

# **Behavioral Science Contributions to Medical Image Decision-making**

**Jennifer Trueblood  
Vanderbilt University**

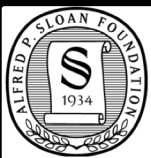
# Acknowledgements

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# Outline

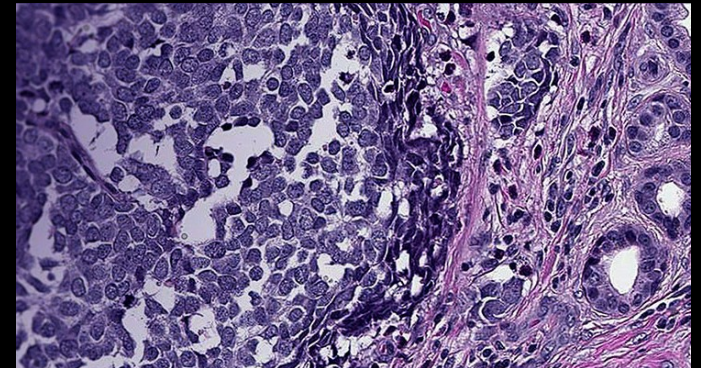
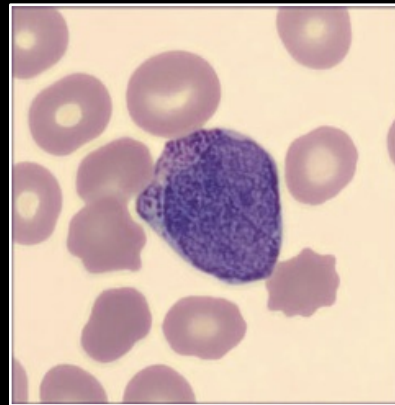
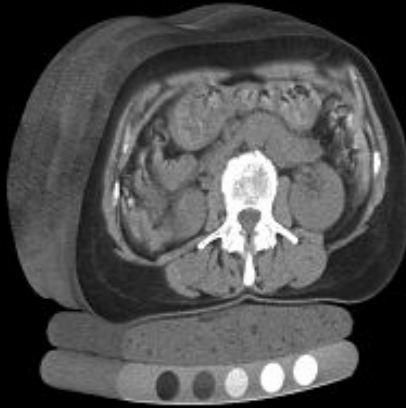
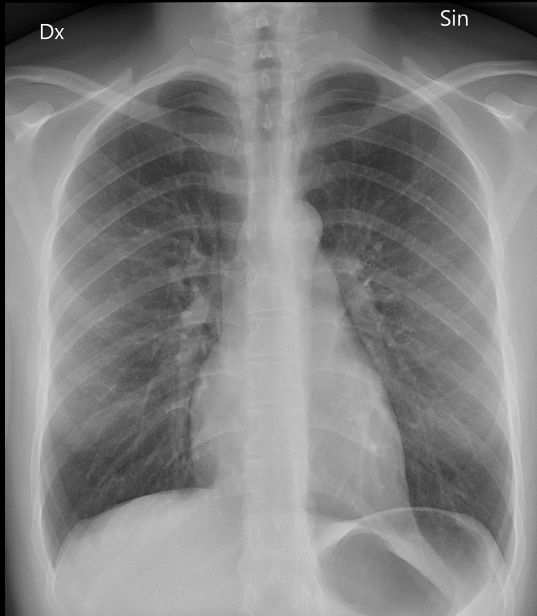
- **Introduction to Cognitive and Perceptual work in Medical Image Decision-making**
- **Examples**
  - **Factors that affect Pathology Decisions**
  - **Strategies to Reduce Errors**
- **Research Gaps and Open Problems**
- **Resources**

# What is Medical Image Decision-making?

- **Detecting and diagnosing diseases from medical images typically by identifying abnormalities**
  - All forms of image acquisition from light microscopy to magnetic resonance
  - All forms of presentation (e.g., viewing glass slides through a microscope to radiographs on a computer)
  - Generally the fields of radiology, pathology, and dermatology



# Examples of Medical Images



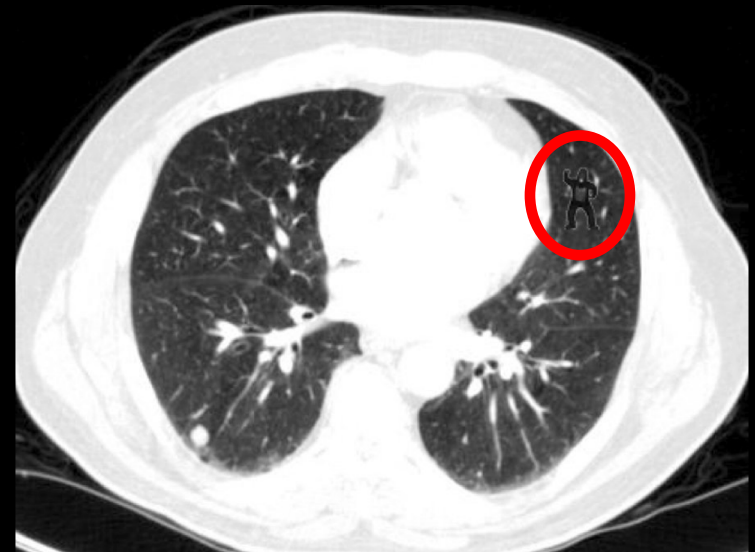
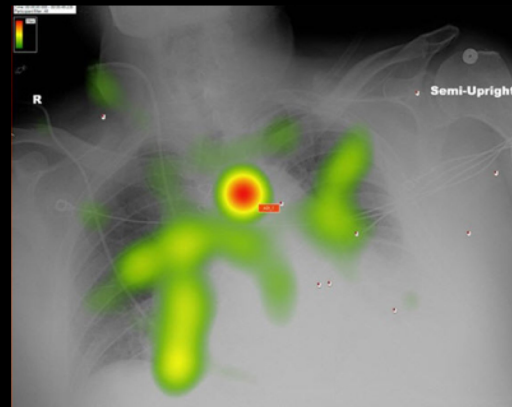
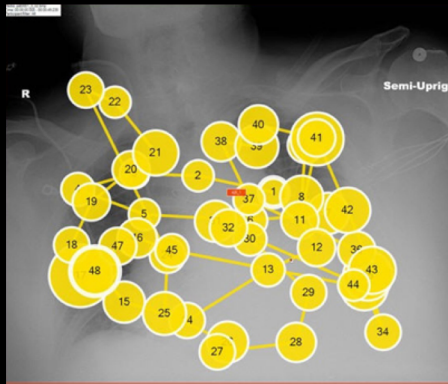
# Diagnostic Errors

- How can we reduce **diagnostic errors**?
  - Improve imaging
  - Construct better Computer-Aided Detection (CAD) systems
  - Understand the cognitive and perceptual processes that lead to errors and improve clinical practices



# Psychology and Medical Image Interpretation

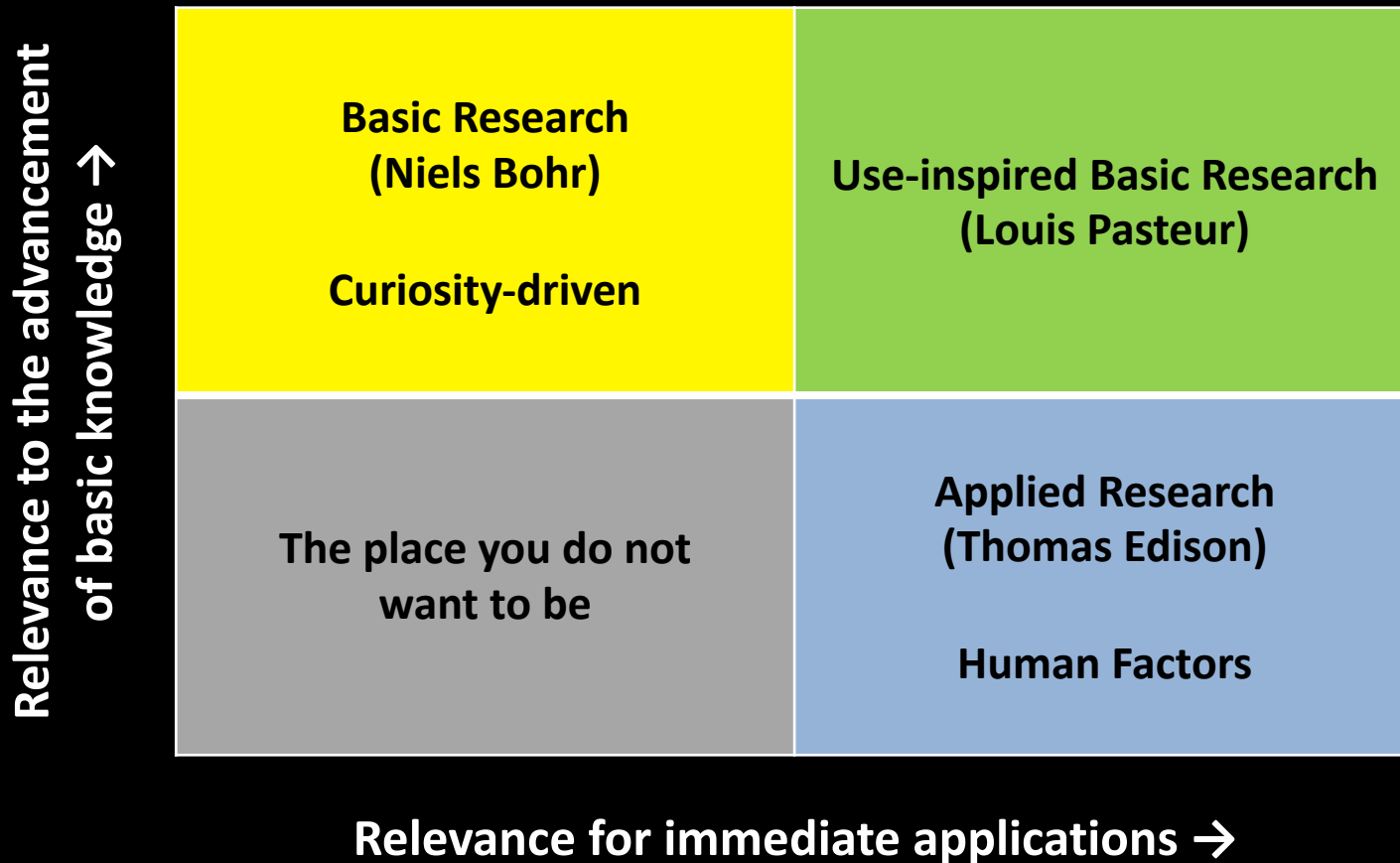
- Growing interest in using cognitive and vision sciences to study medical image observers
  - NCI special funding opportunity (2017-present)



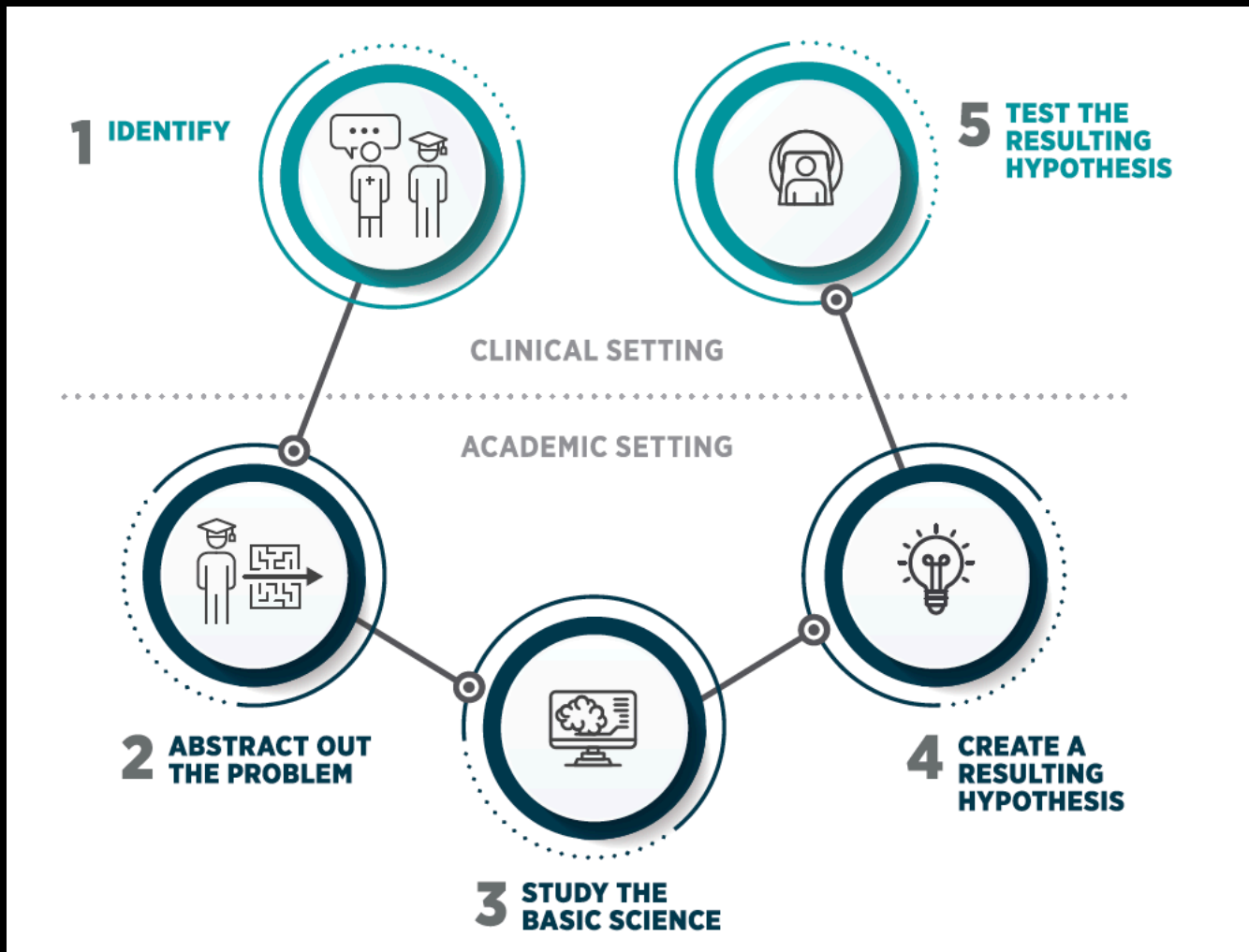
# Challenges with Studying Clinical Questions

