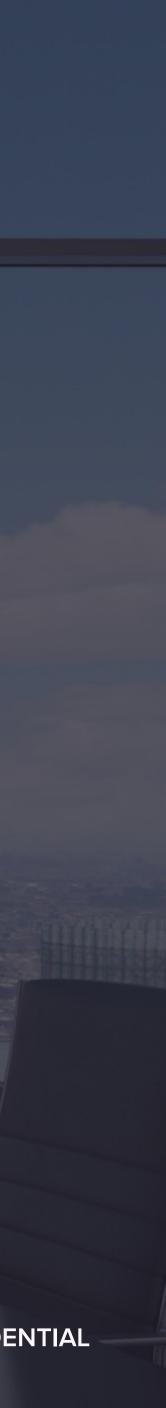


STRICTLY CONFIDENTIAL



## Disclaimer

This presentation does not constitute an offer to sell or the solicitation of any offer to buy interests in the LexShares Marketplace Fund II (the "Fund"), which may only be made at the time a qualified subscriber receives the confidential investor packet (the "Investor Packet") which includes the confidential private memorandum of the Fund, describing the offering. The interests in the Fund shall not be offered or sold in any jurisdiction in which such an offer or sale would be unlawful until the requirements of the laws of such jurisdiction have been satisfied. In the case of any inconsistency between the descriptions or terms in this presentation and the Investor Packet, the Investor Packet shall control.

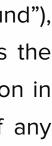
Prospective investors should make their own investigation and evaluation of the information contained in this presentation. Each prospective investor should consult its own attorney, business adviser and tax adviser as to legal, business, tax and related matters concerning the information contained herein. Prospective investors must acknowledge the speculative nature of investments in legal claims and accept the associated risks including but not limited to concentration risk, lack of control over the prosecution of underlying claims and claimant's inability to assert and collect on their claims. Investors must be able to afford the loss of their entire investment without a change to their lifestyle. Investment opportunities offered by LexShares are "private placements" of securities that are not publicly traded, are not able to be voluntarily redeemed or sold, and are intended for investors who do not need a liquid investment. The Investment Manager of the Fund is LawShares, LLC, which is wholly owned by LexShares. The plaintiff may not prevail in their lawsuit, resulting in a loss of invested capital for investors. Diversification does not guarantee profits or protect against losses.

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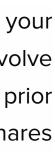












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# LEXSHARES INVESTMENT HIGHLIGHTS

#### PROVEN TRACK RECORD

- 47% median IRR (net fees and expenses)
- 70% win rate for resolved cases
- **1.5x median ROIC** (net fees and expenses)

#### PROPRIETARY ORIGINATION STRATEGY

- LexShares' proprietary Diamond Mine software powers case origination
- Experienced, dedicated inhouse origination and business development team

#### ACTIVE DEAL FLOW

- 107 investments made since inception
- 49 fully resolved investments
- 58 investments currently in progress

Historical performance information is not indicative of future performance or investment returns, and prospective investors should not view the performance information in this slide as an indicator of the future performance of the Fund. Investments in legal claims are speculative, carry a high degree of risk and may result in loss of entire investment. Investments in legal claims may be subject to long holding requirements, and are intended for investors who do not need a liquid investment. Returns are based on principal's internal reporting for offerings through the LexShares platform reaching resolution as of August 31, 2020. Results reported reflect the simple median annualized rate of return (IRR) per the xirr function, net of fees and expenses. ROIC is calculated where the numerator represents all proceeds received to date or to be received from the recovery, net of fees and expenses, and the denominator represents capital commitment amount. Win rate is calculated where the numerator represents individual cases (which may include multiple investments) in which LexShares has invested.

#### INSTITUTIONAL BACKING

- Global alternatives asset management firm (\$5+ billion AUM)
- Venture capital firm (\$3+ billion AUM)
- Select family offices

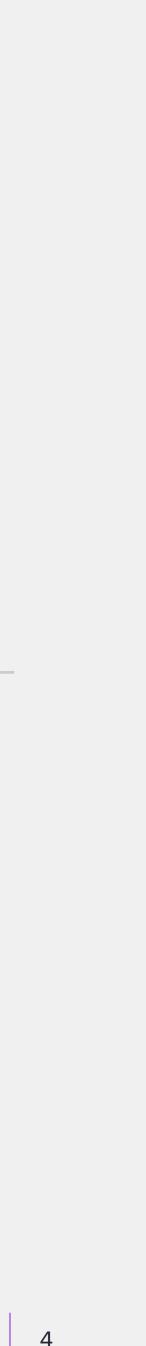
#### EXPERIENCED TEAM

- 70+ years of litigation finance experience
- Combination of litigators, corporate finance professionals and technologists
- \$25 million LexShares Marketplace Fund I closed January 2018

#### RAPIDLY GROWING MARKET

- Greenfield segment of fast growing market
- Typically uncorrelated from macroeconomic factors
- Natural realization event with moderate investment lifecycle





# WHAT S LIGATON ENANCE?

Litigation finance is the practice where a third party invests capital in return for a portion of the financial recovery from a lawsuit.

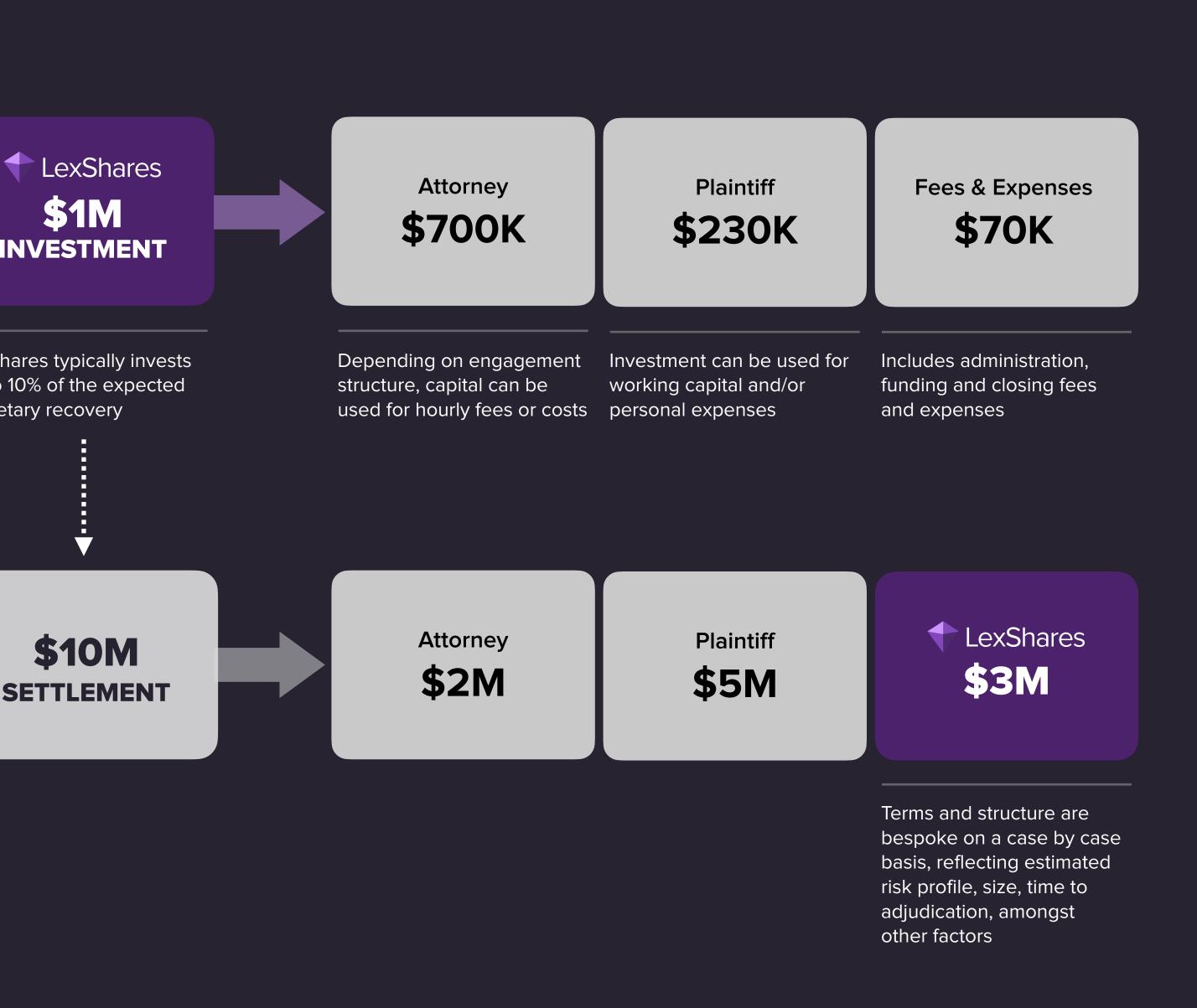
**\$1M** INVESTMENT

LexShares typically invests up to 10% of the expected monetary recovery



**\$10M SETTLEMENT** 

The above example is purely illustrative, and does not represent an actual investment made by LexShares. A case may not recover positively, and should it, the recovery may not be sufficient in order to enable full payment of the return.

