



## FILMS

# The 40 greatest movie taglines ever

Posted by Alessia Armenise — 6 years ago

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 TWEET

If we had to sell ourselves in just one sentence, well, we'd probably struggle to come up with something snappy enough to make you remember us.

That's the problem which faces movie marketers on a daily basis. Aside from creating a visually compelling poster, they also need to attach a tagline that'll stick in the memories of the notoriously forgetful general public.

So we're clapping our real (and digital) hands at these 40 movies which managed to spin some smart words out of thin air and impress us hard-to-impress film buffs.

Let us know if we've missed your favourite at the bottom.





MATTHEW BRODERICK

# FERRIS BUELLER'S DAY OFF

One man's struggle to take it easy.

A JOHN HUGHES FILM

PARAMOUNT PICTURES PRESENTS FERRIS BUELLER'S DAY OFF  
MIA SARA ALAN RUCK CASTING BY IRA NEWBORN EDITED BY PAUL HIRSCH EXECUTIVE PRODUCERS MICHAEL CHINICH  
PRODUCED BY JOHN HUGHES AND TOM JACOBSON SCREENPLAY BY JOHN HUGHES  
A PARAMOUNT PICTURE

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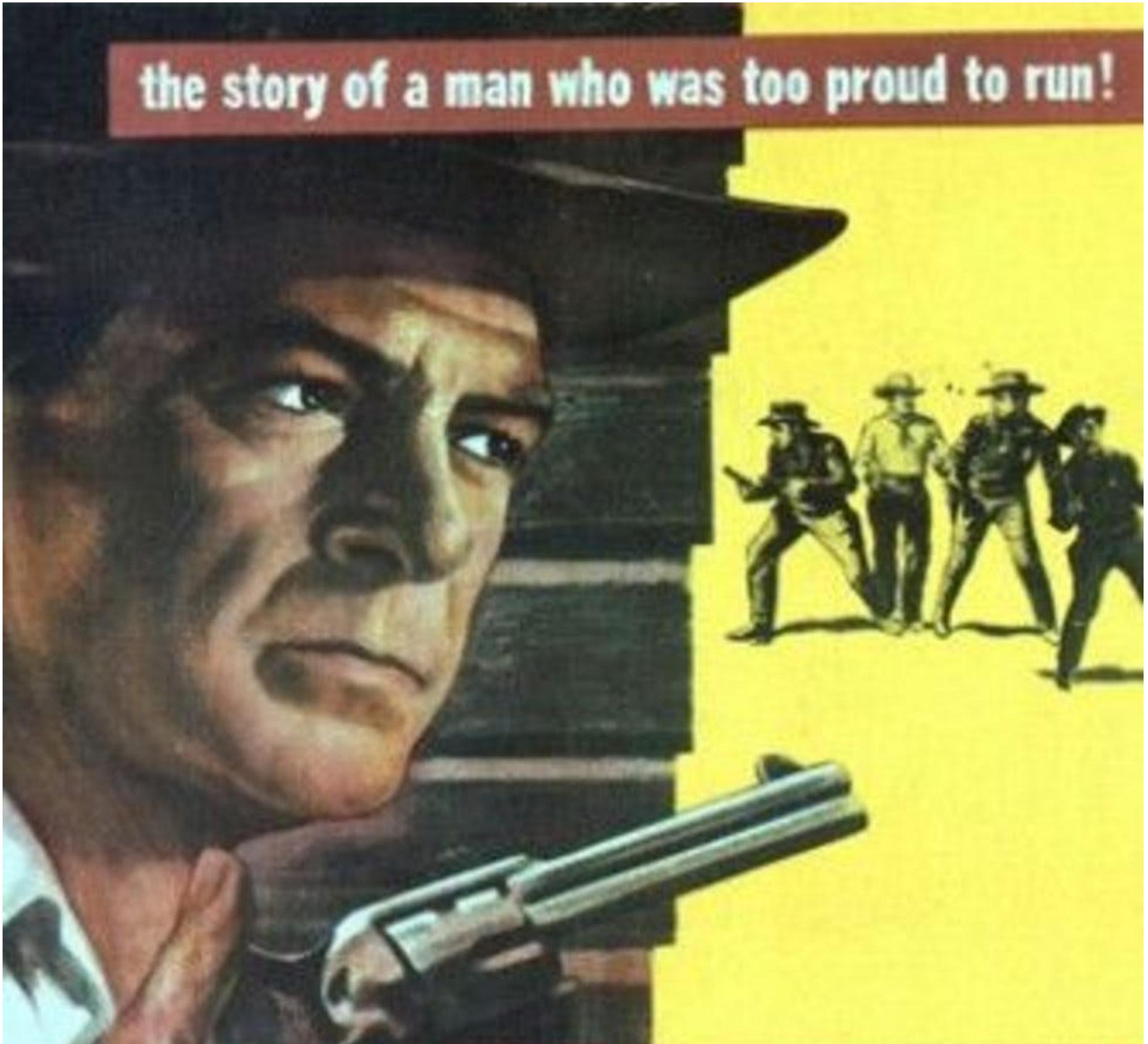


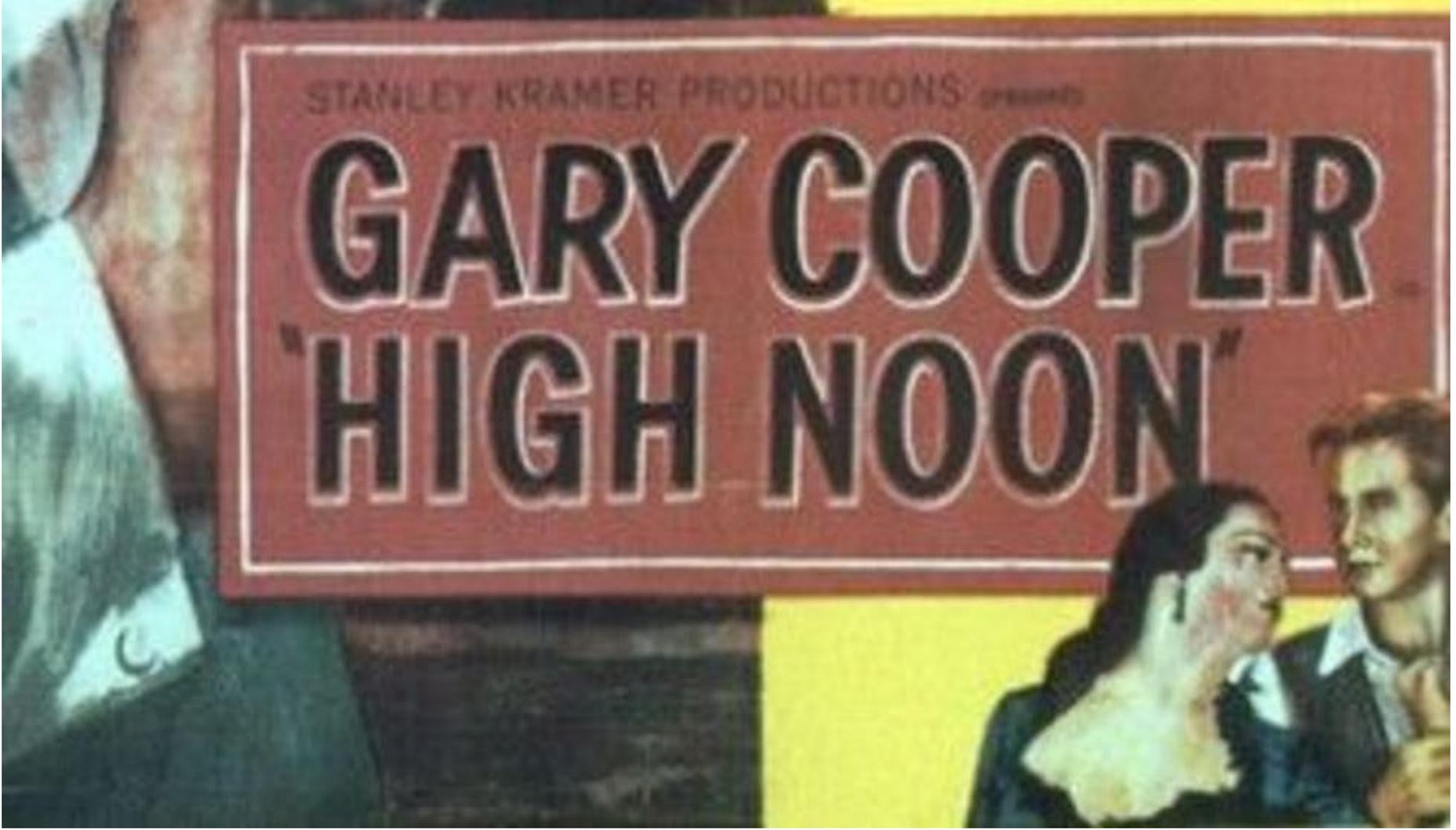
880228 FERRIS BUELLER'S DAY OFF

## Ferris Bueller's Day Off

*"One man's struggle to take it easy"*

the story of a man who was too proud to run!

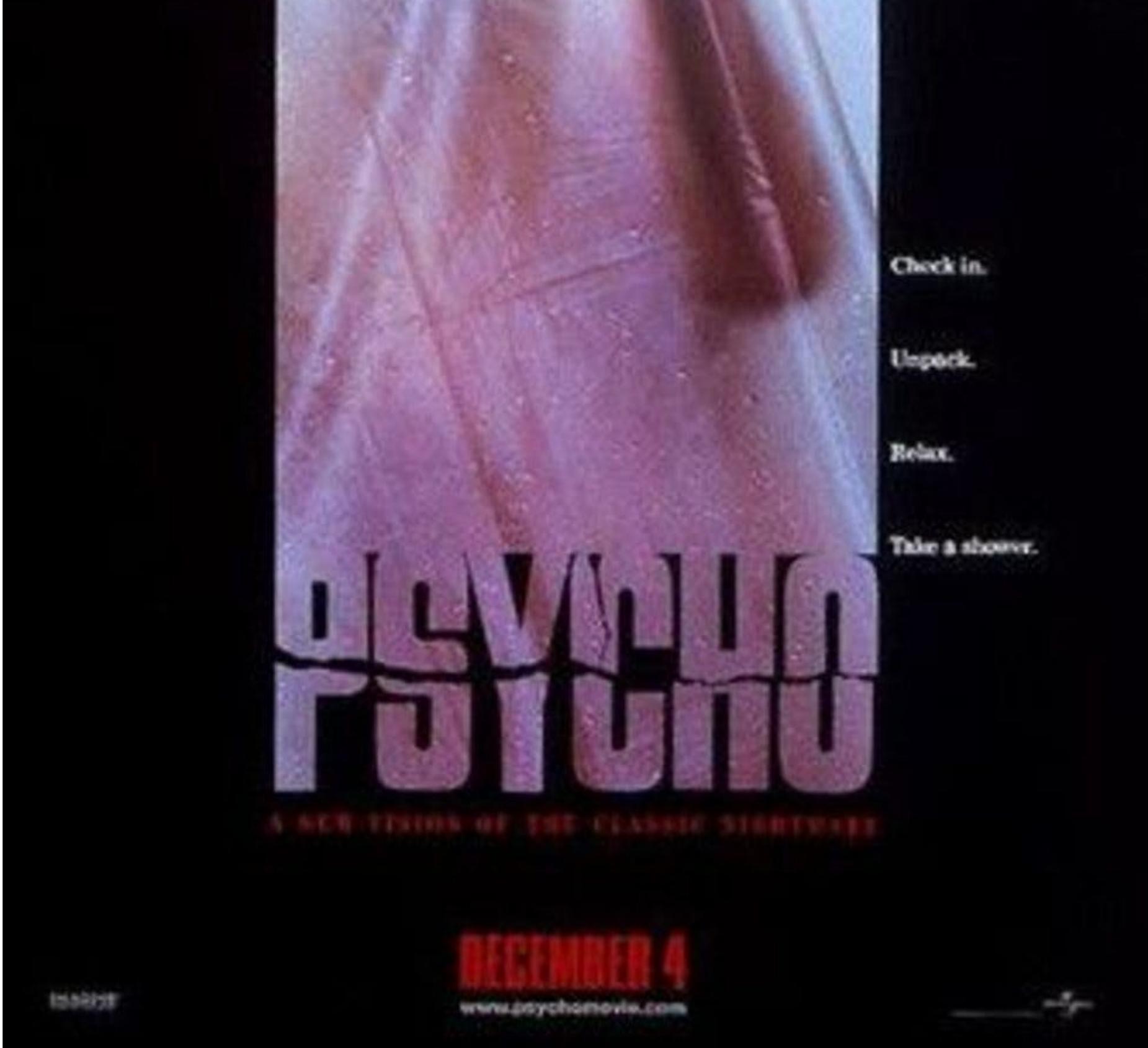




## High Noon

*"The story of a man who was too proud to run"*





## Psycho

*"Check in. Unpack. Relax. Take A Shower"*

A L I E N

THE DIRECTOR'S CUT



In space no one can hear you scream.

DIGITALLY REMASTERED WITH NEW FOOTAGE

WARNER BROS. PICTURES PRESENTS **ALIEN**

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EXECUTIVE PRODUCER RONALD SHUSSETT PRODUCED BY GORDON CARROLL, DAVID GILER and WALTER HILL MUSIC BY JERRY GOLDSMITH  
STORY BY DAN O'BANNON and RONALD SHUSSETT SCREENPLAY BY DAN O'BANNON DIRECTED BY RIDLEY SCOTT



EXPERIENCE THE SCARIEST MOVIE EVER MADE  
ON THE BIG SCREEN THIS HALLOWEEN



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# Alien

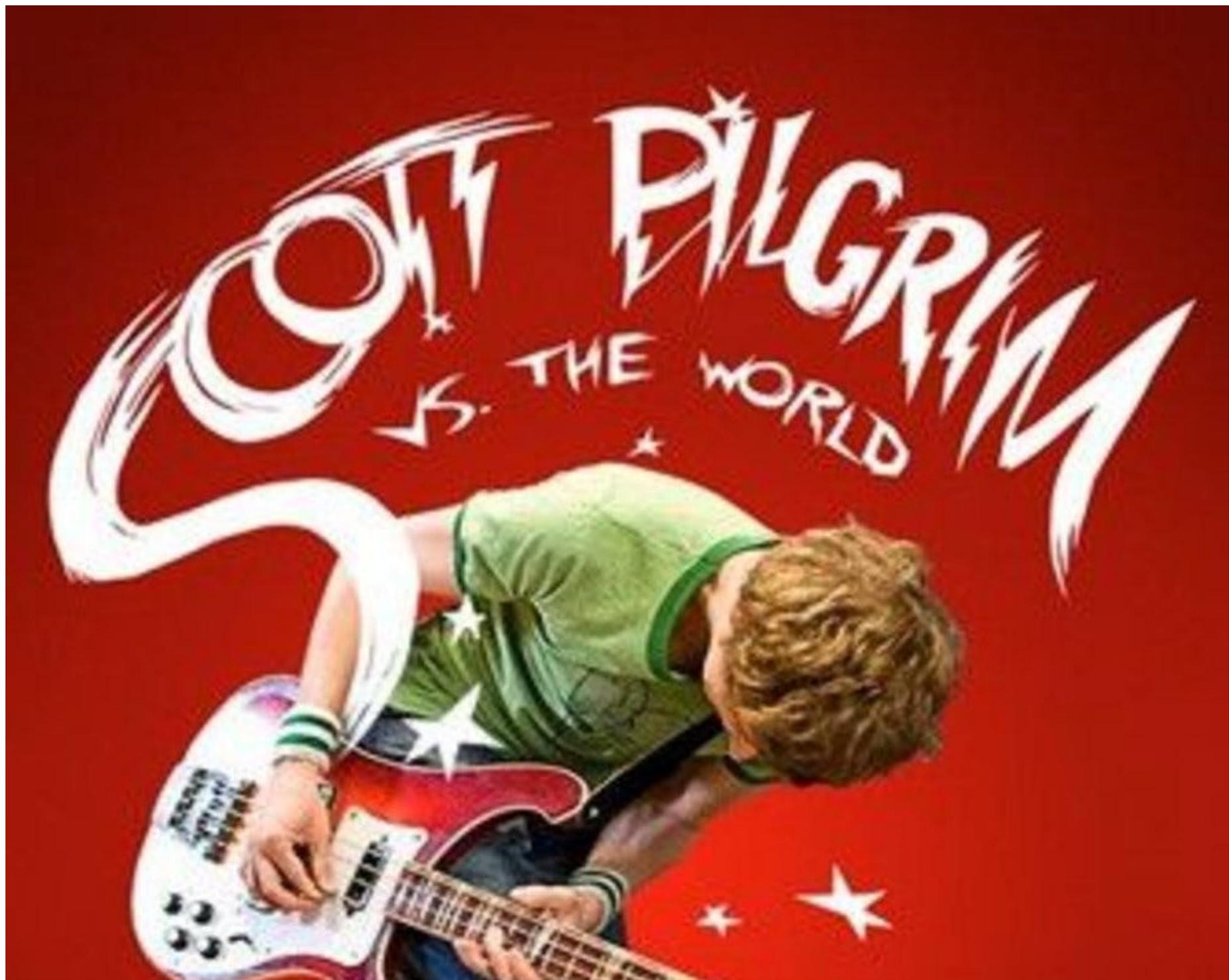
*"In space no one can hear you scream"*

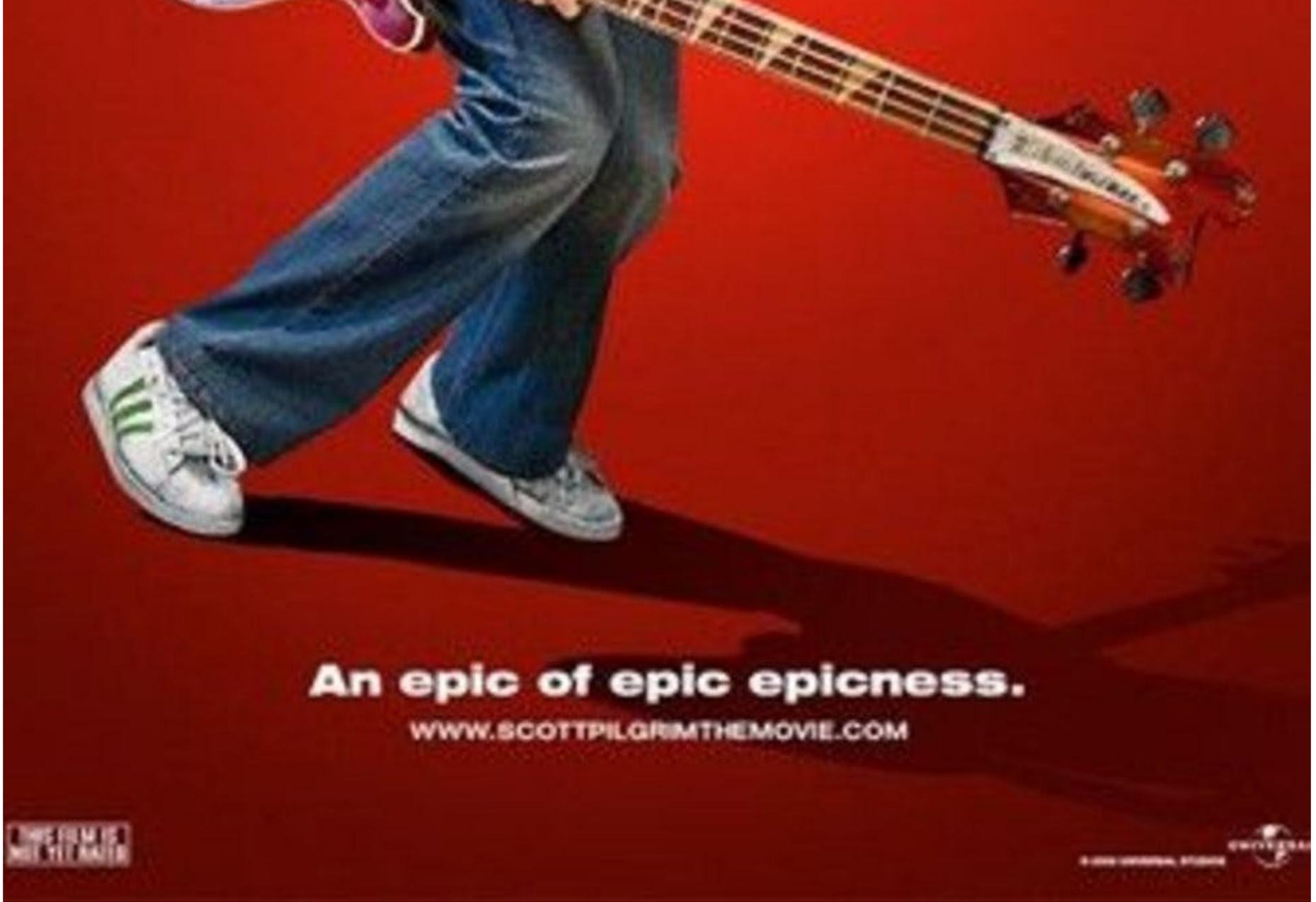




## The Royal Tenenbaums

*"Family isn't a word. It's a sentence"*





## Scott Pilgrim Vs The World

*"An epic of epic epicness"*

The ultimate in alien terror.