- **Cognitive and Perceptual Studies typically involve:**
  - Nonexpert populations
  - Artificial tasks and stimuli
  - Controlled testing environment with few distractions
  - Low stakes settings
- **In the Clinic:**
  - Expert populations
  - Complex stimuli
  - Busy environment with many distractions
  - High stakes (life or death) settings

# Use-inspired Basic Research



# Reverse Translation





# Examples of Use-inspired Basic Research in Pathology

1. Understanding the external factors than can cause errors in Pathology image-based decisions
2. Developing strategies to reduce errors



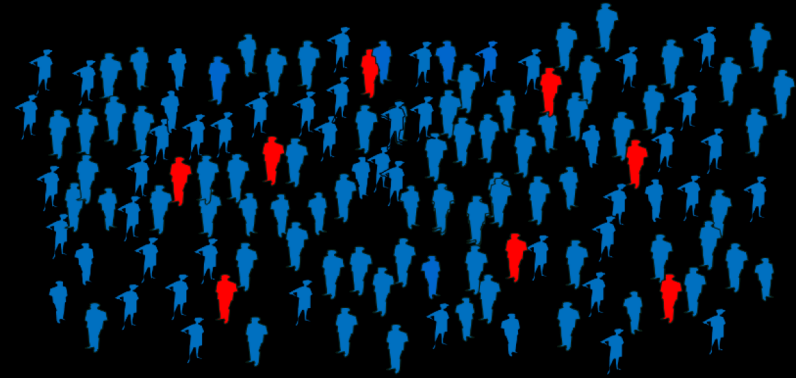
# **Factors that affect Pathology Decisions**



# Two External Factors that can Influence Pathology Decisions

## Prevalence

- When targets (abnormalities) are very rare or very common



## Time Pressure

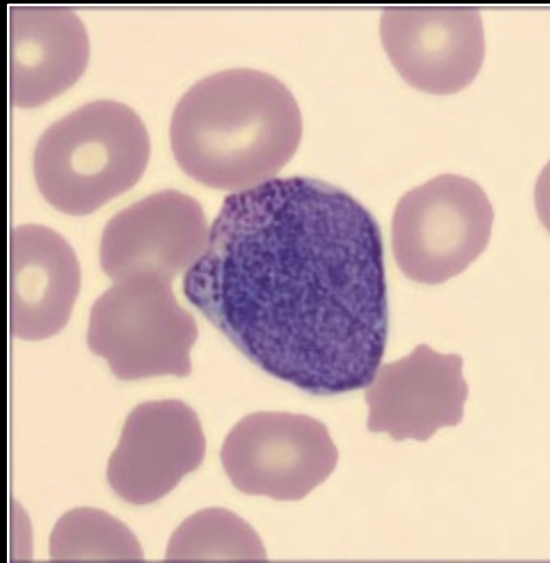
- Increasing work load demands



# Blast Identification Task

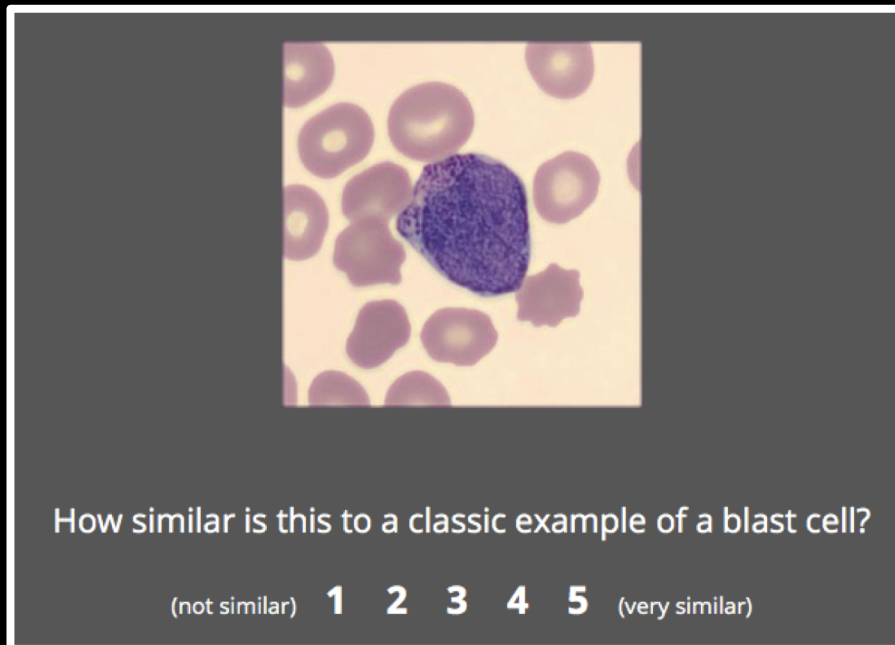
- Distinguish between normal white blood cells and abnormal cancer cells (“blast” cells, associated with acute leukemia)

“Is this a blast cell?”

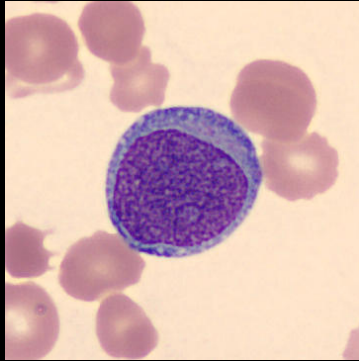


# Image Curation

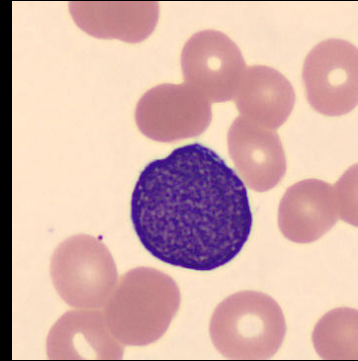
- Ratings Panel of three hematopathology faculty from VUMC
  - Identified each image as a blast or non-blast
  - Provided a rating of difficulty



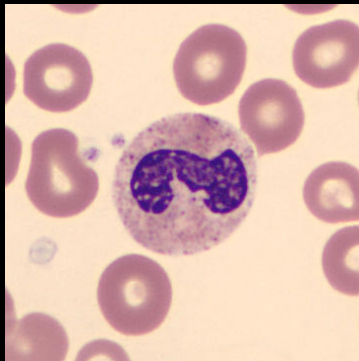
# Image Categories



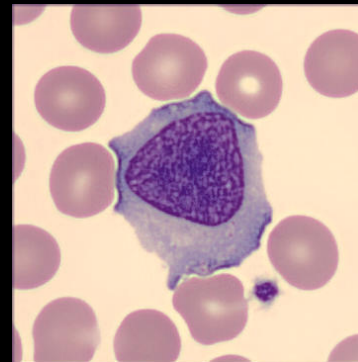
**Blast Easy**



**Blast Hard**



**Non-blast Easy**



**Non-blast Hard**

**Prevalence**

# The Prevalence Effect in Medical Image Decision-making

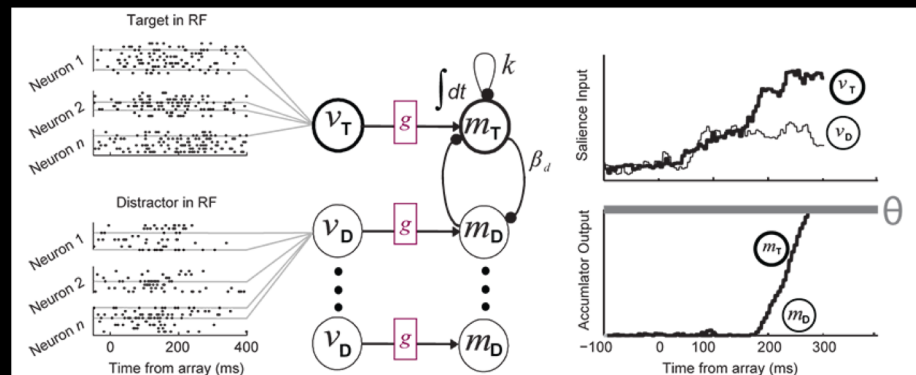
- Pathologists **rarely** see abnormal and normal cells at **equal prevalence**
- **Extreme prevalence rates result in different types of errors** (Wolfe & Van Wert, 2010; Horowitz, 2017)
  - Low prevalence **→** increase in misses
  - High prevalence **→** increase in false alarms

# Why Does Prevalence Effect Occur?

- Two possible cognitive biases:
  - Response bias
  - Stimulus evaluation bias
- Model both biases using **Evidence Accumulation Models (EAMs)**

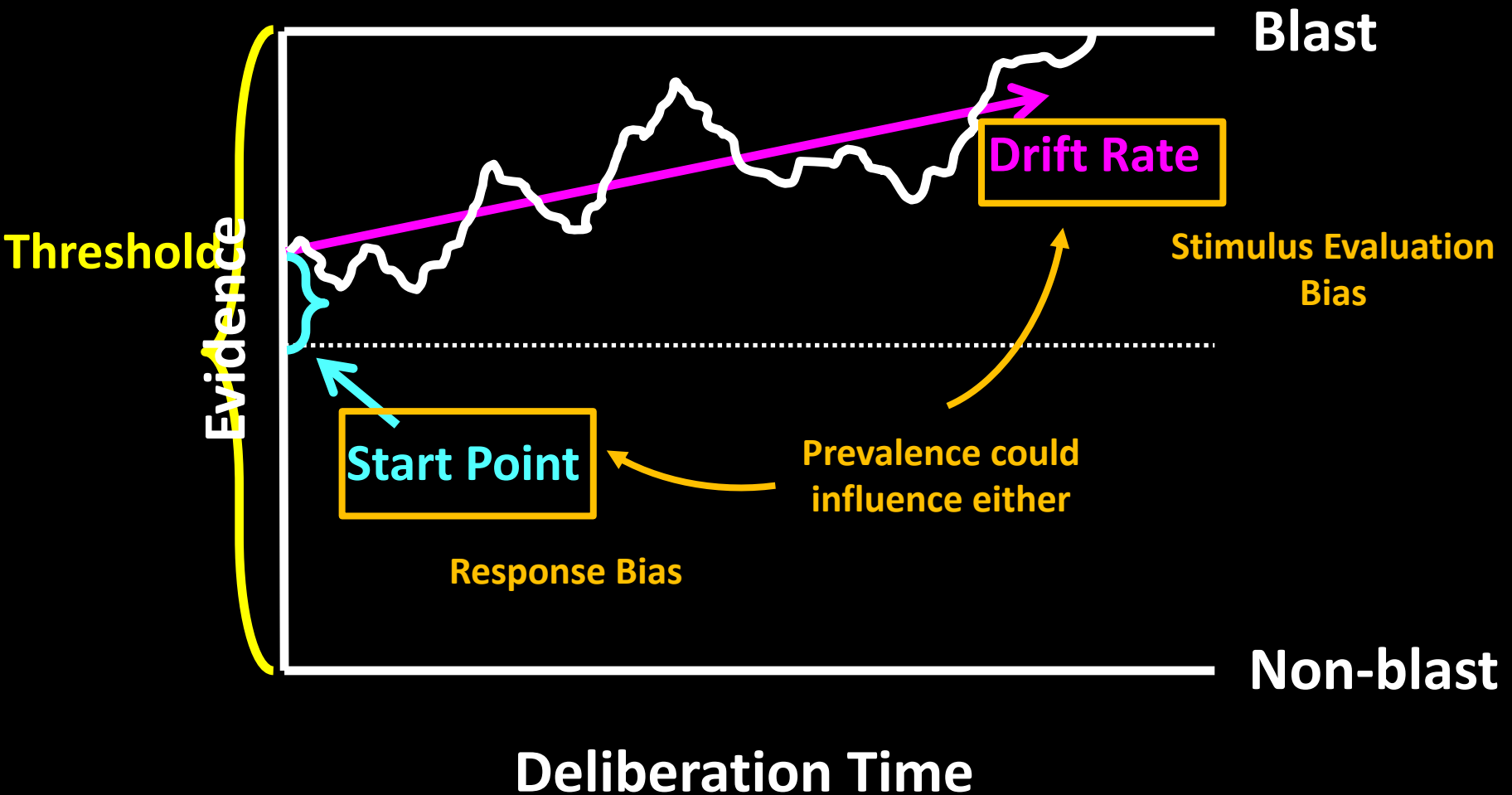
# Evidence Accumulation Models

- Decisions are made by sequentially sampling information over time until an internal decision criterion is met
- Applied in almost every area of cognitive psychology: memory, perception, categorization, and decision-making
- Linked to neural processing in the brain



