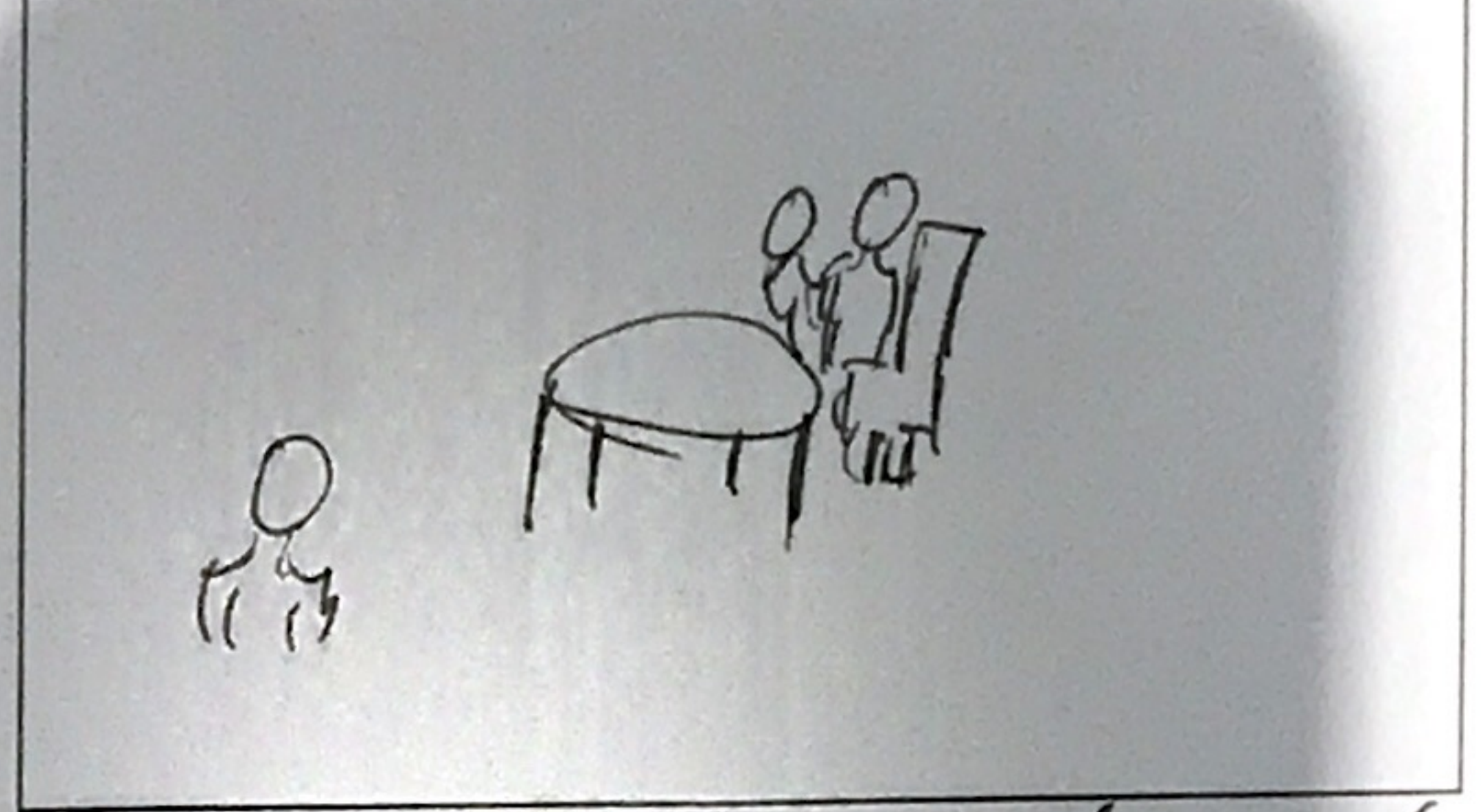


Scene: knock Shot Num#: 1 Shot Type: close up



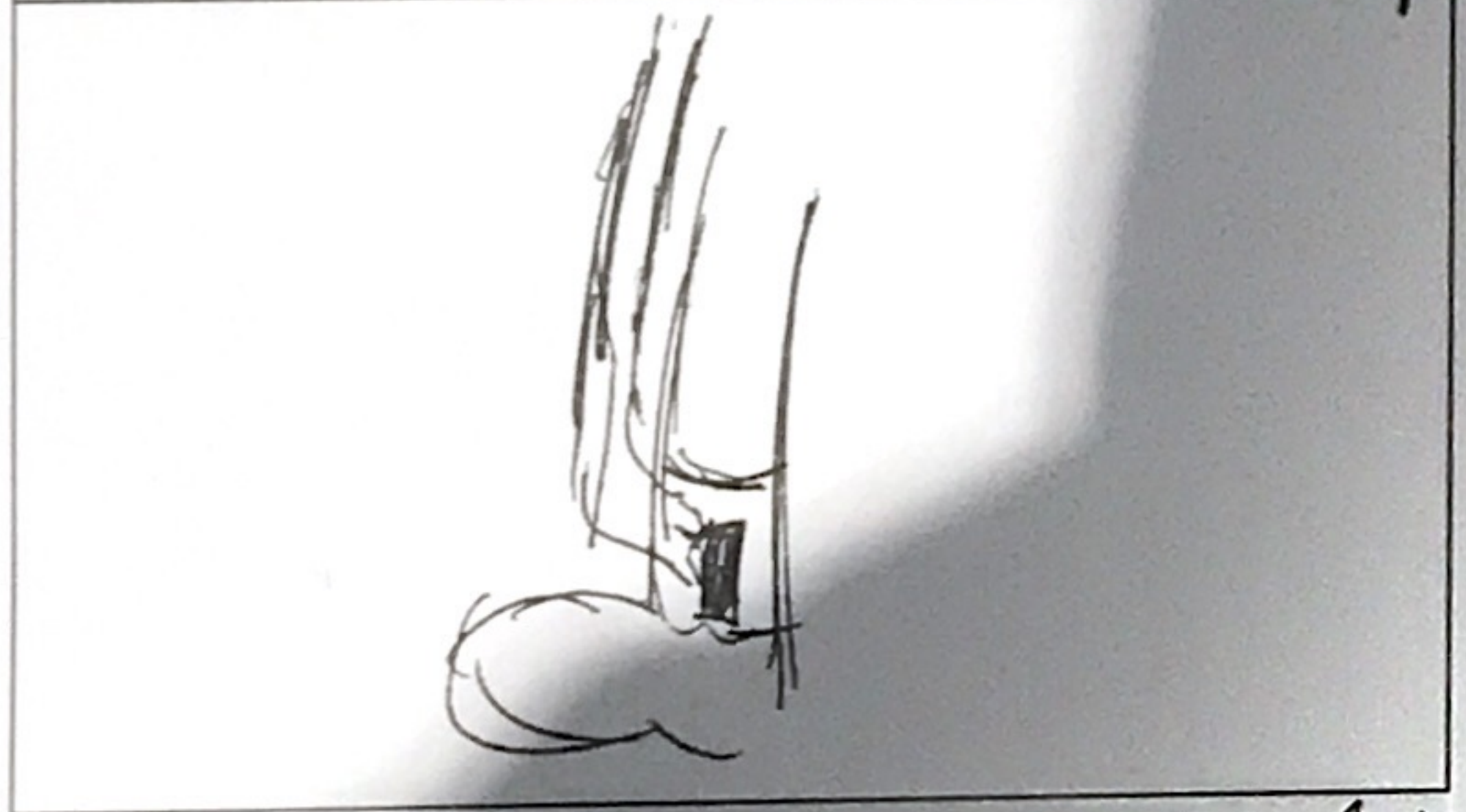
Notes: two people knock on the door (view from inside)