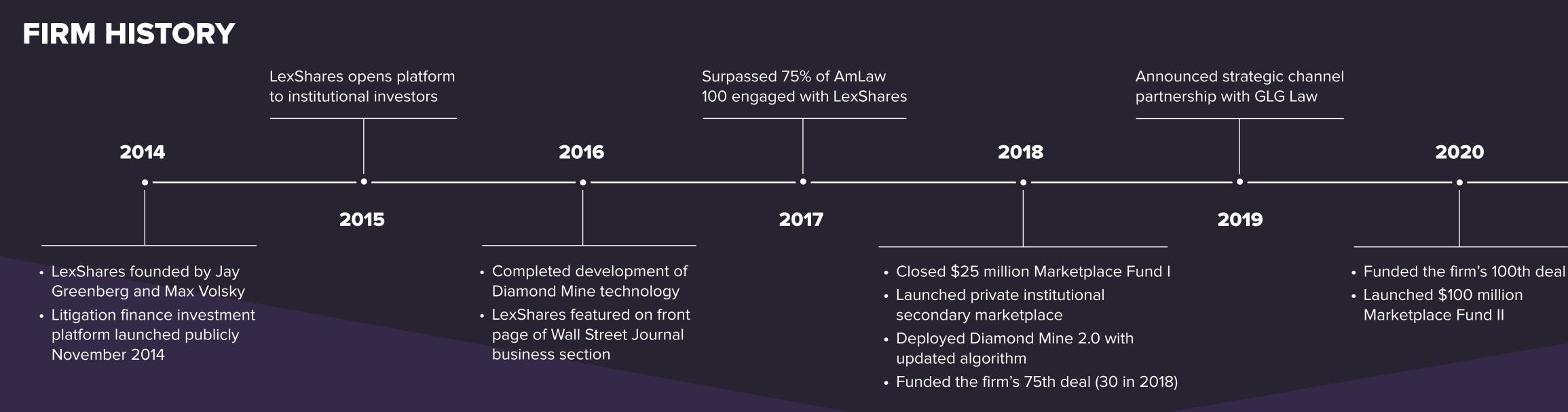




## LexShares overview

### **COMPANY OVERVIEW**

LexShares is a leading litigation finance firm, with an innovative approach to originating and financing high-value commercial legal claims. LexShares funds litigation-related matters through both its online marketplace and dedicated litigation finance fund.



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#### COMPANY **INFORMATION**

- Founded in 2014
- 14 full-time employees
- 2 principal offices in Boston and New York City

#### **INVESTMENT HISTORY**

- Raised: \$120,511,300
- Deployed: \$79,028,620
- Median net IRR: 47%
- Median net ROIC: 1.5x

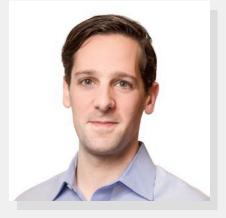
#### INVESTMENT **METRICS**

- Investments to date: 107
- Total resolved: 49



## The LexShares team

#### **EXECUTIVE LEADERSHIP**



**UNDERWRITING** 

#### **JAY GREENBERG**

**CO-FOUNDER & CHIEF EXECUTIVE OFFICER** 

- Former technology investment banker at Deutsche Bank
- Advised on over \$13 billion in mergers & acquisitions
- Forbes 30 under 30, Law & Policy
- Holds Series 79, 63, 82 and 65 licenses



#### ORIGINATION



#### MAX SCHMIDT MANAGING DIRECTOR OF INVESTMENTS

- Former Director of Underwriting at LexStone Capital and LawMax
- Reviewed more than 25,000 cases for investment since 2002
- Member of the Bars in New York and New Jersey



#### **MATTHEW OXMAN**

VICE PRESIDENT OF BUSINESS DEVELOPMENT & INVESTMENTS

- Practiced at Dewey & LeBoeuf LLP, specializing in securities law
- Magna cum laude graduate of Princeton University
- Holds JD from Columbia, and MBA from New York University



#### **ALLEN YANCY**

**DIRECTOR OF INVESTMENTS** 

- Practiced for 7+ years at Weil, Gotshal & Manges
- Clerked on the Fifth Circuit Court of Appeals
- Graduate of Harvard University, holds JD from Yale Law School



#### **KENNETH HARMON**

DIRECTOR OF RISK & DEPUTY GENERAL COUNSEL

- Former US DOJ federal prosecutor with nearly 30 years experience
- 8+ years serving as Asst. US Attorney in Florida and 20+ in Colorado
- Graduate of University of Pennsylvania, holds JD from Harvard Law



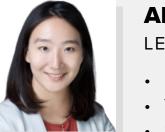
#### MATT REASON VICE PRESIDENT OF INVESTMENTS & PARTNERSHIPS

- Led partnerships and business development for Booster.com



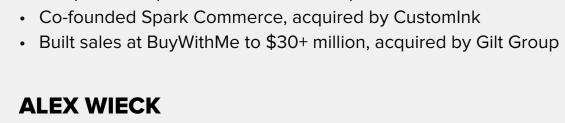
#### **RICHARD CHAPMAN**

- Account Executive with Worldwide Express Advertising Sales Director with Strategic Value Media



-

 Previously Legal Analyst at Sanford Heisler Sharp, LLP • Yale University graduate, with MA from University of Cambridge • Supports the LexShares origination and legal underwriting teams









- **INVESTMENTS & PARTNERSHIPS ANALYST**
- Strategic account manager for fundraising arm of CustomInk
- Bachelor of Arts in Psychology from UNC Wilmington

**ALEX WIECK** 

#### **MAX VOLSKY**

#### **CO-FOUNDER & CHIEF INVESTMENT OFFICER**

• Industry pioneer, has overseen 10,000+ legal claim investments Founder and Chief Investment Officer of LexStone Capital • Authored book on litigation finance: *Investing In Justice* Former litigator and investment banker

#### **TECHNOLOGY, MARKETING & OPERATIONS**

#### **DINO SIMONE**

VICE PRESIDENT OF ENGINEERING

- Developed network infrastructure software at Akamai
- Lead acquisitions engineer at Endurance International Group
- Co-founder of The Black List, top screenwriting marketplace



#### **DAVID SHACK**

VICE PRESIDENT OF MARKETING & PRODUCT STRATEGY

- Led product and growth at Flyp, global communications startup
- Founded and sold Spogo, mobile sports gaming company
- Managed marketing programs for Volvo, Panasonic, LEGO

**ORIGINATION ANALYST** 

#### **ANGELINA XING**

LEGAL ANALYST

#### **ALEC SHIRKEY**

MARKETING STRATEGIST

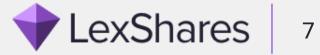
- Content marketer at Brainshark, a B2B software company
- Writer for Major League Baseball, and SEC Football media firm



#### **RAY MARCHAND**

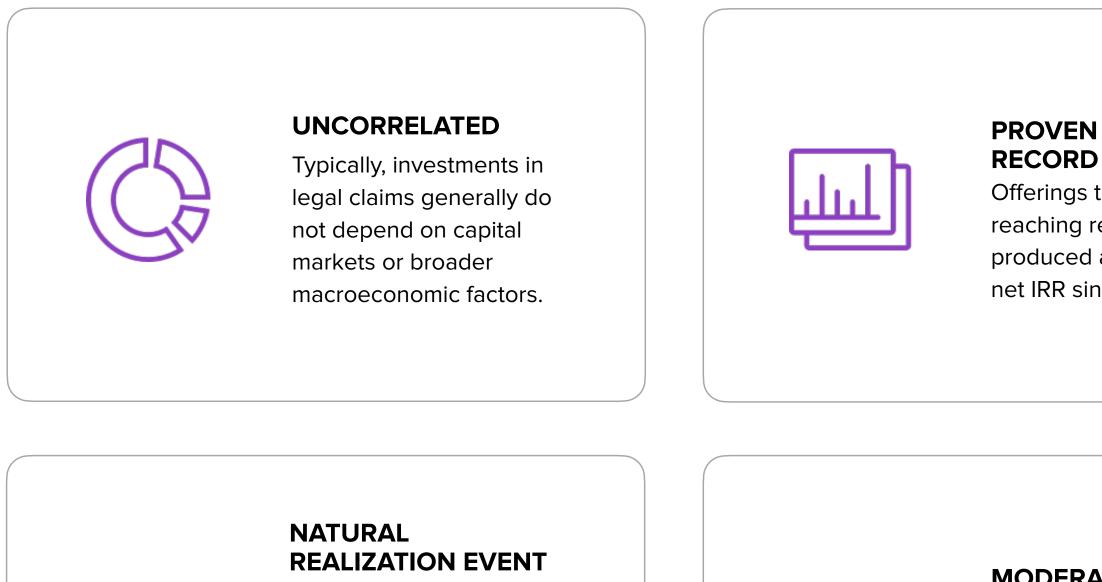
INVESTMENT OPERATIONS ANALYST

- Director of Investment Operations for Northwestern Mutual
- Purchasing Analyst with Timken Aerospace
- Holds Masters in Accounting, Series 63, 6 and 7 licenses



## **Compelling asset class and market dynamics**

#### **INNOVATIVE ASSET CLASS**



Unlike other asset classes where monetization events are uncertain, legal claim investments are realized favorable or not-by way of settlements and adjudications.