JOHN CARPENTER'S  
THE  
**THING**

A TURMAN-FOSTER COMPANY PRODUCTION JOHN CARPENTER'S 'THE THING'

KURT RUSSELL RUT LANCASTER ALBERT WHITLOCK BOB BOTIN ENNO MORRICONE DEAN CUNDEY LARRY FRANCO

**R** VOLUBIL STARK STUART COHEN DAVID FOSTER & LAWRENCE TURMAN JOHN CARPENTER A MURKIN PICTURE

## The Thing

*"Man is the warmest place to hide"*

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## The 40-Year-Old Virgin

*"The longer you wait, the harder it gets"*

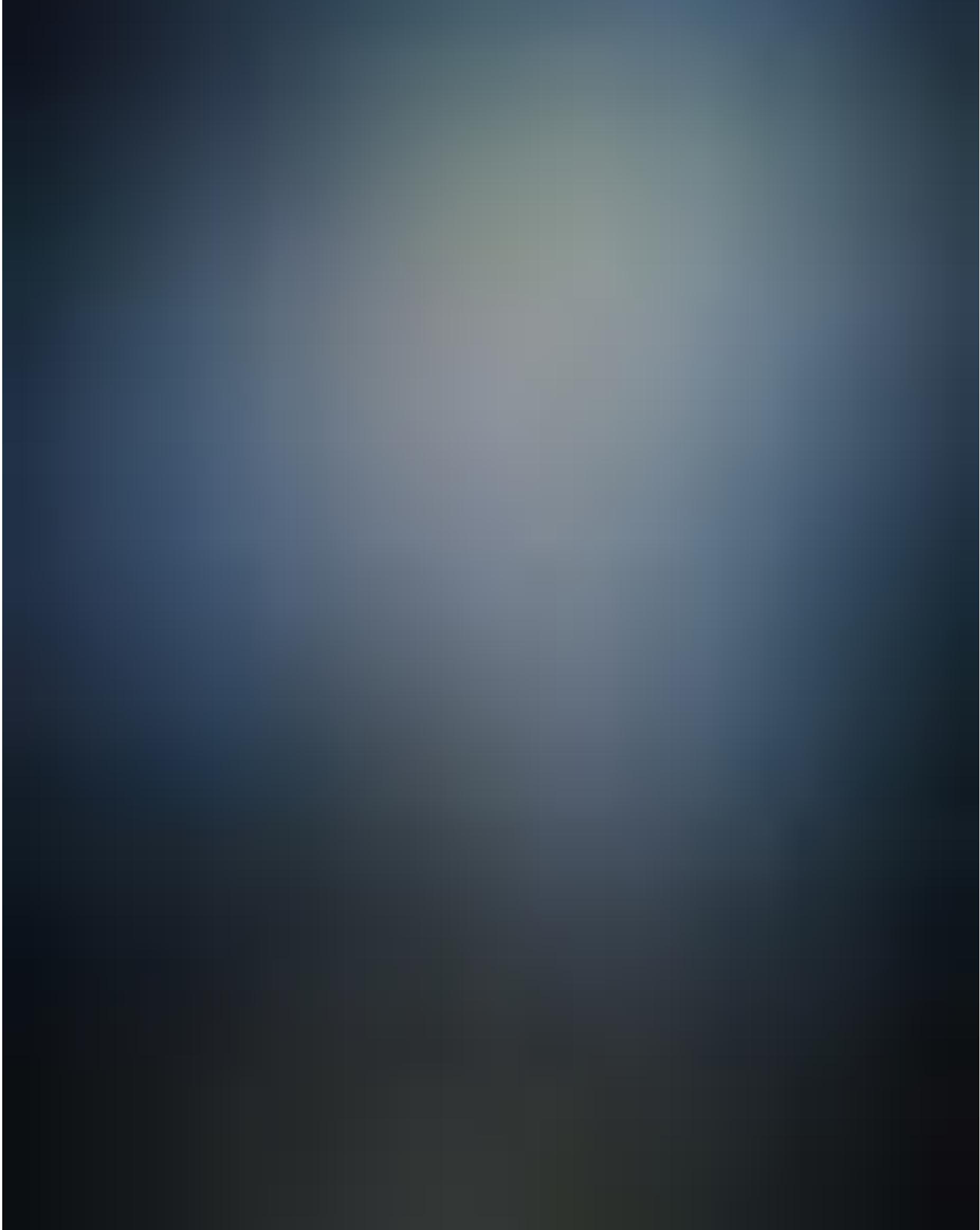




## **The Social Network**

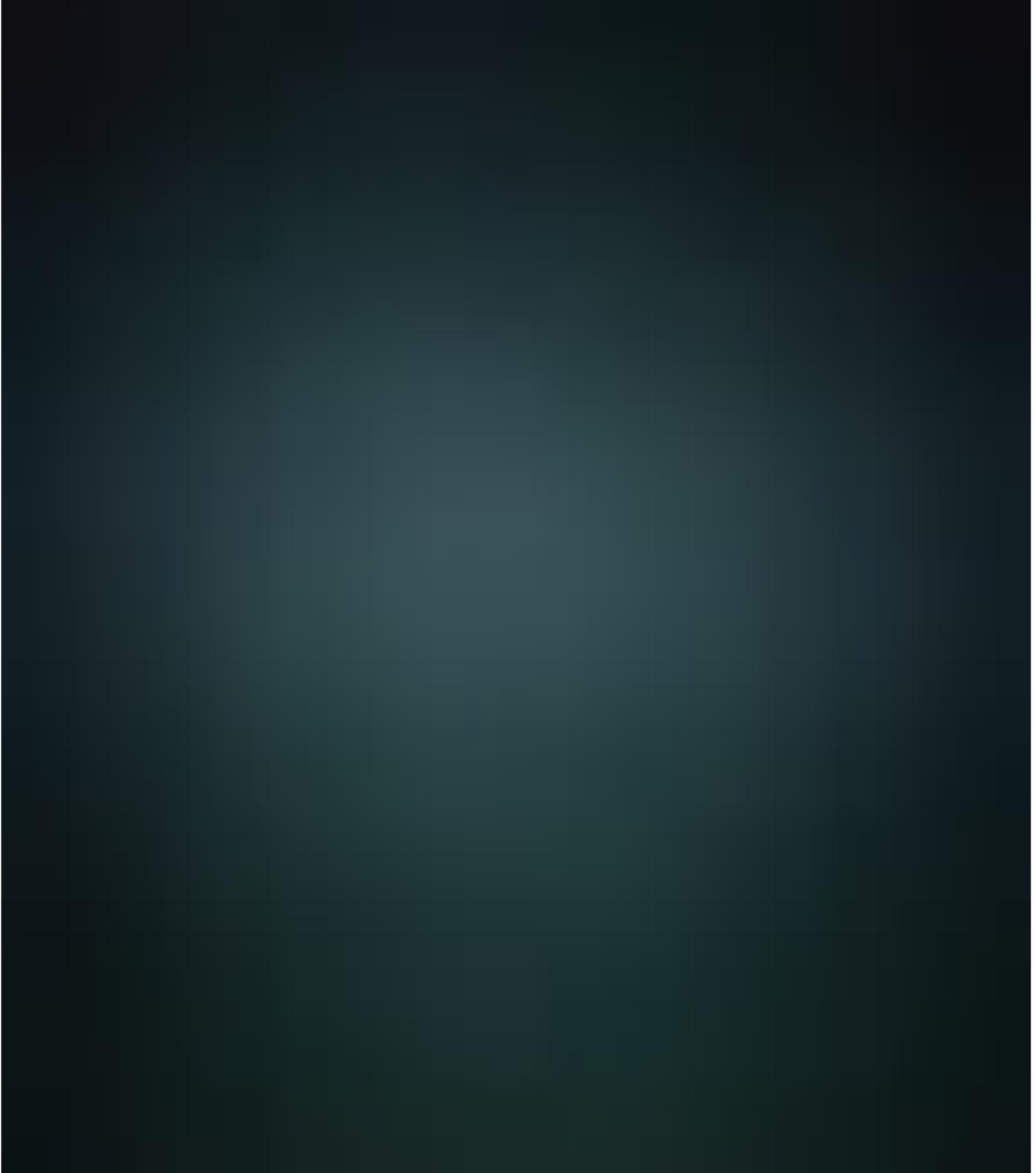
*"You don't get to 500 million friends without making a few enemies"*

