**Associated Student Government**

*University of Arkansas*

*ASG Senate Resolution No. 18*

Author(s): Senator Barth K. Onyekwelu, Senator J.P. Gairhan, Grace McGee

Sponsor(s): College of Engineering Caucus Chair Moses Agare

**Resolution to Permit the Use of the Industrial Engineering Hog Logo**

Whereas, The University of Arkansas Department of Industrial Engineering, within the College of Engineering, and its alumni association, Arkansas Academy of Industrial Engineering, have followed proper protocol in designing and implementing the Industrial Engineering Hog Logo (I.E. Hog logo) since 2001.

Whereas, Starting in 2015, the copyright of the official university symbols (i.e. Razorback) has prevented university organizations from making use of said symbols, and further dividing academics and athletics.

Be it therefore resolved: The Associated Student Government Senate asks for a concentrated effort on behalf of the entire organization to urge Michael Harris, Director of Trademark Licensing and Revenue Generation for an exception to be made on behalf of the Arkansas Academy of Industrial Engineering, allowing them to reinstate the production and use of the I.E. Hog logo.

Be it further resolved: This resolution be sent to Director of Athletics Anna Kay Hilburn to advocate on behalf of this licensing allowance through the athletics department.

*Official Use Only*

Amendments:

Vote Count: Aye Nay Abstentions

Legislation Status: Passed Failed­ Other

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Will Watkins, ASG Chair of the Senate Date

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Connor Flocks, ASG President Date