Visual Metaphor Proposal

I. Project Title: Just Do It

II. Team Members: Rebecca & Jack

III. Concept | Storyline:

   1). What is the piece (article, poem, story) for the narrative voice over? Or who are you going to interview?

   It will be an introduction to anxiety, from Wikipedia or generated by ChatGPT, and read by an AI voice generator.

   2). What's the story about?

   It's about the story of a person who is stressed because he/she has a toothache and he/she doesn't want to go to the clinic.

   3). Which part of the story are you going to focus on?

   A nightmare the person had after feeling a toothache.

   4). What kind of style/aesthetics are you going to pursue?

   It will be like a public service announcement, teaching people to face their fears before things get worse.

IV. Execution Plan:

   1). What equipment are you going to use when shooting the movie? (cell phone, DSLR camera, sound recorder, stabilizer..)

   Cell phone + 7D Camera + stabilizer + sound recorder

   2). Which locations will it be shot at? When is it? Day time/night/unknown? Why?

   It will be shot at a restaurant and one of our member's dorms (it's not because we need to show something in the dorms, it's because we need a bed as a part of the video.)

   3). What are some challenges you might encounter and how will you prepare?

How to find a balance between the environment sound and the voice-over

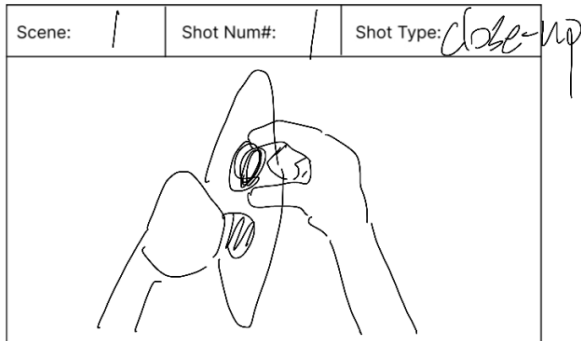— Change settings and figure out which one is more proper

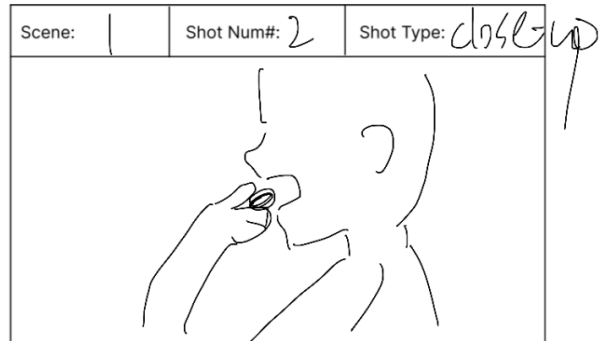How to explain the transitions in a logical way

—Brainstorm

 4). How will you collaborate? How will you divide work? (Gantt Chart below*)

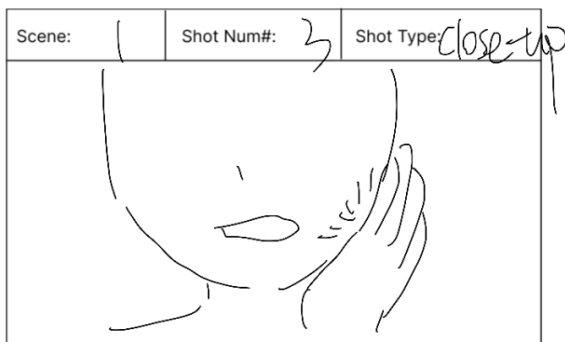We plan to do this project together throughout the process, so we won't divide work.
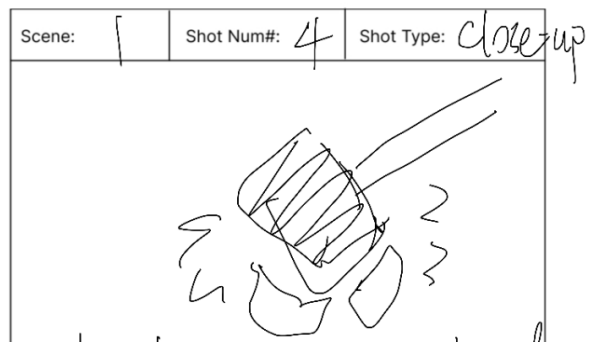

V. Storyboard Draft

Scene: 1	Shot Num#: 1	Shot Type: close-up

Notes: _____

Scene: 1	Shot Num#: 2	Shot Type: close-up

Notes: _____

Scene: 1	Shot Num#: 3	Shot Type: Close-up

Notes: _____

Scene: 1	Shot Num#: 4	Shot Type: Close-up

Notes: breake ice - metaphor of toothache

Scene: 1	Shot Num#: 5	Shot Type: middle
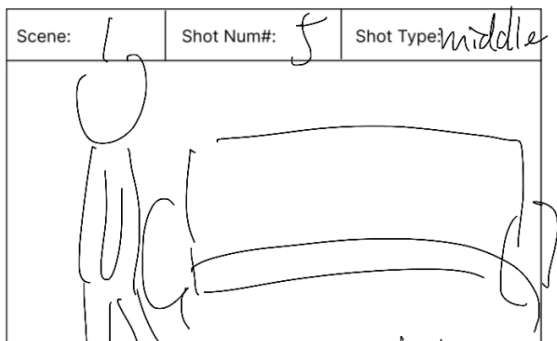
Notes: get some break by lying on sofa and browse phone