Scene: restaurant Shot Num#: 2 Shot Type: establishing



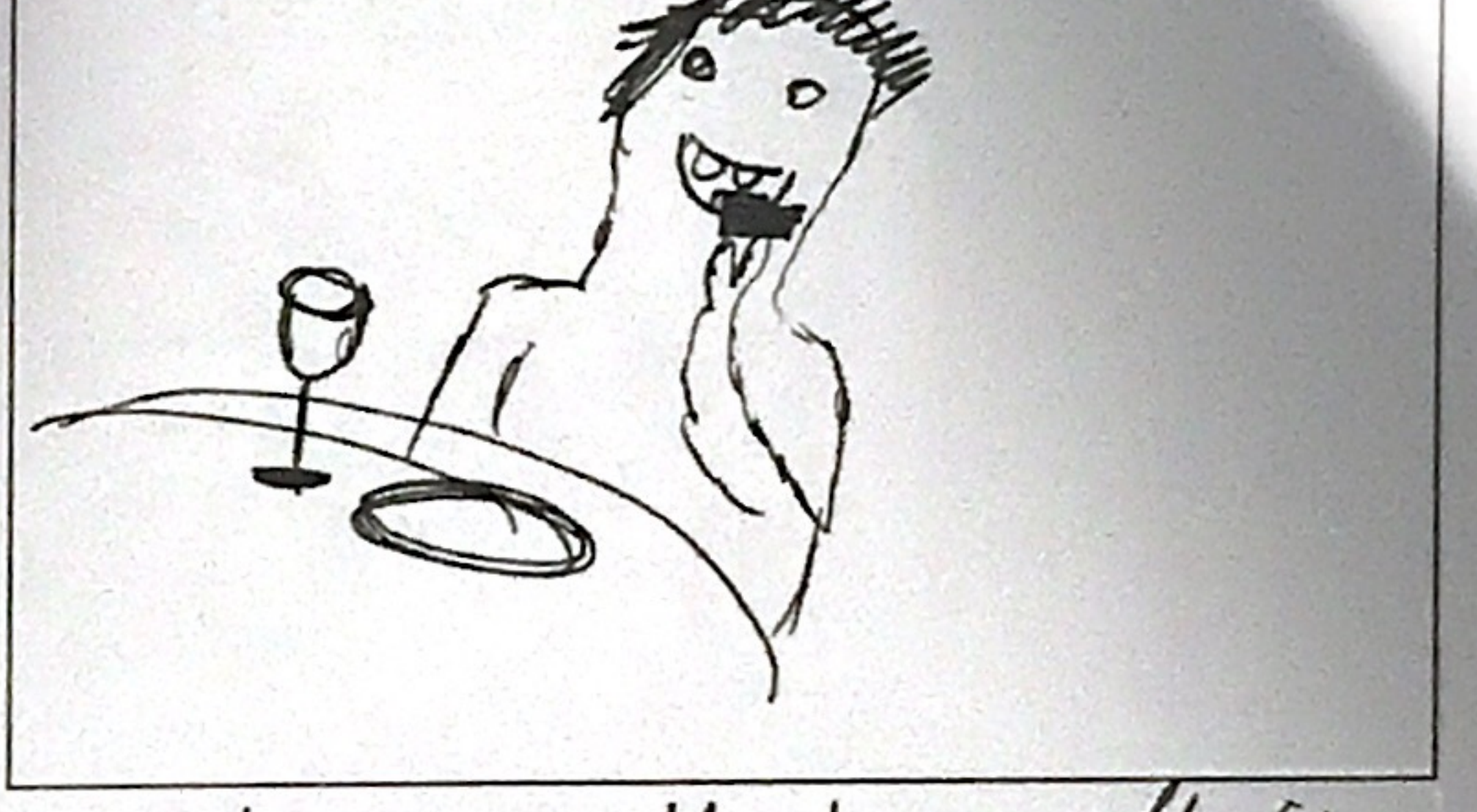
Notes: man is sitting at a restaurant

Scene: reach Shot Num#: 3 Shot Type: close-up



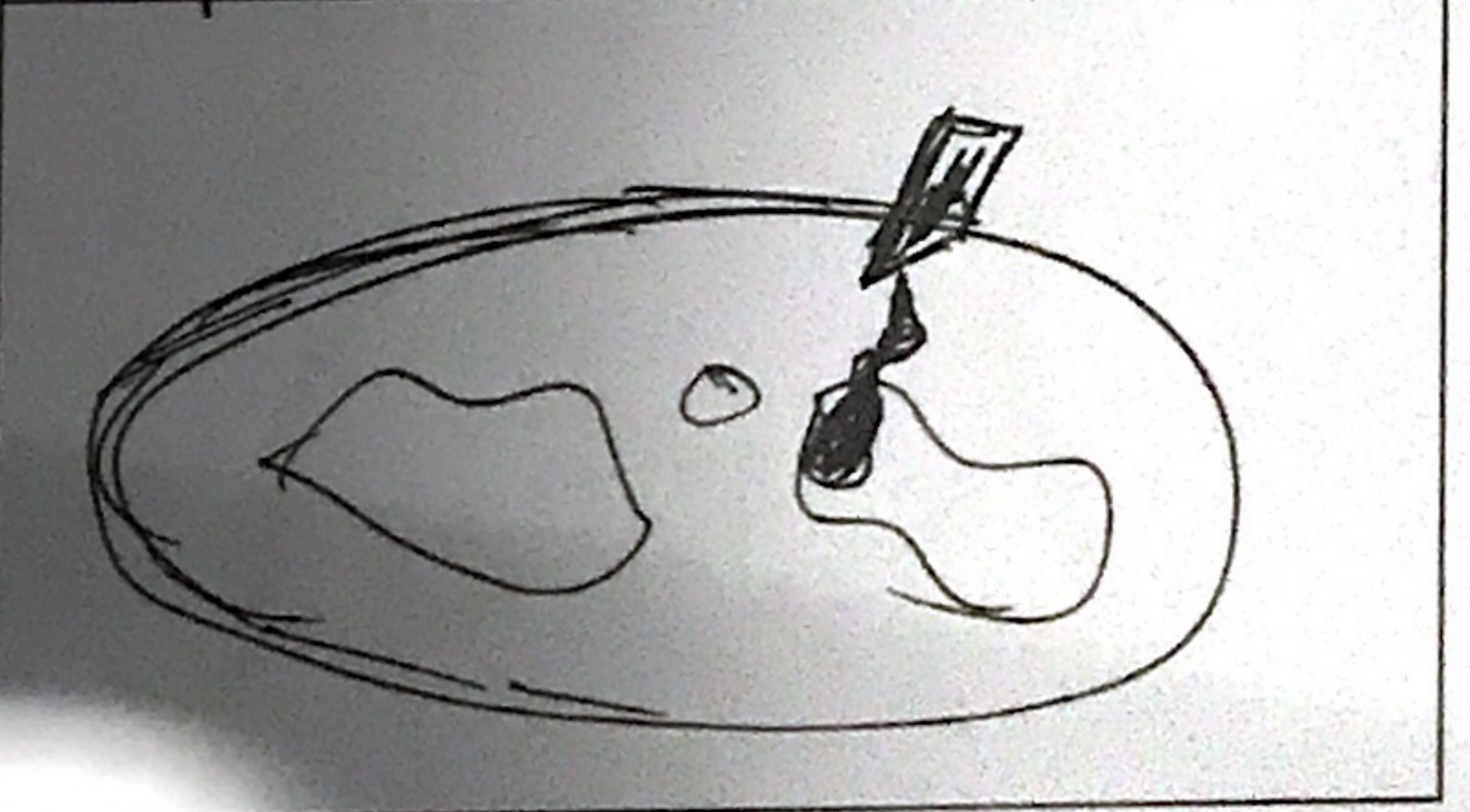
Notes: he takes a small bag of ketchup out of his sock