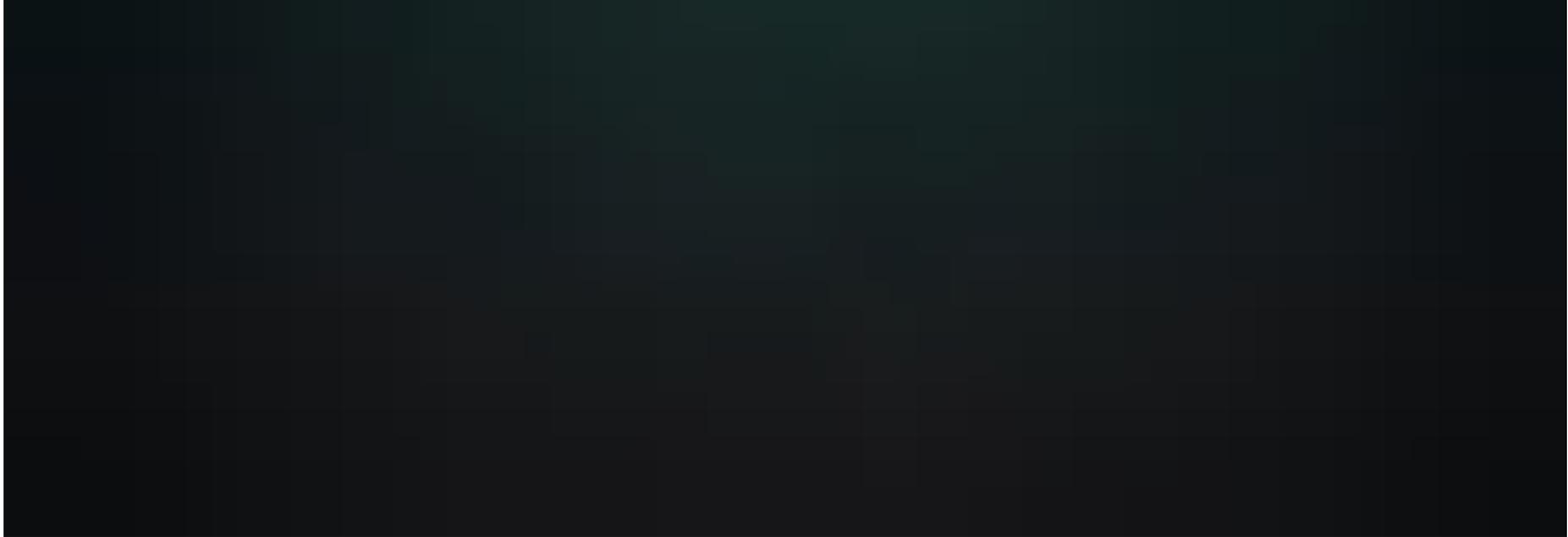




# Superman

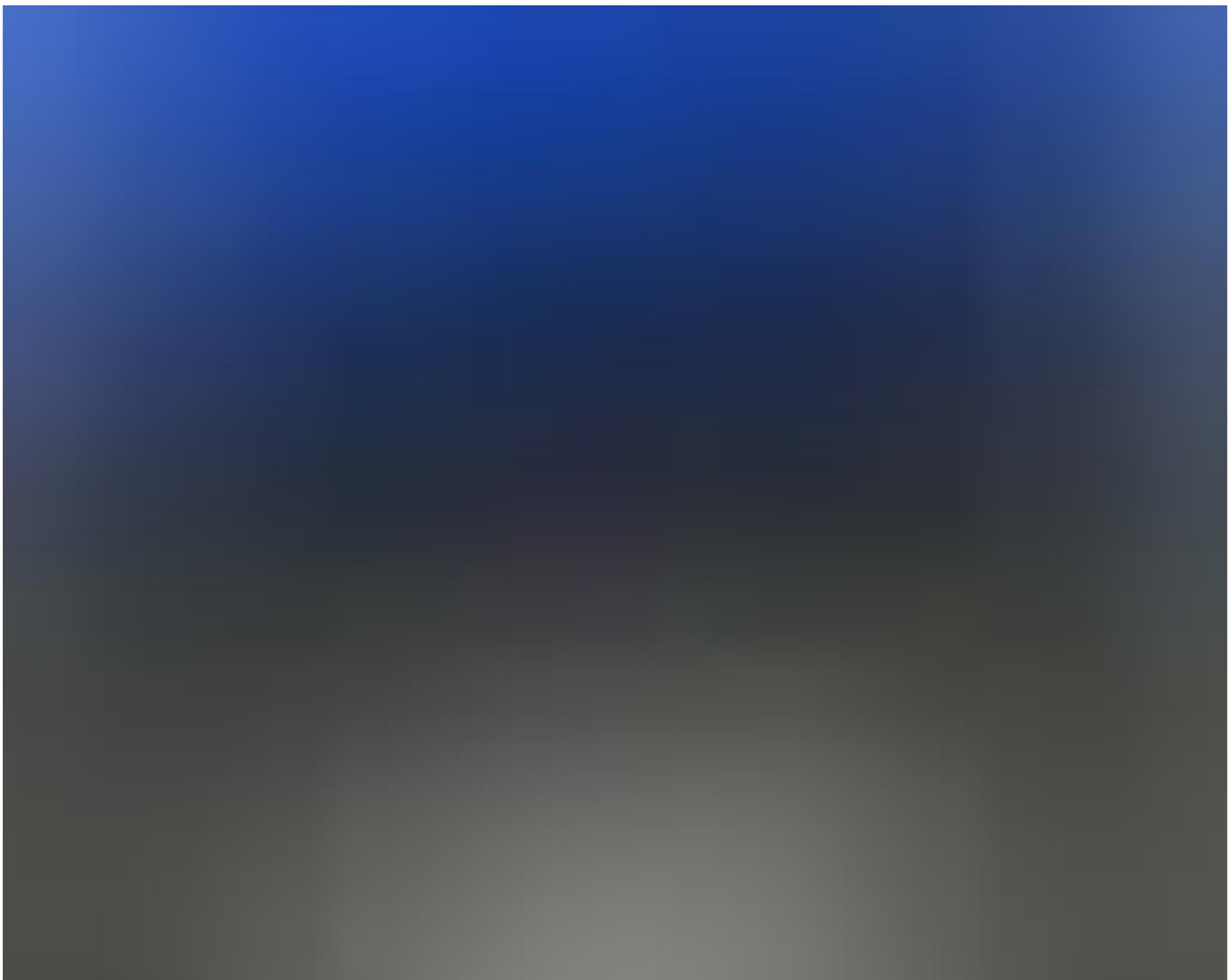
*"You'll believe a man can fly"*

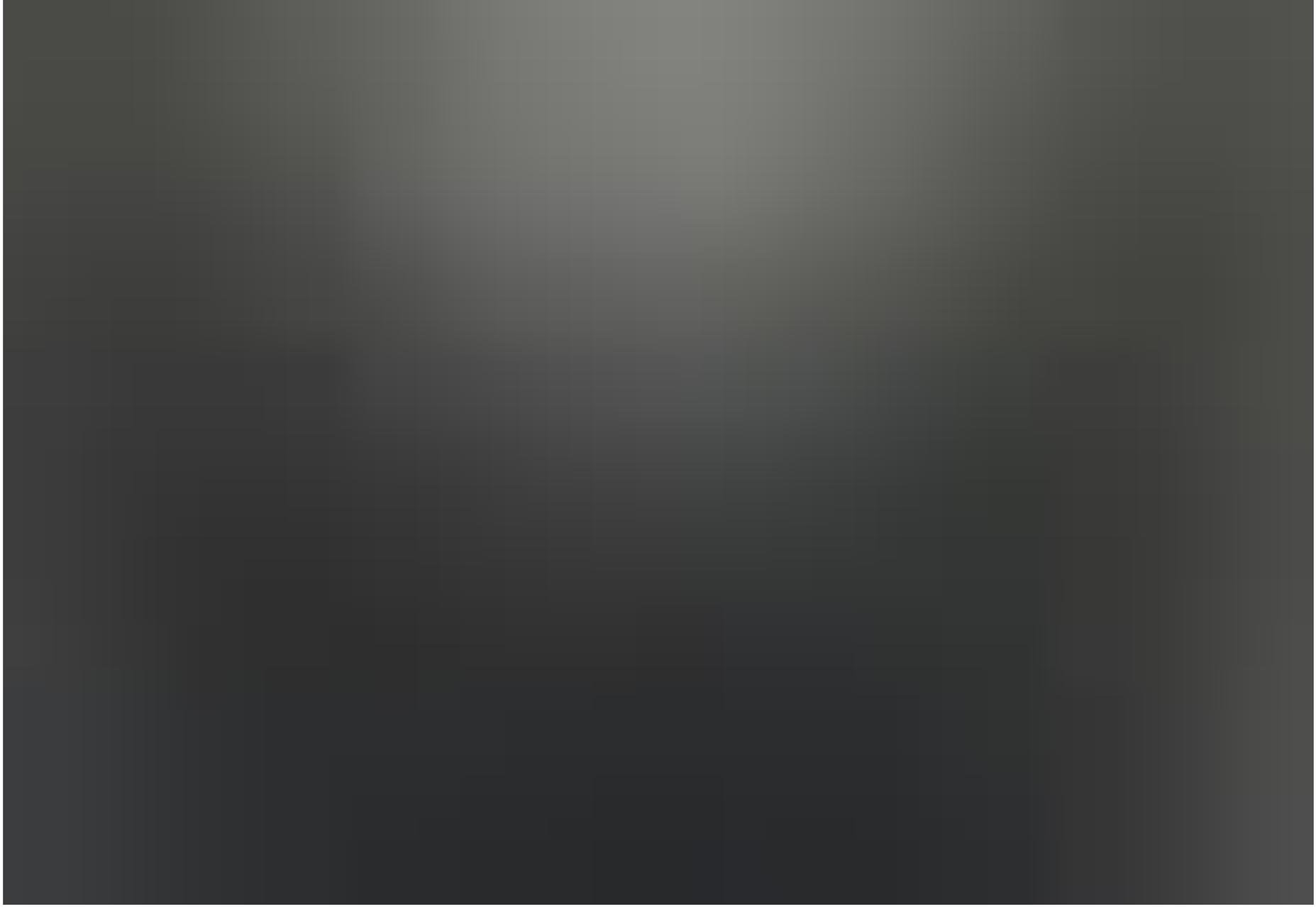




## Zodiac

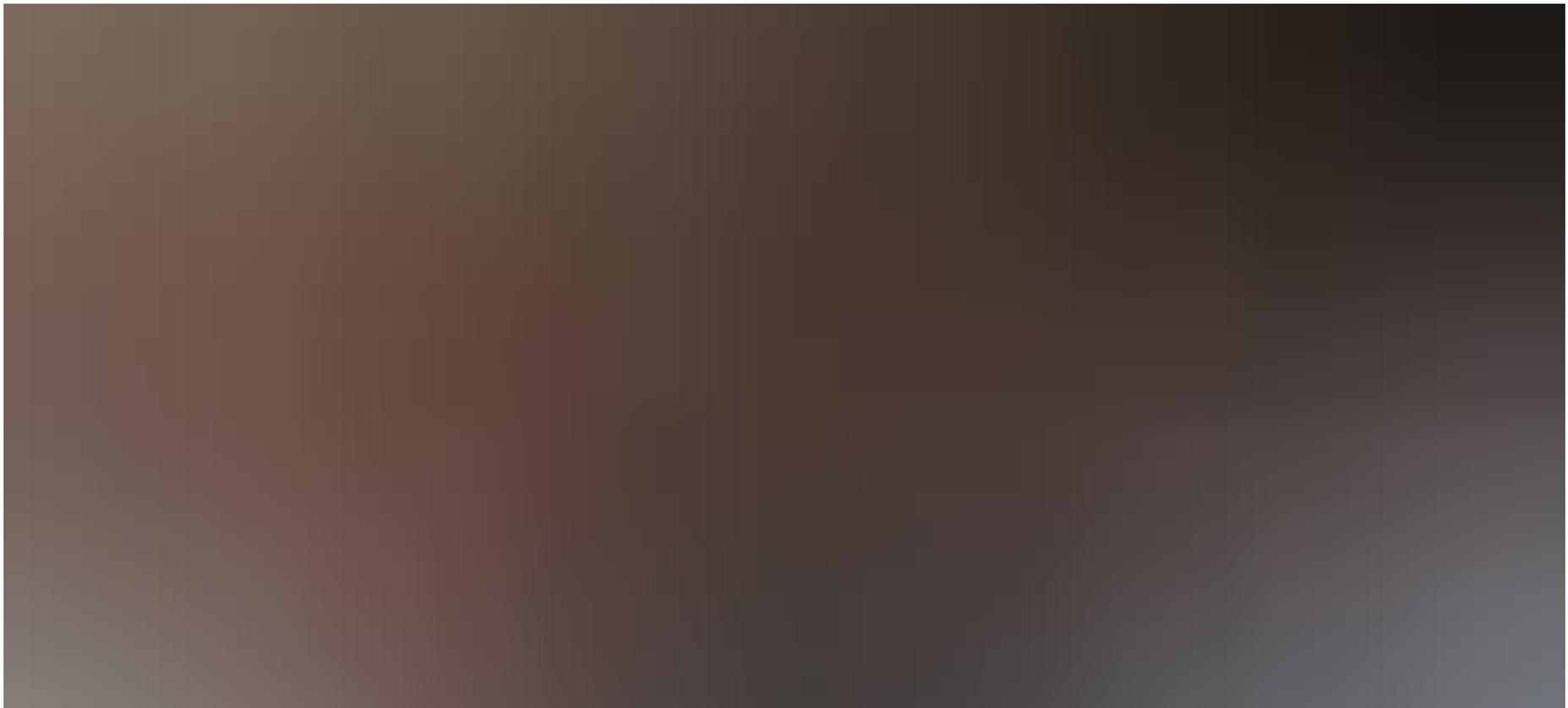
*"There's more than one way to lose your life to a killer"*

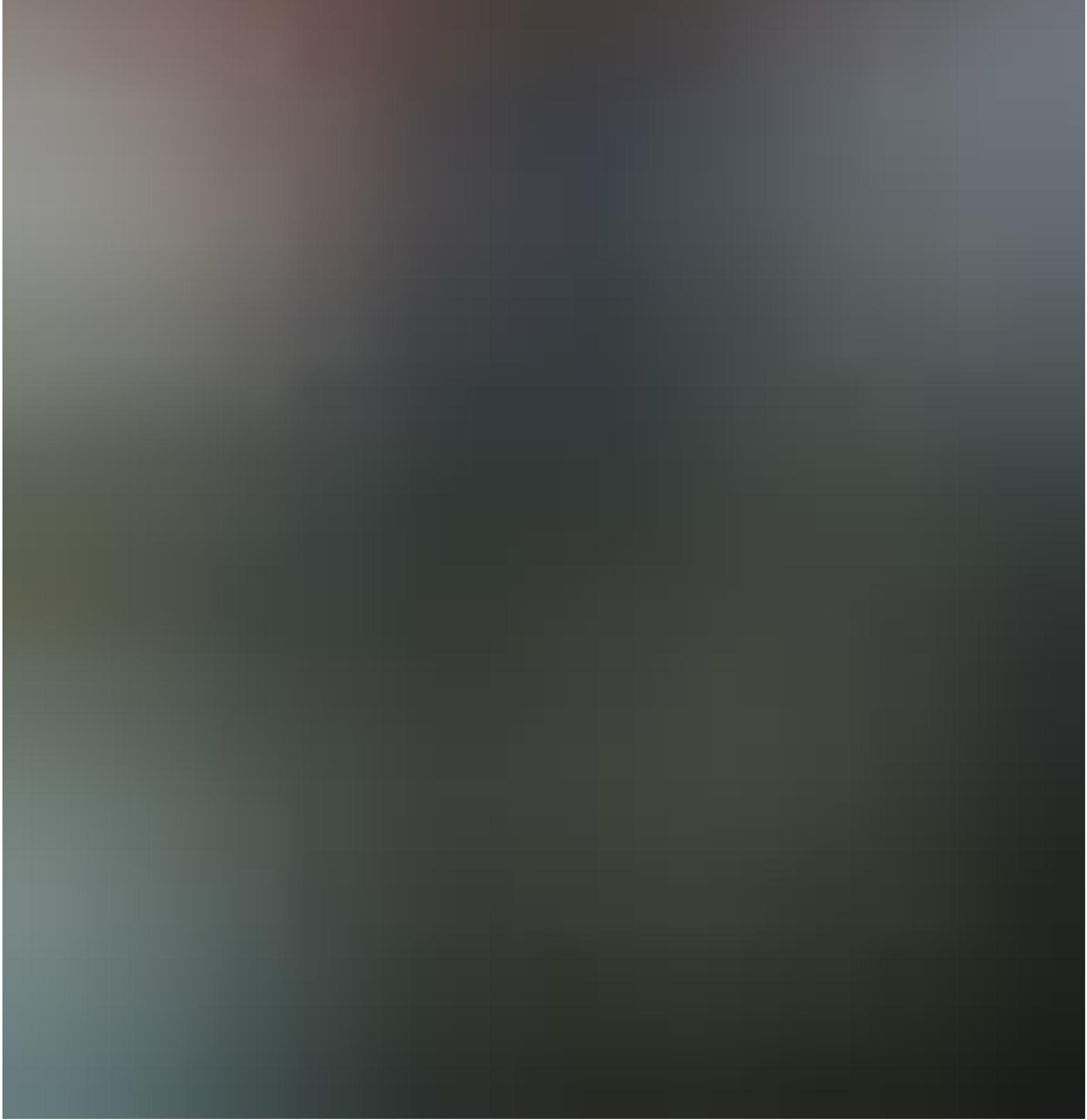




## **Platoon**

*"The first casualty of war is innocence"*





## **Brokeback Mountain**

*"Love is a force of nature"*

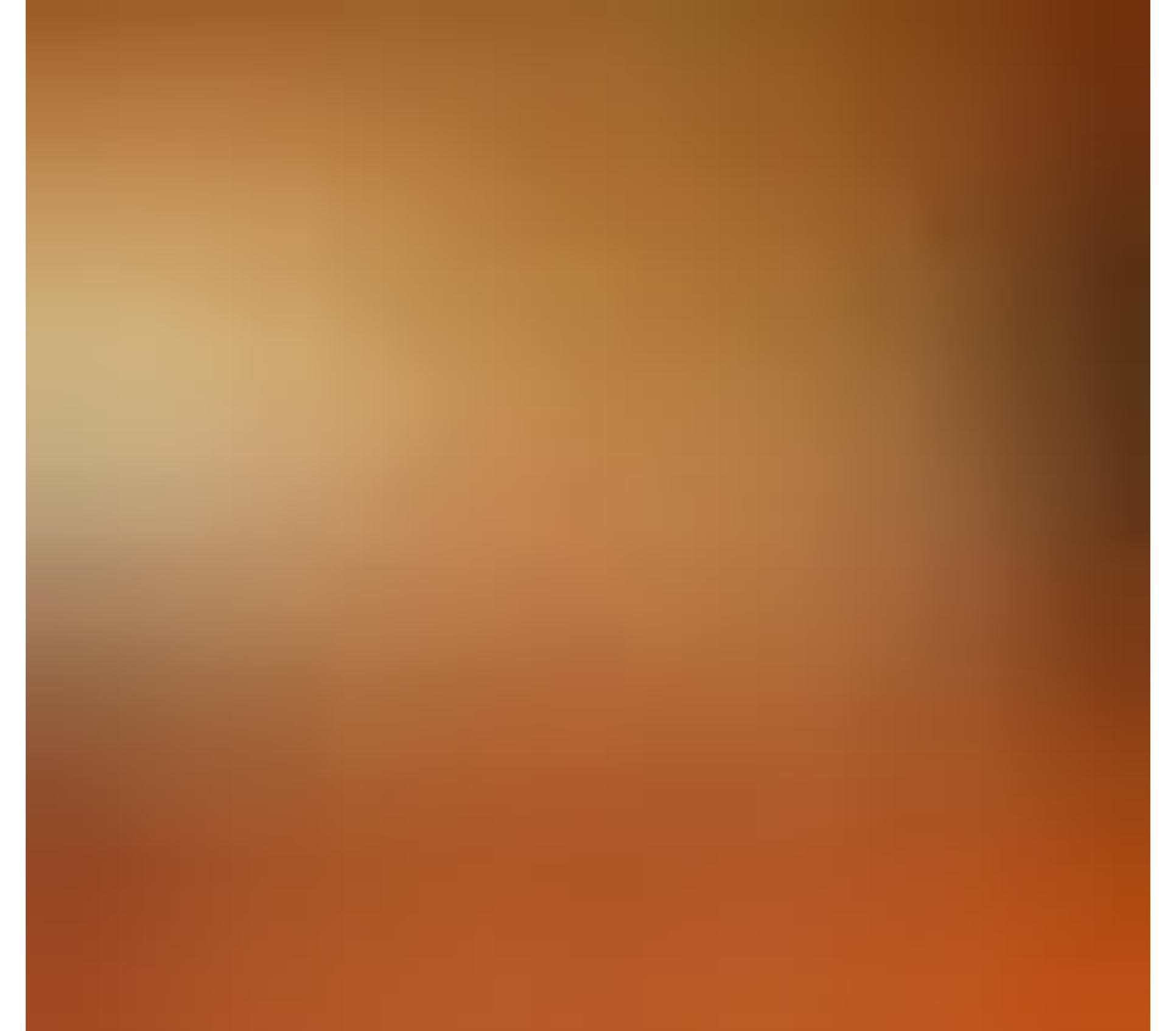
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## **Chicken Run**