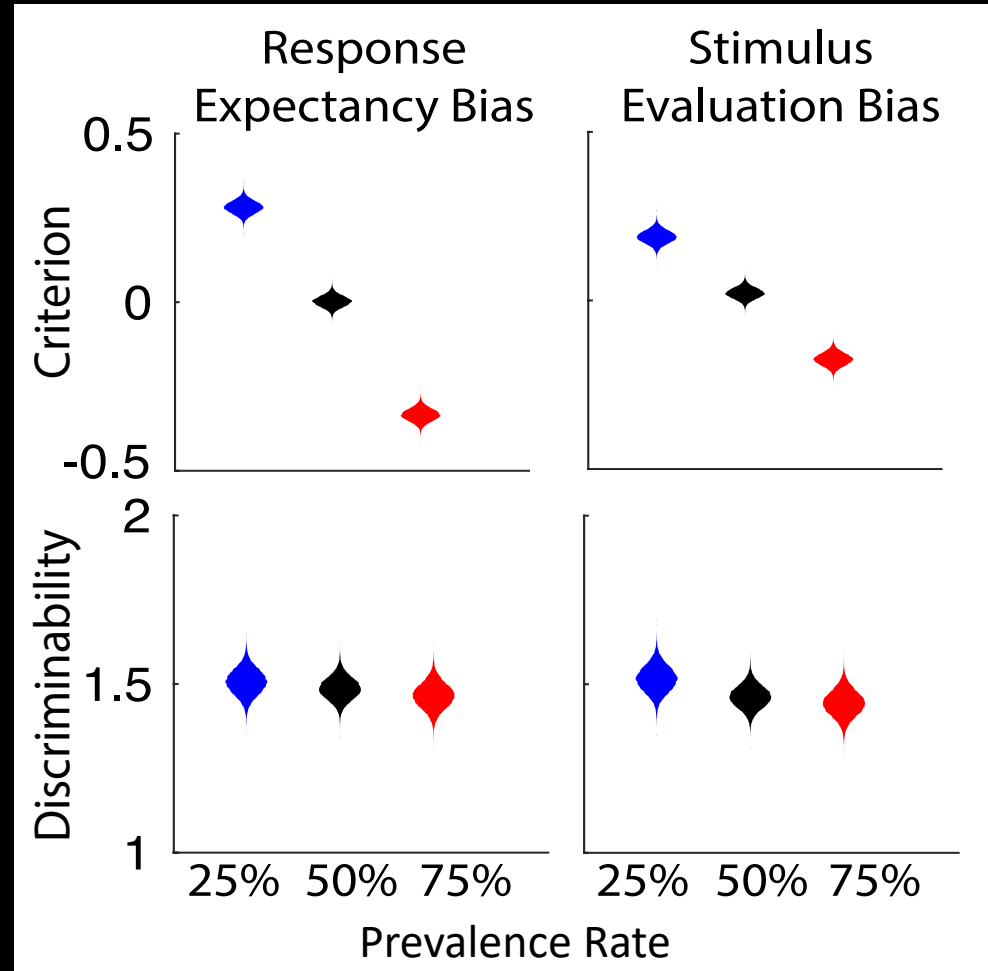


# Diffusion Decision Model (DDM)



# Signal Detection Theory can't Distinguish between Biases

- A response bias and stimulus evaluation bias **both influence the criterion** in SDT
- Simulated data from the DDM and fit with SDT



# Three Prevalence Studies

1. Novice: 25/50/75% prevalence
2. Novice: 10/50/90% prevalence
3. Expert: 50/90% prevalence

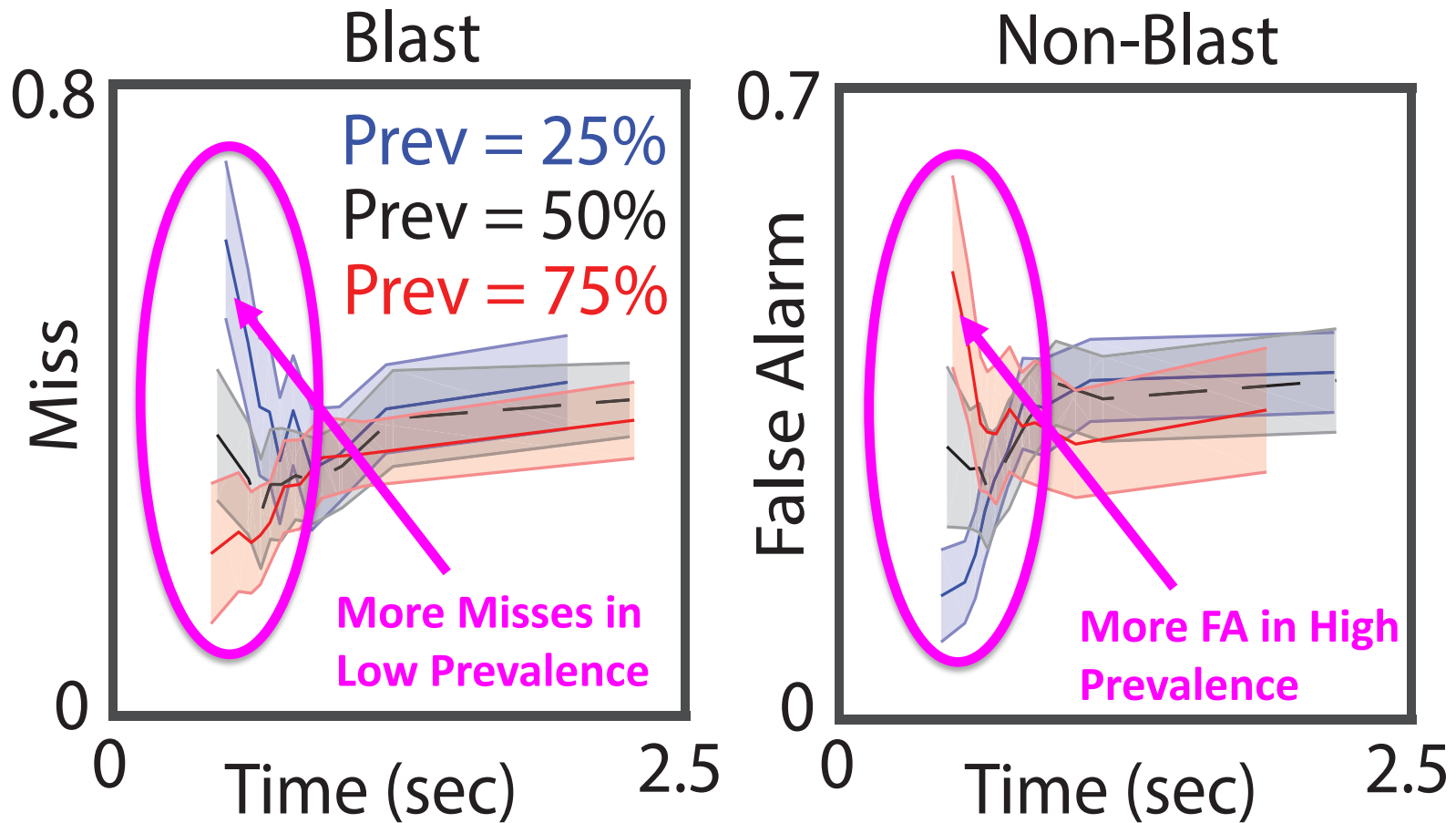
# Prevalence: Experiment 1a

Novice: 25/50/75% prevalence (within-subjects)

- 39 VU undergrads
- Procedure
  1. **Learning phase:** single image + label
  2. **Training phase:** select the image that matches the label
  3. **Practice phase:** 3 blocks of 48 trials at each prevalence rate (25% blast, 50% blast, 75% blast)
  4. **Main task:** 21 blocks of 48 trials (7 blocks at each prevalence level)

# Results Exp 1a: Error Rates

Novice: 25/50/75% prevalence



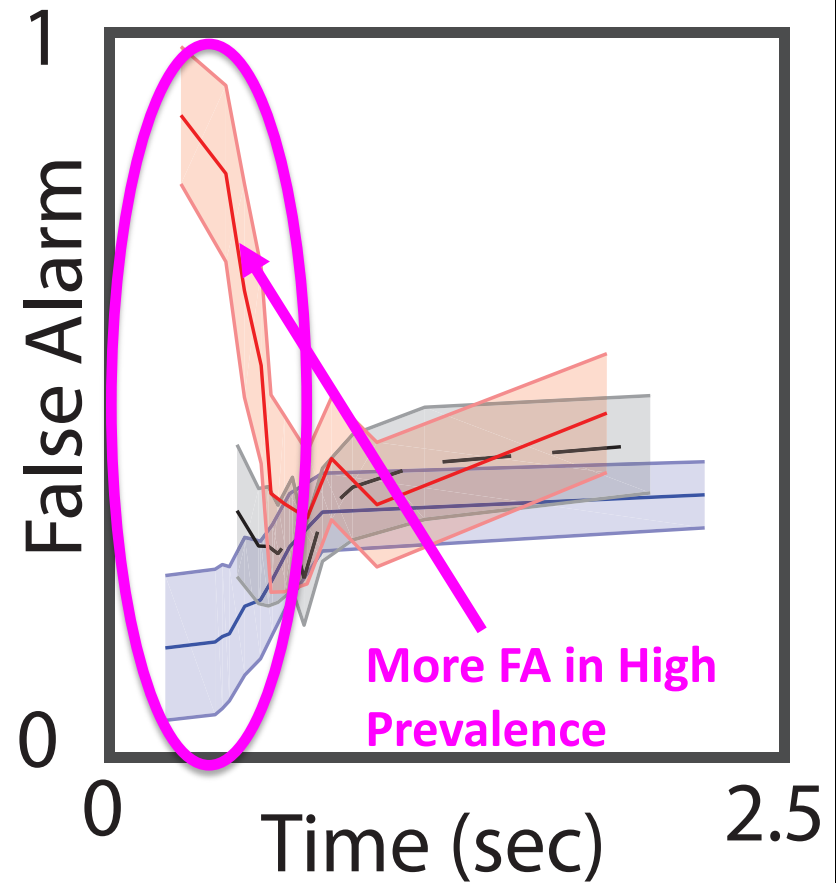
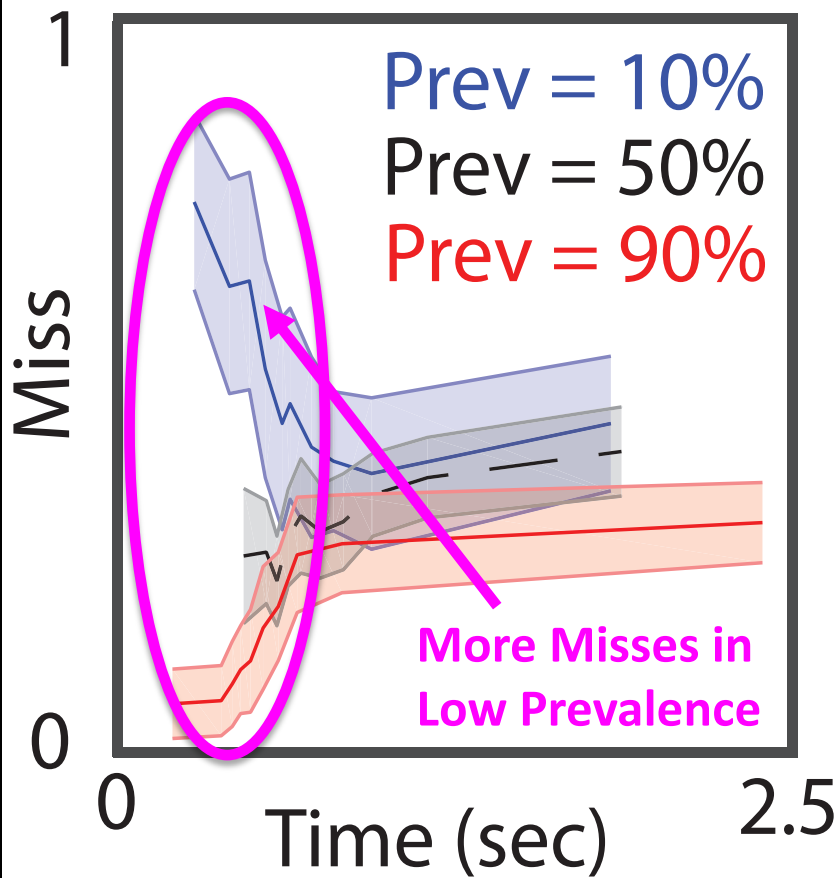
# Prevalence: Experiment 1b

## Novice: 10/50/90% prevalence (between-subjects)

- 57 VU undergrads
- Procedure
  1. **Learning phase:** single image + label
  2. **Training phase:** select the image that matches the label
  3. **Practice phase:** 1 block of 80 trials at 50%
  4. **Main task:**
    - 2 blocks of 80 trials at 50%
    - **High prevalence group:** 12 blocks of 80 trials at 90% prevalence
    - **Low prevalence group:** 12 blocks of 80 trials at 10% prevalence