Scene: bite Shot Num#: 4 Shot Type: medium



Notes: he opens the bag with his teeth

Scene: pour Shot Num#: 5 Shot Type: close-up



Notes: man is pouring ketchup on his food

Scene: man Shot Num#: 6 Shot Type: close-up



Notes: really close view of man's face - accent on eyes

Scene: woman Shot Num#: 7 Shot Type: close-up



Notes: really close view of woman's face - accent on eyes

Scene: salon Shot Num#: 8 Shot Type: med/est



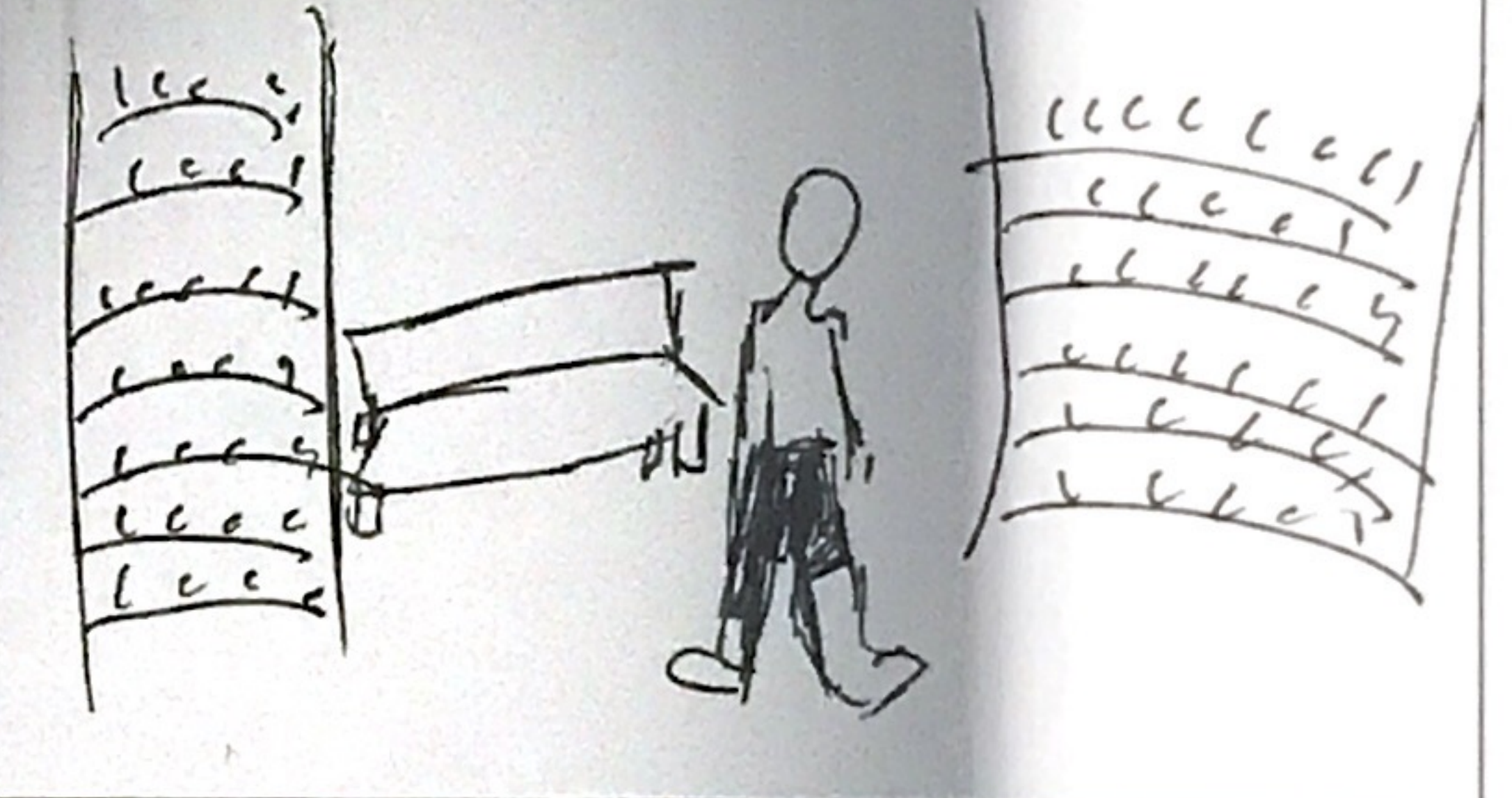
Notes: tattoo salon with woman and master

Scene: tattoo Shot Num#: 9 Shot Type: close-up



Notes: A lot of different "HEINZ" tattoos

Scene: collection Shot Num#: 10 Shot Type: establishing?



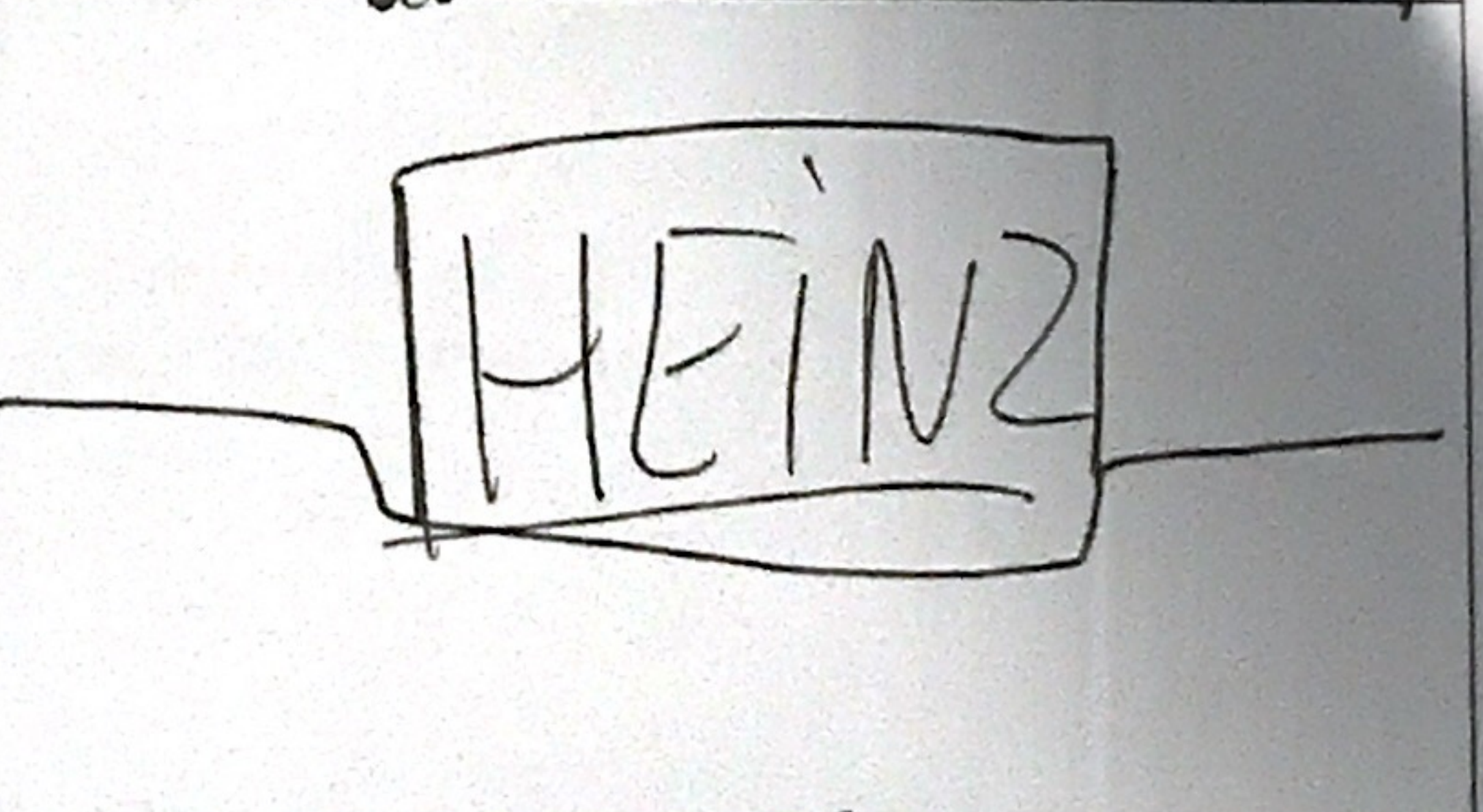
Notes: man is showing his collection of HEINZ

