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Behavi-or-al  
measure-s  
of morph-eme  
pro-cess-ing



> The “morpheme lexicon” and the “word lexicon” have different similarity relations

Decomposition theory

Storage theory

*magnet*

*magnetize*

*magnolia*

*magnetic*

*magnet*

*magnetism*

*magnificent*

*Etc...*

*magnet ism*

*magnet ic*

*magnet ize*



> Similarity relations matter for priming!

Decomposition theory

Storage theory

*magnet*

*magnetize*

*magnolia*



*magnetic*

*magnet ism*

*magnet*

*magnetism*

*magnet ic*

*magnificent*

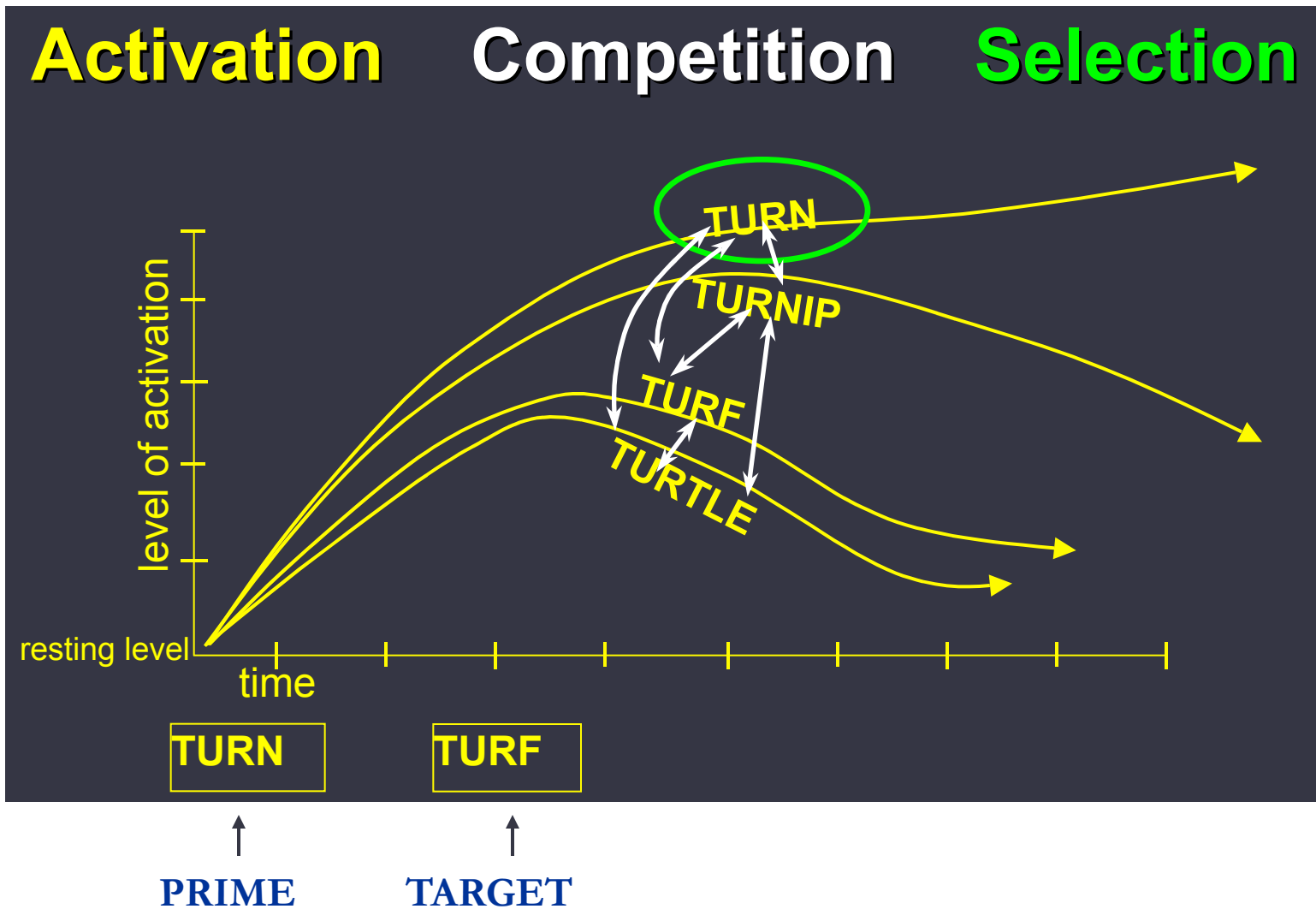
*magnet ize*