# Results Exp 1b: Error Rates

Novice: 10/50/90% prevalence



# Prevalence: Experiment 2

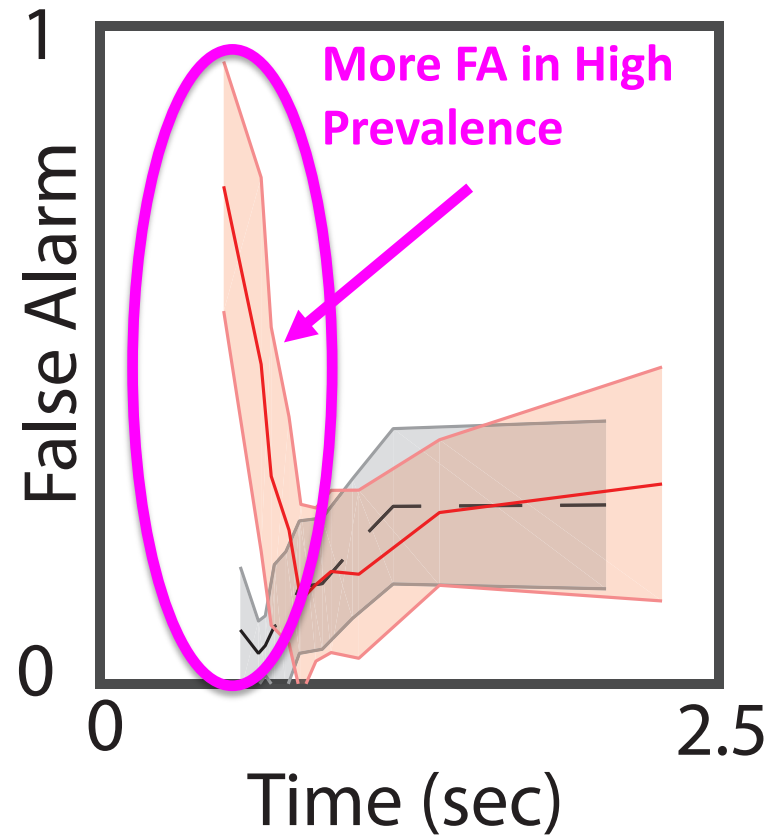
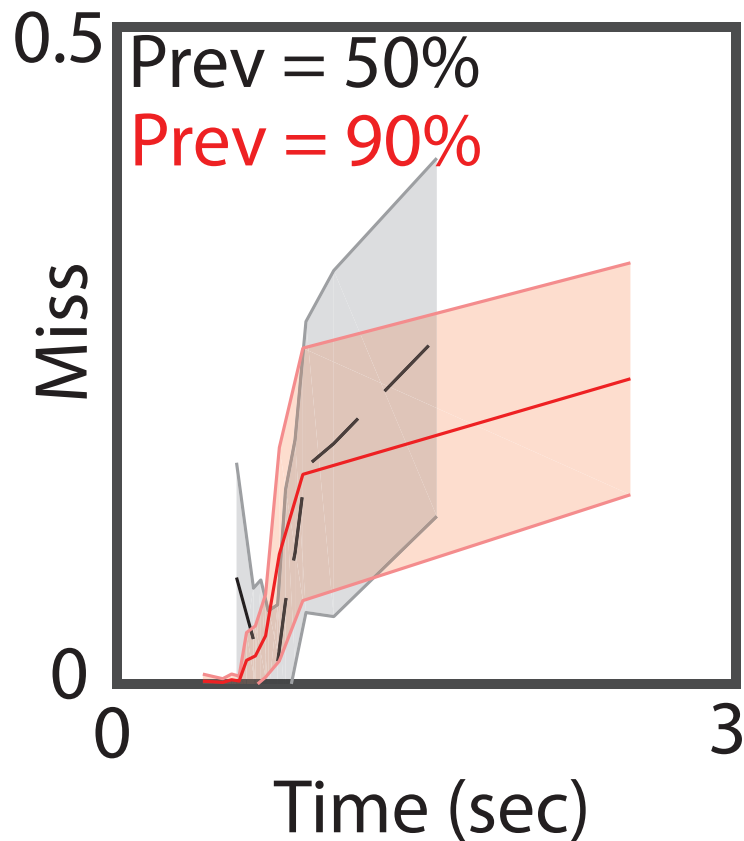
## Expert: 50/90% prevalence

- 19 medical laboratory professional from Vanderbilt Medical Center
- Procedure
  1. **Same training** as Experiment 1 (no learning)
  2. **Practice phase:** 1 block of 40 trials at 50%
  3. **Main task:**
    - 2 blocks of 80 trials at 50%
    - 8 blocks of 80 trials at 90% prevalence



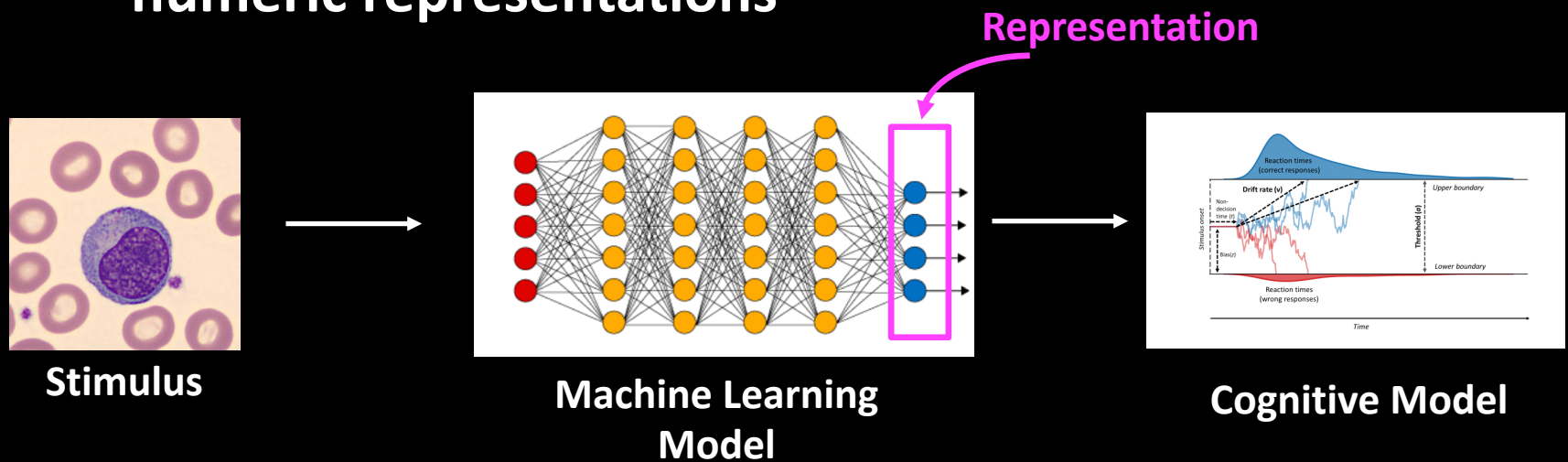
# Results Exp 2: Error Rates

Expert: 50/90% prevalence

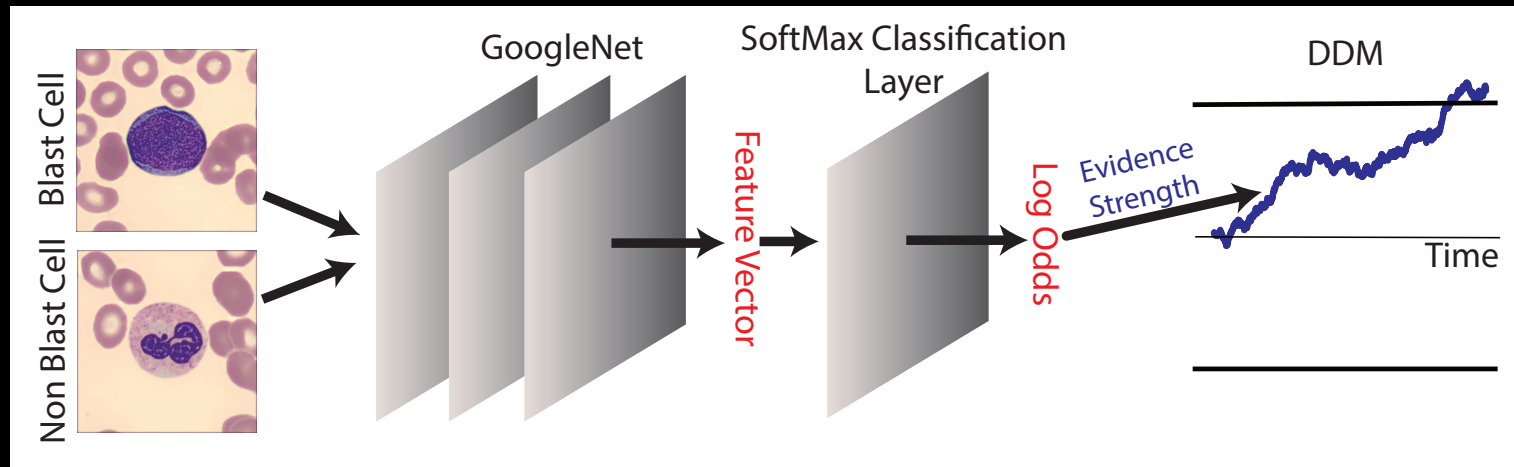


# Challenges with “Naturalistic Images”

- Naturalistic stimuli typically have **latent features**
  - **Problem:** Cognitive models require numeric representations of stimuli
  - **Solution:** Use machine learning tools to generate numeric representations



# Convolutional Neural Net + DDM



$$d_i = u + v * O_i$$

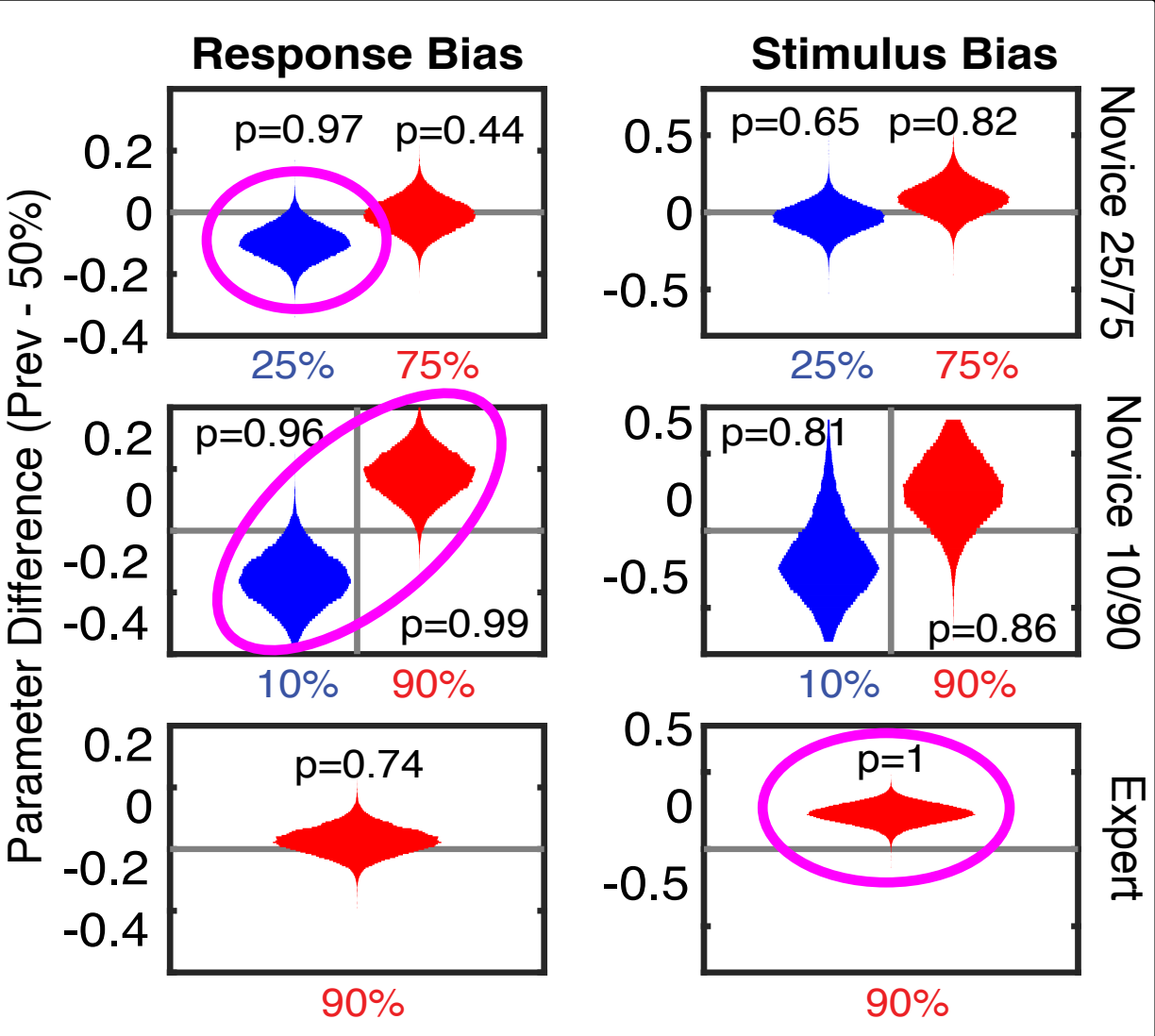
$d_i$  ↑  
Drift rate for image i  
Varies with prevalence rate

$u$  ↑  
Stimulus Evaluation bias (White & Poldrack, 2014)

$v$  ↑  
Weight on log odds

$O_i$  ↑  
Log odds from convolutional neural net for image i

# CNN + DDM Modeling Results



# Interim Conclusions

- Prevalence influences novices and experts differently
- A strong **response bias** in **novices** suggest a strategy of responding more often for the high base-rate category
- A strong **stimulus bias** in **experts** suggest that the evaluation of cell images changes with the base-rate

