

The William Sloane Y.M.C.A.

360 W 34th Street

Kristy Pavlick



AVENUE

NINTH

STREET

STREET

STREET

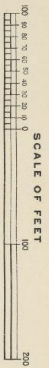
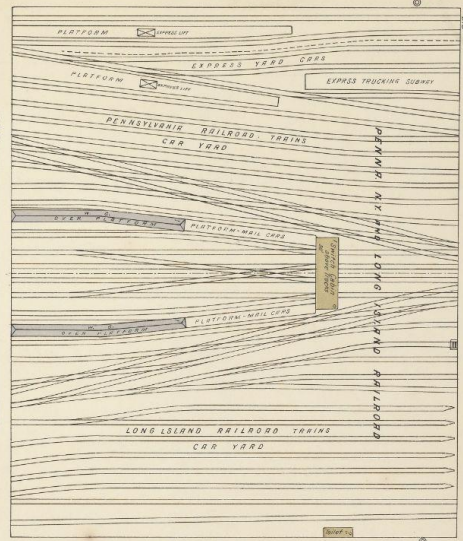
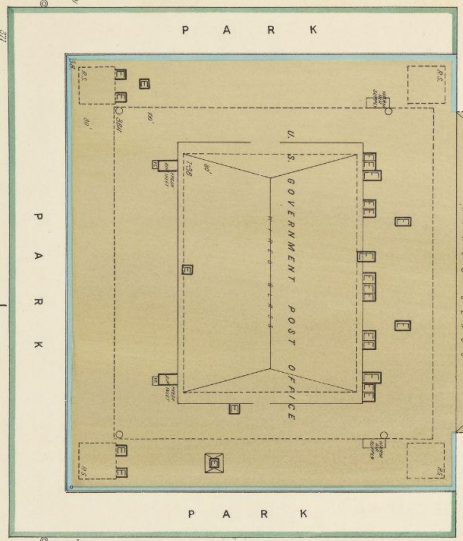
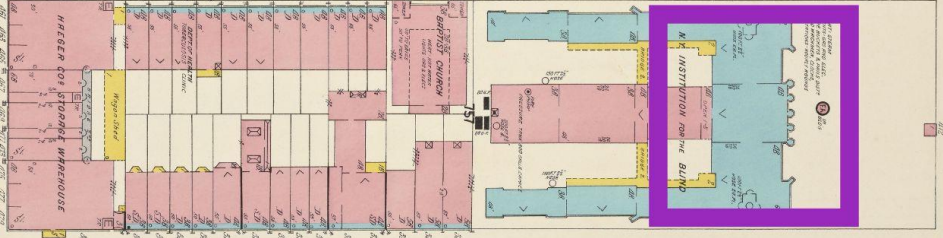
WEST THIRTY-FOUR

WEST THIRTY-THIRD

WEST THIRTY-FIRST

AVENUE

EIGHTH



PENNSYLVANIA, NEW YORK AND LONG ISLAND R.R. TERMINAL

22

Tax Photos (1939-1941 + 1980)



Background

- Opened 1930
- William Sloane (1873 - 1922)
 - President, W. & J. Sloan Furnishings
 - Raised \$4M for War Relief (\$89-96M)
- “A place where those coming to NY to make a start in life can stay until they have located work & a perm. residence.”
- Army, Navy, Marines & Coast Guard
- Largest Residential YMCA in Country



Background 2

- 1940s: Women Allowed
- College Students & Welfare Recipients
- 1974: Fire
- 1993: Closed
- 1995: Apts. for young professionals
- Current Day: Sloane Chelsea
 - “260 Gracious Residences”



THE NEW YORK TIMES METRO SUNDAY, NOVEMBER 10, 1991

Y.M.C.A.'s Are Fading as Stopovers for Travelers on a Budget

By MARVINE HOWE

In the better odd days, a half-century ago, servicemen and new country youths used to line up in the vast hall and sit on West 24th Street to get a room in the William Sloane House, one of the biggest and most popular hostels in the city.

Today, the gloomy cavernous lobby of the Sloane House Y.M.C.A., is usually empty. Only 20 percent of the 1,400 rooms are occupied, and six of the 14 floors have been closed off.

With Sloane House in such evident decline, the recent announcement that it will close on Dec. 31, might have been expected. But the news came as a

shock to the students, foreign visitors and other out-of-towners still drawn to the establishment by its convenience and moderate rates.

“Strategic Director” Paula L. Gavin, the president of the Young Men’s Christian Association of Greater New York, said the decision to close Sloane House and put the building up for sale was part of the strategic direction for the 1990’s to place greater focus on community service and youth programs.

The proceeds from the sale of the property, valued at \$15 million, will go to improve installations at other

Y.M.C.A. centers in the New York City area, expand activities for teens and help the establishment pay off its \$14 million debt.

“The Y.M.C.A. has survived and thrived in New York City, adapting to changing times,” Mrs. Gavin said. Today, she noted, the city is grappling with the growing youth crisis, dropouts, pregnant teen-agers, single parents, and the Y.M.C.A. has moved to meet the challenge.