*Etc...*

# Priming basics

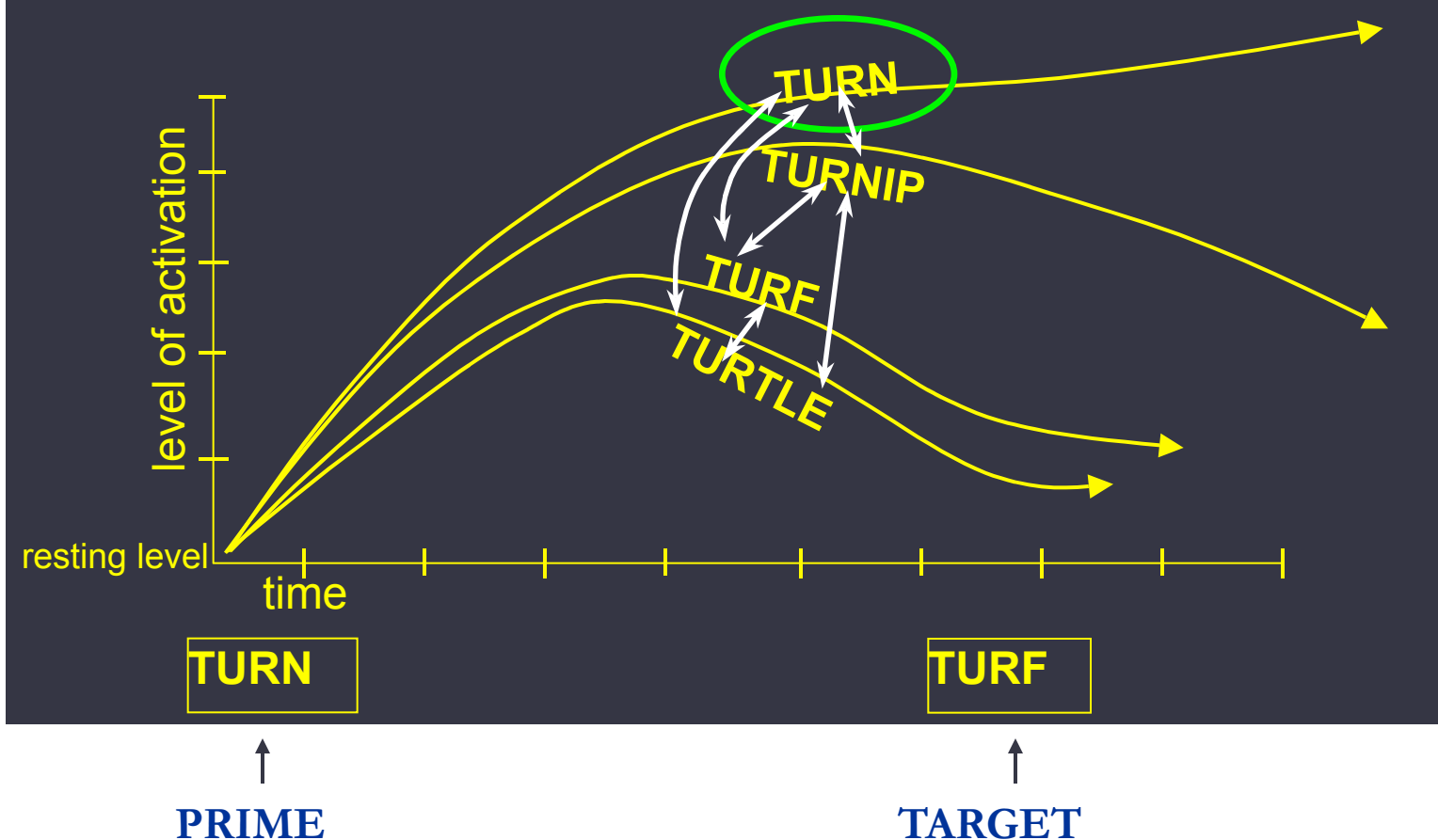
In a lexical decision task:

- **Semantic similarity: helps!**
  - **doctor – nurse**
    - **doctor** activates **nurse** and thus, when **nurse** is encountered, it is already active
- **Phonological similarity: first helps, then hurts!**
  - **turn – turf**
    - **turn** activates **turf**, so if **turf** is presented quickly after **turn**, you may get some positive priming
    - But ultimately, recognizing **turn** requires rejecting **turf**, so if a longer interval passes before the target is presented, **turf** may suffer some inhibition.



