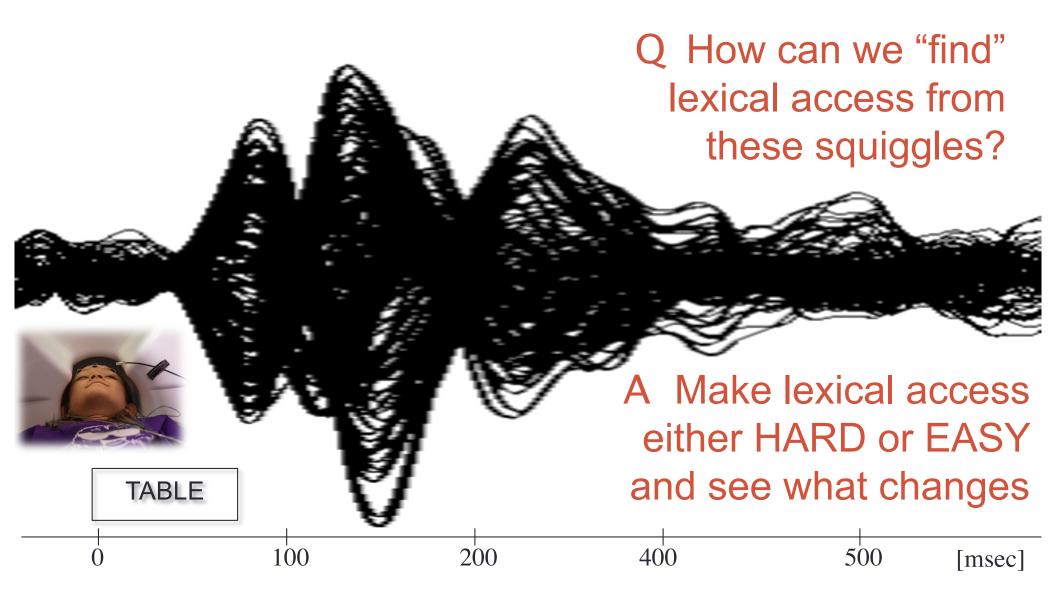
LEXICAL ACCESS IN HEALTHY BRAINS Evidence from electrophysiology



How can we make lexical access easy or hard?

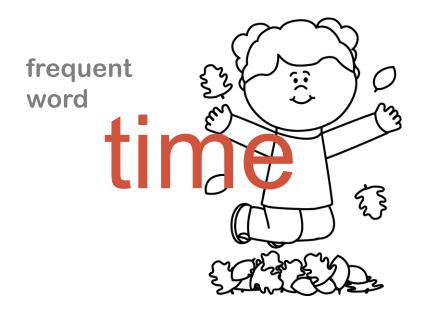
- The "ease" of accessing a lexical entry always depends on the level of activation in that entry prior to access.
- If the word has not been used in a long time, its representation is "sleepy" and it will take longer to access it.
- If the word is used a lot, its representation is more active, and it is faster to access it.





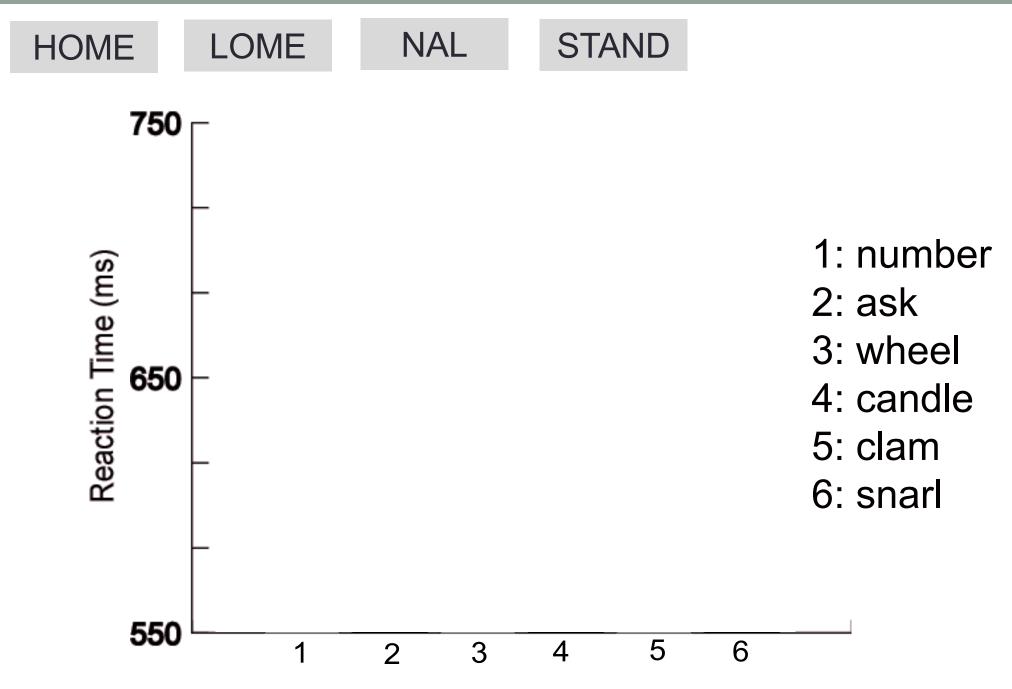
How can we make lexical access easy or hard?

