

## In our own Image Reading Notes:

- What does Ritchin mean with the "fluidity of the digital" Give eg. of digital imaging/digital photography that exemplifies this.
- Reflect on the extent to which photography is capable of capturing reality; and compare it to other media

## In our Own Image

When Ritchin says "fluidity of the digital" he is referencing the impact that digitization has had on photography and in turn, replaced the old system that he called the "fidelity of the mechanical age." The impact he makes reference to is that of the increased accessibility to a phone and consequently a camera, meaning that anyone holding ownership of a phone with a camera has a camera with them at all times. Fluidity refers to the ability to change easily and the digitization of not only photography but also the increased ability and frequency of photo editing has aided in this "fluidity." Ritchin makes reference to.

A good example of digital imaging that exemplifies this are any images created through the programs we have been learning how to use in class. For example, the sound visualization project really encompassed that idea of fluidity by allowing us to manipulate different aspects of the illustration until we were satisfied with the outcome.

I think that photography is the media that is most capable of capturing reality. With the exception of photo editing, a moment that is captured through a photograph is represented exactly in the way that the moment occurred. Photography allowed for the documentation and in some instances, evidence, of any given moment in time. The only way in which photography is limited in its scope of capturing reality is through the increased ease and frequency of photo-editing that allows for an image to be altered to any extent. The media I would compare photography to, is video. I would argue that video, again with the exception of editing, is the ~~other~~ form of media that most accurately encompasses capturing a snippet of reality because of the added effect of sound and movement that an image lacks.