#### MODERATE **INVESTMENT CYCLES**

On average, a civil lawsuit in the United States takes 27 months from filing to disposition.<sup>(2)</sup>

1) LexShares internal reporting as of August 31, 2020; 2) Source: Bureau of Justice Statistics, Civil Bench and Jury Trials in State Courts, 20015 10 (2008); 3) Jefferies equity research dated January 14, 2019, and public filings. Past performance is not indicative of future performance. Investments in legal claims are speculative, carry a high degree of risk and may result in loss of entire investment. Investments in legal claims may be subject to long holding requirements, and are intended for investors who do not need a liquid investment. Returns are based on principal's internal reporting for offerings through the LexShares platform reaching resolution as of August 31, 2020. Results reported reflect the simple median annualized rate of return per the xirr function, net of fees and expenses.

## **PROVEN TRACK**

Offerings through LexShares reaching resolution have produced a 47% median net IRR since inception.<sup>(1)</sup>

## COMPELLING MARKET **DYNAMICS**

#### LARGE ADDRESSABLE MARKET

The global legal industry is estimated to be \$600 billion (\$120 billion for litigation) annually. The largest funder in the world only deployed \$1.1 billion in 2018—there is significant room for growth.<sup>(3)</sup>

#### **ECONOMIC PRESSURE**

Capital constrained companies lead to demand for new financing options. Plaintiffs are also demanding alternative fee arrangements and risk sharing with counsel.

#### **BARRIERS TO ENTRY**

Building the necessary origination network and technology, underwriting team, risk assessment capabilities and capital resources are major barriers, even to well-funded, sophisticated entrants.

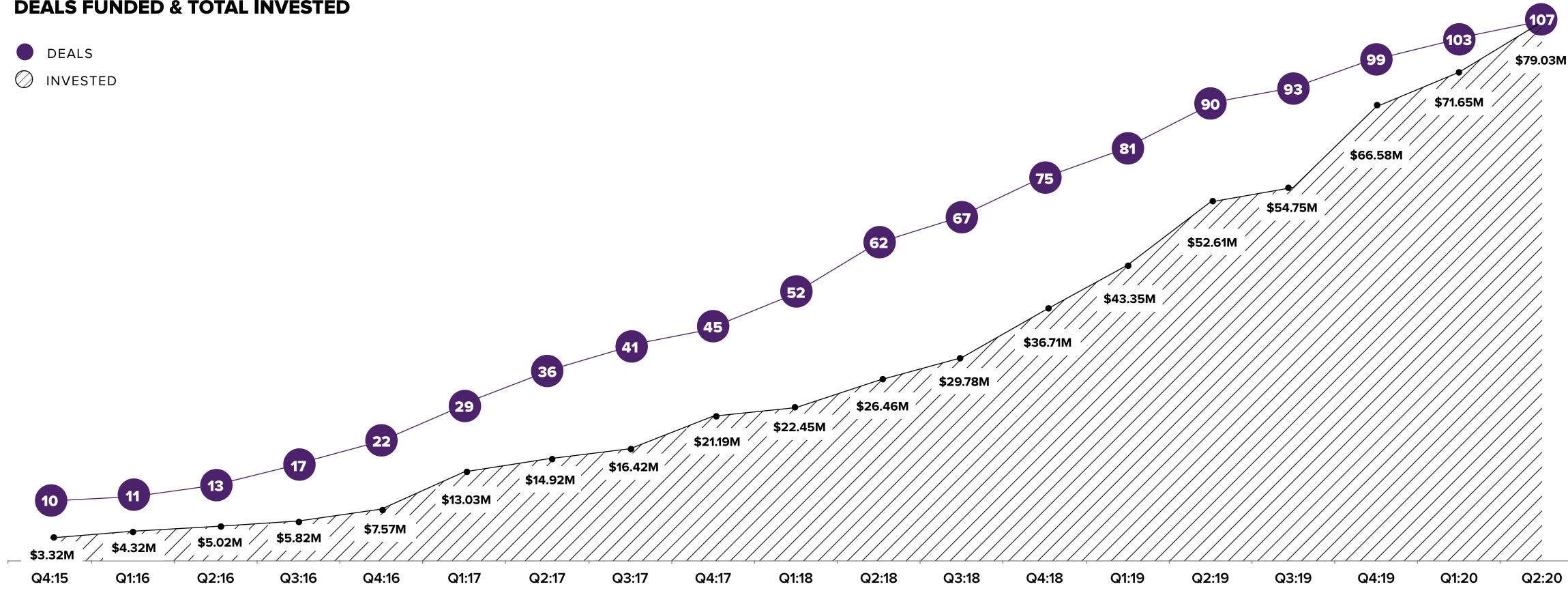




## LexShares investment history

#### **DEALS FUNDED & TOTAL INVESTED**



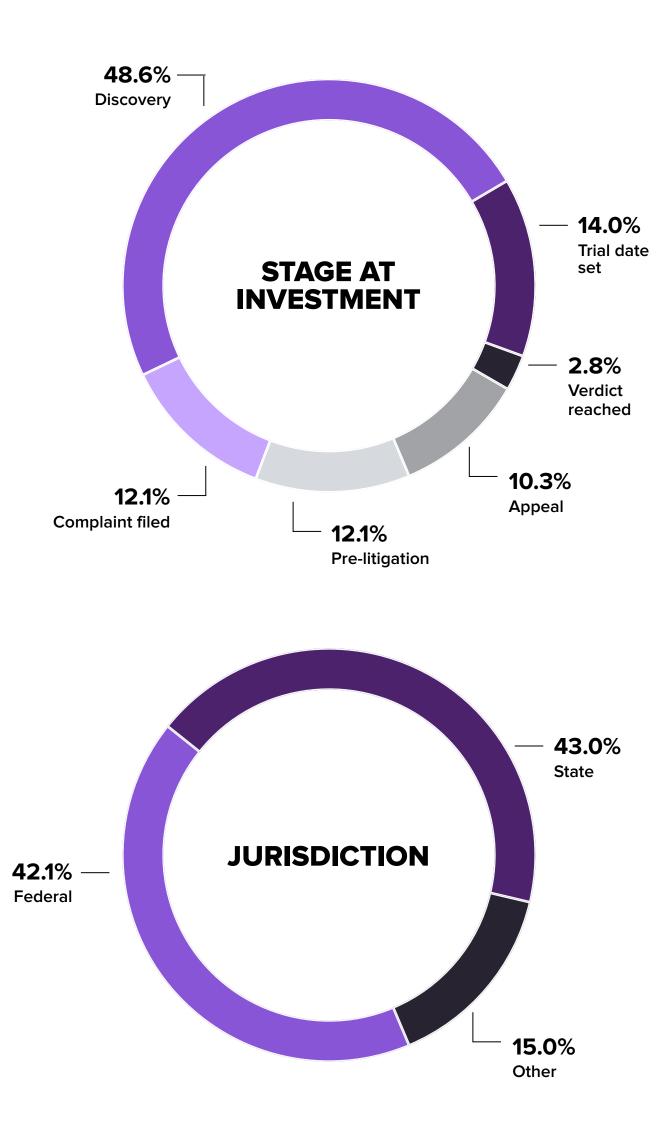


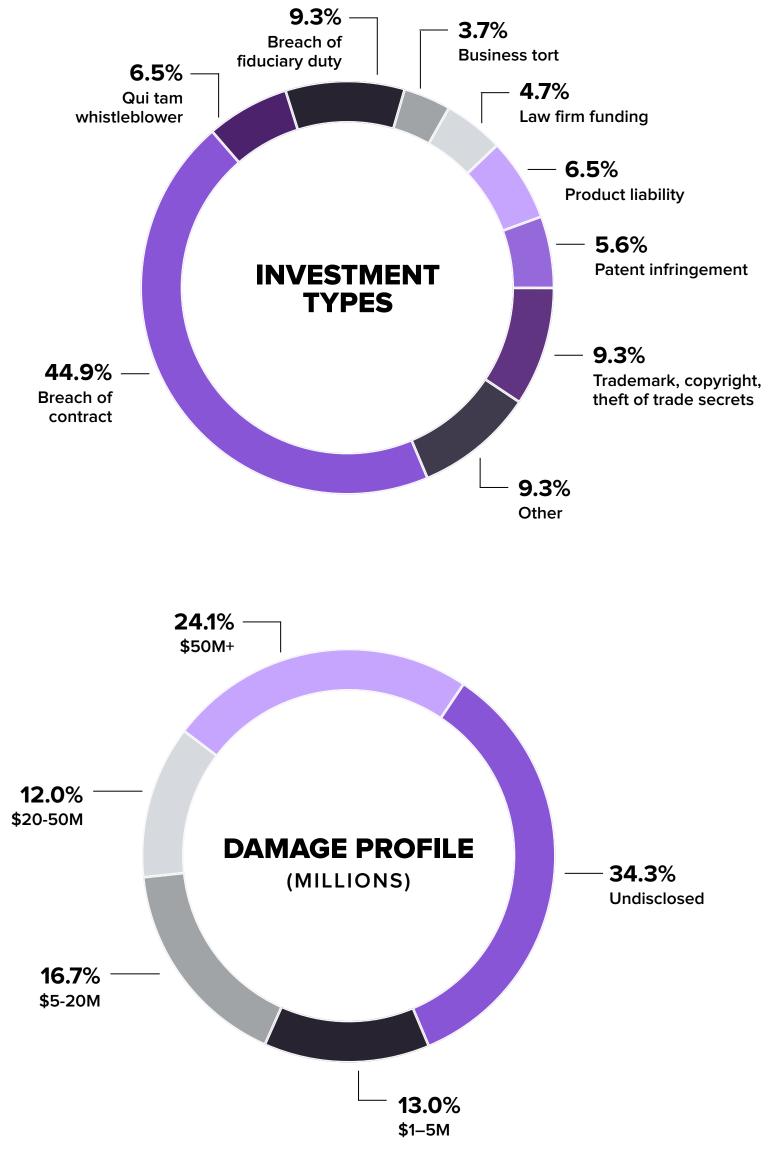
Please note that these representative investments are prior LexShares offerings, and that LexShares Marketplace Fund II will not be investing in them. Past performance is not indicative of future performance. Investments in legal claims are speculative, carry a high degree of risk and may result in loss of entire investment. Investments in legal claims may be subject to long holding requirements, and are intended for investors who do not need a liquid investment. There is no guarantee that these investments were or will be successful.