TURF is presented before its activation starts to decrease due to inhibition from TURN → Positive priming compared to unrelated control (e.g., CLOCK - TURF)

# Activation Competition Selection



TURF is presented after its activation has been suppressed by TURN → No priming or even slower processing times than in an unrelated control (e.g., CLOCK - TURF).

# Priming basics

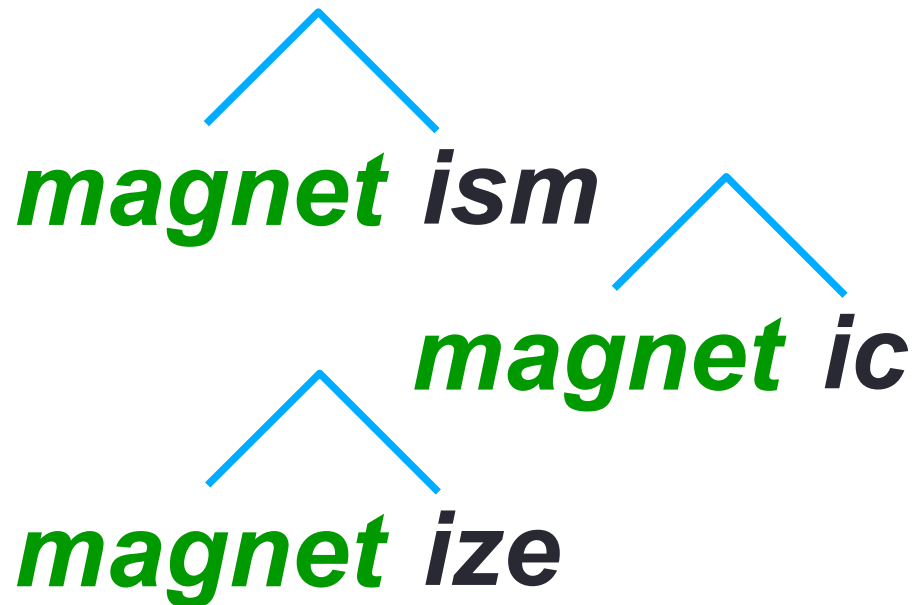
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    - **turn** activates **turf**, so if **turf** is presented quickly after **turn**, you may get some positive priming
    - But ultimately, recognizing **turn** requires rejecting **turf**, so if a longer interval passes before the target is presented, **turf** may suffer some inhibition.
- **Identity: helps a LOT!**
  - **dog – dog**
    - Second presentation much faster since that very word was just recognized as the right match to the previous item.

# Predictions

## Decomposition theory

*magnet*



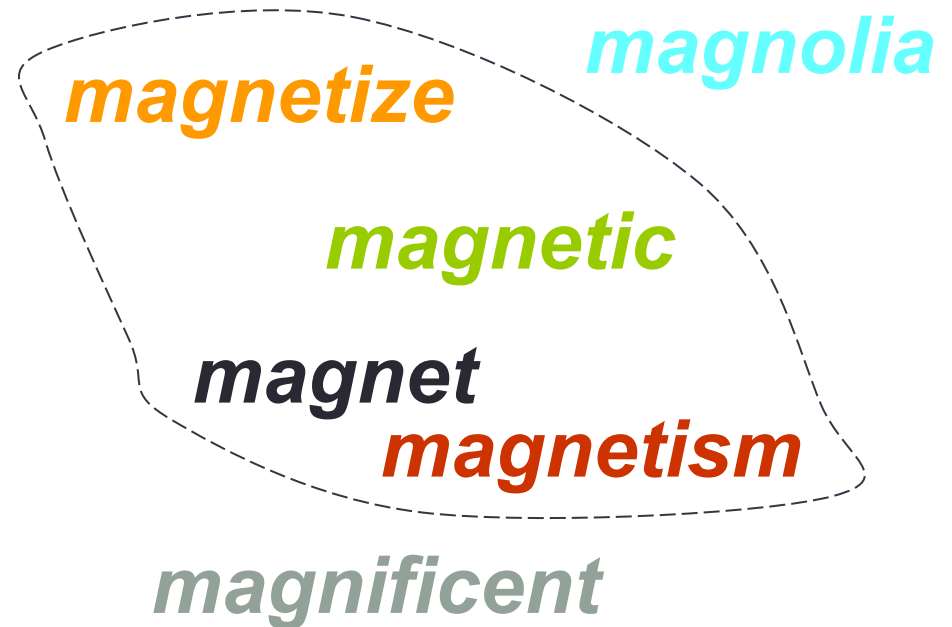
Morphologically  
related words  
should elicit  
identity priming  
(repetition priming)