Scene: car Shot Num#: 11 Shot Type: medium

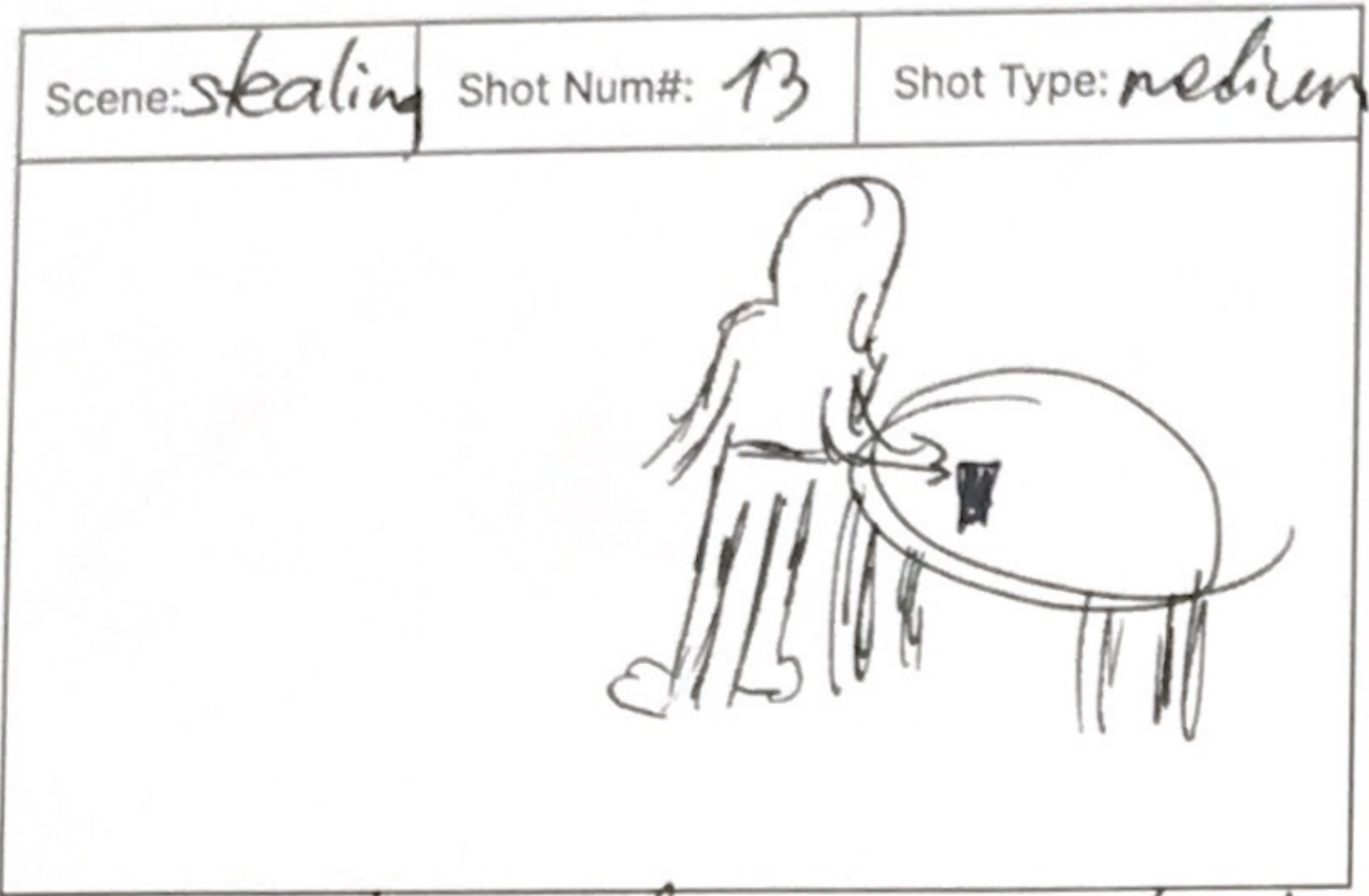


Notes: car from the back

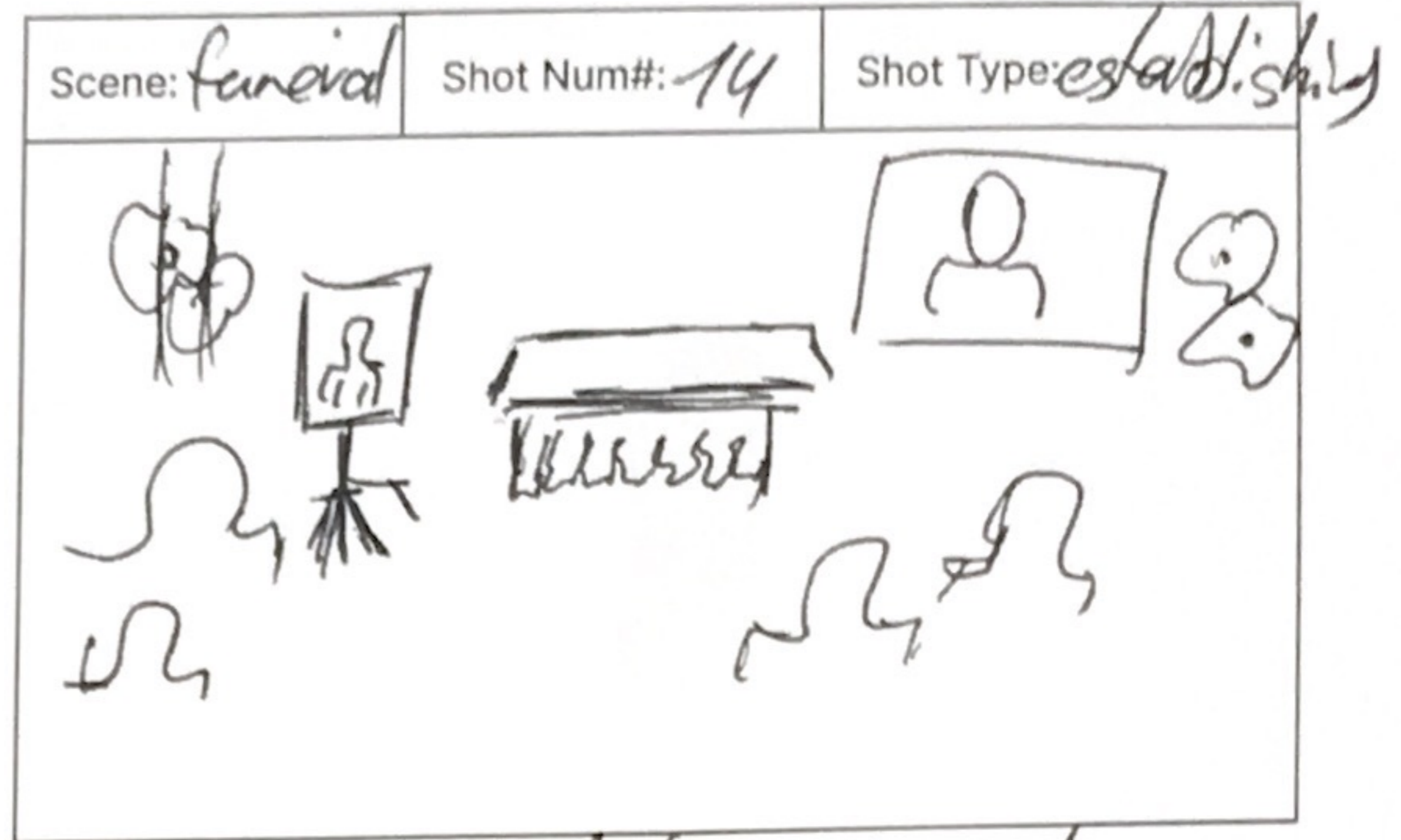
Scene: plate number Shot Num#: 12 Shot Type: close-up



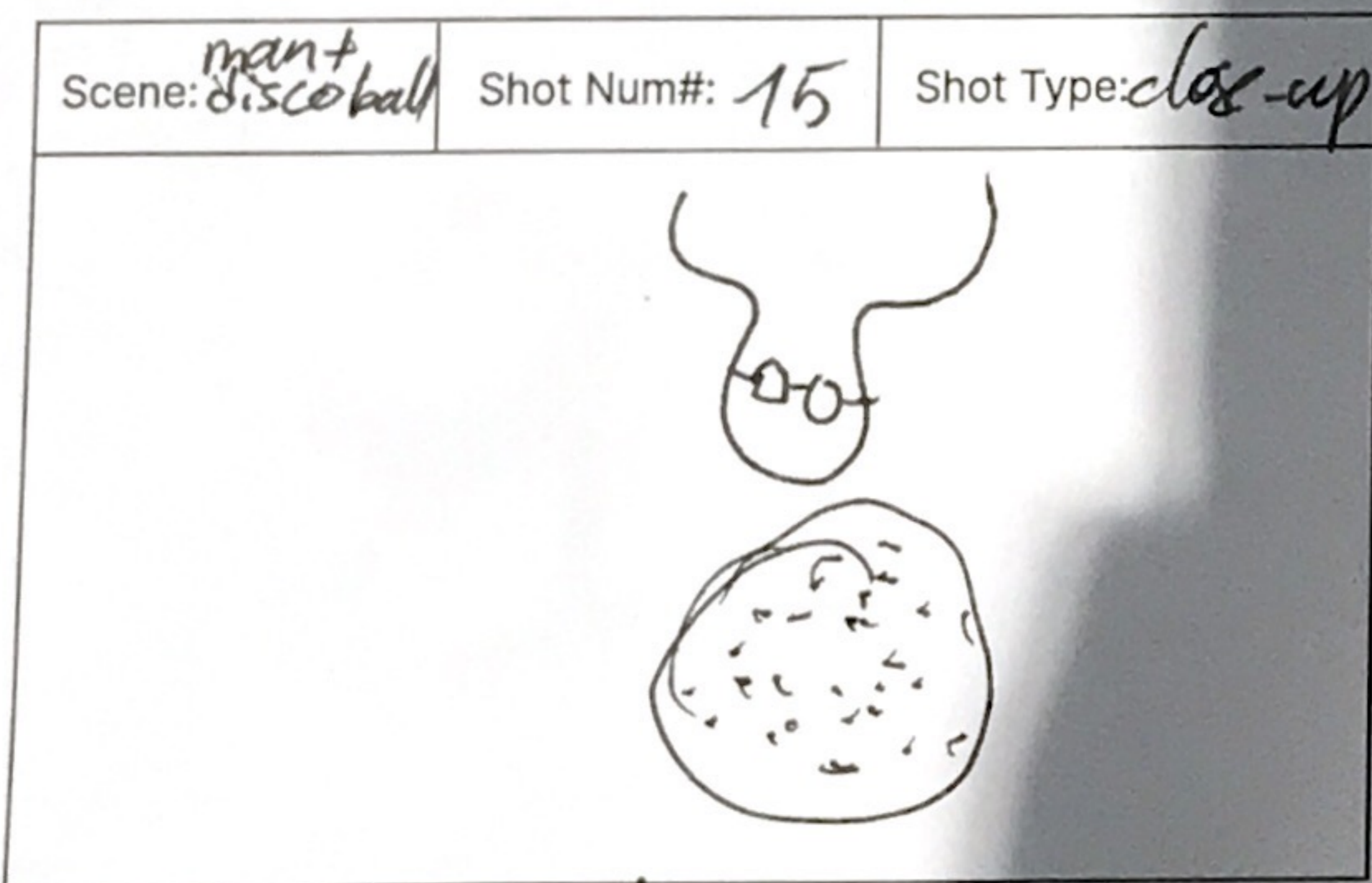
Notes: a lot of different plate numbers with word "HEINZ" on them



