Women's Giving Circle Grant Application

Instructions:

1. Complete all information in the grant proposal application.
2. Adhere to recommended text limits as indicated
3. Define any acronyms that are used in the proposal.
4. Upload the WGC Grant Application Budget Request Sheet as the final page of this application.
5. Please note that the WGC will not accept repeat applications beyond more than two consecutive years.
6. If you have questions, contact your unit's development officer for any clarifications or assistance in preparing your proposal.
7. Applications are due to the Women's Giving Circle by 5:00 p.m., May 15, Monday. Please deliver your application to your dean or development officer for review and approval prior to the submission deadline. We advise you to give these individuals sufficient time to make recommendations for changes and allow yourself time to execute them.
8. Remember to save a copy of your proposal before final submission.
9. We ask that you keep the following aspects of the Women's Giving Circle grant program in mind as you complete your application:

Women's Giving Circle Mission

To support innovative programs and research at the University of Arkansas

Women's Giving Circle Vision

To engage and empower women as philanthropic leaders at the University of Arkansas

Women's Giving Circle Funding Priorities

Support and promote scholarship, research, and service
Enrich the quality of life of women and children
Encourage outreach and engagement in Arkansas

Areas that meet the strategic priorities for the university and the WGC

- Focus on retention/graduation
- Increase undergraduate opportunities, i.e., building the endowment; involving students in research or service learning project with a collaborative bent
- Promote graduate student participation in research
- Focus on collaboration
- Follow the land grant mission to fund projects that support needs in the region and the state with emphasis on collaboration between colleges/departments/units
- Invest in faculty excellence
- Recruit first-generation students from Arkansas
- Advance the mission of the WGC

Identifying Information:

College or Unit Affiliation

Dale Bumpers College of Agricultural, Food and Life Sciences
Fay Jones School of Architecture and Design
J. William Fulbright College of Arts and Sciences
Sam M. Walton College of Business
College of Education and Health Professions
College of Engineering
Honors College
Graduate School and International Education
School of Law
Student Affairs
University Libraries
Other

*Please specify **OTHER** unit affiliation:* Division of Student Affairs

Title of Proposal: Women's Leadership Conference

Primary Contact and Title: Kristin Wyninegar, Campus Life Graduate Assista

Primary Contact E-mail: knwynine@uark.edu

Primary Contact Phone Number: (636)288-5896

Project Summary (200 word maximum)

Empowering women empower women. The Women's Leadership Conference (WLC) will coincide with Women's History Month and bring together female leaders from the University of Arkansas community to discuss the past, present, and future of women's leadership on a global level. The conference planning committee will consist of myself, Associate Dean of Students for Campus Life, Lori Lander, women holding leadership positions within Registered Student Organizations, and established women in the state of Arkansas. By providing a resource for collegiate women, the conference will help them plan and achieve their professional and personal goals through the following themes that include but are not limited to, financial literacy, self-awareness, work/life balance, and women empowerment.

Is this:

○ an expansion of a current program

◉ a new program

Please list media sites (if any) utilized by your project or program to publicize the project/program, i.e., website, social media, etc?

The Women's Leadership Conference will be advertised through social media accounts and the Division of Student Affairs new communication platform, HogSync. The Conference will have its own Twitter and Instagram site.

If your project is funded, describe innovative ways how the WGC will be recognized in the success/completion of your project?

If funded, the Women's Giving Circle will play a substantial role in the Women's Leadership Conference. It is crucial to recognize the organization in a dominant way to express our appreciation and raise awareness of the Women's Giving Circle. Our marketing strategy includes Instagram posts in which a members' response to a prompt is posted along with a brief biography. The Women's Giving Circle logo will be included on all of our marketing tools. During the conference members of the Women's Giving Circle will be asked to participate in a discussion panel and/or facilitate a session.

Grant Proposal

What is the specific scholarly or community needs your grant request addresses? (100 word maximum)

The Institute for Women's Policy Research stated in 2015, Arkansas women who work full-time earn 75 cents on the dollar compared to men. Approximately 30% of those in science, technology, engineering, and mathematics fields in Arkansas are women, compared to the 28.8% nationwide. Today, 13,237 of the 25,382 students enrolled at the University identify as female. The Women's Leadership Conference supports the needs in the region and state by collaborating and connecting with student leader's campus-wide and women established in their career state-wide. The Conference provides a resource for collegiate women to feel empowered to achieve their lifelong goals.