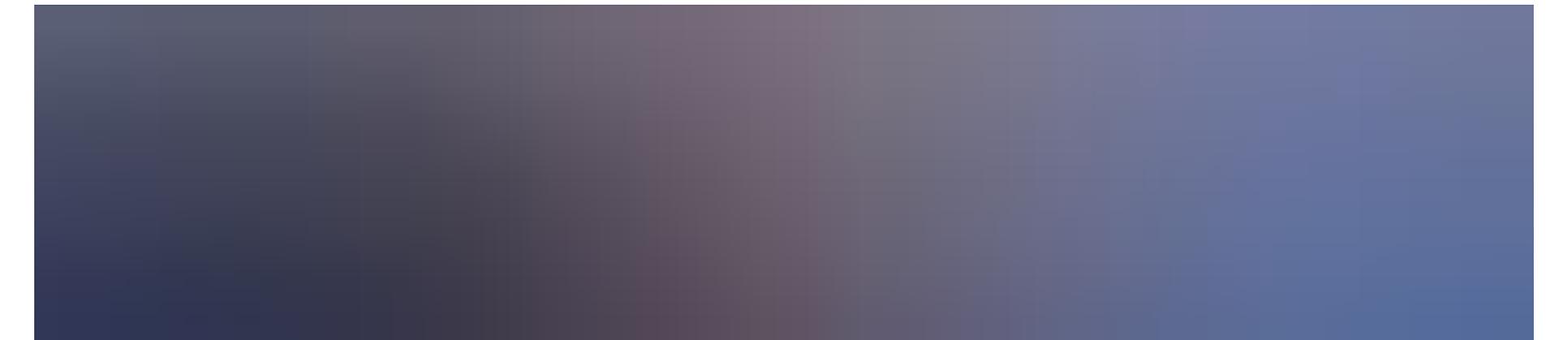
*"Escape or die frying"*

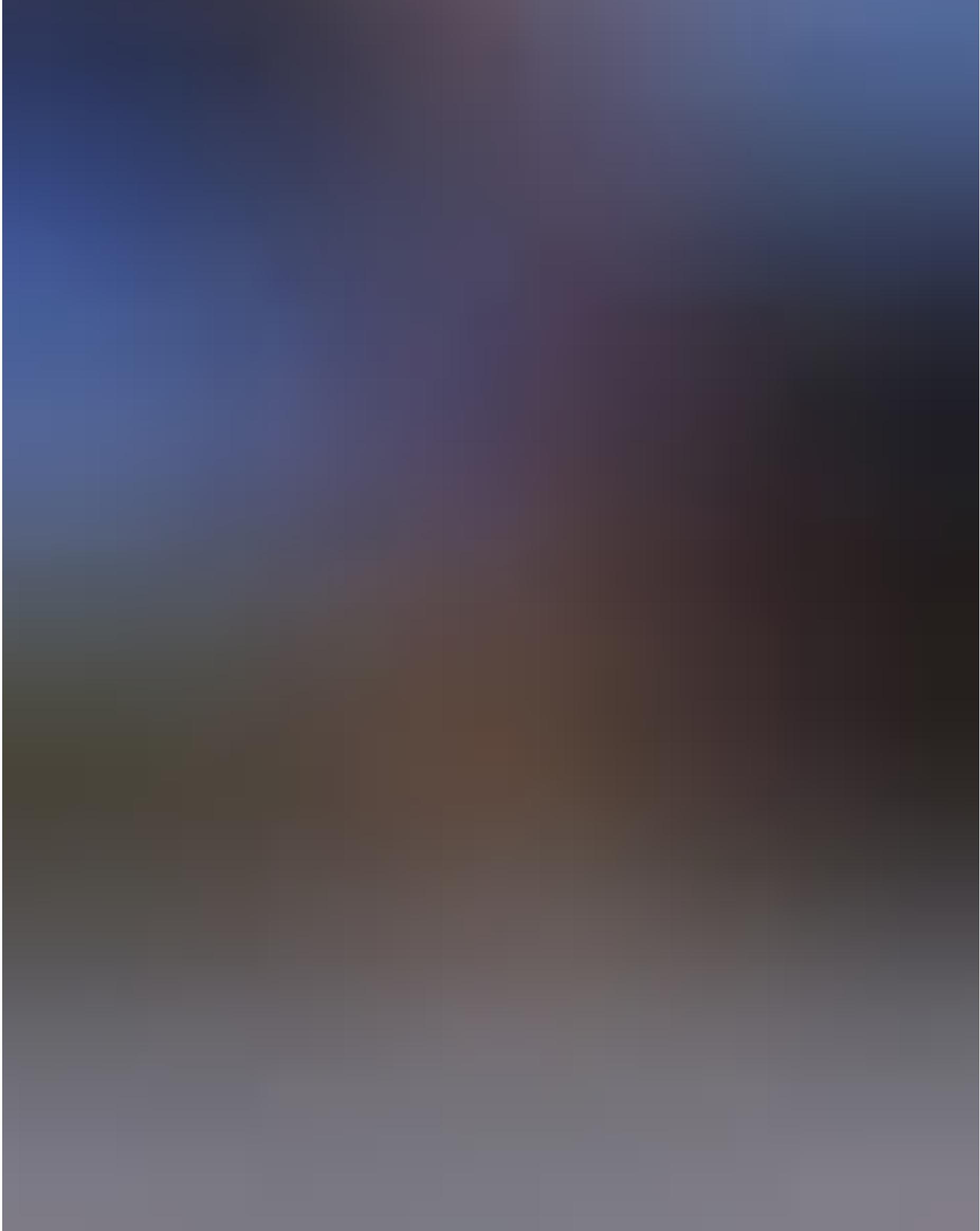




## **Lost In Translation**

*"Everyone wants to be found"*





# Gattaca

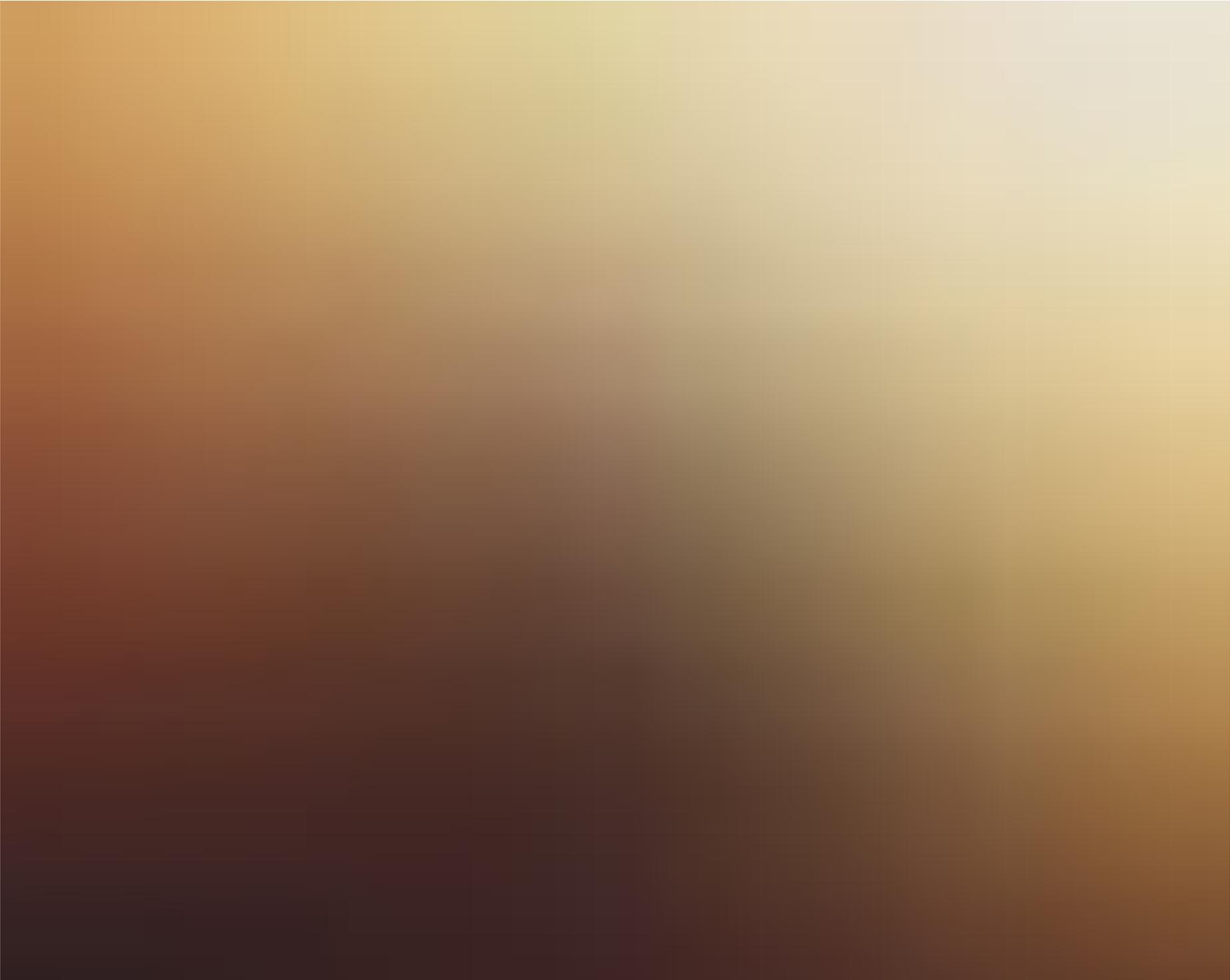
*"There is no gene for the human spirit"*





## **Bonnie & Clyde**

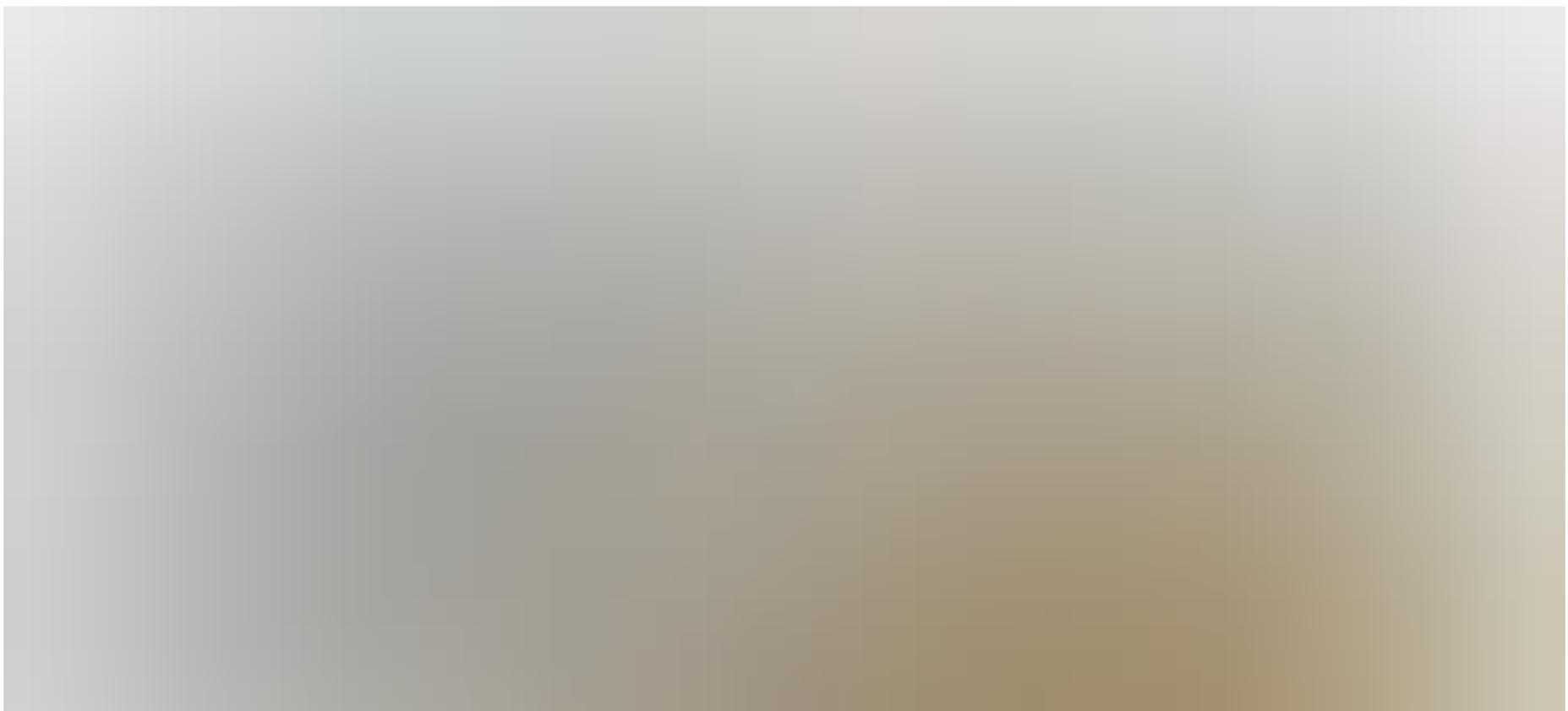
*"They're young...they're in love...and they kill people"*