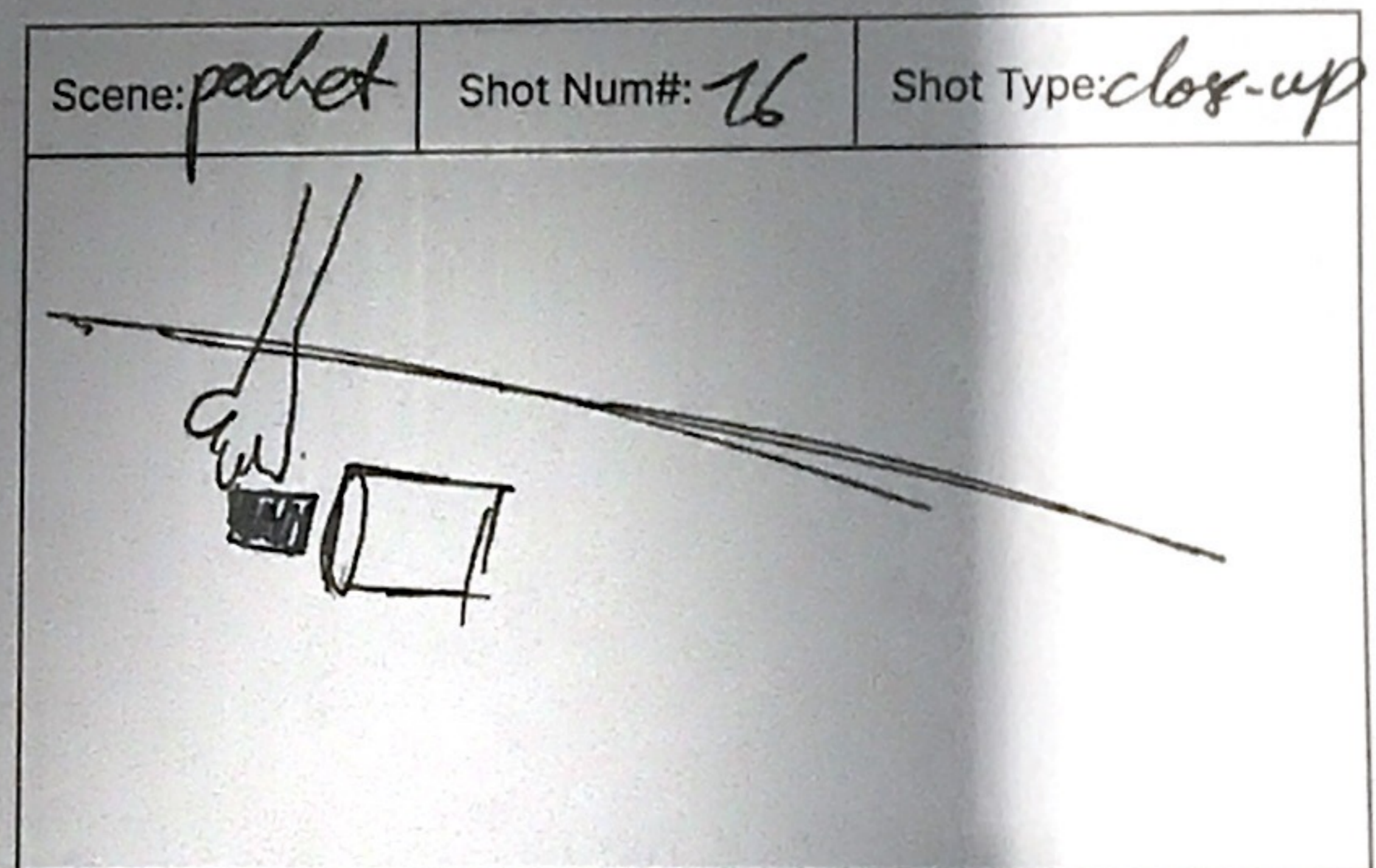
Notes: footage of woman stealing ketchup from a table (puts it into her bag)