# Time Pressure

# Time Pressure

- Time pressure can lead to a **speed / accuracy tradeoff**
- In Pathology, time pressure occurs because of
  - Current and projected shortages of medical image observers
  - Increases in workload due to the introduction of AI (e.g., FDA increase in workload of cytotechnologists from 100 to 200 slides per day if using ThinPrep)

# Time Pressure Studies

## 1. Novice

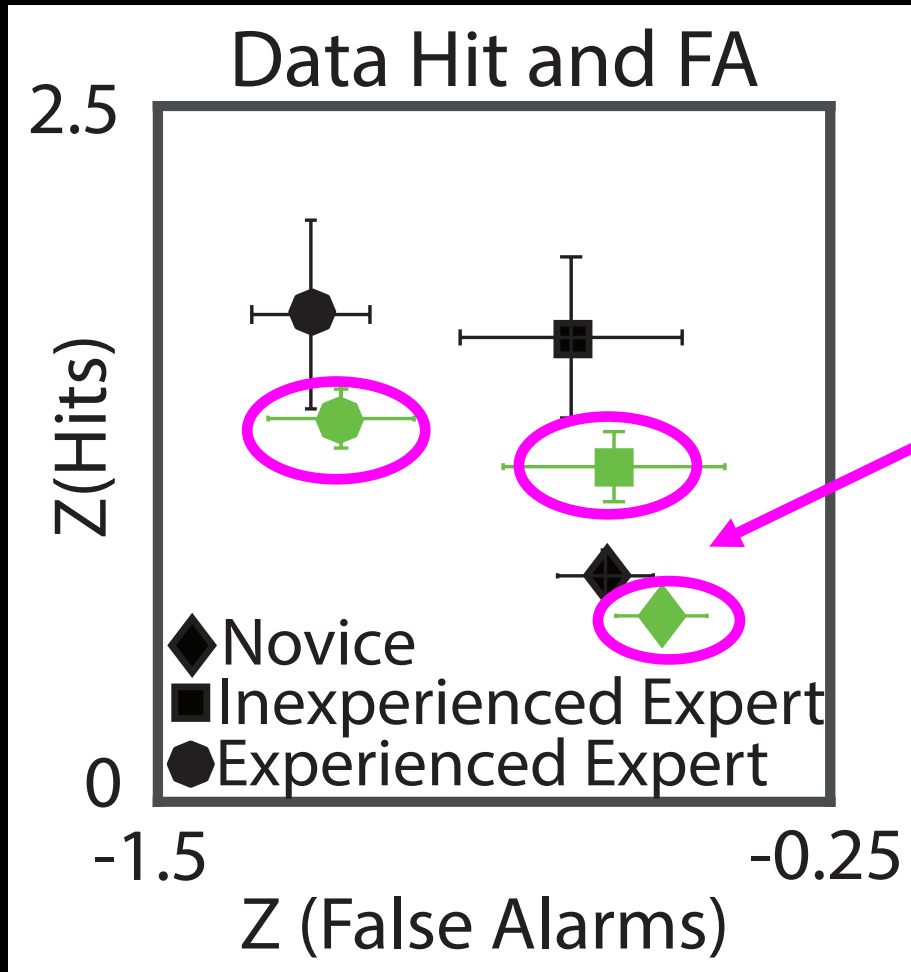
- 35 VU undergrads
- **Within-subjects: different blocks for time pressure / no time pressure**
  - No time pressure: instructed to be as accurate as possible
  - Time pressure: only 1 second to respond

## 2. Expert

- 18 pathologists from VUMC (ranging from first year residents to faculty members)
  - 8 participants who had completed all **four mandatory** hematopathology rotations
  - 10 participants who had not
- Same time pressure conditions as novices



# Behavioral Results Time Pressure

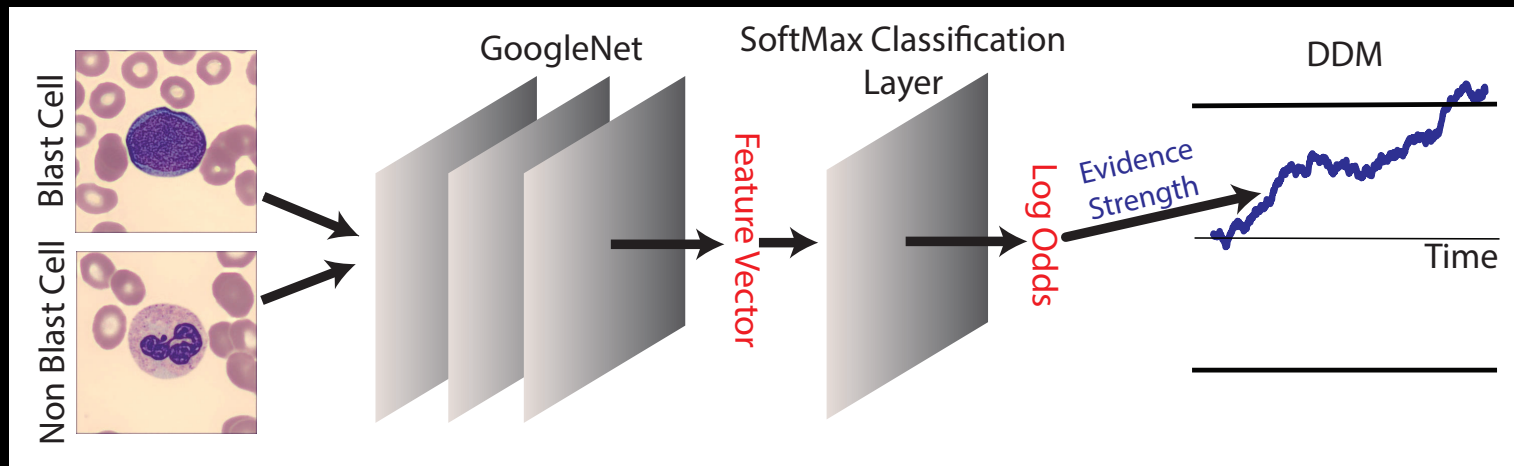


Both experts and novices are worse under time pressure

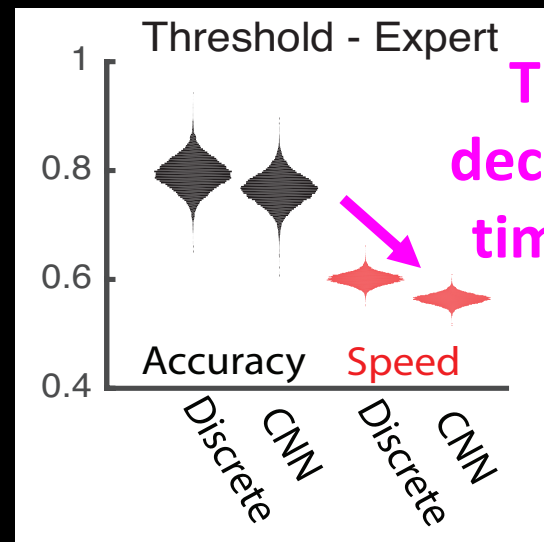
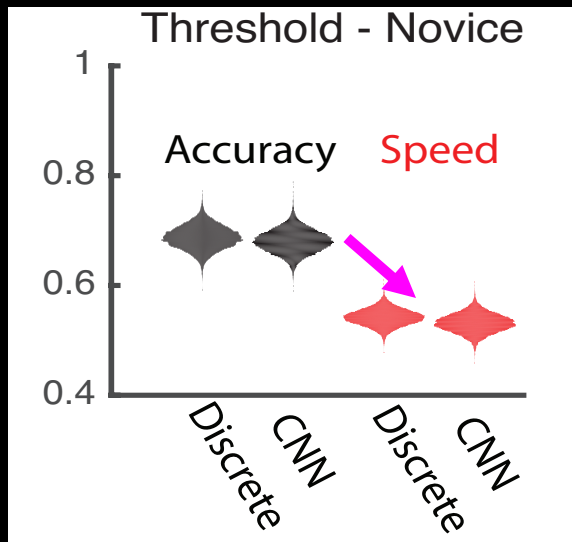
# Cognitive Modeling

Fit two versions of the DDM:

1. DDM with a separate drift rate for each of the four image categories (images in the same category are treated the same)
2. CNN + DDM with a different drift rate for each image

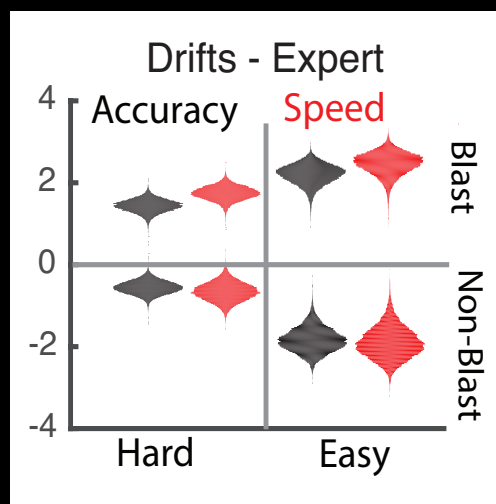
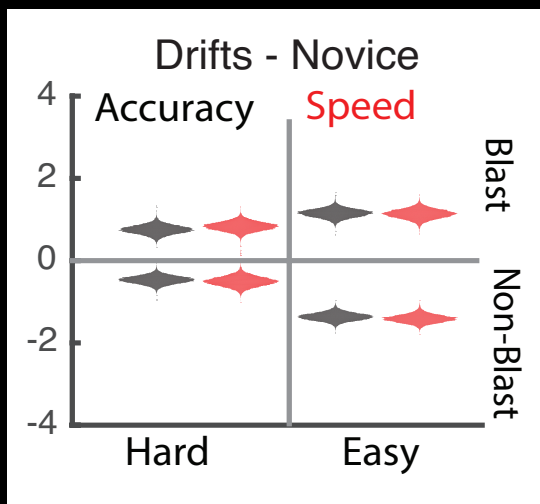


# Modeling Results

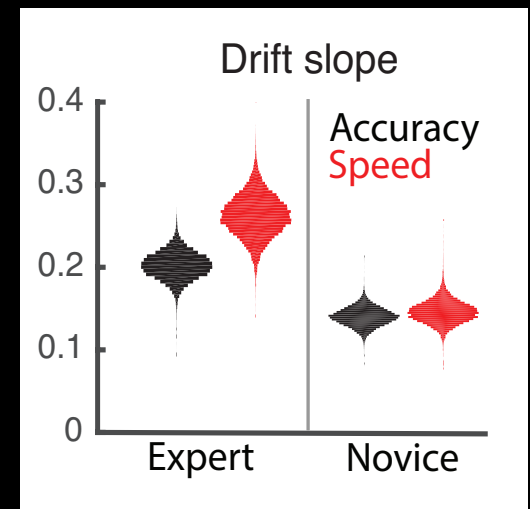


Thresholds decrease under time pressure

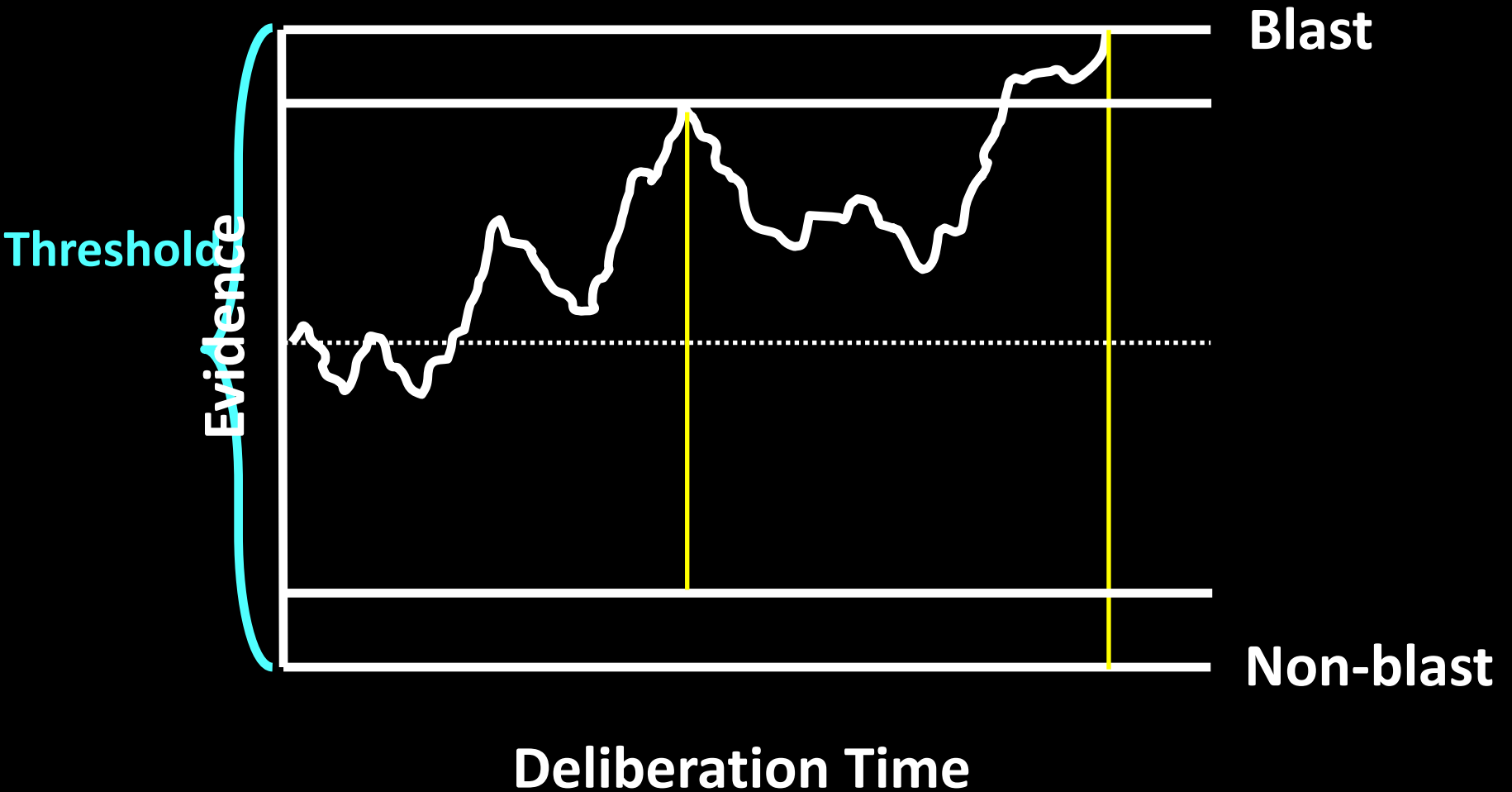
## Discrete Model



## CNN Model



# Key Result: Time Pressure Reduces Caution



# Interim Summary

- Experts and novices are *similarly* influenced by time pressure

- **Reduced response caution**  
under time pressure



- However, prevalence impacts experts and novices differently
- Critically important to study both populations
  - All expert medical image observers are novices at some point
  - Implications for training and error migration strategies