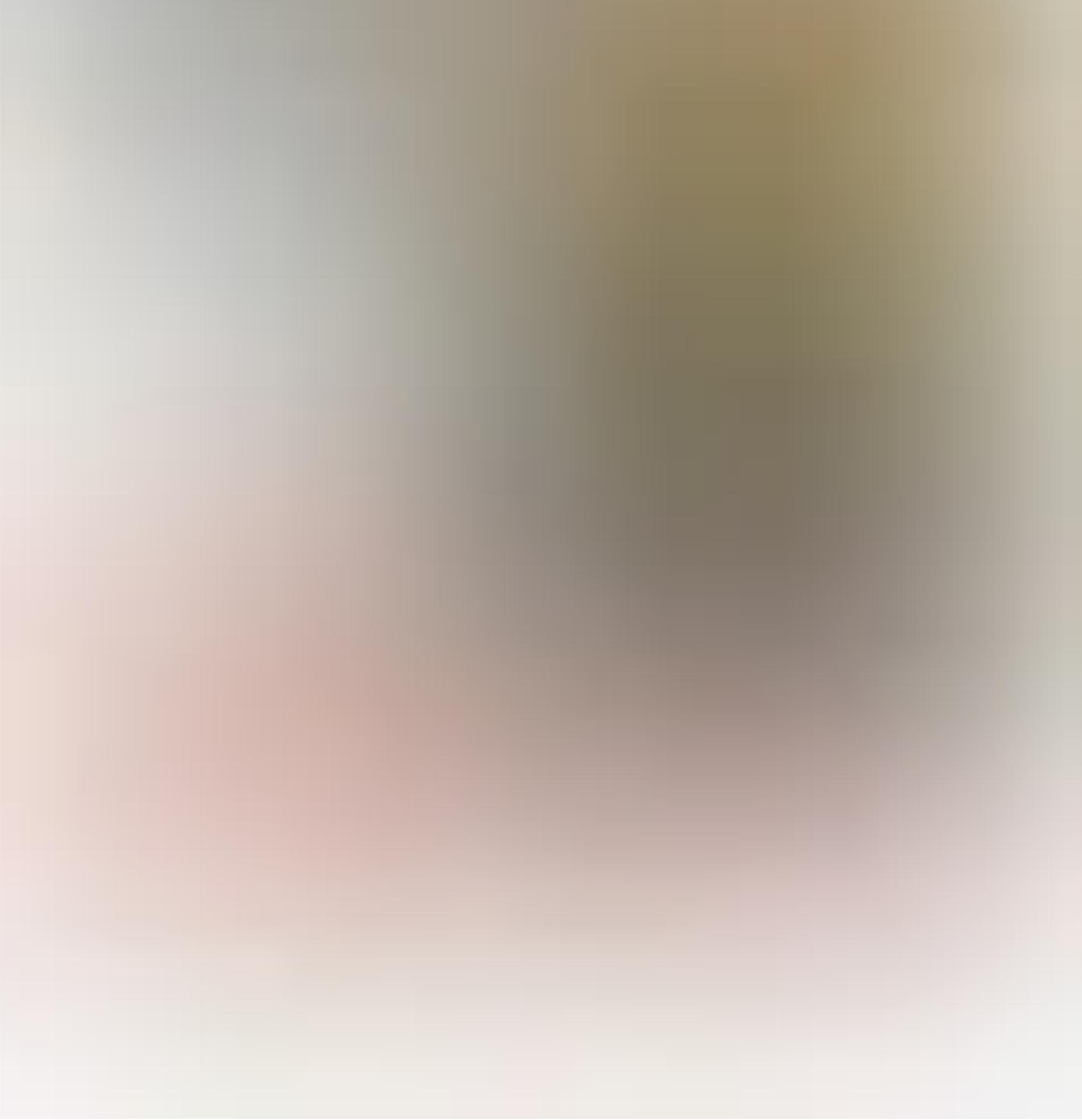




## **The Shawshank Redemption**

*"Fear can hold you prisoner. Hope can set you free"*





## **The Texas Chainsaw Massacre**

*"Who will survive and what will be left of them?"*

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## **The Graduate**

*"This is Benjamin. He's a little worried about his future"*

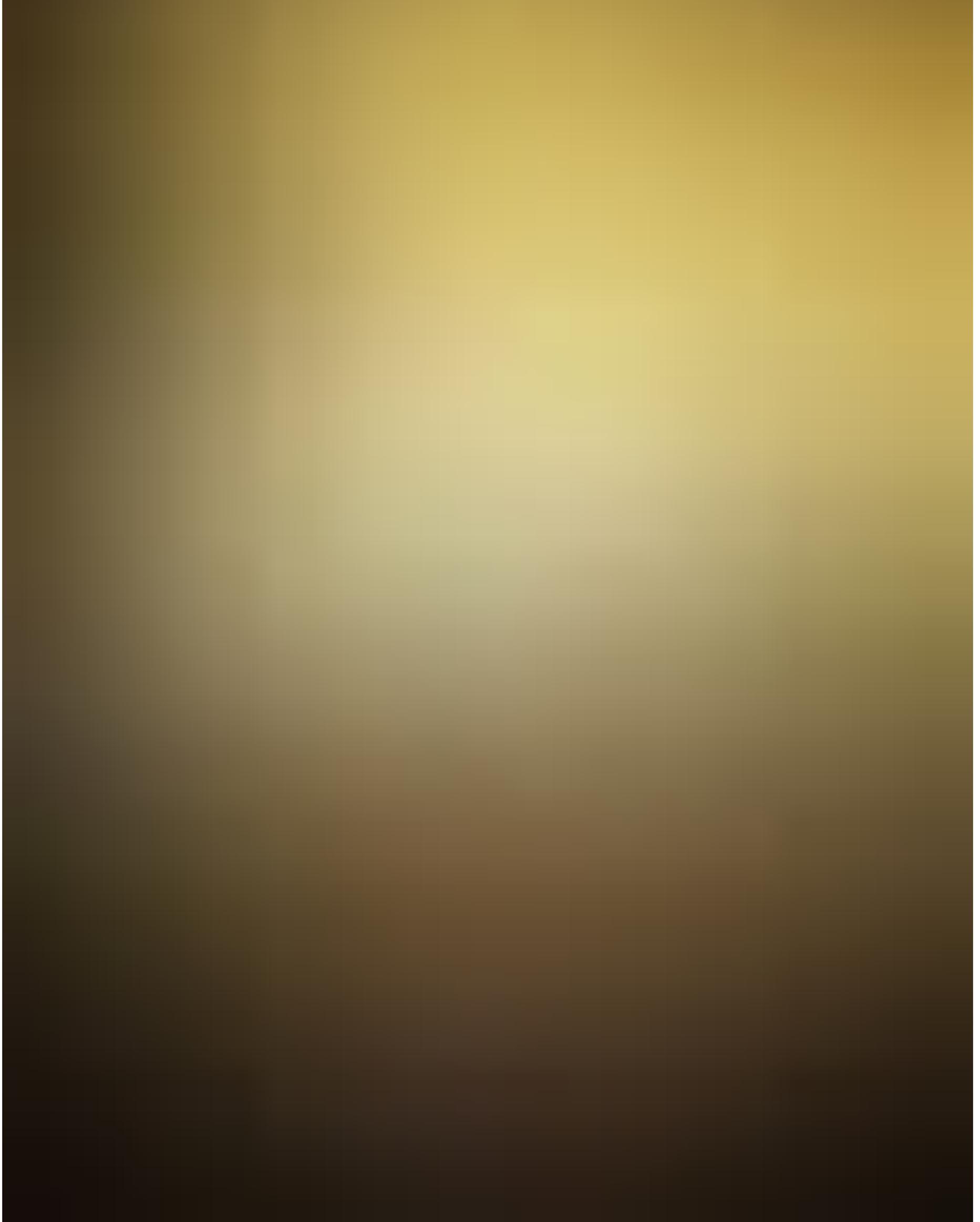




## **Alien Vs Predator**

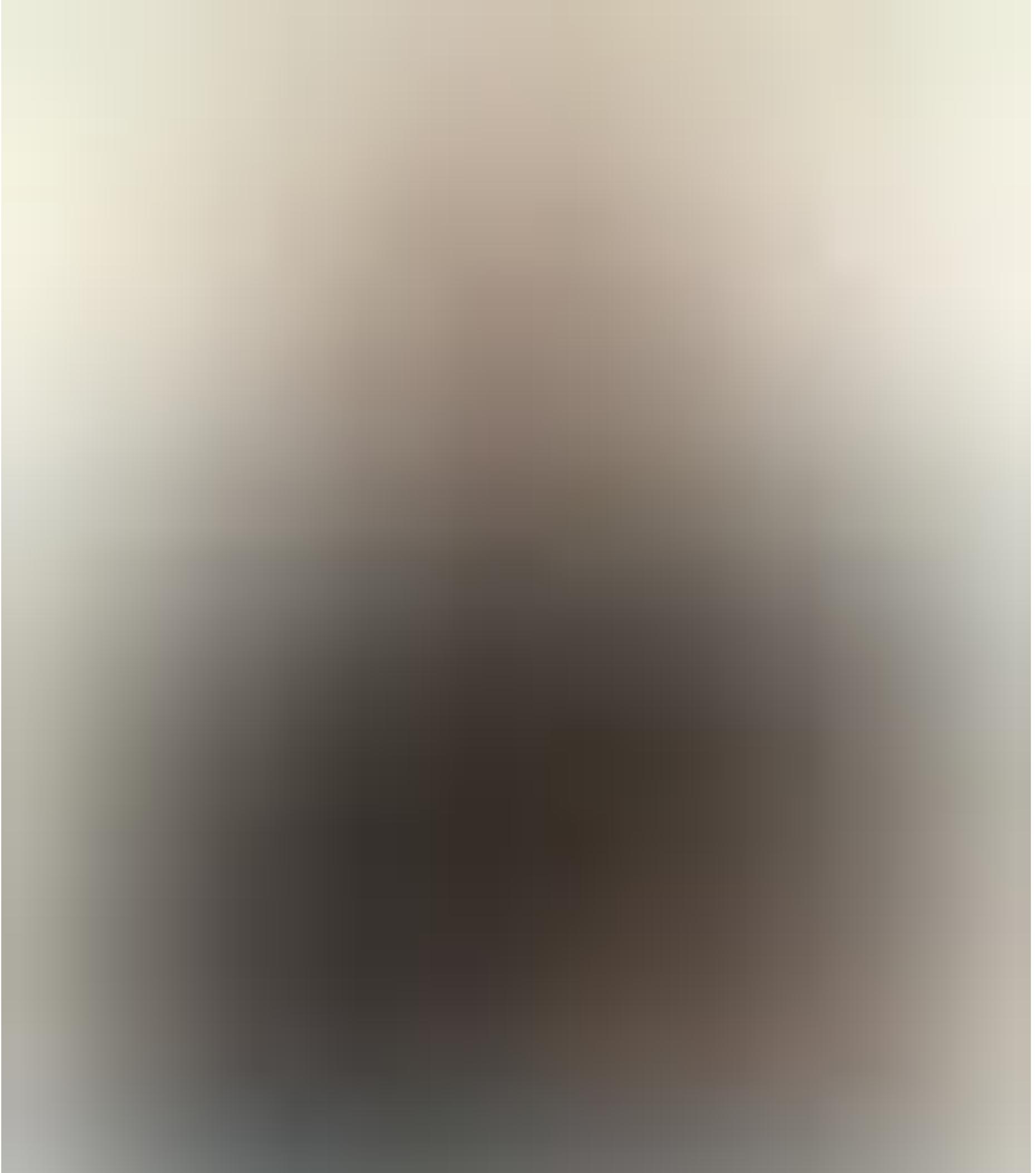
*"Whoever wins...we lose"*





# I Am Legend

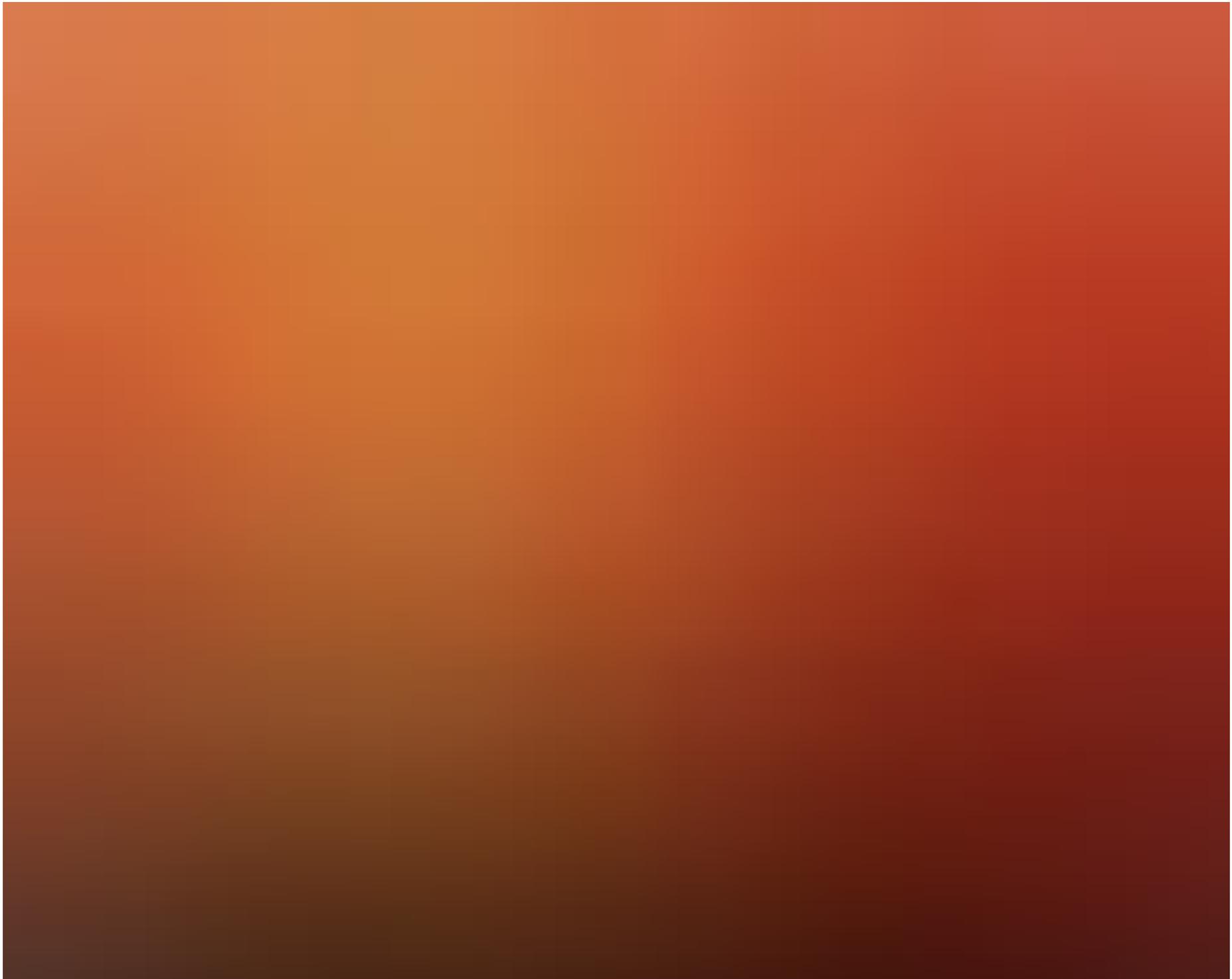
*"The last man on earth is not alone"*

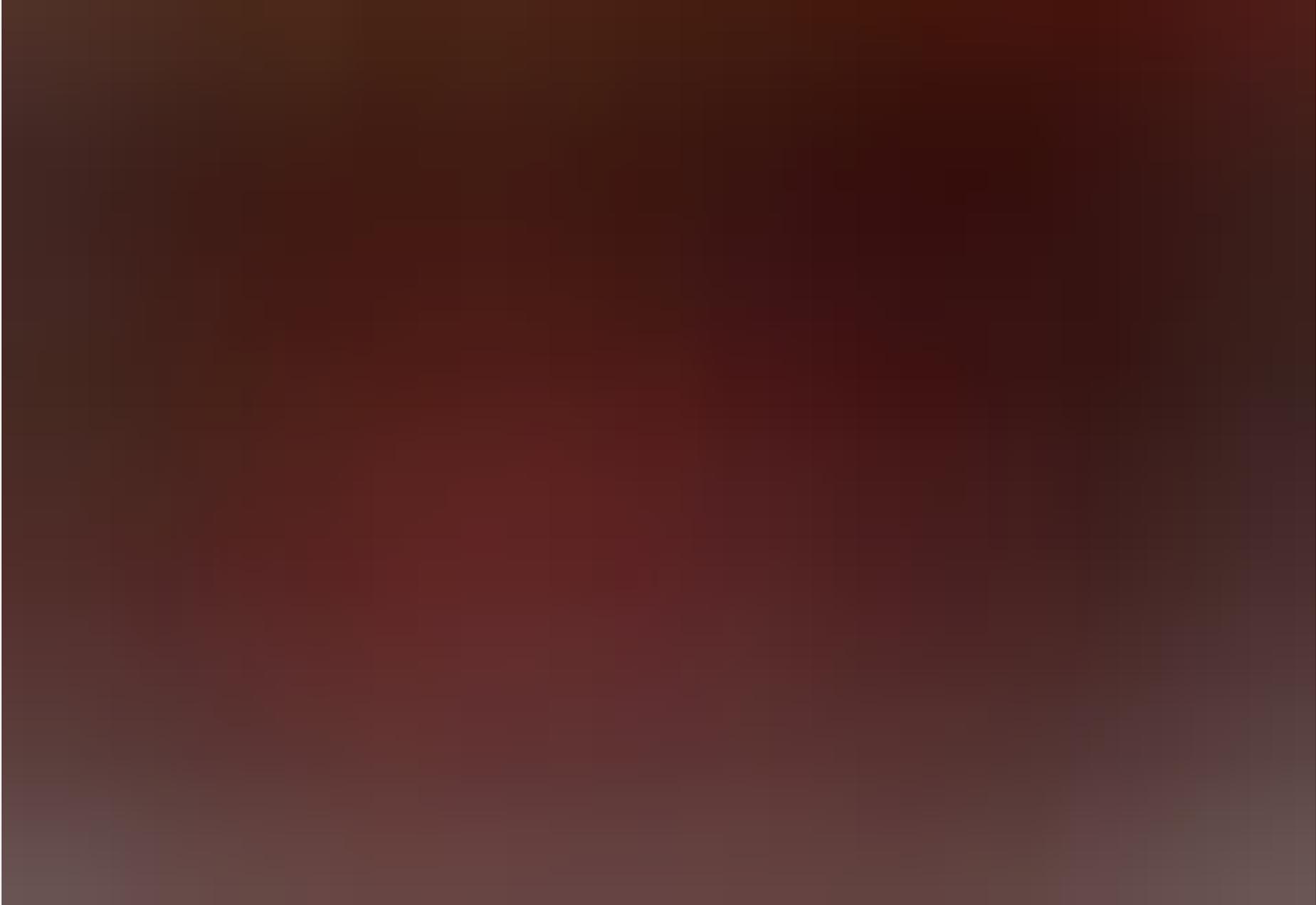




## **Deliverance**

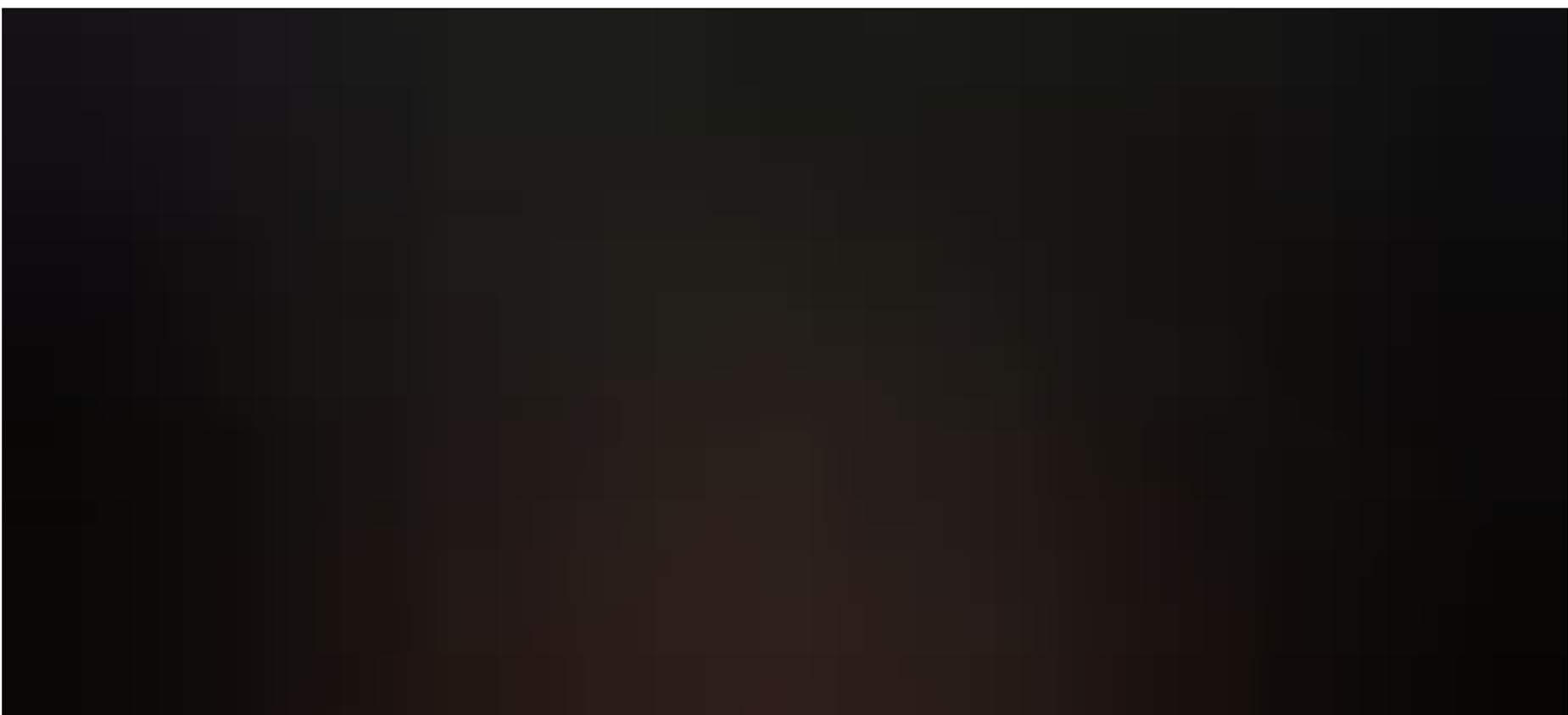
*"This is the weekend they didn't play golf"*





## **Jaws 2**

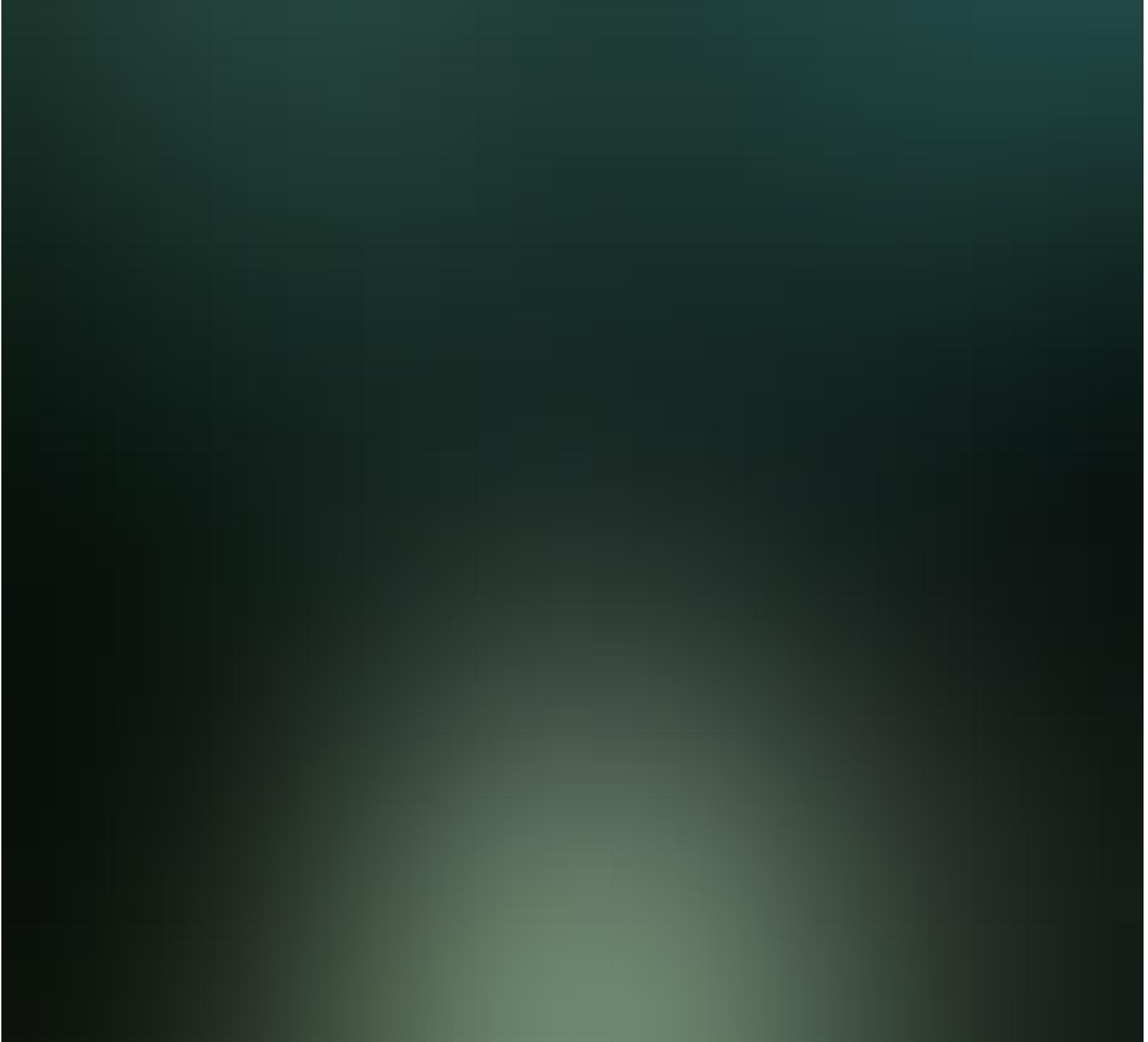
*"Just when you thought it was safe to go back in the water"*