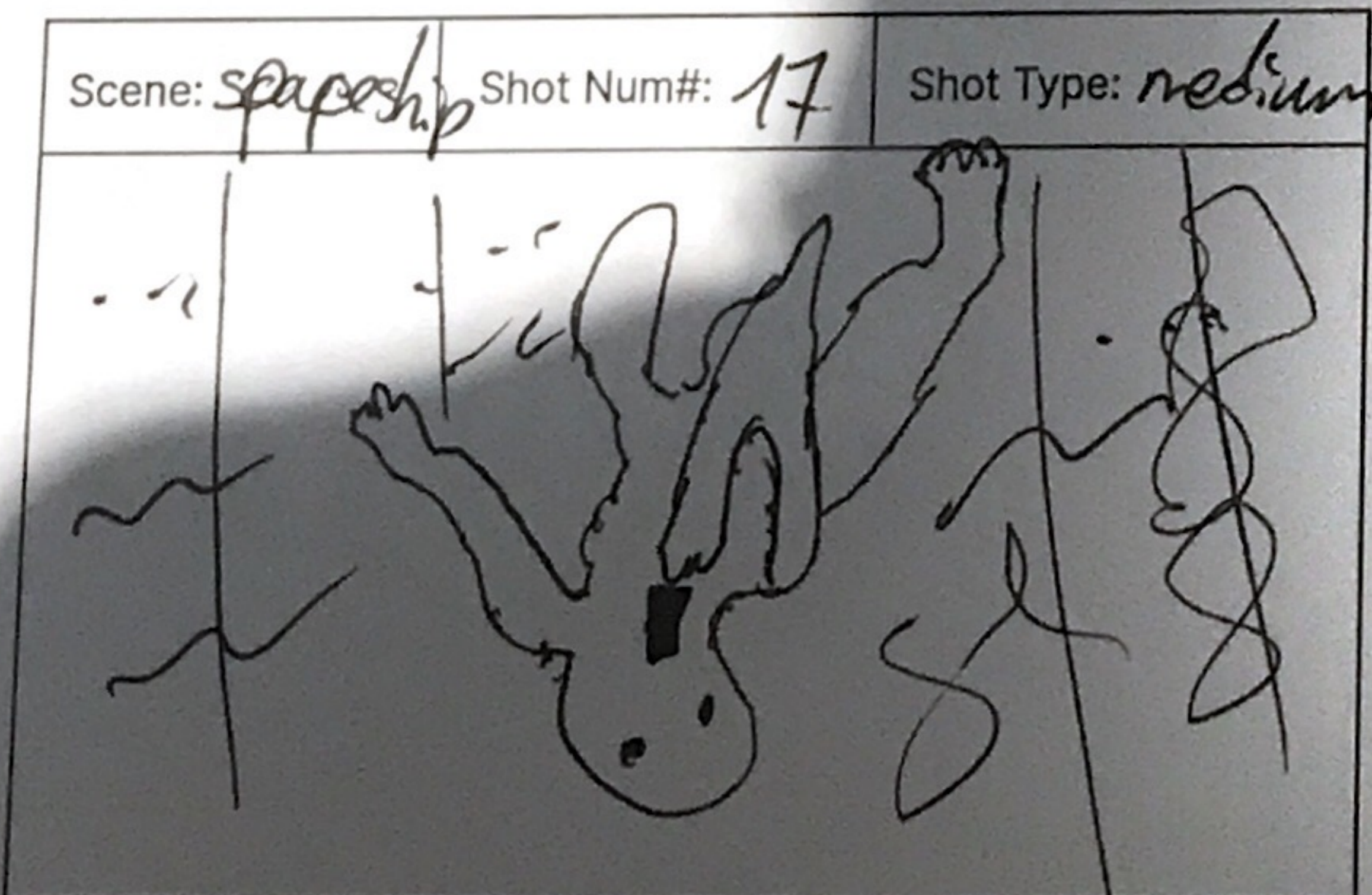
Notes: people at the funeral



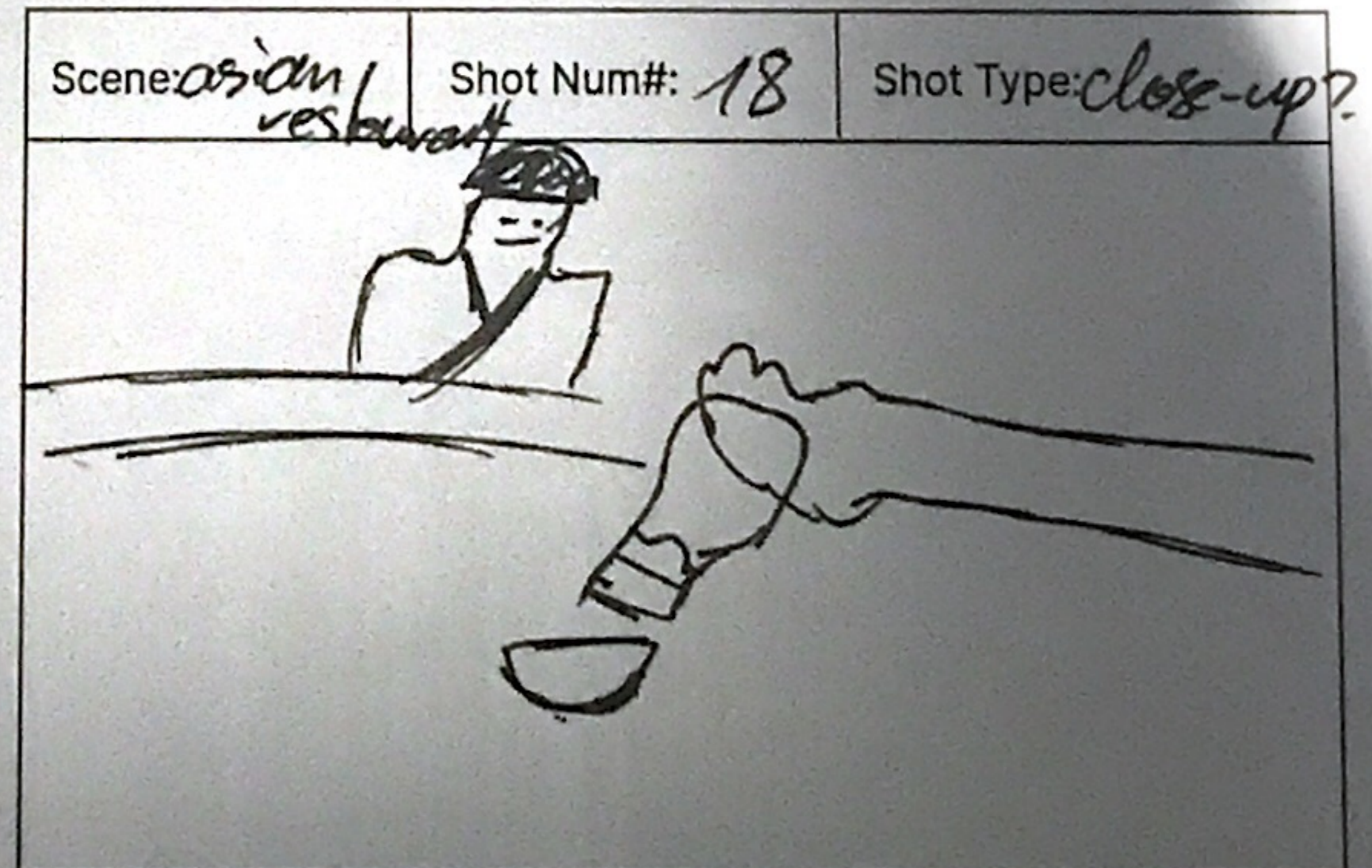
Notes: man looks up side-down with disco-ball on the ceiling



Notes: man puts Heinz ketchup bag into the pocket of the dead man

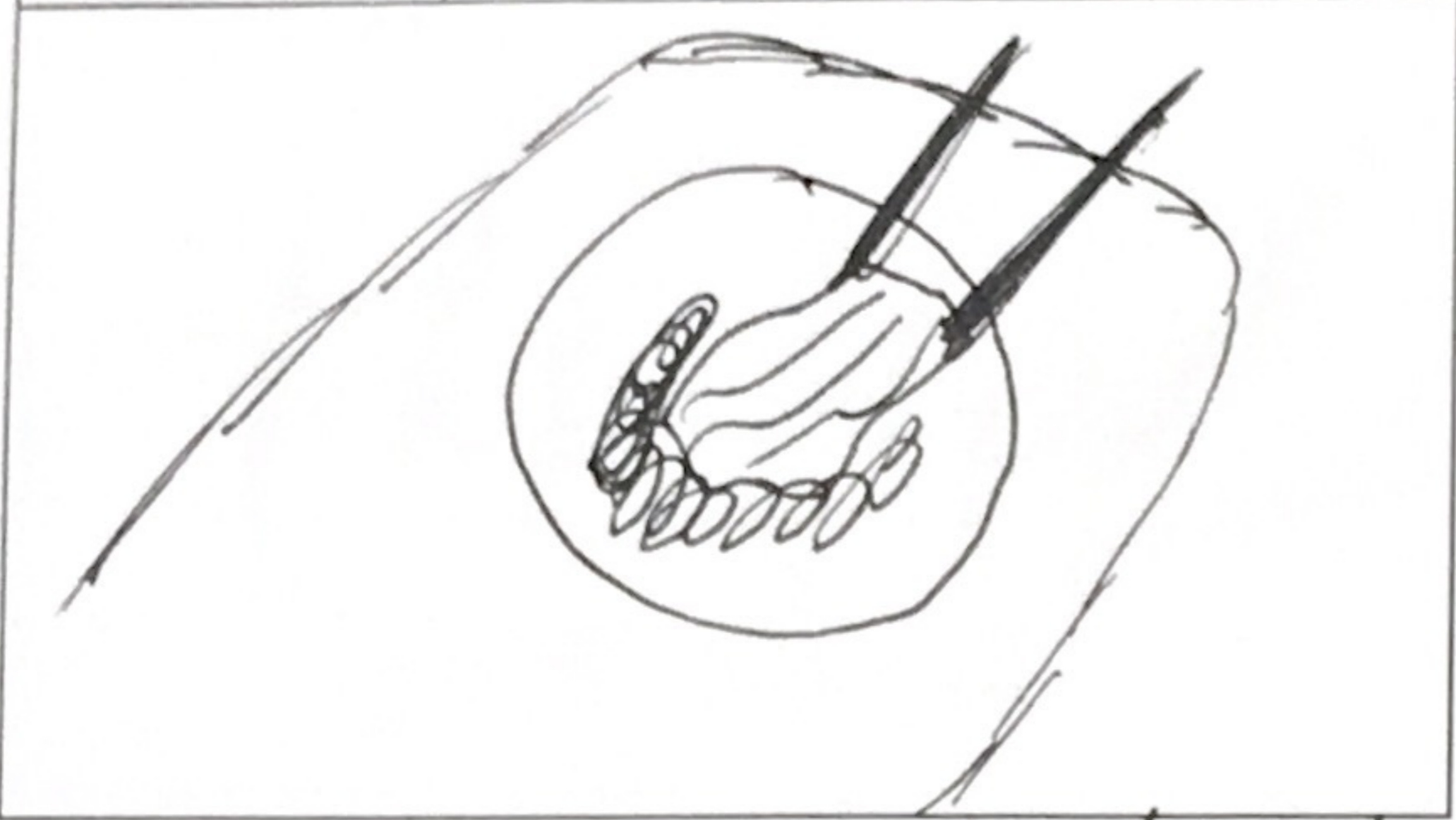


Notes: woman as astronaut in spaceship without gravity => eating ketchup upside-down