## LexShares investment history (continued)









## **LEXSHARES MARKETPLACE FUND I PORTFOLIO OVERVIEW**

LexShares Marketplace Fund I closed on January 10, 2018. This was LexShares' first dedicated litigation finance fund, and was fully subscribed for \$25 million.

#### **LMFI DEALS FUNDED METRICS**

- Case Investments: 62
- Fully Resolved Case Investments: 25
- Investments Currently in Progress: 37

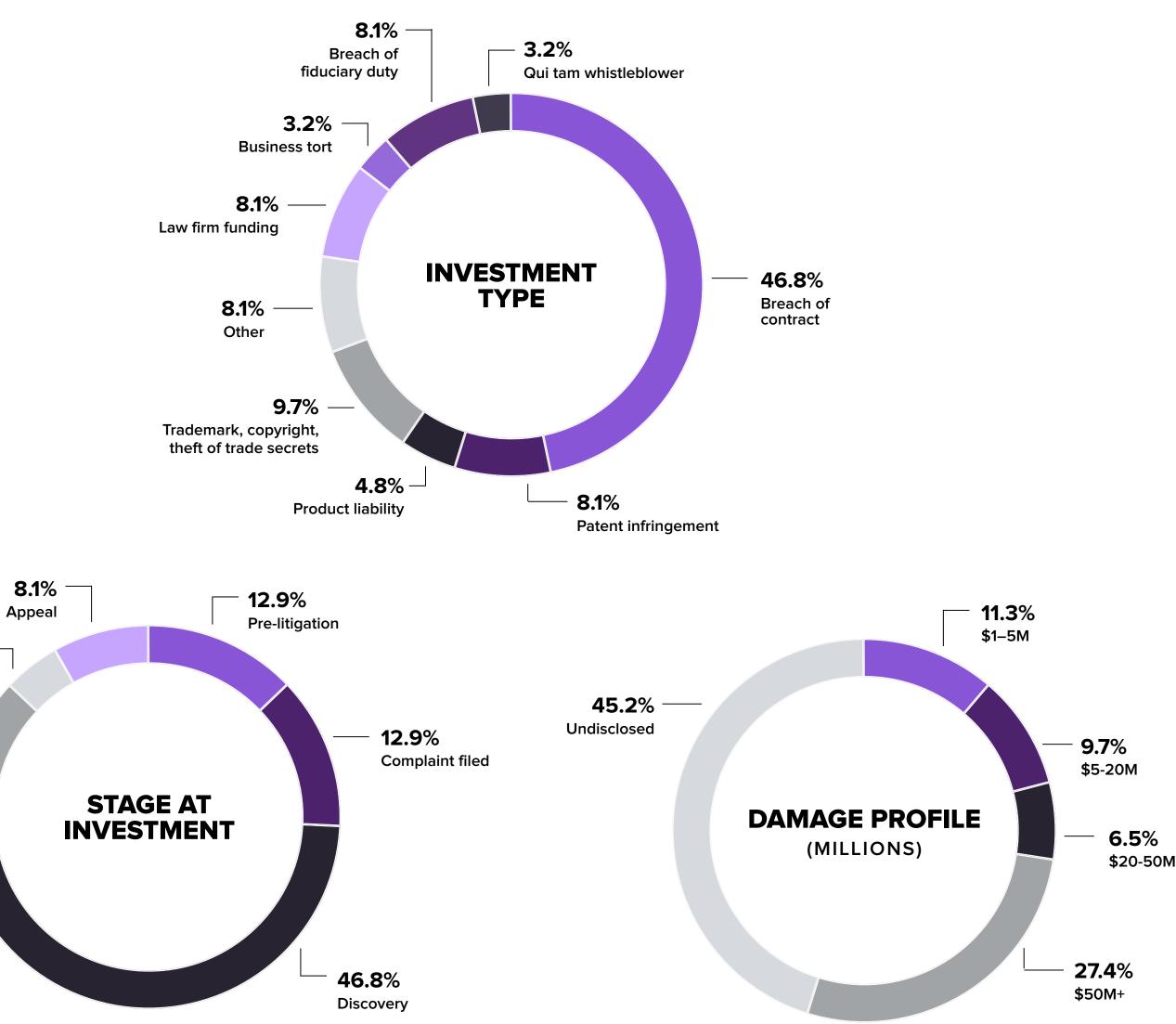
#### **LMFI INVESTMENT METRICS**

- Principal Invested in Fully Resolved Case Investments: **\$4,798,500**
- Gross Return from Fully Resolved Case Investments: **\$6,162,016**

4.8% -Verdict reached

14.5% Trial date set

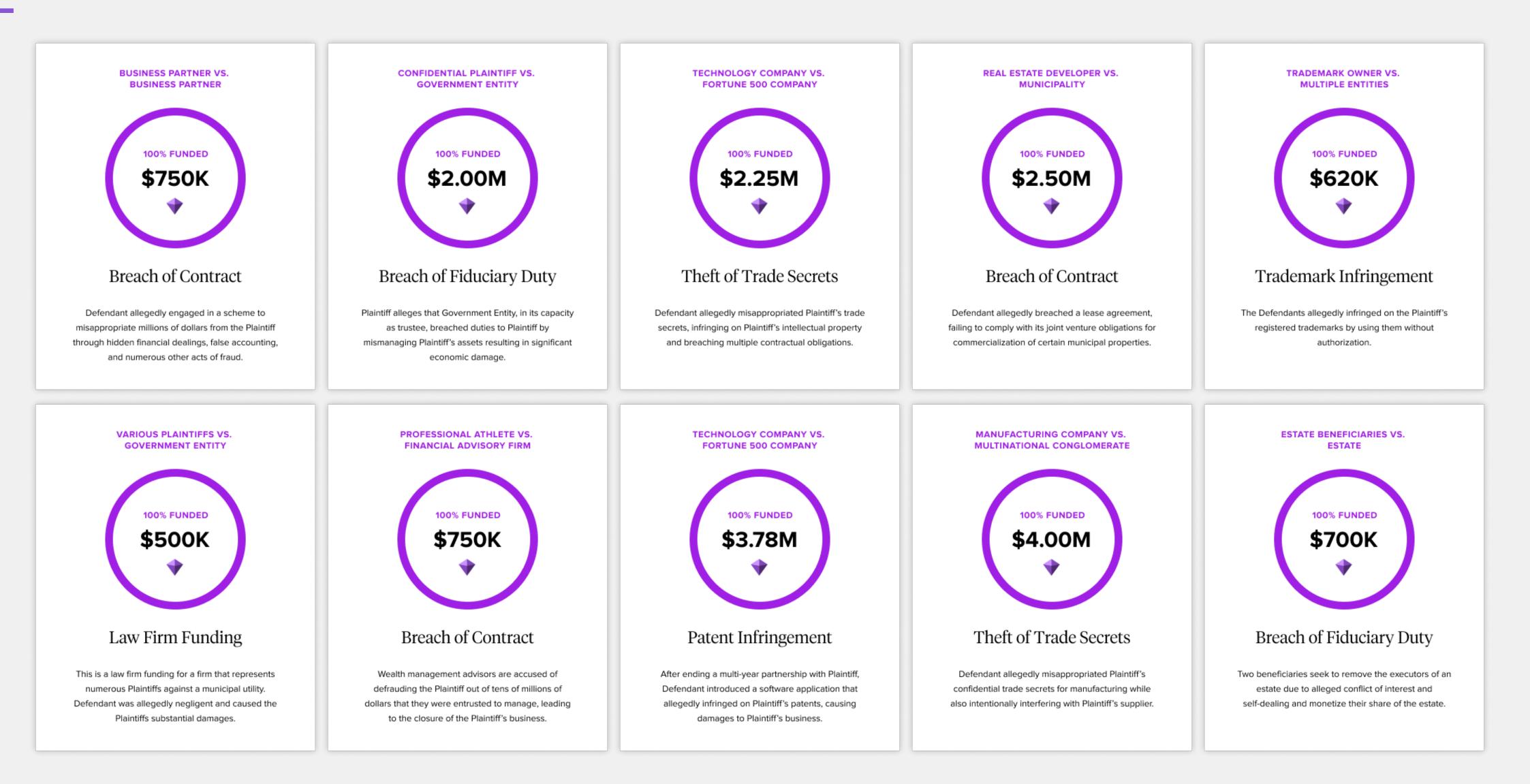
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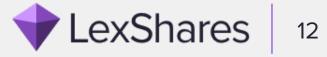
LexShares