# Predictions

All priming effects between morphological relatives need to be explainable in terms of similarity effects.

## Storage theory



***Etc...***

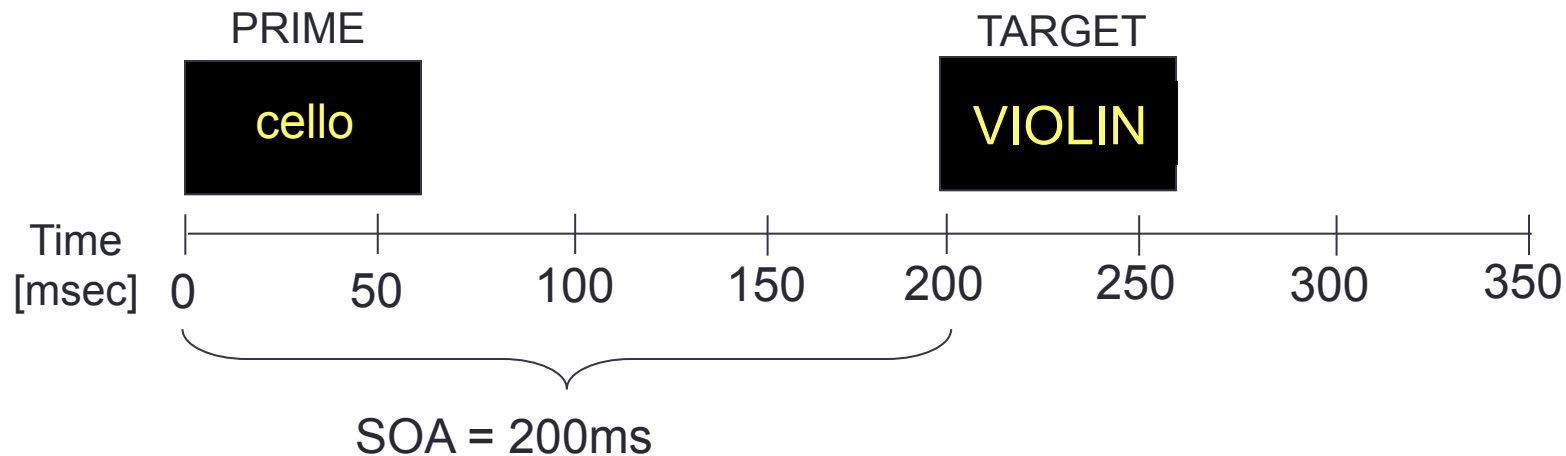
## Do morphologically related words elicit repetition priming effects or cumulative similarity effects?

- Rastle et al. (2000) tested for the priming effects of
  - Meaning similarity: **cello - VIOLIN**  
<unrel> - VIOLIN
  - Form/sound similarity: **typhoid - TYPHOON**  
<unrel> - TYPHOON
  - Meaning + form similarity: **screech - SCREAM**  
<unrel> - SCREAM
  - Morphological relatedness: **adapter - ADAPTABLE**  
<unrel> - ADAPTABLE
  - Identity: **church - CHURCH**  
<unrel> - CHURCH
- Lowercase visual prime followed by uppercase visual target.
- Lexical decisions to target only.
- Priming assessed with respect to unrelated controls.

Additional factor that was manipulated:

## Stimulus Onset Asynchrony (SOA)

- The interval between the onset of the prime and the onset of the target.