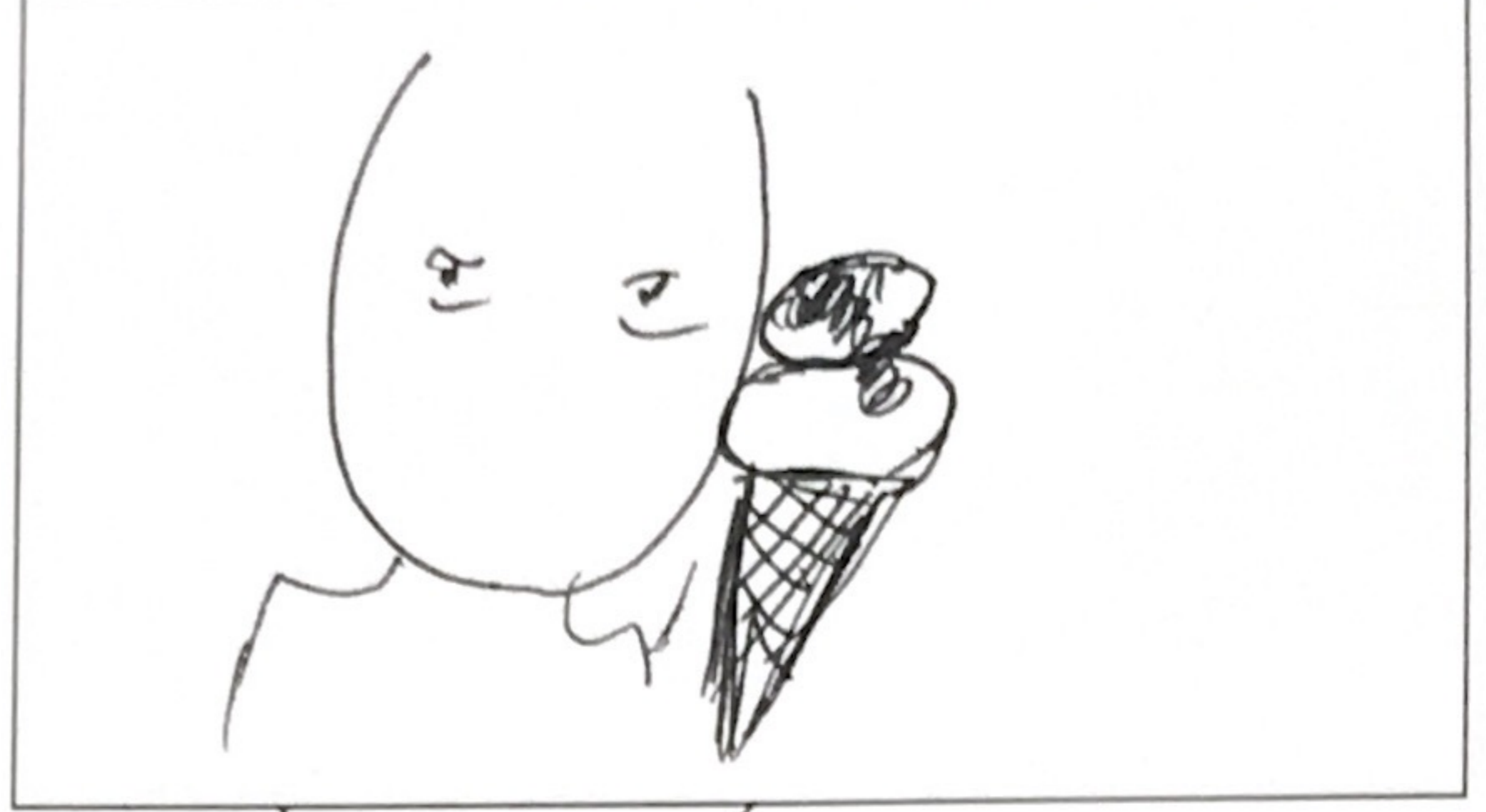
Notes: pours ketchup in his dish in asian restaurant.

Scene: salmon Shot Num#: 19 Shot Type: close-up



Notes: salmon is mixed with ketchup

Scene: ice-cream Shot Num#: 20 Shot Type: medium



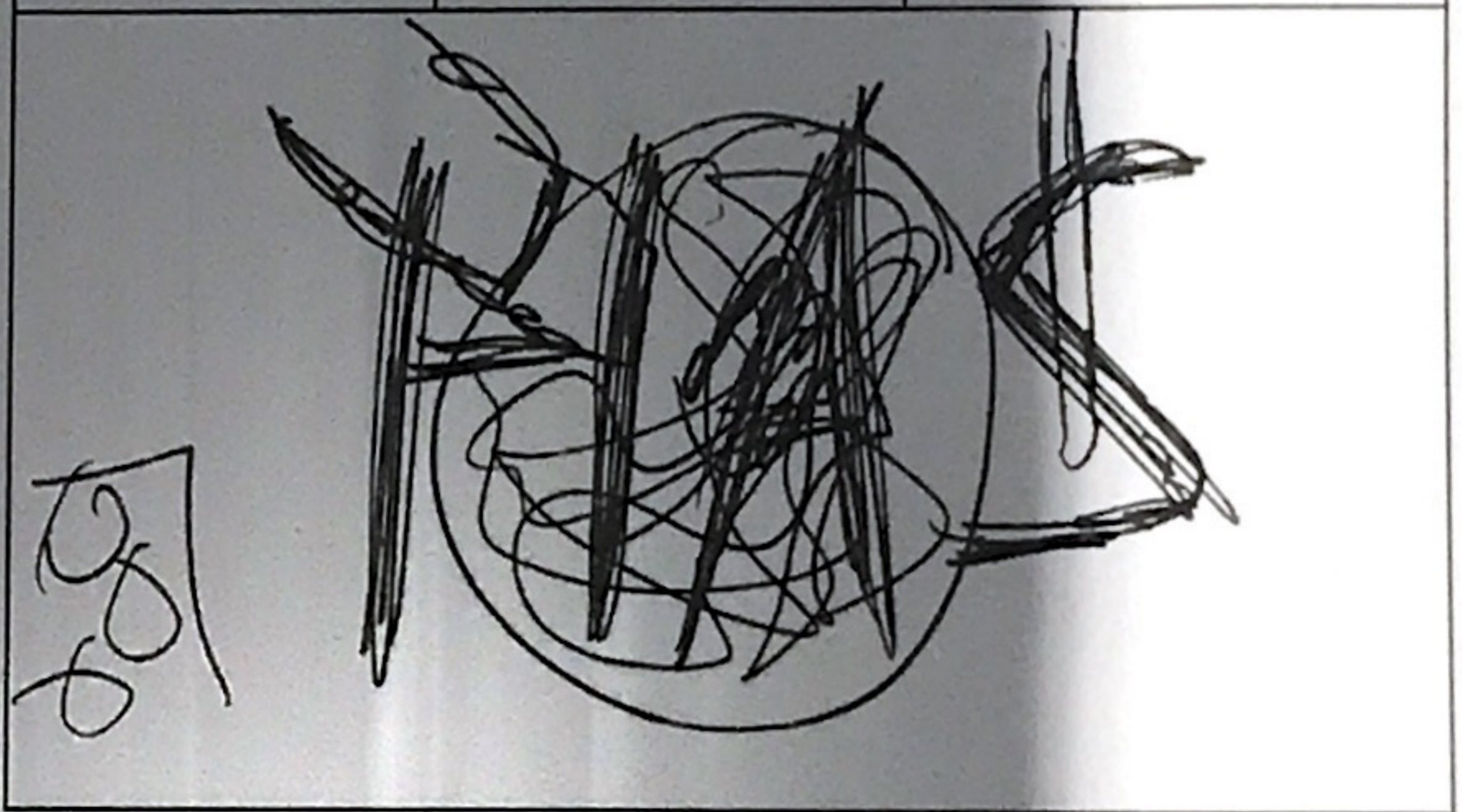
Notes: boy is eating ice-cream with ketchup on it