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## **Representative LexShares investments**



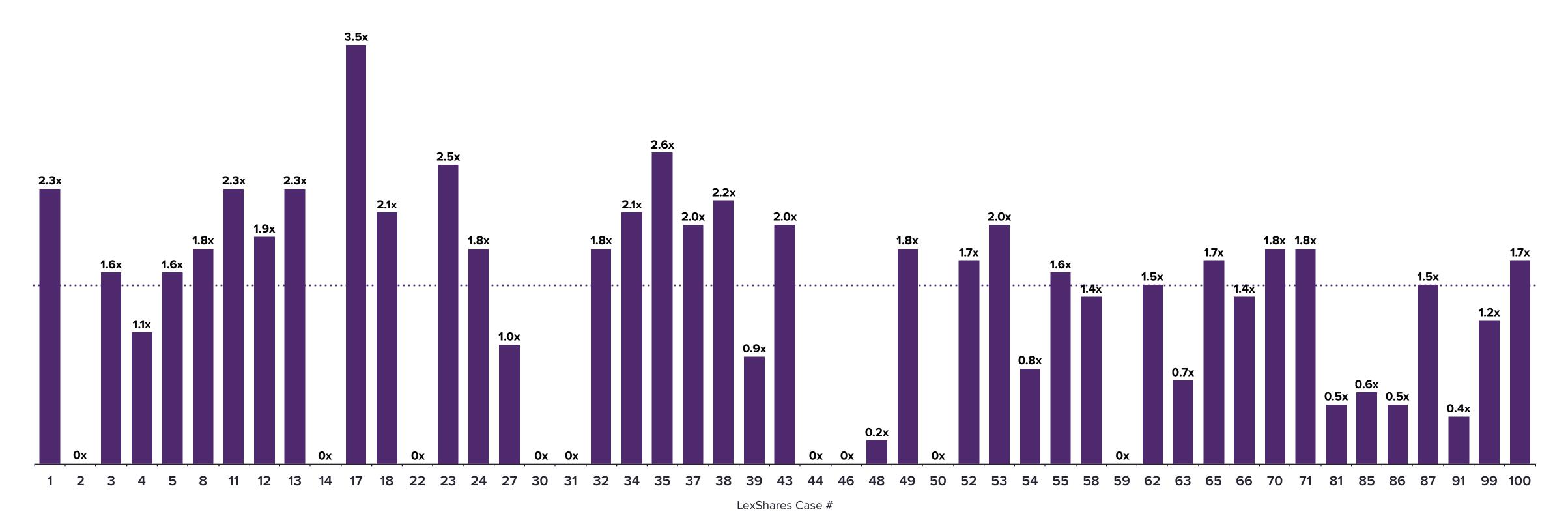
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## LexShares track record

#### **NET RETURN ON INVESTED CAPITAL FOR ALL RESOLUTIONS**

······ MEDIAN NET ROIC: **1.5X** 



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## Origination

## OUTBOUND CHANNELS

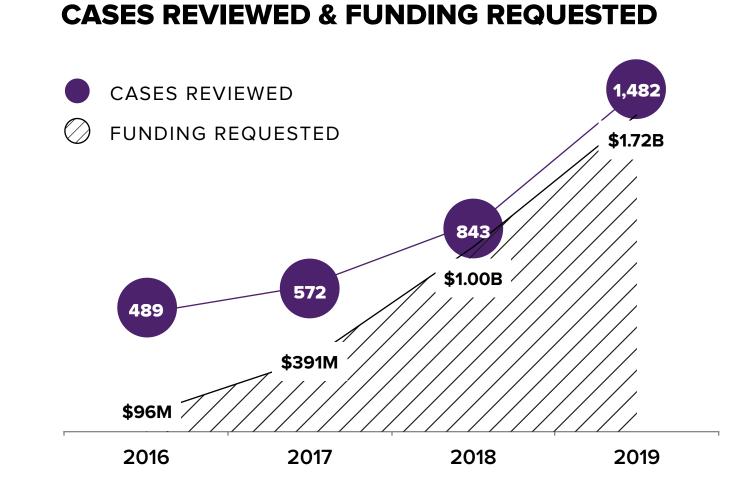
- Diamond Mine Technology (see next page for detail)
- Strategically segmented email marketing campaigns facilitated by customer relationship management software
- Webinars and one-to-many in-person meetings with qualified law firms
- Variety of assorted business development tactics designed to build relationships with high-value partners



**OF ALL CASES FUNDED SINCE 2019** WERE ORIGINATED BY **DIAMOND MINE** OUTBOUND PROCESS



**TOTAL FUNDING REQUESTED TO DATE** FOR ALL OUTBOUND **CASES REVIEWED** 



#### **DEAL PIPELINE SNAPSHOT**



Investment p

Approved for

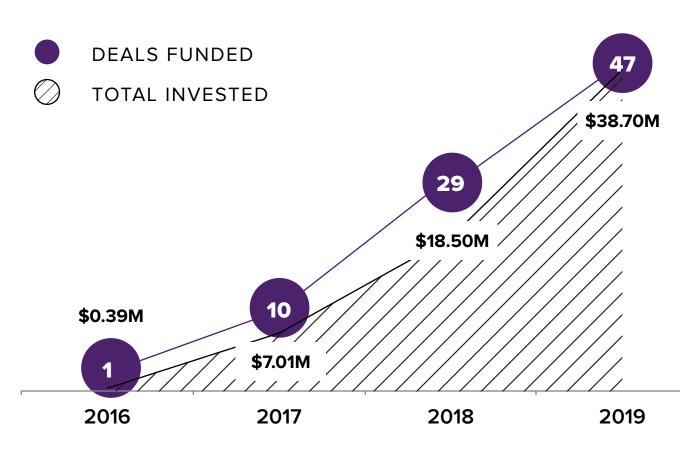
Term sheet s

Watchlist

Active Pipel

Total

#### **DEALS FUNDED & TOTAL INVESTED**



GE	DEALS \$1M+	TOTAL DEALS	TOTAL FUNDING REQUESTED
prospect	10	32	\$27,900,000
for term sheet	18	12	\$33,100,000
signed	9	5	\$13,850,000
	238	676	\$905,745,000
eline	37	49	\$74,850,000
	275	725	\$980,595,000





## **Origination** (continued)

## **DIAMOND MINE** TECHNOLOGY

LexShares' Diamond Mine is proprietary software developed in-house by LexShares to search and analyze federal and state court cases in order to identify and score case investment opportunities. The Diamond Mine is currently mining US federal courts and 100+ state courts. *Here is how it works:* 

#### SOURCE

The Diamond Mine originates cases by identifying legal complaints in near realtime from federal and state court data feeds, with a modular infrastructure.

**79%** of LexShares deal flow has been generated by the Diamond Mine channel since 2019

#### NORMALIZE

Regardless of the format of the complaint, the Diamond Mine normalizes the data and processes it into raw text.

