Women's Giving Circle Grant Application

Instructions:

1. Complete all information in the grant proposal application.
2. Adhere to recommended text limits as indicated
3. Define any acronyms that are used in the proposal.
4. Upload the WGC Grant Application Budget Request Sheet as the final page of this application.
5. Please note that the WGC will not accept repeat applications beyond more than two consecutive years.
6. If you have questions, contact your unit's development officer for any clarifications or assistance in preparing your proposal.
7. Applications are due to the Women's Giving Circle by 5:00 p.m., May 15, Monday. Please deliver your application to your dean or development officer for review and approval prior to the submission deadline. We advise you to give these individuals sufficient time to make recommendations for changes and allow yourself time to execute them.
8. Remember to save a copy of your proposal before final submission.
9. We ask that you keep the following aspects of the Women's Giving Circle grant program in mind as you complete your application:

Women's Giving Circle Mission

To support innovative programs and research at the University of Arkansas

Women's Giving Circle Vision

To engage and empower women as philanthropic leaders at the University of Arkansas

Women's Giving Circle Funding Priorities

Support and promote scholarship, research, and service
Enrich the quality of life of women and children
Encourage outreach and engagement in Arkansas

Areas that meet the strategic priorities for the university and the WGC

- Focus on retention/graduation
- Increase undergraduate opportunities, i.e., building the endowment; involving students in research or service learning project with a collaborative bent
- Promote graduate student participation in research
- Focus on collaboration
- Follow the land grant mission to fund projects that support needs in the region and the state with emphasis on collaboration between colleges/departments/units
- Invest in faculty excellence
- Recruit first-generation students from Arkansas
- Advance the mission of the WGC

Identifying Information:

College or Unit Affiliation

Dale Bumpers College of Agricultural, Food and Life Sciences
Fay Jones School of Architecture and Design
J. William Fulbright College of Arts and Sciences
Sam M. Walton College of Business
College of Education and Health Professions
College of Engineering
Honors College
Graduate School and International Education
School of Law
Student Affairs
University Libraries
Other

*Please specify **OTHER** unit affiliation:* Division of Student Affairs

Title of Proposal: VAC STEM Tutoring

Primary Contact and Title: Antoinette Longcrier Program Coordinator

Primary Contact E-mail: alongcri@uark.edu

Primary Contact Phone Number: 479-575-4365

Project Summary (200 word maximum)

The Volunteer Action Center (VAC) Literacy program is a student-led and student-run tutoring program, that is directly partnered with six Fayetteville public schools. The schools have an average of 54% of students from low-income families, many times with limited access to educational supplies outside of school. VAC Literacy seeks to promote service and leadership opportunities for University of Arkansas students that strive to enrich the quality of life for children in the Fayetteville School District. The program is seeking to enhance its mission of fostering a love of reading to encompass a more holistic love for learning through innovative curriculum. This service initiative is a campus-wide effort to cultivate future philanthropic leaders of tomorrow, and increase the skills of our community's children. Through discussions with leadership of the Fayetteville Public School District, and self-assessment of the program, VAC Literacy has identified the need to expand the program to include STEM tutoring.

Is this:

- (●) an expansion of a current program
- ( ) a new program

Please list media sites (if any) utilized by your project or program to publicize the project/program, i.e., website, social media, etc?

Facebook
Instagram
Twitter
service.uark.edu

If your project is funded, describe innovative ways how the WGC will be recognized in the success/completion of your project?

WGC will be recognized through social media and on the program website. The WGC logo will be included on recruitment material.

Grant Proposal

What is the specific scholarly or community needs your grant request addresses? (100 word maximum)

According to the 2013 National Assessment of Educational Programs only 22% of economically disadvantaged students and 31% of all students in Arkansas are reading proficiently at fourth grade. Benjamin Bloom's Taxonomy of Educational Objectives model categorizes learning into three domains; cognitive, affective, and psychomotor (Zollman 2012). Alan Zollman (2012) explains, based upon these three domains, programs can evolve from learning for STEM Literacy to STEM literacy for learning. The VAC Literacy program recognized the need for further support of economically disadvantaged students, and seeks to incorporate STEM literacy for continued learning and increased literacy skills in all areas of study.