- The general alertness level of a lexical entry depends on how often we use it.
- This level is called the "resting level of activation"
- A word's resting level of activation is largely determined by the frequency of the word in the language.



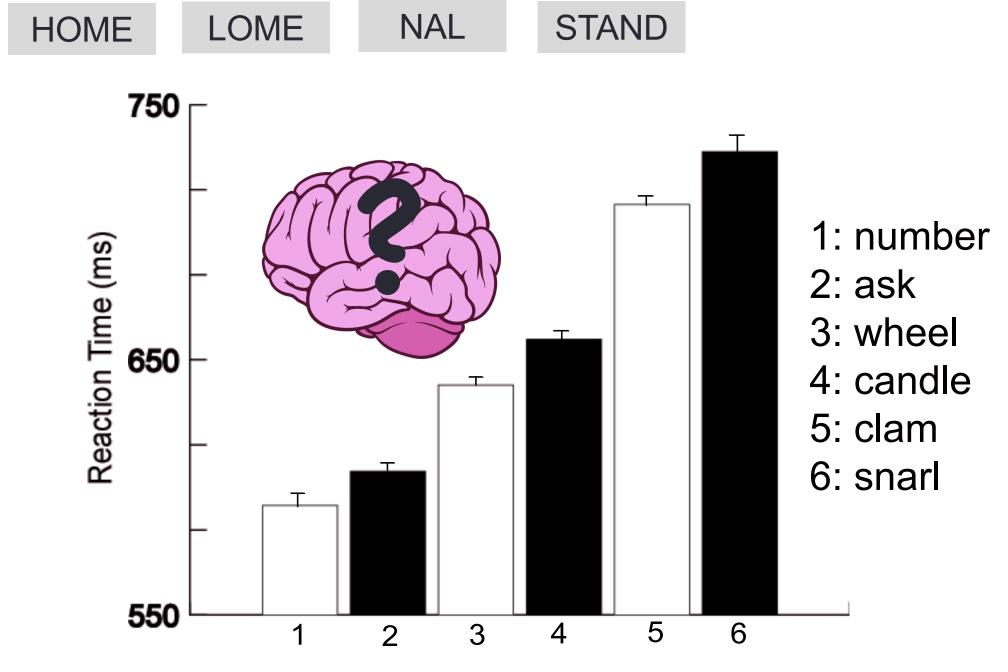


Lexical Decision: Real word or not?