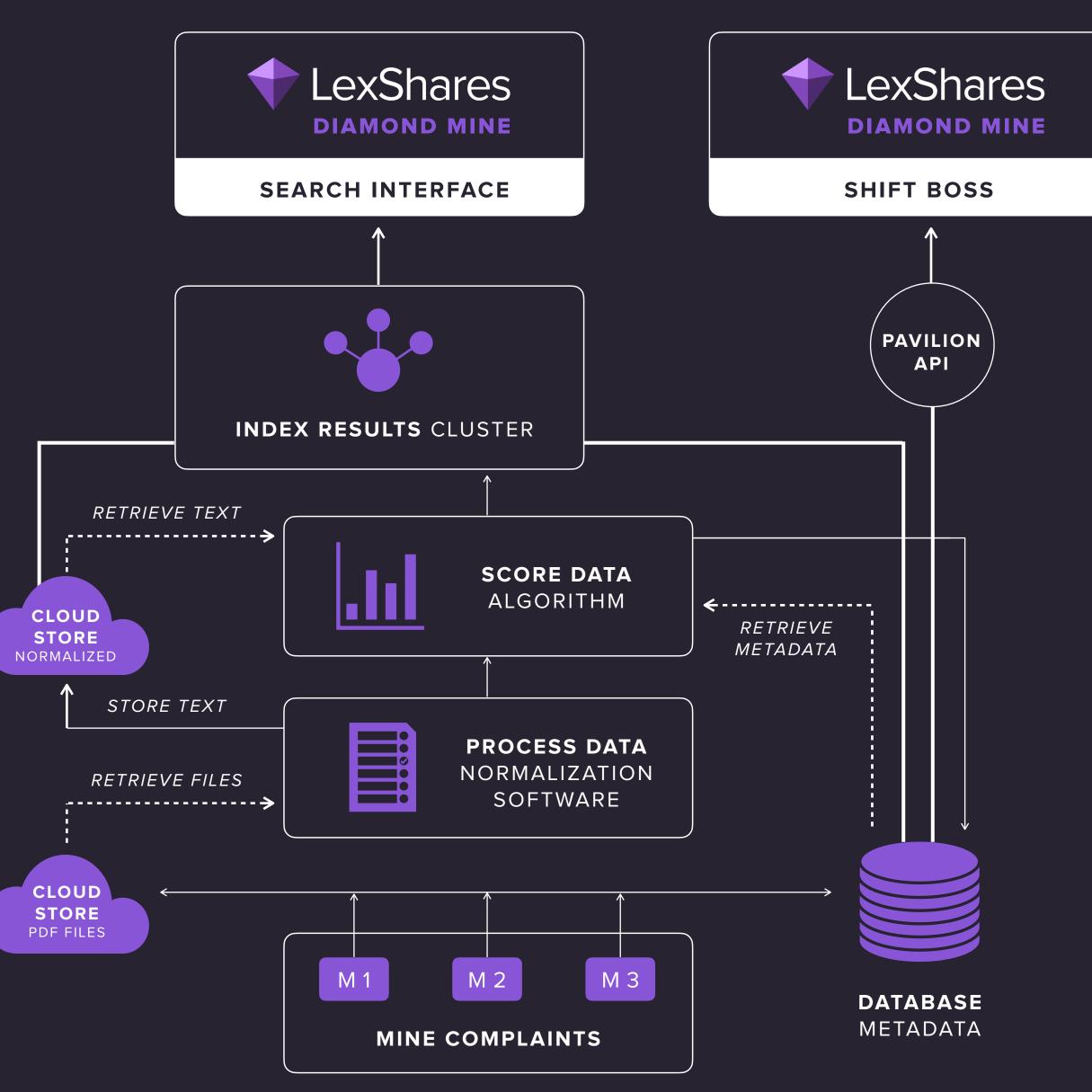


#### SCORE

Subsequently, the complaints are scored on a 5-diamond scale by a proprietary algorithm assigning a score to indicate qualification tier.

#### STORE

The LexShares team vets the highest-scored complaints, all searchable and exportable from the Diamond Mine.







## **Origination** (continued)

## INBOUND **CHANNELS**

#### **CHANNEL MIX**

- Content marketing via contributed thought leadership to legal media partners
- Focus on building organic search rankings (SEO) and paid search advertising presence (PPC)
- Active email marketing campaigns to engage growing list of qualified attorneys
- Speaking engagements at industry conferences and events

#### **STRATEGIC PARTNERSHIPS**

- Exclusive relationships with top-tier companies in adjacent litigation support categories
- Adds value to existing client base by offering direct access to premium products and services
- Ability to leverage deep attorney and law firm relationships through entrenched vendors
- Generates investment leads through new distribution channels

## \$717M+

#### TOTAL FUNDING REQUESTED FOR **INBOUND CASES REVIEWED**

## 2,000+

**ONLINE INBOUND ATTORNEY & PLAINTIFF INQUIRIES & CASE SUBMISSIONS OVER** THE PAST TWO YEARS

# 

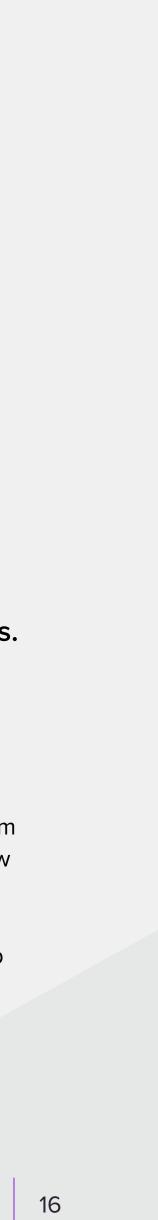
#### **PARTNERSHIP WITH** LEADING GLOBAL EXPERT WITNESS SERVICE

LexShares and GLG entered into an exclusive marketing partnership in February 2019 to deliver value to attorneys through cross selling opportunities. This takes the form of individual referrals, digital promotion, content marketing and public relations.

#### **ABOUT GLG LAW**

GLG Law is a division of GLG (Gerson Lehrman Group), the platform that connects professionals to insight. GLG Law serves leading law firms and corporations around the world, including 8 of the top 10 American law firms, delivering expert witness and consultant recommendations and solutions by leveraging GLG's membership of more than 650,000 experts around the world.





## LexShares investment process & methodology



#### **LEGAL MERITS**

Procedural history and alignment of facts with prevailing law

#### **STRENGTH OF COUNSEL**

Legal team's track record litigating similar claims

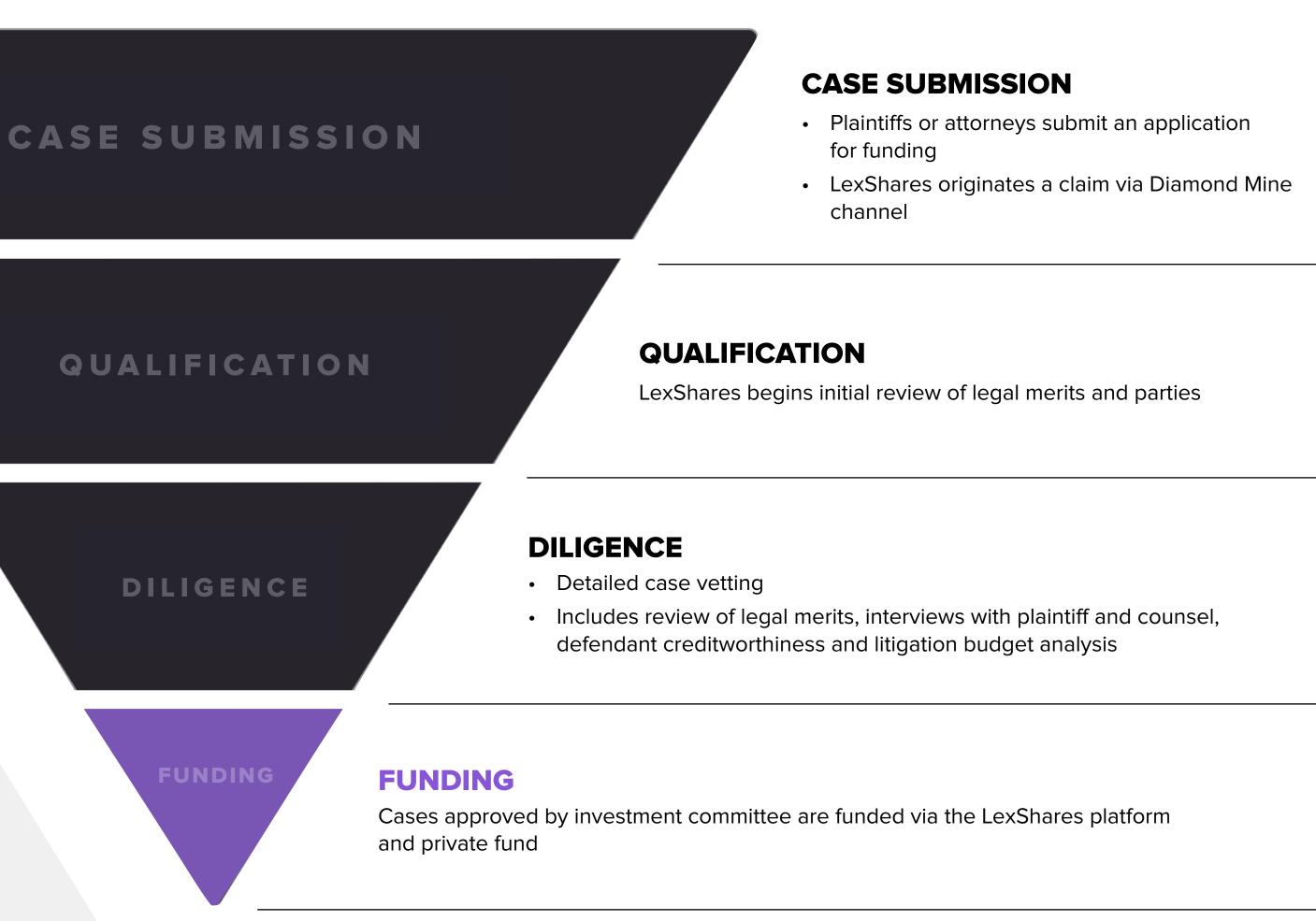
#### **DEFENDANT'S ABILITY TO PAY**

Assessment of defendant's ability to pay recovery

QUALIFICATION

DILIGENCE

FUNDING



#### **MONITOR & SERVICE**

LexShares case management team actively monitors investments post close





# TYPES OF INVESTMENTS

#### **SINGLE CASE COMMERCIAL** LITIGATION

- Non-recourse funding for legal fees, litigation expenses, working capital, etc.
- Case types include: breach of contract, breach of fiduciary duty, qui tam, theft of trade secrets, patent infringement; stage agnostic