# Strategies to Reduce Errors

# Two Approaches to Reducing Errors

## Simple Techniques to Improve Performance

- **Wisdom of the Crowd Within**

## Using AI to assist Humans

- **First step is to train medical AI systems**
- **Strategies for generating labeled image sets**

# Wisdom of the Crowd Within

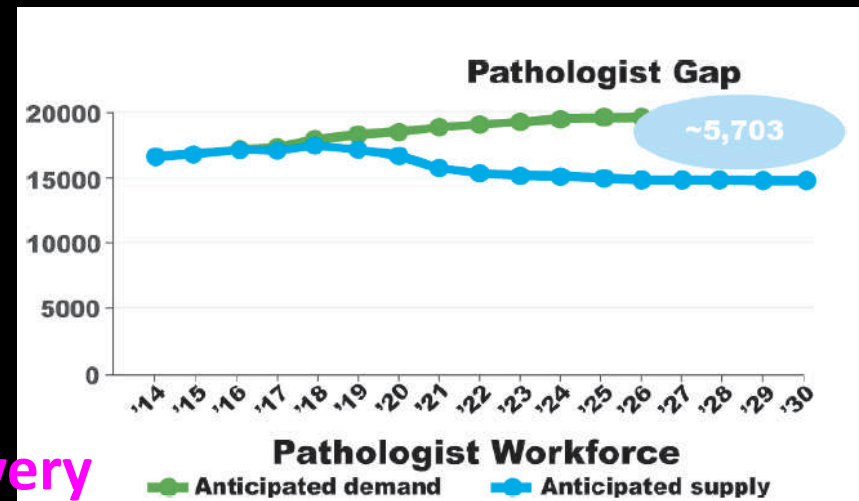


# Double Readings

- Second opinions can significantly improve diagnostic accuracy
  - Misclassification rate decreased from 24.7% to 18.1% in breast histopathology (Elmore et al., 2016)
- But, multiple readings are not always possible



1 pathologist for every  
million people



# Can we reduce errors by having the same person do multiple readings?

- “Wisdom of the crowd within” (Vul & Pashler, 2008; Herzog & Hertwig, 2009)
- **Consider the opposite** technique (Lord et al., 1984; Hirt & Markman, 1995)
  - Example (Soll & Klayman, 2004):
    - “I am 90% sure that Oscar Wilde was born *after*...”
    - “I am 90% sure that Oscar Wilde was born *before*...”

# Experimental Task

Is this a blast?

z = YES



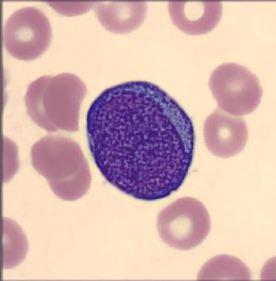
m = NO

This panel shows a central image of a blast cell, which is a large white blood cell with a large, dark purple nucleus and a thin rim of light blue cytoplasm. It is surrounded by several smaller, pinkish-red cells. The text 'Is this a blast?' is at the top. To the left is 'z = YES' and to the right is 'm = NO'.



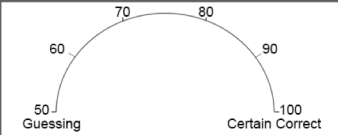
Is this a blast?

z = YES



m = NO

Confidence Level:



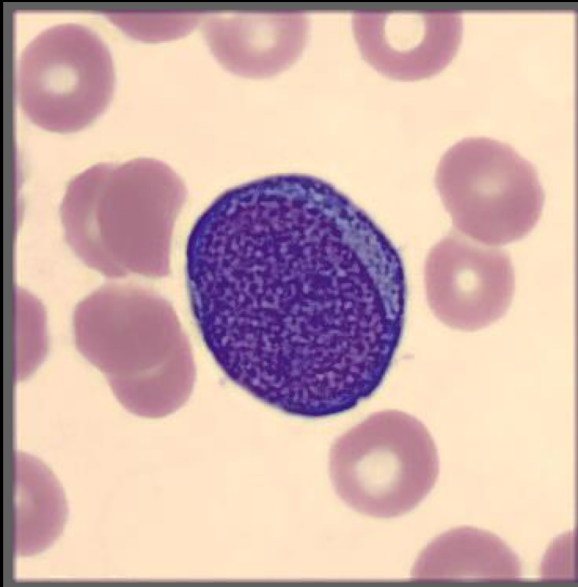
Submit Answers

This panel is an interactive version of the one above. It features the same central image and text. The 'z = YES' text is enclosed in a white rectangular box. Below the image is a semi-circular gauge labeled 'Confidence Level:'. The gauge has a scale from 50 to 100. '50' is labeled 'Guessing' and '100' is labeled 'Certain Correct'. The needle points to approximately 75. At the bottom center is a 'Submit Answers' button.

# Implementing “Consider the Opposite”

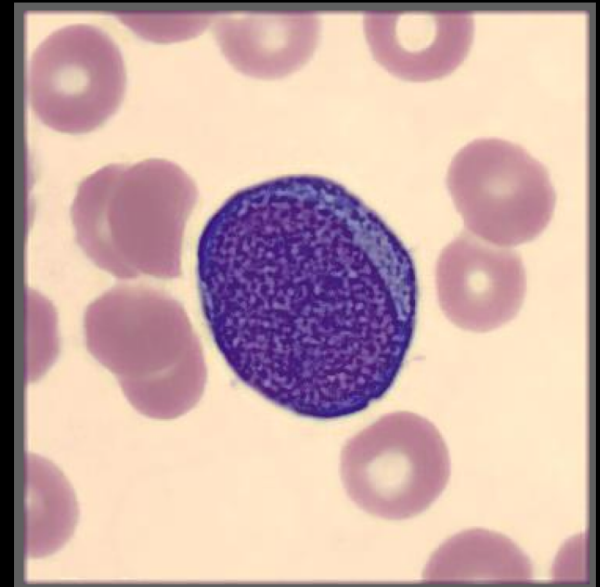
**First Presentation:**

Is this a blast?



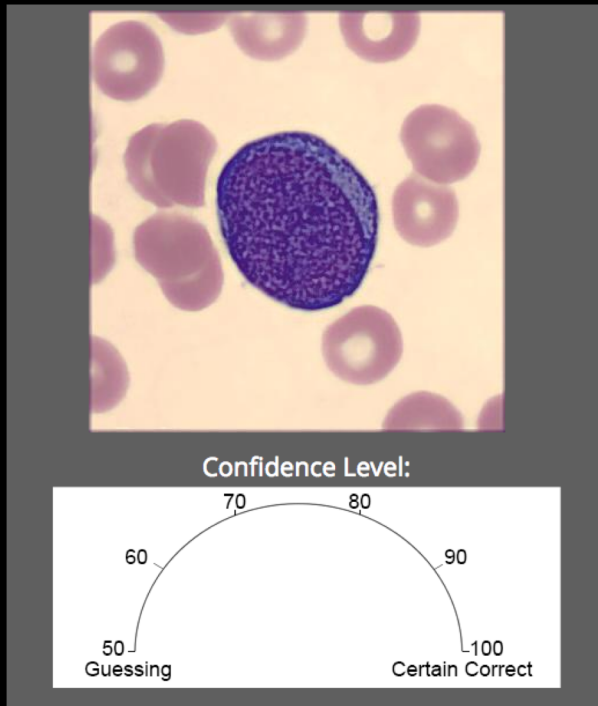
**Second Presentation:**

Is this a non-blast?



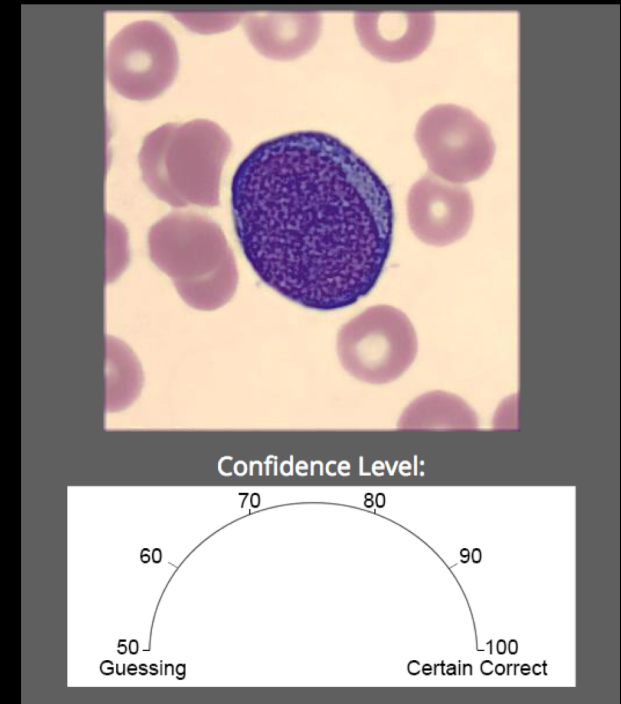
# Aggregating Responses: Max Confidence Slating

Is this a blast?



Response: Yes  
Confidence **70**

Is this a non-blast?



Response: Yes  
Confidence **60**

Maximum  
Confidence  
Slating

Mismatch  
in response

# Confidence Slating Studies

## 1. Novice (two experiments)

- 45 VU undergrads in Exp 1a; 42 in Exp 1b
- 300 images viewed twice
- “Is this a blast” blocks presented before “Is this a non-blast” blocks in Exp 1a
- No change in prompt in Exp 1b

## 2. Expert

- 23 pathologists and laboratory professionals recruited at the ASCP conference
- 60 images viewed twice (only hard images)
- “Is this a blast” blocks presented before “Is this a non-blast” blocks

# Results

**Compared mean accuracy across both responses with the accuracy from Maximum Confidence Slating**

Experiment	Average Accuracy	Max Conf. Slating	Difference
Exp 1a (novices)	66.1%	67.4%	1.3%*
Exp 1b (novices)	66.5%	67.4%	0.9%*
Exp 2 (experts)	71.6%	73.8%	2.2%*

**\*p < .01**

# Interim Summary

- **It is possible to improve accuracy through multiple readings by the same individual**
- **Improvements were small**
- **Importantly, confidence is associated with accuracy**
  - **Could investigate other ways of using confidence to flag images for further review**



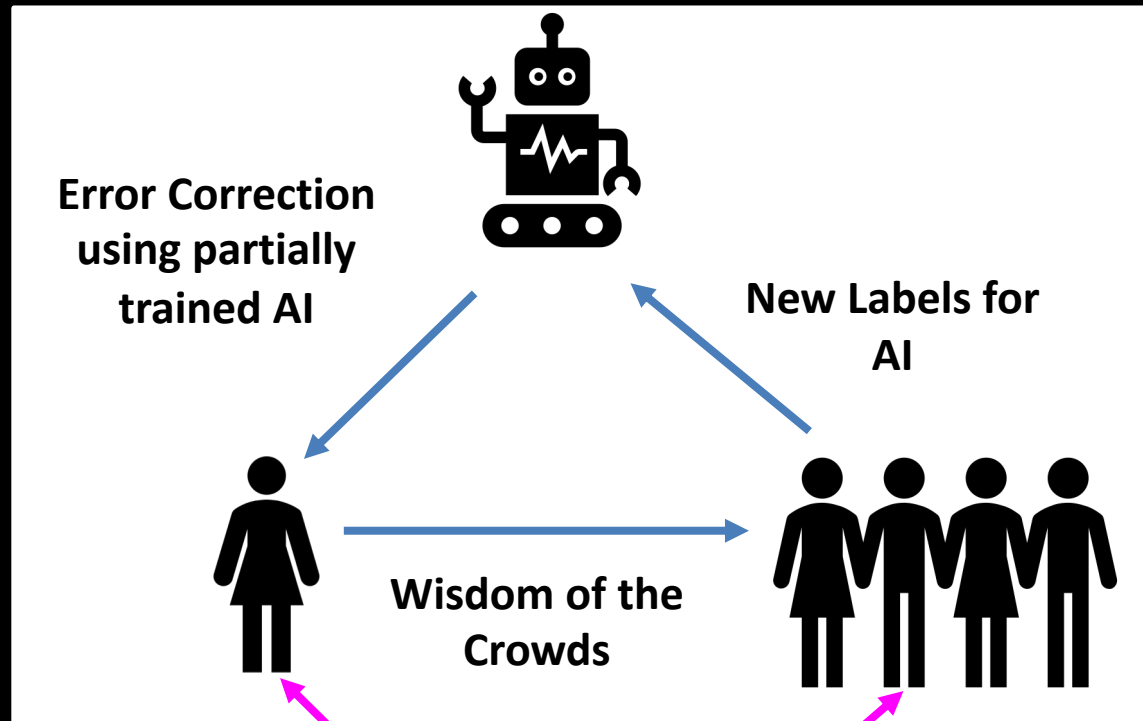
# Humans Supporting Medical AI

# Leveraging Human Decision-making to Support AI-Enabled Diagnosis

- In 2017, The FDA approved the first whole slide digital imaging system for pathology, opening the door to AI based diagnosis
- Medical AI is only as good as the data it's trained on
- Better Labels -> Better AI