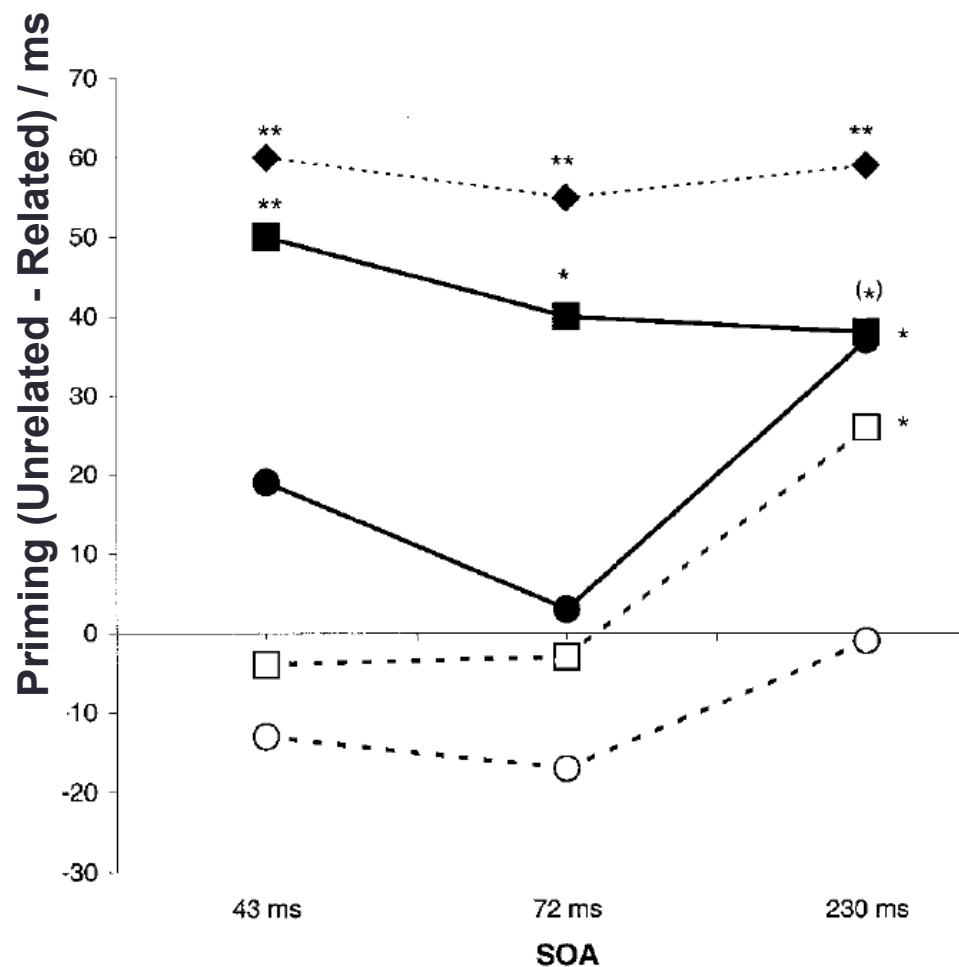


- Priming effects differ in how fast they develop and how long they last.
- Rastle et al. used 3 different SOA' s:
  - 43 msec
  - 73 msec
  - 230 msec

# Results (Rastle et al. 2000)

How much faster or slower were subjects' lexical decisions to the related than to the unrelated conditions?

Positive numbers = priming. Negative numbers = inhibition.



---◆--- Identity  
church-CHURCH, Positive priming all around.

—■— +Morph +Sem +Orth  
adapter-ADAPTABLE Positive priming all around.

—●— -Morph +Sem +Orth  
screech-SCREAM, Slowly developing priming effect.

- □ - -Morph +Sem -Orth  
cello-VIOLIN Slowly developing priming effect.

- ○ - -Morph -Sem +Orth  
typhoid-TYPHOON No reliable effects.

# Conclusions

- The effect of morphological relatedness patterned
  - similarly to the effect of identity (church – CHURCH)
  - not similarly to the effect of combined form and meaning similarity (screech – SCREAM)
- This follows straightforwardly from the decomposition theory but not from the storage theory.
- If our brains perceive morphemes, not whole words, when and where in the brain does this morpheme spotting occur?