How does your proposed project or program assess how these needs will be redressed? *(100 word maximum)*

The VAC Literacy program seeks to adjust its curriculum to include STEM literacy in order to provide a more all-inclusive tutoring program. We will measure the impact of the program through program assessment surveys given to students, volunteers, school faculty and staff, and parents. The survey will provide the programs leadership the opportunity to evaluate the experiences of all involved, and express the impact of the program. We will also be able to measure the success of the program by seeing if there is an increase in student grades and testing at the end of the school year.

Describe any unique and/or innovative aspects of your project or program that improves what is already known about your area of inquiry. *(100 word maximum)*

The Volunteer Action Center (VAC) Literacy program is a student-led, student-run, tutoring program. The program provides opportunities for University of Arkansas students to enhance leadership skills, through service and experiential learning, while serving children of the Fayetteville Public School District. The program maintains a direct partnership with six Fayetteville elementary schools providing tutoring support through adapted curriculum. A recent addition to the programs board is a Curriculum Consultant position filled by Pamela Kirkpatrick a PhD student focused on Dyslexia Therapy and Comparative Literature. Pamela will be working on tailoring the curriculum in order to enhance the impact of the program.

Please list up to five (5) expected outputs and outcomes with corresponding measurements. (Please note: just listing outputs is not sufficient.)

Outcomes:
1. Participants will improve their comprehension and performance in the areas of STEM and Literacy
a. Measurements: surveys of students and administrators will assess the impact of the program and identify opportunities for improvement. Participant success will also be measured by assessing the scores from standardized testing, in cooperation with the schools and in accordance with privacy requirements.
2. University students will gain experience in teaching techniques, classroom management, curriculum development, and program delivery.
a. Measurement: University students will be assessed on the completion of assigned deliverables and will be monitored throughout to ensure quality program delivery. University students will be asked to complete learning surveys and provide qualitative reflections on their time as a volunteer.
Outputs:

Document if there are other programs/projects that attempt to address the same needs as your proposal. If so, describe whether and how you will collaborate with them.*(100-word maximum)*

The VAC Literacy program is the first of the kind that we know of, and this expansion proposal was developed through direct conversations with Fayetteville Public Schools. We are actively seeking partnerships in the STEM field to strengthen our programming.

Demographic Considerations

First generation students engaged in the project: ◉ Yes ○ No

Number of current UA students engaged in the project: 180

Geographic region served:

- ◉ Northwest Arkansas
- ○ Southwest Arkansas
- ○ Northeast Arkansas
- ○ Southeast Arkansas
- ○ Central Arkansas
- ○ Campus

Budgetary Considerations

Have you received WGC Funding before?

- ◉ Yes
- ○ No

Please provide the year(s) and project name(s).

The VAC Literacy Program received $11, 845 from the Women's Giving Circle in 2015 which funded their Parent Literacy Night. They also received $9,728 in 2012.

Total proposed budget for project or program: (proposed budgets of more than $20K will not be considered; in typical years WGC proposals fall within in the $5-10K range):
$ 5,000.00

Should match Item 1 on Budget Request sheet.

Please list total funding commitments from external or campus sources to date:
$ 7,823.00

Should match Item 2 on Budget Request sheet.

How much, if any, of your request involves funding for the following?

Please estimate using percentages

Student Compensation: 0 %
Equipment: 0 %

Total funds requested from WGC Grant:
$ 5,000.00

Should match Item 3 on Budget Request sheet.

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After evaluation we do hope to continue this program and grow it in future years, additional funding will be sought through grant writing, sponsorship solicitation, and private donor cultivation.

In the rare case that grant resources cannot be expended, be prepared to return the remaining funds to WGC.

If selected as a recipient for a WGC grants, you will be required to submit two progress reports, including a budget summary, as well as a poster of your project for purposes of grant presentation.

Please be sure to save this document within the Grant Application Packet.