With a \$60 million budget, the Y.M.C.A. serves more than 200,000 men, women and children annually and has 36 branches and operating units and more than 100 program sites

throughout New York City.

Closing Sloane House follows a trend among the nation’s 600 Y.M.C.A.’s to get rid of residences not involved in community outreach, said James Kirchner, head of strategic planning and communication for the Y.M.C.A. in New York. Last year, there were 22,000 Y.M.C.A. beds nationwide, down from 27,000 in 1986. There are 56 Y.M.C.A.’s in New York, New Jersey and Connecticut, with 152 branches and 20 residences — 84 of them in New York City.

The New York Times Magazine illuminates the news.

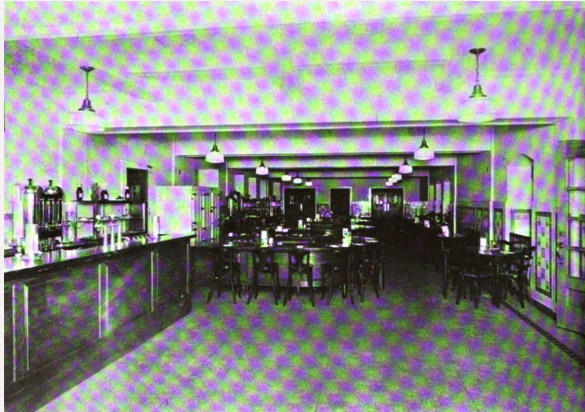
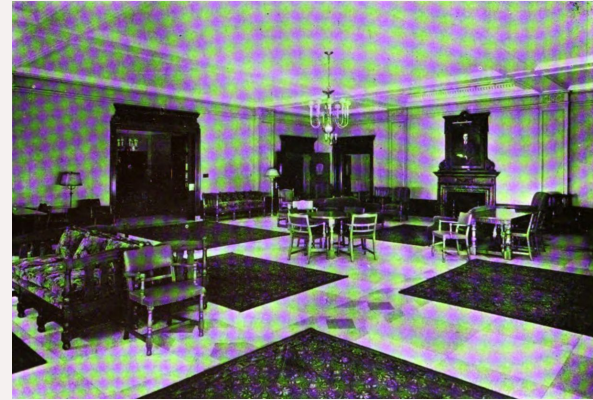
Sloane Chelsea



Architecture

- Cross & Cross Architects
- Georgian-Style
- Limestone & Flemish Bond Brick
- Twin Entrances
- “To be the last word in a structure of its type”





Cross & Cross

City Bank Farmers Trust

20 Exchange Place



□ “NY’s essential character in the 1920s & 1930s, shaping the skyline that we know today.”

□ Tiffany & Co. Flagship

□ Barclay Hotel

□ 1 Sutton Place

□ 20+ Apts. on the East side

GE Building (RCA Victor)

570 Lexington Avenue



San Diego Army & Navy YMCA

- 1924, Italian Renaissance
- 2007, NRHP

- Importance to SD's Social History
- Distinctive & Significant Arch. Style

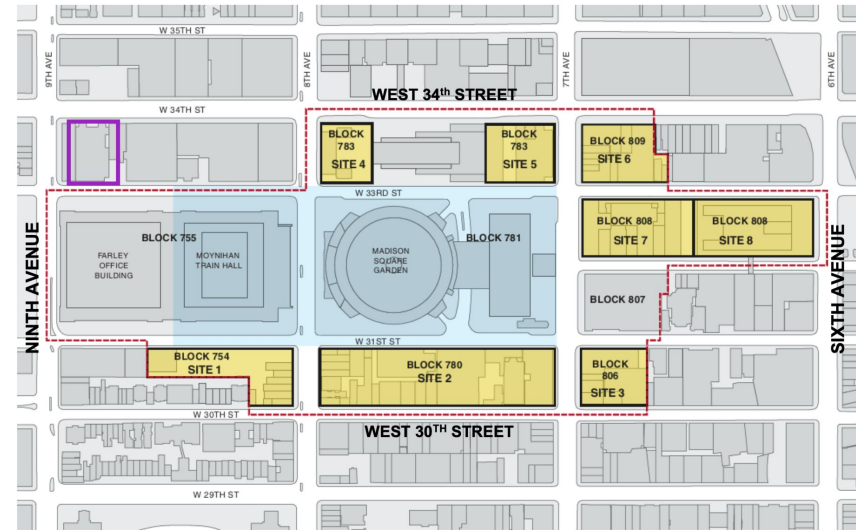


Threats

- Gov., Kathy Hochul Development Plan
- New, World Class Train Facility
- Underground Subway Corridors
- 1,800 Residential Units
- 30K Sq. Ft. Plaza

PENN STATION AREA REDEVELOPMENT PROJECT

PROJECT LOCATION



Penn Station Rendering



Penn Station Rendering

~8 acres of new
public space



Penn Station Rendering

**87% increase in
bike parking**



Worthy of Landmarking? Yes!

- Intact Georgian-Style Building
- Built by famed architects, Cross & Cross, helped shape NYC' essential image
- YMCA Link - Safe, affordable housing
- Part of NY heritage, offered veterans & individuals a fresh start during the Great Depression
- Vulnerable to nearby development