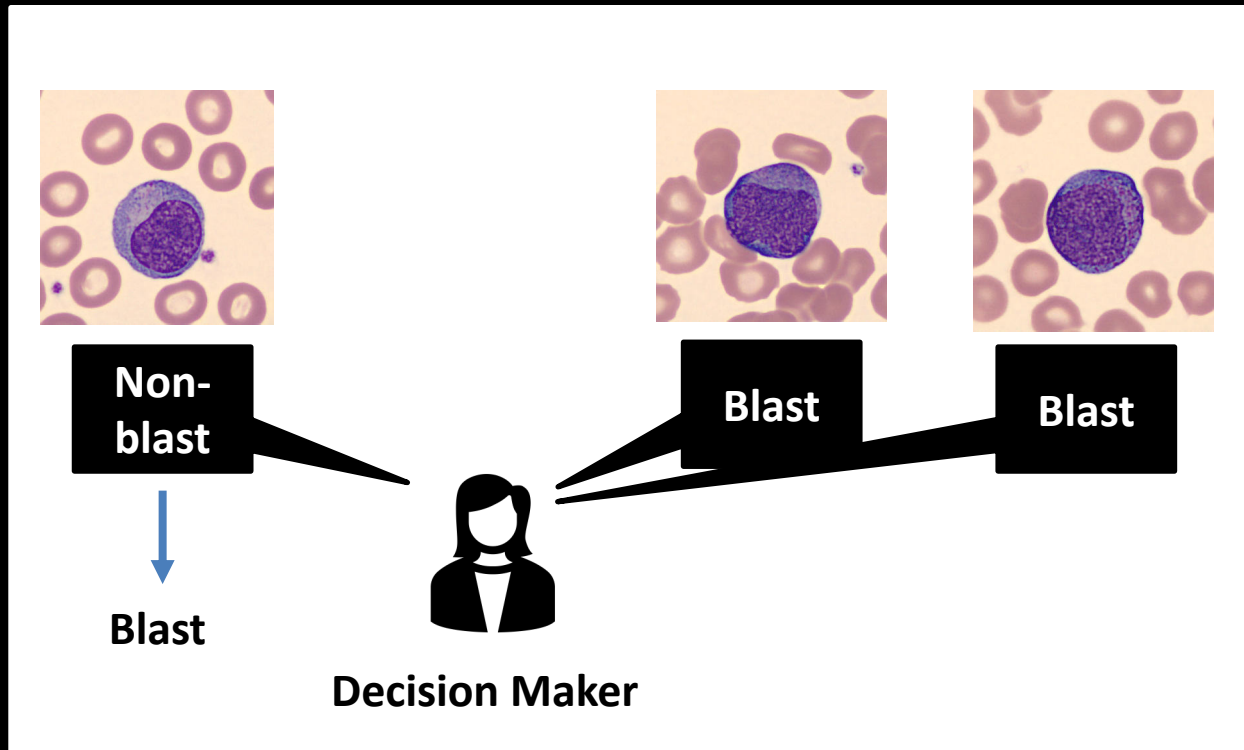
# How to generate accurately labeled images?

- Error correction at the individual-level + Wisdom of the Crowds



What if we use novices?

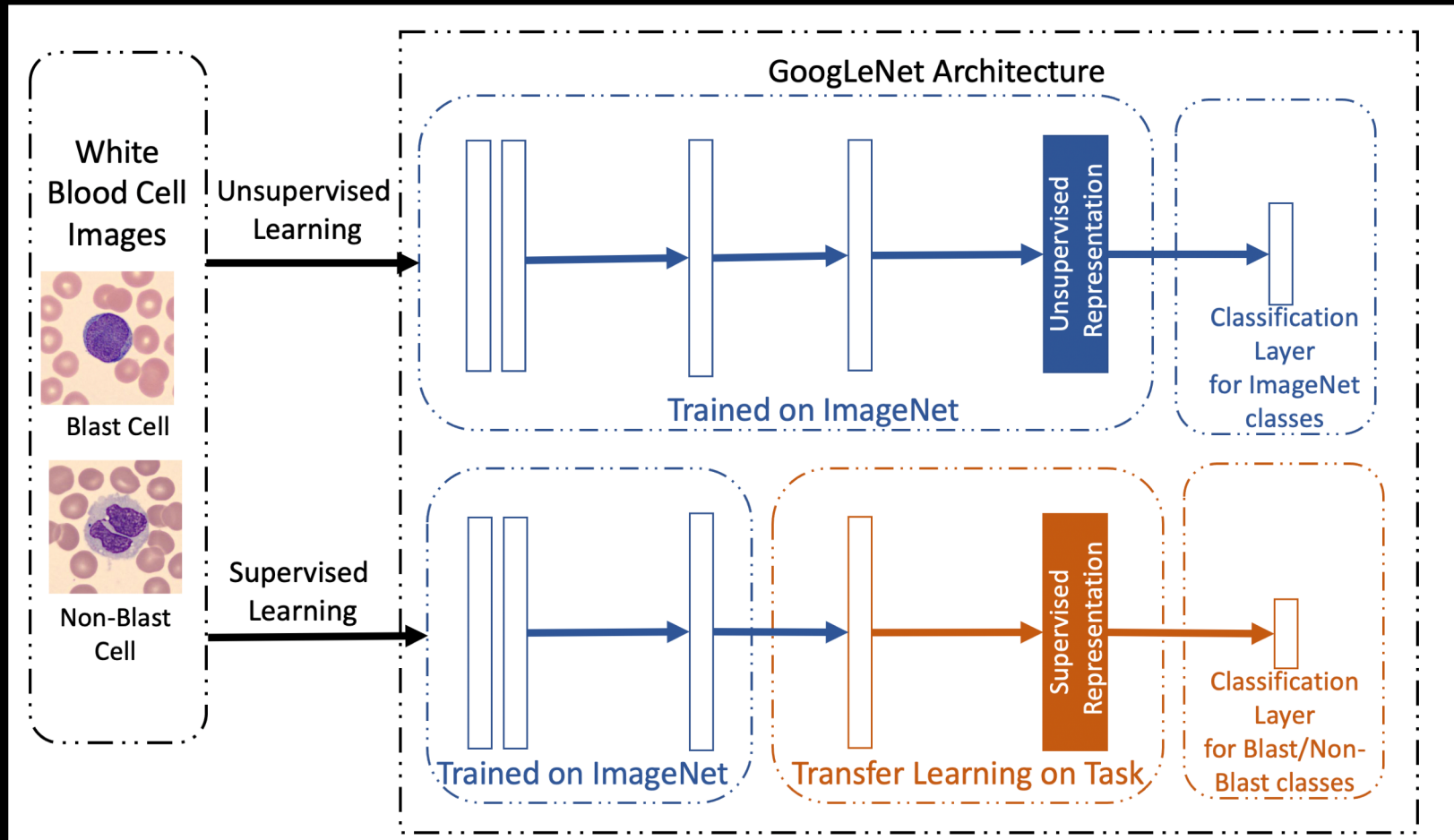
# Similarity Based Error Correction



Two Questions:

1. How to determine similarity?
2. How many images to aggregate over?

# CNN Based Similarity Representations

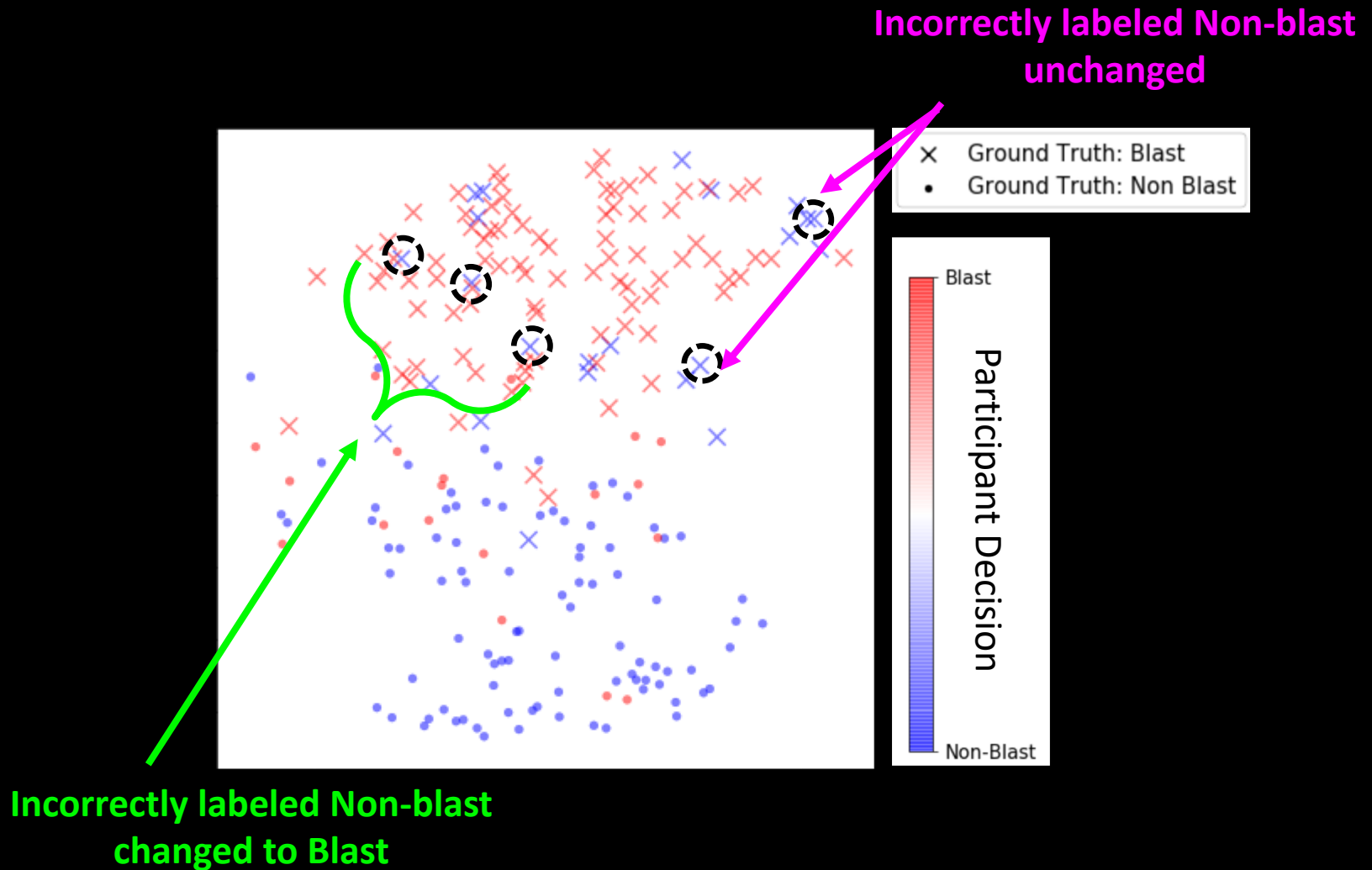


# Application to Prevalence Experiments

Three prevalence studies (Trueblood et al., 2021):

- Novice: 25/50/75% prevalence
- Novice: 10/50/90% prevalence
- Expert: 50/90% prevalence

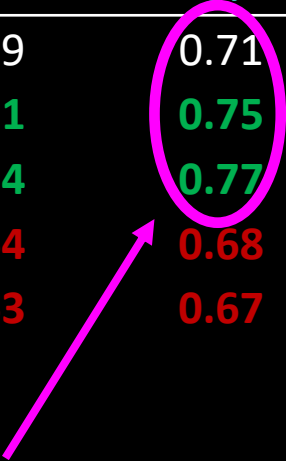
# Error Correction with Supervised Representation



# Error Correction for Novices

	Experiment 1a			Experiment 1b		
<b>Blast Prevalence</b>	<b>50%</b>	<b>75%</b>	<b>25%</b>	<b>50%</b>	<b>90%</b>	<b>10%</b>
Average Accuracy	0.69	0.71	0.70	0.68	0.70	0.67
Supervised k=3	0.71	0.75	0.72	0.70	0.72	0.68
Supervised k=7	0.74	0.77	0.74	0.72	0.73	0.70
Unsupervised k=3	0.64	0.68	0.70	0.63	0.68	0.64
Unsupervised k=7	0.63	0.67	0.65	0.62	0.67	0.64

up to 6% increase  
in accuracy





# Error Correction Experts

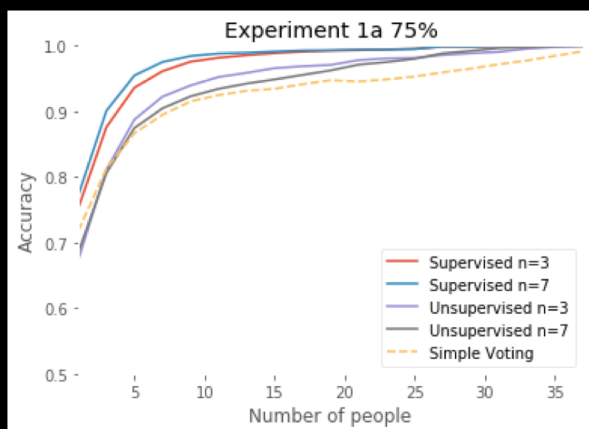
	Experiment 2	
Blast Prevalence	50%	90%
Average Accuracy	0.90	0.88
Supervised k=3	0.86	0.89
Supervised k=7	0.84	0.89
Unsupervised k=3	<b>0.76</b>	<b>0.81</b>
Unsupervised k=7	<b>0.71</b>	<b>0.77</b>

Why does it work for novices, but not experts?