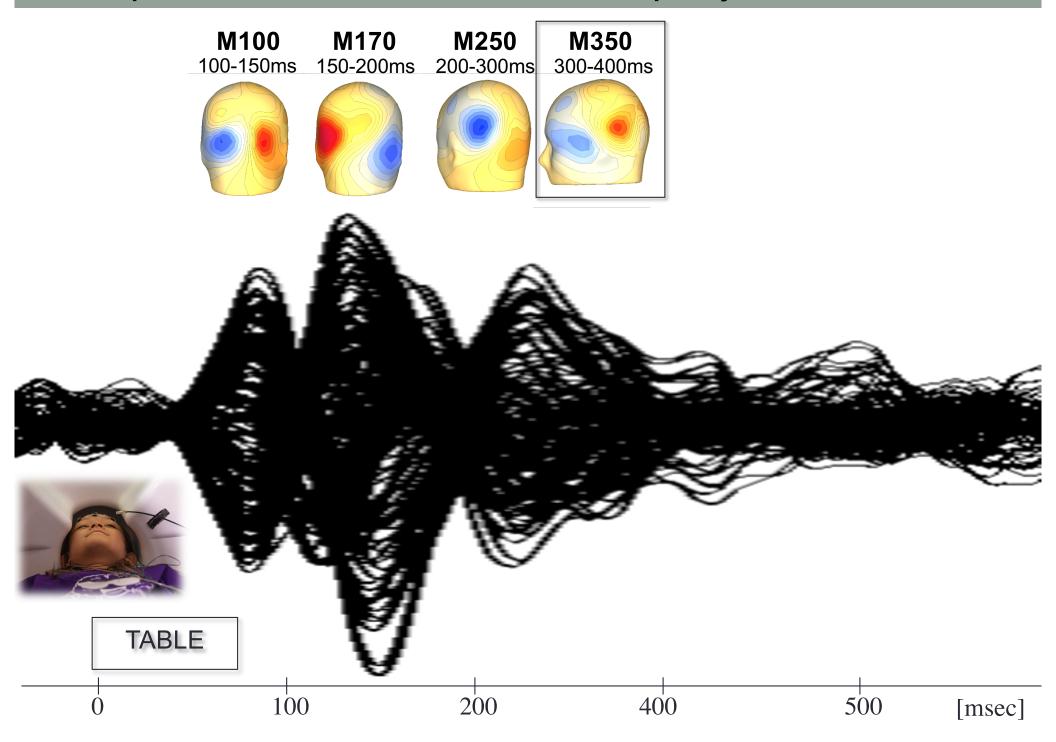
(Embick et al 2001) Frequency Category (Frequent -- Infrequent)

Lexical Decision: Real word or not?

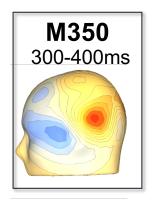


(Embick et al 2001) Frequency Category (Frequent -- Infrequent)

MEG response to visual words: Effect of lexical frequency?