## Quiz Show

*"Fifty million people watching and no one saw a thing"*

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## The Fly

*"Be afraid. Be very afraid"*

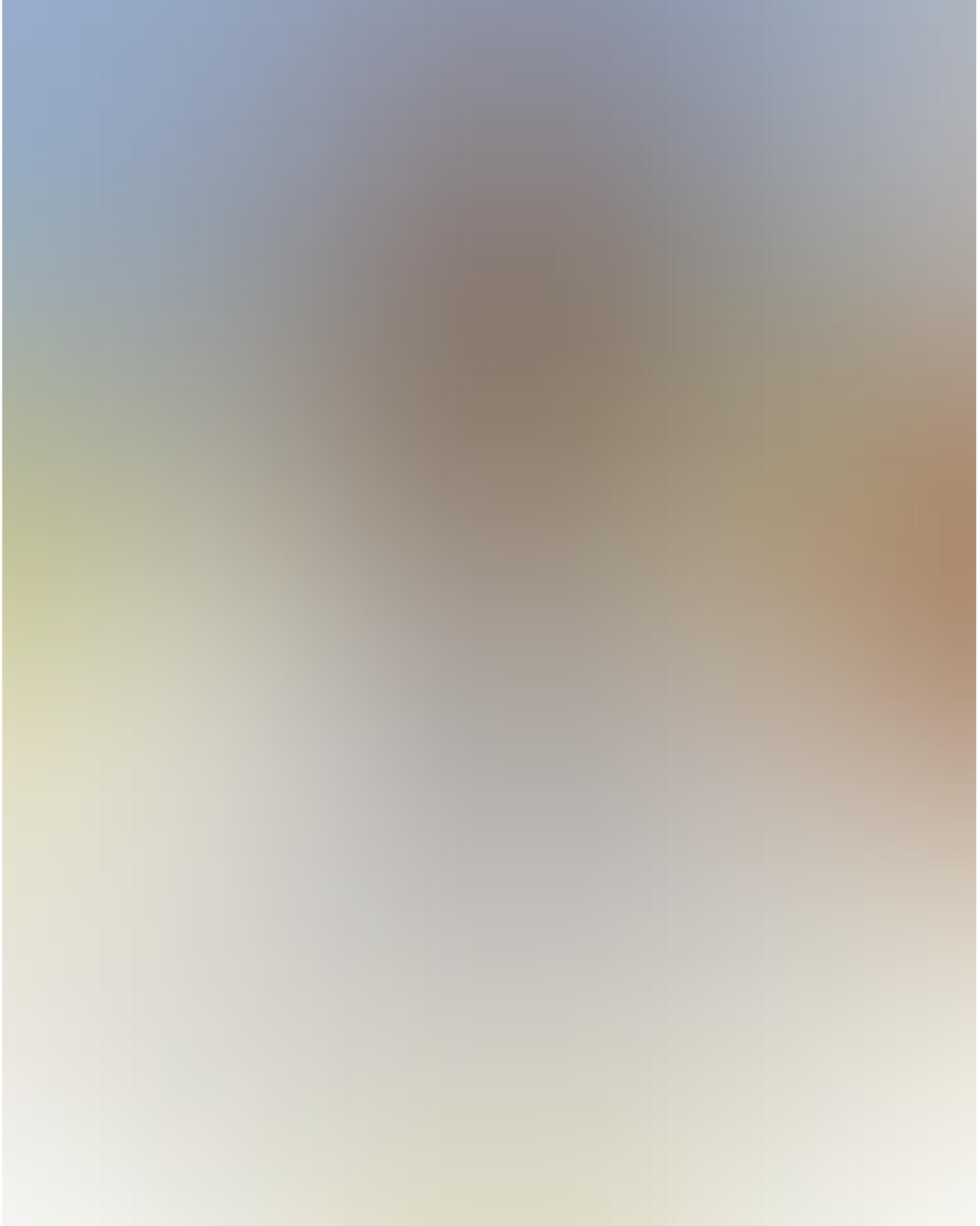




## **Taxi Driver**

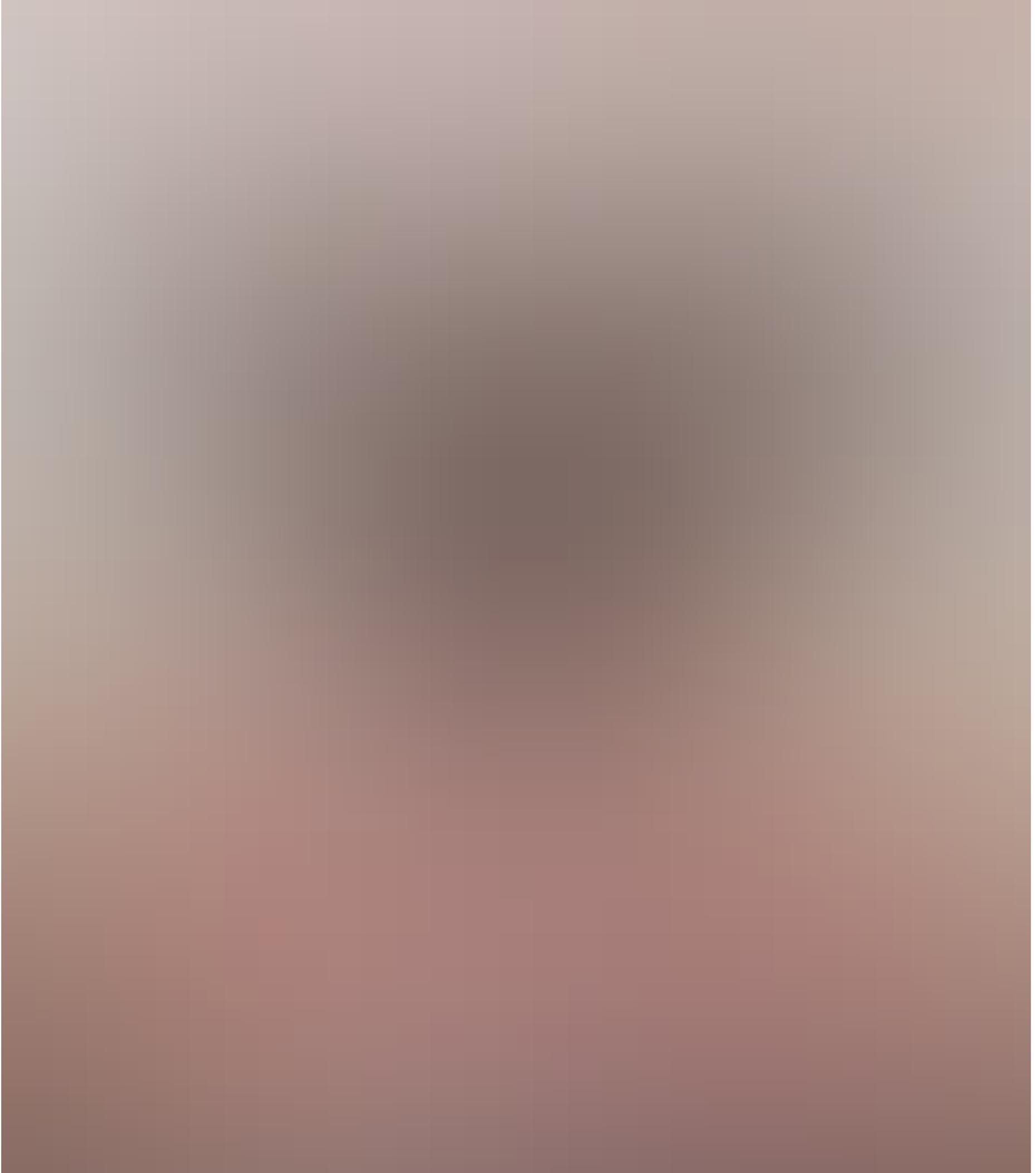
*"On every street in every city, there's a nobody who dreams of being a somebody"*





# Napoleon Dynamite

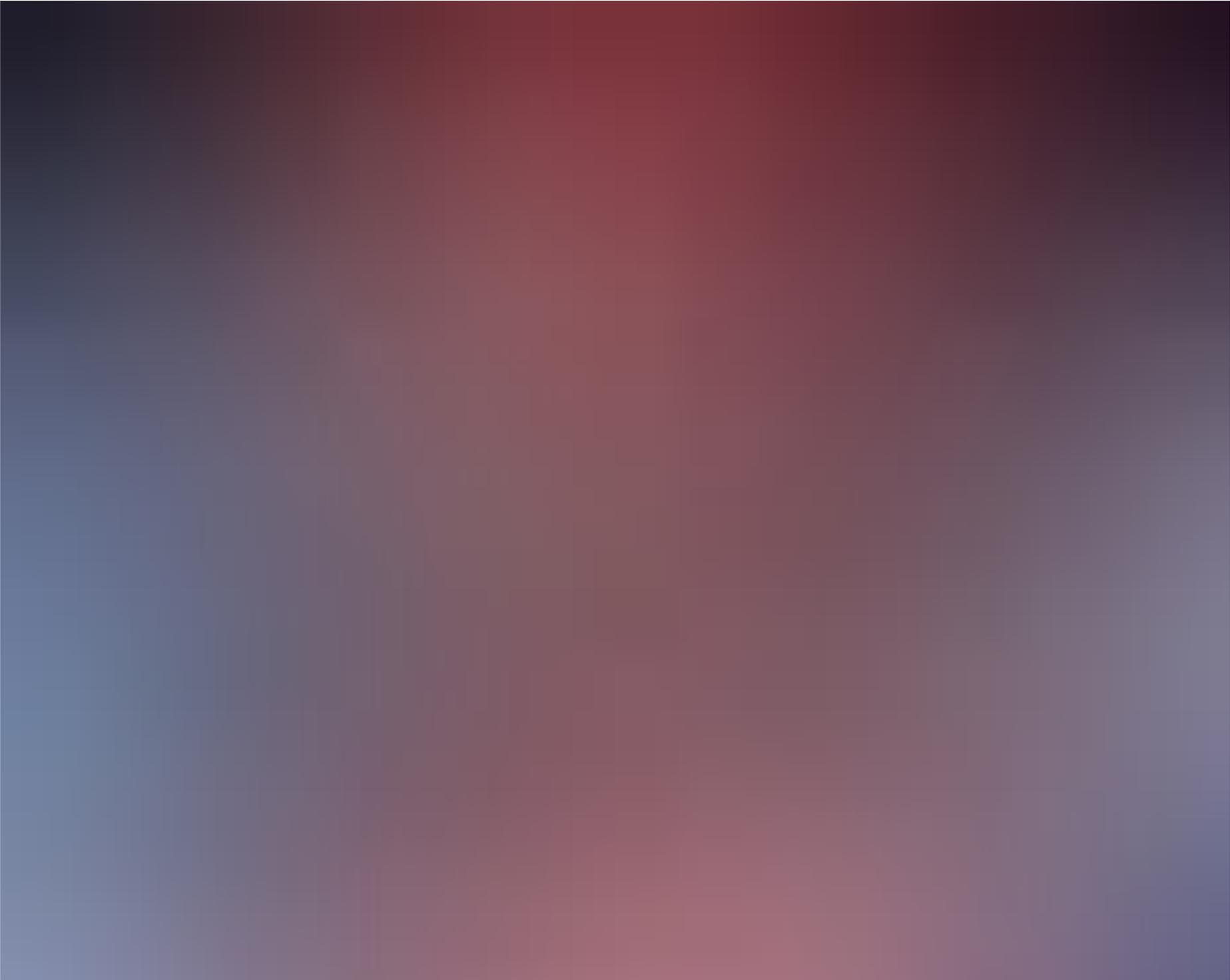
*"He's out to prove he's got nothing to prove"*