#### **PORTFOLIOS &** COMPLEX **FINANCING**

- Funding for portfolios of multiple matters crosscollateralized
- Custom financing solutions addressing complex needs of corporations and law firms

#### **INTERNATIONAL ARBITRATION**

• Financing international arbitration across multiple forums

#### **INTELLECTUAL** PROPERTY

- Finance plaintiffs to protect intellectual property
- Help unlock capital that can be used to pursue assertion campaigns or reinvest into the operating companies

#### LAW FIRM FUNDING

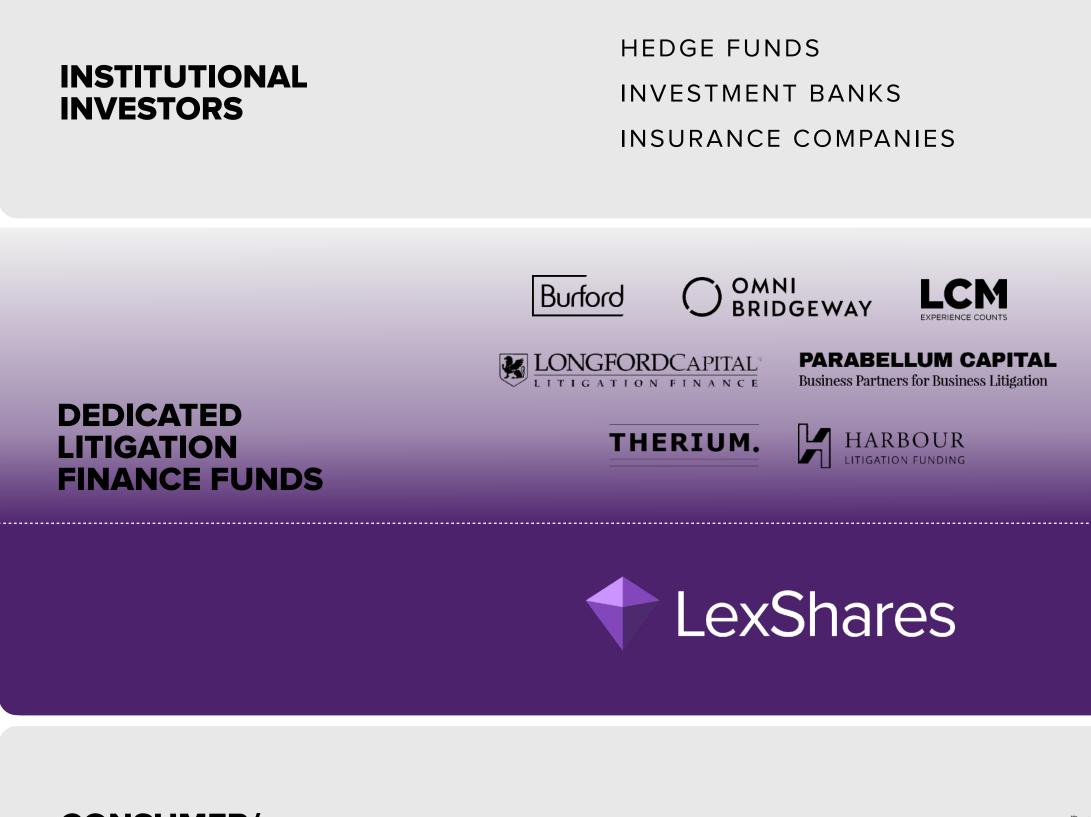
- Similar to portfolio financing, firm funding can reduce overall risk and enable firms to grow their docket
- Recourse and non-recourse options. Cases are crosscollateralized.

#### **POST-SETTLEMENT MONETIZATION**

- Help claimants and law firms expedite payment of awards and fees
- Eases collection pressure and alleviates cash flow concerns



## Litigation finance industry landscape



**CONSUMER**/ PERSONAL **INJURY FUNDERS** 









#### **TYPICAL FOCUS**

- Large one-off litigation-related investment opportunities
- Attracted to litigation finance given its lack of correlation to capital markets
- Typically lack in-house litigation finance focus and underwriting capabilities

- Commercial litigation at all stages
- Typically cases with >\$5 million financing requirement
- Investments include law firm loans, case portfolios and complex structures
- Commercial litigation at all stages
- Cases with >\$200,000 financing requirement
- Investments include single case commercial litigation, law firm loans, case portfolios and complex structures

- Predominantly personal injury cases
- Cases with >\$500 financing requirement

LARGE CASES /

SMALL







# LEXSHARES MARKETPLACE FUND II

#### **FUND OVERVIEW**

LexShares Marketplace Fund II is LexShares' second dedicated litigation finance fund. Capital from LMFII will be invested in opportunities on the LexShares platform as well as directly in litigation-related assets.

#### **BENEFITS OF INVESTING**

- Ability to invest in a portfolio of legal claims
- Gain exposure to multiple litigation assets, which may include commercial claims, portfolios of legal claims, torts, law firm loans, fee and settlement acceleration
- Reduces cost and resources previously required to evaluate and invest in legal claims
- Leverage LexShares team's 70+ years combined experience investing in litigation
- Portfolio effect reduces binary risk exposure of investing in an individual legal claim

#### **SUMMARY OF TERMS**

INVESTMENT APPROACH	General litigation finance strategy, whereby LMFII makes direct or indirect investments in legal claims by purchasing the right to receive a portion of any prospective recovery from such matter	
TARGET SIZE	\$100 million	
MINIMUM COMMITMENT	\$250,000	
DRAWDOWN CAPITAL CALL STRUCTURE	10% of commitment at initial closing and thereafter as needed to fund investment activities during the investment period	
TERM	7-year fund life subject to two (2) discretionary one-year extensions	
FEES	2.5% annual management fee, 25% carried interest	
INVESTMENT PERIOD	Capital to be deployed over a 36 month period subject to one (1) discretionary 6-month extension	
SERVICE PROVIDERS	Legal Counsel: Seward & Kissel, LLP Auditor: BDO USA, LLP Administrator: SS&C Technologies, Inc.	





#### AMTRUST INTERNATIONAL **INSURANCE, LTD.**

## PRINCIPAL PROTECTION INSURANCE

LexShares Marketplace Fund II has secured a principal protection insurance policy from **AmTrust International Insurance, Ltd.**, an industry-leading global insurance provider.

HOW

PRIC

ABOUT **AMTRUST** 

Should the returns from successful investments be sufficient to cover the initial capital commitment, which would no longer require the insurance protection, the policy may be terminated, providing a reduction of the contingent premium to between 7% and 9.5%, based on when this occurs. All investments are subject to risk. Investments and recoveries are subject to expenses. The policy will cover permitted fund expenses up to an amount equal to 15% of capital commitments. The policy is subject to terms and conditions which should be reviewed in full and considered before a decision is made to proceed with insurance protection. The full insurance policy will be made available for review prior to consummating your capital commitment.

#### **POLICY DETAILS**

W IT WORKS	This policy protects an investment in LMFII. If, upon all fund investments concluding, the gross recoveries generated from investments made by LMFII are not sufficient to return an investor's initial commitment, the protection policy will respond. Investors can choose to cover all or a portion of their commitment to LMFII.		
	<ol> <li>A premium of 5% (plus taxes) of the capital commitment in the Fund is payable at closing.</li> </ol>		
CING	2) The remainder of the premium is only payable when LMFII distributes returns from successful investments. Initially, this contingent element of the premium is 10% (plus taxes) of each gross recovery and, depending on fund performance, may be reduced over time.		
OUT	AmTrust International Insurance, Ltd. is an insurance company rated "A-" (Excellent)		

with a Financial Size of "XV" by A.M. Best.







# LEXSHARES MARKETPLACE FUND II



LexShares, Inc. 125 High Street 25th Floor Boston, MA 02115

investors@lexshares.com (877) 290-4443



# APPENDIX

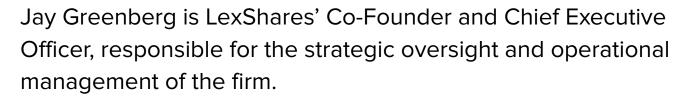


## The Executive Leadership Team



Jay Greenberg

Co-Founder & CEO



Prior to founding LexShares, Mr. Greenberg worked in Deutsche Bank's technology investment banking group where he focused on merger and acquisition advisory, debt and equity financings primarily for enterprise software, technology services and financial technology companies. There, he advised on over \$13 billion of mergers and acquisitions and was involved in raising more than \$5 billion of equity and debt financing.

Mr. Greenberg holds a Bachelor of Science in Finance and Corporate Reporting & Analysis from Boston College where he graduated Magna Cum Laude. He also holds Series 79, 63, 82 and 65 licenses.



Max Volsky is LexShares' Co-Founder and Chief Investment Officer, responsible for leading the firm's underwriting and investment strategies.