M350 peak latencies as a function of frequency



1: number

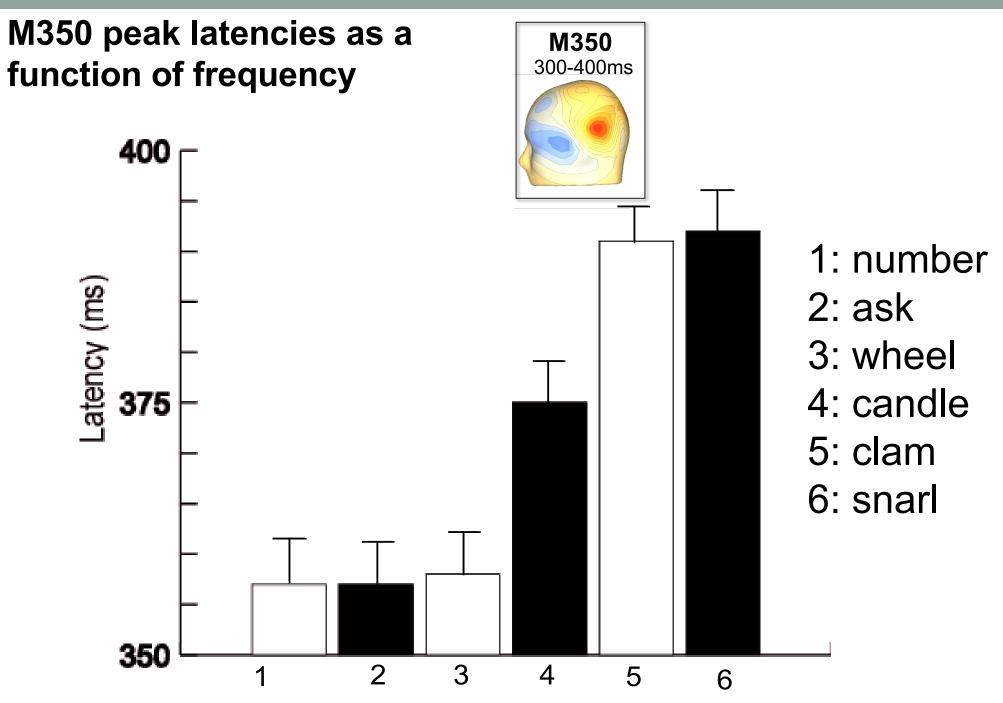
2: ask

3: wheel

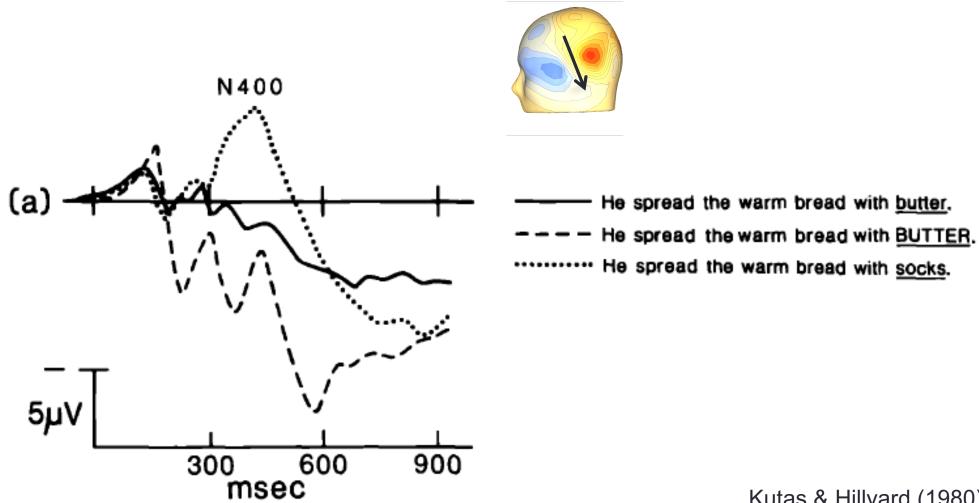
4: candle

5: clam

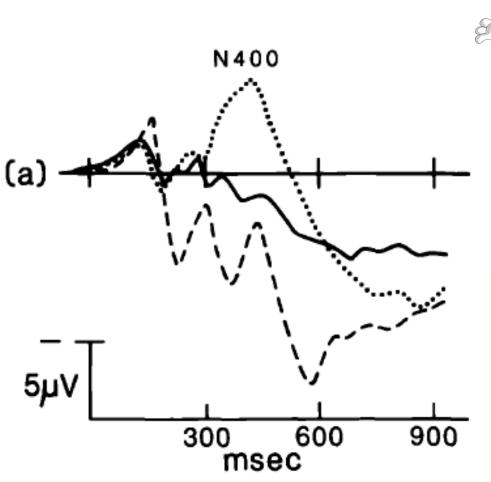
6: snarl

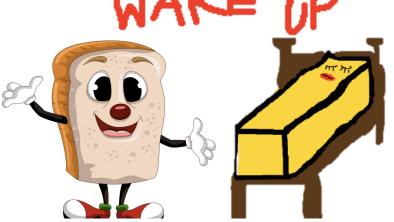


(Embick et al 2001) Frequency Category (Frequent -- Infrequent)



Kutas & Hillyard (1980)





— He spread the warm bread with <u>butter</u>.

--- He spread the warm bread with BUTTER.

······ He spread the warm bread with socks.

Form control (BUTTER) shows that the N400 effect is elicited by semantic surprise but **not** by visual surprise.



Kutas & Hillyard (1980)

How can we make lexical access easy or hard?

- By varying FREQUENCY
- By varying CONTEXT
 - Each word activates other, similar, words.
 - Activation spreads both on the basis of meaning and sound.
 - We can affect the ease of lexical access by presenting similar words before the target word.
 - The effect of the context word on the targer word is called PRIMING.

prime target

BREAD BUTTER

Lexical access as evidenced by electrophysiology

- By 300-400ms (M350/N400), lexical entries are robustly activated.
- The corresponding neural activity localizes in middle/posterior left temporal cortex, consistent with aphasia evidence (transcortical sensory aphasia).
- Although this is most likely not the first pass of activation through lexical representations, this is the time-window and localization that multiple methods converge on.