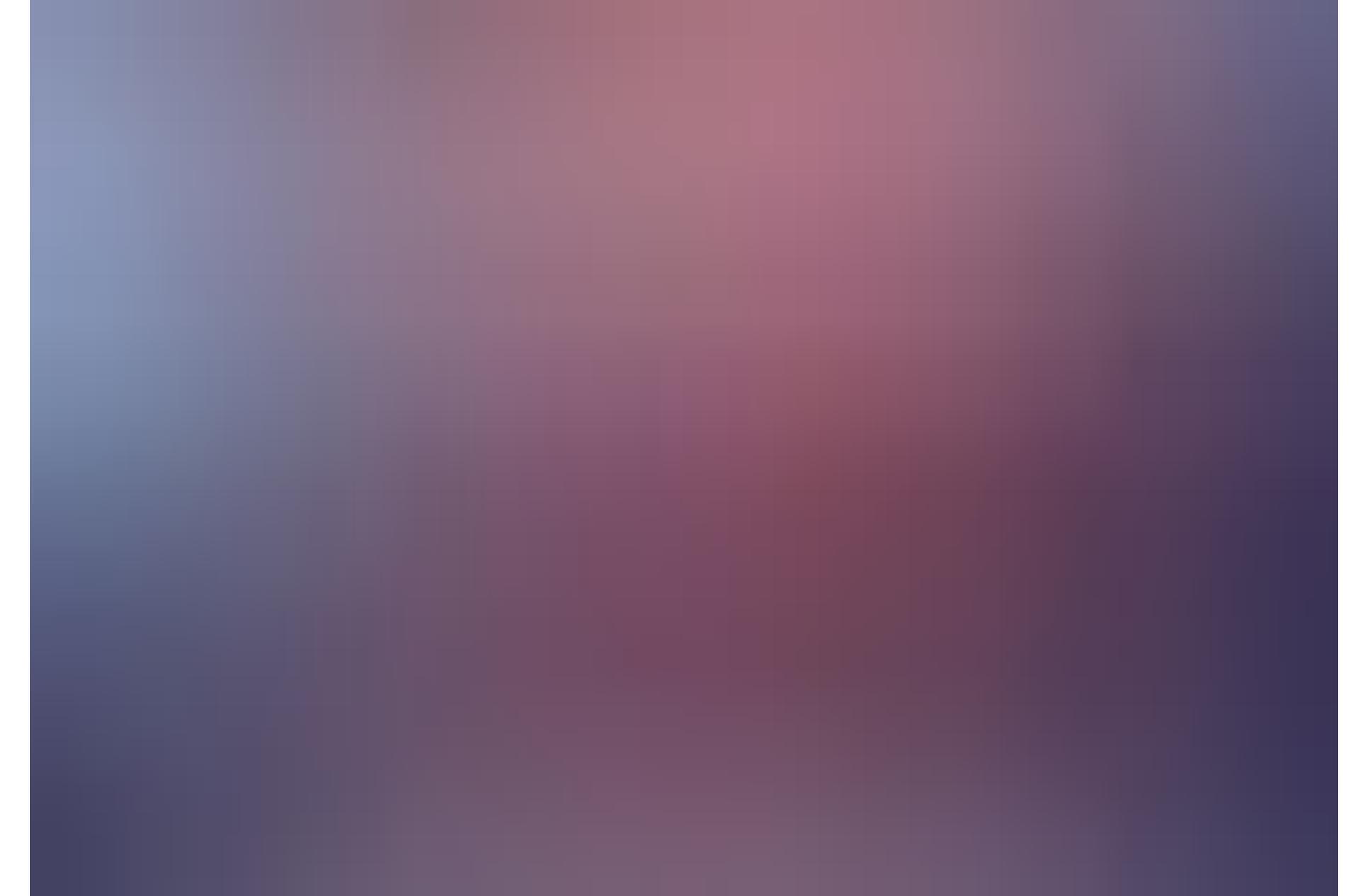




## **Bram Stoker's Dracula**

*"Love never dies"*

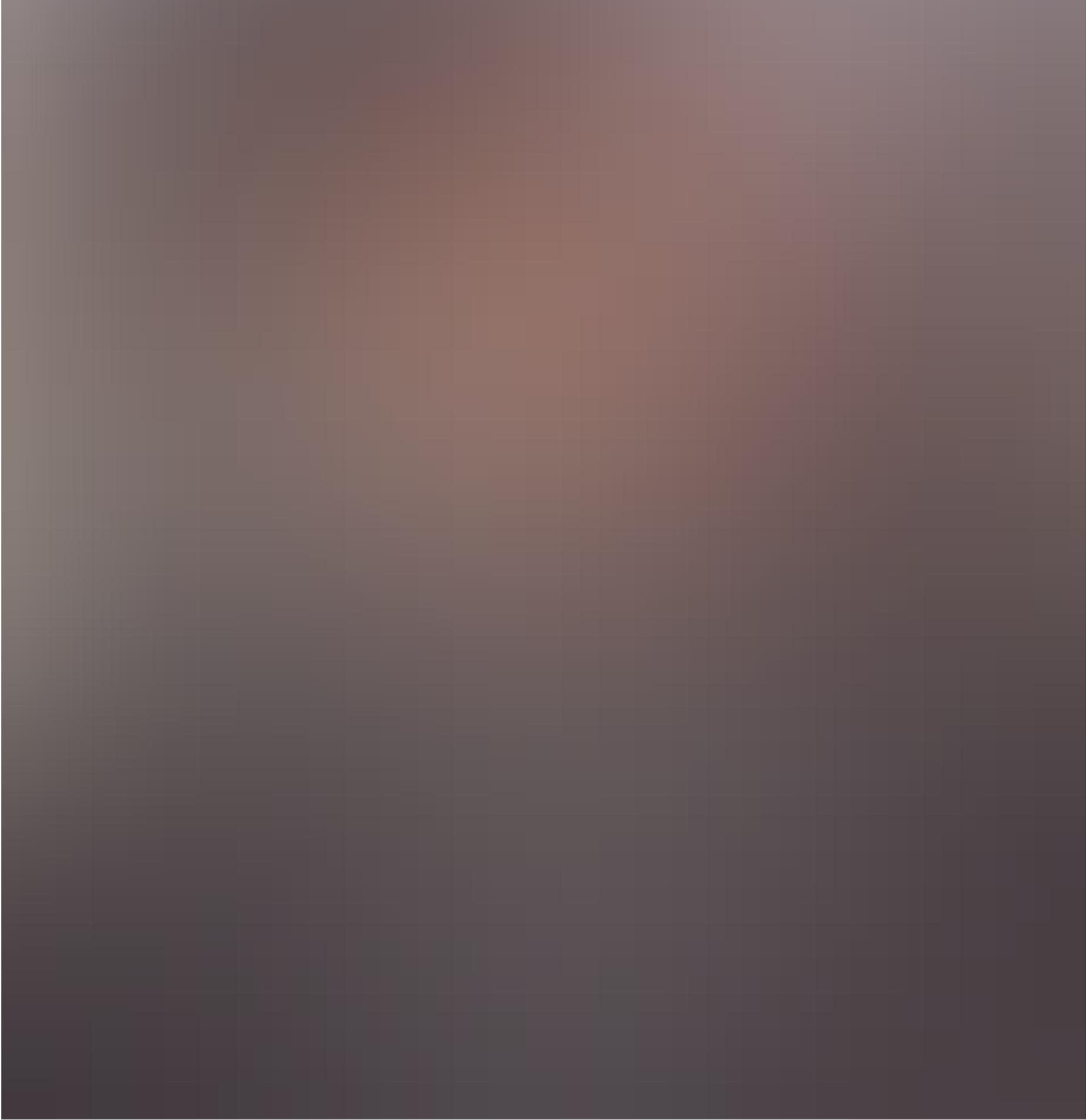




## **A Nightmare On Elm Street**

*"If Nancy doesn't wake up screaming, she won't wake up at all"*

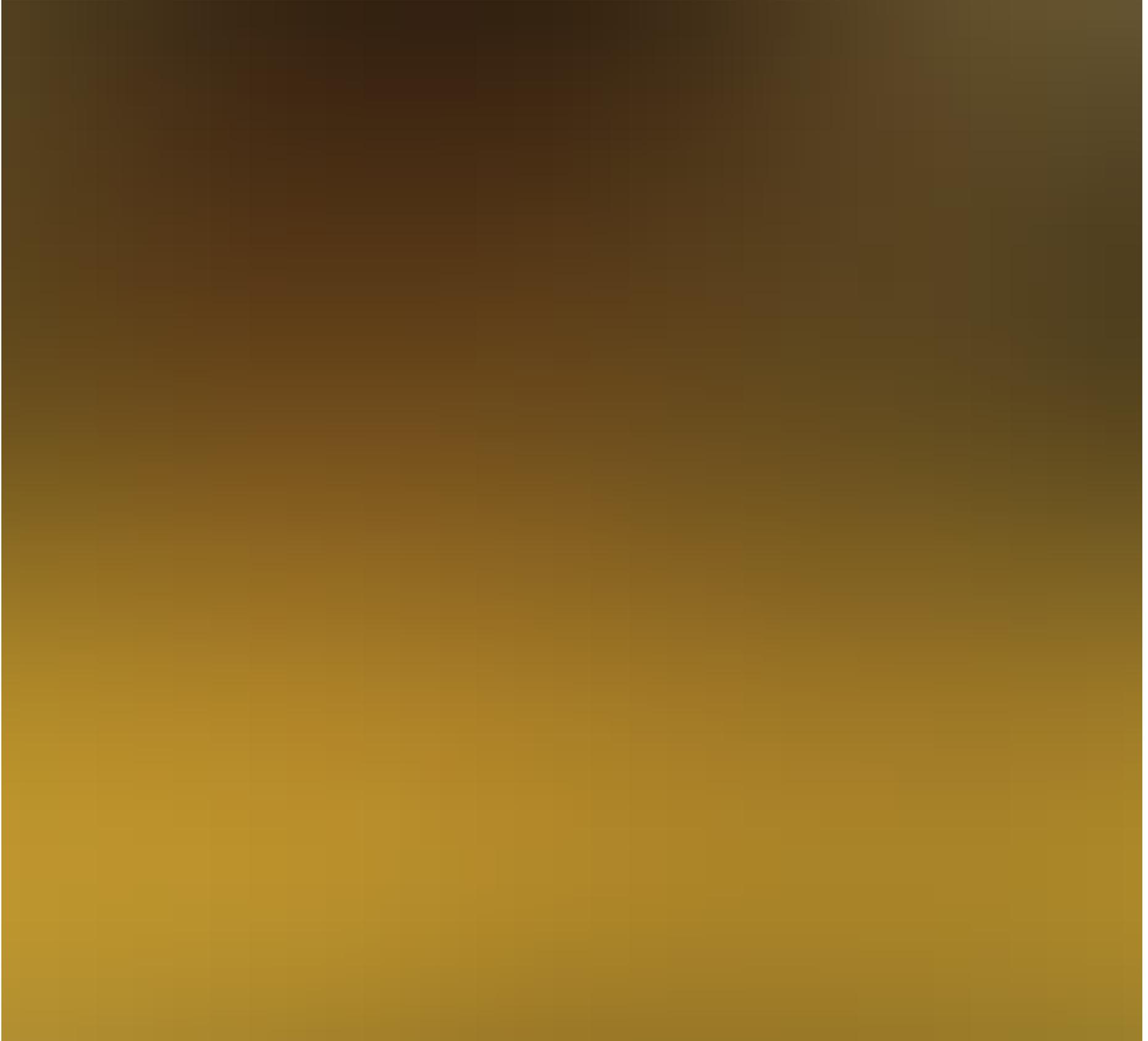




## **The Truman Show**

*"On the air. Unaware"*

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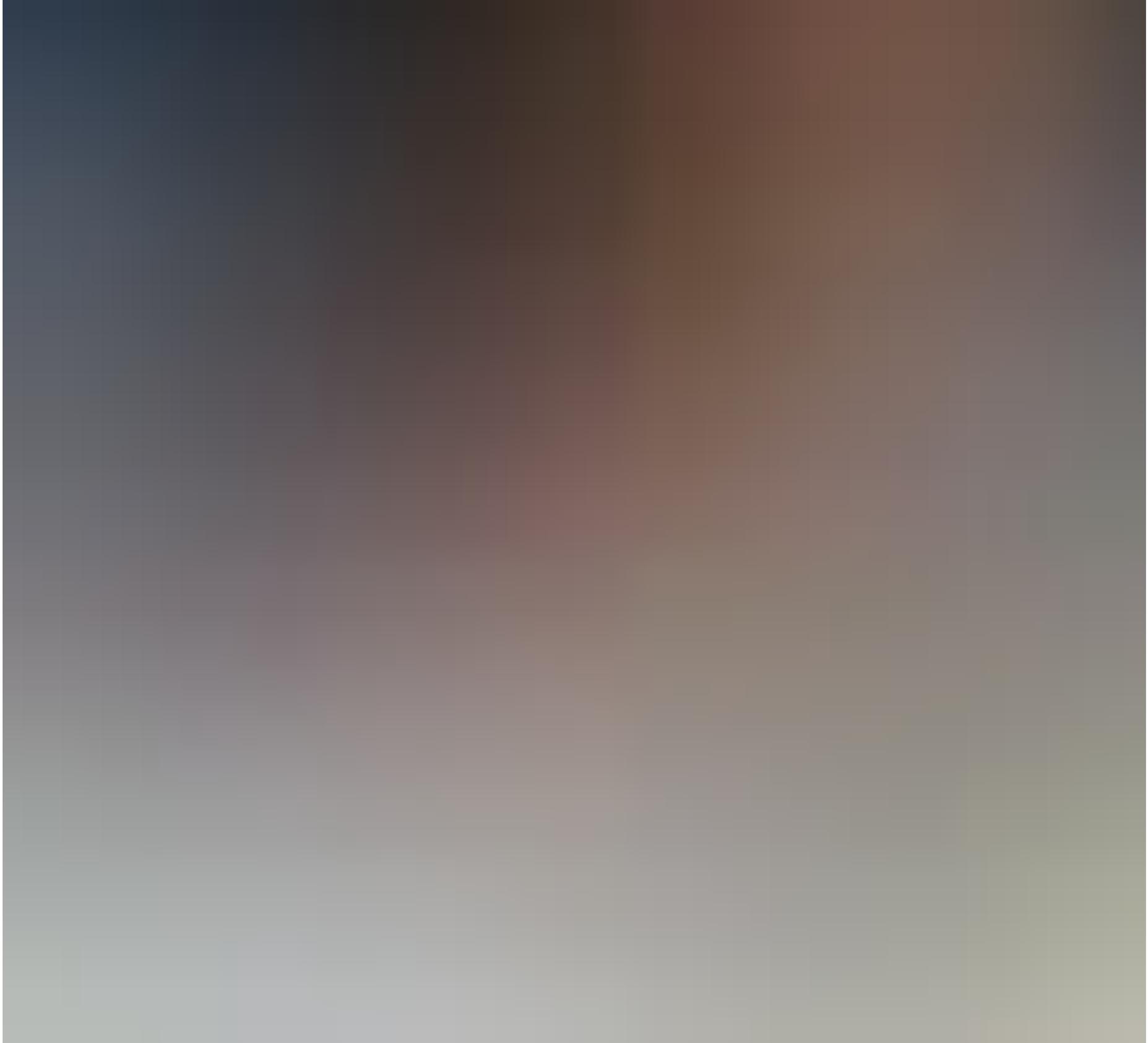




## **Contagion**

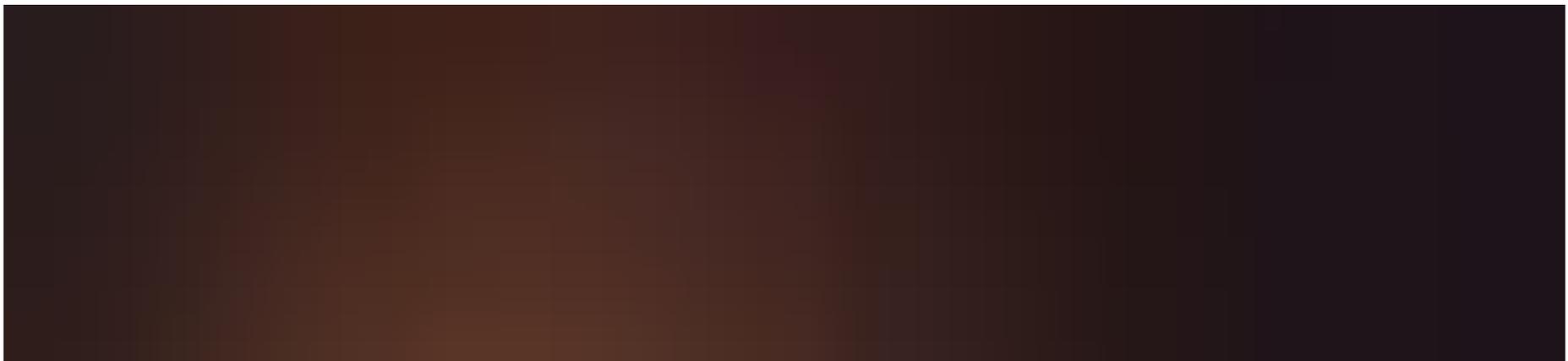
*"Nothing spreads like fear"*

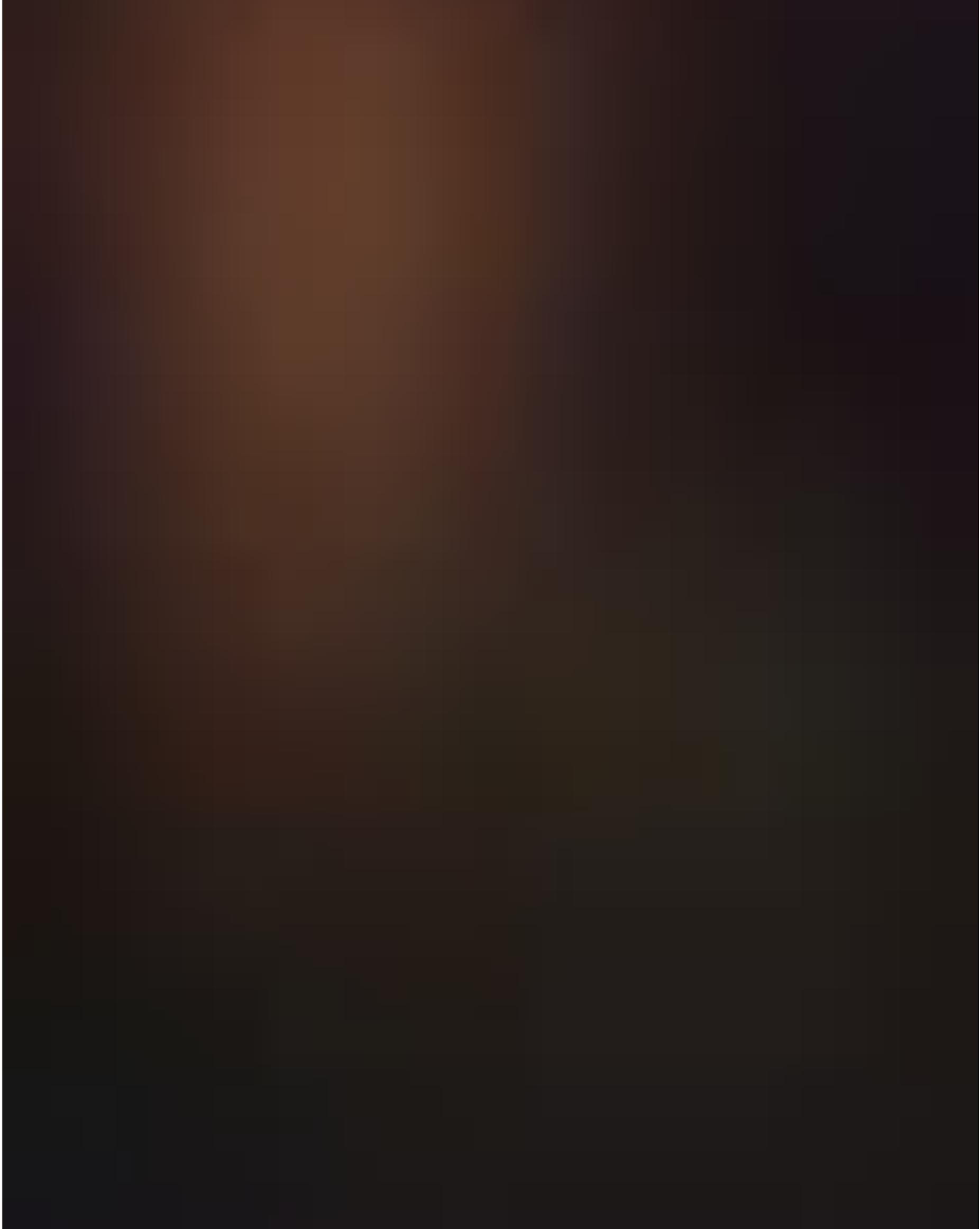




## **True Lies**

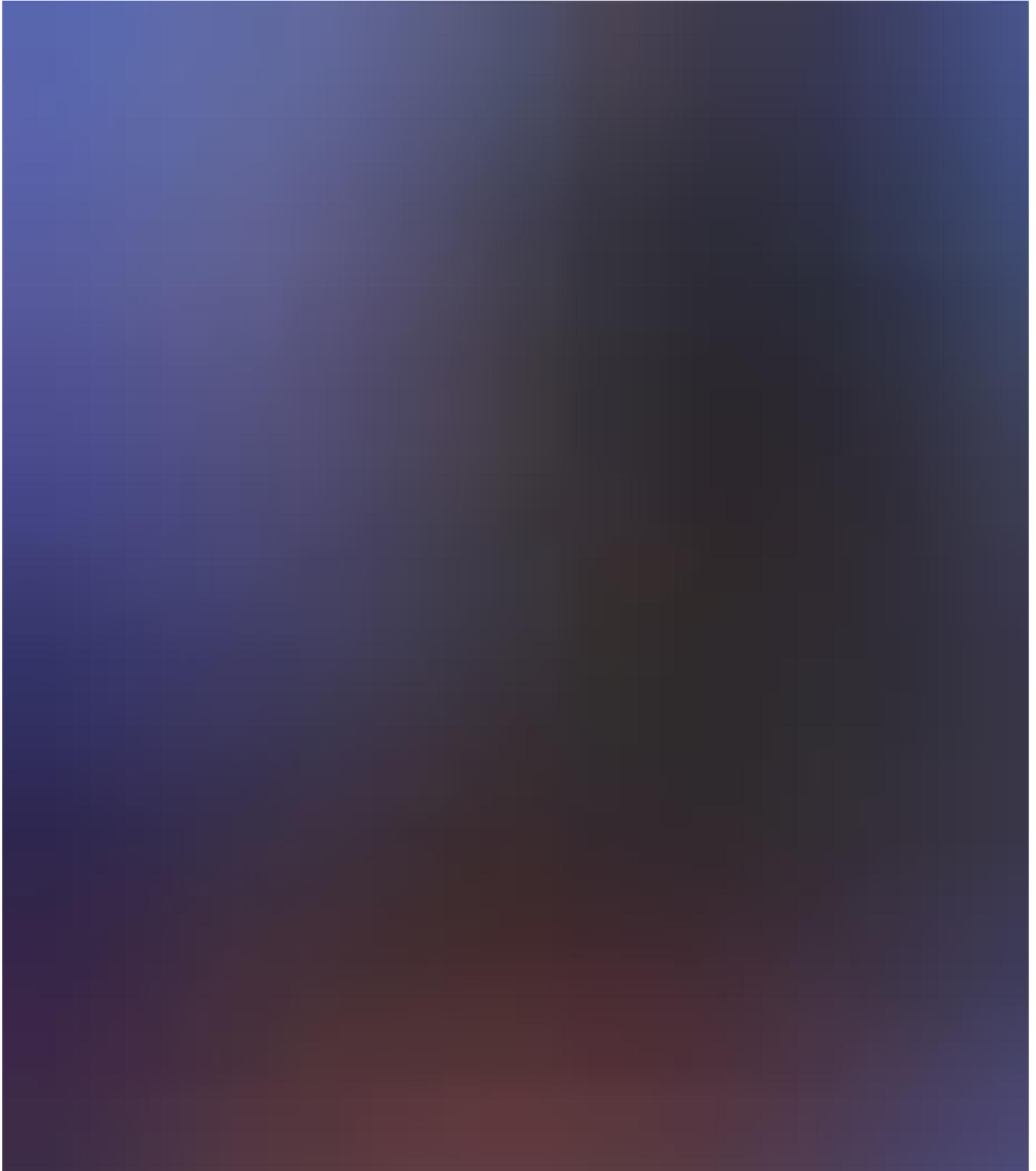
*"When he said I do, he never said what he did"*