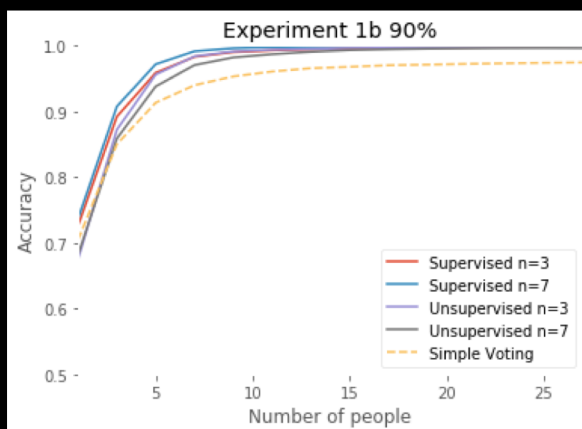
- Novices exhibit a response bias, possibly leading to more random errors
- Experts show a stimulus bias, suggesting systematic biases in image evaluation

# Wisdom of the Crowds

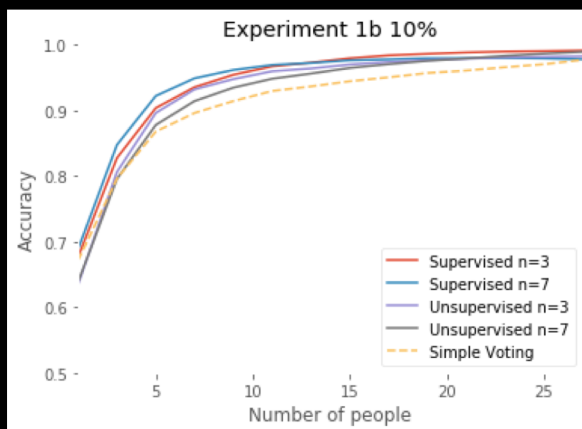
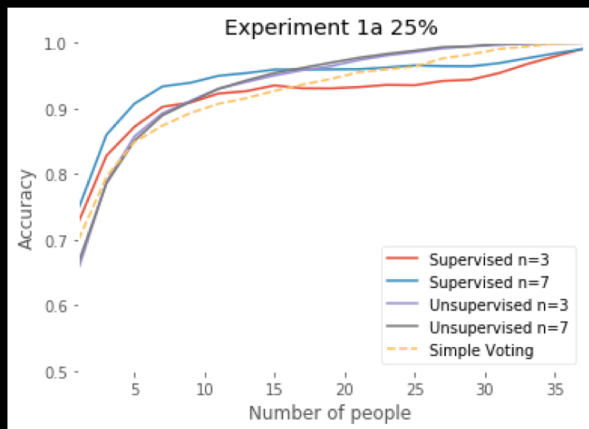
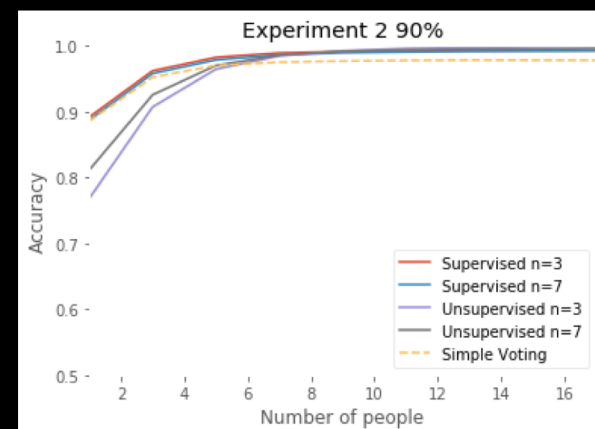
## Exp 1a (Novice)



## Exp 1b (Novice)



## Exp 2 (Expert)



Almost perfect accuracy with a group size of about 10

Group Size

# Interim Summary

- **Dramatically improve accuracy in medical image decision-making through neural network based error correction and Wisdom of the Crowds**
- **Applications to building better AI-based diagnosis tools**
- **Differences in cognitive biases help explain variations in algorithm performance across experts and novices**

# Research Gaps and Open Problems

# Information Overload in the Digital Era

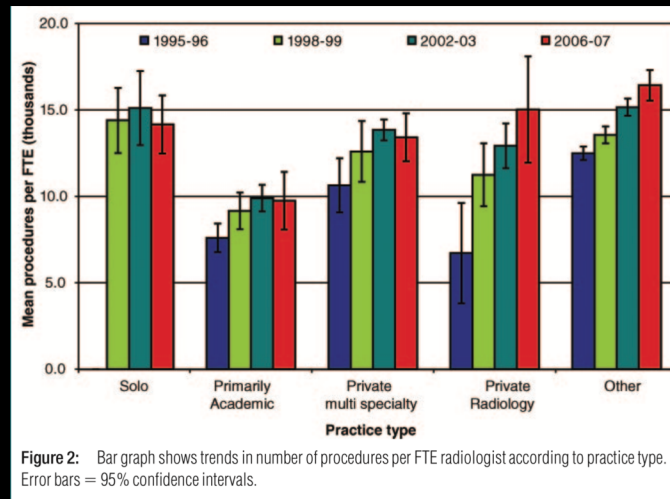
- **Advances in imaging technology have resulted in more complex images to be analyzed**
  - Shift from 2D images to 3D images in Radiology
  - Shift from glass slides to digital images in Pathology
- **Nonimaging information has to be incorporated into the decision-making process**
  - Health records
  - Genetic panels

# Workflow Difficulties

- **Different cases might involve**
  - Different organs
  - Different image modalities
- **Many forms of distractions and interruptions**
  - Texts
  - Email
  - Pager messages
  - Telephone calls
  - Colleagues and trainees dropping by

# Fatigue and Workload

- **Diagnosticians' workload has increased**  
(Bhargavan et al., 2009)



- **Mental fatigue is at unprecedented levels**
- **Direct relationship between detection accuracy and fatigue**

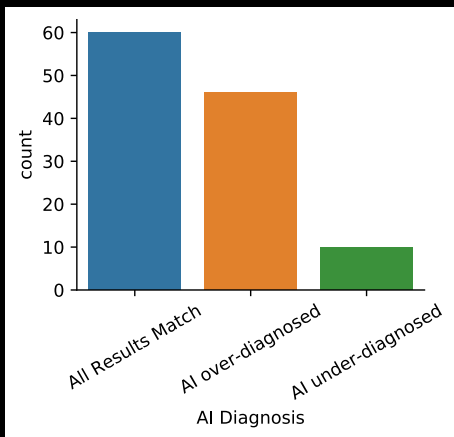
# Artificial Intelligence

- **AI algorithms that might perform well in a lab setting may not perform well in real-world clinical practice**
- **Diagnosticicians may over-rely on AI or, conversely, learn to ignore them**
- **The impact of AI training biases on human observers**

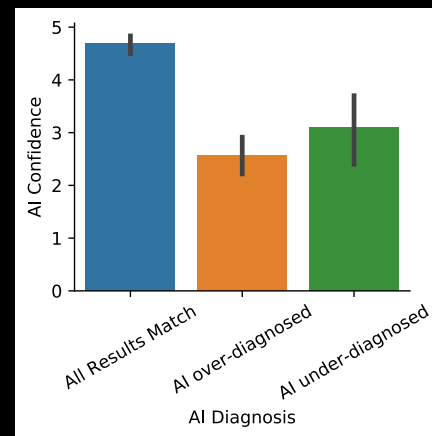


# Understanding the Interaction of Humans and Machines

- Examine AI-induced biases in medical image decision-making
- Collaborating with  PathNet, a digital Pathology company



AI was more often seen as over-diagnosing as compared to under-diagnosing

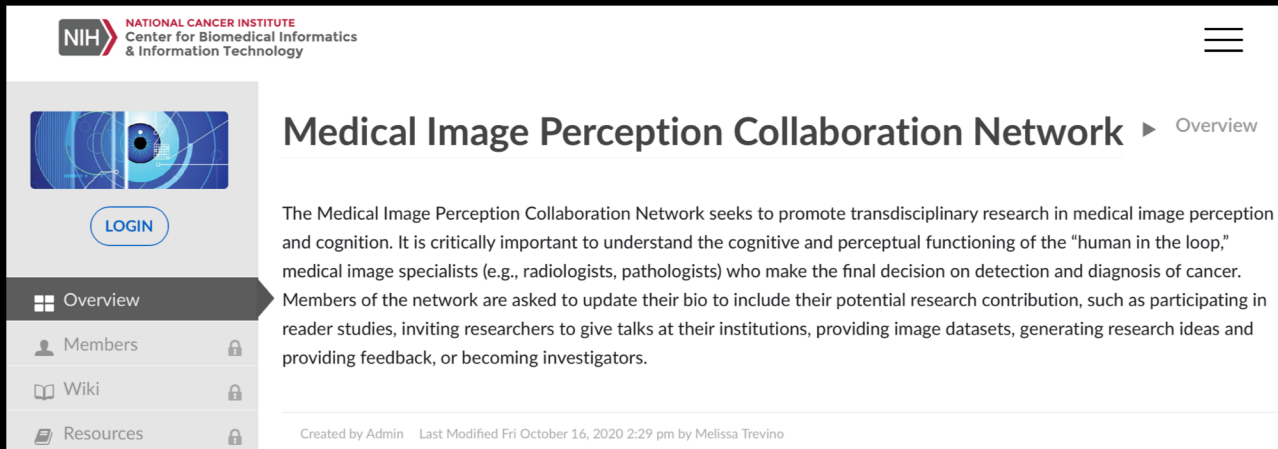


Confidence in the AI was lower when there was disparity in the diagnosis

# Resources

# Developing Collaborations

- **Medical Image Perception Collaboration Network:**



The screenshot shows the website for the Medical Image Perception Collaboration Network. At the top left is the NIH logo and the text "NATIONAL CANCER INSTITUTE Center for Biomedical Informatics & Information Technology". A navigation menu on the left includes "Overview" (selected), "Members", "Wiki", and "Resources". The main content area features a header "Medical Image Perception Collaboration Network" with a sub-header "Overview". Below this is a paragraph describing the network's goal to promote transdisciplinary research in medical image perception and cognition, and a list of activities for members. At the bottom, it states "Created by Admin Last Modified Fri October 16, 2020 2:29 pm by Melissa Trevino".

- <https://ncihub.org/groups/medicalimageperception/overview>

# Images

- NCI's Cancer Imaging Archive

The screenshot shows the homepage of the Cancer Imaging Archive (TCIA). At the top left is the NIH logo and the text "NATIONAL CANCER INSTITUTE CIP Cancer Imaging Program". On the top right are social media icons for Twitter, Facebook, YouTube, LinkedIn, and Email. The main header features the TCIA logo and navigation links: "Submit Your Data", "Access The Data", "Help", "About Us", "Research Activities", and "News". The background is a blue-tinted image of a patient in a CT scanner with medical images overlaid. The central text reads "Welcome to The Cancer Imaging Archive" followed by a description: "The Cancer Imaging Archive (TCIA) is a service which de-identifies and hosts a large archive of medical images of cancer accessible for public download." Below this text are two buttons: "SUBMIT YOUR DATA" and "ACCESS THE DATA".

# Data Collection

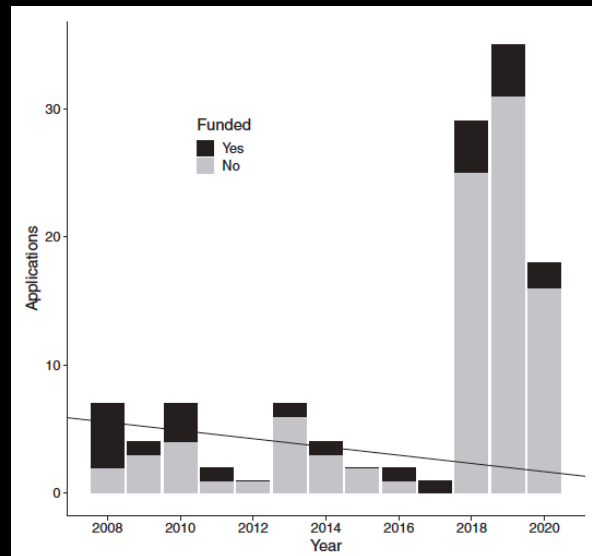
- Pop-up labs at the Radiological Society of North America and American Society for Clinical Pathology
- Email blasts to society listserv



# Funding

- Perception and Cognition Research to Inform Cancer Image Interpretation

– <https://grants.nih.gov/grants/guide/pa-files/par-19-387.html>



**Thank you**