Prior to founding LexShares, Mr. Volsky was instrumental in fostering the growth of the litigation finance market for more than a decade, having overseen more than 10,000 investments in legal claims.

Mr. Volsky holds a Bachelor of Arts from New York University and a Juris Doctor degree from the Rutgers School of Law-Newark. He is a member of the New York State Bar and holds a Series 65 license. Max also authored the first book about litigation financing, titled Investing in Justice: An Introduction to Legal Finance, Lawsuit Advances and Litigation Funding.





## The Underwriting Team



Max Schmidt Managing Director of Investments



Matthew Oxman **VP of Business Development** & Investments

Max Schmidt is LexShares' Managing Director of Investments, where he is responsible for managing the underwriting of the firm's legal investment opportunities.

Prior to joining LexShares, Mr. Schmidt was Director of Underwriting at LexStone Capital, which specialized in commercial litigation finance. Mr. Schmidt was also President and Director of Underwriting at LawMax Legal Finance. Since 2002, Mr. Schmidt has reviewed more than 25,000 cases, making him one of the leading industry experts for evaluating litigation finance assets.

Mr. Schmidt holds a Bachelor of Arts in Economics with Honors from NYU, and a Juris Doctor from the Benjamin N. Cardozo School of Law at Yeshiva University. He is a member of the Bars of the states of New York and New Jersey, as well as the United States District Courts for the Southern District of New York, Eastern District of New York and District of New Jersey.

Matthew Oxman is LexShares' Vice President of Business Development & Investments, response for developing industry partnerships and key relationships, as well as underwriting investment opportunities.

Prior to joining LexShares, Mr. Oxman, an experienced attorney and investor, practiced litigation at Dewey & LeBoeuf LLP, where he specialized in antitrust law, securities law and white collar defense. While at Dewey, he successfully represented various multibillion de corporations in complex matters, including arbitrations, class action litigations, and state, federal, and international government investigations.

Mr. Oxman holds a Bachelor of Arts in Politics Princeton University where he graduated Magi Cum Laude. He also holds a Juris Doctor from Columbia Law School and a Masters in Busines Administration from NYU Stern School of Business. He is a member of the New York State Bar.



**Allen** Yancy **Director of Investments** 



Kenneth Harmon Director of Risk and Deputy **General Counsel** 

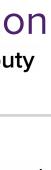
of sible	Allen Yancy is LexShares' Director of Investments, responsible for underwriting the firm's investment opportunities.
ollar	Prior to joining LexShares, Mr. Yancy practiced for over seven years at Weil, Gotshal & Manges in New York and Miami, where he successfully represented Fortune 500 companies in complex commercial litigation, including contract disputes, business torts, intellectual property and securities matters. Before Weil, he clerked for the Honorable Edward C. Prado on the Fifth Circuit Court of Appeals.
from na	Most recently, Mr. Yancy served as counsel at The Shapiro Firm in New York. He holds a Bachelors of Arts in History from Harvard University, where he graduated Magna Cum Laude, and a Juris Doctor from Yale Law School.
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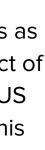
Kenneth Harmon is LexShares' Director of Risk and Deputy General Counsel, responsible for evaluating investment opportunities and monitoring investments in legal claims.

Prior to joining LexShares, Mr. Harmon was a federal prosecutor who served over eight years as an Assistant US Attorney in the Southern District of Florida, and over twenty years as an Assistant US Attorney in the District of Colorado. He began his legal career as a litigation associate with Paul Weiss based in New York City, and has primarily focused on whistleblower matters and white-collar criminal and business-related disputes.

Mr. Harmon holds a Bachelor of Arts from the University of Pennsylvania where he graduated Magna Cum Laude, and a Juris Doctor from Harvard Law School. He is licensed to practice law in New York and Colorado and is a member of the Colorado, New York and Arapahoe Bar Associations.











## **The Origination Team**



Matt Reason

VP of Investments & Partnerships



**Alex** Wieck Investments &

**Partnerships Analyst** 

Matt Reason is LexShares' Vice President of Investments & Partnerships, responsible for leading the firm's origination and business development strategies, as well as engaging with clients to facilitate the end-to-end investment process.

Prior to joining LexShares, Mr. Reason raised millions for causes and led business development and partnerships for Booster.com, the community fundraising arm of CustomInk. He joined CustomInk through the acquisition of Spark Commerce, a company he co-founded that changed how online stores used digital gifts to transform the shopping experience.

Before Spark, Mr. Reason built sales operations for BuyWithMe, which he grew to \$30 million in annual sales and 190+ employees. He holds a Bachelor of Business Administration from Emory's Goizuetta Business School.

Alex Wieck is LexShares' Investments & Partnerships Analyst, responsible for driving the firm's origination efforts, and developing relationships with key legal partners.

Prior to joining LexShares, Mr. Wieck was the Strategic Account Manager for Booster.com, the community fundraising arm of CustomInk. In that role, he focused on managing partnerships and relationships with the company's largest and most influential organizers. He also worked as the Residential Shift Manager for Leading Into New Communities, a non-profit organization focused on offender reintegration.

Mr. Wieck holds a Bachelor of Arts in Psychology and Bachelor of Fine Arts in Creative Non-Fiction. both from the University of North Carolina Wilmington.



#### **Richard** Chapman

**Origination Analyst** 

Richard Chapman is an Origination Analyst at LexShares, where he drives origination and education efforts for prospective legal clients. Prior to joining LexShares, Mr. Chapman worked as an Outside Sales Associate for Worldwide Express, where he managed regional sales initiatives across multiple New England territories. Before Worldwide Express, he was a National Sales Associate for Strategic Value Media in Kansas City.

Mr. Chapman holds a Bachelor of Business Administration from Evangel University in Springfield, Missouri, where he played all four years on the men's basketball team.

Lina Xing Legal Analyst

Lina Xing is LexShares' Legal Analyst, responsible for assisting the underwriting team with evaluating investment opportunities and monitoring investments in legal claims.

Prior to LexShares, Ms. Xing was a litigation paralegal at Sanford Heisler Sharp, LLP, a boutique public-interest law firm specializing in employment discrimination, qui tam, and class-action litigation, where she assisted attorneys in all stages of discovery and motion practice.

Ms. Xing received her Bachelor of Arts in Political Science from Yale with honors, and a Master of Philosophy in Political Thought & Intellectual History from the University of Cambridge.





## The Technology, Marketing & Operations Team



**Dino** Simone **VP of Engineering** 

Dino Simone is LexShares' Vice President of Engineering, responsible for the full-stack development and oversight of the firm's entire suite of technologies.

Prior to joining LexShares, Mr. Simone developed software tools for the network infrastructure team at Akamai Technologies. Previously, he served as the lead acquisitions engineer at Endurance International Group (EIG). There, he integrated more than five acquisitions, which helped establish EIG as one of the largest web hosting companies in the world.

Mr. Simone is also the Co-founder of The Black List, a two-sided marketplace for connecting screenwriting talent to industry professionals. He holds a Bachelor of Science in Computer Engineering from Tufts University and a Masters in Engineering Management from the Tufts Gordon Institute. Mr. Simone also holds CEH, CSM and Network+ certifications.



**David** Shack VP of Marketing &

**Product Strategy** 

David Shack is LexShares' Vice President of Marketing & Product Strategy, responsible for th firm's brand and growth activities, as well as the the design and management of its product and technology initiatives.

Prior to joining LexShares, Mr. Shack led market at Flyp, a consumer mobile telecommunications startup that built an international calling and texting platform. Before Flyp, he co-founded Spogo, a mobile product in the sports gaming space, which was acquired by publicly traded N Buzztime.

Mr. Shack began his career building marketing programs for Panasonic, Volvo and LEGO at Arnold Worldwide, a global advertising agency. He holds a Bachelor of Science in Business Administration from the University of Richmond.



#### Alec Shirkey **Marketing Strategist**



**Ray** Marchand **Investment Operations** Analyst

	Alec Shirkey is LexShares' Marketing Strategist,
ne	responsible for the firm's market education, media
è	relations, and sales enablement initiatives.
	Prior to joining LexShares, Mr. Shirkey planned and
	executed content marketing programs at
ting	Brainshark, a SaaS platform for B2B sales teams.
5	Before Brainshark, he focused on content
	development and marketing in the sports world, as
	an early hire for digital media startup SEC Country
	and an in-house journalist for Major League
ITN	Baseball.
	Mr. Shirkey holds a Bachelor of Business
	Administration in Finance and a Bachelor of Arts in

English from the University of Georgia.

Ray Marchand is LexShares' Investment Operations Analyst, responsible for the firm's investor relations, financial operations processes and compliance.

Prior to joining LexShares, Mr. Marchand was a Director of Investment Operations for Northwestern Mutual affiliated wealth management advisors. He also served as a purchasing analyst with Timken Aerospace, a manufacturer of helicopter transmissions.

Mr. Marchand holds a Bachelor of Science in Criminal Justice and Psychology from Westfield State University, and a Masters in Accounting from Southern New Hampshire University. He maintains Series 63, Series 6, and Series 7 licenses.

