How We Do It: Women Empowering Women, \$13,500 awarded.

Total proposed budget for project or program: (proposed budgets of more than \$20K will not be considered; in typical years WGC proposals fall within in the \$5-10K range) \$20,000

Should match Item 1 on Budget Request sheet.

Please list total funding commitments from external or campus sources to date: \$0

Should match Item 2 on Budget Request sheet.

How much, if any, of your request involves funding for the following? Please estimate using percentages
Student Compensation 100%

Equipment _____%

Total funds requested from WGC Grant:

\$ 20,000

Should match Item 3 on Budget Request sheet.

If this project or program will continue after WGC grant money has been spent, please describe how you will continue to fund this project or program (100-word maximum)

If the pilot year is successful with engaging 2000 first year Fulbright College students, then I will request Fulbright College and UA Career Development Center to continue funding graduate-level interns or full-time staff to accommodate those students who continue the CTR program into their second year and beyond.

In the rare case that grant resources cannot be expended, be prepared to return the remaining funds to WGC.

If selected as a recipient for a WGC grants, you will be required to submit two progress reports, including a budget summary, as well as a poster of your project for purposes of grant presentation.

Please be sure to save this document within the Grant Application Packet.

Women's Giving Circle Grant Application

Grant Budget Request

College or Unit Affiliation: Student Affairs

Proposal Title: Fulbright College CareerTrack Razorback Program

Primary Contact Name: Erica Estes, Director of Employer Relations for Fulbright College of Arts and Sciences

(Itemized summary of planned expenses for 2017 grant cycle & estimated income for the period.)

Expenses				
Item	Total Proposal Budget (1)	Amount Already Funded (2)	Amount Needed	Amount Requested from WGC (3)
Personnel				*
Fringe Benefits				*
Travel				*
<i>(e.g. airfare)</i>				
Student Compensation	20,000		20,000	20,000
Equipment				
Supplies / Materials				
<i>(e.g. medical syringes)</i>				
Marketing				
<i>(e.g. brochures)</i>				
In-Kind Goods/Services				
Other				
Total Expenses	20000		20000	20000

Funding Commitments to Date		
Source	Amount Committed (2)	Open Grant Requests (Grants requested but not committed)
<i>Subtotal</i>	<i>0</i>	<i>0</i>
Total Income	0	

Minimum funds requested from WGC

*

Black boxes represent line items the WGC does not fund.

Comments: Please use this section to explain / clarify any line item.

Request is to fund 4 interns at \$5,000 for the year, \$2,500 per semester, for a total of \$20,000.