Scene: 1	Shot Num#: 6	Shot Type: middle close-up
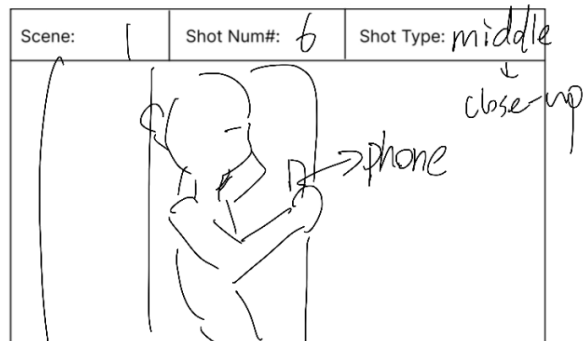
Notes: fall asleep

Scene:		Shot Num#:		Shot Type: close-up

Notes: ___Juxtaposition___

Scene: 2		Shot Num#: 1		Shot Type: medium

Notes: ___waking up, hear drills working___

Scene: 2		Shot Num#: 2		Shot Type: medium

Notes: ___wake up unwillingly___

Scene: 2		Shot Num#: 3,5		Shot Type: close-up
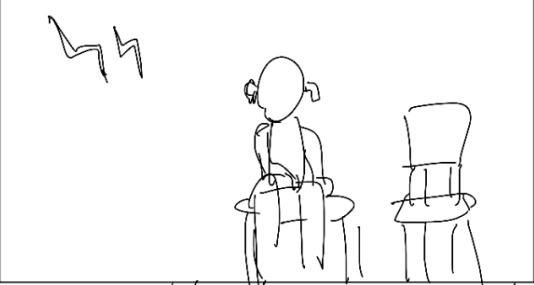
Notes: ___open a drawer___

get to → close
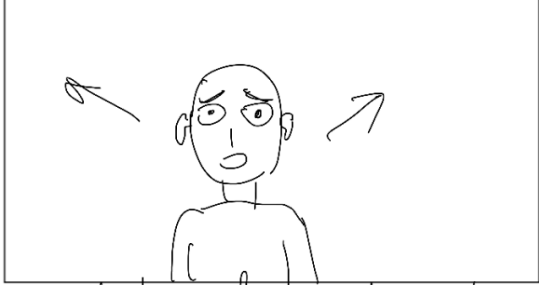
Scene: 2		Shot Num#: 4		Shot Type: medium
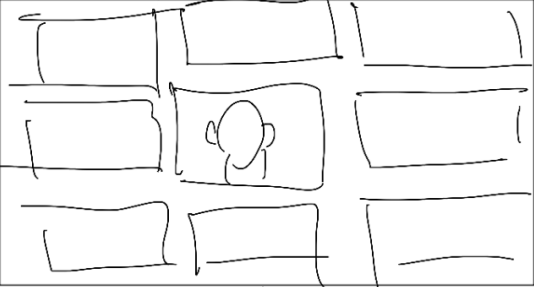
Notes: ___The noise is blocked. wear headphones___
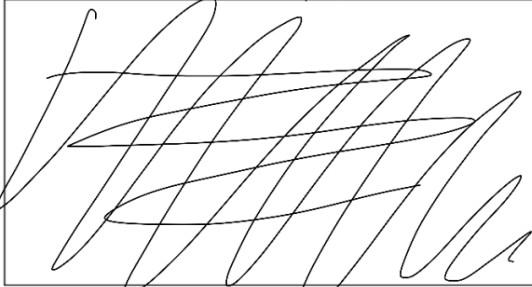
Scene: 2		Shot Num#: 6		Shot Type: close-up
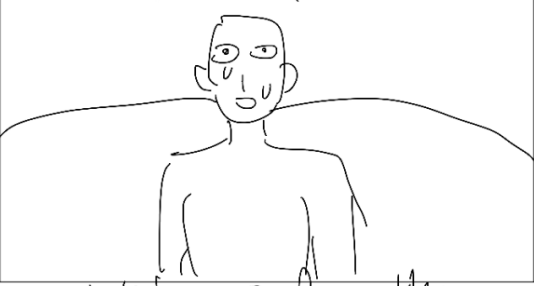
Notes: ___confused - think about dental tools___
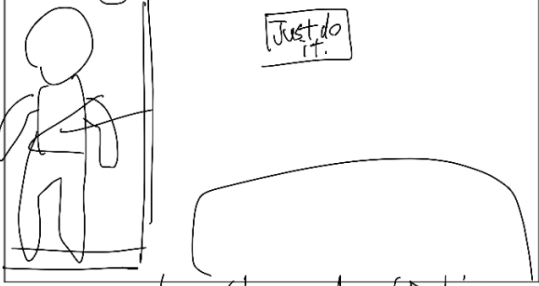
Scene: 3	Shot Num#: 1	Shot Type: medium

Notes: _wait at a restaurant_

Scene: 3	Shot Num#: 2	Shot Type: close-up

Notes: _thinking of the dentist's_

Scene: 3	Shot Num#: 3	Shot Type: close-up

Notes: _Juxtaposition_
being surrounded by dental
tools and dentists
very chaotic

Scene: 4	Shot Num#: 1	Shot Type:

Notes: _black-out_
(Noise on the TV)

Scene: 5	Shot Num#: 1	Shot Type: close-up

Notes: _Wake up from the_
nightmare

Scene: 5	Shot Num#: 2	Shot Type: medium

Just do it.

Notes: _go to the dentist's_

VI. Schedule

Task	Owner	Start Date	Due Date	Duration	Task Complete Percentage
Storyboarding	/	4/25	4/25	1D	5%
Prepare the voiceover	/	4/26	4/29	4D	10%
The scenes(T5 COMSPACE, Dorm, Shopping mall) Environmental sounds	/	4.28 8.45 am	4.28 11.30 am	About 3h	60%
Editing	/	4/29	5/4	6D	90%
Polishing	/	5/5	5/10	6D	99.9%
Final Editing	/	5/10	5/11	1D	100%