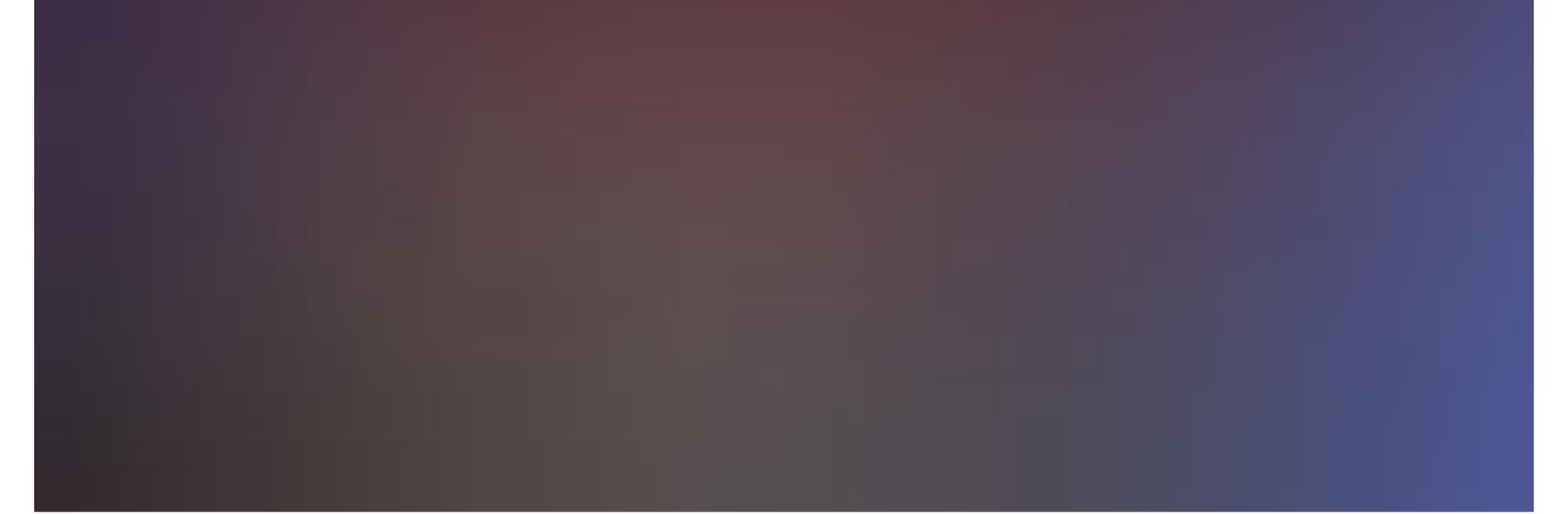




# The Godfather Part III

*"All the power on earth can't change destiny"*





## **Predator 2**

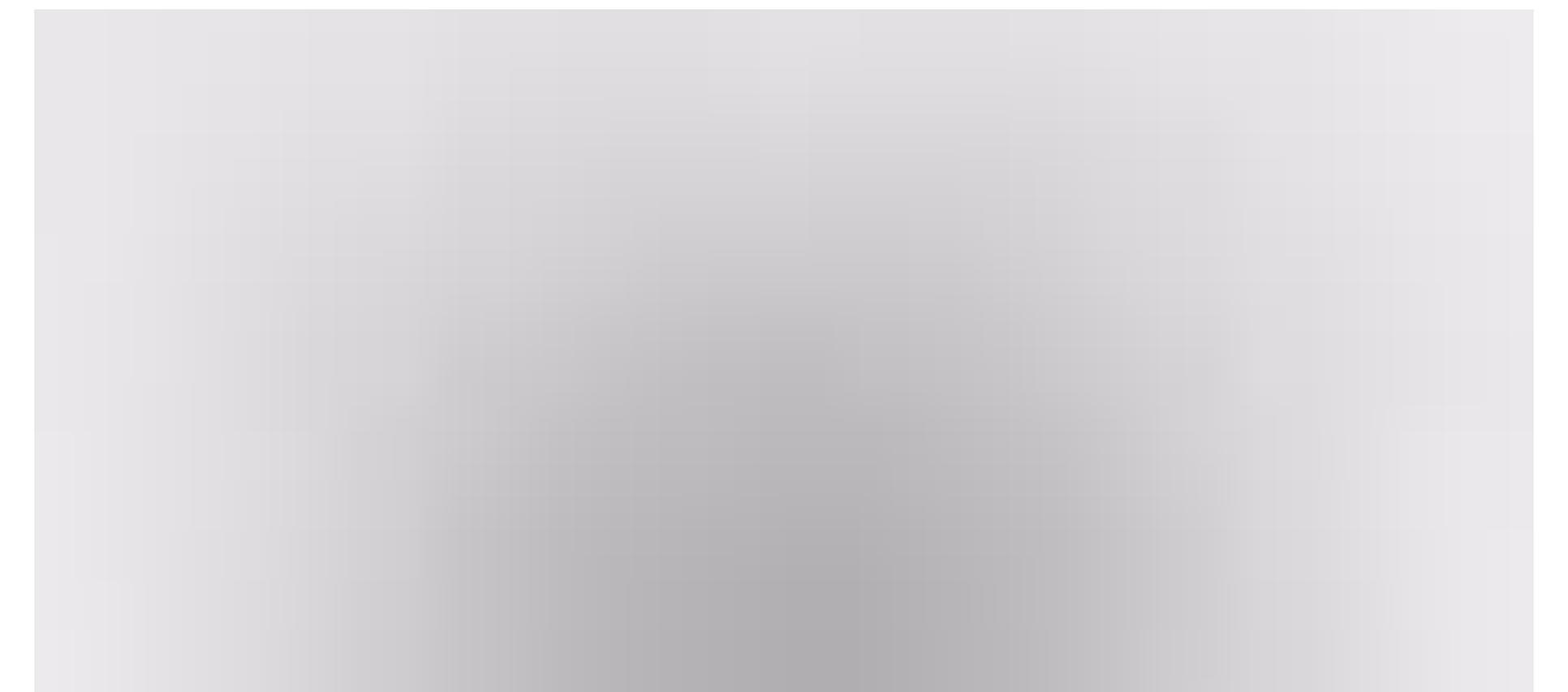
*"He's in town with a few days to kill"*





## **American Beauty**

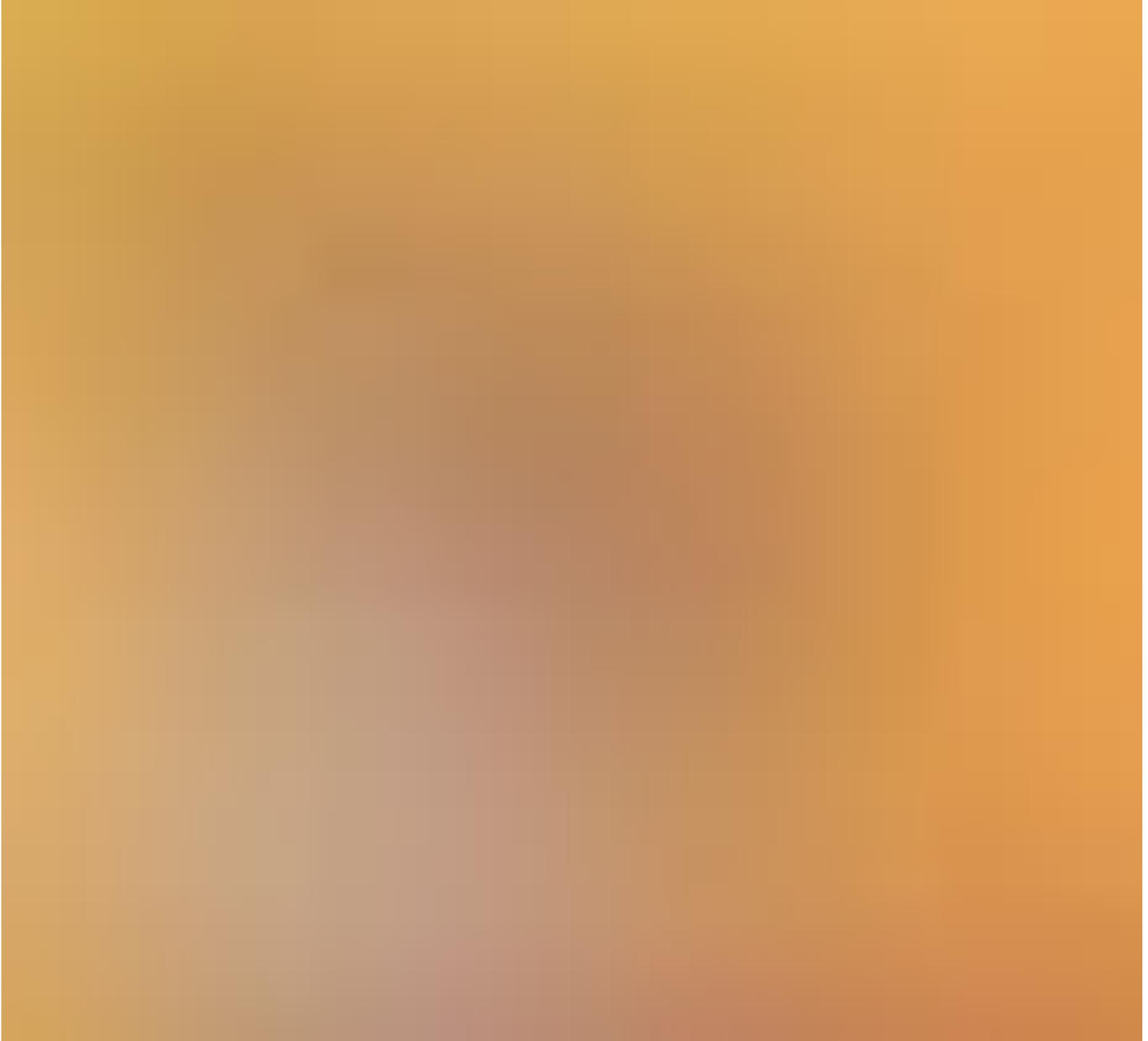
*"...look closer"*



## **Greedy**

*"Where there's a will, there's a relative"*

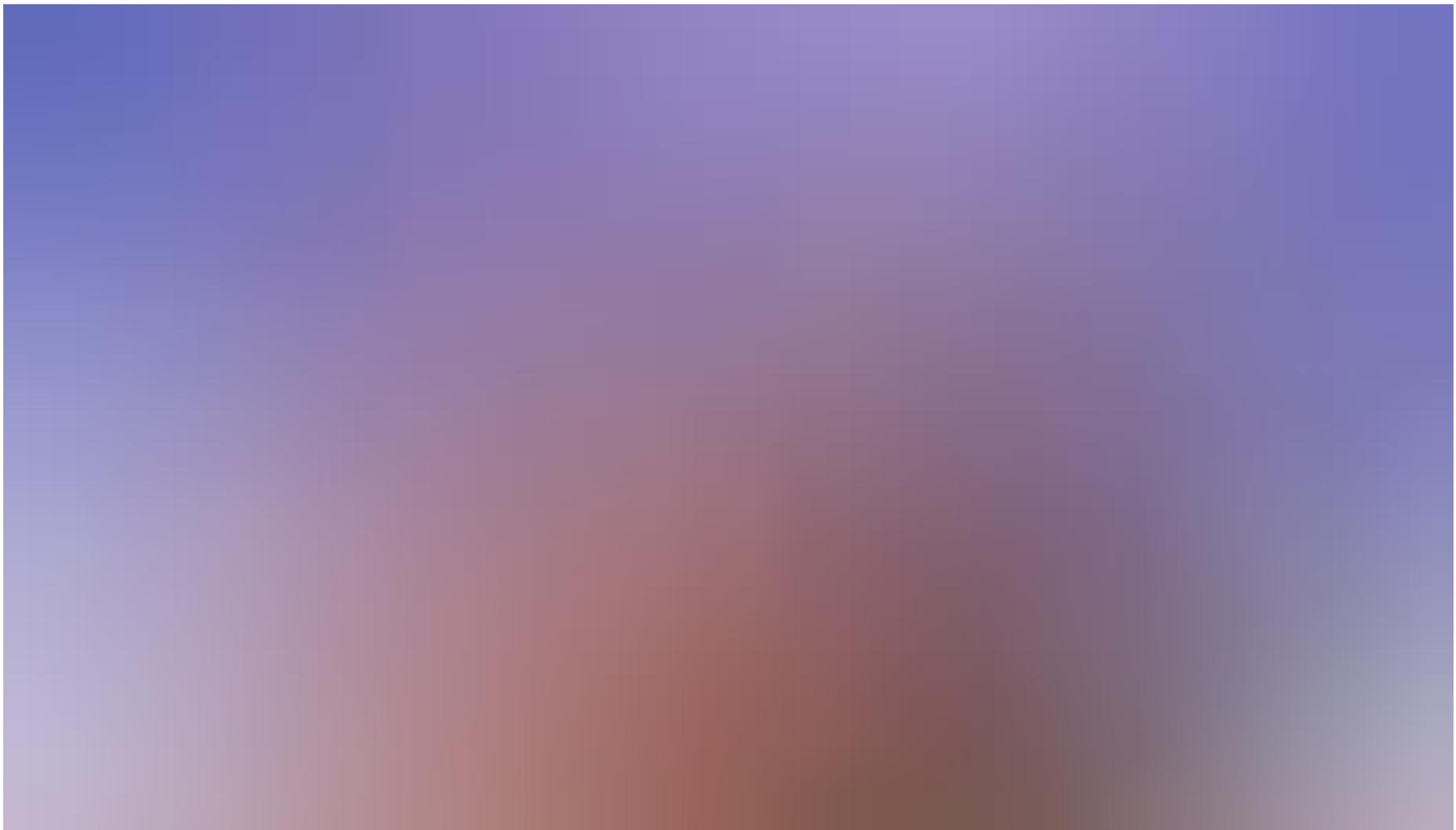
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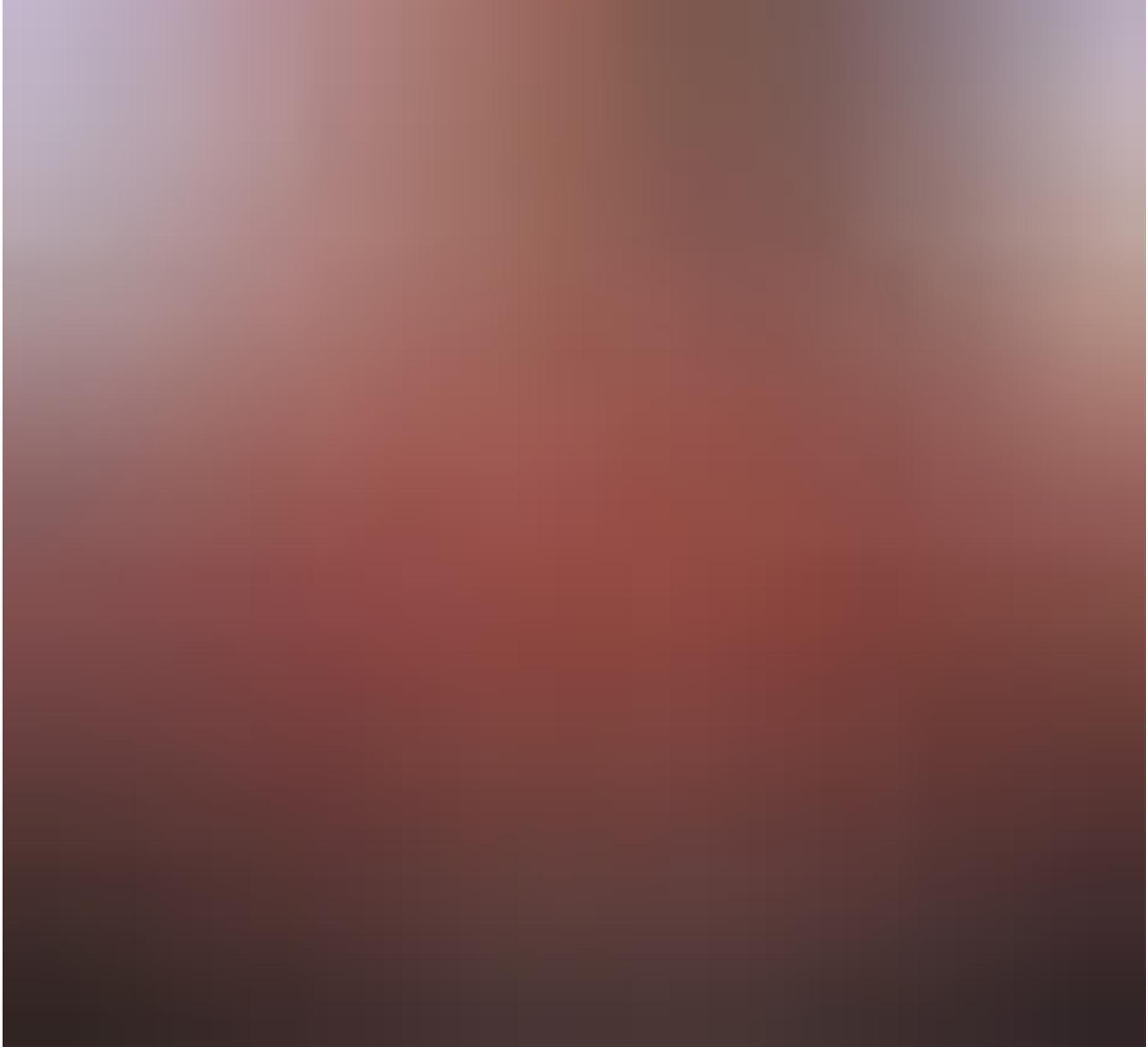




## **Swingers**

*"Cocktails first. Questions later"*

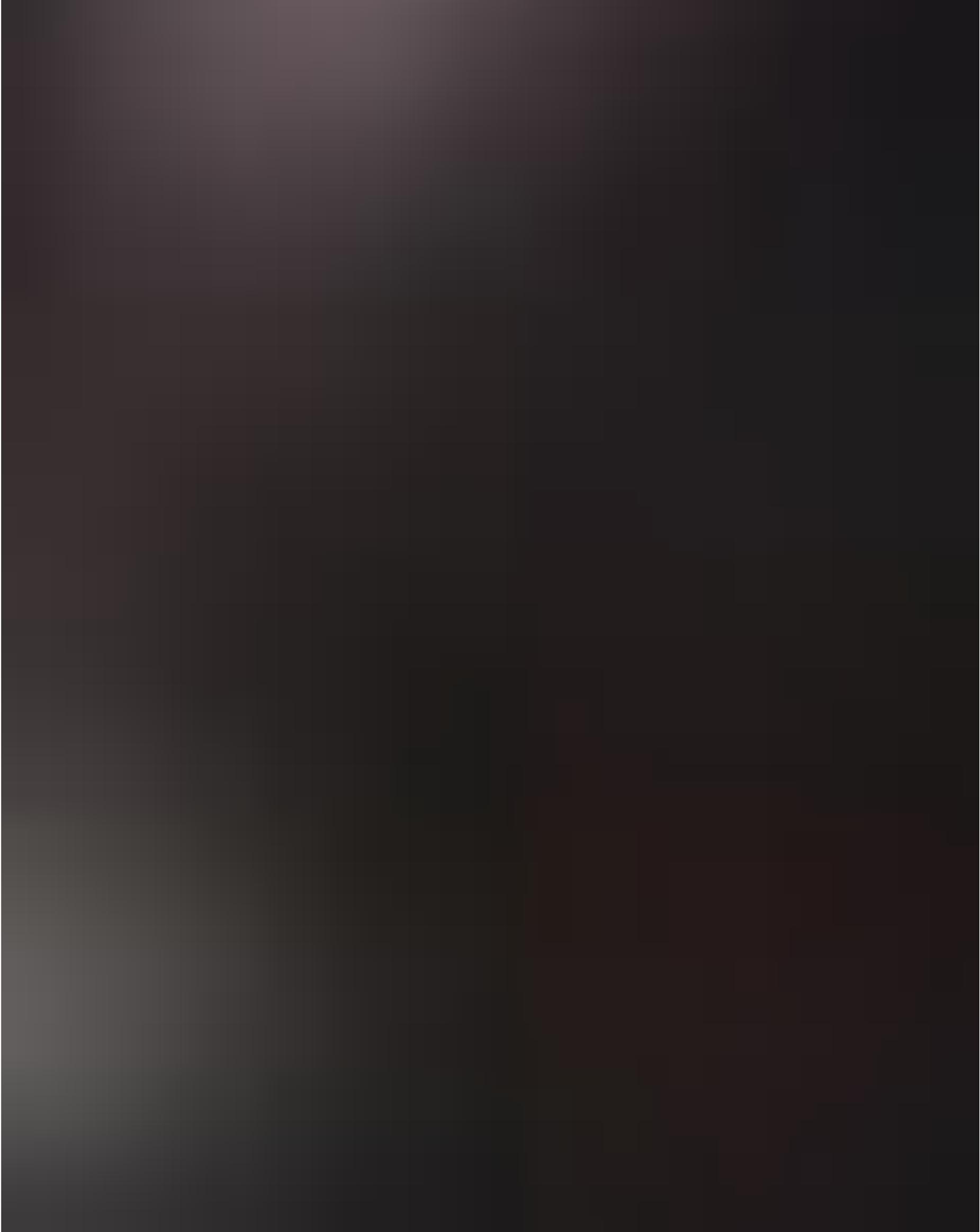




## **Tommy Boy**

*"If at first you don't succeed, lower your standards"*





# 12 Monkeys

*"The future is history"*

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Alessia Armenise

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