Scene: it Shot Num#: 21 Shot Type: medium



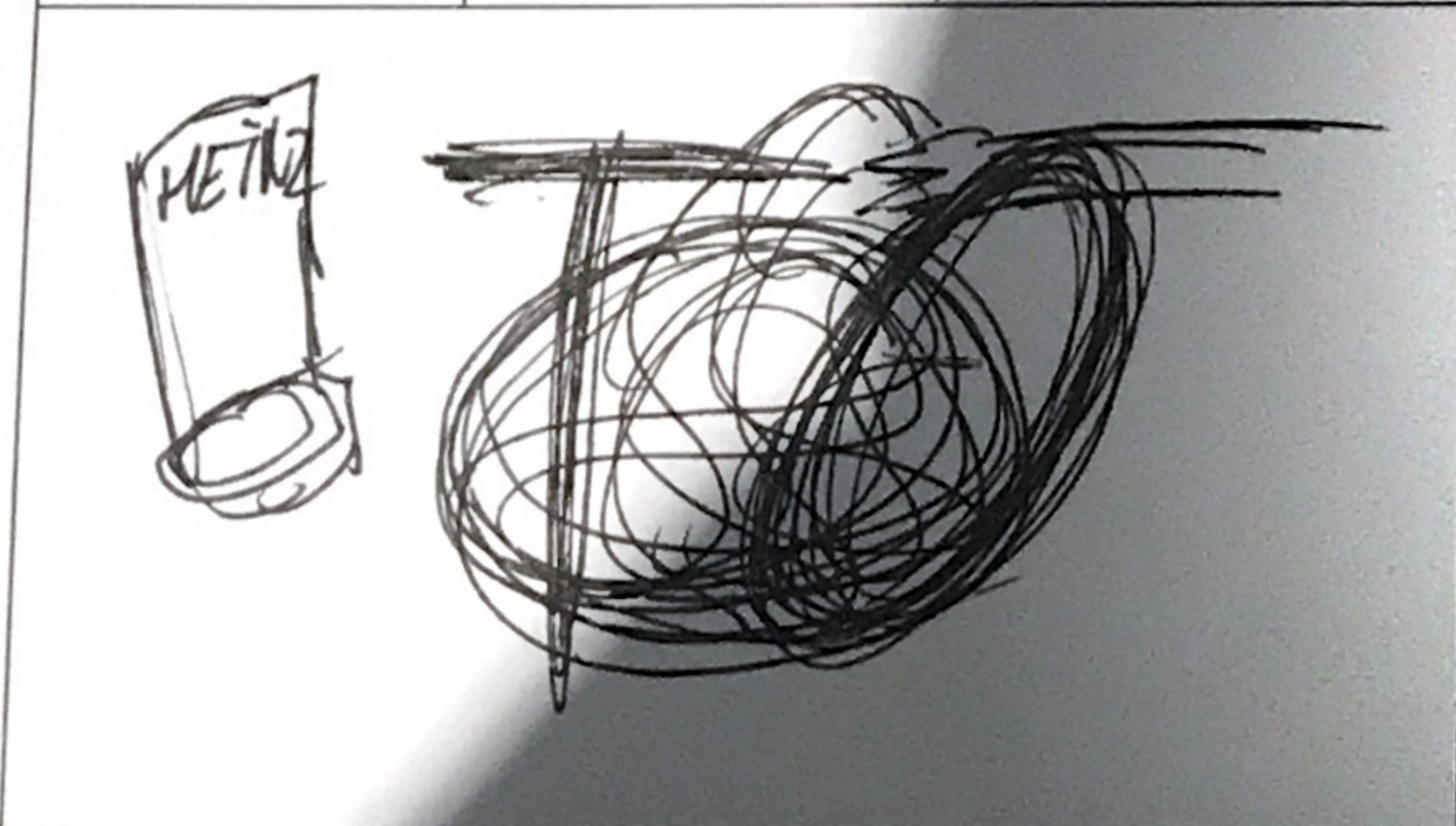
Notes: a lot of fries and nuggets man pours ketchup + word "IT"

Scene: has Shot Num#: 22 Shot Type: medium



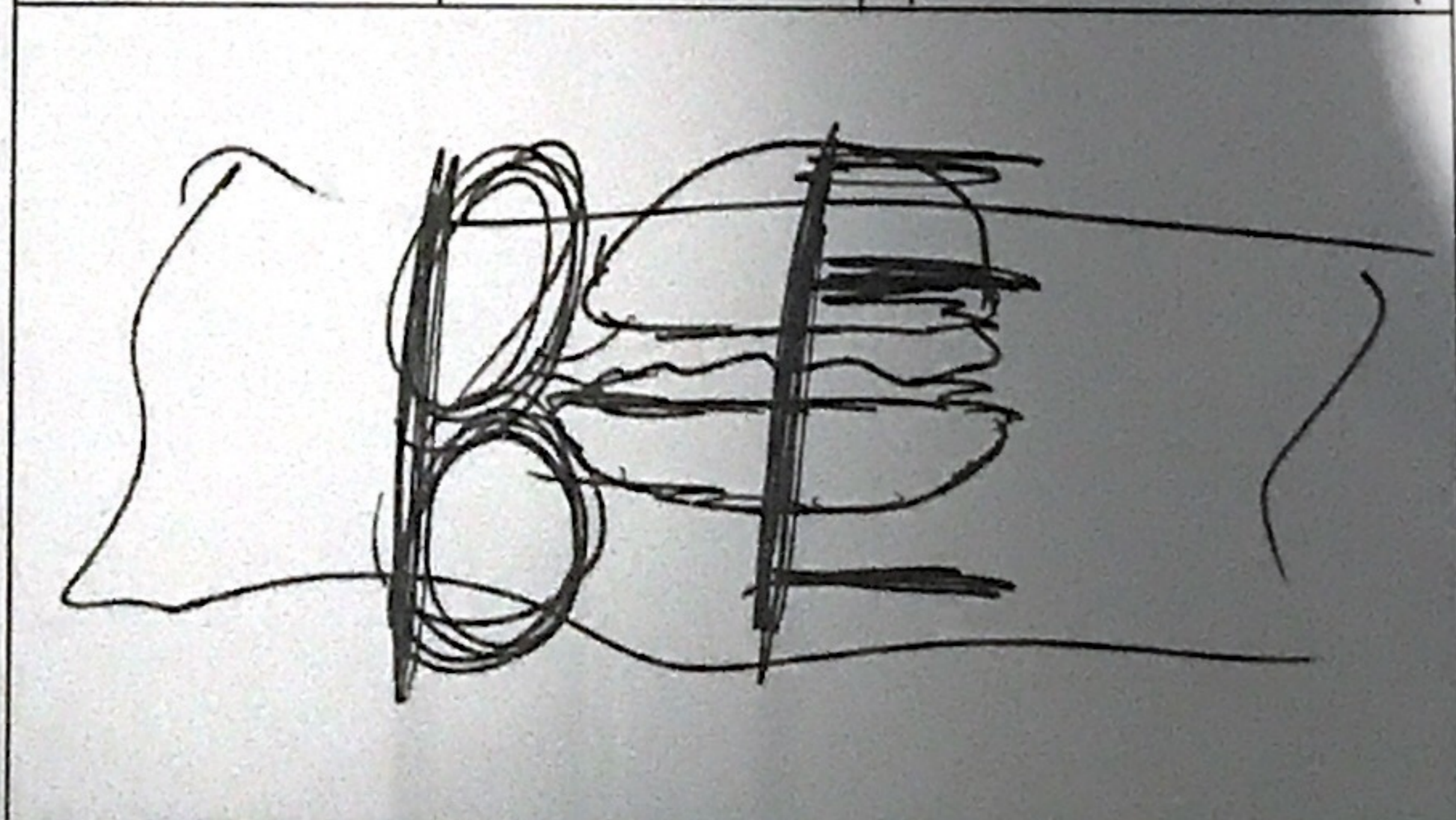
Notes: pasta + word "Has"

Scene: to Shot Num#: 23 Shot Type: medium




Notes: pasta is mixed + ketchup on the side + word "TO"

Scene: be Shot Num#: 24 Shot Type: medium



Notes: hamburger + word "BE"

Scene: <u>heinz/</u> <u>final</u>	Shot Num#: <u>25</u>	Shot Type: <u>medium</u>
		

Notes: building on the background,
man runs with flowers and
catchup + words

Scene:	Shot Num#:	Shot Type:

Notes: _____

Scene:	Shot Num#:	Shot Type:

Notes: _____

Scene:	Shot Num#:	Shot Type:

Notes: _____

Scene:	Shot Num#:	Shot Type:

Notes: _____

Scene:	Shot Num#:	Shot Type:

Notes: _____