How does your proposed project or program assess how these needs will be redressed? *(100 word maximum)*

Before the Conference, women from across campus will be asked to participate in a focus group. The focus group will help assess the needs and wants of women on campus. Women student leaders will sit on the Conference committee along with myself, Associate Dean of Students for Campus Life, Lori Lander, and one or two women from the community. Having established women from the community sit on the committee will provide a valuable employer perspective. To meet the needs of women on the University of Arkansas campus, a majority of the conference will be student led.

Describe any unique and/or innovative aspects of your project or program that improves what is already known about your area of inquiry. *(100 word maximum)*

The Women's Leadership Conference will target college women across all academic majors. This will provide an avenue for women to network with their peers in majors different than their own. By providing an Interdisciplinary approach, women can gain the skills to solve complex problems and enhance communication among stakeholders of varying perspectives. The Conference will partner with women working across the state of Arkansas to encompass a sense of community state-wide. By representing all regions of the state, we can begin to enrich the quality of women in the state of Arkansas.

Please list up to five (5) expected outputs and outcomes with corresponding measurements. (Please note: just listing outputs is not sufficient.)

By participating in the Women's Leadership Conference, students will gain the following learning outcomes. Students will communicate effectively, both verbally and non-verbally, preserving one's authentic voice in personal and professional settings. They will invite others to open up and share their stories through an attitude of respectful interest and curiosity, using open-ended questions. Students will make a positive difference on campus and in the community, including challenging systematically supported "traditional" gender roles. They will develop effective personal and leadership skills, including but not limited to financial literacy, self-awareness, work/life balance, and women empowerment. Students will learn how to empower women to create positive social change for themselves and other women through a interdisciplinary approach. These learning outcomes will be measured by focus groups before and after the conference, as well as, evaluations immediately after the conference and six weeks later. Utilizing qualitative and quantitative assessment will help provide a holistic view of the experience women have on campus

Document if there are other programs/projects that attempt to address the same needs as your proposal. If so, describe whether and how you will collaborate with them.*(100-word maximum)*

There are two like-minded programs happening within the University of Arkansas community. The Sam M. Walton College of Business hosts a two-day Women in Information Technology Conference. Global Campus has a ten-week Women's Personal Leadership Effectiveness Program, in which participants meet bi-weekly. The program targets mid-level managers who have been employed for at least three years. Collaborating with both programs can benefit the Women's Leadership Conference. A student who attended the Informational Technology Conference would provide a unique perspective by sitting on the Conference committee. Women from the Global Campus program would be asked to present the MAXIMIZERS principals.

Demographic Considerations

First generation students engaged in the project: ◉ Yes ◯ No

Number of current UA students engaged in the project: 300

Geographic region served:

- ❍ Northwest Arkansas
- ❍ Southwest Arkansas
- ❍ Northeast Arkansas
- ❍ Southeast Arkansas
- ❍ Central Arkansas
- ⦿ Campus

Budgetary Considerations

Have you received WGC Funding before?

- ❍ Yes
- ⦿ No

Please provide the year(s) and project name(s).

Not applicable.

Total proposed budget for project or program: (proposed budgets of more than $20K will not be considered; in typical years WGC proposals fall within in the $5-10K range):
$ 14,800

Should match Item 1 on Budget Request sheet.

Please list total funding commitments from external or campus sources to date:
$ 4,875

Should match Item 2 on Budget Request sheet.

How much, if any, of your request involves funding for the following?

Please estimate using percentages

Student Compensation: 0 %
Equipment: .027 %

Total funds requested from WGC Grant:
$ 14,800

Should match Item 3 on Budget Request sheet.

If this project or program will continue after WGC grant money has been spent, please describe how you will continue to fund this project or program. (100-word maximum)

The Women's Leadership Conference will be chaired and advised by the Associate Dean of Students for Campus Life and the Campus Life Graduate Assistant. It is our hope to make the Women's Leadership Conference an annual event. In order to sustain the conference, we will meet with women across the state and organizations that focus on strengthening the community for women to invest in the Conference.

In the rare case that grant resources cannot be expended, be prepared to return the remaining funds to WGC.

If selected as a recipient for a WGC grants, you will be required to submit two progress reports, including a budget summary, as well as a poster of your project for purposes of grant presentation.

Please be sure to save this document within the Grant Application Packet.